Pharmacy2U Limited
Annual report and consolidated financial
statements for the year ended 31 March 2014

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# Annual report and consolidated financial statements for the year ended 31 March 2014

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## **Directors and advisers**

#### **Directors**

A Hornby (Non-executive Chairman)
D Lee (Managing Director)
J Harrison (Commercial Director)
S Fawcett (Finance Director)

K McCullagh (Non-executive Director)
C Spencer (Non-executive Director) (Appointed 28 April 2014)

B Haigh (Non-executive Director)
G Brand (Non-executive Director)
M Glatman (Non-executive Director)

#### **Company secretary**

S Fawcett

#### **Independent auditors**

PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
Benson House
33 Wellington Street
Leeds
LS1 4JP

#### **Solicitors**

Pinsent Masons 1 Park Row Leeds LS1 5AB

#### **Bankers**

Barclays Bank PLC PO Box 190 2nd Floor 1 Park Row Leeds LS1 5WU

#### **Registered Office**

1 Hawthorn Park Coal Road Leeds LS14 1PQ

#### **Registered Number**

03802593

# Strategic report for the year ended 31 March 2014

The directors present their strategic report on the group for the year ended 31 March 2014.

#### **Business review**

Pharmacy is in the middle of a fundamental structural change which is being brought about by the introduction of the Electronic Prescription System (EPS) and Pharmacy2U is poised to take advantage of this significant market opportunity.

Established in 1999, Pharmacy2U was the UK's first internet pharmacy and is now the country's leading dedicated NHS contracted internet pharmacy serving the growing number of people who are unable or unwilling to visit high street pharmacies.

Pharmacy2U is run by pharmacists and operates to the highest professional standards. It is registered with the General Pharmaceutical Council, the Care Quality Commission and holds an NHS wholly mail order pharmacy contract.

The Electronic Prescription Service allows prescriptions and medicines to be delivered direct to the doorstep. Like traditional pharmacies, Pharmacy2U can offer patients expert advice, and its investment in technology has also allowed it to introduce new and innovative services, such as electronic requesting of repeat prescriptions and a repeat prescription reminder service that ensures patients are ordering and taking their medicines appropriately.

During 2014 Pharmacy2U has established a number of partnerships with GP practices to offer prescription delivery services.

During the year ended 31 March 2014, the group delivered solid growth with turnover increasing by 8% to £17,078,000 (2013: £15,815,000). EBITDA increased by £73,000 (36%) to £276,000 (2013: £203,000) despite a significant increase in NHS marketing expenditure. The growth was largely attributable to the Pharmacy2U Online Doctor business which was acquired part way through the prior year, but also achieved strong organic growth. In addition, the group made a significant investment in NHS patient recruitment as release 2 of the Electronic Prescription Service continues to roll out.

The group made a profit of £8,000 for the year ended 31 March 2014 (2013: £Nil). At 31 March 2014, the company had net assets of £3,359,000 (2013: £3,323,000).

During the period since 31 March 2014, the group has continued to invest significantly in NHS marketing and is benefitting from its continued investment in operational infrastructure, with significant projects underway to improve and integrate its IT systems and to expand and enhance its dispensing and distribution operations.

#### **Future** outlook

The group is well positioned to capitalise on the continued national roll-out of the NHS Electronic Prescription Service. In addition, the group continues to seek to develop and grow its online doctor, private prescription and over-the-counter business and, whilst these markets are highly competitive, the Directors are confident that through the company's expertise in these market segments, further growth opportunities can be identified and exploited.

A major project is currently underway to create a new automated dispensing facility which will allow the group to capitalise on the significant growth opportunity whilst reducing operating costs and enhancing the overall profitability of the group.

## Strategic report for the year ended 31 March 2014 (continued)

#### Principal risks and uncertainties

The management of the business and the execution of the group's strategy are subject to a number of risks.

The key business risks and uncertainties affecting the group are primarily considered to relate to competition from national and internet pharmacies and retailers and to the difficult economic environment in which we are currently operating. Additionally, the continuation of the current UK Government's focus on reducing the country's budget deficit provides a higher level of uncertainty as to future reimbursement levels for NHS prescriptions:

#### Financial risk management

Exposure to credit, interest rate and currency risk arises in the normal course of the company's business.

#### Credit risk

Management has a credit policy in place and the exposure to credit risk is monitored on an ongoing basis.

Credit evaluations are performed on all customers requiring credit over a certain amount. The company does not require collateral in respect of financial assets.

At the balance sheet date there were no significant concentrations of credit risk. The maximum exposure to credit risk is represented by the carrying amount of each financial asset in the balance sheet.

#### Interest rate risk

The group is exposed to interest rate risk on its cash balances and borrowings. Borrowings are impacted by changes in the Bank of England base rate. Surplus cash, when available, is invested to achieve the best possible interest rate taking into account the period over which it will be invested.

#### Currency risk

All of the company's sales and most of the company's purchase transactions are denominated in GBP sterling and therefore there is minimal currency risk.

#### **Key performance indicators ("KPIs")**

In our opinion, the Pharmacy2U business has thrived due to focus on providing a first-class customer experience. We maintain and monitor a full range of financial and operational KPI's typical for a business of this size and in this market sector and take regular feedback from our customers to ensure we continue to deliver best-in-class customer service.

On behalf of the Board

D Lee Director

17 October 2014

# Directors' report for the year ended 31 March 2014

The directors present their report together with the audited consolidated financial statements for the year ended 31 March 2014.

The directors do not propose payment of a dividend in respect of the financial year ended 31 March 2014 (2013: £Nil).

#### **Directors**

The directors who held office during the year and up to the date of signing the financial statements are given below:

D Lee

J. Harrison

S Fawcett

A Hornby

K McCullagh

N Laycock

(Resigned 28 April 2014)

B Haigh

G Brand

M<sup>·</sup>Glatman

C Spencer

(Appointed 28 April 2014)

#### Research and development

The group undertakes research and development activities in two key areas; research in pharmacology science in order to better understand the correlation between pharmacist intervention and patient health, and bespoke IT systems development.

#### **Future prospects**

Please refer to the Future Outlook of the Strategic Report.

# Directors' report for the year ended 31 March 2014 (continued)

#### Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the group and parent company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and the company and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company and the group will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Disclosure of information to auditors

The directors confirm that, so far as they are aware, there is no relevant audit information of which the auditors are unaware and that each director has taken all reasonable steps to make themselves aware of any relevant audit information, and to establish that the auditors are aware of that information.

#### **Independent auditors**

The auditors, PricewaterhouseCoopers LLP, have indicated their willingness to continue in office and a resolution concerning their reappointment will be proposed at the Annual General Meeting.

on behalf of the Board

D Lee Director

17 October 2014

# Independent auditors' report to the members of Pharmacy2U Limited

### Report on the financial statements

#### Our opinion

In our opinion the financial statements, defined below:

- give a true and fair view of the state of the group's and of the company's affairs as at 31 March 2014 and of the group's profit and cash flows for the year then ended;
- · have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

This opinion is to be read in the context of what we say in the remainder of this report.

#### What we have audited

The group financial statements and company financial statements (the "financial statements"), which are prepared by Pharmacy2U Limited, comprise:

- Consolidated balance sheet as at 31 March 2014;
- Company balance sheet as at 31 March 2014;
- Consolidated profit and loss account for the year then ended;
- Consolidated cash flow statement for the year then ended;
- the statement of accounting policies; and
- · the notes to the financial statements, which include other explanatory information.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In applying the financial reporting framework, the directors have made a number of subjective judgements, for example in respect of significant accounting estimates. In making such estimates, they have made assumptions and considered future events.

#### What an audit of financial statements involves

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) ("ISAs (UK & Ireland)"). An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of:

- whether the accounting policies are appropriate to the group's and the company's circumstances and have been consistently
  applied and adequately disclosed;
- · the reasonableness of significant accounting estimates made by the directors; and
- the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Annual Report and consolidated financial statements (the "Annual Report") to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

## Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# Independent auditors' report to the members of Pharmacy2U Limited (continued)

### Other matters on which we are required to report by exception

Adequacy of accounting records and information and explanations received

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- the company financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

#### Directors' reinuncration

Under the Companies Act 2006 we are required to report to you if, in our opinion, certain disclosures of directors' remuneration specified by law are not made. We have no exceptions to report arising from this responsibility.

### Responsibilities for the financial statements and the audit

#### Our responsibilities and those of the directors

As explained more fully in the Statement of directors' responsibilities set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and ISAs (UK & Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

genna Clark

Gemma Clark (Senior Statutory Auditor) for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors Leeds

17 October 2014

# Consolidated profit and loss account for the year ended 31 March 2014

	Note	2014 £'000	.2013 £'000
Turnover	1	17,078	15,815
Cost of sales		(10,815)	(11,046)
Gross profit		6,263	4,769
Distribution costs		(4,175)	(2,959)
Administrative expenses		(2,138)	(1,868)
Operating loss	2	(50)	(58)
Analysed as:			•
EBITDA		276	203
Depreciation	9	(205)	(183)
Amortisation of goodwill	8	(121)	(78)
Operating loss		(50)	(58)
Interest receivable and similar income	5	3	13
Loss on ordinary activities before taxation		(47)	(45)
Tax on loss on ordinary activities	6	55	45
Profit/result for the financial year	16	8	

All items dealt with in arriving at operating loss above relate to continuing operations.

The group has no recognised material gains and losses other than the profit/result above and therefore no separate statement of total recognised gains and losses has been presented.

There are no material differences between the loss on ordinary activities before taxation and the profit/result for the year stated above and their historical cost equivalents.

# Consolidated balance sheet as at 31 March 2014

	Note	2014 £'000	2013 £'000
Fixed assets			
Intangible assets	8	2,221	2,342
Tangible assets	9	540	519
:		2,761	2,861
Current assets			
Stocks	11	662	637
Debtors: amounts falling due within one year	12	2,051	2,029
Debtors: amounts falling due after more than one year	12	386	231
Cash at bank and in hand		422	1,253
	<u> </u>	3,521	4,150
Creditors: amounts falling due within one year	14	(2,923)	(3,688)
Net current assets		598	462
Total assets less current liabilities		3,359	3,323
Net assets		3,359	3,323
Capital and reserves			
Called up share capital	15	638	638
Share premium account	16	4,006	4,006
Profit and loss account	. 16	(1,285)	(1,321)
Total shareholders' funds	17	3,359	3,323

The financial statements on pages 8 to 27 were approved by the board of directors on 17 October 2014 and were signed on its behalf by:

D Lee Director

Pharmacy2U Limited, registered number: 03802593

# Company balance sheet as at 31 March 2014

	Note	2014 £'000	2013 £'000
Fixed assets			
Intangible assets	8 ·	2,285	2,406
Tangible assets	9	540	519
Investment in subsidiary undertaking	10	25	25
	·	2,850	2,950
Current assets			
Stock	. 11	662	637
Debtors: amounts falling due within one year	12	2,051	2,029
Debtors: amounts falling due after more than one year	12	386	231
Cash at bank and in hand		422	1,253
	·· ··	3,521	4,150
Creditors: amounts falling due within one year	14	(2,948)	(3,713)
Net current assets		573	437
Total assets less current liabilities	<del>.</del>	3,423	3,387
Net assets		3,423	3,387
Capital and reserves			
Called up share capital	15	638	638
Share premium account	16	4,006	4,006
Profit and loss account	16	(1,221)	(1,257)
Total shareholders' funds	17	3,423	3,387

The financial statements on pages 8 to 27 were approved by the board of directors on 17 October 2014 and were signed on its behalf by:

Director

Pharmacy2U Limited, registered number: 03802593

# Consolidated cash flow statement for the year ended 31 March 2014

		2014	2013
	Note	£'000	£'000
Net cash inflow from operating activities	20	248	437
Returns on investments and servicing of finance			
Interest received	5	3	13
Net cash inflow from returns on investments and servicing of finance		3	13
Taxation	•	(39)	(132)
Capital expenditure and financial investments			•
Payments to acquire tangible fixed assets	9	(227)	(200)
Proceeds from sale of tangible fixed assets			1
Net cash outflow from capital expenditure and financial investments		(227)	(199)
Acquisitions	•		
Purchase of subsidiary undertakings (net of cash acquired)	21	(816)	(1,279)
Net cash outflow from acquisitions		(816)	(1,279)
Decrease in cash		(831)	(1,160)
Opening cash		1,253	2,413
Closing cash		422	1,253

# Statement of accounting policies for the year ended 31 March 2014

The financial statements have been prepared on the going concern basis, under the historical cost convention, in accordance with applicable accounting standards in the United Kingdom and in accordance with the Companies Act 2006. The principal accounting policies, which have been applied consistently throughout the year, are set out below.

#### **Basis of accounting**

The financial statements are prepared on the going concern basis under the historical cost convention.

#### **Basis of consolidation**

The consolidated financial statements comprise the financial statements of the Company and its subsidiaries as at the balance sheet date. The financial statements of the subsidiaries are prepared using uniform accounting policies for the same reporting date as the Company. Intra group transactions are eliminated.

#### Share based payments

The company issues share options to certain employees which are measured at fair value at the date of grant and recognised as an expense in the profit and loss account on a straight line basis over the expected vesting period with a corresponding increase in the profit and loss account reserve.

At each balance sheet date, the company revises its estimates of the number of options that are expected to vest and the expected vesting period and the company recognises the impact of the revision to original estimates, if any, in the profit and loss account, with a corresponding adjustment to the profit and loss account reserve.

#### **Turnover**

Turnover is the invoiced value of goods and services supplied during the year, excluding value added tax. Turnover is recognised at the point of goods being despatched.

#### Tangible fixed assets

Tangible fixed assets are stated at their historic purchase price, together with any incidental expenses of acquisition, less accumulated depreciation. Provision for depreciation is made so as to write off the cost of tangible fixed assets on a straight line basis over the expected useful economic lives of the assets concerned. The annual rates used are as follows:

Plant and machinery

10 – 33.33% (including website development costs)

Fixtures and fittings

20%

#### Stocks

Stocks are stated at the lower of cost and net realisable value using the first in, first out (FIFO) basis of valuation. Provisions are made for obsolete and slow moving items, as required.

#### **Pension costs**

The company operates a defined contribution retirement pension scheme for the benefit of all of its employees. The costs of providing pension and related benefits under this scheme are charged to the profit and loss account as incurred.

#### Website development costs

Specific projects to replace large sections of the website are capitalised, as part of tangible assets, and amortised over a period of 3 years. Where development costs are incurred to continually improve and enhance the website, these are charged to the profit and loss account in the period in which they are incurred.

## Statement of accounting policies for the year ended 31 March 2014 (continued)

#### **Operating leases**

Costs in respect of operating leases are charged to the profit and loss account on a straight-line basis over the lease term.

#### Goodwill

Goodwill arising on acquisitions is capitalised, classified as an asset on the balance sheet and amortised on a straight line basis over its useful economic life of 20 years. It is reviewed for impairment at the end of the first full financial year following the acquisition and in other years if events or changes in circumstances indicate that the carrying value may not be recoverable.

#### **Taxation**

The charge for taxation is based on the results for the period. In accordance with FRS19, deferred tax has been recognised as a liability or asset if transactions have occurred by the balance sheet date that give rise to an obligation to pay more taxation in the future, or a right to pay less taxation in the future. An asset is not recognised to the extent that the transfer of economic benefits in the future is uncertain. Deferred tax assets and liabilities recognised have not been discounted.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date, where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred by the balance sheet date.

A deferred tax asset is recognised as recoverable and therefore recognised only when, on the basis of all available evidence, it can be regarded as more likely than not that there will be suitable taxable profits against which to recover carried forward tax losses and from which the future reversal of underlying timing differences can be deducted.

Deferred tax is measured at the average tax rates that are expected to apply in the periods in which the timing differences are expected to reverse based on tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to the profit and loss account.

#### Fixed asset investments

Fixed asset investments are shown at historical cost less provision for impairment. Impairment provisions are made against assets when management considers the carrying value of the investment to be above the asset's recoverable amount.

# Notes to the financial statements for the year ended 31 March 2014

#### 1 Turnover

Turnover consists of sales originating and derived substantially from the United Kingdom. The directors consider that the group has only one class of business; an online and mail order pharmacy.

## 2 Operating loss

		2014 £'000	2013 £'000
Operating loss is stated after charging/(crediting):			~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
Profit on disposal of fixed assets		· · · · -	(1)
Amortisation of goodwill (note 8)		121	78
Depreciation of tangible fixed assets	i.		
- owned assets (note 9)		205	183
Operating lease rentals – plant and machinery (note 18)		8	8
- other (note 18)		192	163
Research and development		266	284
Website development costs		<del>-</del>	1
Services provided by the company's auditors			
Fees payable for the audit		20	19
Other services pursuant to legislation		-	10
Tax services .		8	. 8

# 3 Employee information

	2014 £'000	2013 £'000
Wages and salaries	1,939	1,586
Social security costs	201	168
Other pension costs (note 23)	70	100
Share option expense (note 19)	28	24
	2,238	1,878

No internal staff costs have been capitalised in the year. Included within note 9, tangible fixed assets are £38,000 of internal staff costs in relation to 2013 which have been capitalised and are excluded from the above analysis.

# Notes to the financial statements for the year ended 31 March 2014 (continued)

## 3 Employee information (continued)

The monthly average number of persons (including executive directors) employed by the group during the year was:

	2014	2013 Number	
	Number		
Selling and distribution	38	. 34	
Administration	15	17	
	. 53	51	

## 4 Directors' emoluments

	2014 £'000	2013 £'000
Aggregate emoluments	. 687	512
Company contributions to money purchase pension schemes	8	49
	695	561
Highest paid director	2014 £'000	2013 £'000
Aggregate emoluments	261	176
Company contributions to money purchase pension schemes	•	15
	261	191

Retirement benefits are accruing to 3 (2013: 3) directors under a defined contribution scheme.

## 5 Interest receivable and similar income

•	•	2014	2013
	•	£'000	£,000
Interest receivable and similar income		3	13

# Notes to the financial statements for the year ended 31 March 2014 (continued)

# 6 Tax on loss on ordinary activities

2014	2013
£'000	£'000
•	-
•	-
•	-
57	57
•	(55)
(2)	43
55	45
. 55	45
	£'000  57 - (2) 55

The current year tax credit is higher (2013: higher) than the small rate of corporation tax in the UK of 20%. The differences are explained below.

	2014 £'000	2013 £'000
Loss on ordinary activities before taxation	(47)	(45)
Loss on ordinary activities multiplied by small companies rate in the UK of 20% (2013: 20%)	(9)	(9)
Capital allowances and other timing differences	(16)	2
Expenses not deductible	30	23
Trading losses not utilised	73	55
Relief for research and development expenditure	(78)	(71)
Total current tax	•	

# Notes to the financial statements for the year ended 31 March 2014 (continued)

## 7 Company profit and loss account

The company has taken advantage of the exemption contained within Section 408 of the Companies Act 2006 and consequently a profit and loss account for Pharmacy2U Limited is not presented. The profit within the financial statements of the company is £8,000 (2013: £64,000).

## 8 Intangible assets

	Goodwill - Group £'000	Goodwill - Company £'000
Cost		
At 31 March 2013 and 2014	2,420	2,406
Accumulated amortisation		
At 1 April 2013	78	
Charge for the year	. 121	121
At 31 March 2014	199	121
Net book amount		
At 31 March 2014	2,221	2,285
At 31 March 2013	2,342	. 2,406

The goodwill on the company balance sheet of £2,406,000 arose when the trade and assets of Private Meds Limited were transferred to Pharmacy2U Limited at their net book value of £25,000 on 31 March 2013 (note 21).

# Notes to the financial statements for the year ended 31 March 2014 (continued)

## 9 Tangible assets

Group and Company	Plant and machinery	Fixtures and fittings	Total
	£'000	£'000	£'000
Cost			
At 1 April 2013	1,038	378	1,416
Additions	223	4	227
Disposals	(26)	(4)	(30)
At 31 March 2014	1,235	378	1,613
Accumulated depreciation			
At 1 April 2013	(656)	(241)	(897)
Charge for the year	(196)	(9)	(205)
Disposals	25	. 4	29
At 31 March 2014	(827)	(246)	(1,073)
Net book amount			
At 31 March 2014	408	132	540
At 31 March 2013	382	137	519

Included within plant and machinery above is £nil (2013: £90,000) in relation to assets in the course of construction, on which depreciation has not yet commenced.

Included within fixtures and fittings above is £110,000 (2013: £110,000) in relation to assets in the course of construction, on which depreciation has not yet commenced.

Included within opening fixed assets is £38,000 of internal staff costs incurred as part of website development. No internal staff costs were capitalised in the current year.

# Notes to the financial statements for the year ended 31 March 2014 (continued)

#### 10 Investments

Company	2014 £'000	2013 . £'000
Investment in Private Meds Limited	25	25
Investment in LLPs	•	-

The company acquired 100% of the issued share capital of Private Meds Limited on 10 August 2012. On 31 March 2013 the trade and assets of Private Meds Limited were transferred to Pharmacy2U Limited and Private Meds Limited became dormant. Refer to note 21 for further detail. The directors believe that the carrying value of the investment is supported by the underlying assets.

#### **Investment in LLPs**

During the year ended 31 March 2014 Pharmacy2U Limited acquired a 50% interest in a number of newly formed LLPs including P2UChapelthorpesurgery LLP, P2URidge LLP and P2UVillage LLP, each with one other LLP partner. The total carrying value of these investments is £150. Each LLP participates in raising awareness of Pharmacy2U's services. These are not accounted for as subsidiaries or joint ventures as the LLPs, for accounting purposes, do not carry out their own activities. The investment in the LLPs has therefore been treated as a fixed asset investment held at cost.

### 11 Stocks

Cross and Commons	*		2014	2013
Group and Company	•		£'000	£'000
Goods for resale		,	662	637

### 12 Debtors

•	
2014 £'000	2013 £'000
1,465	1,366
207	337
379	225
- ,	101
2,051	2,029
	£'000 1,465 207 379

# Notes to the financial statements for the year ended 31 March 2014 (continued)

### 12 Debtors (continued)

Debtares amounts falling due often more than are year	•	 2014	2013
Debtors: amounts falling due after more than one year	·	£'000	£'000
Deferred tax (note 13)		 386	231

#### 13 Deferred tax asset

The movement on deferred taxation during the year was:

Group and Company	2014 £'000	2013 £'000
At 1 April	332	287
Credited to the profit and loss account	55	100
Effect of change in tax rate	. (1)	(55)
At 31 March	386	332
The amounts of deferred tax provided are as follows:	2014	2013
	£'000	£'000
Accelerated capital allowances and other timing differences	(62)	(41)
Carried forward trading losses	448	373
Total deferred tax asset	386	332

The deferred tax asset of £386,000 (2013: £332,000) includes £386,000 (2013: £231,000) that has been classed as recoverable after more than one year.

The group has unutilised trading losses amounting to approximately £2,240,000 (2013: £1,863,000), which are available for relief against future profits. These losses have been recognised on the basis that trading profits are expected to be generated in the foreseeable future against which these losses may be utilised in full.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period when the asset is realised or the liability is settled, based on tax rates and tax laws that have been enacted or substantively enacted by the balance sheet date. Further reductions to the main rate of corporation tax were announced in the March 2013 Budget. The main rate reduced from 23% to 21% effective from 1 April 2014 and will reduce to 20% effective from 1 April 2015. As these changes are substantively enacted at the balance sheet date they are recognised in these financial statements.

# Notes to the financial statements for the year ended 31 March 2014 (continued)

### 14 Creditors: amounts falling due within one year

	2014 Group £'000	2013 Group £'000	2014 Company £'000	2013 Company £'000
Trade creditors	2,439	2,416	2,439	2,416
Amounts owed to group undertaking	-	-	25	25
Corporation tax	-	39	-	39
Other taxation and social security	53	44	53	. 44
Other creditors	59	842	59	842
Accruals and deferred income	372	347	372	. 347
	2,923	3,688	2,948	3,713

Amounts owed to group undertaking are interest free, unsecured, and with no fixed repayment date.

### 15 Called up share capital

Group and Company	2014 £'000	2013 £'000
Allotted and fully paid		-
1,767,975 (2013: 1,767,975) ordinary shares of 10p each	177	· 177
4,613,429 (2013: 4,613,429) preferred ordinary shares of 10p each	461	461
200,000 (2013: zero) A ordinary shares of 0.01p each	-	-
	638	638

Preferred ordinary shares have preferential rights to the assets of the company in the event of the company being wound up. In all other respects the preferred ordinary shares rank pari passu with the ordinary shares.

During the year, 200,000 A Ordinary shares of 0.01p each were issued at par for proceeds of £20. A Ordinary Shares shall not participate in the distribution of profits and holders of the A Ordinary Shares are not entitled to vote at general meetings of the Company. Where no Exit event has occurred with Exit proceeds exceeding £25.0m then the holders shall not participate in the distribution of the capital of the Company should the company be wound up. In the event of an Exit where the Exit Proceeds exceed £25.0m then the holders of each A Ordinary Share shall be entitled to an amount equal to 1.00 x the value attributed to one ordinary share if the value of Exit proceeds is between £25.0m and £60.0m, 1.25 x the value attributed to one ordinary share if the value of Exit proceeds is between £60.0m and £100.0m and 1.5 x the value attributed to one ordinary share if the value of Exit proceeds exceeds £100.0m. Following an Exit where the Exit proceeds exceed £25.0m then the holders of the A Ordinary Shares shall have and be entitled to the same rights as and shall rank pari passu in all respects with the holders of the Ordinary Shares already in issue.

# Notes to the financial statements for the year ended 31 March 2014 (continued)

# 16 Reserves

	Share premium account Group and Company	Profit and loss account Group	Profit and loss account Company
	£'000	£'000	. <b>£'000</b>
At 1 April 2013	4,006	(1,321)	(1,257)
Shares issued in the year	-	•	•
Profit for the financial year	-	8	8
Adjustment in respect of employee share schemes	-	28	28
At 31 March 2014	4,006	(1,285)	(1,221)

## 17 Reconciliation of movements in shareholders' funds

	2014 Group £'000	2013 Group £'000	2014 Company £'000	2013 Company £'000
Shares issued in the financial year		229	-	229
Profit/result for the financial year	8	-	. 8	64
Adjustment in respect of employee share schemes	28	24	28	. 24
Net addition to shareholders' funds	36	253	36	317
Opening shareholders' funds	3,323	3,070	3,387	3,070
Closing shareholders' funds	3,359	3,323	3,423	3,387

# Notes to the financial statements for the year ended 31 March 2014 (continued)

### 18 Operating lease commitments

At 31 March the group and company had lease agreements in respect of property and a motor vehicle for which the payments extend over a number of years as follows:

	Land and buildings		Other	
	2014 £'000	2013 £'000	2014 £'000	2013 £'000
Annual commitments under non-cancellable operating leases expiring:	. ,			·
- within 2 – 5 years	79	46	8	8
- after 5 years	109	109	•	

### 19 Share based payments

The group operates an employee share option scheme. In accordance with the requirements of FRS 20 'Share based payments', an expense is recognised in the profit and loss account in respect of all equity settled share options granted to employees.

Options are granted with a fixed exercise price equal to the market price, at the date of grant, of the shares under option. The contractual life of an option is 10 years. Options are exercisable only on flotation or trade sale of the company.

The fair value of options at grant is calculated using the Black-Scholes option pricing model. During the year ended 31 March 2014 130,700 options were granted (2013: Nil). The fair value of options granted and the significant assumptions used in the calculation of the most recent grants are as follows:

Grant date	24 January 2014	28 November 2011
Share price at date of grant	£1.00	£1.00
Exercise price	£0.80	£0.80
Number of participating employees	14	1
Shares under option ('000)	130,700	50,000
Vesting period (years)	2.8	4.9
Expected volatility	25%	25%
Option life (years)	10	10
Expected life (years)	2.8	4.9
Risk free rate	2.00%	2.00%
Expected dividend yield	Nil	Nil
Fair value per option	£0.30	£0.33

# Notes to the financial statements for the year ended 31 March 2014 (continued)

### 19 Share based payments (continued)

The expected volatility is based on the average historical volatility of certain companies whose shares are listed on a recognised stock exchange that the Directors consider to operate in a comparable market sector to the company. The expected life is the average expected period to exercise. The risk-free rate of return is the yield on zero-coupon UK government bonds of a term consistent with the assumed option life.

At 31 March 2014 there were 520,000 (2013: 389,000) share options in issue but not yet exercised and the company recorded an FRS 20 charge for the year then ended of £28,000 (2013: £24,000). For the purposes of calculating the FRS 20 charge for the year, it has been assumed that the expected exercise date will be 31 October 2016.

A reconciliation of option movements over the year to 31 March 2014 is shown below:

	2014		2013	
	Number '000	Weighted average exercise price £	Number '000	Weighted average exercise price £
At 1 April	389	£0.80	439	£0.80
Lapsed	•	-	(50)	£0.80
Granted	131	08.03		<u>:</u>
Outstanding at 31 March	520	£0.80	389	£0.80

No options were exercised during the year ended 31 March 2014 (2013: none) and no options were exercisable at 31 March 2014 (2013: none).

# Notes to the financial statements for the year ended 31 March 2014 (continued)

# 20 Reconciliation of operating loss to net cash inflow from operating activities

·		2014 £'000	2013 £'000
Operating loss	,	(50)	(58)
Depreciation (note 9)		205	183
Profit on disposal of fixed assets		•	(1)
Goodwill amortisation (note 8)		121	78
(Increase)/Decrease in stocks (note 11)		(25)	253
(Increase)/Decrease in debtors (note 12)		(123)	297
Increase/(Decrease) in creditors (note 14)		92	(339)
Share based payments charge (note 19)		28	24
Net cash inflow from operating activities		248	437

# Notes to the financial statements for the year ended 31 March 2014 (continued)

## 21 Acquisition

On 10 August 2012, the company acquired Private Meds Limited for a total consideration of £2,431,000. Private Meds Limited operates an online doctor consultation service. On 31 March 2013 the trade and assets of Private Meds Limited were transferred to Pharmacy2U Limited at their book value of £25,000; no gain or loss arose on the transfer. On 31 March 2013 Private Meds Limited became dormant.

		Book and fair value
		£,000
Assets acquired:		
Debtors		. 217
Cash		107
Creditors		(143)
Corporation tax liability		(170)
Net assets acquired	e.	11
Goodwill		2,420
Consideration	·	2,431
Consideration satisfied by:		
Shares		. 229
Cash (including acquisition costs of £24,000)	·	2,202
Consideration	• • • • • • • • • • • • • • • • • • • •	2,431

Of the cash consideration, £816,000 was deferred was paid during the year ended 31 March 2014.

# Notes to the financial statements for the year ended 31 March 2014 (continued)

### 22 Related party transactions

On 3 May 2005, the group moved into premises owned by Scottish Equitable Plc as Trustee of The Scottish Equitable Self-Administered Personal Pension Scheme, the beneficiaries of which are D Lee and J Harrison, both of whom are directors of the company.

The lease is on normal commercial terms. The initial term of the lease is 15 years, with rent reviews every five years. The annual rent is £109,000. There were no balances due at 31 March 2014 (2013: £Nil).

During the year, the group was charged £35,000 (2013: £33,000) by EMIS plc in respect of service charges. At 31 March 2014, £9,000 (2013: £8,000) was outstanding in respect of these transactions. EMIS plc is a related party due to its shareholding and influence over the company.

During the year, Pharmacy2U Limited acquired a 50% interest in a number of newly formed LLPs (see note 10) for £150. At 31 March 2014, £7,000 was receivable from the LLPs, comprising costs funded by the Company and re-charged to the LLPs, net of fees payable to the LLPs.

The company is exempt under the terms of FRS 8 from disclosing related party transactions with entities that are part of the group.

#### 23 Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £70,000 (2013: £100,000). £6,000 (2013: £11,000) was owed to the fund at the year end.

### 24 Contingent asset

The Company received a refund of £119,000 on 15 May 2014 in respect of overpaid VAT in prior years. This income has not been recognised in these financial statements for the year ended 31 March 2014 as the refund had not been approved by HMRC at the balance sheet date and the receipt was considered to be uncertain.

#### 25 Ultimate controlling party

As a result of the composition of the company's share ownership, there is no ultimate controlling party of the group.