Unaudited Financial Statements for the Year Ended 31 December 2018



BREBNERS

Chartered Accountants 130 Shaftesbury Avenue London W1D 5AR

Company Information

Directors

G T Hogarth

Registered office

130 Shaftesbury Avenue 2nd Floor

London W1D 5EU

Accountants

Brebners

Chartered Accountants 130 Shaftesbury Avenue W1D 5AR

Statement of Financial Position as at 31 December 2018

	Note	2018 £	2017 £
Fixed assets			
Intangible assets	4	19,477	29,638
Tangible assets	. 5	550,922	32,988
Investments	6	557	557
		570,956	63,183
Current assets			•
Stocks	7	913,585	53,475
Debtors	. 8	1,103,937	2,263,359
Cash at bank and in hand		1,618,600	897,856
		3,636,122	3,214,690
Creditors: Amounts falling due within one year	9	(3,035,885)	(21,893,471)
Net current assets/(liabilities)		600,237	(18,678,781)
Net assets/(liabilities)		1,171,193	(18,615,598)
Capital and reserves			
Called up share capital		48,699,205	26,916,711
Share premium reserve		1,594,282	1,594,282
Profit and loss account		(49,122,294)	(47,126,591)
Total equity		1,171,193	(18,615,598)

For the financial year ending 31 December 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Statement of Income and Retained Earnings has been taken.

Statement of Financial Position as at 31 December 2018

Approved and authorised by the director on $\frac{13/6/19}{6}$

G T Hoga Director

Company registration number: 03970757

Statement of Changes in Equity for the Year Ended 31 December 2018

	Share capita) £	Share premium £	Profit and loss account Total £ £
At 1 January 2018	26,916,711	1,594,282	(47,126,591) (18,615,598)
Loss for the year	<u>::</u>	 -	(1,995,703) (1,995,703)
Total comprehensive income	•	•.	(1,995,703) (1,995,703)
New share capital subscribed	21,782,494	<u>.</u>	- 21,782,494
At 31 December 2018	48,699,205	1,594,282	(49,122,294) 1,171,193
	Share capital £	Share premium £	Profit and loss account Total £ £
At 1 January 2017	26,916,711	1,594,282	(46,919,417) (18,408,424)
Loss for the year	<u></u>		(207,174) (207,174)
Total comprehensive income	 .		(207,174) (207,174)
At 31 December 2017	26,916,711	1,594,282	(47,126,591) (18,615,598)

The notes on pages 5 to 10 form an integral part of these financial statements.

Notes to the Financial Statements for the Year Ended 31 December 2018

1 GENERAL INFORMATION

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is: 130 Shaftesbury Avenue 2nd Floor London W1D 5EU

The principal activity of the company is that of the design and retail of luxury lingerie and accessories

2 ACCOUNTING POLICIES

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except any items disclosed in the accounting policies as being shown at fair value and are presented in sterling, which is the functional currency of the entity.

Group accounts not prepared

The company was, at the end of the year, a wholly-owned subsidiary of another company incorporated in the EEA and in accordance with Section 400 of the Companies Act 2006, is not required to produce, and has not published, consolidated accounts. The accounts therefore disclose details of the company as an individual undertaking and not its group.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and specific criteria have been met for each of the company's activities.

Foreign currency transactions and balances

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing on the initial transaction dates:

Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated.

Notes to the Financial Statements for the Year Ended 31 December 2018

Intangible assets

Separately acquired trademarks and licences are shown at historical cost.

Trademarks, licences (including software) and customer-related intangible assets acquired in a business combination are recognised at fair value at the acquisition date.

Trademarks, licences and customer-related intangible assets have a finite useful life and are carried at cost less accumulated amortisation and any accumulated impairment losses.

Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Accet class

Patents, trademarks and licences

Amortisation method and rate 20% straight line

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets over their estimated useful lives, as follows:

Asset class

Fixtures, fittings and equipment Leasehold property Depreciation method and rate over two to five years over the length of the lease

Investments

Investments in equity shares which are publicly traded or where the fair value can be measured reliably are initially measured at fair value, with changes in fair value recognised in profit or loss. Investments in equity shares which are not publicly traded and where fair value cannot be measured reliably are measured at cost less impairment.

Interest income on debt securities, where applicable, is recognised in income using the effective interest method. Dividends on equity securities are recognised in income when receivable.

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods and work in progress comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

Notes to the Financial Statements for the Year Ended 31 December 2018

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Operating leases

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss on a straight-line basis over the period of the lease.

Assets held under hire purchase contracts are capitalised at the lesser of fair value or present value of minimum lease payments in the statement of financial position. The present value of the minimum lease payments is calculated using the interest rate implicit in the lease. A corresponding liability is recognised at the same value in the statement of financial position. The asset is then depreciated over its useful life.

The minimum lease payments are apportioned between the finance charge recognised in the income statement and the reduction of the outstanding liability using the effective interest method. The finance charge in each period is allocated so as to produce a constant periodic rate of interest on the remaining balance of the liability.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Notes to the Financial Statements for the Year Ended 31 December 2018

3 STAFF NUMBERS

The average number of persons employed by the company during the year, was 14 (2017 - 7).

4 INTANGIBLE ASSETS

	Trademarks, patents and licenses £	Total £
Cost or valuation		
At 1 January 2018	50,807	50,807
At 31 December 2018	50,807	50,807
Amortisation At 1 January 2018 Amortisation charge	21,169 10,161	21,169 10,161
At 31 December 2018	31,330	31,330
Carrying amount	<u> </u>	
At 31 December 2018	19,477	19,477
At 31 December 2017	29,638	29,638

Notes to the Financial Statements for the Year Ended 31 December 2018

5 TANGIBLE ASSETS

		Leasehold property £	Assets under construction £	Fixtures, fittings and equipment £	Total £
	Cost or valuation At 1 January 2018 Additions Disposals	324,740 	42,558 	70,464 209,587 (46,173)	70,464 576,885 (46,173)
	At 31 December 2018	324,740	42,558	233,878	601,176
	Depreciation At 1 January 2018 Charge for the year Eliminated on disposal At 31 December 2018	27,062 27,062		37,476 31,889 (46,173) 23,192	37,476 58,951 (46,173) 50,254
	Carrying amount	20 2 42 0			
	At 31 December 2018	297,678	42,558	210,686	550,922
	At 31 December 2017			32,988	32,988
6	INVESTMENTS Investment in subsidiary undertaking		=	2018 £ 557	2017 £ 557
	Cost At 1 January 2018 Carrying amount At 31 December 2018 At 31 December 2017				£ 557 557
7	STOCKS Stock for resale			2018 £ 913,585	2017 £ 53,475

Notes to the Financial Statements for the Year Ended 31 December 2018

8 DEBTORS

	2018 £	2017 £
Trade debtors	173,686	25,171
Amounts owed by group undertakings	240,666	-
Other debtors	689,585	2,238,188
	1,103,937	2,263,359

Other debtors includes an amount of £207,000 (2017: £Nil) recoverable in greater than 12 months.

9 CREDITORS

Creditors: amounts falling due within one year

	. 2018 £	2017 £
Trade creditors	433,317	100,669
Amounts owed to group undertakings	-	21,558,591
Taxation and social security	26,850	24,838
Other creditors	2,575,718	209,373
	3,035,885	21,893,471

10 FINANCIAL COMMITMENTS, GUARANTEES AND CONTINGENCIES

Amounts not provided for in the statement of financial position

The total amount of financial commitments not included in the statement of financial position is £320,000 (2017 - £187,500).

11 RELATED PARTY TRANSACTIONS

In accordance with FRS 102 paragraph 1AC.35, exemption is taken not to disclose transactions in the year between wholly owned group undertakings.