

COMPANY REGISTRATION NUMBER 3475466

DISCOVERY MARKETING LIMITED
ABBREVIATED ACCOUNTS
31 DECEMBER 2008

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DISCOVERY MARKETING LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 DECEMBER 2008

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DISCOVERY MARKETING LIMITED

ACCOUNTANT'S REPORT TO THE DIRECTOR OF DISCOVERY MARKETING LIMITED

YEAR ENDED 31 DECEMBER 2008

As described on the balance sheet, the director of the company is responsible for the preparation of the abbreviated accounts for the year ended 31 December 2008, set out on pages 2 to 4.

You consider that the company is exempt from an audit under the Companies Act 1985.

In accordance with your instructions I have compiled these unaudited abbreviated accounts in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to me.

Peartree House
Bolham Lane
Retford
Notts
DN22 6SU

14 July 2009

RICHARD DAVISON ASSOCIATES
Chartered Accountants

rda

DISCOVERY MARKETING LIMITED

ABBREVIATED BALANCE SHEET

31 DECEMBER 2008

	Note	2008 £	2007 £
FIXED ASSETS	2		
Tangible assets		-	1,005
CURRENT ASSETS			
Debtors		2,073	7,630
Cash at bank and in hand		194,987	23,452
		197,060	31,082
CREDITORS: Amounts falling due within one year		108,609	20,080
NET CURRENT ASSETS		88,451	11,002
TOTAL ASSETS LESS CURRENT LIABILITIES		88,451	12,007
CAPITAL AND RESERVES			
Called-up equity share capital	3	100	100
Profit and loss account		88,351	11,907
SHAREHOLDERS' FUNDS		88,451	12,007

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 1985 (the Act) relating to the audit of the financial statements for the year by virtue of section 249A(1), and that no member or members have requested an audit pursuant to section 249B(2) of the Act.

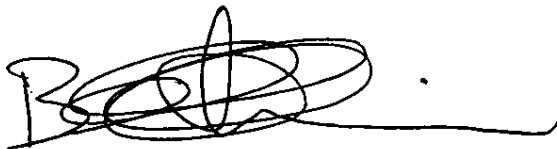
The director acknowledges his responsibility for:

- (i) ensuring that the company keeps proper accounting records which comply with section 221 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985.

These abbreviated accounts were approved and signed by the director and authorised for issue on 14 July 2009.

MR B S QUINN
Director



The notes on pages 3 to 4 form part of these abbreviated accounts.

DISCOVERY MARKETING LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 DECEMBER 2008

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings - 20 % on cost

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. FIXED ASSETS

	Tangible Assets £
COST	
At 1 January 2008 and 31 December 2008	<u>8,128</u>
DEPRECIATION	
At 1 January 2008	7,123
Charge for year	<u>1,005</u>
At 31 December 2008	<u>8,128</u>
NET BOOK VALUE	
At 31 December 2008	<u>-</u>
At 31 December 2007	<u>1,005</u>

DISCOVERY MARKETING LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 DECEMBER 2008

3. SHARE CAPITAL

Authorised share capital:

	2008	2007
	£	£
10,000 Ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>

Allotted, called up and fully paid:

	2008		2007	
	No	£	No	£
Ordinary shares of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>