Registered no: 04151418

eBay KTA (UK) Limited

Directors' Report and Financial Statements for the year ended 31 December 2004

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Annual report for the year ended 31 December 2004

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Directors and advisers

Directors

Rajiv Dutta Jay Clemens

Secretary and registered office

TJG Secretaries Limited 50 Victoria Embankment London EC4Y 0DX

Registered Auditors PricewaterhouseCoopers LLP 1 Embankment Place London WC2N 6RH

Directors' Report for the year ended 31 December 2004

The Directors submit their report and the audited group financial statements of eBay KTA (UK) Limited ("the Company") for the period ended 31 December 2004.

The functional currency of eBay KTA (UK) Limited is U.S. Dollars. The financial statements are accordingly presented in U.S. Dollars.

Results and Dividends

The loss for the financial period amounted to \$54.2 million (\$11.2m: 2003), which has been transferred to reserves. The Directors do not recommend the payment of a dividend.

Review of Business and Future Developments

eBay KTA (UK) Limited is a subsidiary undertaking of eBay Inc., a global internet company incorporated in the USA, which offers an internet based personal trading community. eBay KTA (UK) Limited was incorporated January 31, 2000.

eBay KTA (UK) Limited is a holding company and owns a 99.9% interest in Internet Auction Co., Ltd., a South Korean internet company publicly traded on the KOSDAQ exchange. The Company's consolidated revenues are principally derived from the sale of Internet Auction's services.

The Directors are satisfied with the results for the financial period and are confident that the business will continue to grow and develop in the future.

Charitable and political donations

During the year the group made various charitable donations totalling \$25,253 (2002: \$12,553). The group made no political donations and were all to South Korean charities.

Directors and Their Interests

The Directors who served during the period were:

Rajiv Dutta Jay Clemens

The beneficial interests of the directors in the Ordinary shares of eBay Inc, the Company's ultimate parent undertaking, are shown below.

	At 31 December 2004	At 31 December 2003
Beneficial holdings		
Rajiv Dutta	20,863	20,349
Jay Clemens	814	-

Details of options granted to executive directors, under eBay Inc.'s existing equity compensation plans are set out in the table below. Full details of the executive share option scheme are disclosed in the financial statements of eBay Inc.

		Granted	Exercised					
	At 31	during	during	At 31			First	
	December	the	the	December	Exercise	Option	exercisable	Expire
Option plan	2003	period	period	2004	price (\$)	date	date	date
Rajiv Dutta								
1998	20,000			20,000	29.86	30/8/1999	30/8/2000	30/8/2009
1998	664,500			664,500	20.03	12/1/2001	20/7/2002	12/1/2011
2001	250,000		90,000	160,000	29.03	12/2/2002	12/8/2002	12/2/012
2001	250,000			250,000	38.78	3/3/2003	1/9/2003	3/3/2013
2001	-	165,000		165,000	69.23	1/3/2004	1/9/2004	1/3/2014
lav Clamona								
Jay Clemens								
1998	100,000		100,000	-	29.86	30/8/1999	30/8/2000	30/8/2009
1998	3,750		3,750	-	24.28	1/8/2000	1/11/2000	1/8/2010
1998	16,316		16,316	-	20.03	12/1/2001	12/7/2001	12/1/2011
2001	66,000		26,000	40,000	29.03	12/2/2002	12/8/2002	12/2/2012
2001	120,000			120,000	38.78	3/3/2003	1/9/2003	3/3/2013
2001		65,000		65,000	69.23	1/3/2004	1/9/2004	1/3/2014

Statement of Directors' Responsibilities

Company law requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. The directors are required to prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business. The Directors confirm that the going concern basis is appropriate.

The directors confirm that suitable accounting policies have been used and applied consistently. They also confirm that reasonable and prudent judgments and estimates have been made in preparing the financial statements for the year ended 31 December 2004 and that applicable accounting standards have been followed.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditors

The auditors, PricewaterhouseCoopers LLP, have indicated their willingness to continue in office and a resolution concerning their reappointment will be proposed at the Annual General Meeting.

By order of the Board

2005

Auditors' Report to the Members of eBay KTA (UK) Limited

We have audited the financial statements, which comprise the group profit and loss account, group and company balance sheets, the group statement of total recognised gains and losses and the related notes.

Respective Responsibilities of Directors and Auditors

The directors' responsibilities for preparing the annual report and the financial statements in accordance with applicable United Kingdom law and accounting standards are set out in the statement of directors' responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards issued by the Auditing Practices Board. This report, including the opinion, has been prepared for and only for the company's members, as a body, in accordance with Section 235 of the Companies Act 1985 and for no other purpose. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or in to whose hands it may come save where expressly agreed by our prior consent in writing.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the directors' report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions is not disclosed.

Basis of Audit Opinion

We conducted our audit in accordance with auditing standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of affairs of the company and the group at 31 December 2004 and the loss of the group for the period then ended and have been properly prepared in accordance with the Companies Act 1985.

PricewaterhouseCoopers LLP

Chartered Accountants and Registered Auditors

London,

2005

Group Profit and Loss Account for the Period Ended 31 December 2004

		2004	2003
	Note	\$'000	\$'000
Turnover	1,2	94,727	52,325
Cost of sales		(28,430)	(15,954)
Gross profit		66,297	36,371
Distribution costs		(25,716)	(10,911)
Administrative expenses		(86,936)	(28,135)
Operating loss	3	(46,355)	(2,675)
Interest receivable and other similar income	5	8,660	3,883
(Loss)/profit on ordinary activities before taxation		(37,695)	1,208
Tax on loss/(profit) on ordinary activities	6	(10,401)	(4,850)
Loss on ordinary activities after taxation		(48,096)	(3,642)
Minority interest		(6,119)	(7,579)
Loss for the financial period	18	(54,215)	(11,221)

There is no difference between the loss on ordinary activities before taxation and the loss for the period stated above and their historical cost equivalents.

All turnover and operating losses arise from continuing operations.

Group Statement of Total Recognised Gains and Losses for the Period Ended 31 December 2004

	Note	2004 \$'000	2003 \$'000
Loss for the financial period		(54,215)	(11,221)
·	40	• , ,	,
Exchange differences on foreign currency translation	18 	17,985	(1,499)
Total recognised losses for the financial period		(36,230)	(12,720)

Group Balance Sheet at 31 December 2004

		2004	2003
	Note	\$'000	\$'000
Fixed assets			
Intangible assets	8	531,157	120,130
Tangible assets	10	13,167	5,458
		544,324	125,588
Current assets			
Debtors: falling due after more than one year	12	12,550	10,124
Debtors: falling due within one year	12	16,774	7,277
Investments	13	36,490	48,474
Cash at bank and in hand		224,568	409,301
		290,382	475,176
Creditors: amounts falling due within one year	14	(347,480)	(40,324)
Net current (liabilities)/assets		(57,098)	434,852
Total assets less current liabilities		487,226	560,440
Creditors: amounts falling due after more than one year	15	(650)	(1,195)
Net assets		486,576	559,245
Capital and reserves			
Called up share capital	17	560,000	560,000
Additional capital contribution	19	5,783	5,783
Profit and loss account	18	(79,287)	(43,057)
Total shareholders' funds – equity interest	19	486,496	522,726
Minority interest – equity interest		80	36,519
Total capital employed		486,576	559,245

Company Balance Sheet at 31 December 2004

		2004	2003
	Note	\$'000	\$'000
Fixed assets			
Investments	11	745,031	220,350
Current assets			
Debtors: due within one year	12	2,368	-
Cash at bank and in hand		94,970	347,885
		97,339	347,885
Creditors: amounts falling due with one year	14	(280,522)	(2,227)
Net current (liabilities)/assets		(183,183)	345,658
Net assets		561,848	566,008
Capital and reserves			
Called up share capital	17	560,000	560,000
Additional capital contribution	19	5,783	5,783
Profit and loss account	18	(3,935)	225
Total shareholders' funds – equity interest	19	561,848	566,008

The notes on pages 9 to 20 form part of these financial statements.

Jay Clemens

Approved by the Board on $\log_{\mathbb{R}^2}(2)$ 2005 and signed on its behalf by:

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Notes to the Financial Statements for the year ended 31 December 2004

1 Accounting policies

Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with applicable accounting standards.

Principles of consolidation and basis of presentation

The accompanying group financial statements are consolidated and include the financial statements of Internet Auction Co., Ltd., as it is majority-owned and the company has dominant influence over its operations. All significant inter-company balances and transactions have been eliminated on consolidation. The consolidated accounts include 100% of the assets and liabilities of this majority-owned subsidiary and the ownership interests of minority investors are recorded as minority interests.

Foreign Currency

The functional currency for the Group is US dollars. Our foreign subsidiary uses its local currency (South Korean Kwon) as its functional currency. The results of our foreign subsidiary are translated at the weighted average of monthly exchange rates. The balance sheet of our foreign subsidiary is translated at year-end exchange rates. The resulting exchange differences are recorded through the profit and loss account reserve. All other exchange differences including those arising on transactions entered into by eBAY KTA(UK) Limited, are taken to the profit and loss account.

Turnover

Turnover represents the revenue from the sale of services by Internet Auction Co., Ltd., the majority owned subsidiary of eBay KTA(UK) Limited to unrelated third-party customers. The Company recognises the fee for providing online trading platform such as listing fee, feature fee and success fee as revenue. Listing fee and feature fee are recognised over the listing period on the website, and final value fee is recognised when buyers make purchase decisions.

Leases

Operating lease rentals are charged to the profit and loss account on a straight-line basis over the term of the lease.

Depreciation

Depreciation is provided on all tangible fixed assets to write off the cost less estimated residual value over an asset's estimated useful life on a straight-line basis.

Fixed assets are depreciated at the following rates:

Computer equipment

33% per annum

Leasehold improvement

over the term of the lease

Computer software

100% per annum

Office furniture

33% per annum

Acquisitions

On acquisition of a company, fair values reflecting conditions at the date of acquisition are attributed to separable assets and liabilities. Where the fair value of consideration paid exceeds the fair value of the identifiable assets and liabilities acquired the difference is treated as goodwill and is amortised through the consolidated profit loss account over management's estimate of its useful life being 5 years for the goodwill which has arisen to date.

Deferred taxation

Deferred taxation is accounted for on an undiscounted basis at expected tax rates on all differences arising from the inclusion of items of income and expenditure in taxable computations in periods different from those in which they are included in the financial statements. A deferred tax asset is only recognised when it is more likely than not that the asset will be recoverable in the foreseeable future out of sustainable taxable profits from which the underlying timing differences can be deducted.

Cash flow statement

In accordance with Financial Reporting Standard Number 1 (Revised 1996) ("Cashflow Statements"), the Company has not published a cashflow statement as it qualifies as a wholly owned subsidiary.

Related Party Transactions

The Group has taken advantage of exemptions under FRS 8 not to disclose transactions between Group companies.

2 Turnover

All turnover arose within South Korea.

3 Operating loss

	Period ended	Period ended
	31 December	31 December
	2004	2003
	\$'000	\$'000
The operating loss is stated after charging:		
Depreciation	5,762	3,412
Amortisation	69,287	19,495
Foreign exchange loss	1,852	149
Auditors' remuneration- audit	90	77
- non audit	-	-
Operating lease costs - land and buildings	328	193

The auditor's remuneration of \$27,000 (\$20,000) for the company for 2004 is paid by eBay Inc., the ultimate parent company.

Included within operating lease costs is an imputed charge in relation to an upfront rental deposit paid to the lessor. The rental deposit interest income earned by the lessor is in lieu of rental payments.

4 Directors and employees

The Directors have not received any emoluments for their services to the Company in respect of the periods ended 31 December 2004 and 2003.

	Period ended	Period ended
	31 December	31 December
	2004	2003
	\$'000	\$'000
Employee costs consist of:		
Wages and salaries	9,773	7,579
Social Security	301	229
Pension	265	189
Total	10,339	7,997

The average number of employees during the period was as follows:

	Period ended 31 December 2004	
Management	1	1
Administration and operations	227	185_
Total	228	186

5 Interest receivable and other similar income

	Period ended 31 December 2004 \$'000	
Imputed interest income on rental deposits	328	193
Interest income on cash and investments	8,332	3,690
Total	8,660	3,883

6 Tax on loss on ordinary activities

	Period ended 31 December 2004 \$'000	Period ended 31 December 2003 \$'000
Current tax:	•	•
UK Corporation tax on (loss)/profits of the period	-	66
A foreign subsidiary tax on profits of the period	10,947	6,472
Total current tax	10,947	6,538
Deferred tax:		
A foreign subsidiary origination and reversal of timing differences	(546)	(1,688)
Tax on loss on ordinary activities	10,401	4,850

The tax assessed for the period is higher than the standard rate of corporation tax in the UK (30%). The differences are explained below:

	Period ended 31 December 2004 \$'000	Period ended 31 December 2003 \$'000
(Loss)/Profit on ordinary activities before tax Loss on ordinary activities multiplied by standard rate in the UK	(37,695)	1,208
30% (2003: 30%)	(11,309)	362
Effects of:		
Expenses not deductible for tax purposes	20,788	5,815
Temporary differences	619	(187)
Effect of different tax rate for a subsidiary in Korea	678	(77)
Loss carried forward applied to a subsidiary in Korea	-	(83)
Other	171	708
Current tax charge for the period	10,947	6,538

7 Loss of holding company

The loss of the holding company was approximately \$4,160,000 (profit in 2003: \$153,000).

The directors have taken advantage of the exemption available under section 230 of the Companies Act 1985 and not presented a profit and loss account for the company alone.

8 Intangible assets

	Goodwill \$'000
Cost	
At 1 January 2004	176,572
Additions in the year	480,312
31 December 2004	656,884
Amortisation	
At 1 January 2004	(56,440)
Charge for the year	(69,287)
At 31 December 2004	(125,727)
Net Book Value	
At 31 December 2004	531,157
At 31 December 2003	120,130

The goodwill arising on the acquisition of Internet Auction Co is being amortised on a straight-line basis over 5 years. This period is the period over which the directors estimate that the values of the underlying business acquired is expected to exceed the value of the underlying assets.

The goodwill additions in the period relate principally to goodwill arising on additional shares purchased in order to increase its ownership in Internet Auction Co Ltd to 99.9% (2003: 62.2%).

9 Acquisitions

During the year eBAY KTA (UK) Limited acquired further shares in Internet Auction Co Ltd (IAC). A further 37.7% of the ordinary share capital of IAC was acquired. The following table summarizes the purchase price for the tender offer closed during August and December 2004. There were no material fair value adjustments made on the acquisition. The acquisition of the additional common shares was accounted for using the purchase method of accounting.

	\$'000	\$'000	\$'000
	August 04	October 04	December 04
	Acquisition	Acquisition	Acquisition
Fixed assets			
Tangible assets	11,42 <u>2</u>	11,513	12,973
Current assets			
Debtors	22,941	25,088	33,165
Investments	45,990	46,009	46,005
Cash at bank and in hand	86,700	97,537	111,801
	155,631	168,634	190,971
Creditors: amounts due within one year	(47,902)	(57,183)	(65,986)
Creditors: amounts falling due after more than one			
year	(1,764)	(497)	(744)
Fair value of net assets	117,387	122,467	137,214
Percentage of assets acquired	34.84%	2.69%	0.13%
Net assets acquired	40,898	3,293	178
Total net assets acquired			44,369
Goodwill acquired			480,312
Total consideration			524,681
Satisfied by:			
Cash			522,401
Acquisition costs			2,280

10 Tangible Assets

	Computer equipment	Software	Leasehold improvements	Furniture & fixture	Vehicles	Total
Group	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Cost						
At 1 January 2004	11,191	2,443	382	398	79	14,493
Additions	9,426	2,326	179	119	64	12,114
Disposals	(1,525)	(1,035)	-	(69)	(32)	(2,661)
Currency rate effect	2,575	511	76	65	14	3,241
31 December 2004	21,667	4,245	637	513	125	27,187
Depreciation						
At 1 January 2004	(6,833)	(2,000)	(43)	(109)	(50)	(9,035)
Charge for the year	(4,009)	(1,425)	(150)	(144)	(34)	(5,762)
Disposals	1,491	974	-	68	32	2,565
Currency rate effect	(1,377)	(359)	(21)	(23)	(8)	(1,788)
At 31 December 2004	(10,728)	(2,810)	(214)	(208)	(60)	(14,020)
Net Book Amount	•					
At 31 December 2004	10,939	1,435	423	305	65	13,167
At 31 December 2003	4,358	443	339	289	29	5,458

The company has no tangible fixed assets.

11 Fixed asset investments

	2004	2003
	Company	Company
	\$'000	\$'000
Shares in group undertakings	745,031	220,350
Total	745,031	220,350

The company's only investment is a 99.9% investment in Internet Auction Co Ltd, a South Korean Company publicly traded on the KOSDAQ exchange. During 2004, an additional 37.7% of the total share capital of Internet auction Co Ltd was acquired by the Group, which resulted in an increase of \$525 million in shares in group undertakings.

12 Debtors

	2004	2003
	\$'000	\$'000
Debtors: amounts falling due within one year	Group	Group
Trade debtors	12,771	5,799
Prepaid expenses	351	183
Other debtors	3,652	1,295
	16,774	7,277
Debtors: amounts falling due after one year	12,550	10,124
Total	29,324	17,401

Debtors: amounts falling due after one year consists primarily of \$9.6 million and \$7.9 million of long-term deposits and \$2.5 million and \$1.7million of long-term deferred tax assets as of 31 December 2004 and 2003, respectively. The company's debtors due after more than one year of \$2,368k (\$Nil: 2003) comprised of deposits with financial institutions.

Deferred Tax Asset

	2004	2003
	\$'000	\$'000
	Group	Group
At the beginning of the year	1,688	-
Charge for the year	546	1,688
Currency rate effect	291	-
Deferred tax asset at the end of the year	2,525	1,688

13 Current asset investments

	2004	2003
	Group	Group
	\$'000	\$'000
Other investments	36,490	48,474
Total	36,490	48,474

Other investments includes certified deposits and government securities.

14 Creditors: amounts falling due within one year

	2004	2003
	Group	Group
	\$'000	\$'000
Trade creditors	52,920	21,591
Accruals	4,446	2,442
Amounts due to group undertakings	278,926	1,324
Foreign income tax payable	8,855	4,725
Deferred revenue	641	7,369
Other creditors	1,692	2,873
Total	347,480	40,324
	2004	2003
	Company	Company
	\$'000	\$'000
Amounts due to group undertakings	279,736	1,105
Accruals	786	1,122
Total	280,522	2,227

Amounts due to group undertakings are unsecured, interest free and repayable on demand.

15 Creditors: amounts falling due after more than one year

Total	650	1,195
Other creditors	51	541
Amount due to Group undertakings	599	654
	Group	Group
	\$'000	\$'000
	2004	2003

Amounts due to group undertakings are unsecured, interest free and repayable on demand.

16 Operating lease commitments

The group had annual commitments under non-cancellable operating leases as set out below:

	2004		2003	
	Land and buil	Other	Land and build	Other
	\$'000	\$'000	\$'000	\$'000
Operating leases which expire:				
Within 1 year	-	-	-	-
Between 2 to 5 years	302	-	300	-
After more than 5 years	-	-	_	-
Total	302	-	300	-

17 Called up share capital

	2004 Group and Company	2003 Group and Company
	\$'000	\$'000
Authorised		
560,000,000 ordinary shares of \$1 each		
(2003: 560,000,000)	560,000	560,000
Called up, issued and fully paid		
560,000,000 ordinary shares of \$1 each	500.000	500 000
(2003: 560,000,000)	560,000	560,000
18 Profit and loss account		
16 Profit and loss account		
	2004	2003
	Group	Group
	\$'000	\$'000
At beginning of period	(43,057)	(30,337)
Exchange differences on foreign currency translation	17,985	(1,499)
Loss for the period	(54,215)	(11,221)
At end of period	(79,287)	(43,057)
	2004	2003
	Company	Company
	\$'000	\$'000
At beginning of period	225	72
Retained (loss)/ profit for the period	(4,160)	153
At end of period	(3,935)	225

19 Reconciliation of movements in shareholders' funds

		Additional capital contribution \$'000		Total	Total shareholders' funds 2003 \$'000						
			Profit & loss account \$'000	2004							
Group accounts	Called up share capital \$'000										
						At beginning of year	560,000	5,783	(43,057)	522,726	100,173
						Issue of ordinary shares	-	-	-	-	430,000
Additional capital											
contributed by parent											
company	-	_	-	-	5,273						
Net exchange adjustment		-	17,985	17,985	(1,499)						
Loss in year	_		(54,215)	(54,215)	(11,221)						
At end of year	560,000	5,783	(79,287)	486,496	522,726						

Company accounts	Called up share capital \$'000	Additional capital contribution \$'000	Profit & loss account \$'000	Total shareholders' funds 2004 \$'000	Total shareholders' funds 2003 \$'000
At beginning of year Issue of ordinary shares	560,000	5,783 -	225	566,008 -	130,582 430,000
Additional capital contributed by parent					
company	-	-	-	-	5,273
Profit in year			(4,160)	(4,160)	153
At end of year	560,000	5,783	(3,935)	561,848	566,008

20 Ultimate and immediate parent companies

The company is a subsidiary undertaking of eBay Inc., a company incorporated in Delaware, USA. Copies of the eBay Inc. Financial Statements may be obtained from:

eBay Inc. 2145 Hamilton Avenue San Jose CA USA 95125

The immediate parent company is eBay International A.G. which owns approximately 77% of the outstanding share capital of eBay KTA (UK) Limited. The remaining 23% of the outstanding share capital is owned by eBay Belgium Holdings S.A. Both eBay International A.G. and eBay Belgium Holdings S.A. are owned 100% by eBay Inc.

21 Related party transactions

The Company has taken advantage of the exemption under Financial Reporting Standard 8 from disclosing transactions with other group companies as more than 90% of the voting rights are controlled within the group.