

**Registered Number 05208548**

**SYNERGY DIRECT MARKETING LIMITED**

**Abbreviated Accounts**

**31 March 2016**

## Abbreviated Balance Sheet as at 31 March 2016

	<i>Notes</i>	<i>2016</i>	<i>2015</i>
		£	£
<b>Creditors: amounts falling due within one year</b>		(1,432)	(1,432)
<b>Net current assets (liabilities)</b>		<u>(1,432)</u>	<u>(1,432)</u>
<b>Total assets less current liabilities</b>		<u>(1,432)</u>	<u>(1,432)</u>
<b>Total net assets (liabilities)</b>		<u>(1,432)</u>	<u>(1,432)</u>
<b>Capital and reserves</b>			
Called up share capital	2	10	10
Profit and loss account		(1,442)	(1,442)
<b>Shareholders' funds</b>		<u>(1,432)</u>	<u>(1,432)</u>

- For the year ending 31 March 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 14 September 2016

And signed on their behalf by:

**N R Sainsbury, Director**

**Notes to the Abbreviated Accounts for the period ended 31 March 2016****1 Accounting Policies****Basis of measurement and preparation of accounts**

The company was dormant (within the meaning of Section 480 of the Companies Act 2006) throughout the year ended 31 March 2016. The company has not traded during the year or during the preceding financial year. During these periods the company received no income and incurred no expenditure and therefore made neither profit nor loss.

**Other accounting policies**

No material uncertainties that may cast significant doubt about the ability of the company to continue as a going concern have been identified by the directors.

Until 23 April the company was controlled by Mr T A Goddard and Mrs S Goddard. From 23 April 2008 the company was under the control of Synergy Group Sussex Limited. The ultimate controlling party was Mr D Sainsbury, Mr C R Sainsbury and Mr N R Sainsbury by virtue of their controlling shareholding in Synergy Group Sussex Limited

As at 31 March 2014 the company owed £1,432 to Synergy Group Sussex Limited (2013: £1,432)

On 30 September 2009 the company's trade, assets and liabilities were hived up to Synergy Group Sussex Limited.

As of 23 April 2008 the company was a wholly owned subsidiary of Synergy Group Sussex Limited a company incorporated in England and Wales.

**2 Called Up Share Capital**

Allotted, called up and fully paid:

	2016	2015
	£	£
10 Ordinary shares of £1 each	10	10

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