FILE COPY



CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company No. 4896313

The Registrar of Companies for England and Wales hereby certifies that PILATES BY PHILIPPA LIMITED

is this day incorporated under the Companies Act 1985 as a private company and that the company is limited.

Given at Companies House, Cardiff, the 11th September 2003



N04896313L





joi the recon		Declaration on application for registration
Please complete in type or in bold black capitals		beclaration on application for registration
CHFP000		
Company	y Name in full	PILATES BY PHILIPPA LIMITED
	٠,	KENNETH EDWIN DAVIES
	of	56 Maddox Street Hanover Square LONDON W1S1QE
Please delete as appropriate.		do solemnly and sincerely declare that I am a † [Soliciter engaged in the formation of the company] [person named as director or secretary of the company in the statement delivered to the Registrar under section 10 of the Companies Act 1985] and that all the requirements of the Companies Act 1985 in respect of the registration of the above company and of matters precedent and incidental to it have been complied with. And I make this solemn Declaration conscientiously believing the same to be true and by virtue of the Statutory Declarations Act 1835.
Declara	nt's signature	R. E. Davies
	Declared at	NANA CONSTANTINOU SOLICITOR
		Day Month Year LONDON WIU 2RG
	On	0,90,9 2003
Please print name.	before me ⁰	NANA CONSTANTINOU
•	Signed [/]	Date 9/9/03 A Commissioner for Oaths or Notary Public or Justice of the Peace or Solicitor
Please give the name elephone number and,	if available,	KENNETH E DAVIES 56 MADDOX STREET

a DX number and Exchange of the person Companies House should contact if there is any query.

TILD3 COMPANIES HOUSE 09/09/03

Form revised June 1998

HANOVER SQUARE, MAYPAIR LONDON THIS IQE TEL: 0207 493 3267 DX number DX exchange

When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff for companies registered in England and Wales

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB for companies registered in Scotland DX 235 Edinburgh



Please complete in typescript, or in bold black capitals.

CHFP000

Notes on completion appear on final page

First directors and secretary and intended situation of registered office

WILTERD HAME

4896313

Company Name in full	PILATE	s BY	PHILIPP	A LIMITED

Proposed Registered Office

(PO Box numbers only, are not acceptable)

WEST BRIDKFORD

nothwater

Post town

MOTTS

26

Postcode

NG2 79X

If the memorandum is delivered by an agent for the subscriber(s) of the memorandum mark the box opposite and give the agent's name and address.

Agent's Name

County / Region

Address

KENNETH E DAVIES

56 MADDOX STREET
HANOVER SOUARE, MAYFAIR

LONDON WIS IQE TEL: 0207 493 3267

Post town

LONDON

County / Region

09/09/03

Postcode

WIS IQE

Number of continuation sheets attached

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

LQSLRO7K Q483

Form April 2002

COMPANIES HOUSE

KENNETH E. DAVIES & CO.

56 MADDOX STREET, HANOVER SQUARE, MAYFAIR

LONDON W1S 1QE Tel

(

0207 493 3267

DX number

DX exchange

When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff for companies registered in England and Wales

OI

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB for companies registered in Scotland DX 235 Edinburgh

Company Secretary (see notes 1-5)

		_				_		
	C	Company name	PILATES	BY P	HILLI	PA	LIMIT	EB
I	NAME	*Style / Title	·· · · · · · · · · · · · · · · · · · ·		*Honours	etc		
* Voluntary details		Forename(s)	harin.	EDW				
Surname			S6 MADDOX STREET					
Previous forename(s)			LONDON WIS 1QE TEL: 0207 493 3267					
Previous surname(s)								
†† Tick this box if the address shown is a service address for	Add	ress #						
the beneficiary of a Confidentiality Order						_		
granted under section 723B of the Companies Act 1985		Post town	LONDON					
otherwise, give your usual residential	C	County / Region			Po	stcode	WIS	IPE
address. In the case of a corporation or Scottish firm, give the		Country	ntry					
registered or principal office address.		-	I consent to act as	secretary of	the compa	ny name	d on page 1	
		Consent	R.E.Da	wies.		Date	08 SEF	2003
Directors (see no		tiaal ardar				L		
Please list directors in	NAME	*Style / Title	MS		*Honours	etc		
		Forename(s)	PHIMP	PO TO	<u> </u>		•	
		` ' [HE			
		Surname	BURI	VE 17.				
	Previo	us forename(s)			:			
**Tick this box if the address shown is a service address for the							···	
			THENT WITHUR, OFF PRETS PRINT					
beneficiary of a Confidentiality Order granted under section			MORTH MUSICAM					
723B of the Companies Act 1985 otherwise,	•	Post town	OWN NEWYARY					
give your usual residential address. In the case of a	c	County / Region	NOTE		P	ostcode	NG23	6HG
corporation or Scottish firm, give the registered or principal		Country	ENT	MARI				
office address.			Day Month	Year				
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	Busines	s occupation	PILAT-	165 i	NETR	UT	OR_	
	Other di	rectorships	1000	NE		,		
			I consent to act as	director of th	ne compan	y named	on page 1	
	Conso	nt signature	1 /			Date	00 CE	D 2003

Please list directors in		ordor					
_	•	Style / Title			*Hono	urs etc	
•							
	FC	orename(s)			<u>.</u>		
		Surname					
	Previous fo	rename(s)		,			
	Previous s	surname(s)					
† Tick this box if the address shown is a Address †							
service address for the beneficiary of a Confidentiality Order							
granted under section 723B of the Companies Act 1985 otherwise,		Post town					
give your usual residential address. In	Coun	ty / Region				Postcode	
the case of a corporation or Scottish firm, give the		Country					
registered or principal office address.			Day Month	Year			
	Date of birt	h			Nation	nality	
. 1	Business oc	cupation					
•	Other direct	orships		· · · · · · · · · · · · · · · · · · ·			
			I consent to a	t as director of	the comp	any named	on page 1
(Consent s	ignature				Date	
This section i	must be si	gned by					
an agent on I		Signed				Date	
				<u> </u>			
Or the subscr	ribers	Signed		Benest	1_	Date	08 SEP 2003
(i.e those wh	_	Signed				Date	
memorandu	m of						
association)	<i>).</i>	Signed				Date	
		Signed				Date	
		Signed				_ 	
	·	Signed				Date	
		Signed				Date	

Notes

 Show for an individual the full forename(s) NOT INITIALS and surname together with any previous forename(s) or surname(s).

If the director or secretary is a corporation or Scottish firm - show the corporate or firm name on the surname line.

Give previous forename(s) or surname(s) except that:

- for a married woman, the name by which she was known before marriage need not be given,
- names not used since the age of 18 or for at least 20 years need not be given.

A peer, or an individual known by a title, may state the title instead of or in addition to the forename(s) and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Address:

Give the usual residential address.

In the case of a corporation or Scottish firm give the registered or principal office.

Subscribers:

The form must be signed personally either by the subscriber(s) or by a person or persons authorised to sign on behalf of the subscriber(s).

- Directors known by another description:
 - A director includes any person who occupies that position even if called by a different name, for example, governor, member of council.
- 3. Directors details:
 - Show for each individual director the director's date of birth, business occupation and nationality.

The date of birth must be given for every individual director.

- 4. Other directorships:
 - Give the name of every company of which the person concerned is a director or has been a director at any time in the past 5 years. You may exclude a company which either is or at all times during the past 5 years, when the person was a director, was:
 - dormant,
 - a parent company which wholly owned the company making the return,
 - a wholly owned subsidiary of the company making the return, or
 - another wholly owned subsidiary of the same parent company.

If there is insufficient space on the form for other directorships you may use a separate sheet of paper, which should include the company's number and the full name of the director.

 Use Form 10 continuation sheets or photocopies of page 2 to provide details of joint secretaries or additional directors. 064295 001631

THE COMPANIES ACTS, 1985 AND 1989 COMPANY LIMITED BY SHARES MEMORANDUM OF ASSOCIATION

OF

PILATES BY PHILIPPA LIMITED



- 1. The name of the Company is "PILATES BY PHILIPPA LIMITED"
- 2. The Registered Office of the Company will be situate in England.
- 3. The objects for which the Company is established are: -
- (a) To carry on business as a general commercial company and to carry on any trade or business whatsoever.
- To carry on all or any of the businesses of general merchants and traders, manufacturers, merchants, factors and shippers of and wholesale and retail dealers in goods, wares, produce, products, commodities, herbal, pharmaceutical and toilet preparations, medicines, foodstuffs, food supplements, essential oils, books, publications, computer software programmes, and merchandise of every description; to carry on all or any of the businesses of mailorder specialists, internet service providers, credit and discount traders, cash and carry traders, manufacturers, agents, commission and general agents, brokers, factors, warehousemen, and agents in respect of raw and manufactured goods of all kinds, to create, establish, build up, and maintain an organisation for the marketing, selling, retailing, servicing, advertisement, distribution or introduction of the produce, merchandise, goods, wares, and commodities dealt in; to act as practitioners, advisors and information service providers in relation to medical, alternative medical and other personal therapies and treatments, stress relief and stress management therapies and treatments, to act as employment and personnel recruitment agents for medical, nursing and personal treatment practitioners, therapists and other personnel; to participate in, undertake, perform, and carry out all kinds of commercial, trading and financial operations.
- (c) To carry on any other business which, in the opinion of the Company, may be capable of being conveniently or profitably carried on in conjunction with or subsidiary to any other business of the Company and is calculated to enhance the value of the Company's property or further its objects or any of them.
- (d) To purchase or by any other means acquire freehold, leasehold or any other property for any estate or interest whatever, movable or immovable, or any interest in such property, and to sell, lease, let on hire, develop such property, or otherwise turn the same to the advantage of the Company.
- (e) To apply for, register or by other means acquire any patents, patent rights, brevets d'invention, licences, trade marks, concessions and inventions and to use and turn to account the same or to develop, sell or assign the same or grant licences or privileges in respect thereof or otherwise turn the same to the advantage of the Company.

- (f) To build, reconstruct or generally maintain buildings and works of all kinds, whether or not these are situate on the property of the Company.
- (g) To invest and deal with the monies of the Company in such shares or upon such securities and in such manner as from time to time may be determined.
- (h) To amalgamate with or to make any agreement or arrangement with or enter into partnership or joint purse agreement with any other Company, firm or person carrying on business similar or complementary to the business of the Company or any part thereof.
- (i) To subscribe for, take, purchase or otherwise acquire either for cash, shares or debentures in this Company or any other consideration any other company or business which, in the opinion of the Company, may be carried on so as directly or indirectly to benefit the Company.
- (j) To sell or otherwise dispose of the whole or any part of the business or property of the Company for any consideration, shares or debentures as the Company may think fit.
- (k) To lend money to customers, associates and others both corporate and incorporate and to guarantee the observance and performance of obligations and contracts by customers and others.
- (I) To borrow or raise money in such manner as the Company thinks fit and secure the repayment thereof by the creation and issue of debentures, debenture stock, mortgages or in any other way.
- (m) To pay or remunerate any person, firm or company for rendering services to the Company in the promotion of the Company or the placing and issue of shares, debentures, debenture stock or other securities of the Company.
- (n) To support and subscribe to any funds and to subscribe to or assist in the promotion of any charitable, benevolent or public purpose or object for the benefit of the Company or its employees, directors or other officers past or present and to grant pensions to such persons or their dependants.
- (o) To draw, make, accept, endorse, discount and execute bills, warrants, notes or other negotiable or transferable instruments.
- (p) To assist in the promotion of or promote any company or undertaking which may appear likely to assist or benefit the Company and to place or guarantee the placing of, subscribe or underwrite or otherwise acquire any part of the stock, debentures, debenture stock or other obligations of such company.
- (q) To promote by way of advertising the Company's products and services in any manner and to reward customers or potential customers and to promote or take part in any scheme likely to benefit the Company.

- (r) To distribute in specie any of the shares, debentures or securities of the Company between the members of the Company in accordance with their rights.
- (s) To do all such other things as may be deemed incidental or conducive to the attainment of the above objects or any of them.

All the foregoing objects shall be read and construed as separate and distinct objects and the generality of any such objects shall not be abridged or cut down by reference to any other object of the Company.

- 4. The liability of the members is limited.
- 5. The share capital of the Company is £1,000 divided into 1,000 shares of £1.00 each.

We, the several persons whose names, addresses and descriptions are subscribed are desirous of being formed into a Company in pursuance of this Memorandum of Association, and we respectively agree to take the number of shares in the capital of the Company set opposite our respective names.

NAMES, ADDRESS AND DESCRIPTIONS	Number of shares taken
OF SUBSCRIBERS	by each subscriber
PHILIPPA TOME BURNET! TRENT NOTTAKE OFF PEECTS DIENE NORTH MUSKINHY NEWHEX NG 23 6H6 PILATTES INVSTRUCTOR	ONE

Dated this 8TH day of SEPTEMBER 2003

WITNESS to the above signature:-

N.F. PRISON WHUAM FEREST PESSON ESO WILFORD LAWE WEST BADGECKD NOPTIWHHAM NESO 708

WARTERED PUNNAN

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THE COMPANIES ACTS, 1985 AND 1989 COMPANY LIMITED BY SHARES ARTICLES OF ASSOCIATION

OF

PILATES BY PHILIPPA LIMITED

PRELIMINARY

- 1. Subject as hereinafter provided, the regulations contained in Table A in the Companies (Tables A-F) Regulations 1985 (hereinafter referred to as Table A) shall apply to the Company.
- 2. Regulations 2, 3, 40, 64, 73-80 (inclusive), 94, 95, 96 and 99 of Table A aforesaid shall not apply to the Company, but the Articles hereinafter contained together with the remaining regulations of Table A, subject to the modifications hereinafter expressed, shall constitute the regulations of the Company.

CAPITAL

- 3. The authorised share capital of the Company is £1,000 divided into 1,000 shares of £1.00 each.
- 4. The shares of the Company, whether forming part of the original capital or of any increased capital, may be allotted or otherwise disposed of to such persons and for such consideration and upon such terms as the Directors may determine subject, in the case of any shares forming part of any increased capital, to such directions as to the allotment or disposal thereof as may be given by the Company in general meeting at the time of the creation of such shares and subject also to the provisions of regulation 2 in Table A.
- 5. Subject to the provisions of the Act any Preference shares may be issued on the terms that they are, or at the option of the Company are liable to be, redeemed.

TRANSFER OF SHARES

6. Any share may be transferred by a member to his or her spouse or lineal descendant and any share of a deceased member may be transferred to any such relation as aforesaid of the deceased member. Save as aforesaid the Directors, in their absolute discretion and without assigning any reason therefore, may decline to register the transfer of any share whether or not it is a fully paid share. The first sentence of Regulation 24 shall not apply to the Company.

DIRECTORS

- 7. No person shall be appointed a Director at any general meeting unless:-
- (a) he is recommended by the Directors; or
- (b) not less than fourteen nor more than thirty-five clear days before the date appointed for the meeting, notice executed by a member qualified to vote at the meeting has been given to the Company of the intention to propose that person for appointment stating the particulars that would, if he were so appointed, be required to be included in the Company's register of Directors together with notice executed by that person of his willingness to be appointed.
- 8. Subject as aforesaid, the Company may by ordinary resolution appoint a person who is willing to act to be a Director either to fill a vacancy or as an additional Director.
- 9. The Directors may appoint a person who is willing to act to be a Director, either to fill a vacancy or as an additional Director, provided that the appointment does not cause the number of Directors to exceed any number fixed by or in accordance with the articles as the maximum number of Directors. A Director so appointed shall hold office only until the next following annual general meeting but shall be eligible for reappointment at such annual general meeting. If not so reappointed he shall vacate office at the conclusion thereof.
- 10. A Director who has disclosed his interest in accordance with Regulations 85 and 86 of Table A and the provision of the Act may vote in respect of any contract, proposed contract or any arrangement in which he is interested directly or indirectly and such Director shall be counted in the quorum at any meeting at which such contract or proposed contract or arrangement is being considered.
- 11. A Director may hold any other office or place of profit under the Company (other than the office of Auditor) in conjunction with his office of Director for such period and on such terms (as to remuneration and otherwise) as the Directors may determine.
- 12. Any Director may act by himself or his firm in a professional capacity for the Company, and he or his firm shall be entitled to remuneration for professional

services as if he were not a Director; provided that nothing herein contained shall authorise a Director to act as Auditor for the Company.

13. The Company shall not be subject to Section 293 of the Act, and accordingly any person may be appointed or elected as a Director whatever his age, and no Director shall be required to vacate his office of Director by reason of his attaining or having attained the age of seventy years or any other age.

BORROWING POWERS

14. The Directors may exercise all the powers of the Company to borrow money, and to mortgage or charge its undertaking, property and uncalled capital, or any part thereof, and, subject to Section 80 of the Act, to issue debentures, debenture stock, and other securities whether outright or as security for any debt, liability or obligation of the Company or of any third party.

SECRETARY

15. The Secretary shall be appointed by the Directors for such term, at such remuneration and upon such conditions as they may think fit, and any secretary so appointed may be removed by them. If at any time there shall be no Secretary or for any reason no Secretary capable of acting, the Directors may appoint an assistant or deputy Secretary.

DIRECTORS

- 16. The first Director or Directors of the Company shall be the persons named in the statement delivered under Section 10 of the Act.
- 17. Unless and until otherwise determined by the Company in General Meeting the number of Directors (other that alternate directors) shall not be less than one. If at any time and from time to time there shall be only one Director (other than alternate directors) of the Company such Director may act alone in exercising all the powers, discretions and authorities vested in the Directors, and regulation 89 in Table A shall be modified accordingly.

SECRETARY

18. The first Secretary of the Company shall be the person named in the statement delivered under section 10 of the Act.

NAMES, ADDRESS AND DESCRIPTIONS OF SUBSCRIBERS

P. Binett.

PHILIPPA JAME BURNETT
TRENT WITHER
OFF REETS DRIVE
NORTH PUSKHAMY
MEWARY
NG 23 LAHL
PILATES INSTRUCTOR

Dated this & 7H day of SEPTEMBER 2003

WITNESS to the above signatures:-

W. F. Messon WILLIAM FRANKST MESSON US WILFORD WARF WEST BRIDLEFORD NOTTINGHAM NG2 7RX WHAR TERED ALLOWED

8

International Research and Protection of Corporate Identity, Names, Trade and Service Marks, Copyright, Designs, Patents and Limited Companies

KENNETH E. DAVIES & CO. Intellectual Property Consultants

Telephone:

0207 493 3267

Fax:

0207 493 1791

56 Maddox Street

Hanover Square, Mayfair LONDON W1S 1QE

The Registrar
New Companies Section

PO Box 717

Companies House

CARDIFF CF4 3UZ Your Ref:

Our Ref: KED/WAL

09 SEP 2003

Dear Sir,

Re: New Company: - PILATES BY PHILIPPA LIMITED

We enclose the requisite documents in respect of the above and await the Certificate of Incorporation.

Yours faithfully,

KENNETH E. DAVIES & CO.

Enclosures: Form 10

Form G12

Memorandum & Articles of Association

Cheque for £20.00

LD3 *LESLGO7J* U484
COMPANIES HOUSE 09/09/03