

**REGISTERED NUMBER: 05521620 (England and Wales)**

**A & R Marketing Ltd**  
**Unaudited Financial Statements**  
**for the Year Ended 31 July 2020**

Clarkson Cleaver & Bowes Limited  
8a Wingbury Courtyard  
Business Village  
Wingrave  
Buckinghamshire  
HP22 4LW

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for the Year Ended 31 July 2020**

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**A & R Marketing Ltd**

**Company Information  
for the Year Ended 31 July 2020**

**DIRECTORS:**

D Phillips  
K A Phillips

**SECRETARY:**

K A Phillips

**REGISTERED OFFICE:**

14 Knightons Way  
Brixworth  
Northamptonshire  
NN6 9UE

**REGISTERED NUMBER:**

05521620 (England and Wales)

**ACCOUNTANTS:**

Clarkson Cleaver & Bowes Limited  
8a Wingbury Courtyard  
Business Village  
Wingrave  
Buckinghamshire  
HP22 4LW

**A & R Marketing Ltd (Registered number: 05521620)****Balance Sheet  
31 July 2020**

	Notes	31/7/20 £	31/7/19 £
<b>FIXED ASSETS</b>			
Tangible assets	4	1,488	2,569
<b>CURRENT ASSETS</b>			
Stocks		4,994	5,889
Debtors	5	13,222	12,489
Cash at bank		<u>40,746</u>	<u>36,707</u>
		58,962	55,085
<b>CREDITORS</b>			
Amounts falling due within one year	6	(16,339)	(18,455)
<b>NET CURRENT ASSETS</b>		<u>42,623</u>	<u>36,630</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>44,111</u>	<u>39,199</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital		100	100
Retained earnings		<u>44,011</u>	<u>39,099</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>44,111</u>	<u>39,199</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**Balance Sheet - continued**  
**31 July 2020**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 29 October 2020 and were signed on its behalf by:

D Phillips - Director

**Notes to the Financial Statements  
for the Year Ended 31 July 2020**

**1. STATUTORY INFORMATION**

A & R Marketing Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover represents the gross invoiced value of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% reducing balance
Computer equipment	- 33.33% straight line

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted and that are expected to apply to the reversal of the timing difference.

Current or deferred taxation assets and liabilities are not discounted.

**Pension costs and other post-retirement benefits**

The pension costs charged in the financial statements represent the contributions payable by the company for the year.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2019 - 1) .

**Notes to the Financial Statements - continued  
for the Year Ended 31 July 2020**

**4. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Computer equipment £	Totals £
<b>COST</b>			
At 1 August 2019	4,656	12,069	16,725
Additions	-	237	237
At 31 July 2020	<u>4,656</u>	<u>12,306</u>	<u>16,962</u>
<b>DEPRECIATION</b>			
At 1 August 2019	3,366	10,790	14,156
Charge for year	322	996	1,318
At 31 July 2020	<u>3,688</u>	<u>11,786</u>	<u>15,474</u>
<b>NET BOOK VALUE</b>			
At 31 July 2020	<u>968</u>	<u>520</u>	<u>1,488</u>
At 31 July 2019	<u>1,290</u>	<u>1,279</u>	<u>2,569</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/7/20 £	31/7/19 £
Trade debtors	9,740	11,175
Other debtors	<u>3,482</u>	<u>1,314</u>
	<u>13,222</u>	<u>12,489</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/7/20 £	31/7/19 £
Trade creditors	271	193
Taxation and social security	13,210	15,711
Other creditors	<u>2,858</u>	<u>2,551</u>
	<u>16,339</u>	<u>18,455</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.