

REGISTERED NUMBER: 03833804 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 AUGUST 2012

FOR

THE SALES DIRECTORY LIMITED

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FOR THE YEAR ENDED 31 AUGUST 2012**

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THE SALES DIRECTORY LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 AUGUST 2012

DIRECTOR: S Hunter

SECRETARY: M Hunter

REGISTERED OFFICE: 18 Weaver Avenue
Walmley
Sutton Coldfield
West Midlands
B76 2BG

REGISTERED NUMBER: 03833804 (England and Wales)

ACCOUNTANTS: Sephton & Company LLP
Chartered Certified Accountants
Marston House
5 Elmdon Lane
Marston Green
Solihull
West Midlands
B37 7DL

ABBREVIATED BALANCE SHEET
31 AUGUST 2012

	Notes	2012 £	£	2011 £	£
FIXED ASSETS					
Tangible assets	2		-		1
CURRENT ASSETS					
Debtors		5,650		5,166	
Cash at bank and in hand		<u>3,834</u>		<u>3,618</u>	
		9,484		8,784	
CREDITORS					
Amounts falling due within one year		<u>8,040</u>		<u>7,099</u>	
NET CURRENT ASSETS			<u>1,444</u>		<u>1,685</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,444</u>		<u>1,686</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>1,344</u>		<u>1,586</u>
SHAREHOLDERS' FUNDS			<u>1,444</u>		<u>1,686</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year
- (b) year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

ABBREVIATED BALANCE SHEET - continued
31 AUGUST 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 9 April 2013 and were signed by:

S Hunter - Director

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2012

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2011 and 31 August 2012	<u>1,821</u>
DEPRECIATION	
At 1 September 2011	1,820
Charge for year	<u>1</u>
At 31 August 2012	<u>1,821</u>
NET BOOK VALUE	
At 31 August 2012	-
At 31 August 2011	<u>1</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value: £1	2012 £ <u>100</u>	2011 £ <u>100</u>
100	Ordinary			

4. ULTIMATE CONTROLLING PARTY

The ultimate controlling party is S Hunter.

**CHARTERED CERTIFIED ACCOUNTANTS' REPORT TO THE DIRECTOR
ON THE UNAUDITED FINANCIAL STATEMENTS OF
THE SALES DIRECTORY LIMITED**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of

The Sales Directory Limited for the year ended 31 August 2012 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional

requirements which are detailed at <http://rulebook.accaglobal.com>.

This report is made solely to the director of The Sales Directory Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of The Sales Directory Limited and state those matters that

we have agreed to state to the director of The Sales Directory Limited in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted

by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that The Sales Directory Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of The Sales Directory Limited. You consider that The Sales Directory Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of The Sales Directory Limited. For this reason,

we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and

we do not, therefore, express any opinion on the statutory financial statements.

Sephton & Company LLP
Chartered Certified Accountants
Marston House
5 Elmdon Lane
Marston Green
Solihull
West Midlands
B37 7DL

Date:

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.