Company Registration No. 3251364

England and Wales Cricket Board Limited (Company Limited by Guarantee)

Annual Report and Financial Statements

31 December 2010

ruesday



A08

25/10/2011 COMPANIES HOUSE

271

Report and financial statements for the year ended 31 December 2010

Contents	Page
Professional advisers	1
Directors' report	2
Statement of directors' responsibilities	5
Independent auditor's report	6
Consolidated profit and loss account	7
Consolidated statement of total recognised gains and losses	7
Consolidated balance sheet	8
Company balance sheet	9
Consolidated cash flow statement	10
Notes to the finencial statements	11

Report and financial statements for the year ended 31 December 2010

Professional advisers

Bankers

National Westminster Bank Plc 102 St John's Wood High Street London NW8 7SH

Solicitors

Denton Wilde Sapte Five Chancery Lane Clifford's Inn London EC4A 1BU

OnSide Law Erico House 93-99 Upper Richmond Road London SW15 2TG

Slaughter and May 35 Basinghall Street London EC2V 5DB

Auditor

Deloitte LLP Chartered Accountants London

Registered Office

Lord's Cricket Ground St John's Wood London NW8 8QZ

Directors' report

The directors present their annual report and the audited financial statements for the year ended 31 December 2010

Directors

The following directors, together with where applicable the positions they hold with related parties, have served the company during the year and since the year end except where noted

Members of the board

Position with related parties

Dennis L Amiss MBE C Giles Clarke DL

David G Collier

Matthew Fleming
Baroness Rachael Flint OBE DL (appointed 07 06 10)

Colin Graves (appointed 07 06 10)

Brian W Havill Nigel R A Hilliard

Robert Jackson MBE

Ian Lovett

The Hon Lord William Morris of Handsworth OJ

John B Pickup

Jack Simmons MBE (retired 07 06 10) David P Stewart (retired 07 06 10)

Jane Stichbury CBE QPM (appointed 28 06 10)

Peter Wright (appointed 07 06 10)

Committee Member, Marylebone CC Committee Member, Marylebone CC

Chairman, Yorkshire CCC
Director, Reigndei Limited
Chairman, Essex CCC

Secretary, Durham CB, Director Durham CCC

Chairman, Middlesex CCC

Chairman, MCCA, Chairman, Cheshire CCC Cricket Committee Member, Lancashire CCC

Chairman, Surrey CCC

Chairman, Nottinghamshire CCC

Principal activities, review of operations and charitable donations

In the opinion of the directors all the group's turnover is derived solely from cricket-related activities carried out in the UK and in respect of the England Cricket Team tours

Turnover in 2010 amounted to £106,036,000 (2009 – £114,462,000) Cost of sales in 2010 amounted to £12,178,000 (2009 – £18,450,000)

Included as a cost in the consolidated profit and loss account are donations to the Cricket Foundation of £3,218,000 (2009 - £4,500,000) and other charitable donations which totalled £42,000 (2009 - £405,000)

Charitable donations by the England and Wales Cricket Board Limited to the England and Wales Cricket Trust Limited amounted to £4,449,885 (2009 – £6,489,257) As the England and Wales Cricket Trust Limited is a subsidiary, these donations are not reflected as a cost in the consolidated profit and loss account

Results and dividends

The group made a loss on ordinary activities before taxation of £500,000 (2009 – profit of £968,000) The retained loss of £569,000 (2009 – profit of £893,000) has been transferred to reserves No dividend was paid in the year (2009 – £nil)

Directors' report

Future prospects

In 2011, the home international programme is similar to that which took place in 2010. There are scheduled to be seven npower Test Matches, three against Sri Lanka and four against India, ten NatWest One Day International Matches, five against Sri Lanka, and five against India, and two NatWest Twenty20 International Matches — one against Sri Lanka and one against India.

Intangible fixed assets

During 2010, ECB purchased perimeter advertising rights from certain First Class Counties. The intangible assets capitalised in 2010 cover periods of varying length from 2011 to 2019. It is anticipated that the purchase of these assets will be of both financial and commercial benefit to the Board over the period that the assets are amortised. The assets have been valued at the present value of the expected future cash flows to be derived from these rights and will be amortised over the appropriate contracted periods.

Supplier payment policy

The company's policy, which is also applied by the group, is to settle terms of payment with suppliers when agreeing the terms of each transaction, ensure that suppliers are made aware of the terms of payment and abide by the terms of payment. Trade creditors of the group at 31 December 2010 were equivalent to 14 days (2009 - 17 days) purchases, based on the average daily amount invoiced by suppliers during the year

Principal risks and uncertainties

During 2010, the Board updated a detailed Risk Analysis Report which

- · identifies risks faced,
- · estimates the financial impact of these risks, and
- · considers how major risks can be managed/mitigated

Major risks identified include

- · significant breakdown in relations with overseas governing bodies, and
- loss of cricket due to events outside cricket's control including drought orders, floods, bird flu, threat of terrorist attack and national mourning

In the past, it had also been identified that the impact of such risks should they materialise would have been much greater because of the relatively low level of group and company reserves. Such reserves have been increased significantly in recent years.

	Group reserves £'000	Company (deficit)/ reserves £'000	Group reserves as a percentage of turnover
2005	2,984	(5,321)	4%
2006	12,227	176	16%
2007	21,453	829	23%
2008	22,466	578	23%
2009	23,283	3,250	20%
2010	22,430	4,767	21%

Directors' report

Financial risk management objective and policies

The group has a policy whereby there are maximum limits that can be invested with any single financial institution All of the financial institutions that hold cash deposits have 'A' ratings

The group's credit risk is primarily attributable to its trade receivables and amounts receivable from First Class Counties and International Cricket Boards. The amount presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence in a reduction in the recoverability of cash flows.

As the majority of the revenue and expenditure is in sterling, the directors do not feel the group is exposed to significant risk from foreign exchange rate fluctuations

Auditors

Each of the persons who is a director at the date of approval of this report confirms that

- so far as directors are aware, there is no relevant audit information of which the company's auditors are unaware,
 and
- the directors have taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the company's auditors are aware of that information

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006

Deloitte LLP have expressed their willingness to continue in office as auditors and a resolution to reappoint them will be proposed at the forthcoming Annual General Meeting

Approved by the Board of Directors on 22 March 2011 and signed on behalf of the Board of Directors

Brian W Havill Company Secretary

Aman Amel

Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted. Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- · make judgements and estimates that are reasonable and prudent,
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent auditors' report to the members of England and Wales Cricket Board Limited

We have audited the group and parent company financial statements (the "financial statements") of Englandand Wales Cricket Board Limited for the year ended 31 December 2010 which comprise the consolidated profit and loss account, the consolidated statement of total recognised gains and losses, the consolidated and individual company balance sheets, the consolidated cash flow statement, and the related notes 1 to 22 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to auditand express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the group's and the parent company's affairs as at 31 December 2010 and of its loss for the year then ended,
- · have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- · we have not received all the information and explanations we require for our audit

Minu

Nigel Mercer ACA (Senior Statutory Auditor) for and on behalf of Deloitte LLP Chartered Accountants and Statutory Auditor London, United Kingdom

22 March 2011

Consolidated profit and loss account Year ended 31 December 2010

	Notes	2010 £'000	2009 £'000
Turnover Cost of sales	1	106,036 (12,178)	114,462 (18,450)
Gross profit		93,858	96,012
Other operating expenses		(94,945)	(95,631)
Operating (loss)/profit		(1,087)	381
Interest receivable and similar income		587	587
(Loss)/profit on ordinary activities before taxation	2	(500)	968
Tax on (loss)/profit on ordinary activities	7	(69)	(75)
(Loss)/profit for the financial year	16	(569)	893

All activities arise from continuing operations Movements in members' funds are shown in note 16

Consolidated statement of total recognised gains and losses Year ended 31 December 2010

	2010 £'000	2009 £'000
(Loss)/profit for the financial year	(569)	893
Actuarial profit/(loss) relating to pension scheme (see note 19)	453	(477)
Movement in surplus in pension scheme not recognised (see note 19)	(737)	401
Total recognised gains and losses for the year	(853)	817

Consolidated balance sheet As at 31 December 2010

N	otes	£'000	2010 £'000	£'000	2009 £'000
Fixed assets					
Intangible fixed assets	8		4,882		-
Tangible fixed assets	9		118		58
			5,000		58
Current assets					
Stocks	11	142		125	
Debtors amounts falling due within one year Debtors amounts falling due after more than	12	22,107		29,158	
one year	12	2,151		4,770	
Investments	13	26,530		16,968	
Cash at bank and in hand		9,128		16,075	
		60,058		67,096	
Creditors: amounts falling due within one year	14	(35,899)		(38,923)	
Net current assets			24,159		28,173
Total assets less current liabilities			29,159		28,231
Creditors: amounts falling due after more					
than one year	15		(6,729)		(4,943)
Net assets excluding pension deficit			22,430		23,288
Pension deficit					(5)
Net assets including pension deficit			22,430		23,283
Reserves			- -		
Profit and loss account	16		22,430		23,283
Members' funds	16		22,430		23,283

The financial statements for the England and Wales Cricket Board Limited (Company Registration No 3251364) were approved by the Board of Directors on 22 March 2011

Signed on behalf of the Board of Directors

alle

C G Clarke

Director

B W Havill

Director

Company balance sheet As at 31 December 2010

	Notes	£,000	2010 £'000	£'000	2009 £'000
Fixed assets					
Intangible fixed assets	8		4,882		-
Tangible fixed assets	9		118		58
Fixed asset investments	10		24,978		24,978
			29,978		25,036
Current assets			·		
Stocks	11	142		125	
Debtors amounts falling due within one year Debtors amounts falling due after more than	12	21,747		30,528	
one year	12	870		4,770	
Investments	13	15,252		7,444	
Cash at bank and in hand		1		1,218	
		38,012		44,085	
Creditors: amounts falling due					
within one year	14	(39,921)		(41,256)	
Net current (liabilities)/assets			(1,909)		2,829
Total assets less current liabilities			28,069		27,865
Creditors: amounts falling due after more					
than one year	15		(23,302)		(24,610)
Net assets excluding pension deficit			4,767		3,255
Pension deficit			<u>-</u>		(5)
Net assets including pension deficit			4,767		3,250
Reserves					
Profit and loss account	16		4,767		3,250
Members' funds	16		4,767		3,250
					

The financial statements for the England and Wales Cricket Board Limited (Company Registration No 3251364) were approved by the Board of Directors on 22 March 2011

Signed on behalf of the Board of Directors

C G Clarke Director B W Havill Director

Consolidated cash flow statement Year ended 31 December 2010

	Note	£'000	2010 £'000	£'000	2009 £'000
Net cash inflow/(outflow) from operating activities	17		7,101		(10,518)
Returns on investments and servicing of finance					
Interest received		577		570	
Net cash inflow from returns on investment and servicing of finance			577		570
Taxation					
UK corporation tax received		((0)		60	
Overseas taxation paid		(69)		(173)	
Net cash outflow from taxation			(69)		(113)
Capital expenditure and financial investment					
Purchase of intangible fixed assets		(4,882)		-	
Purchase of tangible fixed assets		(112)		(18)	
Net cash outflow from capital expenditure and financial investment			(4,994)		(18)
Net cash inflow/(outflow) before management of liquid resources and financing			2,615		(10,079)
Management of liquid resources					
(Increase)/decrease in short term deposits		(9,562)		12,805	
Management of liquid resources			(9,562)		12,805
(Decrease)/increase in cash during the year			(6,947)		2,726
Analysis and reconciliation of movement in net fu	ınds				
				2010 £'000	2009 £'000
(Decrease)/increase in cash during the year				(6,947)	2,726
Opening cash at bank at 1 January				16,075	13,349
Closing cash at bank at 31 December				9,128	16,075

Notes to the financial statements Year ended 31 December 2010

1. Accounting policies

The financial statements are prepared in accordance with applicable United Kingdom accounting standards. They have been applied consistently during the current and preceding year. The particular accounting policies adopted are described below.

Accounting convention

The financial statements are prepared under the historical cost convention

Basis of consolidation

The group financial statements consolidate the financial statements of the company and its subsidiary undertakings drawn up to 31 December each year

Going concern

At the balance sheet date the Group had net current assets of £24.2 million, including deferred income balances of £30.9 million, and was holding combined cash and investments of £35.7 million. The Group continues to have strong visibility of its broadcasting and sponsorship income for the period 2011-2013.

In consideration of the above, and having made appropriate enquiries, the directors have a reasonable expectation that the company and the group has adequate resources to continue in existence for the foreseeable future. For this reason, the going concern basis in preparing the accounts has continued to be adopted.

Turnover

The Group's turnover is derived primarily from cricket-related activities carried out in the UK and in respect of the England Cricket Team tours

The amount reported as turnover represents revenue from broadcasting revenue, ticket income, sponsorship, perimeter advertising, licensing income, promotions and sundry income after deduction of value added tax

Revenue is recognised in the season to which it relates

Tangible fixed assets

Fixed assets are stated at cost less accumulated depreciation and any recognised impairment loss

Depreciation is provided on all tangible fixed assets at rates calculated to write each asset down to its estimated residual value over its useful economic life on the straight-line method

Leasehold improvements

10% per annum

Fixtures, fittings and office equipment

20% - 33 1/3% per annum

Stocks

Stocks are stated at the lower of cost and net realisable value

Investments

Fixed asset investments are shown at cost less provision for impairment

Cash deposits are stated at cost

Translation of foreign currencies

Transactions denominated in foreign currencies are translated into sterling at the rates ruling at the dates of the transactions. Amounts receivable and payable in foreign currencies at the balance sheet date are translated at the rates ruling at that date. Exchange gains and losses, arising on both settled and unsettled foreign currency transactions, are included in the results on ordinary activities before taxation.

Notes to the financial statements Year ended 31 December 2010

1. Accounting policies (continued)

Leases

Rental costs under operating leases are charged to the profit and loss account in equal annual amounts over the period of the leases

Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date

Deferred tax is provided in full on timing differences that result in an obligation at the balance sheet date to pay more tax, or a right to pay less tax, at a future date, at rates expected to apply when they crystallise based on current tax rates and law. Timing differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in the financial statements.

Deferred tax assets are recognised to the extent that it regarded as more likely than not that they will be recovered

Deferred tax assets and liabilities are not discounted

Pensions

The Group operates both a defined contribution pension scheme and a defined benefit pension scheme The Group implemented in full FRS 17 "Retirement Benefits" in 2005

For defined contribution schemes the amount charged to the profit and loss account in respect of pension costs and other post-retirement benefits is the contribution payable in the year. Differences between contributions payable in the year and contributions actually paid are shown as either accruals or prepayments in the balance sheet.

For the defined benefit pension scheme, the amounts charged to operating profit are the current service costs and gains and losses on settlements and curtailments. They are included as part of staff costs. Past service costs are recognised immediately in the profit and loss account if the benefits have vested. If the benefits have not vested immediately, the costs are recognised over the period until vesting occurs. The interest cost and expected return on assets are shown as a net amount of other finance costs or credits adjacent to interest. Actuarial gains and losses are recognised immediately in the statement of total recognised gains and losses.

The defined benefit scheme is funded, with the assets of the scheme held separately from those of the group, in separate trustee administered funds. Pension scheme assets are measured at fair value and liabilities are measured on an actuarial basis using the projected unit method and discounted at a rate equivalent to the current rate of return on a high quality corporate bond of equivalent currency and term to the scheme liabilities. The actuarial valuations are obtained at least triennially and are updated at each balance sheet date. The resulting defined benefit asset or liability, net of the related deferred tax, is presented separately after other net assets on the face of the balance sheet.

Notes to the financial statements Year ended 31 December 2010

2. (Loss)/profit on ordinary activities before taxation

	2010 £'000	2009 £'000
(Loss)/profit on ordinary activities before taxation is stated after charging		
Loss on foreign currency exchange	72	61
Operating lease rentals		
Land and buildings	250	251
Other equipment	558	466
Depreciation of tangible fixed assets (note 9)	52	95
The analysis of auditor's remuneration is as follows Fees payable to the company's auditor for the audit of the group's annual accounts		
	55	59
The audit of the company's subsidiaries pursuant to legislation	7	8
Total audit fees	62	67
Tax services	57	135
Other carvices	12	
Other services		
Total non-audit fees	100	135
Other services	43	

3. Donations to charities

Charitable donations from the company to the England and Wales Cricket Trust Limited amounted to £4,449,885 (2009 - £6,489,247) As the England and Wales Cricket Trust Limited is a subsidiary, this amount is not reflected in the consolidated profit and loss account

Donations of £3,218,000 (2009 - £4,500,000) were paid to the Cricket Foundation during the year

Other charitable donations paid in 2010 were £42,000 (2009 – £405,000)

4. Directors' emoluments

Two directors received emoluments totalling £383,391 (2009 - £420,897) and pension contributions totalling £79,388 (2009 - £69,103) No other directors received any emoluments in either year

No director is a member of the defined benefit pension scheme described in note 19

The highest paid director received emoluments of £253,635 (2009 - £275,074) and pension contributions of £26,296 (2009 - £26,296)

5. Profit attributable to the company

The profit for the financial year dealt with in the financial statements of the parent company was £1,801,000 (2009 – profit £2,748,000) As permitted by section 408 of the Companies Act 2006, no separate profit and loss account is presented in respect of the parent company

Notes to the financial statements Year ended 31 December 2010

6. Employees

All staff are employed in cricket related activities The average number of persons employed by the group and company, including directors, during the year was

	2010 No	2009 No
Cricketers	28	24
Umpires #	28	26
Development staff	58	59
Coaching staff	47	46
Administration	63	60
	224	215
	£,000	£'000
Aggregate costs		
Wages and salaries	13,987	13,680
Social security	2,780	2,792
Other pension costs	1,859	1,706
	18,626	18,178
	£'000	£'000
Wages and salaries		
Cricketers*	5,558	5,618
Umpires	1,277	1,306
Development staff*	1,757	1,793
Coaching staff	2,314	2,129
Administration	3,081	2,844
	13,987	13,690

[#] Umpires are those umpires employed by the ECB to officiate in the English season in ECB matches The total number of umpires employed in 2010 was 39 (2009 – 39) The numbers in the table above reflect the fact that not all umpires are formally employed by the ECB for all 12 months of the year

^{*} Costs exclude amounts paid to First Class Counties for the services of players Such payments totalled £727,000 (2009 – £1,093,000) Costs are total costs incurred. No deductions have been made regarding contributions received from Sport England towards the cost of employing development staff. Such Sport England income is included within turnover.

Notes to the financial statements Year ended 31 December 2010

7. Tax charge on (loss)/profit on ordinary activities

i) Analysis of tax charge on ordinary activities

	2010 £'000	2009 £'000
UK corporation tax charge at 28% (2009 – 28%) based on the taxable profit for the year Adjustment in respect of prior year Double taxation relief	(69) - 69	(173) 98 173
Foreign tax for current period	(69)	98 (173)
Current tax charge	(69)	(75)

ii) Factors affecting tax charge for the current period

The tax assessed for the period is higher than that resulting from applying the standard rate of corporation tax in the UK - 28% (2009 - 28%)

The differences are explained below

	2010 £'000	2009 £'000
(Loss)/profit on ordinary activities before tax	(500)	968
Tax credit/(charge) at 28% thereon (2009 - 28%)	140	(271)
Effects of		
Adjustment in respect of prior year	-	98
Marginal rate relief	4	2
Profit not taxable	324	-
Loss not tax allowable	(987)	(520)
Income not taxable	459	751
Expenses not deductible for tax purposes	(69)	(155)
Capital allowances less than depreciation	(15)	5
Tax losses not utilised	(3)	-
Pension contributions paid	139	75
Pension charges under FRS 17	(61)	(60)
Current tax charge for period	(69)	(75)

iii) Factors that may affect the future tax charge

Deferred tax assets have not been recognised as there is not sufficient certainty that the asset will be recovered. Such assets totalled £182,000 (2009 - £175,000) in respect of the tax written down value of assets being in excess of the net book value of assets.

Notes to the financial statements Year ended 31 December 2010

8. Intangible fixed assets

	2010	2009
Group and Company	£'000	£'000
Perimeter advertising rights	4,882	<u>-</u>

During 2010, the ECB purchased perimeter advertising rights from certain First Class Counties covering the period from 2011 to 2019. The present value of the expected future cash flows to be derived from the rights have been capitalised as an intangible asset. The rights will be amortised over the appropriate period with reference to the present value of the expected future cash flows.

9. Tangible fixed assets

Group and Company	Leasehold improvements £'000	Fixtures, fittings and equipment £'000	Total £'000
Cost			
At 1 January 2010	61	677	738
Additions	2	110	112
At 31 December 2010	63	787	850
Accumulated depreciation			
At 1 January 2010	57	623	680
Charge for the year	2	50	52
At 31 December 2010	59	673	732
Net book value			
At 31 December 2010	4	114	118
At 31 December 2009	4	54	58
			

10. Fixed asset investments

	C	ompany
	2010 £'000	2009 £'000
Subsidiary undertakings	24,978	24,978

During 2005 the ECB became a £1 guarantor of the England and Wales Cricket Trust Limited, a company limited by guarantee and a registered charity, which was incorporated on 17 June 2005. The investment is held at £nil cost in the company balance sheet and is treated as a wholly owned subsidiary for the purpose of the group accounts. The England and Wales Cricket Trust Limited is incorporated in England and Wales and its principal activity is to promote community participation in healthy recreation by providing facilities for playing cricket through charitable donations and interest free loans to amateur cricket clubs.

Notes to the financial statements Year ended 31 December 2010

10. Fixed asset investments (continued)

During 2009, the branch in Dubai was incorporated and became a wholly owned subsidiary - Cricket Management & Promotions FZ-LLC Prior to incorporation on 31 May 2009, the branch was party to a long-term contract with the International Cricket Council On incorporation, the ECB contributed to this contract in exchange for shares issued. The cost of investment was measured as the estimated present value of the expected future cash flows to be derived from the contract. The investment is held in the company's books at the lower of this cost and the value of net assets of the subsidiary.

11 Stocks

Group and Company	2010 £'000	2009 £'000
Goods held for resale	142	125

There is no material difference between the balance sheet value of stock and their replacement cost

12 Debtors

	Group		Comp	ompany	
	2010	2009	2010	2009	
	£,000	£,000	£,000	£'000	
Amounts falling due within one year					
Trade debtors	1,239	3,094	1,239	3,094	
Other debtors	18,043	24,938	17,683	22,471	
Amount owed by subsidiary undertaking	-	•	-	3,840	
Prepayments and accrued income	2,825	1,126	2,825	1,123	
	22,107	29,158	21,747	30,528	
Amounts falling due after more than one year					
Other debtors	2,151	4,770	870	4,770	
Total debtors	24,258	33,928	22,617	35,298	

Other debtors include loans advanced to First Class Counties of £12,447,500 (2009 - £18,426,500)

13 Investments

	Gro	up	Comp	pany
	2010	2009	2010	2009
	£'000	£'000	£'000	£'000
Cash deposits with terms less than 90 days	26,530	16,968	15,252	7,444

Notes to the financial statements Year ended 31 December 2010

14 Creditors: amounts falling due within one year

14	Creditors: amounts failing due within one year				
		Group		Compa	ny
		2010	2009	2010	2009
		£'000	£'000	£'000	£'000
	Trade creditors	1,226	1,484	1,226	1,484
	Other creditors	3,323	3,499	3,323	3,499
	Deferred income	30,616	31,274	34,642	33,607
	Accruals	734	2,666	730	2,666
		35,899	38,923	39,921	41,256
15	Creditors amounts falling due after more than one ye	ear			
		Group		Compa	ny
		2010	2009	2010	2009
	Group	£'000	£'000	£'000	£'000
	Deferred income	6,729	4,943	23,302	24,610
16.	Reconciliation of movement in members' funds				
				2010	2009
				£'000	£'000
	Group				
	Retained (loss)/profit for the year			(569)	893
	Actuarial profit/(loss) relating to pension scheme			453	(477)
	Movement in surplus in pension scheme not recognised			(737)	401

	Net (decrease)/increase to members' funds			(853)	817
	Opening members' funds			23,283	22,466
	Clasina manchani find			22.420	22.202
	Closing members' funds			22,430	23,283
	Company				
	Profit for the year			1,801	2,748
	Actuarial profit/(loss) relating to pension scheme			453	(477)
	Movement in surplus in pension scheme not recognised			(737)	401
	Net increase in members' funds			1,517	2,672
	Opening members' funds			3,250	578
	Closing members' funds			4,767	3,250

Notes to the financial statements Year ended 31 December 2010

17. Reconciliation of group operating profit to net cash inflow/(outflow) from operating activities

	2010 £'000	2009 £'000
Operating (loss)/profit	(1,087)	381
Depreciation of tangible fixed assets	52	95
(Increase)/decrease in stocks	(17)	11
Decrease/(increase) in debtors	9,670	(1,543)
Decrease in creditors	(1,238)	(9,408)
Pension scheme charges	219	215
Pension contributions paid	(498)	(269)
Net cash inflow/(outflow) from operating activities	7,101	(10,518)

18 Operating lease commitments

The group and company has the following commitments to make payments in the next year, under operating leases analysed between those where the commitment expires

Group and company		2010			2009	
	Land and buildings £'000	Other £'000	Total	Land and buildings £'000	Other £'000	Total
Within one year	16	25	41	28	33	61
Between one and two years	11	170	181	-	71	71
Between two and five years	-	363	363	-	371	371
After five years	223		223	223		223
	250	558	808	251	475	726

19. Pensions

The group has made contributions to the ECB Group Pension Plan and the ECB Group Pension Plan for Professional Cricketers, both defined contributions schemes, amounting to £1,069,000 (2009 – £942,000) and £670,000 (2009 – £641,000) respectively

The group also operates a defined benefit pension scheme, the ECB Retirement and Death Benefits Scheme ("the Scheme"), whose assets are held in independent trustee administered funds. Standard contributions are determined by a qualified actuary on the basis of triennial valuations using the attained age method. The most recent full valuation of the Scheme was carried out as at 1 October 2007.

The standard monthly contributions made to the Scheme by the group were 41 7% of pensionable earnings up to October 2005 and they were then increased to a fixed amount of £138,333 per month plus 30 5% of salaries. A new contribution statement came into force at the beginning of 2008 and standard monthly contributions are now 28 6% of pensionable salary. In total, contributions paid to the Scheme were £498,000 (2009 - £269,000)

The group has adopted FRS 17 "Retirement Benefits" The figures below have been based on full actuarial valuations as at 1 October 2008, updated to 31 December 2010 by an independent professional actuary

Notes to the financial statements Year ended 31 December 2010

19. Pensions (continued)

The liabilities of the Scheme at 31 December 2010 were calculated on the following bases as required under FRS 17

Assumptions	2010	2009	2008	2007	2006
Discount rate	5 50%	5 80%	6 00%	5 50%	5 00%
Rate of increase in salaries	3 60%	3 60%	3 00%	4 00%	3 25%
Inflation assumption	3 60%	3 60%	3 00%	3 50%	3 25%

Rate of increase in pensions payment are determined by the scheme rules – being the lower of RPI and 5% on pension entitlements earned up to 30 June 2005, and the lower of RPI and 2 5% thereafter

The fair value of the assets and present value of the liabilities in the Scheme on an FRS 17 basis, along with the expected rate of return as at each balance sheet date were

Asset	Long term rate of return expected	2010 £'000	Long term rate of return expected	2009 £'000
Equities	7 00%	7,316	7 00%	6,291
Bonds	5 00%	5,920	5 00%	6,819
Property	7 00%	147	5 50%	42
Cash	2 50%	1,557	4	1,034
Total fair value of assets		14,940		14,186
Present value of scheme liabilities				
		(14,203)		(14,191)
Surplus/(deficit) in the scheme				
		737		(5)

The balance sheet position for the Scheme as calculated under FRS 17 as at 31 December 2010 is as follows

	2010 £'000	2009 £'000
Fair value of assets Present value of the Scheme liabilities	14,940 (14,203)	14,186 (14,191)
Surplus/(deficit) in the Scheme Related deferred tax asset at 30%	737 	(5)
Net surplus/(deficit) in the Scheme	737	(5)
Balance sheet position	-	(5)

As in previous years, the surplus in the scheme has not been recognised in the balance sheet. In the opinion of the directors, there is not sufficient certainty that any economic benefit would be derived from the surplus. As no surplus has been recognised in the balance sheet, no deferred tax liability has been accounted for In 2009, a deferred tax asset was not recognised in respect of the pension deficit as in the opinion of the directors, it was not possible to conclude that was is more likely than not that any deferred tax asset would be recovered.

Notes to the financial statements Year ended 31 December 2010

Pensions (continued)	2010 £'000	2009 £'000
Analysis of the amount charged to operating profit under FRS 17		
Current service cost	(219)	(215)
Total operating charge	(219)	(215)
Analysis of the amount credited/(charged) to interest under FRS 17	-	
	2010 £'000	2009 £'000
Expected return on pension scheme assets	811	786
Interest on pension scheme liabilities	(797)	(769)
Net interest receivable	14	17
Analysis of the actuarial gain recognised in statement of total recognised g	ains and losses (STI	RGL) unde
	2010 £'000	2009 £'000
Actual return less expected return on pension scheme assets	·	
Experience gains and losses arising on the scheme liabilities	£'000 583 704	£'000 194 343
	£³000	£'000
Experience gains and losses arising on the scheme liabilities	£'000 583 704	£'000 194 343

The cumulative amount of actuarial loss recognised in the statement of total recognised gains and losses since adoption of FRS 17 is £1,708,000 (2009 £2,161,000)

The actual return on scheme assets in the year was £980,000 (2009 £1,394,000)

Movement in surplus/(deficit) during the year

	2010 £'000	2009 £'000
Surplus/(deficit) in scheme at beginning of the year	(5)	401
Movement in the year		
Current service cost	(219)	(215)
Contributions paid	498	269
Net interest receivable	10	17
Actuarial (loss)/gain	453	(477)
Surplus/(deficit) in scheme at end of the year	737	(5)
Surplus in scheme not recognised	(737)	-
Balance sheet position at the end of the year	<u> </u>	(5)

Notes to the financial statements Year ended 31 December 2010

19 Pensions (continued)

FRS 17 - history of experience gains and losses

	2010		2009		2008		2007		2006	
	% of scheme assets/	£'000	% of scheme assets/	£,000	% of scheme assets/	£,000	% of scheme assets/ liabilities	£'000	% of scheme assets/	£'000
Difference between expected and actual return on scheme assets	4	583	1	194	16	(2,104)	1 2	184	0 1	17
Experience gains and losses on scheme liabilities	5	704	2	343	4	498	0 6	85	6	912
Total amount recognised in statement of total recognised gains and losses (before deferred tax)	3	453	3	(477)) 2	(211)	6	836	13	1,898

20. Related party transactions

The directors have identified a number of cricketing organisations for which payments and receipts by the Group represent a significant transaction

- The eighteen First Class Counties, MCC, the Minor Counties Cricket Association ("MCCA"), the Minor County Clubs and Cricket Boards have charged the ECB amounts totalling £35,272,995 (2009 £40,770,015), in respect of fees for the provision of ground facilities and cricketers for matches under the control of ECB, and amounts payable under the terms of memorandums of understanding, licence fees and other commercial agreements. As at 31 December 2010 the ECB owed these parties £nil (2009 £408,600) of unpaid fees. Such charges and fees include amounts in relation to the staging of international and domestic matches. The ECB has received income in relation to these matches of £13,424,672 (2009 £18,143,000). As at 31 December 2010 the ECB was owed £117,500 (2009 £613,500) from these parties. In addition the EWCT paid grants totalling £5,927,381 (2009 £4,866,641) to County Cricket Boards.
- 2 ECB has loans of £12,447,500 (2009 £18,426,500) in aggregate due from the eighteen First Class Counties, Cricket Ireland and the Professional Cricketers' Association Interest is charged on the loans at varying rates ranging from zero to base rate
- The directors have identified Cambridge University Cricket Club, Irish Cricket Union, Koninklijke Cricket Bond, Danish Cricket Association, Oxford University Cricket Club, Professional Cricketers' Association, Cricket Scotland & Loughborough University Cricket Club as also being related and to which ECB has made payments During the period, amounts totalling £933,204 (2009 £919,204) were paid to these organisations. As at 31 December 2010 no amounts were owing (2009 nil owing)
- 4 ECB paid £223,395 (2009 £223,395) of commercial rent to MCC in respect of the leasehold property. As at 31 December 2010 no amounts were owing (2009 £nil owing)
- Premiums payable by ECB to Reigndei Limited, an insurance company beneficially owned by the eighteen first class counties, MCC and the MCCA, were £1,391,250 (2009 £1,391,250) Claims receivable during the year from Reigndei Limited amounted to £293,002 (2009 £2,206,273) As at 31 December the ECB was owed £293,002 from Reigndei Limited (2009 £2,206,273)
- The group made donations amounting to £3,218,000 (2009 £4,500,000) to the Cricket Foundation during the year Income of £nil (2009 £735,000) was received by the group from the Cricket Foundation by way of a grant in respect of development activities As at 31 December 2010 the ECB was owed £nil (2009 £nil)

Notes to the financial statements Year ended 31 December 2010

20. Related party transactions (continued)

Colin Graves, a member of the ECB Board since 7 June 2010 is the chairman of Yorkshire CCC. He has personally given a guarantee, of £1 8 million under the 2011 to 2019 perimeter advertising agreement between the ECB and Yorkshire CCC. This was signed on 22 October 2010.

21. Directors' indemnities

ECB has, in accordance with its Articles of Association, granted indemnities to each of the ECB directors. These indemnities constitute 'qualifying third party indemnity provisions' for the purposes of the Companies. Act 2006 and were in force during the whole of the current and prior years or from the date of appointment in respect of the four directors who joined the ECB board in 2010. The indemnities remain in force for the duration of a director's period of office. Copies of indemnities granted to existing directors are available for inspection at the ECB's registered office.

22. Liability of members

England and Wales Cricket Board Limited is a company limited by guarantee and has no share capital. Each member has guaranteed to contribute a sum not exceeding £10 for payment of the company's debts and liabilities should the company be wound up. There were 41 members as at 31 December 2009 and 31 December 2010.