

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 28TH FEBRUARY 2008
FOR
EYECATCHERS ADVERTISING LIMITED

SATURDAY



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20/12/2008

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COMPANIES HOUSE

EYECATCHERS ADVERTISING LIMITED

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for the Year Ended 28th February 2008

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EYECATCHERS ADVERTISING LIMITED

COMPANY INFORMATION
for the Year Ended 28th February 2008

DIRECTOR: P B Lott

SECRETARY: Mrs V L Lott

REGISTERED OFFICE: 82b Carmarthen Road
Waun Wen
Swansea
SA1 1HS

REGISTERED NUMBER: 5366800

ACCOUNTANTS: W.R.King & Co
44 Victoria Gardens
Neath
West Glamorgan
SA11 3BH

EYECATCHERS ADVERTISING LIMITED

ABBREVIATED BALANCE SHEET

28th February 2008

	Notes	2008 £	2007 £
FIXED ASSETS			
Tangible assets	2	1,252	1,252
CURRENT ASSETS			
Debtors		3,526	2,568
Cash at bank		1,363	5,240
		<u>4,889</u>	<u>7,808</u>
CREDITORS			
Amounts falling due within one year		(19,837)	(17,867)
NET CURRENT LIABILITIES		<u>(14,948)</u>	<u>(10,059)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(13,696)</u>	<u>(8,807)</u>
CAPITAL AND RESERVES			
Called up share capital	3	2	2
Profit and loss account		(13,698)	(8,809)
SHAREHOLDERS' FUNDS		<u>(13,696)</u>	<u>(8,807)</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 28th February 2008.

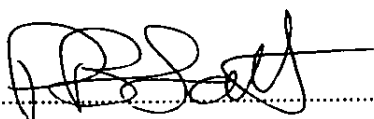
The members have not required the company to obtain an audit of its financial statements for the year ended 28th February 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the director on 18/12/08 and were signed by:


.....
Director

The notes form part of these abbreviated accounts

EYECATCHERS ADVERTISING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 28th February 2008

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1st March 2007 and 28th February 2008	<u>2,502</u>
DEPRECIATION	
At 1st March 2007 and 28th February 2008	<u>1,250</u>
NET BOOK VALUE	
At 28th February 2008	<u><u>1,252</u></u>
At 28th February 2007	<u><u>1,252</u></u>

3. CALLED UP SHARE CAPITAL

Authorised:				
Number:	Class:	Nominal value:	2008 £	2007 £
100,000	Ordinary	£1	<u><u>100,000</u></u>	<u><u>100,000</u></u>
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	2008 £	2007 £
2	Ordinary	£1	<u><u>2</u></u>	<u><u>2</u></u>