REGISTERED COMPANY NUMBER: 3858051 (England and Wales) REGISTERED CHARITY NUMBER: 1077961

Report of the Trustees and Financial Statements For The Year Ended 31st August 2011 for

> Watch Tower Bible and Tract Society of Britain

23/03/2012

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Report of the Trustees for the Year Ended 31st August 2011

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st August 2011. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

3858051 (England and Wales)

Registered Charity number

1077961

Registered office

IBSA House The Ridgeway London

NW7 IRN

Trustees

P P Bell - appointed 2 11 11

R Drage J Dowson P Ellis B J Vigo

P S Gillies - resigned 2 11 11

Auditors

Calcutt Matthews Ltd Chartered Accountants and Statutory Auditor 19 North Street Ashford Kent TN24 8LF

Investment Advisers

Merill Lynch International Bank Ltd 2 King Edward Street London EC1A 1HQ

Bankers

Barclays Bank ptc PO Box 12820 London BX3 2BB

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, the memorandum and articles of the company dated 25th October 1999

Report of the Trustees for the Year Ended 31st August 2011

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment, induction and training of new trustees

The recruitment and induction of new trustees is arranged as follows. On an annual basis the trustees review potential candidates. These are required to be appointed as elders in congregations of Jehovah's Witnesses. Their abilities are evaluated by means of the trustees' personal knowledge of the candidates or by a "personal qualifications report" provided by elders with knowledge of the individuals. Trustees are given appropriate Charity Commission publications and training is arranged as part of the meetings of the trustees when the charity's policies are discussed. This is supplemented by periodic training provided by Calcutt Matthews when new legislation affecting the charity is introduced. Additionally, arrangements are made for new trustees to attend a comprehensive course that includes training in legal, organisational, and financial matters.

The trustees of the charity also have key managerial roles at the charity headquarters. They meet several times each month, and are in regular contact from day to day. Trustees are elected annually, by a simple majority of the members present at the AGM.

Organisational structure

The charity is a UK company limited by guarantee

The trustees organise the charity into a number of departments. Each department has an experienced, trained overseer who makes regular reports to the trustees

Wider network

Charities with similar objects exist in many countries around the world. During the year, Watch Tower Bible and Tract Society of Britain (the Society) started to work more closely with one such charity in Germany. Co-ordination is through the Governing Body of Jehovah's Witnesses, located at their headquarters in the United States.

Related parties

In Britain, the Society works closely with International Bible Students Association (IBSA), which provides the Society with serviced facilities for its charitable activities. The Society passes to IBSA the cost incurred in printing and distributing the Bible-based religious literature manufactured and delivered to destinations in the UK and EU on its behalf, and all other overhead costs.

Risk management

The major risks to which the charity is exposed were reviewed by the trustees in December 2010, and again in October 2011, when the risk register was updated. The update focused particularly on events that would seriously impede the operations of the charity. Scrious risks include catastrophic loss and failure of internal controls. Strategies and safeguards are in place to reduce, as far as possible, the impact of those risks.

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objects of the Society, contained in its Memorandum and Governing document, are to advance the Christian religion as practiced by the body of Christians known as Jehovah's Witnesses This is accomplished by the following specific sub-objects

- a promoting the preaching of the gospel of God's Kingdom under Jesus Christ in all nations as a witness to the name, word and supremacy of the Almighty God, JEHOVAH,
- b producing and distributing Bibles and other religious literature, in any medium, and educating the public in respect thereof,
- c promoting religious worship,
- d promoting Christian missionary work,
- e advancing religious education,

Report of the Trustees for the Year Ended 31st August 2011

OBJECTIVES AND ACTIVITIES

Objectives and aims

The major areas of activities for the year in question have been

- 1 printing and distributing Bibles and Bible-based literature in several languages, which has served to advance religious education and educate the general public in spiritual and moral values
- 2 supporting congregations of Jehovah's Witnesses and others in Britain with their spiritual and material welfare, by advancing the Christian missionary work, which has promoted religious worship in local communities
- 3 supporting congregations of Jehovah's Witnesses and others abroad, primarily in developing countries, with their spiritual and material welfare, by making donations to local associations of Jehovah's Witnesses. The donations have been in the form of literature, goods, and services, as well as of funding for the construction of places of worship. All such donations have promoted religious education overseas.

Grantmaking

The charity's grant making policy is as follows. From time to time the charity is asked by the Governing Body of Jehovah's Witnesses to consider helping Jehovah's Witnesses in countries where a need exists. The charity first satisfies itself that the expenditure will further the religious work of Jehovah's Witnesses, and after confirming that sufficient funds are available, it then sends the money to the organisation caring for Jehovah's Witnesses in that country. Finally, reports are obtained to confirm the money was properly used.

Programme related investments

Note 16 to the financial statements explains that at 31 August 2011, £5.3m (2010 £10.7m) had been lent to congregations of Jehovah's Witnesses in Britain. These interest free loans have been advanced because the objects these congregations are supporting accord with the objects of the Society, as shown above. During the year the loan to IBSA was repaid in full.

Workers and volunteers

The charity is run entirely by workers and volunteers drawn from the Christian body of persons known as Jehovah's Witnesses

ACHIEVEMENT AND PERFORMANCE

Charitable activities - Producing and distributing Bible literature

The charity's rotary presses have continued to produce The Watchtower and Awake! magazines, as well as other items of Bible-based literature. In the year, over 428 million publications were printed. These included 153 million copies of The Watchtower and Awake! magazines, which were printed in 25 and 15 languages respectively. In total, the charity has sent Bible-based literature to 124 countries in 240 languages. All of the literature produced is used to advance religious education and educate the general public in spiritual and moral values.

Despite a statutory requirement for print works setting a limit of 30% fugitive volatile organic compound emissions into the atmosphere in a 12-month period, the Society achieved a reduction from an already low level value of 3 48% fugitive emissions in 2009 to 2 07% in 2010

Charitable activities - Promoting Christian Missionary work

In assisting congregations of Jehovah's Witnesses and others in Britain with their spiritual and material welfare, the charity supports over 80 travelling ministers. These visit the congregations on a regular basis, usually twice a year, during which they provide pastoral care. One of the primary objectives of these visits is for the travelling minister to promote the Christian missionary work by providing leadership in the public ministry of Jehovah's Witnesses Additionally, the charity supports 140 full-time ministers who assist congregations to which the charity has assigned them. The assistance provided by these ministers enables local congregations of Jehovah's Witnesses to share fully in promoting and preaching the good news of God's Kingdom and teaching principles of Christian living. Such principles include respect for secular authority, persons, and property, and the maintenance of personal morality and family values and other facets of Christianity.

The charity also runs a training school for qualified ministers to better equip them to render spiritual and pastoral care in the community. This school, the Bible School for Single Brothers, formerly known as the Ministerial Training School, gives instruction in Bible teachings and in organisational matters. As a result of such training, some are assigned to serve where there is a need for ministers here in Britain, whereas others receive assignments in foreign countries. During the year there were two classes held from which 49 students graduated. 9 of these students came from European countries. Since the school was inaugurated. 986 students have graduated.

Report of the Trustees for the Year Ended 31st August 2011

Charitable activities - Making donations to further religious education overseas

During the year the charity continued to provide material and financial assistance to Associations of Jehovah's Witnesses in several countries, who are responsible for the general oversight of the activities of Jehovah's Witnesses in that country. The aid, over £20m in total, was given to promote missionary activity, to support general costs of the local Association, and to assist in the operation of local congregations of Jehovah's Witnesses. Additionally, literature with a value of over £4 1m was donated overseas, mainly to Africa, for use in advancing religious education.

Humanitarian aid of £107,000 was provided to support the on-going reconstruction after the earthquake that struck Haiti. These funds were used towards the construction of 1,700 temporary shelters and Kingdom Halls, and the replacement of those that were destroyed.

Public benefit

As evidenced above, much has been accomplished by the charity in the year to advance its objects for the public benefit. Literature has been produced to educate the general public in spiritual and moral values. Ministers have been supported in aiding others to develop personal morality and family values. Places of worship have been financed which are open to all who wish to benefit from the practical values contained in the Holy Bible. These activities bear out that the work of the charity continues to benefit both Jehovah's Witnesses and members of the community. The trustees confirm that they have taken into consideration Charity Commission guidance on public benefit in exercising their powers or duties.

Internal controls

To ensure the charity is able to achieve its objectives, appropriate internal controls have been established. These ensure that the monthly financial reports accurately represent all transactions, provide reasonable assurance that finances are being used for their intended purpose, and verify that proper controls and procedures are in place, and adhered to, so that figures are recorded accurately and the accounts are in balance.

The internal audit programme has been achieved. The internal auditor and his assistant have a set agenda to pursue throughout the year, and reported in writing to the trustees in October 2011. Approved recommendations were implemented.

FINANCIAL REVIEW

Reserves policy

Although the charity has a consistent income base, in light of economic conditions, the trustees have arranged to work more closely with a similar charity overseas. In view of the resultant good cooperation, it will be possible to reduce the level of reserves held, while improving the service provided to beneficiaries. At the year-end, free reserves stood at £21,288,000, which represented 7 months of expenditure (2010 £20,068,000 and 10 months). Because the arrangement has worked so well, the trustees aim over the current year to reduce the level of reserves held. The trustees feel that such a policy makes best use of the charity's income, and are confident that it in no way adversely affects the charity's ability to both sustain and increase its activity.

Principal funding sources

The primary funding activity is the manufacture and distribution of Bible-based religious literature on behalf of IBSA, the cost of which is passed on. The charity also relies to a large extent on voluntary donations to support its work, and has a consistent income base through Gift Aid. As mentioned above, the charity has also started working more closely with a similar charity overseas, and has received substantial grants from this charity, which has committed itself to provide further funding, as both charities work towards fulfilling their common objectives and aims. In addition, the charity has an active treasury management department to handle investments it has been bequeathed or converted

Investment policy and objectives

The Memorandum and Articles, give power to invest funds in any lawful manner having full regard to the suitability of the investments, the need for diversification, and to be a socially responsible investor having due consideration to the beliefs of Jehovah's Witnesses. The objective is to preserve capital and achieve a real return of 4% plus inflation. The portfolio had a negative performance on August 31, 2010 of -4 24%. Given the requirement to be prudent in our investment approach, achieving a target real return above UK inflation of 4% would have increased risk to the Portfolio. To reduce risk the Portfolio was diversified by currency and asset class. The Trustees continue to see the wisdom in holding to the current strategy favouring portfolio diversification both by asset class and currency exposure, having adequate liquidity and investment quality.

Report of the Trustees for the Year Ended 31st August 2011

FUTURE DEVELOPMENTS

The charity anticipates being able to continue to have a full share in funding the activities of Jehovah's Witnesses in other countries and in producing Bible-based publications

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Watch Tower Bible and Tract Society of Britain for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Charity SORP,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the trustees are aware, there is no relevant information (as defined by Section 418 of the Companies Act 2006) of which the charitable company s auditors are unaware, and each trustee has taken all the steps that they ought to have taken as a trustee in order to make them aware of any audit information and to establish that the charitable company s auditors are aware of that information

ON BEHALF OF THE BOARD

Peter Bell

Trustee

Date BMarch, 2012

Report of the Independent Auditors to the Members of Watch Tower Bible and Fract Society of Britain

We have audited the financial statements of Watch Tower Bible and Tract Society of Britain for the year ended 31st August 2011 on pages seven to twenty four The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of trustees and auditors

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Trustees to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the charitable company's affairs as at 31st August 2011 and of its
 incoming resources and application of resources, including its income and expenditure, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Nicholas Hume FCA (Senior Statutory Auditor) for and on behalf of Calcutt Matthews Ltd Chartered Accountants and Statutory Auditor 19 North Street

Ashford

Kent TN24 8LF

Date 13 March 2012

Statement of Financial Activities (Incorporating an Income and Expenditure Account) for the Year Ended 31st August 2011

	Notes	Unrestricted funds	Restricted funds £	2011 Total funds £	2010 Total funds £
INCOMING RESOURCES					
Incoming resources from generated funds	_				
Voluntary income	2	15,426,699	1,963,016	17,389,715	11,616,131
Investment income Incoming resources from charitable activities		1,050,572	46,299	1,096,871	736,910
Producing and distributing Bible literature	7	11,757,244	_	11,757,244	11,340,917
Other incoming resources	5	189,752	-	189,752	743,980
Total incoming resources		28,424,267	2,009,315	30,433,582	24,437,938
RESOURCES EXPENDED					
Costs of generating funds Investment management costs	6	262,088		262,088	212.001
Charitable activities	7	202,000	-	202,000	312,081
Producing and distributing Bible literature	,	12,024,261	-	12,024,261	10,382,266
Promoting Christian missionary work		579,445	297,716	877 161	992,603
Making donations to further religious education					
overseas		24,188,290	107,767	24,296,057	11,907,391
Governance costs	10	11,550		11,550	12,000
Total resources expended		37,065,634	405,483	37,471,117	23,606,341
NET INCOMING/(OUTGOING) RESOURCES		(8,641,367)	1,603,832	(7,037,535)	831,597
Realised gains/(losses) on fixed asset investments		(2,339,473)	-	(2,339,473)	(674,502)
Net income/(expenditure)		(10,980,840)	1,603,832	(9,377,008)	157,095
Unrealised gains/losses on investment assets		(436,068)	-	(436,068)	2,244,134
Net movement in funds		(11,416,908)	1,603,832	(9,813,076)	2,401,229
RECONCILIATION OF FUNDS					
Total funds brought forward		36,630,092	13,534,315	50,164,407	47,763,178
TOTAL FUNDS CARRIED FORWARD		25,213,184	15,138,147	40,351,331	50,164,407

CONTINUING OPERATIONS

All incoming resources and resources expended arise from continuing activities

None of the charity's activities were acquired or discontinued during the current and previous years. All gains and losses recognised in the year are included above. The deficit for the year for Companies Act purposes, comprising the net outgoing resources for the year together with the realised losses on investments, was £9,377,008 (2010 surplus £157,095)

Balance Sheet At 31st August 2011

FIXED ASSETS Tangible assets Investments Investments Investment property Programme related investments	Notes 13 14 15 16	Unrestricted funds £ 3,924,815 50,149,804 180,000	Restricted funds £ 446,962 7,000,000 5,347,289	2011 Total funds £ 4,371,777 57,149,804 180,000 5,347,289	2010 Total funds £ 4,945,286 59,701,825
		54,254,619	12,794,251	67,048,870	75,306,492
CURRENT ASSETS Stocks Debtors amounts falling due within one year Cash at bank and in hand	17 18	1,288,839 1,302,810 3,923,169 6,514,818	2,343,896 2,343,896	1,288,839 1,302,810 6,267,065 8,858,714	1,147,785 1,985,490 4,570,785 7,704,060
CREDITORS Amounts falling due within one year	19	(4,891,579)	-	(4,891,579)	(5,454,456)
NET CURRENT ASSETS		1,623,239	2,343,896	3,967,135	2,249,604
TOTAL ASSETS LESS CURRENT LIABILITIES		55,877,858	15,138,147	71,016,005	77,556,096
CREDITORS Amounts falling due after more than one year	20	(29,333,633)	-	(29,333,633)	(26,244,147)
PROVISIONS FOR LIABILITIES	22	(1,331,041)	-	(1,331,041)	(1,147,542)
NET ASSETS		25,213,184	15,138,147	40,351,331	50,164,407
FUNDS Unrestricted funds General fund Revaluation Reserve	23			25,109,689 103,495	36,630,092
Restricted funds				25,213,184 15,138,147	36,630,092 13,534,315
TOTAL FUNDS				40,351,331	50,164,407

Balance Sheet - continued At 31st August 2011

The financial statements were approved by the Board of Trustees on behalf by

13.03.2012 and were signed on its

Peter Ellis

Jack Dowson

Trustee

Cash Flow Statement for the Year Ended 31st August 2011

	Notes	2011 £	2010 £
Net cash (outflow)/inflow from operating activities	26	(6,933,958)	2,154,136
Returns on investments and servicing of finance	27	34,348	27,435
Capital expenditure and financial investment	27	5,122 808	(6,754,143)
		(1,776,802)	(4,572,572)
Financing	27	3,473,082	362,190
Increase/(decrease) in cash in the period		1,696,280	(4,210,382)
Reconciliation of net cash flow to movement in net debt	28		
Increase/(decrease) in cash in the period		1,696,280	(4,210,382)
Cash inflow/(outflow) from increase/(decrease) in debt and lease financing		(3,432,763)	(362,190)
Change in net debt resulting from cash flows Other non cash change to net debt		(1,736,483)	(4,572,572) 281,078
Movement in net debt in the period Net debt at 1st September		(1,736,483) (24,589,378)	(4,291,494) (20,297,884)
Net debt at 31st August		(26,325,861)	(24,589,378)

Notes to the Financial Statements for the Year Ended 31st August 2011

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value, and in accordance with applicable accounting standards, the Companies Act 2006 and the requirements of the Statement of Recommended Practice, "Accounting and Reporting by Charities"

Donations receivable

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy. No income is deferred Donations are from the public, congregations and other similar charities. Donations in the form of assets are included at the market value on the date of the gift.

Income from Bible literature

Income from literature arises from literature sold to International Bible Students Association (IBSA), a connected charity, on a cost basis, in line with the charity's objects

Legacies

Legacies are recognised at the earlier of the date of notification or being received

Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. The trustees are of the opinion that support costs are best allocated to the cost of producing Bible literature. Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Costs of generating funds

These are comprised of investment management costs incurred during the year. The charity does not engage in fund raising

Governance costs

Governance costs comprise external audit fees and other fees from consultants. All other administrative costs are re-charged

Tangible fixed assets

Fixed assets are valued at cost less depreciation. Assets costing less than £1,000 are not capitalised. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Land - Not depreciated
Buildings - 2% on cost
Plant and machinery - 10%/15% on cost

Motor vehicles - 25 % on reducing balance

Fixtures and fittings - 10% on cost

Impairment reviews are carried out on individual assets when there is some indication that the recoverable amount of a fixed asset is below its net book value

Investment property

Investment property is shown at most recent valuation. Any aggregate surplus or deficit arising from changes in market value is transferred to a revaluation reserve

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

1 ACCOUNTING POLICIES - continued

Taxation

The charity is exempt from corporation tax on its charitable activities

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Where a restricted fund has fulfilled its purpose and excess funds remain, the balance will be transferred into unrestricted funds, provided that this was understood by the donors at the time of their donation.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements

Foreign exchange gains and losses

Foreign currency balances have been translated at the prevailing rate on the balance sheet date. Income and expenditures during the year have been translated at the prevailing rate on the day of the transaction. Gains and losses arise when foreign currency assets change in value between their purchase and the balance sheet date.

Investments

Investments are valued at market value. All investments listed on a recognised stock exchange are carried at this value. Unlisted investments are valued using the latest valuation information received from the financial institutions managing the funds.

Deposits

The Society has an arrangement whereby individuals or congregations of Jehovah's Witnesses can deposit funds so that the Society can benefit, on the understanding that these funds can be requested back whenever the depositor wishes Experience shows that only a small percentage of deposits (approximately 10%) will be called upon in any one year. In addition, much of the cash received has been moved into fixed asset investments. To show the total amount of deposits as short-term liabilities would indicate that the charity did not have sufficient liquid assets to meet its short-term liabilities, which is not the case. The trustees therefore feel it appropriate to classify these as falling due after more than one year. 10% of the total amount on deposit is classed as a short term creditor.

Conditional donations

The charity receives some donations where the donor reserves the right to receive the funds back. Experience has shown that only a small percentage is returned, but prudently the charity provides for fifty percent

Connected charities

Transactions are on an arms length and accruals basis Note 24 sets out the relationship with IBSA. Most other countries have an administrative office of Jehovah's Witnesses

Grants payable

Grants payable to other institutions are recognised at the point when their payment has been approved by the trustees

Other recognised gains and losses

These comprise unrealised and realised gains and losses on investments. Unrealised gains and losses represent the difference between the market value brought forward (or cost, for assets bought within this financial year) and the market value at the balance sheet date. Realised gains and losses represent the difference between sales proceeds and market value brought forward (or cost, for assets bought within this financial year.)

Donated literature received

Literature received is recognised as a donation when it is received, valued at the equivalent of production cost. It is then held in stock until it is sold.

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

1 ACCOUNTING POLICIES - continued

Irrecoverable VAT

Irrecoverable VAT is included in the relevant cost headings on the face of the Statement of Financial Activities and is not shown as a separate item

2 VOLUNTARY INCOME

	Donations of literature Legacies Grants Donations of cash and goods		2011 £ 2,423,982 2,473,858 5,514,047 6,977,828 17,389,715	2010 £ 2,432,819 2,075,191 - 7,108,121 11,616,131
3	INVESTMENT INCOME			
	Rents received Investments listed on a recogn Other unlisted securities Deposit account interest	ised stock exchange	2011 £ 1,958 907,550 130,070 57,293 1,096,871	2010 £ 1,993 266 410 328 840 139,667 736,910
4.	INCOMING RESOURCES	FROM CHARITABLE ACTIVITIES		
	Income from literature sold to IBSA	Activity Producing and distributing Bible literature	2011 £ 	2010 £ 11,340,917
5.	OTHER INCOMING RESO	URCES		
	Foreign currency gains Income from recycling		2011 £ 	2010 £ 634,570 109,410 743,980

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

6. INVESTMENT MANAGEMENT COSTS

٠.	INVESTMENT MANAGEMENT COSTS				
				2011	2010
				£	£
	Portfolio management			262,088	312,081
7.	CHARITABLE ACTIVITIES COSTS				
			Grant funding		
		Direct costs	of activities (See note 8)	Support costs (See note 9)	Totals
	Producing and distributing Bible literature	£ 7,932,713	£	£ 4,091,548	£ 12,024,261
	Promoting Christian missionary work Making donations to further religious	877,161	-	-	877,161
	education overseas		24,296,057		24,296,057
		8,809,874	24,296,057	4,091,548	37,197,479
8	GRAN'IS PAYABLE				
				2011	2010
				£	2010 £
	Making donations to further religious education	on overseas		24,296,057	11,907,391
	During the year, grants paid to overseas institu	itions with congr	uous objectives o	can be analysed a	as follows
	By continent.				
	•	Cash	Goods	Literature	Totals
	Europe	£	£ 305,833	£ 140	£ 305,973
	Africa	16	8,438,873	3,617,785	12,056,674
	Asia	247,803	3,256,022	33,748	3,537,573
	Americas Other	107,767	7,352,817	405,904	7,866,488
	Onei	118,295	409,686	1,368	529,349
		473,881	19,763,231	4,058,945	24,296,057
	By activity.				
		Cash	Goods	Literature	Totals
		£	£	£	£
	Promoting Christian missionary work via the construction of regional headquarters Distribution of Bibles and Bible-based	-	2,291,756	-	2,291,756
	literature Supporting regional headquarters in their	-	-	4,058,945	4,058,945
	administration of Christian missionary work	473,881	17,471,475	<u> </u>	17,945,356
		473,881	19,763,231	4,058,945	24,296,057

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

8. GRANTS PAYABLE - continued

Material grants (in the context of grant-making) were made to the following institutions

Watch Tower Bible & Tract Society of South Africa
Watch Tower Bible & Tract Society, Ghana
Watch Tower Society of Jehovah's Witnesses, Nigeria
Watchtower Bible & Tract Society Of New York, Inc, United States of America
Watch Tower Bible & Tract Society Of Canada
La Torre Del Vigia, A R, Mexico
Watch Tower Bible And Tract Society, Japan

Equivalent figures for the previous year were as follows

By continent

_ ,	Cash	Goods	Literature	Totals
	£	£	£	£
Europe	169,135	184,126	1,674	354,935
Africa	-	5,619,266	4,736,717	10,355,983
Asia	251,530	368,256	30,729	650,515
Americas	32,197	308,922	192,578	533,697
Other	-	11,246	1,015	12,261
	452,862	6,491,816	4,962,713	11,907,391
By activity:				
	Cash	Goods	Literature	Totals
	£	£	£	£
Promoting Christian missionary work via				
the construction of places of worship	111,397	-	-	111,397
Promoting Christian missionary work via				
the construction of regional headquarters	-	1,783,992	-	1,783,992
Distribution of Bibles and Bible-based				
literature	-	-	4,962,713	4,962,713
Supporting regional headquarters in their				
administration of Christian missionary				
work	341,465	4,707,824		5,049,289
	452,862	6,491,816	4,962,713	11,907,391

9 SUPPORT COSTS

	Other
	£
Producing and distributing Bible literature	4,091,548

Support costs have been allocated to producing and distributing Bible literature

Depreciation - owned assets

Deficit on disposal of fixed asset

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

10 GOVERNANCE COSTS

11

Auditors' remuneration	2011 £ 11,550	2010 £ 12,000
NET INCOMING/(OUTGOING) RESOURCES		
Net resources are stated after charging/(crediting)		
	2011 £	2010 £
Auditors' remuneration	11,550	12,000

12 TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st August 2011 nor for the year ended 31st August 2010

678,247

8,041

769,135

9,774

The trustees confirm that they have not been involved with any transactions of the charity

The trustees of the Society receive no payments or reimbursements in their capacity as trustees. The trustees are also workers for IBSA, and as such they receive a monthly allowance of £96 and an annual allowance of £380 per year, along with free board and lodging from IBSA as indeed do all workers

Trustees' Expenses

There were no trustees' expenses paid for the year ended 31st August 2011 nor for the year ended 31st August 2010

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

13	TANCIDI	LE FIXED	ACCETC

TANGIBEE I INED NOSE IS					
	Freehold	Plant and	Fixtures and		
	property	machinery	fittings	Motor	Totals
	c	c	£	vehicles	£
COOT	£	£	£	£	£
COST	205 262	0.510.500	201.454		
At 1st September 2010	285,762	8,513,538	301,454	1,705,942	10,806,696
Additions	-	78,256	11,192	101,877	191,325
Disposals	-	(21,814)	(89,622)	(23,150)	(134,586)
Reclassification	(86,950)				(86,950)
At 31st August 2011	198,812	8,569,980	223,024	1,784,669	10,776,485
DEPRECIATION					
At 1st September 2010	44,152	4,647,698	232,567	936,993	5,861,410
Charge for year	4,088	522,406	24,106	127,647	678,247
Eliminated on disposal	_	(19,459)	(85,075)	(19,970)	(124,504)
Reclassification/transfer	(10,445)				(10,445)
At 31st August 2011	37,795	5,150,645	171,598	1,044,670	6,404.708
NET BOOK VALUE					
At 31st August 2011	161,017	3,419,335	51,426	739,999	4,371,777
At 31st August 2010	241,610	3,865,840	68,887	768,949	4,945,286

14. FIXED ASSET INVESTMENTS

	Listed investments
	filvestnents
MARKET VALUE	~
At 1st September 2010	59,701,826
Additions	63,553,154
Disposals	(62,655,062)
Revaluations	(3,450,114)
At 31st August 2011	57,149,804
NET BOOK VALUE	
At 31st August 2011	57,149,804
At 31st August 2010	59,701,826

Total market values of investment assets held at 31 August 2011 are analysed as follows

	Cash and Liquid assets £	Listed investments £	Unlisted investments £	Total £
Investment assets in the UK Investment assets outside the UK	450,362 5,522,984	40,454,155	10,722,303	450,362 56,699,442
	5,973,346	40,454,155	10,722,303	57,149,804

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

14 FIXED ASSET INVESTMENTS - continued

Unlisted investments are comprised of various funds and derivatives managed by professional firms and banks. The valuations are based on the external fund managers' estimates of the underlying assets of the investment vehicle.

15. INVESTMENT PROPERTY

	£
MARKET VALUE Revaluation Reclassification	93,050 86,950
At 31st August 2011	180,000
NET BOOK VALUE At 31st August 2011	180,000
At 31st August 2010	-

Investment property has been valued by the trustees on the basis of the sale price of comparable properties in the local area

16. PROGRAMME RELATED INVESTMENTS

	Congregation Loans £	Loan to IBSA £	Totals £
MARKET VALUE	4,534,381	6,125,000	10,659,381
At 1st September 2010 Additions	2,254,485	3,000,000	5,254,485
Disposals	_(1,441,577)	(9,125,000)	(10,566,577)
At 31st August 2011	5,347,289		5,347,289
NET BOOK VALUE			
At 31st August 2011	5,347,289	-	5,347,289
At 31st August 2010	4,534,381	6,125,000	10,659,381

Loan to IBSA

These investments comprised monies advanced as a loan to a connected charity, IBSA, to assist in the purchase of buildings, thus helping IBSA in achieving its objective of the provision of serviced facilities for the printing and distribution of Bibles and Bible based literature and the housing of the volunteers engaged in this activity. The trustees made no interest charge to IBSA on the loan, on the basis that both charities have similar objects. The loan was fully repaid during the current financial year.

Congregation loans

These investments comprise funds loaned to congregations of Jehovah's Witnesses in Britain for the purpose of purchasing, constructing or renovating buildings as places of worship. The ability of the congregation to repay such monies is assessed prior to the funds being extended. All such loans are on an interest free basis. These loans enable the Society to further its aims of promoting religious education and worship.

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

17. STOCKS

	Raw materials Motor vehicle spares and consumables Bibles and other literature	2011 £ 112,487 42,089 1,134,263 1,288,839	2010 £ 99,594 28,371 1,019,820
18.	DEBTORS AMOUNTS FALLING DUE WITHIN ONE YEAR		
	Trade debtors Other debtors Prepayments and accrued income	2011 £ 943,019 358,629 1,162 1,302,810	2010 £ 1,205,729 677,902 101,859 1,985,490
19	CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR		
	Deposits (see note 21) Trade creditors Other creditors Accrued expenses	2011 £ 3,259,293 1,243,553 381,233 7,500 4,891,579	2010 £ 2,916,016 2,183,794 342,886 11,760 5,454,456
20.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE Y	EAR	
	Deposits (see note 21)	2011 £ 29,333,633	2010 £ 26,244,147

Deposits comprise monies received from individuals, circuits and congregations and held with the Society until they have a need Based on previous experience, it is considered highly unlikely that the entire balance of deposits will be demanded within the next financial year

The deposits are given on the understanding that the Society will repay them on demand. This would normally lead to them being classified as current liabilities. If all of the cash received in respect of these loans was held as a current asset, then this would be the accounting policy adopted. However, as cash accumulates (from all sources, including deposits received) the trustees consider it prudent and cost effective to make transfers into fixed asset investments, both to improve security of principal and return on investment.

The trustees believe that it would be prejudicial to the charity's liquidity to show a current liability for the creditor (for which no repayment date is known) and to show most of the resultant asset as a fixed asset investment. The trustees have therefore classified the deposits as long-term creditors in order to show a true and fair view.

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

20 CREDITORS AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR - continued

Based on requests for repayment over recent financial years, it is anticipated that approximately 10% of deposits held will be requested back in the next 12 months. The trustees therefore consider it prudent to class 10% of the balance of deposits as short term creditors

21 **LOANS**

An analysis of the maturity of loans is given below

	Amounts falling due within one year on demand Deposits- due within i year	2011 £ 3,259,293	2010 £ 2,916,016
	Amounts falling between one and two years Deposits- due between 1 and 5 years Less- 10% transferred to short term creditors	32,592,926 (3,259,293) 29,333,633	29,160,163 (2,916,016) 26,244,147
22	PROVISIONS FOR LIABILITIES	2011	2010
	Conditional donations	£ 1,331,041	£ 1,147,542
	Provision at 1 September 2010 Provision on new conditional donations received Provision released on conditional donations converted into donations Provision released on conditional donations repaid		£ 1,147,542 216,439 (20,940) (12,000)
	Provision at 31 August 2011		1,331,041

Conditional donations are donations made by individuals on the understanding that they may be recalled should the donor require such funds in the future. The donor retains an option over their donation until they die or write to convert it into an outright donation. While it is considered probable that some of these conditional donations will need to be repaid, it is unknown when this liability will crystallise or how large it will be. The trustees have therefore prudently made a provision for 50% of the balance of conditional donations as shown above £24,000 was requested back in 2011 (2010 £8,000) The remaining £1 3 million is a contingent liability

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

23 MOVEMENT IN FUNDS

		At 1 9 10 £	Net movement in funds £	At 31 8 11 £
Unrestricted funds General fund		36,630,092	(11,520,403)	25,109,689
Revaluation Reserve		30,030,092	103,495	103,495
		36,630,092	(11,416,908)	25,213,184
		30,030,092	(11,410,200)	23,213,104
Restricted funds				
Kingdom Hall Construction Worldwide		7,786,327	1,139,702	8,926,029
Travelling Overseers Assistance Arrangement		854,487	240,644	1,095,131
Kingdom Hall Assistance Arrangement		4,704,864	268,444	4,973,308
Relief Fund		188,637	(44,958)	143,679
		13,534,315	1,603,832	15,138,147
				
TOTAL FUNDS		50,164,407	(9,813,076)	40,351,331
Net movement in funds, included in the above a	e-u			
ivet movement in funds, included in the above a	ire as ionows			
Net movement in funds, included in the above a		Perources	Gaine and	Movement in
Net movement in funds, included in the above a	Incoming	Resources	Gains and	Movement in
Net movement in funds, included in the above a	Incoming resources	expended	losses	funds
	Incoming			
Unrestricted funds	Incoming resources £	expended £	losses £	funds £
Unrestricted funds General fund	Incoming resources	expended	tosses £ (2,879,036)	funds £ (11,520,403)
Unrestricted funds	Incoming resources £	expended £	losses £	funds £
Unrestricted funds General fund	Incoming resources £	expended £	tosses £ (2,879,036)	funds £ (11,520,403)
Unrestricted funds General fund Revaluation Reserve	Incoming resources £ 28,424,267	expended £ (37,065,634)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495
Unrestricted funds General fund Revaluation Reserve Restricted funds	Incoming resources £ 28,424,267 28,424,267	expended £ (37,065,634)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495 (11,416,908)
Unrestricted funds General fund Revaluation Reserve Restricted funds Kingdom Hall Construction Worldwide	Incoming resources £ 28,424,267 28,424,267 1,139,702	expended £ (37,065,634) (37,065,634)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495 (11,416,908)
Unrestricted funds General fund Revaluation Reserve Restricted funds Kingdom Hall Construction Worldwide Travelling Overseers Assistance Arrangement	Incoming resources £ 28,424,267 28,424,267 1,139,702 349,679	expended £ (37,065,634) (37,065,634) (109,035)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495 (11,416,908) 1,139,702 240,644
Unrestricted funds General fund Revaluation Reserve Restricted funds Kingdom Hall Construction Worldwide	Incoming resources £ 28,424,267 28,424,267 1,139,702 349,679 457,125	expended £ (37,065,634) (37,065,634) (109,035) (188,681)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495 (11,416,908) 1,139,702 240,644 268,444
Unrestricted funds General fund Revaluation Reserve Restricted funds Kingdom Hall Construction Worldwide Travelling Overseers Assistance Arrangement Kingdom Hall Assistance Arrangement	Incoming resources £ 28,424,267 28,424,267 1,139,702 349,679	expended £ (37,065,634) (37,065,634) (109,035)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495 (11,416,908) 1,139,702 240,644
Unrestricted funds General fund Revaluation Reserve Restricted funds Kingdom Hall Construction Worldwide Travelling Overseers Assistance Arrangement Kingdom Hall Assistance Arrangement	Incoming resources £ 28,424,267 28,424,267 1,139,702 349,679 457,125	expended £ (37,065,634) (37,065,634) (109,035) (188,681)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495 (11,416,908) 1,139,702 240,644 268,444
Unrestricted funds General fund Revaluation Reserve Restricted funds Kingdom Hall Construction Worldwide Travelling Overseers Assistance Arrangement Kingdom Hall Assistance Arrangement	Incoming resources £ 28,424,267 28,424,267 1,139,702 349,679 457,125 62,809	expended £ (37,065,634) (37,065,634) (109,035) (188,681) (107,767)	losses £ (2,879,036) 103,495	funds £ (11,520,403) 103,495 (11,416,908) 1,139,702 240,644 268,444 (44,958)

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

23. MOVEMENT IN FUNDS - continued

Travelling Overseers Assistance Arrangement

This fund was formerly named the Ministers car fund and was set up for the provision of motor vehicles for travelling ministers in the British field

Kingdom Hall Assistance Arrangement

The Kingdom Hall Assistance Arrangement (KHAA) exists to give aid where losses and damages have been suffered by congregations or individuals. Many congregations and certain individuals pay into this fund on the understanding that the Society will give them financial assistance in the event of loss or damage to their property. This fund operates world wide, so that if any one local branch office of Jehovah's Witnesses is unable to meet the demands on its Kingdom Hall Assistance Arrangement, it can request other branches to contribute from their own KHAA funds. This creates a contingent liability within the Society's accounts, limited to the value of the fund locally, currently £5 million.

Kingdom Hall Construction Worldwide

This was set up to provide monies to assist with the purchase of places of worship. It was formerly known as the Society Kingdom Hall Fund

Relief Fund

This fund exists for the purpose of giving support to areas experiencing distress or natural disaster

24. RELATED PARTY DISCLOSURES

The charity has close connections with International Bible Students Association ("IBSA"), which provides serviced facilities to Watch Tower and which is a registered charity with similar objects. IBSA also has the same registered office as that of Watch Tower.

During the year, the IBSA purchased literature from Watch Tower amounting to £11,742,370 (2010 £11,340,917) At the year end, IBSA owed Watch Tower £867,833 (2010 £1,204,150), being the invoice for August 2011 In the prior year, an administrative error was discovered that had led to IBSA being overcharged for literature for two years. An estimate of the overcharge (£14 million) was included as a creditor on the balance sheet for 2010. This was fully settled during the current year, therefore no amounts were outstanding at the year-end in relation to this transaction (2011 £mil).

As an integral part of the charitable activities of IBSA, it provided Watch Tower with serviced facilities to enable Watch Tower to carry out its charitable activities. During the year, IBSA charged Watch Tower £4,425,669 (2010 £4,330,053) for these services. At the year end, Watch Tower owed IBSA £387,404 (2010 £391,556) in respect of these transactions.

IBSA also had a beneficial loan from Watch Tower to assist it in achieving its objectives. The loan was made on an interest free basis, with no pay back date. The loan was fully paid back during the current year and at the year-end the balance stood at £nil (2010 £6,125,000). The interest that would be due under normal, commercial rates has been estimated at £112,000 (2010 £400,000).

25. GOING CONCERN

Following the banking crisis in 2008, the trustees have carried out a review of the stability of assets held with banks and other financial institutions at the year end. They are satisfied that assets are held in institutions with only the highest ratings, and no provisions other than those made in the accounts are required.

The trustees are satisfied that they have sufficient liquid funds to run the charity for the foreseeable future

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

26. RECONCILIATION OF NET (OUTGOING)\INCOMING RESOURCES TO NET CASH (OUTFLOW)/INFLOW FROM OPERATING ACTIVITIES

	2011	2010
	£	£
Net (outgoing)\incoming resources	(7,037,535)	831,597
Depreciation charges	678,247	769,135
Loss on disposal of fixed assets	8,041	9,774
Interest received	(57,555)	(138,433)
Dividends received	(1,037,620)	(595,250)
Other non-cash donations received	(68,199)	(240,469)
Fixed assets donated to other charities	-	34,437
Increase in provisions	(183,499)	(287,385)
Movements related to investments	733,812	(342,411)
Movements on conditional donations	394,878	634,340
Increase in stocks	(141,054)	(123,512)
Decrease/(increase) in debtors	682,680	(528,630)
(Decrease)/increase in creditors	(906,154)	2,130,943
Net cash (outflow)/inflow from operating activities	(6,933,958)	2,154,136

27. ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN THE CASH FLOW STATEMENT

	2011 £	2010 £
Returns on investments and servicing of finance	-	~
Interest received	57,555	138,433
Dividends received	1,037,620	595,250
Income kept in fixed asset investments	(1,060,827)	(706,248)
Net cash inflow for returns on investments and servicing of finance	34,348	27,435
Capital expenditure and financial investment		
Purchase of tangible fixed assets	(191,325)	(322,123)
Transferred to fixed asset investments	-	(10,000,000)
Programme related investments advanced	(5,254,485)	(2,219,728)
Sale of tangible fixed assets	2,041	880
Programme related investments repaid	10,566,577	5,786,828
Net cash inflow/(outflow) for capital expenditure and financial		
investment	5,122,808	(6,754,143)
Financing		
Loans advanced by depositors	7,643,693	4,095,430
Loans repaid to depositors on demand	(4,170,611)	(3,733,240)
Zonio repaid to depositors on demand	(4,170,011)	(3,733,240)
Net cash inflow from financing	3,473,082	362,190

Notes to the Financial Statements - continued for the Year Ended 31st August 2011

28 ANALYSIS OF CHANGES IN NET DEBT

	At 1 9 10 £	Cash flow £	At 31 8 11 £
Net cash Cash at bank and in hand	4,570,785	1,696,280	6,267,065
Debt Debts falling due within one year Debts falling due after one year	(2,916,016) (26,244,147)	(343,277) (3,089,486)	(3,259,293) (29,333,633)
	(29,160,163)	(3,432,763)	(32,592,926)
Total	(24,589,378)	(1,736,483)	(26,325,861)