

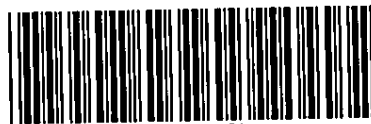
Company Registration No. 4118053

**ASSOCIATED NEW MEDIA
LIMITED**

Financial Statements

For the year ended 30th September 2007

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ASSOCIATED NEW MEDIA LIMITED

Directors' report

The directors present their annual report on the affairs of the company, together with the financial statements, for the year ended 30th September 2007

Principal activities

The company has been dormant, as defined by section 249AA of the Companies Act 1985, throughout the period. It is anticipated the company will remain dormant for the foreseeable future.

The Directors who served during the period were as follows:

Andrew Hart

Nicholas Hubble appointed 1st May 2008

Richard Shamsi resigned 1st May 2008

Company Secretary

Nicholas Hubble appointed 2nd January 2007

Richard Shamsi resigned 2nd January 2007

STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company as at the end of the financial year and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS

In accordance with section 252 of the Companies Act 1985, the company has taken advantage of the exemption for dormant companies from the obligation to appoint auditors and subject the financial statements to audit.

Approved by the Board of Directors and signed on behalf of the Board



N Hubble

Secretary

ASSOCIATED NEW MEDIA LIMITED
BALANCE SHEET
30th September 2007

	Note	2007 £	2006 £
CURRENT ASSETS			
Debtors	4	1	1
NET CURRENT ASSETS		1	1
TOTAL ASSETS LESS CURRENT LIABILITIES			
NET ASSETS		1	1
CAPITAL AND RESERVES			
Share capital	5	1	1
Profit and loss account			
EQUITY SHAREHOLDERS' FUNDS		1	1

The company did not trade during the period and has made neither profit nor loss, nor any other recognised gain or loss

The financial statements have not been audited because the company is entitled to the exemption provided by section 249AA (1) of the Companies Act 1985 relating to dormant companies and its members have not required the company to obtain an audit of these financial statements in accordance with section 249B (2)

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with section 221 of the Companies Act 1985. The directors also acknowledge their responsibilities for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit and loss for the financial period in accordance with section 226 of the Companies Act 1985 and, which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

The financial statements were approved by the Board of Directors on *25th July 08* and signed on its behalf by

N. Hubble

N Hubble
Director

ASSOCIATED NEW MEDIA LIMITED
NOTES TO THE ACCOUNTS
30th September 2007

1 ACCOUNTING POLICIES

The accounts have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets and in accordance with applicable Accounting Standards in the United Kingdom. A summary of the more important accounting policies which have been applied consistently is set out below.

Cash flow

The company is a wholly owned subsidiary of Daily Mail and General Trust plc and its cash flows are included in the consolidated Group cash flow statement of that company. Consequently the company is exempt under the terms of FRS1 (Revised) from publishing a separate cash flow statement.

2 PROFIT AND LOSS ACCOUNT

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding financial year. There have been no movements in shareholders' funds during the year under review or the preceding financial year.

3 DIRECTORS' AND EMPLOYEES' EMOLUMENTS

The Directors received no emoluments for their services during the years ended 1st October 2007. The company had no employees (2006 – nil).

4 DEBTORS

	2007 £	2006 £
Amounts falling due within one year		
Amounts due from holding company and other group undertakings	1	1
	<u>1</u>	<u>1</u>

5 SHARE CAPITAL

	2007 £	2006 £
Authorised		
25,000,000 ordinary shares of £1 each	25,000,000	25,000,000
Allotted and nil paid		
18,000,000 ordinary shares of £1 each	-	-
Allotted and fully paid		
1 ordinary shares of £1 each	1	1
	<u>1</u>	<u>1</u>

6 RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemption under FRS 8, Related Party Disclosures, not to disclose related party transactions between subsidiaries of Daily Mail and General Trust plc.

ASSOCIATED NEW MEDIA LIMITED
NOTES TO THE ACCOUNTS
30th September 2007

7 PARENT COMPANIES AND ULTIMATE CONTROLLING PARTY

The directors regard the ultimate parent company as Rothermere Continuation Limited, which is incorporated in Bermuda. The ultimate controlling party is the Viscount Rothermere, a director of the ultimate holding company.

The largest and smallest group of which the company is a member and for which Group Accounts are drawn up is that of Daily Mail and General Trust plc, registered in England and Wales. Copies of the Report and Accounts are available from

The Company Secretary
Daily Mail and General Trust plc
Northcliffe House
2 Derry Street
Kensington
LONDON W8 5TT