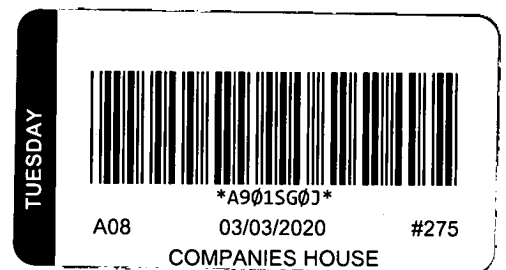


REGISTERED COMPANY NUMBER: 04117495 (England and Wales)  
REGISTERED CHARITY NUMBER: 1086146

**REPORT OF THE TRUSTEES AND  
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED  
30 SEPTEMBER 2019  
FOR  
THE EYECARE TRUST  
(TRADING AS EYE HEALTH UK)  
(A COMPANY LIMITED BY GUARANTEE)**

Haines Watts  
Chartered Accountants  
Old Station House  
Station Approach  
Newport Street  
Swindon  
Wiltshire  
SN1 3DU



**THE EYECARE TRUST**

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FOR THE YEAR ENDED 30 SEPTEMBER 2019**

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**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 September 2019. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

**a. Principal activity**

In setting objectives and planning for activities, the trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit.

The charity's purpose is to promote ocular health in the primary care sector and to educate the public about ocular health and good vision, and the ways of achieving this.

Specifically, it aims to encourage more people to have regular eye tests and inspire them to make healthier lifestyle choices that benefit their eye health.

It does this by working in partnership with others, as together it can achieve more.

Its actions will improve the UK's eye health, contribute towards a reduction in avoidable blindness and enhance people's everyday lives.

**b. Activities for achieving objectives**

Eye Health UK is the only charity in the UK offering public information on all aspects of eye care. It provides free, high quality eye health advice and information to both the public and healthcare professionals.

In-line with its objectives for the year it managed and supported a series of high-profile public health initiatives such as National Eye Health Week that helped keep the public informed about how to look after their eyes and maintain good vision.

**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**OBJECTIVES AND ACTIVITIES (continued)**

**Multi-channel eye care**

The charity continued its multi-channel approach to public health promotion ensuring a diverse range of eye care advice and information was available whenever and wherever people needed it.

The charity considers digital health info to be a key tool for future eye health promotion - according to the Office of National Statistics (ONS) UK Adults looking for health-related information on the internet grew from 54% in 2018 to 63% in 2019.<sup>1</sup>

Around 250,000 people benefited from accessing our online advice and information in 2019.

Popular searches on the charity's websites included 'treating eye infections', 'eye tests', 'driving at night', 'coloured overlays', 'screen fatigue' and 'floaters'.

Eye Health UK's public information line also continued to provide a unique and direct response to individuals with concerns about their, or a loved-ones, eye health.

Our Facebook and Twitter feeds also helped keep the profession and the public up-to-date with the latest eye care news and provided valuable channels for sharing eye care advice.

The charity also joined Instagram in 2019.

**Public Health Promotions in the Media**

During the last year the charity's media relations activity has tackled issues including, the link between smoking and sight loss; drivers' vision; firework eye safety; wearing and caring for your contact lenses; the importance of regular sight tests; the role nutrition plays in good eye health and the importance of time spent outdoors to prevent the onset of myopia in children.

These initiatives generated press coverage across the national and local media and helped promote the importance of having regular eye tests as well as educating people about how to maximise their vision and keep their eyes healthy.

To mark National Sunglasses Day (27 June 2019) the charity joined forces with children's brand monkeymonkey to encourage parents and schools to become more aware of the risks the sun poses to young eyes. The campaign shared sun safety advice across the media, including a radio promotion, and inspired a number of schools to review their sun safety policies to ensure that they cover eye protection as well as skin protection.

During this year the charity also provided advice and information to the Met Office for a campaign highlighting the dangers of UV.

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<sup>1</sup> Office for National Statistics – Internet Access Households and Individuals Aug 2019

**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**OBJECTIVES AND ACTIVITIES (continued)**

**Practitioner Resources**

The charity also provides eye care practitioners, healthcare professionals and educators with tools and resources to assist them in the promotion of engaging eye care messages to their local communities. These materials are available to order or can be downloaded from the charity's websites. Packs of resources are also distributed free of charge to our mailing lists.

**Eye Health within a wider Public Health Context**

To highlight the link between eye health and wider public health issues the charity supported a number of other relevant and high-profile public health campaigns during 2019. These included Diabetes Awareness Week and National No Smoking Day.

**National Eye Health Week (23 - 29 September 2019)**

National Eye Health Week has gained significant momentum over recent years and is now a firm fixture in the public health calendar - in 2019 the Week enjoyed support from over 3,000 organisations including NHS England, Local Authorities nationwide, PHE, Public Health Agency and Healthwatch.

Highlights from the Week included the production of a comprehensive supporter resource pack; the publication of Vista magazine; a nationwide poster campaign; the launch of an innovative vision simulator giving people a glimpse of what it's like to live with four common causes of sight loss; the publication of eye health supplements in the national press; a comprehensive media relations campaign (generating 218 Million opportunities to see positive eye health messages); a social conversation with a reach in excess of 66 Million and The Big Blink - an initiative aimed at improving eye health in the workplace.

One in four UK adults say they remember seeing, hearing or reading something about eye health during the Week. Of these three quarters (74%) say they were encouraged to take better care of their eyes, doing things like booking an eye examination (37%) or quit smoking (7%).<sup>2</sup>

Sixty per cent of optical practices responding to the NEHW19 supporter evaluation survey reported an increase in sight tests in and around the Week. Levy payments received by the charity also provide a positive indication of the link between public eye health promotion and increased uptake of sight tests.

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<sup>2</sup> Populus Omnibus Survey of 1,094 UK Adults between 02.Oct.19 and 03.Oct.19.

## **THE EYECARE TRUST**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 SEPTEMBER 2019**

#### **OBJECTIVES AND ACTIVITIES (continued)**

##### **Lifestyle Prescriptions**

Eye Health UK has called on opticians to include lifestyle advice on their optical prescriptions in a bid to cut the number of people in the UK living with avoidable sight loss.

The appeal, which coincided with the launch of National Eye Health Week (23 - 29 September), has already received backing from the UK's biggest optical group, Specsavers, as well as independent practitioners.

Reaching out to people with lifestyle advice that encourages them to make simple changes to their diet, smoking habits and activity levels will play a critical role in saving people's sight in the future.

Optometrists are perfectly placed to deliver general health advice and support the Government's mission to 'put prevention at the heart of the nation's health'.<sup>3</sup> Public trust in advice given by opticians is high. Eighty-eight per cent of UK Adults say they trust health advice from opticians either a 'great or 'fair' deal.<sup>4</sup>

Lifestyle advice on optical prescriptions and eye examination summaries would not only increase public awareness of the link between lifestyle habits and eye health but also signpost people towards the support they need to make lifestyle changes and improve their general well-being.<sup>5</sup>

##### **Independent Advisor**

During this year the Advertising Standards Authority took the charity's advice on wearing and caring for contact lenses in its rulings on unsafe use and promotion of contact lenses in advertising and social media promotions.

##### **Vision and Falls**

The charity produced a comprehensive toolkit for a multidisciplinary collaboration between NHS England Improvement, North East Regional LOCs, North East Ambulance Service NHS Foundation Trust and Public Health England and NE Public Health teams highlighting the link between vision and falls.

##### **Third Party Partnerships**

The charity continued to build upon the foundations it has established over recent years, working with existing supporters and patrons to extend the reach and impact of its public health promotions.

In particular, the trustees would like to thank and acknowledge the vital support of the official partners of National Eye Health Week; Central Optical Fund, Optrex, Specsavers and Vision Express.

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<sup>3</sup> <https://www.gov.uk/government/publications/prevention-is-better-than-cure-our-vision-to-help-you-live-well-for-longer>

<sup>4</sup> [https://www.pharmacyregulation.org/sites/default/files/gphc\\_public\\_perceptions\\_report\\_-\\_final.pdf](https://www.pharmacyregulation.org/sites/default/files/gphc_public_perceptions_report_-_final.pdf)

<sup>5</sup> Illustration of what advice might look like on a prescription "Smoking causes sight loss. It significantly increases your risk of common eye diseases and impairs colour vision. For help to quit visit [www.nhs.uk/smokefree](http://www.nhs.uk/smokefree)."

**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**FINANCIAL REVIEW**

**Financial position**

The financial position of the charity at the year-end is set out on page 12.

**a. Reserves policy**

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three months expenditure (approximately £20,000 at current levels). The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

Reserves at the end of this reporting period amount to £49,592 split two thirds / one third in favour of unrestricted funds. This is surplus to the required minimum set out above.

Free reserves at the year-end amounted to £33,639 (2018 £nil).

**b. Financial position**

The present level of funding is adequate to support the continuation of the charity's activities in the short term. In these challenging times the trustees consider the financial position to be satisfactory.

**c. Risk review**

The trustees recognise their responsibility to manage the risks facing the charity and have implemented a risk management system which includes the maintenance of a new risk register.

Risk levels will be monitored regularly as part of a wider risk strategy.

The trustees currently consider the maintenance of a sustainable unrestricted / non-commercial income stream to be the biggest risk facing the charity.

**d. Fundraising**

Eye Health UK is registered with the Fundraising Regulator, an independent body who set and maintain the standards for charitable fundraising. Public fundraising forms a very small part of the charity's income and is mostly made up of funds raised by NEHW supporters at charity bake sales.

The number of complaints received by the charity about its fundraising activity is nil.

**e. Principle funding sources**

Charity income streams include levy payments from eye care practitioners, charitable donations and sponsorship. This income is used to fund the administration of the charity and its public health promotions.

**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**FINANCIAL REVIEW (continued)**

**f. VAT**

Further to a HMRC inspection, the charity has adopted a new VAT protocol. In line with Charity Taxation Regulations it has implemented a practice of partial exemption on goods and services which promulgate the charity's objects.

**FUTURE PLANS**

Main activities and achievements planned for 2019 /20 include:

- Extend the reach and impact of the National Eye Health Week campaign
- Deliver a programme of topical and season eye health promotions that align with the NHS 10-year strategy and focus on messages supporting prevention, personal responsibility & the promotion of good (eye) health to the mass population as well as specific groups identified as being at increased risk of sight loss.
- Launch a new website that builds the foundations for a world-leading eye care resource for the public and for (local, regional and national) healthcare practitioners (HCPs) and providers. Central to this will be a public library of eye care information covering all aspects of optics from diagnosing and managing eye conditions to treating trauma. And, a repository of resources for promoting the importance of good eye health and ways to achieve this.
- Roll-out the charity's lifestyle prescription concept.
- Launch Optician First - a campaign designed to promote the role of optical practices in helping people live well.
- Augment our portfolio of patient information leaflets.
- Retain existing, and introduce new, funding streams.



**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Charity constitution**

The charity was established by its Memorandum (amended by Special Resolution on 5 March 2011) and Articles of Association on 30 November 2000 and is a company limited by guarantee.

The charity's objects, as set out in the Memorandum of Association, are to promote improved ocular health in the public generally; to educate the public about ocular health and good vision and the means of achieving this; and to promote the advancement and improvement of the ophthalmic profession and its suppliers for the public benefit in a generic manner without favouring or promoting any individual supplier of services or appliances.

The trustees are responsible for the governance of the charity; however, the day-to-day running of the charity is delegated to the charity administrator.

**Recruitment and appointment of new trustees**

As set out in the Articles of Association, the board of trustees has the right, from time to time, to appoint a person as a trustee.

The charity has a requirement for a minimum number of six trustees at any one time, up to a maximum of nine. A potential trustee will be offered for consideration at any time that the board deems appropriate. The appointment of the potential trustee is formally discussed at the next scheduled board meeting.

Trustees are considered on the basis of relevant skills, experience, and willingness to take an active part in the running of the charity. Following a majority vote of the existing board of trustees, a potential trustee will be appointed to the board. There is no minimum period of service, and a trustee can retire at any time.

The official appointment requires a quorum to agree the appointment, and, following completion of appropriate Companies House documentation, the new trustee is formally welcomed to the board at the following board meeting.

**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)**

**Organisational structure**

Reference and administrative details are set out on page 1 of the financial statements.

The trustees who served the charity during the period were as follows:

DC Cartwright (chairman)  
RK Plahay (interim vice chair)  
RN Gavzey (interim secretary)  
IJG Anderson (ABDO)  
AC Bithell (College of Optometrists)  
CE Donnelly (on behalf of ACLM)  
SA Tinger (FODO)  
VJL Vine (AOP)

None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute up to £10 in the event of a winding up.

All the trustees give their time voluntarily and received no benefits from the charity. Any expenses reclaimed are set out in note 7 of the accounts.

The subscribers to the Memorandum and Articles of Association of the charity are recorded in these documents and will remain for the lifetime of the charity.

Article 2 states that subscribers are admitted to membership and article 2.3 provides for a member retiring providing that the number of members does not fall below two. The Articles of Association are not changed to reflect subsequent changes in membership; these are reflected in the annual accounts and AGM minutes.

Article 29 provides for each member as a subscriber to the charity, to appoint one person as a trustee and to remove such person as a trustee. On retiring as a member this right is terminated and the trustee appointed by this member must also retire.

**Induction and training of new trustees**

New trustees are briefed on the charity's activities prior to their appointment. They are also provided with the minutes of the last board meeting and agenda of the next meeting as well as the previous year's annual report. All trustees are informed of their obligations under charity and company law, the content of the Articles of Association and the procedures that govern the trustees' actions and nature of the resources of the charity.

**Small company provisions**

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

**THE EYECARE TRUST**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**  
04117495 (England and Wales)

**Registered Charity number**  
1086146

**Registered office**  
8a Bartlett Street  
Bath  
BA1 2QZ

**Independent examiner**  
Haines Watts  
Chartered Accountants  
Old Station House  
Station Approach  
Newport Street  
Swindon  
Wiltshire  
SN1 3DU

Approved by order of the board of trustees on ..... 19.2.2020 ..... and signed on its behalf by:

  
.....  
DC Cartwright (chairman)

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
THE EYECARE TRUST**

**Independent examiner's report to the trustees of The Eyecare Trust ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 September 2019.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached

*Susan Plumb ACA*

Susan Plumb  
Haines Watts  
Chartered Accountants  
Old Station House  
Station Approach  
Newport Street  
Swindon  
Wiltshire  
SN1 3DU

Date: *20 Feb 2020*

**THE EYECARE TRUST**

**STATEMENT OF FINANCIAL ACTIVITIES  
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)  
FOR THE YEAR ENDED 30 SEPTEMBER 2019**

		Unrestricted fund	Restricted funds	Total	2019 funds	Total	2018 funds
	Notes	£	£		£		£
<b>INCOME AND ENDOWMENTS FROM</b>							
Donations and legacies	2	4,486	-		4,486		1,143
<b>Charitable activities</b>	4						
Promoting ocular health		118,022	42,088		160,110		194,773
Investment income	3	<u>52</u>	<u>-</u>		<u>52</u>		<u>22</u>
<b>Total</b>		<b>122,560</b>	<b>42,088</b>		<b>164,648</b>		<b>195,938</b>
 <b>EXPENDITURE ON</b>							
<b>Charitable activities</b>	5						
Promoting ocular health		<u>89,893</u>	<u>28,265</u>		<u>118,158</u>		<u>215,223</u>
<b>NET INCOME/(EXPENDITURE)</b>		<b>32,667</b>	<b>13,823</b>		<b>46,490</b>		<b>(19,285)</b>
<b>Transfers between funds</b>	12	<u>1,784</u>	<u>(1,784)</u>		<u>-</u>		<u>-</u>
		<u>-</u>	<u>-</u>		<u>-</u>		<u>-</u>
<b>Net movement in funds</b>		<b>34,451</b>	<b>12,039</b>		<b>46,490</b>		<b>(19,285)</b>
 <b>RECONCILIATION OF FUNDS</b>							
<b>Total funds brought forward</b>		<u>(812)</u>	<u>3,914</u>		<u>3,102</u>		<u>22,387</u>
 <b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u>33,639</u></b>	<b><u>15,953</u></b>		<b><u>49,592</u></b>		<b><u>3,102</u></b>

The notes form part of these financial statements

**THE EYECARE TRUST**  
**STATEMENT OF FINANCIAL POSITION**  
**AT 30 SEPTEMBER 2019**

	Notes	2019 £	2018 £
<b>CURRENT ASSETS</b>			
Debtors	9	64,308	26,301
Cash at bank		<u>18,885</u>	<u>58,783</u>
		83,193	85,084
<b>CREDITORS</b>			
Amounts falling due within one year	10	(33,601)	(81,982)
		<u>          </u>	<u>          </u>
<b>NET CURRENT ASSETS</b>		<u>49,592</u>	<u>3,102</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>49,592</u>	<u>3,102</u>
<b>NET ASSETS</b>		<u>49,592</u>	<u>3,102</u>
<b>FUNDS</b>	12		
Unrestricted funds		33,639	(812)
Restricted funds		<u>15,953</u>	<u>3,914</u>
<b>TOTAL FUNDS</b>		<u>49,592</u>	<u>3,102</u>

The notes form part of these financial statements

**THE EYECARE TRUST**

**STATEMENT OF FINANCIAL POSITION - CONTINUED  
AT 30 SEPTEMBER 2019**

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2019.

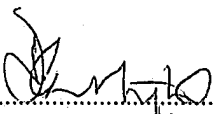
The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2019 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on ..... 15.2.2020 ..... and were signed on its behalf by:

  
.....  
DC Cartwright (chairman)

The notes form part of these financial statements

## **THE EYECARE TRUST**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2019**

#### **1. ACCOUNTING POLICIES**

##### **Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity and rounded to the nearest £.

##### **Going concern**

The accounts have been prepared on a going concern basis. The trustees see no reason why the current levels of income and expenditure will not continue for the foreseeable future.

##### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

##### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

##### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

##### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.



**THE EYECARE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**1. ACCOUNTING POLICIES - continued**

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Cash**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**Debtors and Creditors**

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

**2. DONATIONS AND LEGACIES**

	Unrestricted funds £	Restricted funds £	2019 Total funds £	2018 Total funds £
Donations	4,486	-	4,486	1,113
Legacies	-	-	-	30
	<u>4,486</u>	<u>-</u>	<u>4,486</u>	<u>1,143</u>

**3. INVESTMENT INCOME**

	Unrestricted funds £	Restricted funds £	2019 Total funds £	2018 Total funds £
Deposit account interest	<u>52</u>	<u>-</u>	<u>52</u>	<u>22</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019

4. INCOME FROM CHARITABLE ACTIVITIES

	2019 Promoting ocular health £	2018 Total activities £
Membership fees	28,035	26,165
Leaflet and other merchandise sales	348	568
National Eye Health Week Sponsorship	113,227	150,540
Seed Fundraising	<u>18,500</u>	<u>17,500</u>
	<u>160,110</u>	<u>194,773</u>

5. CHARITABLE ACTIVITIES COSTS

	Restricted Funds £	Unrestricted Funds £	Total Funds 2019 £	Total Funds 2018 £
Promoting ocular health:				
National Eye Health Week	26,468	1,268	27,736	122,596
Media Line	-	72	72	63
PR fees	1,797	49,592	51,389	50,499
PR expenses	-	253	253	1,752
Website development and costs	-	5,719	5,719	4,173
Postage and stationery	-	285	285	214
Travel and subsistence	-	784	784	539
Office phone and broadband	-	89	89	60
Wages and salaries	-	12,439	12,439	11,826
Bookkeeping and professional fees	-	2,410	2,410	1,704
Insurance	-	493	493	603
Rent	-	3,285	3,285	2,880
Office computer expenses	-	35	35	65
Bank charges	-	66	66	69
VAT inspection adjustment	-	10,550	10,550	15,622
Independent examination	-	1,750	1,750	2,165
Sundries	-	803	803	393
	<u>28,265</u>	<u>89,893</u>	<u>118,158</u>	<u>215,223</u>

**THE EYECARE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**6. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	2019	2018
	£	£
Independent examination	<u>1,750</u>	<u>2,165</u>

**7. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 30 September 2019 nor for the year ended 30 September 2018.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 30 September 2019 nor for the year ended 30 September 2018.

**8. STAFF COSTS**

	2019	2018
	£	£
Wages and salaries	12,284	11,739
Other pension costs	<u>155</u>	<u>87</u>
	<u>12,439</u>	<u>11,826</u>

**Key management remuneration**

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £12,439 (2018: £11,826).

The average monthly number of employees during the year was as follows:

2019	2018
<u>0.54</u>	<u>0.54</u>

No employees received emoluments in excess of £60,000.

**THE EYECARE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2019	2018
	£	£
Trade debtors	51,997	24,600
VAT	88	-
Prepayments and accrued income	<u>12,223</u>	<u>1,701</u>
	<u>64,308</u>	<u>26,301</u>

**10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2019	2018
	£	£
Trade creditors	20,011	66,692
Social security and other taxes	58	44
VAT	-	3,094
Accruals and deferred income	<u>13,532</u>	<u>12,152</u>
	<u>33,601</u>	<u>81,982</u>

Included above is £10,000 of deferred income (2018: £8,700). This income has been received but relates to activity to be undertaken in the year to September 2020.

**11. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted fund	Restricted funds	Total	2019 funds	Total	2018 funds
	£	£		£		£
Current assets	67,240	15,953		83,193		85,084
Current liabilities	<u>(33,601)</u>	<u>-</u>		<u>(33,601)</u>		<u>(81,982)</u>
	<u>33,639</u>	<u>15,953</u>		<u>49,592</u>		<u>3,102</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019

12. MOVEMENT IN FUNDS

	At 1/10/18 £	Net movement in funds £	Transfers between funds £	At 30/9/19 £
<b>Unrestricted funds</b>				
General fund	(812)	32,667	1,784	33,639
<b>Restricted funds</b>				
Westfield Health Drive campaign	1,784	-	(1,784)	-
National Eye Health Week	(1,986)	15,621	-	13,635
Eye Doctor Campaign	4,116	(1,798)	-	2,318
	3,914	13,823	(1,784)	15,953
<b>TOTAL FUNDS</b>	<u>3,102</u>	<u>46,490</u>	<u>-</u>	<u>49,592</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	122,560	(89,893)	32,667
<b>Restricted funds</b>			
National Eye Health Week	42,088	(26,467)	15,621
Eye Doctor Campaign	-	(1,798)	(1,798)
	42,088	(28,265)	13,823
<b>TOTAL FUNDS</b>	<u>164,648</u>	<u>(118,158)</u>	<u>46,490</u>

THE EYECARE TRUST

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019

12. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/10/17 £	Net movement in funds £	At 30/9/18 £
<b>Unrestricted Funds</b>			
General fund	10,339	(11,151)	(812)
<b>Restricted Funds</b>			
Westfield Health Drive campaign	1,784		1,784
National Eye Health Week	4,035	(6,021)	(1,986)
Eye Doctor Campaign	6,229	(2,113)	4,116
	12,048	(8,134)	3,914
<b>TOTAL FUNDS</b>	<u>22,387</u>	<u>(19,285)</u>	<u>3,102</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	117,766	(128,917)	(11,151)
<b>Restricted funds</b>			
National Eye Health Week	78,172	(84,193)	(6,021)
Eye Doctor Campaign	-	(2,113)	(2,113)
	78,172	(86,306)	(8,134)
<b>TOTAL FUNDS</b>	<u>195,938</u>	<u>(215,223)</u>	<u>(19,285)</u>

**THE EYECARE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**12. MOVEMENT IN FUNDS - continued**

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/10/17 £	Net movement in funds £	Transfers between funds £	At 30/9/19 £
<b>Unrestricted funds</b>				
General fund	10,339	21,516	1,784	33,639
<b>Restricted funds</b>				
Westfield Health Drive campaign	1,784	-	(1,784)	-
National Eye Health Week	4,035	9,600	-	13,635
Eye Doctor Campaign	<u>6,229</u>	<u>(3,911)</u>	<u>-</u>	<u>2,318</u>
	<u>12,048</u>	<u>5,689</u>	<u>(1,784)</u>	<u>15,953</u>
<b>TOTAL FUNDS</b>	<u>22,387</u>	<u>27,205</u>	<u>-</u>	<u>49,592</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	240,326	(218,810)	21,516
<b>Restricted funds</b>			
National Eye Health Week	120,260	(110,660)	9,600
Eye Doctor Campaign	<u>-</u>	<u>(3,911)</u>	<u>(3,911)</u>
	<u>120,260</u>	<u>(114,571)</u>	<u>5,689</u>
<b>TOTAL FUNDS</b>	<u>360,586</u>	<u>(333,381)</u>	<u>27,205</u>

**THE EYECARE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 SEPTEMBER 2019**

**12. MOVEMENT IN FUNDS - continued**

Westfield Health Drive campaign - received from Westfield Health as part of a joint public eye health campaign designed to highlight motorists' legal obligation to ensure their vision is roadworthy and to raise awareness of new eyesight driving standards.

National Eye Health Week - funds to be used for the sole purpose of implementing the national Eye Health Week (NEHW) campaign.

Eye Doctor - received from the Central Optical Fund for a joint public eye health campaign promoting the importance of regular sight tests to groups at increased risk of sight loss. These include the over 60's, those affected by obesity, smokers and diabetics.

**13. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 30 September 2019.