FINANCIAL STATEMENTS

For the period ended

31 December 2002

Company Registration No. 3872914



# **Elaph Publishing Limited DIRECTOR AND OFFICERS**

## **DIRECTOR**

O Al-Omeir

(Managing Director)

## **SECRETARY**

J Whipps (resigned May 2003) S Isaac (appointed May 2003)

## **COMPANY NUMBER**

3872914 (England and Wales)

## **REGISTERED OFFICE**

2 Bloomsbury Street London WC1B 3ST

## **ACCOUNTANT**

J Whipps ACMA 80 Mount Pleasant Biggin Hill Kent TN16 3TR

## Elaph Publishing Limited DIRECTOR'S REPORT

The director submits his report and the financial statements of Elaph Publishing Limited for the year ended 31 December 2002.

#### PRINCIPAL ACTIVITIES

The company produces an internet newspaper in Arabic.

#### DIRECTOR

The following director has held office since 1 January 2002:

O Al-Omeir

#### **DIRECTOR'S INTERESTS IN SHARES**

Director's interests in the shares of the company, including family interests, were as follows:

	Ordinary shares of £1 each	
	31,12.02	01.01.02
O Al-Omeir	-	-
CHARITABLE DONATIONS	2002 £	2001 £
During the year the company made the following payments: Charitable donations	6	85 10.000

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

On behalf of the board

S Isaac

Secretary

Date:

30.09.2003

## ACCOUNTANT'S REPORT TO THE DIRECTOR ON THE UNAUDITED ACCOUNTS OF ELAPH PUBLISHING LIMITED

I have prepared, on the basis of the information contained in the company's accounting records and provided by the company's director, and without carrying out an audit or examination, the accounts for the period ended 31 December 2002 set out on pages 4 to 9. The accounts have been prepared in accordance with the applicable requirements of the Companies Act 1985.

The company's director is responsible for the preparation of the accounts and for confirming that the company is exempt from the audit requirements of the Act.

JOSIE WHIPPS

Reporting Accountant 80 Mount Pleasant Biggin Hill Kent TN16 3TR

Date:  $23 \beta 3$ .

#### **PROFIT AND LOSS ACCOUNT**

## for the year ended 31 December 2002

	Notes	2002 £	2001 £
Other operating expenses	1	437,310	759,878
OPERATING LOSS		(437,310)	(759,878)
Investment income	2		449
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION  Taxation	3	(437,310)	(759,429)
LOSS ON ORDINARY ACTIVITIES AFTER TAXATION	10	(437,310)	(759,429)

The operating loss for the year arises from the company's continuing operations.

No separate Statement of Total Recognised Gains and Losses has been presented as all such gains and losses have been deaft with in the Profit and Loss Account.

#### **BALANCE SHEET**

#### for the year ended 31 December 2002

		Notes	31 December 2002 £	31 December 2001 £
FIXED ASSETS Tangible Assets Investments		4 5	97,368 60	152,005 60
			97,428	152,065
CURRENT ASSETS Debtors Cash at bank and in h	and	6	173,414 3,333	175,331 29,630
CREDITORS:	Amounts falling due within one year	7	176,747 70,194	204,961 51,491
			106,553	153,470
TOTAL ASSETS LES	SS CURRENT LIABILITIES		203,981	305,535
CREDITORS:	Amounts falling due after more than one year	8	(1,679,123)	(1,343,567)
			(1,475,142)	(1,038,032)
CAPITAL AND RESI	ERVES			
Called up share capit Profit and loss accou		9 10	100 (1,475,442)	100 (1,038,132)
SHAREHOLDERS' I	FUNDS	11	(1,475,342)	(1,038,032)

In preparing these financial statements:

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The director acknowledges his responsibilities for:
  - (I) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the board on 30 9 2003

Director

## **Elaph Publishing Limited ACCOUNTING POLICIES**

#### **BASIS OF ACCOUNTING**

The financial statements have been prepared under the historical cost convention

#### TANGIBLE FIXED ASSETS

Fixed assets are stated at historical cost less depreciation.

Depreciation is provided on all tangible fixed assets at rates calculated to write each asset down to its estimated residual value evenly over its expected useful life, as follows:-

Plant and machinery

25% straight line

#### **INVESTMENTS**

Fixed asset investments are stated at cost less provision for diminution in value.

#### **DEFERRED TAXATION**

Provision is made for taxation deferred or accelerated by the effect of timing differences, to the extent that it is probable that a liability will crystallise, at the rate expected to be ruling at that date.

#### FOREIGN CURRENCY TRANSLATION

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the accounting date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to the profit and loss account.

#### **GROUP ACCOUNTS**

The company and its subsidiary undertaking comprise a small-sized group. The company has therefore taken advantage of the exemptions provided by section 248 of the Companies Act 1985 not to prepare group accounts.

## NOTES TO THE FINANCIAL STATEMENTS

## for the year ended 31 December 2002

1	OTHER OPERATING EXPENSES	2002 £	2001 £
	Administrative expenses	437,310	759,878
2	INVESTMENT INCOME	2002 £	2001 £
	Bank interest	200	449
	LOCG ON OPPINABLY ACTIVITIES REFORE TAYATION	2002	2001
3	LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION	£	£
	Loss on ordinary activities before taxation is stated after charging/ (crediting): Depreciation of tangible assets:		
	Charge for the year: owned assets	54,637	52,203
	Loss on foreign exchange transactions	54,657	7,207
4	TANGIBLE FIXED ASSETS		Plant and machinery £
	Cost		
	01 January 2002 Additions		218,548
	Additions		
	31 December 2002		218,548
	Depreciation		
	01 January 2002		66,543
	Charge in the year		54,637 
	31 December 2002		121,180
	Net book value		
	31 December 2002		97,368
	31 December 2001		152,005

#### NOTES TO THE FINANCIAL STATEMENTS

#### for the year ended 31 December 2002

#### 5 FIXED ASSET INVESTMENTS

Shares in group undertakings and participating interests

£

Cost

6

1 January 2002 and 31 December 2002

60

In the opinion of the director the aggregate value of the company's investment in subsidiary undertakings is not less than the amount included in the balance sheet.

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies:

Company	Country of registration or	Shares held	
	incorporation	Class	%
Subsidiary undertakings			
Arab Motoring & Publishing Associates Limited	England	Ordinary	60

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows:

	Capital and reserves £	Profit/(loss, for the yea
Arab Motoring & Publishing Associates Limited	(13,230)	(4,528
DEBTORS	2002	2001
	£	
Due within one year Other debtors	173,414	175,33

#### NOTES TO THE FINANCIAL STATEMENTS

#### for the year ended 31 December 2002

7	CREDITORS: Amounts falling due within one year	2002	2001
		£	£
	Bank loans and overdrafts	1,271	
	Trade creditors	47,333	45,695
	Taxes and social security costs	4,321	3,755
	Other creditors	17,269	2,041
		70,194	51,491
8	CREDITORS: Amounts falling due in more than one year	2002	2001 £
	Other loans	1,679,123	1,343,567
	Loans		
	Wholly repayable within five years	1,679,123	1,343,567
	Loan maturity analysis:		<del></del>
	in more than two years but not more than five years	1,679,123	1,343,567
9	SHARE CAPITAL	2002 £	2001 £
	Authorised	-	_
	100,000 Ordinary shares of £1 each	100,000	100,000
	Aliotted, issued and fully paid		
	100 Ordinary shares of £1 each	100	100
10	STATEMENT OF MOVEMENT ON RESERVES	<del></del>	Profit and
10	STATEMENT OF MOVEMENT ON RESERVES		loss account
	01 January 2002		
	Retained loss for the period		(1,038,132) (437,110)
	31 December 2002		(1,475,242)

#### NOTES TO THE FINANCIAL STATEMENTS

## for the year ended 31 December 2002

11	RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS	2002 £	2001 £
	Loss for the financial year Proceeds from issue of shares	(437,110) -	(759,429) -
	Net depletion in shareholders' funds Opening shareholders' funds	(437,110) (1,038,032)	(759,429) (278,603)
	Closing shareholders' funds	(1,475,142)	(1,038,032)

#### 12 CONTROL

The ultimate controlling party is Saif Media Establishment.

#### 13 RELATED PARTY TRANSACTIONS

The company has received a loan of £1,579,123 from its parent company, Saif Media Establishment. This loan is interest free and is included in other creditors falling due after more than one year.

#### **DETAILED TRADING AND PROFIT AND LOSS ACCOUNT**

## for the year ended 31 December 2002

	2002 €	2001 £
TURNOVER		
Bank interest received	200	449
	200	449
OVERHEAD EXPENSES		
Wages and salaries	160,767	85,458
Employer's NI contributions	15,270	4,570
Website host expenses	17,566	1,199
Newspaper software costs	54,327	385,539
Rent re licences and other	-	-
Management charges	10,628	17,122
Repairs and maintenance	320	1,555
Printing, postage and stationery	1,625	2,613
Advertising	•	
Video equipment hire costs		21,372
Video clip editing	6,051	17,645
Telephone	10,939	8,557
Computer running costs	8,034	9,849
Contributor fees	31,832	21,435
Travelling expenses	1,129	45,762
Entertaining	<del>-</del>	70
Legal and professional fees	200	5,550
Consultancy fees	56,075	55,960
Audit and accountancy	5,175	3,665
Bank charges	1,824	1,454
Profit/loss on foreign currency	-	7,207
Sundry expenses	226	1,093
Charitable donations	685	10,000
Depreciation	54,637	52,203
	437,310	759,878
NET LOSS FOR THE YEAR	(437,110)	(759,429)