

COMPANY REGISTRATION NUMBER 05208548

SYNERGY DIRECT MARKETING LIMITED

UNAUDITED ABBREVIATED ACCOUNTS

31 MARCH 2013

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SYNERGY DIRECT MARKETING LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2013

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SYNERGY DIRECT MARKETING LIMITED

ABBREVIATED BALANCE SHEET

31 MARCH 2013

	Note	2013 £	£	2012 £	£
CURRENT ASSETS					
Debtors		-		449	
Cash at bank and in hand		-		11	
		-		460	
CREDITORS: Amounts falling due within one year		<u>1,432</u>		<u>1,676</u>	
NET CURRENT LIABILITIES			<u>(1,432)</u>		<u>(1,216)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(1,432)</u>		<u>(1,216)</u>
CAPITAL AND RESERVES					
Called-up equity share capital	2		10		10
Profit and loss account			<u>(1,442)</u>		<u>(1,226)</u>
DEFICIT			<u>(1,432)</u>		<u>(1,216)</u>

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved by the directors and authorised for issue on 22 May 2013, and are signed on their behalf by

MR C R SAINSBURY

MR D C SAINSBURY

MR N R SAINSBURY

Company Registration Number 05208548



The notes on page 2 form part of these abbreviated accounts.

SYNERGY DIRECT MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2013

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Going concern

No material uncertainties that may cast significant doubt about the ability of the company to continue as a going concern have been identified by the directors.

2. SHARE CAPITAL

Authorised share capital:

	2013	2012
	£	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

Allotted, called up and fully paid:

	2013		2012	
	No	£	No	£
10 Ordinary shares of £1 each	<u>10</u>	<u>10</u>	<u>10</u>	<u>10</u>

3. ULTIMATE PARENT COMPANY

As of 23 April 2008, the company was a wholly owned subsidiary of Synergy Group Sussex Limited, a company incorporated in England and Wales.