CAPITAL MS&L LIMITED (formerly Capital Communications MS&L Limited) Directors' Report and Financial Statements For the year ended to 31 December 2002



CAPITAL MS&L LIMITED (formerly Capital Communications MS&L Limited) Directors and Advisers

DIRECTORS

Steffan Williams Timothy Morley Richard Campbell Nicholas Lockwood Louis Capozzi Michael Styles

Managing Director Finance Director

SECRETARY AND REGISTERED OFFICE

Nicholas Lockwood 22 Great James Street London WC1N 3ES

PRINCIPAL BANKERS

HSBC Plc Poultry and Princes Street Branch PO Box 648 27-32 Poultry London EC2P 2BX

AUDITORS

Mazars 24 Bevis Marks London EC3A 7NR

SOLICITORS

Gordons 22 Great James Street London WC1N 3ES

CAPITAL MS&L LIMITED (formerly Capital Communications MS&L Limited)

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(formerly Capital Communications MS&L Limited)

Report of the Directors for the year ended 31 December 2002

The directors present their report on the affairs of the Company, together with the financial statements and auditors' report for the year ended 31 December 2002.

Principal activity

The principal activity of the Company is the provision of financial public relations and related communications activities.

On 25 April 2003 the Company changed its name to Capital MS&L Limited.

Review of Business and Future Developments

Both the level of business and the year end financial position were as expected and the directors expect that the company's performance will continue to meet expectations in the future.

Results and dividends

The retained profit for the financial year of £46,000 (2001: loss of £126,000) will be transferred to reserves. No dividends were paid in the year (2001: £Nil). No final dividend is proposed (2001: £Nil).

Directors and their interests

The following served as directors during the period and subsequently:

S Williams

R Campbell

N Lockwood

T Morley

L Capozzi (USA)

M A Styles

(appointed 27 March 2002)

The following directors have beneficial interests in the Company as noted below:

	2002	2001
	No	No
Ordinary Shares at 31 December:		
Steffan Williams	70	<i>7</i> 0
Richard Campbell	70	<i>7</i> 0
Nicholas Lockwood	<i>7</i> 0	70

No director had an interest in the shares of Group companies which requires disclosure under Paragraph 2 of Schedule 7 to the Companies Act 1985.

(formerly Capital Communications MS&L Limited)

Report of the Directors for the year ended 31 December 2002

Charitable and Political Contributions

There were no charitable or political contributions made during the year.

Suppliers' payment policy

The Company's policy is to agree the terms of payment with its suppliers in advance and settle invoices in accordance with those terms. Trade creditors of the Company at 31 December 2002 were equivalent to 100 days' (2001: 40 days') purchases.

Disabled Employees

Applications for employment by disabled persons are always fully considered, bearing in mind the respective aptitudes and abilities of the applicant concerned. In the event of members of staff becoming disabled, every effort is made to ensure that their employment with the Company continues and that appropriate training is arranged. It is the policy of the Company that the training, career development and promotion of disabled persons should, as far as possible, be identical with that of other employees.

Employee Consultation

The Company places considerable value on the involvement of its employees and has continued its previous practice of keeping them informed on matters affecting them as employees and on the various factors affecting the performance of the Company.

Auditors

A resolution to re-appoint the auditors, Mazars, will be proposed at the Annual General Meeting.

ON BEHALF OF THE BOARD

Richard Campbell

Director

22 Great James Street London WC1N 3ES

(formerly Capital Communications MS&L Limited)

Statement of directors' responsibilities for the year ended 31 December 2002

Financial statements, including adoption of going concern basis

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs and of the profit or loss of the Company for that year.

After making enquiries, the directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

In preparing those financial statements, the directors are required to:-

- (i) select suitable accounting policies and then apply them consistently;
- (ii) make judgements and estimates that are reasonable and prudent;
- (iii) state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.

Other matters

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent auditors' report
To the shareholders of CAPITAL MS&L LIMITED
(formerly Capital Communications MS&L Limited)

We have audited the financial statements of Capital Communications MS&L Limited for the year ended 31 December 2002 on pages 8 to 24. These financial statements have been prepared under the historical cost convention and the accounting policies set out on pages 11-12.

This report is made solely to the Company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinion we have formed.

Respective responsibilities of directors and auditors

As described in the Statement of Directors' Responsibilities the company's directors are responsible for the preparation of the financial statements in accordance with applicable law and United Kingdom Accounting Standards.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act. We also report to you if, in our opinion, the Directors' Report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions with the company is not disclosed.

We read the other information contained in the Annual Report, and consider whether it is consistent with the audited financial statements. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements. Our responsibilities do not extend to any other information.

Independent auditors' report
To the shareholders of CAPITAL MS&L LIMITED
(formerly Capital Communications MS&L Limited)

Basis of opinion

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made by the directors in the preparation of the financial statements and of whether the accounting policies are appropriate to the circumstances of the company, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion, the financial statements give a true and fair view of the state of affairs of the Company at 31 December 2002 and of its profit and cash flows for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

MAZARS MAZARS

Chartered Accountants and Registered Auditors 24 Bevis Marks London EC3A 7NR

23 December 2003

CAPITAL MS&L LIMITED (formerly Capital Communications MS&L Limited)

Profit & Loss Account for the year ended 31 December 2002

	Note	2002 £'000	2001 £'000
Turnover	2	1,054	219
Cost of sales		(160)	(37)
Gross profit		894	182
Other operating expenses, net	4	(855)	(310)
Operating profit/(loss)	5	39	(128)
Investment income	8	7	2
Profit/(loss) on ordinary activities before taxation		46	(126)
Tax on profit/(loss) on ordinary activities	9	-	-
Retained profit/(loss) for year		46	(126)
Retained loss brought forward		(126)	-
Retained loss carried forward		(80)	(126)

The company's turnover and expenses all relate to continuing operations.

Statement of total recognised gains and losses for the year ended 31 December 2002

The Company has no recognised gains or losses other than those included in the profit/(loss) for the year above. Therefore no separate statement of total recognised gains and losses has been presented.

Note of historical cost profits and losses

There is no difference between profit on ordinary activities before taxation and the retained profit for the year and their historical cost equivalents.

The notes on pages 11 to 24 form an integral part of these financial statements.

(formerly Capital Communications MS&L Limited)

Balance Sheet as at 31 December 2002

	Note	2002 £'000	2001 £'000
FIXED ASSETS			
Tangible assets	10	-	1
CURRENT ASSETS			
Stocks	11	10	1
Debtors: amounts falling due within one year	12	221	73
Cash at bank and in hand		178	223
		409	297
CREDITORS: amounts falling due within one year	13	(159)	(94)
NET CURRENT ASSETS		250	203
TOTAL ASSETS LESS CURRENT LIABILITIES		250	204
NET ASSETS		250	204
CAPITAL AND RESERVES			
Called up share capital	14	2	2
Share premium	15	328	328
Profit & loss account	16	(80)	(126)
SHAREHOLDERS' FUNDS		250	204
			
Equity interests		248	202
Non-equity interests		2	2

The financial statements on pages 8 to 24 were approved by the board of directors on 19 December 2003 and were signed on its behalf by:

Richard Campbell

Director

The notes on pages 11 to 24 form an integral part of this financial statement.

CAPITAL MS&L LIMITED (formerly Capital Communications MS&L Limited) Cash flow statement for the year ended 31 December 2002

	Note	2002 £'000	2001 £'000
Net Cash outflow from operating activities	18	(52)	(107)
Returns on investments and servicing of finance			•
Interest received		7	2
Net cash inflow for returns on investments and servicing of finance		7	2
Capital expenditure and financial investment			
Purchase of tangible fixed assets		-	(2)
Net cash outflow for capital expenditure and financial investment		-	(2)
Cash outflow before use of liquid resources and financing		(45)	(107)
Financing			
Issue of ordinary share capital Issue of preference share capital			43 287
		-	330
(Decrease)/Increase in cash in the period	19	(45)	223
Reconciliation of net cash flow to movement in net cash			
Change in net cash resulting from cash flows	19	(45)	223
Movement in net cash in the period		(45)	223
Net cash at start of period		223	-
Net cash at end of period		178	223

The notes on pages 11 to 24 form an integral part of this financial statement.

(formerly Capital Communications MS&L Limited)

Notes to the financial statements for the year ended 31 December 2002

1. Accounting policies

A summary of the principal accounting policies, all of which have been applied consistently throughout the year is set out below.

a) Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards.

b) Foreign Currency

Trading activities denominated in foreign currencies are recorded in sterling at the exchange rates as at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the year end are translated at the rates of exchange prevailing at the year end. Any gain or loss arising from a change in exchange rates subsequent to the date of a transaction is reported as an exchange gain or loss in the profit and loss account.

c) <u>Leases</u>

Rentals under operating leases are charged in the profit and loss account on a straight-line basis over the lease term, even if the payments are not made on such a basis. Benefits received and receivable as an incentive to sign an operating lease are similarly spread on a straight line basis over the lease term.

d) Tangible Fixed Assets

Tangible fixed assets are shown at cost net of depreciation and any provision for impairment.

Depreciation is provided at rates calculated to write-off the cost, less estimated residual value, of fixed assets on a straight line basis over their estimated useful lives as follows:

Equipment fixtures & fittings - 25% - 50% per annum

Residual value is calculated on prices prevailing at the date of acquisition.

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Notes to the financial statements for the year ended 31 December 2002

1. Accounting Policies (continued)

e) <u>Taxation</u>

UK corporation tax payable is provided on taxable profits at the current rate.

In the current year the Group implemented FRS 19 Deferred Tax, with no material adjustment being required.

Deferred tax is provided in respect of the tax effect of all timing differences at the rates expected to apply when the timing differences reverse. Deferred tax assets are recognised to the extent that it is regarded as more likely than not that they will be recovered. Deferred tax assets and liabilities are not discounted.

f) <u>Turnover</u>

Turnover represents the gross amount of billings of financial public relations and related communications activities. Turnover is stated net of VAT and cash discounts.

g) <u>Unbilled Work in Progress</u>

Unbilled work in progress represents the direct cost incurred on work performed for clients not billed at the year end. It is stated at the lower of cost and net realisable value.

h) Prior Accounting Period

The comparative figures for the previous accounting period are for the period from 28 December 2000 (date of incorporation) to 31 December 2001.

(formerly Capital Communications MS&L Limited)

Notes to the financial statements for the year ended 31 December 2002

2. <u>Segment Information</u>

The activities of the Company during 2002 and 2001 were principally related to the provision of financial public relations and related communications activities. The directors believe that such activities comprise a unified class of business which cannot be further refined into segments.

The geographical analysis of turnover by destination is as follows:

	2002	2001
	£'000	£'000
United Kingdom	998	203
Europe	20	16
Rest of World	36	-
	1,054	219

The Company's income is generated in the United Kingdom and the Company's assets are held in the United Kingdom.

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Notes to the financial statements for the year ended 31 December 2002

3. Related Party Transactions

D'Arcy Masius Benton & Bowles Limited ("DMB&B Ltd") is considered a related party on the basis of the equity shareholding in the Company, which at 31 December 2002 amounted to 30% through its subsidiary Manning Selvage and Lee Limited.

During the year, other than the payment of remuneration in respect of their services to the Company and loans disclosed in the Directors' Report, there were no transactions with the directors.

During the year 31 December 2002 the Company had the following transactions with DMB&B Ltd.

	DMB&B	DMB&B Ltd	
	2002	2001	
	£'000	£'000	
Turnover	114	31	
Purchases	(39)	(247)	
Bureau services	(204)	(49)	

During the period, DMB&B Ltd provided a bureau service to the Company comprising Accommodation, Finance Operations and IT services.

The amounts owing to and from the DMB&B Ltd are as follows:

	DMB8	DMB&B Ltd	
	2002	2 2001	
	£'000	000′ 3	
Creditors	13	75	
Debtors	-	-	

The directors believe that all transactions with related parties are on normal commercial terms.

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Notes to the financial statements for the year ended 31 December 2002

4. Other Operating Expenses

	2002 £'000	2001 £'000
Selling and marketing costs Administrative expenses	34 821	16 294
	855	310

5. Profit/(loss) on ordinary activities before taxation

Profit/(loss) on ordinary activities before taxation is stated after charging:

	2002	2001
	£'000	£'000
Depreciation of tangible fixed assets	1	1
Auditors remuneration - audit fees	4	4
- non-audit services	1	1
Staff costs (see note 6)	529	186

(formerly Capital Communications MS&L Limited)

Notes to the financial statements for the year ended 31 December 2002

6. Staff Costs

	2002 £'000	2001 £'000
Wages and salaries Social security costs	476 53	168 18
	529	186

The average monthly number of persons employed by the Company during the year was 7 (2001: 4), comprising:

5 2	3 1
7	4
	7

(formerly Capital Communications MS&L Limited)

Notes to the financial statements for the year ended 31 December 2002

7. Directors' Remuneration

The employee costs shown in Note 6 include the following remuneration in respect of directors of the Company:

	2002 £'000	2001 £'000
Emoluments	329	132

Pensions

There were no directors who were members of pension schemes during the year.

Highest Paid Director

The above amounts for remuneration include the following in respect of the highest paid director:

	2002	2001
	£'000	£'000
Emoluments	111	44

Directors Loans

There were no loans made to directors during the period.

(formerly Capital Communications MS&L Limited)
Notes to the financial statements for the year ended 31 December 2002

<u>Investment Income</u> 8.

		2002 £'000	2001 £'000
	Bank Interest receivable	7	2
		7	2
		<u></u>	
9.	Tax on profit/(loss) on ordinary activities		
(a)	Analysis of charge in year	2002 £'000	2001 £'000
	Current tax:		
	UK Corporation tax	_	-
	Adjustments in respect of previous periods	-	-
	Total Current tax (note 9(b))	**	

(formerly Capital Communications MS&L Limited)

Notes to the financial statements for the year ended 31 December 2002

9. Tax on profit/(loss) on ordinary activities (continued)

(b) Factors affecting tax charge for year

The tax assessed for the year is lower than the standard rate of corporation tax in the UK (30 percent). The differences are explained below:

	2002 £'000	2001 £'000
Profit/(loss) on ordinary activities before tax	46	(126)
Profit/(loss) on ordinary activities multiplied by standard rate of		
Corporation tax in the UK of 30%	14	(38)
Effects of:		, ,
Expenses not deductible for tax purposes	-	2
Losses (brought)/carried forward	(14)	36
Current tax charge for year (note 9(a))		

(c) Factors that may affect future tax charges

The company is unaware of any factors that will affect its future tax charge that are not currently provided as deferred tax. The company has tax losses carried forward of £67,000 as at 31 December 2002.

CAPITAL MS&L LIMITED (formerly Capital Communications MS&L Limited) Notes to the financial statements for the year ended 31 December 2002

10. <u>Tangible Fixed Assets</u>

	Equipment Fixtures & Fittings £'000
Cost:	
At 1 January 2002	2
Additions	-
At 31 December 2002	2
Depreciation:	
At 1 January 2002	1
Charge for the year	1
At 31 December 2002	2
Net book value:	
At 31 December 2002	
At 31 December 2001	1

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Notes to the financial statements for the year ended 31 December 2002

Stocks 11.

		2002 £'000	2001 £'000
	Unbilled work in progress	10	1
12.	Debtors: amounts falling due within one year		
		2002 £'000	2001 £'000
	Trade debtors Prepayments and accrued income Other debtors	202 14 5	72 1 -
		221	73
13.	Creditors: amounts falling due within one year		
		2002 £'000	2001 £'000
	Trade creditors Amounts owed to Associated undertakings VAT Accruals and deferred income Other creditors	8 13 40 68 30	4 75 7 8
		159	94

(formerly Capital Communications MS&L Limited)

Notes to the financial statements for the year ended 31 December 2002

14. Called Up Equity Share Capital

	2002 £	2001 £
Authorised:		
100,000 Ordinary shares of £1 each 100,000 Non-voting redeemable preference shares of £1 each	100,000 100,000	100,000 100,000
	200,000	200,000
		
Allotted, called up and fully paid:		
300 Ordinary shares of £1 each	300	300
1,436 Non-voting redeemable preference shares of £1 each	1,436	1,436
	1,736	1,736

Non-equity shareholders' funds relate entirely to the non-voting preference shares. These shares are redeemable after 1 January 2015, which are redeemable at par plus any premium paid and any unpaid declared preferential dividend.

15. Reserves

	Share Capital £'000	Share Premium Account £'000	Profit and Loss Account £'000	Total £'000
At 1 January 2002	2	328	(126)	204
Retained profit for year	-	-	46	46
At 31 December 2002	2	328	(80)	250

(formerly Capital Communications MS&L Limited)

Notes to the financial statements for the year ended 31 December 2002

16. Reconciliation of Movement in Shareholders' Funds

	2002 £'000	2001 £'000
Retained profit/(loss) for the year	46	(126)
New shares issued	-	330
Net addition to shareholders' funds	46	204
Opening shareholders' funds	204	-
Closing shareholders' funds	250	204

17. Guarantees and Other Financial Commitment

At the end of the year the Company has no capital or other financial commitments.

18. Reconciliation of operating profit/(loss) to net cash outflow from operating activities

	2002	2001
	£'000	£'000
Operating profit/(loss)	39	(128)
Depreciation of tangible fixed assets	1	1
Increase in unbilled work in progress	(9)	(1)
Increase in debtors	(148)	(73)
Increase in creditors	65	94
Net cash outflow from operating activities	(52)	(107)

CAPITAL MS&L LIMITED (formerly Capital Communications MS&L Limited) Notes to the financial statements for the year ended 31 December 2002

19. Analysis of net debt

	At 01/01/02 £'000	Cash Flow £'000	Other Non-Cash Changes £'000	Exchange Movement £'000	At 31/12/02 £'000
Cash in hand	223	(45)	-	-	178