

Please complete in typescript,
or in bold black capitals.

CHFP010

Company Number

APPOINTMENT of director or secretary

(NOT for resignation (use Form 288b) or
change of particulars (use Form 288c))

Company Name in full

**Appointment
form**

Notes on completion
appear on next page.

Appointment as director

NAME * Style / Title

Forename(s)

Surname

Previous
forename(s)

**Usual residential
address**

Post town

County / Region

† Nationality

† Other directorships
(additional space next page)

3079609

BSKYB COMEDY LIMITED

Day	Month	Year	Day	Month	Year
0	4	1	1	2	0
2	0	0	3	1	3

X as secretary Please mark the appropriate box. If appointment is as a director and secretary mark both boxes.

* Honours etc

James Rupert

Murdoch

Previous surname(s)

18 Tak Fung Street, 8th Floor,, Hunghom

Howloon Postcode

Hong Kong Country China; People's Republic of:

AMERICAN † Business occupation Chief Executive

None

I consent to act as ** director / secretary of the above named company

Consent signature

Date 2.12.03

* Voluntary details.

† Directors only.

** Please delete as appropriate

A director, secretary etc must sign the form below.

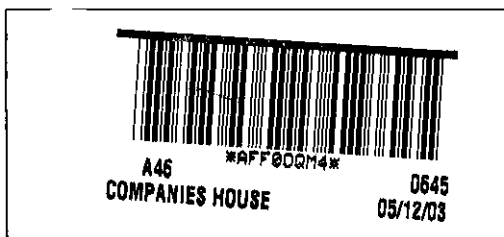
Signed

Date 2.12.03

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

Please give the name, address, telephone number and, if available, a DX number and Exchange of the person Companies House should contact if there is any query.

Emma Platts, BSKYB Limited, Grant Way, Isleworth, Middlesex, TW7 5QD
Tel 020 7705 3081
DX number DX exchange



When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ

DX 33050 Cardiff

for companies registered in England and Wales

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh

Company Number

3079609

† Directors only.

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years.

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.