Registered number: 03393066

MASSIMA MANAGEMENT LIMITED

DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018



COMPANY INFORMATION

DIRECTORS

B T S Michel A J Thomas

COMPANY SECRETARY

WK Corporate Services Limited

REGISTERED NUMBER

03393066

REGISTERED OFFICE

Greytown House 221-227 High Street

Orpington Kent BR6 0NZ

INDEPENDENT AUDITOR

Rawlinson & Hunter Audit LLP

Statutory Auditor & Chartered Accountants Eighth Floor

6 New Street Square New Fetter Lane

London EC4A 3AQ

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DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2018

The directors present their report and the financial statements of Massima Management Limited ("the company") for the year ended 31 December 2018.

DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company's financial statements and then apply them
 consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

PRINCIPAL ACTIVITY

The principal activity of the company during the year was the provision of support services to businesses in the sports and media fields.

DIRECTORS

The directors who served during the year were:

B T S Michel A J Thomas

DISCLOSURE OF INFORMATION TO AUDITOR

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the company's auditor is unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the company's auditor is aware of that information.

DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2018

AUDITOR

Under section 487(2) of the Companies Act 2006, Rawlinson & Hunter Audit LLP will be deemed to have been reappointed as auditor 28 days after these financial statements were sent to members or 28 days after the latest date prescribed for filing the accounts with the registrar, whichever is earlier.

SMALL COMPANIES NOTE

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board and signed on its behalf.

A J Thomas Director

Date:

28/06/20

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF MASSIMA MANAGEMENT LIMITED

OPINION

We have audited the financial statements of Massima Management Limited ("the company") for the year ended 31 December 2018, which comprise the Profit and Loss Account, the Balance Sheet, the Statement of Changes in Equity and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2018 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

EMPHASIS OF MATTER - FINANCIAL STATEMENTS PREPARED ON A BASIS OTHER THAN GOING CONCERN

We draw attention to Note 2.2 to the financial statements which explains that the directors have decided to liquidate the company and therefore do not consider it to be appropriate to adopt the going concern basis of accounting in preparing the financial statements. Accordingly the financial statements have been prepared on a basis other than going concern as described in Note 2.2. Our opinion is not modified in respect of this matter.

OTHER INFORMATION

The directors are responsible for the other information. The other information comprises the information included in the Directors' Report and Financial Statements, other than the financial statements and our Auditor's Report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF MASSIMA MANAGEMENT LIMITED (CONTINUED)

We have nothing to report in this regard.

OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Directors' Report and from the requirement to prepare a Strategic Report.

RESPONSIBILITIES OF DIRECTORS

As explained more fully in the Directors' Responsibilities Statement on page 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF MASSIMA MANAGEMENT LIMITED (CONTINUED)

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's Report.

USE OF OUR REPORT

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditor's Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Kulwarn Nagra (Senior Statutory Auditor)

Lawlison Etfuta Hunt Wit

for and on behalf of

Rawlinson & Hunter Audit LLP

Statutory Auditor Chartered Accountants

Eighth Floor 6 New Street Square New Fetter Lane London

EC4A 3AQ

Date: 28 June 2020

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2018

| ÷ | Note | 2018 £ | 2017 £ |
|--|------|-------------|-------------|
| Turnover | 2 | 1,912,753 | 2,842,254 |
| Administrative expenses | | (1,926,736) | (2,818,360) |
| OPERATING (LOSS)/PROFIT | | (13,983) | 23,894 |
| Interest receivable and similar income | | 22 | 52 |
| Interest payable and similar expenses | | (14) | - |
| (LOSS)/PROFIT BEFORE TAX | | (13,975) | 23,946 |
| Tax on (loss)/profit | | 5,190 | (4,542) |
| (LOSS)/PROFIT FOR THE FINANCIAL YEAR | | (8,785) | 19,404 |

There were no recognised gains and losses for 2018 or 2017 other than those included in the profit and loss account.

The notes on pages 9 to 13 form part of these financial statements.

MASSIMA MANAGEMENT LIMITED REGISTERED NUMBER: 03393066

BALANCE SHEET AS AT 31 DECEMBER 2018

| | Note | | 2018 £ | | 2017 £ |
|---|------|--|-----------|-----------------|-----------|
| FIXED ASSETS | | | | | |
| Tangible assets | 4 | | - | | 588 |
| | | | • | | 588 |
| CURRENT ASSETS | | | | | |
| Fixed assets held for sale Debtors: amounts falling due within one | 4 | 365 | | - | |
| year | 5 | 1,173,867 | | 55, 5 95 | |
| Cash at bank and in hand | 6 | 3,438,888 | | 3,143,447 | |
| | | 4,613,120 | | 3,199,042 | |
| Creditors: amounts falling due within one year | 7 | (4,383,540) | | (2,721,265) | |
| NET CURRENT ASSETS | | •••••••••••••••••••••••••••••••••••••• | 229,580 | | 477,777 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 229,580 | | 478,365 |
| NET ASSETS | | | 229,580 | | 478,365 |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 9 | | 50,000 | | 50,000 |
| Profit and loss account | | | 179,580 | | 428,365 |
| | | • | 229,580 | | 478,365 |
| | | | | | (nkg |

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

A J Thomas Director

Date: 28/06/20

The notes on pages 9 to 13 form part of these financial statements.

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2018

| | | | - |
|--|-------------------------------|-------------------------------|---------------|
| | Called up share capital | Profit and loss account | Total equity |
| | £ | £ | £ |
| At 1 January 2018 | 50,000 | 428,365 | 478,365 |
| COMPREHENSIVE INCOME FOR THE YEAR | | | |
| Loss for the year | - | (8,785) | (8,785) |
| | | | |
| CONTRIBUTIONS BY AND DISTRIBUTIONS TO OWNERS | | | |
| Dividends: Equity capital | - | (240,000) | (240,000) |
| AT 31 DECEMBER 2018 | 50,000 | 179,580 | 229,580 |
| STATEMENT OF CHANGES FOR THE YEAR ENDED 31 DEC | | | |
| | Called up | Profit and loss | |
| | capital | account | Total equity |
| | £ | £ | £ |
| At 1 January 2017 | 50,000 | 408,961 | 458,961 |
| | | | |

The notes on pages 9 to 13 form part of these financial statements.

COMPREHENSIVE INCOME FOR THE YEAR

Profit for the year

AT 31 DECEMBER 2017

19,404

428,365

50,000

19,404

478,365

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

1. GENERAL INFORMATION

Massima Management Limited ("the company") is a private company, limited by shares and is incorporated and domiciled in England and Wales with registration number of 03393066. The registered office is Greytown House, 221-227 High Street, Orpington, Kent, BR6 0NZ.

2. ACCOUNTING POLICIES

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, The Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Going concern

It is the directors intention to liquidate the company when the company's current service agreements reach their termination dates and end. The directors therefore consider the application of the going concern basis of preparation to be no longer appropriate. Accordingly, these financial statements have been prepared on a "break-up" basis, with all assets written down to their recoverable amounts, foreseeable liabilities being provided for and all fixed assets reclassified to current assets.

2.3 Foreign currency translation

Functional and presentation currency

The company's functional and presentational currency is GBP.

Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Profit and Loss Account except when deferred in other comprehensive income as qualifying cash flow hedges.

2.4 Turnover

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the company and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax.

2.5 Interest income

Interest income is recognised in the Profit and Loss Account using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

2. ACCOUNTING POLICIES (CONTINUED)

2.6 Pensions

Defined contribution pension plan

The company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions into a separate entity. Once the contributions have been paid the company has no further payment obligations.

The contributions are recognised as an expense in the Profit and Loss Account when they fall due. Amounts not paid are shown in accruals as a liability in the Balance Sheet. The assets of the plan are held separately from the company in independently administered funds.

2.7 Taxation

Tax is recognised in the Profit and Loss Account, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Balance Sheet date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

2.8 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

2. ACCOUNTING POLICIES (CONTINUED)

2.8 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures & fittings

- 25% straight line

Office equipment

- 25% straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Profit and Loss Account.

2.9 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

2.10 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

2.11 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

2.12 Financial instruments

The company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

2.13 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

3. EMPLOYEES

The average monthly number of employees, including directors, during the year was 3 (2017 - 3).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

| 4. | TANGIBLE FIXED ASSETS | | | |
|----|-------------------------------------|-----------------------------|--------------------------|------------|
| | | Fixtures & fittings £ | Office equipment £ | Total £ |
| | Cost | | | |
| | At 1 January 2018 | 57,032 | 25,729 | 82,761 |
| | Reclassified to held for sale | (57,032) | (25,729) | (82,761) |
| | At 31 December 2018 | • | - | • |
| | At 1 January 2018 | 57,032 | 25,141 | 82,173 |
| | Charge for the year on owned assets | • | 223 | 223 |
| | Reclassified to held for sale | (57,032) | (25,364) | (82,396) |
| | At 31 December 2018 | | | • |
| | NET BOOK VALUE | | | |
| | At 31 December 2018 | • | - | • |
| | At 31 December 2017 | - | 588 | 588 |
| 5. | DEBTORS | | | |
| | | | 2018 £ | 2017 £ |
| | Trade debtors | | 378,402 | - |
| | Other debtors | | 134,472 | 54,854 |
| | Prepayments and accrued income | | 660,993 | 741 |
| | | | 1,173,867 | 55,595 |
| 6. | CASH AND CASH EQUIVALENTS | | | |
| | | | 2018 £ | 2017 £ |
| | Cash at bank and in hand | | 3,438,888 | 3,143,447 |

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

| 7. | CREDITORS: Amounts falling due within one year | | |
|----|--|-----------|-----------|
| | | 2018 £ | 2017 £ |
| | Trade creditors | 4,038 | 887 |
| | Corporation tax | • | 3,205 |
| | Other taxation and social security | 123,639 | 136,270 |
| | Accruals and deferred income | 4,255,863 | 2,580,903 |
| | | 4,383,540 | 2,721,265 |
| 8. | FINANCIAL INSTRUMENTS | | |
| | | 2018 | 2017 |
| | | £ | ۶ |

Financial assets measured at fair value through profit or loss comprise cash at bank and in hand.

Financial assets measured at fair value through profit or loss

9. SHARE CAPITAL

FINANCIAL ASSETS

| | 2018 | 2017 |
|---|--------|--------|
| | £ | £ |
| Authorised, allotted, called up and fully paid | | |
| 50,000 <i>(2017 - 50,000)</i> Ordinary shares of £1.00 each | 50,000 | 50,000 |
| | | |

10. PENSION COMMITMENTS

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £879 (2017 - £686). There were no contributions payable to the fund at 31 December 2018 (2017 - £Nil).

11. CONTROLLING PARTY

The controlling party of the company is B T S Michel, a director of the company.

3,438,888

3,143,447