

ABBREVIATED UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 28TH FEBRUARY 2007  
FOR  
EYECATCHERS ADVERTISING LIMITED

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COMPANIES HOUSE

**EYECATCHERS ADVERTISING LIMITED**

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**for the Year Ended 28th February 2007**

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**EYECATCHERS ADVERTISING LIMITED**

**COMPANY INFORMATION**  
**for the Year Ended 28th February 2007**

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**DIRECTOR:** P B Lott

**SECRETARY.** Mrs V L Lott

**REGISTERED OFFICE.** 82b Carmarthen Road  
Waun Wen  
Swansea  
SA1 1HS

**REGISTERED NUMBER:** 5366800

**ACCOUNTANTS** W R King & Co  
44 Victoria Gardens  
Neath  
West Glamorgan  
SA11 3BH

**EYECATCHERS ADVERTISING LIMITED**

**ABBREVIATED BALANCE SHEET**

**28th February 2007**

	Notes	2007 £	2006 £
<b>FIXED ASSETS</b>			
Tangible assets	2	1,252	1,877
<b>CURRENT ASSETS</b>			
Debtors		2,568	2,111
Cash at bank		5,240	19,203
		<u>7,808</u>	<u>21,314</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>(17,867)</u>	<u>(23,322)</u>
<b>NET CURRENT LIABILITIES</b>		<u>(10,059)</u>	<u>(2,008)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>(8,807)</u>	<u>(131)</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	2	2
Profit and loss account		<u>(8,809)</u>	<u>(133)</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>(8,807)</u>	<u>(131)</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 28th February 2007

The members have not required the company to obtain an audit of its financial statements for the year ended 28th February 2007 in accordance with Section 249B(2) of the Companies Act 1985

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the director on

11/1/08  
DATE and were signed by

Director 

The notes form part of these abbreviated accounts

**EYECATCHERS ADVERTISING LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**for the Year Ended 28th February 2007**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1st March 2006	
and 28th February 2007	2,502
<b>DEPRECIATION</b>	
At 1st March 2006	625
Charge for year	625
At 28th February 2007	1,250
<b>NET BOOK VALUE</b>	
At 28th February 2007	1,252
At 28th February 2006	1,877

**3 CALLED UP SHARE CAPITAL**

Authorised Number	Class	Nominal value	2007 £	2006 £
100,000	Ordinary	£1	100,000	100,000
Allotted, issued and fully paid Number	Class	Nominal value	2007 £	2006 £
2	Ordinary	£1	2	2