

ALTERED IMAGES (EAST MIDLANDS) LIMITED
UNAUDITED ABBREVIATED ACCOUNTS
31 MARCH 2010

THURSDAY



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09/09/2010
COMPANIES HOUSE

H W, CHARTERED ACCOUNTANTS

10 Stadium Business Court
Millennium Way
Pride Park
Derby
DE24 8HP

ALTERED IMAGES (EAST MIDLANDS) LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2010

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ALTERED IMAGES (EAST MIDLANDS) LIMITED

ABBREVIATED BALANCE SHEET

31 MARCH 2010

	Note	2010 £	2009 £
FIXED ASSETS	2		
Intangible assets		63,375	68,250
Tangible assets		20,728	24,386
		<u>84,103</u>	<u>92,636</u>
CURRENT ASSETS			
Stocks		7,500	12,000
Debtors		50,856	57,693
Cash at bank and in hand		1,919	60
		<u>60,275</u>	<u>69,753</u>
CREDITORS: Amounts falling due within one year	3	<u>34,595</u>	<u>65,145</u>
NET CURRENT ASSETS		25,680	4,608
TOTAL ASSETS LESS CURRENT LIABILITIES		109,783	97,244
CREDITORS: Amounts falling due after more than one year	4	4,557	11,165
PROVISIONS FOR LIABILITIES		2,969	3,391
		<u>102,257</u>	<u>82,688</u>
CAPITAL AND RESERVES			
Called-up equity share capital	5	100	100
Profit and loss account		102,157	82,588
SHAREHOLDERS' FUNDS		<u>102,257</u>	<u>82,688</u>

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on

MR R BUTCHER
Director

Company Registration Number: 04579241

The notes on pages 2 to 4 form part of these abbreviated accounts.

ALTERED IMAGES (EAST MIDLANDS) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2010

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Goodwill - 5% straight line

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Fixtures & Fittings - 15% reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Leasing and hire purchase commitments

Assets held under finance leases, which are leases where substantially all the risks and rewards of ownership of the asset have passed to the company, and hire purchase contracts, are capitalised in the balance sheet and are depreciated over their useful lives. The capital elements of future obligations under the leases and hire purchase contracts are included as liabilities in the balance sheet.

The interest elements of the rental obligations are charged in the profit and loss account over the periods of the leases and hire purchase contracts and represent a constant proportion of the balance of capital repayments outstanding.

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term.

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions:

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold.

Deferred tax assets are recognised only to the extent that the director considers that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

ALTERED IMAGES (EAST MIDLANDS) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2010

1. ACCOUNTING POLICIES *(continued)*

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

2. FIXED ASSETS

	Intangible Assets £	Tangible Assets £	Total £
COST			
At 1 April 2009 and 31 March 2010	<u>97,500</u>	<u>51,541</u>	<u>149,041</u>
DEPRECIATION			
At 1 April 2009	29,250	27,155	56,405
Charge for year	<u>4,875</u>	<u>3,658</u>	<u>8,533</u>
At 31 March 2010	<u>34,125</u>	<u>30,813</u>	<u>64,938</u>
NET BOOK VALUE			
At 31 March 2010	<u>63,375</u>	<u>20,728</u>	<u>84,103</u>
At 31 March 2009	<u>68,250</u>	<u>24,386</u>	<u>92,636</u>

3. CREDITORS: Amounts falling due within one year

The following liabilities disclosed under creditors falling due within one year are secured by the company

	2010 £	2009 £
Bank loans and overdrafts	12,345	10,621
Secured debt < 1 Yr Hire purchase	-	3,889
	<u>12,345</u>	<u>14,510</u>

4. CREDITORS: Amounts falling due after more than one year

The following liabilities disclosed under creditors falling due after more than one year are secured by the company

	2010 £	2009 £
Bank loans and overdrafts	<u>4,557</u>	<u>11,165</u>

5. TRANSACTIONS WITH THE DIRECTOR

Mr R Butcher had an overdrawn loan account balance of £29,100 at the year end (also the maximum). Interest has been charged by the company at the Inland Revenue approved rate. The loan was repaid after the year end.

ALTERED IMAGES (EAST MIDLANDS) LIMITED

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YEAR ENDED 31 MARCH 2010

6. SHARE CAPITAL

Authorised share capital:

	2010	2009
	£	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

Allotted, called up and fully paid:

	2010		2009	
	No	£	No	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>