WPP Dotcom Holdings (Ten)

(Registered number: 03994900)

Directors' report and financial statements

for the year ended 31 December 2017

# Registered office address:

27 Farm Street, London, W1J 5RJ

\*A7GWZLUI\*
A16 19/10/2018 #212
COMPANIES HOUSE

A08 09/10/2018 #6
COMPANIES HOUSE

\*A7F40CYI\*
A07 24/09/2018 #52
COMPANIES HOUSE

# Directors' report and financial statements

# for the year ended 31 December 2017

Contents	Pages
Directors' report	1-2
Balance sheet	3
Statement of changes in equity	4
Notes to the financial statements	5-8

## Directors' report for the year ended 31 December 2017

The Directors present their report on WPP Dotcom Holdings (Ten) for the year ended 31 December 2017.

#### Principal activities, review of business and future developments

The Company, a member of the WPP Plc Group (the 'Group'), acted as an investment holding company prior to disposing of the shareholding during 2016. The Company has not traded during the year.

The Directors do not envisage any major change to the nature of the business in the foreseeable future.

The Company made neither a profit nor a loss for the year ended 31 December 2016 and 31 December 2017. The Directors are of the opinion that the current level of activity and year end financial position is satsifactory.

The result for the year requires no transfer to or from reserves (2016:no transfer to or from reserves).

#### Directors and their interests

The Directors of the Company who were in office during the year and up to the date of signing the financial statements were as follows

S Winters

C Van Der Welle

No Director had, during the year or at the end of the year, any material interest in any contract of significance to the Company's business

### **Directors' indemnity**

Each of the Directors benefits from a quality third party indemnity given by the Company. This indemnity is in respect of liabilities incurred by the Director in the execution and discharge of their duties. The indemnity remained applicable throughout the financial year and up to the date of signing

## Directors' report for the year ended 31 December 2017

#### Statement of Directors' responsibilities

The Directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards), including FRS 101 'Reduced disclosure framework' ("FRS 101") and applicable law. Under Company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

#### Small companies and audit exemption

This report has been prepared taking advantage of the small companies exemption in accordance with the Companies Act 2006.

For the year ending 31 December 2017, the Company was entitled to exemption from audit under section 479A of the Companies Act 2006 relating to subsidiary companies.

By order of the Board

BALLIA.

S Winters Director

**Balance sheet** 

as at 31 December 2017

	Notes	2017 £'000	2016 £'000
Non-current assets Investments in subsidiary	4	<u>-</u>	-
Total assets		•	-
Net current assets		-	-
Net assets	**************************************	-	
Equity			
Share capital	5	-	-
Share premium		-	-
Retained earnings		-	-
Shareholder's funds	-	<del></del>	

The Company has no income or expenses or other comprehensive income during either the current year or prior year and therefore no separate income statement or statement of other comprehensive income has been prepared.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies exemption.

For the year ending 31 December 2017, the Company was entitled to an exemption for audit under section 479A of the Companies Act 2006 relating to subsidiary companies

The members have not required the Company to obtain an audit of its accounts for the year in question in accordance with section 476; and

The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 3 to 8 were approved by the Board of Directors on  $\frac{20}{9}$  and signed on its behalf by

S Winters Director

Statement of changes in equity for the year ended 31 December 2017

	Share capital £'000	Accumulated Share losses / Retained premium earnings £'000 £'000		Total £'000
As at 1 January 2016	9	2,643	(2,146)	506
Profit and total other comprehensive profit for the year	-	-	- (E06)	- (EOG)
Dividend expense Share capital reduction	(9)	-	(506) 9	(506)
Share premium reduction	(9)	(2,643)	2.643	_
As at 31 December 2016 and 31 December 2017		(2,0-0)	2,040	-

### Notes to the financial statements for the year ended 31 December 2017

#### General information

The principal activities of the Company are shown on Page 1 of this report. The Company is a private unlimited company and is incorporated and domiciled in the UK (England) The address of the registered office is 27 Farm Street, London, W1J 5RJ.

#### 2 Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied, unless otherwise stated.

#### (a) Basis of preparation

The financial statements have been prepared in accordance with Financial Reporting Standard 100 Application of Financial Reporting Requirements ("FRS 100") and Financial Reporting Standard 101 Reduced Disclosure Framework ("FRS 101").

The Directors believe that preparing the financial statements on the going concern basis is appropriate. The Company is a subsidiary of WPP plc and is therefore subject to the overall WPP plc financing arrangements. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

These financial statements have been prepared on the going concern basis under the historical cost convention, and in accordance with the Companies Act 2006.

#### Disclosure exemptions adopted

- Paragraphs 45(b) and 46 to 52 of IFRS 2, 'Share-based payments' (details of the number and weighted-average
  options, and how the fair value of goods or services received was determined);
- IFRS 7, 'Financial instruments: disclosures';
- Paragraphs 91 to 99 of IFRS 13, 'Fair value measurement' (disclosure of valuation techniques and inputs used for fair assets and liabilities);
- Paragraph 38 of IAS 1, 'Presentation of financial statements' comparative information requirements in respect of
- (i) paragraph 79(a) (iv) of IAS 1;
- (ii) paragraph 73(e) of IAS 16 Property, plant and equipment;
- (iii) paragraph 118(e) of IAS 38 Intangible assets (reconciliations between the carrying amount at the beginning and end
- (iv) paragraph 62(a) and (b) of IAS 40 Investment property;
- The following paragraphs of IAS 1, Presentation of financial statements'
- 10(d), (statement of cash flows),
- 16 (statement of compliance with all IFRS),
- 38A (requirements for minimum of two primary statements, including cash flow statements),
- 38B-D (additional comparative information),
- 40A-D (requirements for a third balance sheet),
- 111 (cash flow statement information), and
- 134 136 (capital management disclosures).
- · IAS 7, 'Statement of cash flows'
- Paragraph 30 and 31 of IAS 8 'Accounting policies, changes in accounting estimates and errors' (requirement for the disclosure of information when an entity has not applied a new IFRS that has been issued but is not yet effective):
- Paragraph 17 of IAS 24, 'Related party disclosures' (key management compensation);

Notes to the financial statements for the year ended 31 December 2017

#### 2 Presentation of the financial statements (continued)

#### (a) Basis of preparation (continued)

The preparation of financial statements in conformity with FRS 101 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Company's accounting policies. As the Company has not traded during the year, the Directors confirm that no significant accounting judgements or critical estimates apply to the Company.

#### (b) Ultimate and immediate parent undertaking

The Company is a subsidiary of the ultimate parent company WPP plc, a company incorporated in Jersey, is the Company's ultimate parent undertaking and controlling party. The largest group of undertakings for which group financial statements are prepared and which include the results of the Company are the consolidated financial statements of WPP plc. Copies of the consolidated financial statements can be obtained from www wppinvestor.com The smallest group of undertakings for which group financial statements are prepared and which include the results of the Company are the consolidated financial statements of WPP Jubilee Limited, registered in the UK (England). The immediate parent undertaking is WPP North Atlantic Limited. These financial statements are separate financial statements.

#### (c) Taxation

Current tax is provided at the amounts expected to be paid or refunded applying the rates that have been enacted or substantively enacted by the balance sheet date.

### (d) Investment in subsidiaries

Investments in subsidiaries are held at cost less accumulated impairment losses.

#### (e) Impairment of non-financial assets

The carrying values of all non-financial assets are reviewed for impairment, either on a standalone basis or as part of a larger cash generating unit, when there is an indication that the assets might be impaired. Any provision for impairment is charged to the income statement in the year concerned.

Impairment losses on non-financial assets are only reversed if there has been a change in estimates used to determine recoverable amounts and only to the extent that the revised recoverable amounts do not exceed the carrying values that would have existed, net of depreciation or amortisation, had no impairments been recognised.

# Notes to the financial statements for the year ended 31 December 2017

#### 3 Taxation

Income tax result on loss for the year	2017 £'000	2016 £'000
Current tax: UK corporation tax at 19.25% (2016: 20.00%)	-	-
Total tax charge for the year	-	_

There are no items required to reconcile the profit on ordinary activities before taxation at the statutory rate of 19.25% (2016: 20.00%) to the current taxation charge.

Factors that may affect future tax charges:

The UK tax rate for the year ended 31 December 2017 is 19.25%. Changes to the UK corporation tax rates were substantively enacted as part of the Finance Bill 2017 (on 6 September 2016). These include reductions to the main rate to reduce the rate to 17% from 1 April 2020.

### 4 Investments in subsidiary

Issued and fully paid

Ordinary shares of 0.1p (2016: 0.1p)

5

				Total £'000
Cost				
At 1 January 2016 Disposals				2,652 (2,652)
At 31 December 2016 and at 31 December 2017				-
Accumulated impairment At 1 January 2016 Disposals				(2,146) 2,146
At 31 December 2016 and 31 December 2017				-
Carrying value at 1 January 2016				506
Carrying value at 31 December 2016 and 31 December 2017				<u>-</u>
Share capital				
	2017	2016	2017	2016

Number of

shares

9,269

9,269

Number of

shares

9,269

9,269

£'000

£'000

## 7

# Notes to the financial statements for the year ended 31 December 2017

# 6 Employees

The Company has no employees (2016: nil).

#### 7 Directors' remuneration

No emolument were payable to the directors of the Company during the current or preceding year.

# 8 Related party transactions

As a wholly owned subsidiary of the ultimate parent company, WPP plc, advantage has been taken of the exemption afforded by FRS 101 'Reduced disclosure framework' not to disclose any related party transactions with other wholly owned members of the Group, or information around remuneration of key management personnel compensation.