

**REGISTERED NUMBER: 04359013 (England and Wales)**

**ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 JANUARY 2014**

**FOR**

**JONATHAN HIRSCH LIMITED**

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FOR THE YEAR ENDED 31 JANUARY 2014**

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**JONATHAN HIRSCH LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 JANUARY 2014**

**DIRECTOR:** J Hirsch

**SECRETARY:** Ms C Hirsch

**REGISTERED OFFICE:** 73 Church Road  
Hove  
East Sussex  
BN3 2BB

**REGISTERED NUMBER:** 04359013 (England and Wales)

**ACCOUNTANTS:** Cardens Accountants LLP  
73 Church Road  
Hove  
East Sussex  
BN3 2BB

**JONATHAN HIRSCH LIMITED (REGISTERED NUMBER: 04359013)****ABBREVIATED BALANCE SHEET  
31 JANUARY 2014**

	Notes	2014 £	£	2013 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		1,500		3,000
Tangible assets	3		<u>2,120</u>		<u>3,618</u>
			3,620		6,618
<b>CURRENT ASSETS</b>					
Debtors		-		9,720	
Cash at bank		<u>40,399</u>		<u>43,219</u>	
		40,399		52,939	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>11,553</u>		<u>15,341</u>	
<b>NET CURRENT ASSETS</b>			<u>28,846</u>		<u>37,598</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			32,466		44,216
<b>PROVISIONS FOR LIABILITIES</b>			<u>220</u>		<u>475</u>
<b>NET ASSETS</b>			<u>32,246</u>		<u>43,741</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1		1
Profit and loss account			<u>32,245</u>		<u>43,740</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>32,246</u>		<u>43,741</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 19 August 2014 and were signed by:

J Hirsch - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 JANUARY 2014**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents sales of services net of VAT. Turnover is recognised at the point the customer is entitled to consideration.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2006, is being amortised evenly over its estimated useful life of ten years.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 33% on cost

**Deferred tax**

Deferred taxation is provided in full on timing differences which represent a liability at the balance sheet date, at rates expected to apply when they crystallise based on current tax rates and law. Timing differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in financial statements. Deferred tax is not provided on timing differences arising from the revaluation of fixed assets where there is no commitment to sell the asset. Deferred tax assets and liabilities are not discounted.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**2. INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 February 2013	
and 31 January 2014	<u>15,000</u>
<b>AMORTISATION</b>	
At 1 February 2013	12,000
Amortisation for year	<u>1,500</u>
At 31 January 2014	<u>13,500</u>
<b>NET BOOK VALUE</b>	
At 31 January 2014	<u>1,500</u>
At 31 January 2013	<u>3,000</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 31 JANUARY 2014**

**3. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 February 2013 and 31 January 2014	<u>16,807</u>
<b>DEPRECIATION</b>	
At 1 February 2013	13,189
Charge for year	<u>1,498</u>
At 31 January 2014	<u>14,687</u>
<b>NET BOOK VALUE</b>	
At 31 January 2014	<u>2,120</u>
At 31 January 2013	<u>3,618</u>

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:  
Number: Class:

	Nominal value:	2014 £	2013 £
1 Ordinary	£1	<u>1</u>	<u>1</u>

**5. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

During the year, J Hirsch increased his loan to the company. As at 31 January 2014, the company owed him £1,973 (2013: £605). This balance represented the maximum outstanding during the year and the loan is interest free and repayable on demand.

During the year the company voted him dividends of £30,200. Finally, the company paid rent amounting to £2,862 (2013: £2,723) as a result of utilising office space within his home.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.