# ABBREVIATED ACCOUNTS

30<sup>TH</sup> SEPTEMBER 2012

Registered Number 4287568

LD3 30/05/2013 #48

COMPANIES HOUSE

### **DIRECTOR**

MR. KA STEPHENSON

### **SECRETARY**

MR. M.E. HAMPSHIRE

# REGISTERED OFFICE

UNIT 10 EMPRESS MEWS KENBURY STREET LONDON SE5 9BT

# **BANKERS**

H S B C BANK PLC 6 SAVILLE ROW NEWCASTLE UPON TYNE TYNE AND WEAR NE1 8LA.

# **Directors' Report**

The directors present their report and accounts for the year ended. 30th September 2012

## **Principal Activities**

The company's principal activity during the year continued to be that of advertising services

#### **Directors**

The directors who served during the year and their interests in the share capital of the company were as follows -

	tΙ	Ordinary Snares	
2010/11			2011/12

Mr. KA Stephenson

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## **Political and Charitable Donations**

During the year, the company did not make any political or charitable contributions.

#### **Directors' Responsibilities**

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss for that period. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors acknowledge their responsibility for:

- i) ensuring the company keeps accounting records which comply with Section 386, and
- ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Section 393 and which otherwise comply with the requirements of the Companies Act relating to accounts so far as is applicable to the company.

This report was approved by the board on: 9th May 2013.

MR. K.A. STEPHENSON

DIRECTOR.

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	2012	2011
	£	£
1	10648	10981
	2725	4450
	22941	11075
	<u>15561</u>	<u>16603</u>
	41227	32128
CREDITORS: amounts falling due within one year		45710
		<del></del>
ES)	( 11968	) (13582)
	( 1320	) ( 2601 )
	-	<del></del> =
	2	2
	( <u>1322</u>	) ( 2603 )
	( 1320	) ( 2601 )
	ain	1 10648  2725 22941 15561 41227  Ain 53195  ( 11968 ( 1320

# BALANCE SHEET AS AT 30<sup>TH</sup> SEPTEMBER 2012 (CONTINUED)

For the year ending 30<sup>th</sup> September 2012 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

# **Directors' Responsibilities**

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

MR. K.A. STEPHENSON DIRECTOR.

9<sup>TH</sup> MAY 2013

# NOTES TO THE ABBREVIATED ACCOUNTS AT 30<sup>TH</sup> SEPTEMBER 2012

### 1. ACCOUNTING POLICIES

Accounting convention

The accounts are prepared under the historical cost convention

Fixed Assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write-off the cost or valuation, less the residual value of each asset over its expected useful life.

### 2. SHARE CAPITAL

2010/2011 & 2011/2012 AUTHORISED ALLOTTED AND FULLY PAID.

Ordinary Shares of £1 each

1000

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