

**REGISTERED NUMBER: 05439349 (England and Wales)**

**ABBREVIATED AUDITED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2011**

**FOR**

**KIDSTART LIMITED**

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23/12/2011

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COMPANIES HOUSE

**KIDSTART LIMITED (REGISTERED NUMBER: 05439349)**

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FOR THE YEAR ENDED 31 MARCH 2011**

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**KIDSTART LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 MARCH 2011**

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**DIRECTORS:**

J R Robson  
C L Hodgson  
R M Johnson  
T M Davies

**SECRETARY:**

J R Robson

**REGISTERED OFFICE:**

Riverbank House  
1 Putney Bridge Approach  
London  
SW6 3JD

**REGISTERED NUMBER:**

05439349 (England and Wales)

**AUDITORS:**

Rothman Pantall LLP  
Chartered Accountants and Registered Auditors  
Avebury House  
St Peter Street  
Winchester  
Hampshire  
SO23 8BN

**REPORT OF THE INDEPENDENT AUDITORS TO  
KIDSTART LIMITED  
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

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We have examined the abbreviated accounts set out on pages three to five, together with the full financial statements of KidStart Limited for the year ended 31 March 2011 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

**Respective responsibilities of directors and auditors**


The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you.

**Basis of opinion**

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

**Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.



B M Lynch (Senior Statutory Auditor)  
for and on behalf of Rothman Pantall LLP  
Chartered Accountants and Registered Auditors  
Avebury House  
St Peter Street  
Winchester  
Hampshire  
SO23 8BN

Date 22.12.11.

**KIDSTART LIMITED (REGISTERED NUMBER: 05439349)**

**ABBREVIATED BALANCE SHEET  
31 MARCH 2011**

	Notes	2011 £	2010 £
<b>CURRENT ASSETS</b>			
Debtors		161,128	102,999
Cash at bank		677,852	602,098
		<u>838,980</u>	<u>705,097</u>
<b>CREDITORS</b>			
Amounts falling due within one year		386,851	278,630
		<u>452,129</u>	<u>426,467</u>
<b>NET CURRENT ASSETS</b>			
		<u>452,129</u>	<u>426,467</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>452,129</u>	<u>426,467</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	2,480,507	1,997,906
Share premium		58,412	41,000
Profit and loss account		(2,086,790)	(1,612,439)
		<u>452,129</u>	<u>426,467</u>

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on  
its behalf by

19/12/2011

and were signed on

  
J R Robson - Director

The notes form part of these abbreviated accounts

**KIDSTART LIMITED (REGISTERED NUMBER: 05439349)**

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 MARCH 2011**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents amounts derived from operating activities and is stated net of value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc                      -    1 to 5 years on cost

**Cost of Sales**

Cost of sales is the amount of commission due to scheme members, adjusted for an estimate of the amount that would not be claimed by inactive members

**Going Concern**

The company's ability to continue as a going concern depends to a significant extent on its ability to generate sufficient cash flow over the next twelve months. The Directors are of the opinion that their forecasts of revenues, expenditures, and cash flows over this period are achievable and that it is therefore appropriate to prepare the accounts on a going concern basis

**2 TANGIBLE FIXED ASSETS**

**COST**

At 1 April 2010  
and 31 March 2011

Total  
£

765

**DEPRECIATION**

At 1 April 2010  
and 31 March 2011

765

**NET BOOK VALUE**

At 31 March 2011

-

At 31 March 2010

-

**KIDSTART LIMITED (REGISTERED NUMBER: 05439349)**

**NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 31 MARCH 2011**

**3 CALLED UP SHARE CAPITAL**

	2011 £	2010 £
Authorised		
Ordinary shares of £0 01 each	4,200	4,200
Ordinary "A" shares of £0 01 each	3,600	3,000
Preferred "A" shares of £1 00 each	2,438,000	1,956,000
Preferred "B" shares of £1 00 each	35,307	35,307
	<u>2,481,107</u>	<u>1,998,507</u>
 Allotted, issued and fully paid		
360,120 Ordinary shares of £0 01 each	3,601	3,600
359,999 Ordinary "A" shares of £0 01 each	3599	2,999
2,437,999 Preferred "A" shares of £1 00 each	2,437,999	1,955,999
35,307 Preferred "B" shares of £1 00 each	35,307	35,307
	<u>2,480,506</u>	<u>1,997,905</u>

'A' Ordinary and Ordinary shares both have voting rights, of one vote per share held

'A' Preferred and 'B' Preferred shares shall be non-voting (save where a class vote of the 'A' Preferred shares or 'B' Preferred shares is required)

'A' Preferred Shares, 'A' Ordinary shares and the Ordinary shares shall rank parri passu on the basis of the number of shares issued as regards dividends

During the year the company issued 60,000 'A' Ordinary £0 01 shares at a premium of £17,400 , 120 Ordinary £0 01 shares at a premium of £12 and 'A' 482,000 Preferred shares of £1 00

All of the share capital issued during the year was fully paid up

**4 ULTIMATE CONTROLLING PARTY**

The company is controlled by its directors