

Registered Number 04992316

CHARISMATIC MARKETING LIMITED

Abbreviated Accounts

31 December 2013

Abbreviated Balance Sheet as at 31 December 2013

	Notes	2013	2012
		£	£
Fixed assets			
Tangible assets	2	14,151	22,535
		<u>14,151</u>	<u>22,535</u>
Current assets			
Debtors		-	2,480
Cash at bank and in hand		2,782	3,889
		<u>2,782</u>	<u>6,369</u>
Creditors: amounts falling due within one year		<u>(19,910)</u>	<u>(19,270)</u>
Net current assets (liabilities)		<u>(17,128)</u>	<u>(12,901)</u>
Total assets less current liabilities		<u>(2,977)</u>	<u>9,634</u>
Creditors: amounts falling due after more than one year		<u>(4,659)</u>	<u>(8,383)</u>
Total net assets (liabilities)		<u><u>(7,636)</u></u>	<u><u>1,251</u></u>
Capital and reserves			
Called up share capital	3	1,000	1,000
Profit and loss account		(8,636)	251
Shareholders' funds		<u><u>(7,636)</u></u>	<u><u>1,251</u></u>

- For the year ending 31 December 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 30 September 2014

And signed on their behalf by:

C Leibbrandt, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2013

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods and services falling within the company's ordinary activities.

Tangible assets depreciation policy

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment - 25% straight line

Motor vehicles - 25% straight line

Other accounting policies

Leasing and hire purchase commitments

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce constant periodic rates of charge on the net obligations outstanding in each period.

2 Tangible fixed assets

	£
Cost	
At 1 January 2013	45,835
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2013	<u>45,835</u>
Depreciation	
At 1 January 2013	23,300
Charge for the year	8,384
On disposals	-
At 31 December 2013	<u>31,684</u>
Net book values	
At 31 December 2013	<u><u>14,151</u></u>

At 31 December 2012

22,535

3 **Called Up Share Capital**

Allotted, called up and fully paid:

	<i>2013</i>	<i>2012</i>
	<i>£</i>	<i>£</i>
1,000 Ordinary shares of £1 each	1,000	1,000

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