

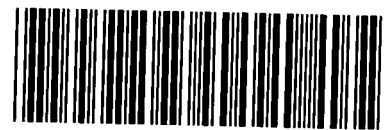
**REGISTERED COMPANY NUMBER: 03172553 (England and Wales)**  
**REGISTERED CHARITY NUMBER: 1055422**

**REPORT OF THE TRUSTEES AND  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2017  
FOR**

**AMBASSADORS FOOTBALL LIMITED**

Dunhams  
Chartered Accountants  
11 Warwick Road  
Old Trafford  
Manchester  
M16 0QQ

THURSDAY



A33      \*A7FCI9WJ\*      #253  
27/09/2018  
COMPANIES HOUSE

**AMBASSADORS FOOTBALL LIMITED**  
**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2017**

	Page
Report of the Trustees	1 to 6
Independent Examiner's Report	7
Statement of Financial Activities	8
Balance Sheet	9 to 10
Notes to the Financial Statements	11 to 18
Detailed Statement of Financial Activities	19 to 20

## **AMBASSADORS FOOTBALL LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2017**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2017. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

#### **OBJECTIVES AND ACTIVITIES**

##### **Objectives and aims**

The object of the company is - The advancement of the Christian religion especially in and through sport and sports chaplaincy and particularly (but not exclusively) involving youth, church and school groups in such activities.

##### **Significant activities**

The charity in 2017 continued to function as per the Memorandum and Articles of Association of Ambassadors Football Limited with a specialisation of working in and through football primarily but not exclusively. For over 25 years the organisation has existed to bring about positive change in hard to reach, vulnerable children, youth, adults and their communities through:

- a) Running innovative holistic faith based football programmes.
- b) Supporting churches, coaches, players and participants for their football outreach initiatives.

The Ambassadors approach is that through the bridge of football, staff overcome barriers to get alongside people in a non-judgmental way, to enable positive life-changing decisions to be made. From this platform of trust, Ambassadors workers then develop and deliver programmes in line with our principles of 'football faith future'. They do this in both short and long-term programmes:

Short-term: football holiday clubs and tours provide an opportunity to impact lives for the better through interaction with the participants and training for volunteers;

Long-term: weekly activities are conducted in partnership with other agencies and organisations providing ongoing opportunities to improve the lives for those that take part.

Another way in which we work is in providing support and training for churches, leaders, coaches and players in community football outreach. Through this training we are able to also then train others to be able to deliver quality football outreach into their local communities, with our support to monitor and evaluate the standards of the programmes we are associated with.

The British work of Ambassadors is one of a network of 28 national ongoing charitable works around the world that are linked together by shared values and vision. During 2017 in Great Britain, 469 participants were part of weekly programmes. 'Talk Football', our weekly support resource was received by 353 coaches. We also hosted 7 tournaments throughout the year with more than 70 teams involved. We delivered various Community Football Outreach training days with partner agencies and churches. We supported 165 churches directly, impacting over 2000 people. More than 5,000 people attended Ambassadors Football events throughout the year.

## **AMBASSADORS FOOTBALL LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2017**

#### **OBJECTIVES AND ACTIVITIES**

##### **Public benefit**

Ambassadors Football continues to work amongst sectors of society that often have less opportunities than others. In less well-off areas children are less likely to be physically active or involved in extra-curricular activities which can enhance their personal feelings of self-worth. Being involved in a football project also gives us the opportunity to show the contribution they can make to teams, to society generally and to the well-being of their community.

Helping in these communities means that the prospects of children and young people we work with are improved. In East London we have found that young men involved in our football programmes have had better education opportunities due to the discipline and encouragement they received through playing football with us. Ethnic tensions are reduced when people have the opportunity to interact more. This is evident in our work in Tower Hamlets and Whitechapel in particular, with people from diverse backgrounds coming together around football projects.

The Football Association continues to develop their 'four corner model' of coaching - where a player's mental, physical, social and technical skills are all developed by coaches. This fits ideally with the principles that Ambassadors Football have been using for many years. We have always encouraged the people we work with to be good people first and then good players. Learning self-control, becoming an encourager of others and realising that with every mistake you can learn and improve - these are vital aspects of our work in communities around Britain.

We are faith based but not faith biased and all are welcome on our football programmes. Women's football, youth football and recently walking football have all developed in the last 12 months. It has broadened the sections of society we can work with and as a result more people have benefitted from our activities.

In this way the trustees of Ambassadors Football Limited believe we have complied with the duty in section 17(5) of the Charities Act 2011, to have due regard to the public benefit guidance published by the Charity Commission.

##### **Volunteers**

We trained 4 volunteer interns in 2017. The number of volunteers involved in delivering our programmes was 145. The volunteers were support workers and coaches in our community football outreach programmes and some were involved in administrative support. The contribution of time from volunteers was maintained at approximately 400 hours per week over the year. This is equivalent to 12 staff workers and is a great return on the investment we make into them.

## **AMBASSADORS FOOTBALL LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2017**

#### **STRATEGIC REPORT**

##### **Achievement and performance**

###### *Charitable activities*

The stability that we saw developed in 2016 was continued in 2017 with Ambassadors Football GB focusing on sustainable models of work through:

1. Local partnership, resulting in a good investment of our time as we trained and supported others in delivering our programmes, whilst modelling good practice ourselves.
2. Improved communication, resulting in a feeling of belonging to the Ambassadors Football programmes and objectives and that we could be the organisation to go to if there were needs regarding community football outreach.
3. New staff being added to our team in Lancashire, resulting in new programmes being implemented and more people impacted through our work.
4. A development of the work in the North East, with a consultant working on local links that should develop into longer term work.
5. Increasing the numbers who attend our local models of outreach and also developing into new areas of London and around the country.

##### **Community Football Outreach**

We continued to host Community Football Outreach training events during 2017. We also started some more projects in various locations around Britain. These included a project for asylum seekers near Newcastle and a football team in a junior league in Lancaster. Programmes that we are involved in include:

##### **Holiday Clubs**

2017 saw 9 holiday clubs take place around Great Britain. Some partners that we have worked with now organise and run their own projects, which shows long-term sustainability of the programmes we have developed. Some churches see our holiday clubs as vital to their overall strategic goals of serving their community. Others see a holiday club as a way to kick-start service in a new location. Often a holiday club helps our partners interact in an effective way with their local school and community.

##### **Fathers Football**

Fathers Football continues in Tower Hamlets, London. This programme of engagement with the dads of primary school children has resulted in greater involvement of the fathers in the lives of their children and their schools. We work in partnership with local volunteers and have weekly programmes for up to 10 schools. The schools are very thankful for the way the programme breaks down barriers between different ethnic groups. The programme also encourages fathers to interact with one another and hosts seminars and days away to deepen friendships that are formed through football. The Fathers Football tournaments held every few months have enabled different schools and fathers to interact with one another and foster wider community cohesion. We have been invited to start Fathers Football in other locations and are working on a franchise model that will result in sustainable Fathers Football programmes across Great Britain.

##### **Goalside**

Goalside is a programme of community outreach with teenagers and adults on sports fields around Britain. Our partners see the impact of regularly hosting football at local parks/fields. The youth that attend have a regular opportunity to meet up with responsible adults who help organise football for them. The Genesis project, working with homeless men in partnership with two local churches is one such programme. New projects began this year in Aberdeen and Tottenham. As a result we now have 40 more young people engaged with our programmes who may otherwise be involved in anti-social behaviour. David is a volunteer with our programme in North London. He can see the difference in the attitude of the young people towards him and his co-workers as the atmosphere changes in the area due to the regular presence on the estate where they work.

##### **Football Clubs**

We continued to support churches that run their own football clubs for youth, children and adults. We support these through our respected tournaments. The London Churches Football Tournament continues to grow, with more women's and youth teams represented year on year. It means our reach within communities continues to expand. We hope to build upon the relationships started with these communities to introduce regular community outreach programmes linked to the teams that attend the tournaments. In Lancaster this has resulted in 40 kids attending regularly to learn about character values, football skills and become part of a diverse community of different faiths and ethnicities.

**AMBASSADORS FOOTBALL LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 DECEMBER 2017**

**STRATEGIC REPORT**

**Achievement and performance**

*Charitable activities*

**Tournaments**

The National Christian Football Festival took place again in July. Teams travel from all over the country to take part in the weekend event and the feedback is always very positive. The North East Interfaith Forum once again took part - bringing a diverse mix of young people from English, Asian and continental European backgrounds. The tournament provides an environment where the men can talk more openly about difficulties they might have as fathers or husbands and in their wider community. We actively try to address these issues and encourage the team members to reflect on their lives and how they conduct themselves off the field. One leader said that his team were moved by the messages and spirit in which the tournament was played. As such they hoped to continue a regular meeting outside of the football played in order to build upon the good friendships that were formed during their weekend away.

**Tours**

Tours take place through staff members gathering other footballers together to go to another location to play football and help serve that community. In September a short tour to Spain saw 10 British men help in local community development in Granada and Algeciras. Andalusia is rife with youth unemployment and distrust of authorities, especially amongst the gypsy communities and in the poorer sections of society. We visited and played football in an area that is well known for its violence and drugs. However, because of the relationship that Ambassadors locally had developed with a gang leader in prison, the touring team was welcomed to conduct kids coaching and activities for families.

*Fundraising activities*

We increased our fundraising activities again in 2017 and are extremely grateful to our supporters as it resulted in a significant increase in funds raised. We held several fundraisers during the year, including 'Match For A Day' and various running and cycling events, which we are repeating in 2018.

**Financial review**

*Financial position*

In 2017 the overall income was slightly up on 2016 and enabled us to end the year with a surplus of £5,495. This was due to performing well against budget and securing more funding from trust funds.

*Investment policy and objectives*

The trustees aim to keep funds in a higher rate savings account at least to the amount of the charity's reserve.

The trustees will instruct the directors to establish an investment policy for use if and when funds are available for investing on a longer term basis, however this has not been needed during 2017.

*Reserves policy*

Company policy has been to hold at least £6,000 of reserves. This standard was maintained throughout 2017. The free general unrestricted reserves at 31 December 2017 were £23,762.

**Future plans**

The vision of Ambassadors Football, both nationally and internationally, is to see the transformation of individuals and communities through indigenous football outreach. We therefore long to see a church based football outreach movement of transformation impacting individuals and communities across the British Isles. By the end of 2018 we intend to have:

- a) Free unrestricted reserves in place.
- b) Well-resourced staff on appropriate sustainable salaries.
- c) A growing nationwide network of trained volunteers implementing our programmes in their locality.
- d) A national strategy to train more local groups to serve their communities through football.

We will continue to develop our network of partners and churches, especially with the Church of England dioceses, Methodist church and Salvation Army. All of these denominations have sports specific positions around Britain that we can liaise with as we develop the network of local groups who serve their communities through football.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

Ambassadors Football Limited (formerly known as Ambassadors in Sport until 7 August 2013) was incorporated as a company limited by guarantee (registered in England and Wales, Company No. 03172553) on 14 March 1996 and it was registered with the Charity Commission (Charity No. 1055422) on 16 May 1996.

## **AMBASSADORS FOOTBALL LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2017**

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Recruitment and appointment of new trustees**

As set out in the Articles of Association, trustees other than those retiring by rotation can only be appointed at a general meeting if (1) they are recommended by existing trustees or (2) the required notice has been given by a member entitled to vote of the intention to propose that person as a trustee and the required notice has been given to those entitled to receive notice of the meeting.

##### **Organisational structure**

Throughout 2016, the trustees have maintained meeting 4 times per year as a Board, as well as having an AGM. Additionally, individual Board members continue to be available via telephone, email, Skype and/or for meetings with the charity's directors. The directors continue to represent the organisation via phone/Skype conferences and where necessary face to face meetings with other international related parties (see section below) in terms of overseeing cooperation globally through the basis of shared vision and values.

##### **Induction and training of new trustees**

Daniel Money was invited to join the Board of Trustees in 2016. He has been a long-term supporter and volunteer with our programmes in London. He attended one meeting as an observer and subsequently was given orientation in regards to the role of a trustee with Ambassadors Football. As a result of this he was accepted as a trustee in December 2016 and appointed in March 2017.

##### **Wider network**

'Ambassadors Football' worldwide consists of independent national charities which have a relationship with the other offices by form of an International Agreement. This is an arrangement between Ambassadors Football offices around the world expressing the desire to cooperate together on the basis of shared values and vision.

##### **Risk management**

The main risk management focus areas in 2017 were:

- A review was made of the current staff in Great Britain and their needs in relation to their work in the charity. This review sought to clarify the contracts of these workers, other documentation and line management for more robust governance.
- All staff underwent annual appraisals of their work and action points were taken forward for implementation in 2018.
- An implementation of the review of our health and safety policies that was made in 2016 took place in 2017. Where necessary staff were made aware of and trained in the latest legislation. This implementation is ongoing and will continue into 2018.
- The sustainability of the Ambassadors' offices underwent an ongoing review and both locations in Bolton and London were considered still to be viable, necessary and effective for the foreseeable future. A new development was a more established office in Lancaster, which will continue into 2018.
- Crisis contingency procedures were reviewed and tested for 4 overseas training programmes and the systems appear to still be robust.
- An ongoing review of all of our policies began in 2016. As a result of this, policies for vulnerable adults and child safety have been updated. Staff will be trained and updated on policies in line with current legislation.

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

##### **Registered Company Number**

03172553 (England and Wales)

##### **Registered Charity Number**

1055422

##### **Registered Office (Head Office)**

Claremont House  
St Georges Road  
Bolton  
Lancashire  
BL1 2BY

##### **London Regional Office**

70 Mare Street  
London  
E8 4RT

**AMBASSADORS FOOTBALL LIMITED**

**REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Trustees/Directors**

J Hampson (Chairman)  
N H Hoad  
D E Money (appointed 03/03/2017)  
D W Oakley  
J H Ortlip  
B Roles  
J K Squires  
A M Thomas

**Key Personnel**

M J Bateman (GB Director)  
S J Prentice (Secretary to the Board)

**Independent Examiners**

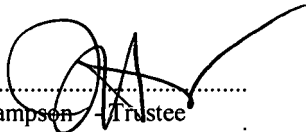
Dunhams  
11 Warwick Road  
Old Trafford  
Manchester  
M16 0QQ

**Bankers**

Barclays Bank Plc, The Wellsprings, Victoria Square, Bolton, BL1 1XA

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Report of the trustees, incorporating a strategic report, approved by order of the Board of Trustees, as the company directors ..... and signed on its behalf by:

  
.....  
J Hampson - Trustee



**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
AMBASSADORS FOOTBALL LIMITED**

**Independent examiner's report to the trustees of Ambassadors Football Limited ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2017.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

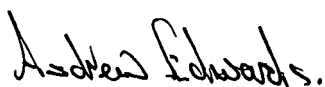
**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of Institute of Chartered Accountants in England and Wales which is one of the listed bodies

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr A Edwards ACA ACCA  
Institute of Chartered Accountants in England and Wales  
Dunhams  
Chartered Accountants  
11 Warwick Road  
Old Trafford  
Manchester  
M16 0QQ

Date: 21<sup>st</sup> September 2018.

**AMBASSADORS FOOTBALL LIMITED**

**STATEMENT OF FINANCIAL ACTIVITIES  
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)  
FOR THE YEAR ENDED 31 DECEMBER 2017**

	Notes	Unrestricted funds £	Restricted funds £	2017 Total funds £	2016 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	281,679	-	281,679	288,871
<b>Charitable activities</b>	5				
Charitable activities		44,432	20,896	65,328	51,404
Other trading activities	3	23,944	-	23,944	14,390
Investment income	4	<u>5</u>	<u>-</u>	<u>5</u>	<u>16</u>
<b>Total</b>		<b>350,060</b>	<b>20,896</b>	<b>370,956</b>	<b>354,681</b>
<b>EXPENDITURE ON</b>					
<b>Raising funds</b>					
Raising donations and legacies	6	<u>39,298</u>	<u>-</u>	<u>39,298</u>	<u>35,981</u>
		<b>39,298</b>	<b>-</b>	<b>39,298</b>	<b>35,981</b>
<b>Charitable activities</b>	7				
Charitable activities		305,267	20,896	326,163	323,053
Other		<u>-</u>	<u>-</u>	<u>-</u>	<u>4,368</u>
<b>Total</b>		<b>344,565</b>	<b>20,896</b>	<b>365,461</b>	<b>363,402</b>
<b>NET INCOME/(EXPENDITURE)</b>		<b>5,495</b>	<b>-</b>	<b>5,495</b>	<b>(8,721)</b>
<b>RECONCILIATION OF FUNDS</b>					
<b>Total funds brought forward</b>		<b>18,267</b>	<b>-</b>	<b>18,267</b>	<b>26,988</b>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u>23,762</u></b>	<b><u>-</u></b>	<b><u>23,762</u></b>	<b><u>18,267</u></b>

**CONTINUING OPERATIONS**

All income and expenditure has arisen from continuing activities.

The notes form part of these financial statements

**AMBASSADORS FOOTBALL LIMITED**

**BALANCE SHEET  
AT 31 DECEMBER 2017**

	Notes	Unrestricted funds £	Restricted funds £	2017 Total funds £	2016 Total funds £
<b>CURRENT ASSETS</b>					
Debtors	13	7,214	-	7,214	5,029
Prepayments and accrued income		3,632	-	3,632	2,783
Cash at bank		<u>31,834</u>	-	<u>31,834</u>	<u>42,264</u>
		42,680	-	42,680	50,076
<b>CREDITORS</b>					
Amounts falling due within one year	14	(18,918)	-	(18,918)	(31,809)
<b>NET CURRENT ASSETS</b>		<u>23,762</u>	-	<u>23,762</u>	<u>18,267</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>23,762</u>	-	<u>23,762</u>	<u>18,267</u>
<b>NET ASSETS</b>		<u>23,762</u>	-	<u>23,762</u>	<u>18,267</u>
<b>FUNDS</b>	15				
Unrestricted funds				23,762	18,267
Restricted funds:				-	-
<b>TOTAL FUNDS</b>				<u>23,762</u>	<u>18,267</u>

The notes form part of these financial statements

**AMBASSADORS FOOTBALL LIMITED**

**BALANCE SHEET - CONTINUED  
AT 31 DECEMBER 2017**

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2017.

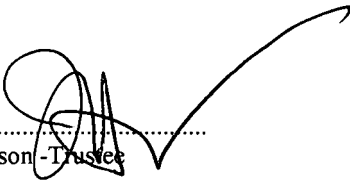
The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2017 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 24/9/2018 and were signed on its behalf by:

  
.....  
J Hampson - Trustee

The notes form part of these financial statements

## **AMBASSADORS FOOTBALL LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017**

#### **1. ACCOUNTING POLICIES**

##### **Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The presentational currency of the accounts is GBP and rounding is to the nearest £.

The charity has taken advantage of the following disclosure exemption in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows.

##### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

Voluntary income is received by way of grants, donations and gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Grants related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance.

Where grants and fees are received in advance of performance, their recognition is deferred and included in creditors.

Legacies are included when the charity becomes entitled to the bequest and the amount receivable is capable of being utilised.

Investment income is included when receivable.

Incoming resources from charitable activities are accounted for when receivable.

Gifts in kind and donated services and facilities are recognised when receivable where a value can be attributed with reasonable accuracy.

## **AMBASSADORS FOOTBALL LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2017**

#### **1. ACCOUNTING POLICIES - continued**

##### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure includes any VAT which cannot be recovered and is reported as part of the expenditure to which it relates.

Costs of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and service for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis e.g. estimated usage.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and the audit fees and costs linked to the strategic management of the charity.

##### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

##### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

##### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds earmarked by the Trustees for a particular purpose.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

##### **Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**AMBASSADORS FOOTBALL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**2. DONATIONS AND LEGACIES**

	2017	2016
	£	£
Donations	257,678	265,039
Gift aid	<u>24,001</u>	<u>23,832</u>
	<u><b>281,679</b></u>	<u><b>288,871</b></u>

**3. OTHER TRADING ACTIVITIES**

	2017	2016
	£	£
Fundraising events	23,344	14,390
Sponsorships	<u>600</u>	<u>-</u>
	<u><b>23,944</b></u>	<u><b>14,390</b></u>

**4. INVESTMENT INCOME**

	2017	2016
	£	£
Deposit account interest	<u><b>5</b></u>	<u><b>16</b></u>

**5. INCOME FROM CHARITABLE ACTIVITIES**

		2017	2016
	Activity	£	£
Football festivals	Charitable activities	7,965	16,289
Community coaching	Charitable activities	21,923	28,298
Other fees and charges	Charitable activities	5,705	3,900
Grants	Charitable activities	25,109	2,917
Tour income	Charitable activities	4,200	-
Other income	Charitable activities	<u>426</u>	<u>-</u>
		<u><b>65,328</b></u>	<u><b>51,404</b></u>

**AMBASSADORS FOOTBALL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**5. INCOME FROM CHARITABLE ACTIVITIES - continued**

Grants received, included in the above, are as follows:

	2017	2016
	£	£
Seedbed Trust Grant	10,109	2,917
The Jerusalem Trust	<u>15,000</u>	<u>-</u>
	<u>25,109</u>	<u>2,917</u>

**6. RAISING DONATIONS AND LEGACIES**

	2017	2016
	£	£
Staff costs	27,020	27,032
Rent and premises costs	4,051	2,865
Telephone	275	293
Postage and stationery	512	390
Sundries	29	518
Fundraising	1,608	3,023
Consultancy fees	2,727	-
Travel and subsistence	1,143	940
Motor expenses	920	628
Staff welfare and training	<u>1,013</u>	<u>292</u>
	<u>39,298</u>	<u>35,981</u>

**7. CHARITABLE ACTIVITIES COSTS**

	Direct costs	Support costs (See note 8)	Totals
	£	£	£
Charitable activities	<u>323,715</u>	<u>2,448</u>	<u>326,163</u>

**8. SUPPORT COSTS**

	Governance costs
	£
Charitable activities	<u>2,448</u>



**AMBASSADORS FOOTBALL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**9. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	<b>2017</b>	2016
	<b>£</b>	£
Independent examiner remuneration	<b><u>2,400</u></b>	<u>2,400</u>

**10. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31 December 2017 nor for the period ended 31 December 2016.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 December 2017 nor for the period ended 31 December 2016.

**11. STAFF COSTS**

	<b>2017</b>	2016
	<b>£</b>	£
Wages and salaries	<b>167,940</b>	167,963
Social security costs	<b>10,514</b>	10,078
Other pension costs	<b><u>1,677</u></b>	<u>2,164</u>
	<b><u>180,131</u></b>	<u>180,205</u>

The average monthly number of employees during the year was as follows:

	<b>2017</b>	2016
Bolton	<b>5</b>	5
London	<b>3</b>	3
International	<b><u>1</u></b>	<u>1</u>
	<b><u>9</u></b>	<u>9</u>

No employees received emoluments in excess of £60,000.

**AMBASSADORS FOOTBALL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**12. TANGIBLE FIXED ASSETS**

	<b>Fixtures and fittings £</b>	<b>Computer equipment £</b>	<b>Totals £</b>
<b>COST</b>			
At 1 January 2017 and 31 December 2017	<u>27,821</u>	<u>21,960</u>	<u>49,781</u>
<b>DEPRECIATION</b>			
At 1 January 2017 and 31 December 2017	<u>27,821</u>	<u>21,960</u>	<u>49,781</u>
<b>NET BOOK VALUE</b>			
At 31 December 2017	<u>-</u>	<u>-</u>	<u>-</u>
At 31 December 2016	<u>-</u>	<u>-</u>	<u>-</u>

**13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2017 £</b>	<b>2016 £</b>
Trade debtors	2,491	1,300
Other debtors	<u>4,723</u>	<u>3,729</u>
	<u>7,214</u>	<u>5,029</u>

**14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2017 £</b>	<b>2016 £</b>
Social security and other taxes	3,395	3,347
Other creditors	2,599	1,735
Deferred income	10,284	24,327
Accrued expenses	<u>2,640</u>	<u>2,400</u>
	<u>18,918</u>	<u>31,809</u>

**15. MOVEMENT IN FUNDS**

	<b>At 1.1.17 £</b>	<b>Net movement in funds £</b>	<b>At 31.12.17 £</b>
<b>Unrestricted funds</b>			
General fund	18,267	5,495	23,762
<b>TOTAL FUNDS</b>	<u>18,267</u>	<u>5,495</u>	<u>23,762</u>

**AMBASSADORS FOOTBALL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**15. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	350,060	(344,565)	5,495
<b>Restricted funds</b>			
The Jerusalem Trust	12,750	(12,750)	-
Seedbed Trust Grant	<u>8,146</u>	<u>(8,146)</u>	<u>-</u>
	20,896	(20,896)	-
<b>TOTAL FUNDS</b>	<u><u>370,956</u></u>	<u><u>(365,461)</u></u>	<u><u>5,495</u></u>

**Comparatives for movement in funds**

	At 1.1.16 £	Net movement in funds £	At 31.12.16 £
<b>Unrestricted Funds</b>			
General fund	26,803	(8,536)	18,267
<b>Restricted Funds</b>			
Queen Adelaide's Charity	<u>185</u>	<u>(185)</u>	<u>-</u>
<b>TOTAL FUNDS</b>	<u><u>26,988</u></u>	<u><u>(8,721)</u></u>	<u><u>18,267</u></u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	351,764	(360,300)	(8,536)
<b>Restricted funds</b>			
Seedbed Trust Grant	2,917	(2,917)	-
Queen Adelaide's Charity	<u>-</u>	<u>(185)</u>	<u>(185)</u>
	2,917	(3,102)	(185)
<b>TOTAL FUNDS</b>	<u><u>354,681</u></u>	<u><u>(363,402)</u></u>	<u><u>(8,721)</u></u>

**16. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 31 December 2017.

**AMBASSADORS FOOTBALL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**17. ULTIMATE CONTROLLING PARTY**

There is no ultimate controlling party.

**18. PURPOSES OF THE RESTRICTED FUNDS**

Seedbed Trust	A restricted fund for CFO North
Jerusalem Trust	A restricted fund for CFO training

**AMBASSADORS FOOTBALL LIMITED**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 DECEMBER 2017**

	2017 £	2016 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	257,678	265,039
Gift aid	<u>24,001</u>	<u>23,832</u>
	<b>281,679</b>	<b>288,871</b>
<b>Other trading activities</b>		
Fundraising events	23,344	14,390
Sponsorships	<u>600</u>	<u>-</u>
	<b>23,944</b>	<b>14,390</b>
<b>Investment income</b>		
Deposit account interest	5	16
<b>Charitable activities</b>		
Football festivals	7,965	16,289
Community coaching	21,923	28,298
Other fees and charges	5,705	3,900
Grants	25,109	2,917
Tour income	4,200	-
Other income	<u>426</u>	<u>-</u>
	<u><b>65,328</b></u>	<u><b>51,404</b></u>
<b>Total incoming resources</b>	<b>370,956</b>	<b>354,681</b>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Salaries	25,191	25,195
Social security	1,577	1,512
Pensions	252	325
Rent and premises costs	4,051	2,865
Telephone	275	293
Postage and stationery	512	390
Sundries	29	518
Fundraising	1,608	3,023
Consultancy fees	2,727	-
Travel and subsistence	1,143	940
Motor expenses	920	628
Staff welfare and training	<u>1,013</u>	<u>292</u>
	<b>39,298</b>	<b>35,981</b>

This page does not form part of the statutory financial statements

**AMBASSADORS FOOTBALL LIMITED**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 DECEMBER 2017**

	2017 £	2016 £
<b>Charitable activities</b>		
Salaries	142,749	142,768
Social security	8,937	8,566
Pensions and other staff costs	1,425	1,839
Telephone	824	879
Postage and stationery	1,537	1,169
Sundries	610	56
Football costs	22,461	26,587
Overseas support	103,224	120,906
Miscellaneous expenses	87	1,319
Donations	-	580
Consultancy fees	15,454	-
Bank charges	71	111
Travel and subsistence	4,573	3,758
Motor expenses	3,679	2,513
Rent and premises costs	16,203	11,460
Staff welfare and training	<u>1,881</u>	<u>542</u>
	<b>323,715</b>	<b>323,053</b>
<b>Support costs</b>		
<b>Management</b>		
Consultancy	-	1,620
<b>Governance costs</b>		
Accountancy fees	<u>2,448</u>	<u>2,748</u>
<b>Total resources expended</b>	<b>365,461</b>	<b>363,402</b>
	<hr/>	<hr/>
<b>Net income/(expenditure)</b>	<u><b>5,495</b></u>	<u><b>(8,721)</b></u>

This page does not form part of the statutory financial statements