COMPANY REGISTRATION NUMBER 3277032

UK CITIZENS ONLINE DEMOCRACY FINANCIAL STATEMENTS 31 MARCH 2010

Charity Number 1076346

COMPLETE TAX SOLUTIONS

Chartered Accountants 2nd Floor Cardiff House Tilling Road London NW2 1LJ



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FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2010

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TRUSTEES ANNUAL REPORT YEAR ENDED 31 MARCH 2010

The trustees, who are also directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 March 2010

REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity name

UK Citizens Online Democracy

Charity registration number

1076346

Company registration number

3277032

Principal office

12 Duke's Road

London

WC1H 9AD

Registered office

12 Duke's Road

London WC1H 9AD

THE TRUSTEES

The trustees who served the company during the period were as follows

A S Rehlon J A Crabtree J P Cronin M M Hussain OF Blacker

Secretary

J P Cronin

STRUCTURE, GOVERNANCE AND MANAGEMENT

UKCOD is incorporated as a company limited by guarantee, and is registered in the UK as a charity (registered charity no 1076346) UKCOD is governed by a board of volunteer trustees.

UKCOD operates a number of civic and democratic websites under a single project, mySociety UKCOD has a wholly owned commercial subsidiary, mySociety Ltd mySociety Ltd is governed by board of directors, comprising a combination of trustees from UKCOD, executive directors and independent non-executive directors. Trustees and non-executive directors are not remunerated by either company These arrangements were unchanged from 2008/9

UKCOD employed four contracted developers during the majority of this period - one part-time and three full-time

TRUSTEES ANNUAL REPORT (continued)

YEAR ENDED 31 MARCH 2010

OBJECTIVES AND ACTIVITIES

The objectives of UKCOD are to conduct and promote research into the use and effects of information and communication technologies in the context of the operation of any body or bodies which has or have an electorate, and to disseminate the useful results of such research for the benefit of the public

Relatedly, the objectives of the mySociety project are to undertake active research, through building and reviewing the success of websites, to explore what is effective at providing simple, tangible benefits in the civic and community aspects of people's lives, it also aims to teach the public and voluntary sectors, through demonstration, how to use the internet most efficiently to improve their lives

UKCOD continued to further its charitable objects through various projects

- Continuing to operate, maintain and grow the use of our core sites WriteToThem com, HearFromYourMP com, TheyWorkForYou com, FixMyStreet com,WhatDoTheyKnow com and PledgeBank com
- Commissioning two research reports into the usage of TheyWorkForYou and WriteToThem, to study demographics of users and their interactions and satisfaction with the sites, with a view to using the data to improve the experience for future users
- Entering into an agreement with the Open Society Institute to facilitate the international spread of UKCOD's ideas and websites, and to build a network of similar organisations in other countries, focusing on Central and Eastern Europe
- Growing revenues from its subsidiary, mySociety Ltd, through the establishment of a number of new commercial relationships and products

Public Benefit

We have referred to the guidance in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

TRUSTEES ANNUAL REPORT (continued)

YEAR ENDED 31 MARCH 2010

ACHIEVEMENTS AND PERFORMANCE

In the calendar year of 2010 (figures are only collected on this basis and not to the year end of the accounts), UKCOD saw some sharp increases in the usage rate of its key transactional sites - problem reports sent to councils via FixMyStreet were up 40% and Freedom of Information requests sent via WhatDoTheyKnow were up 54%

The traffic to most of these sites was down slightly compared with the previous calendar year, except for WhatDoTheyKnow which rose by around 30%.

TheyWorkForYou - 2 63m unique visitors FixMyStreet - 528k unique visitors HearFromYourMP - 64k unique visitors PledgeBank - 364k unique visitors WhatDoTheyKnow - 1 3m unique visitors WriteToThem - 518k unique users

Clearly whilst the increases in key transactions was good news, the reduction in unique visitors was disappointing. Nevertheless, it was perhaps not entirely surprising, given that 2009/10 presented some major challenges, none more serious than the tragic and untimely death from cancer of one of the core developers.

Another reason for reduced performance on some metrics had a more positive side - UKCOD chose to spend a lot of time and resources during the year making strategic investments that are not expected to start yielding substantial pay-offs until early 2011. These include development of commercial products, investing time in nurturing major grant giving, and starting the development of a major new charitable site. These investments, whilst painful in the short term, should see a substantial increase in the size and effectiveness of the organisation over the next two to three years.

FINANCIAL REVIEW

UKCOD no longer relies on government funding sources, and during this financial year has established relationships with two major charitable funding bodies, the Esmee Fairbairn Foundation and the Indigo Trust, obtaining a three-year grant from each to fund maintenance, support and development of its charitable websites. This is, however, a minority of income, UKCOD continues to subsist mainly on revenues from consultancy done by its subsidiary, mySociety Ltd, and the Trustees' plan is for this trend to to continue and for UKCOD to become financially self-sustaining without needing to rely on grants and donations

Reserves policy

The trustees have reviewed the reserves of the charity and believe that they require (free) reserves of 3 to 6 months charitable activities expenditure

At the end of March 2010 (free) reserves amounted to £1,016 In order to build reserves up to the level of 3 to 6 months the charity is planning to strengthen and expand it's trading subsidiary, mySociety Limited to increase the amount it can donate to UK Citizens Online Democracy

TRUSTEES ANNUAL REPORT (continued)

YEAR ENDED 31 MARCH 2010

PLANS FOR FUTURE PERIODS

There is now a medium term plan in place to move revenue generation away from commercial profits generated by consultancy, towards commercial profits generated by product development UKCOD's subsidiary mySociety Ltd expects to begin selling the first of these products in late 2010

Towards the end of this financial year, UKCOD was approached by the US based philanthropic grant giving body Omidyar Network with a substantial offer of funding. It is expected that in 2010-11 this agreement will be finalised and take effect, and the coming year will as a result be one of change and expansion organisational capacity will be strengthened and developed, and UKCOD will be able to bring its knowledge and skills to new audiences.

The core new non-commercial development for the next period will be the FixMyTransport project, not due to launch until 2011

RESPONSIBILITIES OF THE TRUSTEES

The trustees (who are also the directors of UK Citizens Online Democracy for the purposes of company law) are responsible for preparing the Trustees Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to

select suitable accounting policies and then apply them consistently,

observe the methods and principles in the Charities SORP,

make judgements and estimates that are reasonable and prudent,

state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT EXAMINER

Complete Tax Solutions has been re-appointed as independent examiner for the ensuing year.

TRUSTEES ANNUAL REPORT (continued)

YEAR ENDED 31 MARCH 2010

SMALL COMPANY PROVISIONS

ome Creus

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Signed by order of the trustees

J P CRONIN

Company Secretary
4-V7 A4-2011

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF UK CITIZENS ONLINE DEMOCRACY

YEAR ENDED 31 MARCH 2010

I report on the accounts of the charity for the year ended 31 March 2010 set out on pages 8 to 15.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND INDEPENDENT EXAMINER

The charity's trustees (who are also the directors of UK Citizens Online Democracy for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under section 43(2) of the Charities Act 1993 (the 1993 Act), as amended by section 28 of the Charities Act 2006) and that an independent examination is needed

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to

- examine the accounts (under section 43(3)(a) of the 1993 Act, as amended),
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 43(7)(b) of the 1993 Act, as amended), and
- · to state whether particular matters have come to my attention

BASIS OF INDEPENDENT EXAMINER'S STATEMENT

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on whether the accounts present a 'true and fair view'

INDEPENDENT EXAMINER'S STATEMENT

In connection with my examination, no matter has come to my attention

- (1) which gives me reasonable cause to believe that in any material respect the trustees have not met the requirements to ensure that
 - proper accounting records are kept (in accordance with section 386 of the Companies Act 2006); and
 - accounts are prepared which agree with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice Accounting and Reporting by Charities, or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF UK CITIZENS ONLINE DEMOCRACY (continued)

YEAR ENDED 31 MARCH 2010

Complete Tax Solutions Independent examiner

2nd Floor

Cardiff House Tilling Road London

London NW2/LJ

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT)

YEAR ENDED 31 MARCH 2010

	Note	Unrestricted Funds £	Restricted Funds £	Total Funds 2010 £	Total Funds 2009 (restated) £
INCOMING RESOURCES Incoming resources from generating funds	8	_	-		
Voluntary income Other incoming resources	2 3	30,208 9,336	81,033	30,208 90,369	85,165 9,498
TOTAL INCOMING RESOURCES		39,544	81,033	120,577	94,663
RESOURCES EXPENDED Charitable activities) 4/5	(59,594)	(69,783)	(129,377)	(120,101)
TOTAL RESOURCES EXPENDED		(59,594)	(69,783)	(129,377)	(120,101)
NET OUTGOING RESOURCES FOR THE YEAR/NET EXPENDITUS FOR THE YEAR RECONCILIATION OF	RE	(20,050)	11,250	(8,800)	(25,438)
FUNDS Total funds brought forward		32,316		32,316	57,754
TOTAL FUNDS CARRIED FORWARD	D	12,266	11,250	23,516	32,316

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities

BALANCE SHEET

31 MARCH 2010

				2009
	Mana	2010	£	(restated) £
FIXED ASSETS	Note	£	ı	L
Investments	8		1	1
in vestilence	•			
CURRENT ASSETS				22.525
Debtors	9	_		32,636
Cash at bank and in hand		30,588		13,314
		30,588		45,950
CREDITORS: Amounts falling due within one		•		
year	10	(7,073)		(13,635)
				
NET CURRENT ASSETS			23,515	32,315
TOTAL ASSETS LESS CURRENT LIABILITIE	S		23,516	32,316
NET ASSETS			23,516	32,316
NEI AGGEIG				
FUNDS				
Restricted income funds	11		11,250	_
Unrestricted income funds	12		12,266	32,316
TOTAL FUNDS			23,516	32,316
				

The trustees are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477(2), and that no member or members have requested an audit pursuant to section 476(1) of the Act

The trustees acknowledge their responsibilities for

- (1) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (11) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

The Balance sheet continues on the following page.

The notes on pages 11 to 15 form part of these financial statements.

BALANCE SHEET (continued)

31 MARCH 2010

J P CRONIN

Trustee

These financial statements were approved by the members of the committee on the 4-749-20 (1) 28nd are signed on their behalf hy

and are signed on their behalf by

Trustee

Company Registration Number 3277032

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2010

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value, and in accordance with applicable United Kingdom accounting standards, the Statement of Recommended Practice "Accounting and Reporting by Charities" issued in March 2005 (SORP 2005) and the Companies Act 2006

Consolidation

In the opinion of the members of the committee, the company and its subsidiary undertakings comprise a small group. The company has therefore taken advantage of the exemption provided by Section 398 of the Companies Act 2006 not to prepare group accounts

Accordingly these financial statements present the financial position of the charitable company as an individual entity.

Cash flow statement

The trustees have taken advantage of the exemption in Financial Reporting Standard No 1 (revised) from including a cash flow statement in the financial statements on the grounds that the company is small

Fixed assets

All fixed assets are initially recorded at cost.

Incoming resources

All incoming resources are included in the SOFA when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy

Such income is only deferred if the donor has requested the amount to be allocated for specific projects, in which case it is allocated to the financial year in which the project takes place

Investment income is recognised on a receivable basis.

Resources expended

All expenditure is accounted for on an accruals basis as a liability is incurred and has been classified under headings that aggregate all costs related to the category

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for specific purposes

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2010

1. ACCOUNTING POLICIES (continued)

Investments

Fixed asset investments are stated at cost less provision for impairment.

2. VOLUNTARY INCOME

			Unrestricted Funds £	Total Funds 2010 £	Total Funds 2009 (restated) £
	Donations		20.200	20.200	05.165
	Donations		30,208	30,208	85,165
3.	OTHER INCOMING RESOURCES				Total Funds
	Unrestri	cted	Restricted	Total Funds	2009
	- ++	ınds	Funds	2010	(restated)
		£	£	£	£
	Other income 9	,336	81,033	90,369	9,498
	-				
4.	COSTS OF CHARITABLE ACTIVITIES BY	TET II	ND TVPE		
٦.	COSTS OF CHARTABLE ACTIVITIES BY	101	10 11112		Total Funds
	Unrestri	cted	Restricted	Total Funds	2009
		ınds		2010	(restated)
	•	£	£	£	£
	Support costs 59	,594	69,783	129,377	120,101
5.	COSTS OF CHARITABLE ACTIVITIES BY	AC'	TIVITY TYP	E	
					Total Funds
			Support	Total Funds	2009
			costs	2010	(restated)
			£	£	£
	Support costs		129,377	129,377	120,101
6	STAFF COSTS AND EMOLLIMENTS				

6. STAFF COSTS AND EMOLUMENTS

Total staff costs were as follows:

	2010	(restated)
Wages and salaries	£ 117,445	£ 105,135
Social security costs		
	117,445	105,135

Particulars of employees:

The average number of employees during the year, calculated on the basis of full-time equivalents, was as follows.

2010	2009
No	No

2000

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2010

6. STAFF COSTS AND EMOLUMENTS (continued)

No employee received remuneration of more than £60,000 during the year (2009 - Nil).

7. NET MOVEMENT IN FUNDS

This is stated after charging

	2010	2009 (restated)
	£	£
Independent examiner's fee	<u>1,500</u>	1.400

8. INVESTMENTS

Movement in market value

	2010 £	(restated)
Market value at 1 April 2009 Acquisitions at cost	1	1
Market value at 31 March 2010	1	1
Historical cost at 31 March 2010	_1	_1

2009

Analysis of investments at 31 March 2010 between funds

Analysis of investments at 3		ween funds		
	Unrestricted	Restricted	Total Funds	Total Funds
	Funds £	Funds £	2010 £	2009 (restated) £
Other investments UK Group undertakings	_	_	1	1
OK Group undertakings	_		-	<u> </u>

The above represents a 100% investment in mySociety Limited, a company incorporated in England and Wales.

mySociety Limited itself holds 100% of the share capital of Mapumental Limited, a company also incorporated in England and Wales. The results of these two companies are set out below

- mySociety Limited capital and reserves £15,302 (2009 £3,785) / profit for the year £11,517 (2009 £nil) - Mapumental Limited capital and reserves £10 (2009 £nil) / profit for the year £nil (2009 £nil).

9. DEBTORS

		2009
	2010	(restated)
	£	£
Other debtors	_	32,636

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2010

10. CREDITORS: Amounts falling due within one year

		2009
	2010	(restated)
	£	£
Trade creditors	2,892	8,059
Other creditors	4,181	5,576
	7,073	13,635

11. RESTRICTED INCOME FUNDS

	Incoming	Balance at
	resources	31 Mar 2010
	£	£
Restricted Fund	11,250	11,250

Restricted funds are grants given to pay for named individuals and/or for a specific amount of charitable development work

12. UNRESTRICTED INCOME FUNDS

	Balance at	Incoming	Balance at	
	1 Apr 2009	resources	31 Mar 2010	
	£	£	£	
General Funds	32,316	(20,050)	12,266	

13. ANALYSIS OF NET ASSETS BETWEEN FUNDS

Other net assets £	Total £
11,250	11,250
12,266	12,266
23,516	23,516
23,516	23,516
	assets £ 11,250 12,266 23,516

14. RELATED PARTY TRANSACTIONS

UK Citizens Online Democracy owns 100% of the share capital of mySociety Limited The following transactions took place during the year between the two entities

- salaries of £13,594 were recharged to the charity in respect of the director T Steinberg
- the charity received £82,355 in respect of management and staff costs
- the charity received donations of £30,208

UK CITIZENS ONLINE DEMOCRACY NOTES TO THE FINANCIAL STATEMENTS YEAR ENDED 31 MARCH 2010

15. PRIOR YEAR ADJUSTMENT

In previous years, amounts of £136,274 received from the subsidiary, mySociety Limited, a company, were classed as donations from them. However, these amounts were for paying the VAT creditor and repayments to the parent for services provided by them. This has resulted in donations received (and consequently the net income) being overstated by £136,274, hence the need for the prior year adjustment.

UK CITIZENS ONLINE DEMOCRACY MANAGEMENT INFORMATION YEAR ENDED 31 MARCH 2010

The following pages do not form part of the statutory financial statements which are the subject of the independent examiner's report on pages 6 to 7.

DETAILED STATEMENT OF FINANCIAL ACTIVITIES

YEAR ENDED 31 MARCH 2010

	2010		2009 (restated)
	£	£	£
INCOMING RESOURCES VOLUNTARY INCOME			
Donations		30,208	85,165
OTHER INCOMING RESOURCES Other income		90,369	9,498
Outer meonic			
TOTAL INCOMING RESOURCES		120,577	94,663
RESOURCES EXPENDED CHARITABLE ACTIVITIES			
Staff costs - Wages & Salaries		117,445	105,135
Establishment - Light & heat		32	-
Motor and travel costs - Other		8,632	8,369
Professional - Accountancy fees		1,500	1,400
Professional - Legal fees		868 463	573
Office expenses - Telephone Office expenses - Other		378	4,624
Bank charges		59	-,024
		129,377	120,101
TOTAL RESOURCES EXPENDED		129,377	120,101
NET OUTGOING RESOURCES FOR THE YEAR		(8,800)	(25,438)

DETAILED STATEMENT OF FINANCIAL ACTIVITIES YEAR ENDED 31 MARCH 2010

		2009
	2010	(restated)
	£	£
CHARITABLE ACTIVITIES		
Support costs		
Support costs		
Staff costs - Wages & Salaries	117,445	105,135
Establishment - Light & heat	32	_
Motor and travel costs - Other	8,632	8,369
Professional - Accountancy fees	1,500	1,400
Professional - Legal fees	868	-
Office expenses - Telephone	463	573
Office expenses - Other	378	4,624
Bank charges	59	
	129,377	120,101