Registered number: 03998372

#### STORM TECHNOLOGIES LIMITED

# ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016



#### **COMPANY INFORMATION**

**Directors** Mr J Brooker

Mr R Marquis Mr T Nickolls Mr N Umney

Company secretary Ms S Brooker

Registered number 03998372

**Registered office** 2 The Boulevard

Blackmoor Lane Croxley Business Park

Watford Hertfordshire WD18 8YW

Independent auditor Hillier Hopkins LLP

Chartered Accountants & Statutory Auditor

Radius House 51 Clarendon Road

Watford Herts WD17 1HP

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#### STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2016

#### Introduction

Storm Technologies Ltd is one of the fastest growing independent IT Value-Added Resellers in the UK. Our aim is to deliver exceptional service to our customers in corporate and public sector organisations. We advise our customers on IT strategy, implement the most appropriate technology and provide the products, services that support our customers every step of their journey towards enhancing their users IT experience and performance.

#### **Business review**

2016 was a year penned for expansion, to expand our sales headcount with an ambitious uplift in our graduate sales intake. Recruitment was successful and a controlled overhead increase was absorbed into the business with final year end results matching almost to the penny the budgets and forecasts set at the beginning of the year. With these new sales people trained, established and bringing on new business, we are quietly confident that we have bolstered our team to a point ready to take the business to its next level, coupled with significant pre-sales technical and consultant recruitment rolled out at the turn of 2017 we're expecting a record sales & profit year to follow on from 2016.

The business continued to focus on both domestic and overseas markets throughout the year. Net new customers grew by 20% year on year. As shown in the financial statements, Company turnover increased by 13% (2015: 21%) predominantly driven by growth in its UK market by 10% (2015: 21%) and solid growth in the EU by 92% (2015: 1%) and ROW markets by 49% (2015: 38%). This significant growth was the result of further investment and increase in headcount to 126 (2015: 113).

The Company produced gross profit of £12.4m (2015: £12.3m), despite a reduction on gross profit margins to 15% (2015: 17%), this was mostly driven by cost increases experienced in the last quarter of the financial year as a consequence of the Brexit referendum and USA presidential election results.

Net Profit before taxation for the year was £2.2m (2015: £2.7m). Administrative expenses increased by 6% (2015: 13%) during the year mainly due to the investment in additional headcount, with the largest investment made in our Sales Team.

The Company is continually investing in research and development in order to enhance features in our existing solutions and services offerings and plan to expand its offerings to new and current customers.

The Company still has a strong liquidity position with net current assets at £2,817,797 (2015: £2,782,502) allowing the Company to continue its investment in growing the business. As a result of the continued investment and the additional headcount, the directors expect the current level of activity to continue to grow in the forthcoming years.

#### Principal risks and uncertainties

#### Profitable growth within the competitive marketplace

Our comprehensive value added services portfolio continues to underpin our business and with our continual path of self improvement both with internal and customer facing systems, on-going close ties with the industries key vendors and an expanded sales and technical team, we fully expect to deliver significant growth both in revenue, margin and profitability moving forward.

#### Dependence on specific customers or industry sectors

No one account makes up more than 5% of Storm Technologies' total revenue and no one industry sector makes up more than 10% of total revenue. As such, the Company is resilient to market and account fluctuations and changes in buying patterns.

### STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2016

#### Financial risk management

#### Credit Risk

The company keeps exposure to credit risk and cash flow risk to a minimum by making sales on normal credit terms, maintaining robust credit control procedures and insuring its debts. Outstanding invoices are constantly monitored to ensure that customers pay to terms. The Company has an excellent track record in avoiding bad debts write offs.

#### Liquidity and Cash Flow

The company actively monitors its financial position to ensure the company has sufficient funds available for operations and planned expansions.

#### Financial key performance indicators

Storm Technologies measures its performance using 4 main financial KPIs and these are reported to and reviewed by the Management Team at monthly meetings:

- Gross Profit
- Gross Profit Margin
- Net Profit
- Cash Flow

#### Other key performance indicators

Storm Technologies also uses non-financial KPIs to assess its performance:

- Sales Ratio
- Customer Retention
- Orders Turnaround
- Quotes Conversion

#### The future

Storm Technologies' primary business objective for the next 3 years is to further consolidate its position as one of the fastest growing independent IT Value-Added Resellers in the UK. The company will continue with its strategy of reinvesting profits in the business infrastructure and personnel ensuring it maintains strong relationships with customers and suppliers.

This report was approved by the board on 19 September 2017 and signed on its behalf.

Mr. J. Brooker

Director

#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2016

The directors present their report and the financial statements for the year ended 31 December 2016.

#### Directors' responsibilities statement

The directors are responsible for preparing the Strategic report, the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Company's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Results and dividends

The profit for the year, after taxation, amounted to £1,844,319 (2015 - £2,183,270).

During the year interim dividends of £2,000,000 (2015: £1,688,000) have been declared and paid. The Directors do not recommend payment of a final dividend.

#### **Directors**

The directors who served during the year were:

Mr J Brooker Mr R Marquis Mr T Nickolls Mr N Umney

#### **DIRECTORS' REPORT (CONTINUED).** FOR THE YEAR ENDED 31 DECEMBER 2016

#### Disclosure of information to auditor

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Company's auditor is unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

#### Post balance sheet events

There have been no significant events affecting the Company since the year end.

#### **Auditor**

The auditor, Hillier Hopkins LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

This report was approved by the board on 19 September 2017 and signed on its behalf.

Mr J Brooker Director

#### INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF STORM TECHNOLOGIES LIMITED

We have audited the financial statements of Storm Technologies Limited for the year ended 31 December 2016, set out on pages 7 to 28. The relevant financial reporting framework that has been applied in their preparation is applicable law and the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of Directors and Auditor

As explained more fully in the Directors' responsibilities statement on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Financial Reporting Council's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the Company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Strategic report and the Directors' report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 December 2016 and of its profit (or loss) for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting
   Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and the Directors' report for the financial year for which the financial statements are prepared is consistent with those financial statements and such reports have been prepared in accordance with applicable legal requirements.

### INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF STORM TECHNOLOGIES LIMITED (CONTINUED)

#### Matters on which we are required to report by exception

In the light of our knowledge and understanding of the Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic report and the Directors' report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

She M Kolym

Alexander Bottom ACA (Senior statutory auditor)

September 20.7

for and on behalf of Hillier Hopkins LLP

Chartered Accountants Statutory Auditor

Radius House 51 Clarendon Road Watford Herts

WD17 1HP Date: 1

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#### STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2016

	Note	2016 £	2015 £
Turnover	4	81,675,062	72,326,607
Cost of sales		(69,320,907)	(60,016,950)
Gross profit		12,354,155	12,309,657
Administrative expenses		(10,097,327)	(9,549,555)
Operating profit	5	2,256,828	2,760,102
Interest payable and expenses	9	(11,022)	(18,454)
Profit before tax		2,245,806	2,741,648
Tax on profit	10	(401,487)	(558,378)
Total comprehensive income for the year		1,844,319	2,183,270

There were no recognised gains and losses for 2016 or 2015 other than those included in the statement of comprehensive income.

The notes on pages 13 to 28 form part of these financial statements.

### STORM TECHNOLOGIES LIMITED REGISTERED NUMBER: 03998372

#### STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2016

	Note	! !	2016 £		2015 £
Fixed assets					
Tangible assets	12	; ;	730,094		829,094
		!	730,094	•	829,094
Current assets					
Stocks	13	1,885,936		1,002,493	
Debtors: amounts falling due within one year	14	16,861,537		16,688,290	
Cash at bank and in hand	15	400,177		512,282	
		19,147,650		18,203,065	
Creditors: amounts falling due within one year	16	(16,329,851)		(15,420,561)	
Net current assets			2,817,799		2,782,504
Total assets less current liabilities		; ;	3,547,893	-	3,611,598
Creditors: amounts falling due after more than one year	17	;	(108,394)		(8,731)
Provisions for liabilities		:			
Deferred tax	20	(85,589)		(93,276)	
		:	(85,589)		(93,276)
Net assets			3,353,910	•	3,509,591
Capital and reserves				-	
Called up share capital	21	i	77		77
Profit and loss account	22	i I	3,353,833		3,509,514

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

Mr J Brooker

Director

The notes on pages 13 to 28 form part of these financial statements.

#### STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2016

	•	Profit and loss account	Total equity
	£	£	£
At 1 January 2016	77	3,509,514	3,509,591
Comprehensive income for the year			
Profit for the year	-	1,844,319	1,844,319
	<del></del>		
Other comprehensive income for the year	•	•	-
Total comprehensive income for the year		1,844,319	1,844,319
Dividends: Equity capital	-	(2,000,000)	(2,000,000)
Total transactions with owners	-	(2,000,000)	(2,000,000)
At 31 December 2016	77	3,353,833	3,353,910
		<del></del>	

# STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2015

	Called up share capital £	Profit and loss account	Total equity
At 1 January 2015	77	3,014,244	3,014,321
Comprehensive income for the year			
Profit for the year	-	2,183,270	2,183,270
Other comprehensive income for the year	-	-	-
Total comprehensive income for the year	-	2,183,270	2,183,270
Dividends: Equity capital	-	(1,688,000)	(1,688,000)
Total transactions with owners	•	(1,688,000)	(1,688,000)
At 31 December 2015	77	3,509,514	3,509,591

The notes on pages 13 to 28 form part of these financial statements.

#### STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2016

	2016 £	2015 £
Cash flows from operating activities		•
Profit for the financial year	1,844,319	2,183,270
Adjustments for:		
Depreciation of tangible assets	167,836	172,970
Interest paid	11,022	-
Taxation charge	401,487	558,378
(Increase) in stocks	(883,443)	(147,953)
(Increase) in debtors	(159,290)	(2,073,103)
Increase in creditors	757,833	1,631,133
Corporation tax (paid)	(899,777)	(124,816)
Interest paid	-	2,681
Hire purchase interest paid	•	12,012
Net cash generated from operating activities	1,239,987	2,214,572
Cash flows from investing activities		
Purchase of tangible fixed assets	(68,834)	(169,966)
HP interest paid	(8,040)	-
Net cash from investing activities	(76,874)	(169,966)
	<del></del>	

# STATEMENT OF CASH FLOWS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2016

	2016 £	2015 £
Cash flows from financing activities		
Repayment of/new finance leases	54,794	(173,958)
Movements on invoice discounting	672,970	273,243
Dividends paid	(2,000,000)	(1,688,000)
Interest paid	(2,982)	-
Interest paid	•	(2,681)
Hire purchase interest paid	-	(12,012)
Net cash used in financing activities	(1,275,218)	(1,603,408)
Net (decrease)/increase in cash and cash equivalents	(112,105)	441,198
Cash and cash equivalents at beginning of year	512,282	71,084
Cash and cash equivalents at the end of year	400,177	512,282
Cash and cash equivalents at the end of year comprise:		
Cash at bank and in hand	400,177	512,282
	400,177	512,282

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 1. General information

Storm Technologies Limited is a company incorporated and domiciled in the United Kingdom under the Companies Act. The address of the registered office is detailed on the company information page. The company is an IT reseller.

#### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies (see note 3).

The following principal accounting policies have been applied:

#### 2.2 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

#### Sale of goods

Revenue from the sale of goods is recognised when all of the following conditions are satisfied:

- the Company has transferred the significant risks and rewards of ownership to the buyer;
- the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the transaction; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

#### 2.3 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

The Company adds to the carrying amount of an item of fixed assets the cost of replacing part of such an item when that cost is incurred, if the replacement part is expected to provide incremental future benefits to the Company. The carrying amount of the replaced part is derecognised. Repairs and maintenance are charged to profit or loss during the period in which they are incurred.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 2. Accounting policies (continued)

#### 2.3 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, on a reducing balance basis.

Depreciation is provided on the following basis:

Short-term leasehold property - 15.5% reducing balance

Plant and machinery - 25% reducing balance and straight line

Motor vehicles - 25% reducing balance

- 25% reducing balance and straight line Fixtures and fittings Office equipment - 25-50% reducing balance and straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of comprehensive income.

#### 2.4 Stocks

Stocks are stated at the lower of cost and net realisable value, being the estimated selling price less costs to complete and sell. Cost is based on the cost of purchase on a weighted averagebasis. Work in progress and finished goods include labour and attributable overheads.

At each reporting date, stocks are assessed for impairment. If stock is impaired, the carrying amount is reduced to its selling price less costs to complete and sell. The impairment loss is recognised immediately in profit or loss.

#### 2.5 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

#### 2.6 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

In the Statement of cash flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the Company's cash management.

#### 2.7 Financial instruments

The Company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 2. Accounting policies (continued)

#### 2.7 Financial instruments (continued)

and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in case of an out-right short-term loan not at market rate, the financial asset or liability is measured, initially, at the present value of the future cash flow discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost.

Investments in non-convertible preference shares and in non-puttable ordinary and preference shares are measured:

- at fair value with changes recognised in the Statement of comprehensive income if the shares are publicly traded or their fair value can otherwise be measured reliably;
- at cost less impairment for all other investments.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statement of comprehensive income.

For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

Financial assets and liabilities are offset and the net amount reported in the Statement of financial position when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### 2.8 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 2. Accounting policies (continued)

#### 2.9 Foreign currency translation

#### Functional and presentation currency

The Company's functional and presentational currency is GBP.

#### Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in the Statement of comprehensive income within 'other operating income'.

#### 2.10 Finance costs

Finance costs are charged to the Statement of comprehensive income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

#### 2.11 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting. Dividends on shares recognised as liabilities are recognised as expenses and classified within interest payable.

#### 2.12 Operating leases: the Company as lessee

Rentals paid under operating leases are charged to the Statement of comprehensive income on a straight line basis over the lease term.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 2. Accounting policies (continued)

#### 2.13 Pensions

#### Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Statement of comprehensive income when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of financial position. The assets of the plan are held separately from the Company in independently administered funds.

#### 2.14 Holiday pay accrual

A liability is recognised to the extent of any unused holiday pay entitlement which is accrued at the Statement of financial position date and carried forward to future periods. This is measured at the undiscounted salary cost of the future holiday entitlement so accrued at the Statement of financial position date.

#### 2.15 Provisions for liabilities

Provisions are made where an event has taken place that gives the Company a legal or constructive obligation that probably requires settlement by a transfer of economic benefit, and a reliable estimate can be made of the amount of the obligation.

Provisions are charged as an expense to the Statement of comprehensive income in the year that the Company becomes aware of the obligation, and are measured at the best estimate at the Statement of financial position date of the expenditure required to settle the obligation, taking into account relevant risks and uncertainties.

When payments are eventually made, they are charged to the provision carried in the Statement of financial position.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 2. Accounting policies (continued)

#### 2.16 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in the Statement of comprehensive income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Statement of financial position date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

#### 3. Judgments in applying accounting policies and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. However, the nature of estimation means that actual outcomes could differ from those estimates. The following judgements (apart from those involving estimates) have had the most significant effect on amounts recognised in the financial statements:

- The recoverability of Trade Receivables has been assessed as at the year end and up until the date of signing these financial statements. Management have based the decision to provide for any amounts based on their judgement of all the available information, and their experience of the specific nature of Trade Receivable in question.
- Stock is included as per the accounting policy set out above. Management have assessed the need to write off or provide against any specific items based on the levels held at year end, and the expected sales of such items in the immediate period post year end.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

4. Turnover		
An analysis of turnover by class of business is as fo	ollows:	
	2016 £	2015 £
Turnover	81,675,062	72,326,607
	81,675,062	72,326,607
Analysis of turnover by country of destination:		
	2016 £	2015 £
United Kingdom  Rest of Europe  Rest of the world	76,104,287 2,987,227 2,583,548	69,037,895 1,556,313 1,732,399
	81,675,062	72,326,607
5. Operating profit The operating profit is stated after charging:	2016	2015
	2016 £	2015 £
Depreciation of tangible fixed assets	167,834	172,969
Fees payable to the Company's auditor and its asset the Company's annual financial statements	ociates for the audit of 19,000	19,000
Exchange differences	(64,329)	(11,409)
Other operating lease rentals	377,478	395,241
Defined contribution pension cost	93,020	86,402
6. Auditor's remuneration		
	2016 £	2015 £
Fees payable to the Company's auditor and its asset the Company's annual accounts	ociates for the audit of 19,000	19,000
	19,000	19,000
	<del></del>	-

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 7. Employees

Staff costs, including directors' remuneration, were as follows:

	2016 £	2015 £
Wages and salaries	7,521,176	6,808,932
Social security costs	936,881	820,639
Cost of defined contribution scheme	93,020	86,402
	8,551,077	7,715,973

The average monthly number of employees, including the directors, during the year was as follows:

• .	 •	 :-	•	2016 No.	2015 No.
Directors Sales, technical & administration		٠		4 116	4 109
				120	113

#### 8. Directors' remuneration

	2016 £	2015 £
Directors' emoluments	958,350	1,005,382
Company contributions to defined contribution pension schemes	7,228	13,730
	965,578	1,019,112

During the year retirement benefits were accruing to 4 directors (2015 - 4) in respect of defined contribution pension schemes.

The highest paid director received remuneration of £330,980 (2015 - £355,382).

The value of the company's contributions paid to a defined contribution pension scheme in respect of the highest paid director amounted to £2,928 (2015 - £2,928).

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

9.	Interest payable and similar charges		
		. 2016 £	2015 £
	Finance leases and hire purchase contracts	8,040	12,012
	Other interest payable	2,982	6,442
		11,022	18,454
10.	Taxation		
	·	2016 £	2015 £
	Corporation tax		•
	Current tax on profits for the year	486,744	573,910
	Adjustments in respect of previous periods	(77,570)	(43,832)
		409,174	530,078
	Total current tax	409,174	530,078
	Deferred tax		
	Origination and reversal of timing differences	(7,687)	28,300
	Total deferred tax	(7,687)	28,300
	Taxation on profit on ordinary activities	401,487	558,378

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 10. Taxation (continued)

#### Factors affecting tax charge for the year

The tax assessed for the year is higher than (2015 - higher than) the standard rate of corporation tax in the UK of 20% (2015 - 20.25%). The differences are explained below:

	2016 £	2015 £
Profit on ordinary activities before tax	2,245,806	2,741,647
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 20% (2015 - 20.25%)  Effects of:	449,161	555,184
Expenses not deductible for tax purposes, other than goodwill amortisation and impairment	24,404	20,587
Capital allowances for year in excess of depreciation	1,081	26,439
Adjustments to tax charge in respect of prior periods	(77,570)	(43,832)
Changes in provisions leading to an increase (decrease) in the tax charge	4,411	-
Total tax charge for the year	401,487	558,378

#### Factors that may affect future tax charges

On 8 July 2015 the Chancellor of the Exchequer announced a reduction in the main rate of UK corporation tac to 19 per cent with effect from 1 April 2017 and 18 percent with effect from 1 April 2020. These changes were substantively enacted on 26 October 2015.

#### 11. Dividends

	2016 £	2015 £
Dividends paid	2,000,000	1,688,000
	2,000,000	1,688,000

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 12. Tangible fixed assets

	Short-term leasehold property £	Plant and machinery £	Motor vehicles £	Fixtures and fittings £	Office equipment £	Total £
Cost or valuation						
At 1 January 2016	1,262,446	7,022	63,353	251,475	380,805	1,965,101
Additions	-	-	28,222	5,889	34,723	68,834
At 31 December 2016	1,262,446	7,022	91,575	257,364	415,528	2,033,935
Depreciation					•	
At 1 January 2016	603,118	4,459	39,206	223,391	265,833	1,136,007
Charge for the period on						
owned assets	113,947	640	7,302	7,686	34,884	164,459
Charge for the period on financed assets	-	-	•	3,375	<u> </u>	3,375
At 31 December 2016	717,065	5,099	46,508	234,452	300,717	1,303,841
Net book value						
At 31 December 2016	545,381	1,923	45,067	22,912	114,811	730,094
At 31 December 2015	659,328	2,563	24,147	28,084	114,972	829,094
The net book value of land a	nd buildings ma	ay be further a	analysed as	follows:		
			•		2016 £	2015 £
Short leasehold					545,381	659,328
					545,381	659,328

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

13.	Stocks		
		2016 £	2015 £
	Finished goods and goods for resale	1,885,936	1,002,493
		1,885,936	1,002,493
14.	Debtors		
		2016 £	2015 £
	Trade debtors	13,254,356	12,168,387
	Other debtors	3,468,628	4,383,548
	Prepayments and accrued income	138,553	136,355
		16,861,537	16,688,290
15.	Cash and cash equivalents	2016 £	2015 £
	Cash at bank and in hand	400,177	512,282
		400,177	512,282
16.	Creditors: Amounts falling due within one year	·	
		2016 £	2015 £
	Trade creditors	8,166,547	7,147,892
	Corporation tax	-	476,646
	Other taxation and social security	515,305	903,966
	Obligations under finance lease and hire purchase contracts	76,689	121,558
	Proceeds of factored debts	6,414,686	5,741,716
	Other creditors	28,656	35,145
	Accruals and deferred income	1,127,968	993,638
		16,329,851	15,420,561

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

17.	Creditors: Amounts falling due after more than one year	*	
		2016 £	2015 £
	Net obligations under finance leases and hire purchase contracts	108,394	£ 8,731
		108,394	8,731
		<del></del>	<del></del> -
18.	Hire purchase and finance leases		
	Minimum lease payments under hire purchase fall due as follows:		
		2016 £	2015 £
	Within one year	123,043	109,072
	Between 1-2 years	101,277	19,081
	Between 2-5 years	7,117	27,386
		231,437	155,539
19.	Financial instruments		
		2016 £	2015 £
	Financial assets	•	
	Financial assets measured at fair value through profit or loss	400,177	512,282
	Financial assets that are debt instruments measured at amortised cost	16,722,985	16,551,934
		17,123,162	17,064,216
	Financial liabilities		
	Financial liabilities measured at amortised cost	(9,323,163)	(8,298,169)
		(9,323,163)	(8,298,169)

Financial assets measured at undiscounted amounts comprise of trade and other debtors.

Financial liabilities measured at amortised cost comprise of trade creditors, other creditors and accruals and deferred income.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 20. Deferred taxation

		2016 £
At beginning of year Charged to the profit or loss		(93,276) 7,687
At end of year	-	(85,589)
The provision for deferred taxation is made up as follows:		_
		2016 £
Accelerated capital allowances		(85,589)
	-	(85,589)
Share capital		
	2016 £	2015 £
Shares classified as equity		

#### 22. Reserves

21.

#### Profit and loss account

Allotted, called up and fully paid

77 Ordinary Shares shares of £1 each

Profit and loss account includes all current and prior period retained profits and losses.

#### 23. Pension commitments

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £93,020 (2015: £86,402). Contributions totalling £16,750 (2015: £21,241) were payable to the fund at the balance sheet date and are included in creditors.

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#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 24. Commitments under operating leases

At 31 December 2016 the Company had future minimum lease payments under non-cancellable operating leases as follows:

	2016 £	2015 £
Not later than 1 year	320,000	320,000
Later than 1 year and not later than 5 years	960,000	960,000
Later than 5 years	1,413,333	
	2,693,333	3,013,333

#### 25. Related party transactions

The company guarantees, up to 31 January 2017, the overdraft facility, to a maximum of £250,000, of Storm Procurement Limited, a company of which Mr J R Brooker is a shareholder and director. During the financial year, the company sold computer equipment totalling £97,871 (2015: £302,028) to Storm Procurement Limited on normal commercial terms and a management charge of £224,580 (2015: £194,580) was received from Storm Procurement Limited. Additionally during the year, purchases were made from Storm Procurement on normal commercial terms of £82 (2015: £4,883) At the balance sheet date, £37,142 (2015: £125,691) is outstanding.

The company made available a working capital loan to Capital Continuity Limited. The maximum amount outstanding during the year was £24 (2015: £288,705), and the balance at the year end owed to Capital Continuity Limited was £424 (2015: £1,041.19). The company also sold computer equipment totalling £98,717 (2015: £4,883) to Capital Continuity Limited on normal commercial terms and a management charge of £80,000 (2015: £108,000) was received from Capital Continuity Limited. Mr J Brooker is a director and shareholder of Capital Continuity Limited.

The company occupies premises owned by Mr J Brooker and his family . The company entered in to a 15 year lease on the 4th May 2010. During the year the company paid rent of £372,000 (2015: £372,694). Mr J Brooker and his family in respect of the property owed £24,296 (2015: £110,735) to the company at the year end. The maximum outstanding during the year was £174,296 (2015: £110,735).

Mr J Brooker has an interest free loan from the company of £2,114,556 (2015 £2,918,398) with no fixed repayment period. The maximum outstanding during the year was £2,921,306 (2015: £4,935,111).

T Nickolls, a director was owed £178 (2015: £20,150) by the company at the year end. The maximum outstanding during the year was £2,534 (2015: £20,150).

N Umney, a director a director was owed £nil (2015: £65) by the company at the year end. The maximum outstanding during the year was £180 (2015: £65).

R Marquis, a director has an interest free loan account from the company of £304 (2015: £nil) with no fixed payment period. The maximum outstanding during the year was £304 (2015: £nil).

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 26. Controlling party

The controlling party is Mr JR and Mrs S Brooker by virtue of their combined 100% shareholding.