REGISTERED NUMBER: 03947686 (England and Wales)

Abbreviated Unaudited Accounts

for the Year Ended 31 March 2015

for

Aardvark Promotions Limited

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Aardvark Promotions Limited

Company Information for the Year Ended 31 March 2015

DIRECTOR: R H Pettinger

REGISTERED OFFICE: The Crofting

Bristol Road

Sidcot

North Somerset BS25 1PW

REGISTERED NUMBER: 03947686 (England and Wales)

ACCOUNTANTS: Stanley Joseph Limited

Chartered Accountants

Suite 1

Liberty House South Liberty Lane

Bristol BS3 2ST

Abbreviated Balance Sheet 31 March 2015

	31.3.15			31.3.14		
	Notes	£	£	£	£	
FIXED ASSETS						
Intangible assets	2		-		-	
Tangible assets	3		963		1,285	
· ·			963		1,285	
CURRENT ASSETS						
Stocks		550		575		
Debtors		104,197		145,687		
Cash in hand		[′] 41		41		
		104,788		146,303		
CREDITORS		,		,		
Amounts falling due within one year		78,827		123,552		
NET CURRENT ASSETS			25,961		22,751	
TOTAL ASSETS LESS CURRENT						
LIABILITIES			26,924		24,036	
CREDITORS						
Amounts falling due after more than one						
year			26,748		22,652	
NET ASSETS			176		1,384	

Abbreviated Balance Sheet - continued

31 March 2015

	31.3.15		31.3.14		
	Notes	£	£	£	£
CAPITAL AND RESERVES					
Called up share capital	4		2		2
Profit and loss account			174_		1,382
SHAREHOLDERS' FUNDS			176		1,384

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
 - preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the
- (b) the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 16 December 2015 and were signed by:

R H Pettinger - Director

Notes to the Abbreviated Accounts for the Year Ended 31 March 2015

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Related party exemption

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 8 Related Party Disclosures, not to disclose related party transactions with wholly owned subsidiaries within the group.

Turnover

Turnover represents the amounts receivable, excluding VAT and trade discounts, by the company for goods and services provided during the year. All transactions arose in the United Kingdom.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2002, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

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Notes to the Abbreviated Accounts - continued for the Year Ended 31 March 2015

2.	INTANGIBLE FIXED	ASSETS
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۷.	INTANGIBLE	TIALD ASSLIS			Total £
	COST At 1 April 2014 and 31 March AMORTISATI At 1 April 2014 and 31 March NET BOOK V	2015 I ON 4 2015			
	At 31 March 2 At 31 March 2				
3.	TANGIBLE F	IXED ASSETS			Total £
	At 1 April 2014 and 31 March DEPRECIATI At 1 April 2014 Charge for ye At 31 March 2 NET BOOK V At 31 March 2 At 31 March 2	2015 ON 4 ar 2015 'ALUE 2015			
4.	CALLED UP	SHARE CAPITAL			
	Allotted, issue Number: 2	ed and fully paid: Class: Ordinary	Nominal value: £1	31.3.15 £ 2	31.3.14 £ 2

Notes to the Abbreviated Accounts - continued for the Year Ended 31 March 2015

5. **ULTIMATE PARENT COMPANY**

Ignite Incentive Holdings Limited is regarded by the director as being the company's ultimate parent company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.