

EYEHEALTHUK

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD
1 OCTOBER 2019 TO 31 DECEMBER 2020

FOR
THE EYECARE TRUST
(TRADING AS EYE HEALTH UK)
(A COMPANY LIMITED BY GUARANTEE)

Haines Watts
Chartered Accountants
Old Station House
Station Approach
Newport Street
Swindon
Wiltshire
SN1 3DU



THE EYECARE TRUST

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FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020**

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THE EYECARE TRUST

REPORT OF THE TRUSTEES FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1 October 2019 to 31 December 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

THE EYECARE TRUST

REPORT OF THE TRUSTEES FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

OBJECTIVES AND ACTIVITIES

Objectives and aims

a. Principal activity

In setting objectives and planning for activities, the trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit.

The charity's purpose is to promote ocular health in the primary care sector and to educate the public about ocular health and good vision, and the ways of achieving this.

Specifically, it aims to encourage more people to have regular eye tests and inspire them to make healthier lifestyle choices that benefit their eye health.

It does this by working in partnership with others, as together it can achieve more.

Its actions will improve the UK's eye health, contribute towards a reduction in avoidable blindness and enhance people's everyday lives.

b. Activities for achieving objectives

Eye Health UK is the only charity in the UK offering public information on all aspects of eye care.

It provides free, high quality eye health advice and information to both the public and healthcare professionals.

In-line with its objectives for the year it managed and supported a series of high-profile public health initiatives, including National Eye Health Week which ran 21 - 27 September 2020.

The charity also demonstrated its resilience, implementing an effective and rapid response to the coronavirus pandemic. Careful and flexible management of the charity's operations and output helped it successfully navigate the challenges of COVID-19.

COVID Eye Care

The charity led the way in providing public information on looking after your eyes during the pandemic. We launched a covid eye care hub on our website, published a series of electronic guides and ran social and traditional media campaigns covering everything from advice on accessing essential eye care services to minimising the effects of prolonged screen use to highlighting the importance of kids spending time outdoors during lockdown and tips for keeping your vision clear and eyes healthy when wearing a face mask.

Multi-Channel Eye Care

The charity continued its multi-channel approach to public health promotion ensuring a diverse range of eye care advice and information was available whenever and wherever people needed it.

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The charity considers digital health info to be a key tool for future eye health promotion - according to the Office of National Statistics (ONS) 60% of UK Adults looked for health-related information on the internet during 2020.⁽ⁱ⁾

Around 250,000 people benefited from accessing our online advice and information in 2020.

Visits to our library of eye condition guides doubled year-on-year whilst popular searches include 'red eyes', 'hay fever', 'eye tests' 'floaters', and 'screen use'.

Eye Health UK's public information line also continued to provide a unique and direct response to individuals with concerns about their, or a loved-ones, eye health.

Our Instagram, Facebook and Twitter feeds also helped keep the profession and the public up-to-date with the latest eye care news and provided valuable channels for sharing eye care advice.

(i) Office for National Statistics - Internet Access Households and Individuals Aug 2020

Public Health Promotions in the Media

During the last year the charity's media relations activity tackled issues including, the link between smoking and sight loss; vision and falls; the importance of routine sight tests; screen fatigue and COVID-19 eye care.

These initiatives generated press coverage across the national and local media and helped promote the importance of looking after your vision as well as educating people about essential eye care during the pandemic.

Practitioner Resources

The charity has created a resource library with listings of its public eye health promotion resources.

The listing includes materials produced for National Eye Health Week as well as the charity's portfolio of leaflets and fact sheets.

New resources for 2020 included a 10 best eye health habits series with posters, leaflets and social assets; COVID-19 eye care materials and resources encouraging people to contact their local optical practice if they notice and change in their vision or have concerns about their eye health.

According to ONS data more than 4.2 Million people in England and Wales have a main language other than English. In collaboration with COVID-19 Infographics we also produced a series of posters / infographics with eye care advice for minority audiences.

Titles in the series include:

- * Eye health during COVID-19
- * Eye test myth busters
- * Eye health awareness parts 1 & 2

The resources are translated into 30+ languages including Hindi, Arabic & Polish and are available to download from our vision matters website.

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Eye Health within a wider Public Health Context

To highlight the link between eye health and wider public health issues the charity supported a number of other relevant and high-profile public health campaigns during 2020. These included Diabetes Awareness Week and National No Smoking Day.

National Eye Health Week (21- 27 September 2020)

National Eye Health Week 2020 played a vital role in helping raise the profile of optics and encouraging millions of us to take better care of our eyes as we shone a light on vision and eye health for seven days during September.

More than **4,000 organisations** - large and small - came together to use our English and foreign language (inc. Hindi, Arabic and Polish) resources to share important eye health information.

A special digital-only edition of **Vista magazine**, featuring an interview with Match of the Day host Gary Lineker, plus handy lifestyle tips & eye care advice, was read by more than 1/4 million people.

Whilst our **podcast** hosted by DJ Dan Gasser with guests Minister for Prevention, Public Health and Primary Care, Jo Churchill; Eye Health UK's David Cartwright and Dr Louise Gow from RNIB provided a great opportunity for people to hear detailed, inspiring and accessible guidance on how to keep your eyes and vision healthy.

During the Week there were more than **300 million 'opportunities to see' positive eye health messages in the media**, with coverage across national and local print and broadcast media. A special eye health supplement was also published with **The Guardian** newspaper.

The National Eye Health Week **social conversation reached more than 27 million**. Top KOL tweeters incl. the Department of Health and Social Care, NHS UK, We Are Primary Care, Welsh Government Health and Care, and, NI's Public Health Agency.

More than **one hundred thousand** visitors to our websites experienced life through the eyes of someone suffering vision impairment, used the online eye health calculator to assess their risk of future avoidable sight loss and accessed important advice and information on caring for their eyes.

Despite a media landscape and public health agenda filled with COVID this year's low-key campaign achieved excellent cut-through with more than **one in ten UK Adults** recalling NEHW messaging.

These messages were effective in prompting behaviour change with **three quarters (74%) of those who saw our advice about eye health saying it had prompted them to act** when it comes to looking after their vision and eye health ⁽ⁱⁱ⁾

(ii) .Yonder UK Representative Consumer Survey. 2000 online sample of GB adults 18+. Conducted between 29 & 30 September 2020

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**REPORT OF THE TRUSTEES
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Third Party Partnerships

The charity continued to build upon the foundations it has established over recent years, working with existing supporters and patrons to extend the reach and impact of its public health promotions.

In particular, the trustees would like to thank and acknowledge the vital support of the official partners of National Eye Health Week; Central Optical Fund, Optrex, and Vision Express.

THE EYECARE TRUST

REPORT OF THE TRUSTEES FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

FINANCIAL REVIEW

Financial position

The financial position of the charity at the year-end is set out on page 12.

a. Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three months expenditure (approximately £18,000 at current levels).

The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

Reserves at the end of this reporting period amount to £82,729 (2019: £49,592). Of these £14,618 (2019: £15,953) were restricted funds.

Free reserves at the year-end amounted to £68,111 (2019: £33,639). This is surplus to the required minimum set out above.

b. Financial position

The present level of funding is adequate to support the continuation of the charity's activities in the short term. In these challenging times the trustees consider the financial position to be satisfactory.

c. Risk review

The trustees recognise their responsibility to manage the risks facing the charity and have implemented a risk management system which includes the maintenance of a new risk register.

Risk levels will be monitored regularly as part of a wider risk strategy.

The trustees currently consider the maintenance of a sustainable unrestricted / non-commercial income stream to be the biggest risk facing the charity.

d. Fundraising

Eye Health UK is registered with the Fundraising Regulator, an independent body who set and maintain the standards for charitable fundraising. Public fundraising forms a very small part of the charity's income and is mostly made up of funds raised by NEHW supporters at charity bake sales.

The number of complaints received by the charity about its fundraising activity is nil.

e. Principle funding sources

Charity income streams include levy payments from eye care practitioners, charitable donations and sponsorship. This income is used to fund the administration of the charity and its public health promotions.

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REPORT OF THE TRUSTEES FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

f. VAT

Further to a HMRC inspection, the charity has adopted a new VAT protocol. In line with Charity Taxation Regulations, it has implemented a practice of partial exemption on goods and services which promulgate the charity's objects.

FUTURE PLANS

Main activities and achievements planned for 2021 include:

- New / updated Charity website
- Wider Public Health support for NEHW 21
- Review of research into the influence lifestyle factors have on eye health
- Launch Optician First campaign
- Bite-sized podcast series published
- 70 years of eye care programme launch
- Retain existing, and introduce new, funding streams.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Charity constitution

The charity was established by its Memorandum (amended by Special Resolution on 5 March 2011) and Articles of Association on 30 November 2000 and is a company limited by guarantee.

The charity's objects, as set out in the Memorandum of Association, are to promote improved ocular health to the public generally; to educate the public about ocular health and good vision and the means of achieving this; and to promote the advancement and improvement of the ophthalmic profession and its suppliers for the public benefit in a generic manner without favouring or promoting any individual supplier of services or appliances.

The trustees are responsible for the governance of the charity; however, the day-to-day running of the charity is delegated to the charity administrator.

Recruitment and appointment of new trustees

As set out in the Articles of Association, the board of trustees has the right, from time to time, to appoint a person as a trustee. The charity has a requirement for a minimum number of six trustees at any one time, up to a maximum of nine.

A potential trustee will be offered for consideration at any time that the board deems appropriate. The appointment of the potential trustee is formally discussed at the next scheduled board meeting.

Trustees are considered on the basis of relevant skills, experience, and willingness to take an active part in the running of the charity. Following a majority vote of the existing board of trustees, a potential trustee will be appointed to the board. There is no minimum period of service, and a trustee can retire at any time.

The official appointment requires a quorum to agree the appointment, and, following completion of appropriate Companies House documentation, the new trustee is formally welcomed to the board at the following board meeting.

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REPORT OF THE TRUSTEES FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

The trustees who served the charity during the period were as follows:

DC Cartwright (chairman)
RK Plahay (interim vice chair)
RN Gavzey (interim secretary)
IJG Anderson (ABDO)
AC Bithell (College of Optometrists)
CE Donnelly (on behalf of ACLM) Resigned 28 February 2020
SA Tinger (FODO)
VJL Vine (AOP)

None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute up to £10 in the event of a winding up.

All the trustees give their time voluntarily and received no benefits from the charity. Any expenses reclaimed are set out in note 7 of the accounts.

The subscribers to the Memorandum and Articles of Association of the charity are recorded in these documents and will remain for the lifetime of the charity.

Article 2 states that subscribers are admitted to membership and article 2.3 provides for a member retiring providing that the number of members does not fall below two. The Articles of Association are not changed to reflect subsequent changes in membership; these are reflected in the annual accounts and AGM minutes.

Article 29 provides for each member as a subscriber to the charity, to appoint one person as a trustee and to remove such person as a trustee. On retiring as a member this right is terminated and the trustee appointed by this member must also retire.

Induction and training of new trustees

New trustees are briefed on the charity's activities prior to their appointment. They are also provided with the minutes of the last board meeting and agenda of the next meeting as well as the previous year's annual report. All trustees are informed of their obligations under charity and company law, the content of the Articles of Association and the procedures that govern the trustees' actions and nature of the resources of the charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

04117495 (England and Wales)

Registered Charity number

1086146

THE EYECARE TRUST

**REPORT OF THE TRUSTEES
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020**

Registered office

The Countess of Huntingdon's Chapel
Vineyards
Bath
BA1 5NA

Independent Examiner

Haines Watts
Chartered Accountants
Old Station House
Station Approach
Newport Street
Swindon
Wiltshire
SN1 3DU

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

Approved by order of the board of trustees on 24 May 2021 and signed on its behalf by:



.....
DC Cartwright (chairman)

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
THE EYECARE TRUST**

Independent examiner's report to the trustees of The Eyecare Trust ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 1 October 2019 to 31 December 2020.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Susan Plumb
Haines Watts
Chartered Accountants
Old Station House
Station Approach
Newport Street
Swindon
Wiltshire
SN1 3DU

Date: 26 May 2021

THE EYECARE TRUST

STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

				Period 1/10/19 to 31/12/20	Year Ended 30/9/19
	Notes	Unrestricted fund £	Restricted funds £	Total funds £	Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	20,363	-	20,363	4,486
Charitable activities	4				
Promoting ocular health		91,269	29,750	121,019	160,110
Investment income	3	<u>69</u>	<u>-</u>	<u>69</u>	<u>52</u>
Total		111,701	29,750	141,451	164,648
EXPENDITURE ON					
Charitable activities	5				
Promoting ocular health		<u>77,605</u>	<u>30,709</u>	<u>108,314</u>	<u>118,158</u>
NET INCOME/(EXPENDITURE)		34,096	(959)	33,137	46,490
Transfers between funds	12	<u>376</u>	<u>(376)</u>	<u>-</u>	<u>-</u>
Net movement in funds		34,472	(1,335)	33,137	46,490
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>33,639</u>	<u>15,953</u>	<u>49,592</u>	<u>3,102</u>
TOTAL FUNDS CARRIED FORWARD		<u>68,111</u>	<u>14,618</u>	<u>82,729</u>	<u>49,592</u>

The notes form part of these financial statements

THE EYECARE TRUST

**STATEMENT OF FINANCIAL POSITION
31 DECEMBER 2020**

	Notes	2020 £	2019 £
CURRENT ASSETS			
Debtors	9	14,236	64,308
Cash at bank		<u>78,282</u>	<u>18,885</u>
		92,518	83,193
CREDITORS			
Amounts falling due within one year	10	(9,789)	(33,601)
		<u>82,729</u>	<u>49,592</u>
NET CURRENT ASSETS			
		<u>82,729</u>	<u>49,592</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>82,729</u>	<u>49,592</u>
NET ASSETS/(LIABILITIES)			
		<u>82,729</u>	<u>49,592</u>
FUNDS	12		
Unrestricted funds		68,111	33,639
Restricted funds		<u>14,618</u>	<u>15,953</u>
TOTAL FUNDS		<u>82,729</u>	<u>49,592</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

THE EYECARE TRUST

**STATEMENT OF FINANCIAL POSITION - continued
31 DECEMBER 2020**

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies' regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 24 May 2021 and were signed on its behalf by:

A handwritten signature in black ink, appearing to read 'DC Cartwright', is written over a dotted line.

.....
DC Cartwright (chairman)

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity and rounded to the nearest £.

Going concern

The COVID-19 viral pandemic is one of the most significant economic events for the UK with unprecedented levels of uncertainty of outcomes. It is therefore difficult to evaluate all of the potential implications on the charity's operations, funding, suppliers and wider economy. The trustees' view on the impact of COVID-19 is that, given the measures that could be undertaken to mitigate the current adverse conditions and the current resources available, they can continue to adopt the going concern basis in preparing the financial statements.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Cash

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Debtors and Creditors

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

2. DONATIONS AND LEGACIES

			Period 1/10/19 to 31/12/20	Year Ended 30/9/19
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Donations	<u>20,363</u>	<u>-</u>	<u>20,363</u>	<u>4,486</u>

3. INVESTMENT INCOME

			Period 1/10/19 to 31/12/20	Year Ended 30/9/19
	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Deposit account interest	<u>69</u>	<u>-</u>	<u>69</u>	<u>52</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

4. INCOME FROM CHARITABLE ACTIVITIES

	Period 1/10/19 to 31/12/20 Promoting ocular health £	Year Ended 30/9/19 Total activities £
Membership fees	25,232	28,035
Leaflet and other merchandise sales	1,210	348
National Eye Health Week Sponsorship	77,077	113,227
Seed Fundraising	17,500	18,500
	<u>121,019</u>	<u>160,110</u>

5. CHARITABLE ACTIVITIES COSTS

	Restricted Funds £	Unrestricted Funds £	Total Funds 2020 £	Total Funds 2019 £
Promoting ocular health:				
National Eye Health Week	30,009	3,140	33,149	27,736
Media Line	-	-	-	72
PR fees	700	54,168	54,868	51,389
PR expenses	-	754	754	253
Website development and costs	-	4,096	4,096	5,719
Postage and stationery	-	287	287	285
Travel and subsistence	-	274	274	784
Office phone and broadband	-	196	196	89
Wages and salaries	-	5,330	5,330	12,439
Bookkeeping and professional fees	-	4,006	4,006	2,410
Insurance	-	455	455	493
Rent	-	2,685	2,685	3,285
Bank charges	-	97	97	66
Office computer expenses	-	117	117	35
Vat Inspection adjustment	-	-	-	10,550
Independent examination	-	2,000	2,000	1,750
Sundries	-	-	-	803
	<u>30,709</u>	<u>77,605</u>	<u>108,314</u>	<u>118,158</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

6. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Period 1/10/19 to 31/12/20 £	Year Ended 30/9/19 £
Independent examination	<u>1,800</u>	<u>1,750</u>

7. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 31 December 2020 nor for the year ended 30 September 2019.

Trustees' expenses

There were no trustees' expenses paid for the period ended 31 December 2020 nor for the year ended 30 September 2019.

8. STAFF COSTS

	Period 1/10/19 to 31/12/20 £	Year Ended 30/9/19 £
Wages and salaries	5,249	12,284
Other pension costs	<u>81</u>	<u>155</u>
	<u>5,330</u>	<u>12,439</u>

Key management remuneration

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £5,330 (2019: £12,439).

The average monthly number of employees during the period was as follows:

	Period 1/10/19 to 31/12/20 <u>0.25</u>	Year Ended 30/9/19 <u>0.54</u>
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No employees received emoluments in excess of £60,000.

THE EYECARE TRUST

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020**

9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade debtors	13,798	51,997
VAT	-	88
Prepayments and accrued income	<u>438</u>	<u>12,223</u>
	<u><u>14,236</u></u>	<u><u>64,308</u></u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade creditors	6,943	20,011
Social security and other taxes	-	58
VAT	200	-
Accruals and deferred income	<u>2,646</u>	<u>13,532</u>
	<u><u>9,789</u></u>	<u><u>33,601</u></u>

Included above is £nil of deferred income (2019: £10,000). This income has been received but relates to activity to be undertaken in the subsequent year.

11. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted fund	Restricted funds	2020 Total funds	2019 Total funds
	£	£	£	£
Current assets	77,900	14,618	92,518	83,193
Current liabilities	<u>(9,789)</u>	<u>-</u>	<u>(9,789)</u>	<u>(33,601)</u>
	<u><u>68,111</u></u>	<u><u>14,618</u></u>	<u><u>82,729</u></u>	<u><u>49,592</u></u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

12. MOVEMENT IN FUNDS

	At 1/10/19 £	Net movement in funds £	Transfers between funds £	At 31/12/20 £
Unrestricted funds				
General fund	33,639	34,096	376	68,111
Restricted funds				
National Eye Health Week	13,635	(13,259)	(376)	-
Eye Doctor Campaign	2,318	(700)	-	1,618
Optician First Campaign	-	13,000	-	13,000
	<u>15,953</u>	<u>(959)</u>	<u>(376)</u>	<u>14,618</u>
TOTAL FUNDS	<u>49,592</u>	<u>33,137</u>	<u>-</u>	<u>82,729</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	111,701	(77,605)	34,096
Restricted funds			
National Eye Health Week	16,750	(30,009)	(13,259)
Eye Doctor Campaign	-	(700)	(700)
Optician First Campaign	13,000	-	13,000
	<u>29,750</u>	<u>(30,709)</u>	<u>(959)</u>
TOTAL FUNDS	<u>141,451</u>	<u>(108,314)</u>	<u>33,137</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020

12. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/10/18 £	Net movement in funds £	Transfers between funds £	At 30/9/19 £
Unrestricted funds				
General fund	(812)	32,667	1,784	33,639
Restricted funds				
Westfield Health Drive campaign	1,784	-	(1,784)	-
National Eye Health Week	(1,986)	15,621	-	13,635
Eye Doctor Campaign	<u>4,116</u>	<u>(1,798)</u>	<u>-</u>	<u>2,318</u>
	<u>3,914</u>	<u>13,823</u>	<u>(1,784)</u>	<u>15,953</u>
TOTAL FUNDS	<u>3,102</u>	<u>46,490</u>	<u>-</u>	<u>49,592</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	122,560	(89,893)	32,667
Restricted funds			
National Eye Health Week	42,088	(26,467)	15,621
Eye Doctor Campaign	<u>-</u>	<u>(1,798)</u>	<u>(1,798)</u>
	<u>42,088</u>	<u>(28,265)</u>	<u>13,823</u>
TOTAL FUNDS	<u>164,648</u>	<u>(118,158)</u>	<u>46,490</u>

Westfield Health Drive campaign - received from Westfield Health as part of a joint public eye health campaign designed to highlight motorists' legal obligation to ensure their vision is roadworthy and to raise awareness of new eyesight driving standards.

National Eye Health Week - funds to be used for the sole purpose of implementing the National Eye Health Week (NEHW) campaign.

Eye Doctor - received from the Central Optical Fund for a joint public eye health campaign promoting the importance of regular sight tests to groups at increased risk of sight loss.

THE EYECARE TRUST

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 OCTOBER 2019 TO 31 DECEMBER 2020**

12. MOVEMENT IN FUNDS - continued

Optician First Campaign – A public health campaign with advice and information for the treatment of minor / urgent eye conditions. Made possible with financial support from Reckitt.

13. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 31 December 2020.