Registered Company Number: 09023753

Report and financial statements

For the year ended 31 December 2021





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# **Company information**

# Directors

S Freer

R Leighton

M Graboff

B Mann

B Campbell

A Jackson

K Kieli (Appointed 4 March 2021)

A Salvato (Appointed 4 March 2021)

# **Company secretary**

A McMullen

# Independent auditors

PricewaterhouseCoopers LLP 1 Embankment Place London WC2N 6RH

#### Registered office

Berkshire House 168-173 High Holborn London WC1V 7AA

Registered number 09023753

# Strategic report

The directors present their strategic report and the audited consolidated financial statements for DLG Acquisitions Limited and its subsidiaries ("the Group", "we" or "our") for the year ended 31 December 2021.

DLG Acquisitions Limited ("the Company") is a joint venture equally and ultimately owned by Warner Bros. Discovery, Inc. and Liberty Global plc. The Company acquired All3Media Holdings Limited which operates the All3Media production and distribution business ("All3Media") in September 2014.

All3Media companies have an unrivalled track record of producing popular and critically acclaimed IP, ranging from contemporary thrillers, detective series, soap operas, comedy, costume drama, true crime, through documentary, natural history, formatted entertainment, factual entertainment, features, childrens, and reality programming. More than 40 production companies are based in the UK, US, Germany, Belgium, the Netherlands, and New Zealand producing 3,500 hours annually for linear broadcasters, VOD, social media, and other digital platforms. All3Media's distribution business, All3Media International, exploits programme rights around the world from its offices in London, New York, and Singapore. The Group is focused on innovation, creative excellence and entertaining all audiences with brilliant programming, from long-running returning series through to the launch of new formats, new talent, and new business models.

All3Media produces a well-balanced genre mix of programmes with returning shows and internationally renowned brands such as Midsomer Murders, Call the Midwife, Gogglebox, Great British Menu, The Cube, Gold Rush, Berlin Day & Night, Shortland Street, Brokenwood, Lingo and The Circle. This was supported in 2021 with a rich list of new titles such as The Tourist, Dalgliesh, Hollington Drive, Angela Black, Deceit, The Larkins, Awakening, Fever Pitch, Tinder Swindler, A Perfect Planet, The Traitors and Sort Your Life Out. Many of these new titles will return in 2022 and beyond.

All3Media International distributes television programmes and formats to more than 200+ territories and has over 25,000 hours of content in its catalogue and represents third-party producers together with All3Media's own production companies.

#### Introduction

After an exceptionally challenging 2020 with television production companies facing considerable disruption caused by lockdowns in several jurisdictions causing slippage in programme deliveries and margin pressure, the effect of Covid continued to impact the Group's performance in 2021. However, business performance improved significantly with revenue up 32% and EBITDA up 64% on prior year.

| Financial Summary of the Group         | Year ended  | Year ended  |
|--|-------------|-------------|
|  | 31 December | 31 December |
|  | 2021        | 2020        |
|  | £m          | £m          |
| Revenue                                | 866.6       | 656.4       |
| EBITDA*                                | 83.7        | 57.5        |
| EBITDA excluding the effect of IFRS 16 | 71.7        | 43.1        |
| Cash generated from operations         | 68.5        | 83.1        |

<sup>\*</sup> EBITDA is operating profit/(loss) from continuing operations before interest, tax, depreciation, amortisation, exceptional items, oneoff costs of redundancy, transactional costs, payments related to deferred consideration and put and call options, and results of discontinued operations, but including results of joint ventures and associates (see note 5).

Report and financial statements for the year to 31 December 2021

# Strategic report (continued)

#### Financial and business highlights

- The Group delivered revenue of £866.6m and EBITDA of £83.7m in the year to 31 December 2021.
- The Group produced over 3,500 hours of programming, including 95 returning shows, and distributed in over 200 territories.
- The Group maintained its position as the UK market leader by production revenue and once again topped the Broadcast Indie Survey.
- The Group delivered a number of key programmes including Midsomer Murders, The Tourist, Baptiste series 2, The Cube, Lingo, Hollyoaks, The Larkins, A Perfect Planet, Tinder Swindler, Gold Rush, Chrisley Knows Best, Call the Midwife, Berlin Day & Night and Shortland Street.
- The Group's distribution arm, All3Media International, maintained its top position in the Broadcast peer poll for the 4th year in a row
- The Group continues to develop its relationships with the VOD platforms and is now a key provider of programming to the main global VOD players.
- The Group comprises 46 labels and during the year to 31 December 2021 acquired NENT Studios' distribution business with its strong catalogue of scripted and non-scripted titles that include Doc Martin, The Cry, Yorkshire Vet, Manhunt, Catchphrase and Don't Tell the Bride.

# Principal activities and review of the business

The principal activity of the Group is the production and distribution of television programmes. The principal activity of the Company is as the holding company of various Ali3Media production and distribution companies. The directors do not anticipate any changes in those activities over the coming year.

The Group's EBITDA is £83.7m for the year to 31 December 2021 (2020: £57.5m).

The Group net debt was £625.1m as at 31 December 2021 (£595.8m restated as at 31 December 2020), see note 28. The currency denominations of the debt (refer to note 20) reflect the Group's net cash in-flows, a significant proportion of which are non-sterling denominated, which is mitigated in part by a natural currency hedge. Gross bank debt and debt external to the Group, excluding deferred financing fees, was £713.2m as at 31 December 2021 (£689.0m as at 31 December 2020).

#### Strategy and acquisitions

The strategy of the Group is to achieve sustainable growth, delivered through a combination of organic growth, acquisition and geographical expansion. The Group comprises a broad range of production companies that develop, produce and exploit strong programme brands that cover multiple genres and geographies, thereby diversifying risk across the Group.

#### Key performance indicators ("KPIs")

The Group regularly monitors its KPIs and the following are considered to be key KPIs for the year to 31 December 2021:

#### Financial profile measures

- Revenue was £866.6m (2020: £656.4m) and EBITDA was £83.7m (2020: £57.5m)
- Gross profit margin was 27.7% (2020: 28.0%)
- Cash and cash equivalents (net of overdrafts) as at 31 December 2021 were £82.8m (2020: £86.7m)
- Net cash generated from operating activities, before payments related to deferred consideration and put and call options, was £60.7m (2020: £78.1m)
- Non-UK revenue by destination was 65.0% of total revenue (2020: 69.5%)
- The top 30 shows for the year represent 47% of total turnover (2020: 51%)
- 22.9% (2020: 25.4%) of the Group's continuing revenue comes from secondary revenue sources, including distribution and digital revenue (i.e. all other revenue sources other than those derived from primary production licence fees).

### Financial risk management

The Group's operations expose it to a variety of financial risks that include the effects of changes in price risk, credit risk, liquidity risk, interest rate cash flow risk and foreign currency risk. The Group monitors these risks and seeks to limit the adverse effects on the financial performance of the Group by monitoring levels of finance and related costs and taking appropriate action where necessary.

#### Price risk

The Group is exposed to price risk given the nature of the business, but this is monitored to ensure that this risk does not increase to an unacceptable level. This is achieved by comparing price across the group and our use of exclusive IP and strong talent relationships to leverage our portfolio and negotiate competitive rates for programmes.

Report and financial statements for the year to 31 December 2021

# Strategic report (continued)

#### Credit risk

The Group has implemented policies that require appropriate credit checks on potential customers before sales are made, and given the Group's customer base the risk that the Group is exposed to is considered to be relatively low.

#### Liquidity risk

The Group actively monitors its liquidity position through cash flow forecasting to ensure that it has sufficient available funds for operations and planned expansions.

#### Interest rate cash flow risk

The Group has interest bearing assets and liabilities, including cash and debt commitments. Hedging arrangements, such as interest rate swaps are in place in order to reduce the exposure to this risk.

#### Foreian Currency risk

The Group is exposed to foreign currency risk through its overseas operations, borrowing and through overseas trading. A cross currency swap is in place in order to swap sterling debt into US dollar debt, to be serviced by the Group's earnings in this currency. Overseas operations are not hedged as cash flows arising create a natural hedge against the converted debt above.

See note 31 for further details and disclosures around the group's financial risk management.

#### Principal risks and uncertainties

There are a number of risks and uncertainties facing the Group. The key operational business risks and uncertainties that affect the Group are considered to be:

- The impact of COVID which the Group continues to mitigate and has successfully demonstrated its ability to produce across all geographies, applying strict production protocols the safety of its teams continues to be the Group's highest priority. The Group has successfully leveraged technology and changed working practices to facilitate remote working, and the creation and implementation of new practices and protocols to facilitate filming and delivery during the pandemic. The group has worked with funding partners, trade bodies, broadcasters and has accessed the Government Film and TV Production Restart Scheme to manage and derisk production schedules to continue to deliver high quality programmes, ensuring safety and well-being
- The general economic environment and its impact on television advertising spend. The Group attempts to mitigate this risk
  through a focus on geographic diversification, and a focus on the programming needs of those broadcasters and media
  platforms that are less reliant upon advertising as their main source of revenue, in particular the BBC, the pay television
  networks and over the top providers such as Amazon and Netflix
- Competition from other television producers for both programming commissions and key talent. The Group attempts to
  mitigate this risk by having a spread of entrepreneurial, creatively led companies in the Group which have strong relationships
  with broadcasting commissioners and key talent, encourage an exceptional level of creativity and have a strong pipeline of
  new programme formats
- Success in audience ratings of the Group's programming which may influence future commissioning decisions. The Group
  mitigates this risk by attempting to ensure that the programming offered meets the needs of broadcasters, media platforms
  and their respective audiences
- Pressure on cash flow due to the general economic environment. The Group has sufficient working capital and adequate undrawn committed facilities to mitigate this risk, including £17.5m undrawn on the £50m revolving credit facility.

#### Future developments

While there continues to be an uncertain economic environment, as well as pressure on margins in the UK production sector, the Group's ability to produce and sell programmes internationally, together with its continued ability to attract and retain creative talent, helps to mitigate the impact of this.

# Strategic report (continued)

#### Section 172 statement

The directors are fully aware of their duty under section 172(1) of the Companies Act 2006 to act in the way which they consider, in good faith, would be most likely to promote the success of the Company for the benefit of its members as a whole. The directors consider that, during the year to 31 December 2021, they have acted fairly between members having regard to the long term and the interests of the Group's employees and other stakeholders, including the impact of its activities on the community, the environment and the Group's reputation, when taking decisions.

#### The Long Term

The importance, relevance and demand for high-quality television content is increasing in an ever-evolving media landscape. The directors are well aware of the dynamic media landscape, in terms of the evolving consumer consumption behaviours, growth of new global platforms, and changing tastes in demand for genres and formats. The directors' long term strategy continues to seek to position the Group to be able to take advantage of these changes by striving to bring together top creative talent, to develop, produce and deliver world class television, film and digital content and to maintain and develop strong relationships both with the traditional customers and newer global platforms. Where conflicts arise between the short term and long term consequences of a decision these consequences are weighed carefully. Whilst precedence is given to long term benefits, the directors will consider whether these are outweighed by short term impacts in reaching their conclusions.

#### **Employees**

The welfare and development of the Group's employees is of highest importance to the directors. See pages 9 to 13 of the Directors' report for a detailed oversight of the Group's Equal Opportunities Policy, Anti-Harassment and Bullying Policy, employee involvement practices, and talent and training initiatives.

#### Business Relationships

The directors continually seek to maintain and develop strong and mutually beneficial relationships with the Group's suppliers and customers. The Group engages regularly with its customers and suppliers through meetings, attendance at television content markets and other industry events in order to ensure its strategy and values are aligned with customer needs. The Group maintains strong relationships with and actively contributes to industry bodies.

The directors are committed to complying with all applicable local laws and regulations including in relation to modern slavery, human trafficking and anti-bribery and corruption. Contractual provisions are updated to ensure that external counterparties are obliged to adhere to all applicable laws and regulations.

#### Community and Environment

The Group produces a broad range of programming across many genres. In doing so, the directors recognise their duty of care to all participants and commit to providing appropriate support at all stages of programme creation.

As part of the wider portfolio of programming, the Group's production companies create many high quality and socially responsible programmes which raise awareness of key social and topical issues, aiming to show broad on-screen diversity and inclusion.

The Group is committed to minimising its environmental impact. Details of actions taken by the Group can be found on pages 9 to 10 of the Directors' report.

# High standards of business conduct

The directors strive to operate the business to the highest level of conduct. All staff are required to adhere to the Group's Diversity and Inclusion Policy and its Anti-Harassment and Bullying Policy and adherence is exemplified and driven by the Group's management teams. Operating companies are required to adhere to the Group's Accounting Policies Manual. The Group has an Internal Audit function which performs routine audits which will review the overall control framework and compliance with these policies and procedures.

The directors treat all external stakeholders collaboratively and fairly, and duly expect a level of conduct from them which aligns to the Group's values. Business practices are reviewed by the Group's Finance and Controls Committee which meets quarterly and includes representatives from both shareholders.

# Strategic report (continued)

#### Section 172 statement (continued)

Fair dealing between members

The Group has two ultimate corporate shareholders, Liberty Global plc and Warner Bros. Discovery, Inc., who hold equal representation on the Board. The relevance of each such shareholder may increase or decrease depending on the matter or issue at question, so the directors seek to consider the needs and priorities of each shareholder during their discussions and as part of their decision making.

#### **Approval**

Approved by the Board and signed by on its behalf:

-DocuSigned by:

Alyson Jackson

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Director

16 May 2022

# Directors' report

The directors present their annual report on the affairs of the Group, together with the audited consolidated financial statements and independent auditors' report, for the year to 31 December 2021.

#### Capital structure

In May 2019 the Group completed a refinancing of its corporate bank loan facilities, entering into a new €405m first lien facility (EURIBOR+3.75%), a £74m second lien facility (LIBOR+8.00%), and a £50m revolving credit facility (EURIBOR+3.75%). In November 2019 there was a repricing of the debt which resulted in a reduction of 0.25% on both the first lien and revolving credit facility. There have been no changes in FY21.

The Group's bank loans at 31 December 2021 totalled £491.4m (31 December 2020: £496.8m) as disclosed in note 20 of the financial statements. The Group's loan facilities expire between 2025 and 2027.

#### Business environment and future outlook

- The market for content is booming with a growing customer base and increased investment
- Proliferation of content buyers and new commercial business models
- Scale is important and A3M is well positioned for further acquisitions (bolt-on and transformational)
- Scripted is a key area for growth with growing global demand, high margin, secondary upside and synergies
- Global format success is key given high margins and global secondary exploitation
- US growth and geographical expansion is central to A3M strategy
- Integrated distribution model drives exploitation of IP creating long term value in A3M
- Digital platforms driving fast growth opportunities given AVOD spend forecast to double by 2025. Fast growing direct to consumer content distribution is an opportunity (e.g. fast channels, AVOD & SVOD)

#### Charitable contributions

During the period the Group made various charitable donations totalling £266,278 (2020: £106,481). The Group additionally sponsors and supports a variety of industry bodies and initiatives, including sponsoring student bursaries through the National Film and Television School, the Royal Television Society and the Grierson Trust, sponsoring Edinburgh International Television Festival's training programme and the Lessons for Life Charity Ball.

#### Equal opportunities

The Group strongly believes in and actively supports the principle of providing equal opportunities, both to applicants for employment and to existing colleagues. The Group opposes all forms of discrimination on the grounds of race, colour, nationality, ethnic or national origin, age, religion or philosophical belief, gender, gender reassignment, marital or civil partner status, sexual orientation, political view, pregnancy, maternity, or disability. No differentials are operated in salary or contractual terms based on any of these factors.

The Group's Equal Opportunities Policy is in line with current legislation, and is reviewed and updated frequently. The policy clearly identifies acts of associative discrimination and perceptive discrimination making it clear to colleagues what these types of discrimination are and how they can be avoided.

The policy applies to every Group colleague (including each employee, worker and individual who is engaged under a contract for service) who is involved in any aspect of the management of employment and to all colleagues who make decisions or recommendations concerning recruitment, remuneration, promotion, training, demotion, transfer, and other terms, conditions, or privileges of employment. It also applies to all colleagues in their relations with other colleagues. This includes giving full and fair consideration (having regard to the person's particular aptitudes and abilities) to applications for employment that disabled persons (as defined in the Equality Act 2010) make to the Group. Furthermore, the Group is committed to continuing the employment of any employee of the Group who has become disabled during the period in which the Group employed them, wherever possible. The Group is committed to providing reasonable adjustments, training, and development and to continuing to support their career development.

The Group fully supports the rights and opportunities of all people to seek, obtain and hold employment without discrimination or harassment and has adapted all employment policies in line with changes in legislation.

The Group also has a separate Diversity and Inclusion Policy, setting out best practice and the Group's commitment to supporting diversity and creating an inclusive culture. The policy promotes a diverse workforce and an inclusive culture and environment in which all people are accepted and treated with respect, and in which colleagues are able to reach their full potential and deliver their best work.

# Directors' report (continued)

#### Anti-harassment and bullying

All3Media is committed to upholding the principle of equal opportunities and we oppose all forms of discrimination. The Group's anti-harassment and bullying policy dovetails with the Group's equal opportunities policy, diversity and inclusion policy and disciplinary policy. The Group is committed to providing a working environment that is free from bullying and harassment and ensuring everybody who works for the Group in whatever capacity is treated with dignity and respect.

Everybody working in any capacity for the All3Media Group has a specific responsibility to operate within the boundaries of the Group's anti-Harassment and buffying policy. Everybody has a personal responsibility to ensure that their own behaviour and treatment of others is dignified and respectful at all times. Individuals are encouraged to speak out in the event that they experience any form of inappropriate behaviour or witness unacceptable behaviour in others in order to support efforts in tackling and preventing bullying and harassment in whatever form it may take. Managers must ensure that all staff understand the standards of behaviour expected of them and to take action when behaviour falls below its requirements.

Staff are encouraged to disclose any instances of harassment or inappropriate behaviour of which they become aware to their Manager, their Company HR representative or to All3Media Group HR. Where individuals feel unable to raise their concerns with anybody within their company or at All3Media, the Group has a free bullying and harassment complaints helpline, which is run independently by an organisation called Tell Jane. This is a separate service and external of the All3Media Group.

Where an individual has concerns that they believe may amount to whistleblowing, there is signposting to the Whistleblowing policy. The All3Media Group has a separate whistleblowing support line, run by Protect, an independent whistleblowing charity.

The Group provides an Assistance Programme with LifeWorks which is available to everybody working for the All3Media Group regardless of the type of contract they are employed or engaged under. The Assistance Programme provides immediate and confidential help for any work, health or life concern and offers access to up to 6 counselling or CBT sessions. The Assistance Programme can be accessed 365 days of the year, 24 hours a day and is available by telephone, web, or mobile app.

Contact details for the Assistance Programme, Tell Jane and Protect helplines are included in the Employee Handbook and are also accessible in the Knowledge Library (intranet) on the Group's communications platform; Workplace.

The anti-harassment and bullying policy is regularly reviewed by the Group and the Group takes steps to monitor its effectiveness

#### **Employee Involvement**

We have a comprehensive Employee Handbook, which is updated in line with changes in statute and reissued twice a year. The Group also issues management guidance documents which provides step by step instruction on handling compliance and employment matters, such as right to work and sponsorship procedures.

There are a number of initiatives across the Group which encourage employee involvement, for example, a Group level health and safety forum and a head of production working group. These initiatives provide an opportunity for the operating companies in the Group to share and discuss current practices and industry changes.

The Group is connected via Workplace Now, a global platform to support connectivity.

Report and financial statements for the year to 31 December 2021

# Directors' report (continued)

#### **Talent and Training Initiatives**

During 2021, the Non-Scripted Fund was launched, by Screenskills (industry training body) to support and deliver training across the industry. Unscripted UK productions will contribute 0.25% of the commission budget into the fund, with the contributions equally split between the broadcaster and production company.

The Group drama companies continued to be active contributors to the High-End TV (HETV) Training Levy for scripted production.

In addition to the industry levy contributions; the Group participates in various industry placement programmes, working with many stakeholders and diversity initiatives.

#### In 2021, the Group supported:

- The Indie Diversity Training Scheme (IDTS), hosted by PACT.
- The Scottish PACT Trainee Scheme (in collaboration with Creative Scotland).
- A Grierson Trust trainee, with a placement at Wise Owl in Leeds.
- Royal Television Society's Bursary Scheme for undergraduates from socio-economic disadvantaged backgrounds.
- Edinburgh International Television Festival's (EITF) online training programme, The Network, which supported 25 new entrants into the industry.
- New Voices Awards (Drama Scripted and Comedy), a further Edinburgh initiative, which is a celebration of merging writers, presenters, and directors from underrepresented backgrounds.

#### Other 2021 initiatives included:

- Partnering with the National Film and Television School for its Writing TV Pilot and TV Drama programmes in Glasgow, Leeds, and London.
- Supporting Iconic Steps, a local south London enterprise scheme, which supports young people from disadvantaged backgrounds.
- Hosting a Women in Docs group.
- Delivering five management courses across the Group in Creative Leadership, Effective Management and Leading High Performance.
- Providing training on camerawork, desk top editing, and a suite of mental health training.

# **Carbon and Environmental Reporting**

The Group is committed to contributing to environmental sustainability, conducting its business in a responsible way, and minimising any negative impact on the environment. The Group has an Environmental Sustainability Policy identifying Group aims and operating company objectives. The Group has participated in the sector wide Albert consortium since its inception in 2011, with an aim to creating positive change to protect the environment.

The Group's Net Zero Strategy is identifying what it would take for the All3Media Group to achieve a science-based target of Net Zero carbon omissions globally by 2030. Accurate, science-based data underpins our strategy, working with environmental data experts to ensure that the Group has the correct systems and measures in place to check our progress.

Targets are being set across all parts of the business with the aim to reduce emissions and the Group is engaging in carbon offsetting schemes at both group and production level, certifying more programmes through the Albert system (aiming for the maximum 3-star accreditation), and running training and awareness campaigns for staff.

Through Albert, the group uses the online carbon calculator tool to assess the environmental impact of individual productions. The Albert Certification is a scoring initiative rewarding productions for implementing sustainable production techniques and achieving an overall carbon reduction and we expect to see a year-on-year increase in certification across our production group. All3Media is also an active contributor to Albert's Creative Energy Project.

The Group is committed to implementing an energy management system (EnMS) in our offices which is compliant with industry standards and regulations and are switching to green energy suppliers, reducing our water use, recycling our waste, and promoting smarter business travel solutions at all properties.

The Group hosts Carbon Literacy Training, a national training scheme, and is raising awareness on climate change and its impacts from both a professional and personal perspective.

The Group has followed the 2021 UK Government Environmental Reporting Guidelines and has used the 2021 UK Government's conversion factors for company reporting.

Report and financial statements for the year to 31 December 2021

# Directors' report (continued)

#### Carbon and Environmental Reporting (continued)

The Group has used the control approach, whereby the Company accounts for 100 percent of the GHG emissions (and energy) over which it has control. The report is at Group level and includes information of subsidiaries who are required to report.

| Type of emission            | Activity    | kWh       | litres | tCO2e  | % of total |
|-----------------------------|-------------|-----------|--------|--------|------------|
|                             | Natural gas | 1,088,031 | -      | 199.28 | 33.7%      |
| Scope 1                     | Propane Gas | -         | 18,647 | 28.78  | 4.9%       |
|                             | Sub-total   | 1,088,031 | 18,647 | 228.07 |            |
| Scope 2                     | Electricity | 1,708,333 | _      | 362.73 | 61.4%      |
| Total gross emissions       |             | 2,796,364 | 18,647 | 590.90 | 100.0%     |
| Intensity metric            |             |           |        |        |            |
| Number of employees         |             |           |        | 890    |            |
| Tonnes of CO2e per employee |             |           |        | 0.66   |            |

#### Note:

- 1. The table above includes all subsidaries deemed to be 'large' under the terms defined in the Companies Act.
- 2.We have chosen the metric gross global scope 1 and 2 emissions in tonnes of CO2e per tonne per employee as this best represents the energy consumption for our business and in our industry sector.

#### Going concern

The Group has net liabilities of £133.4m at 31 December 2021. However, the Group's liabilities include £636.0m of loans from banks and shareholders that are not repayable before 2026. Furthermore, management has undertaken a reforecast of 2022 and 2023 under a range of potential scenarios. The resulting impacts have been compared to the Group's funding sources, comprising a revolving credit facility of £50.0m (which was £32.5m drawn as at 31 December 2021), and show that the Group can continue as a going concern and meet its liabilities as and when they fall due for a period of not less than 12 months following the date on which the statutory accounts of the Group are signed.

Through the analysis, which included the simulation of a plausible downside scenario, the directors have verified that the Company and the Group have sufficient cash flow resources to maintain operations for the foreseeable future. The directors therefore continue to adopt the going concern basis in preparing the annual financial statements.

#### Dividends

Total dividends of £12.7m (2020: £nil) were paid by the Company during the year to 31 December 2021. Total dividends of £9.4m (2020: £8.1m) were paid by subsidiaries to their minority shareholders during the year to 31 December 2021.

Note that the financial risk management and future developments are currently disclosed in the strategic report.

#### Directors

A list of directors who served during the year and up to the date of signing of the financial statements is shown on page 3 of the financial statements.

Report and financial statements for the year to 31 December 2021

# Directors' report (continued)

#### Statement of directors' responsibilities in respect of the financial statements

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the group and the company financial statements in accordance with UK-adopted international accounting standards.

Under company law, directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and company and of the profit or loss of the group for that period. In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable UK-adopted international accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and company will continue in business.

The directors are also responsible for safeguarding the assets of the group and company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group's and company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006.

#### Directors' confirmations

In the case of each director in office at the date the directors' report is approved:

- so far as the director is aware, there is no relevant audit information of which the group's and company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the group's and company's auditors are aware of that information.

#### Independent auditors

The auditors, PricewaterhouseCoopers LLP, have indicated their willingness to be reappointed for another term and appropriate arrangements are being made for them to be deemed reappointed as auditors in the absence of an Annual General Meeting.

The directors confirm that to the best of our knowledge:

- the financial statements, prepared in accordance with UK-adopted International Accounting Standards, give a true and fair view of the assets, liabilities, financial position and profit or loss of the Company and the undertakings included in the consolidation taken as a whole;
- the strategic report includes a fair review of the development and performance of the business and the position of the Company and the undertakings included in the consolidation taken as a whole, together with a description of the principal risks and uncertainties that they face; and
- the report and financial statements, taken as a whole, are fair, balanced and understandable and provide the information necessary for shareholders to assess the company's performance, business model and strategy.

Approved by the Board and signed on its behalf:

Alyson Jakson
Alyson Jakson
Director

DocuSigned by:

Director 16 May 2022

Report and financial statements for the year to 31 December 2021

# Independent auditors' report to the members of DLG Acquisitions Limited

#### Report on the audit of the financial statements

#### Opinion

In our opinion, DLG Acquisitions Limited's group financial statements and company financial statements (the "financial statements"):

- give a true and fair view of the state of the group's and of the company's affairs as at 31 December 2021 and of the group's loss and the group's and company's cash flows for the year then ended;
- have been properly prepared in accordance with UK-adopted international accounting standards; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Report and financial statements (the "Annual Report"), which comprise: Group and Company balance sheets as at 31 December 2021; the Group income statement, Group statement of comprehensive income, Group and Company cash flow statements and Group and Company statements of changes in equity for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We remained independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

#### Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's and the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the group's and the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

#### Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

Report and financial statements for the year to 31 December 2021

# Independent auditors' report to the members of DLG Acquisitions Limited (continued)

# Reporting on other information (continued)

With respect to the Strategic report and Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

#### Strategic report and Directors' Report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' Report for the year ended 31 December 2021 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the group and company and their environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' Report.

#### Responsibilities for the financial statements and the audit

#### Responsibilities of the directors for the financial statements

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' Report for the year ended 31 December 2021 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the group and company and their environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' Report.

#### Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the group and industry, we identified that the principal risks of non-compliance with laws and regulations related to the regulations of the Office of Communications, commonly known as Ofcom, and the UK Bribery Act, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as the Companies Act 2006 and tax legislation. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to posting inappropriate journal entries to revenue and management bias in accounting estimates. Audit procedures performed by the engagement team included:

- Discussions with management including consideration of known or suspected instances of non-compliance with laws and regulation,
- Evaluating management's controls designed to prevent and detect irregularities,
- Identifying and testing journals, in particular journal entries posted with unusual account combinations,
- Challenging assumptions and judgements made by management in their significant accounting estimates.

# Independent auditors' report to the members of DLG Acquisitions Limited (continued)

#### Auditors' responsibilities for the audit of the financial statements (continued)

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

#### Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

# Other required reporting

#### Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the company financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Philip Stokes (Senior Statutory Auditor)

for and on behalf of PricewaterhouseCoopers LLP

Chartered Accountants and Statutory Auditors

London

17 May 2022

# **Group income statement**

|   |      | Year ended<br>31 December<br>2021 | Year ended<br>31 December<br>2020 |
|---|------|-----------------------------------|-----------------------------------|
| N   | lote | £'000                             | £'000                             |
| Continuing operations   | _    |                                   |                                   |
| Revenue   | 4    | 866,570                           | 656,398                           |
| Cost of Sales   |      | (626,893)                         | (472,409)<br>————                 |
| Gross profit  |      | 239,677                           | 183,989                           |
| Administrative expenses   |      | (204,237)                         | (179,735)                         |
| Other operating income  |      | 58                                | 3,671                             |
| Amortisation of intangible assets   | 13   | (9,944)                           | (12,821)                          |
| Group operating profit/(loss)   | 5    | 25,554                            | (4,896)                           |
| Share of operating profit of joint ventures                                     | 16   | 802                               | 488                               |
| Share of operating loss of associates   | 16   | (219)                             | (426)                             |
| Total operating profit/(loss): Group and share of joint ventures and associates |      | 26,137                            | (4,834)                           |
| Finance income  | 9    | 21,933                            | 11,897                            |
| Finance costs   | 10   | (65,015)                          | (71,561)                          |
| Loss on ordinary activities before tax  |      | (16,945)                          | (64,498)                          |
| Tax (charge) /credit on loss on ordinary activities                             | 11   | (1,299)                           | 1,199                             |
| Loss for the year from continuing operations                                    |      | (18,244)                          | (63,299)                          |
| Loss for the year<br>Less: Non-controlling interests                            |      | (18,244)<br>(175)                 | (63,299)<br>(24)                  |
| Loss for the year attributable to owners of the Company                         |      | (18,419)                          | (63,323)                          |

# Group statement of comprehensive income

|   | Year ended<br>31 December<br>2021<br>£'000 | Year ended<br>31 December<br>2020<br>£'000 |
|---|--|--|
| Loss for the financial year   |  |  |
| - Group   | (18,827)                                   | (63,361)                                   |
| - Joint ventures  | 802  | 801  |
| - Associates  | (219)                                      | (739)                                      |
| Total loss for the financial year   | (18,244)                                   | (63,299)                                   |
| Other comprehensive income/(loss) that will not be reclassified subsequently to profit or loss: |  |  |
| - Exchange difference on retranslation of net assets of subsidiary undertakings                 | 2,280                                      | (1,864)                                    |
| - Other reserves movement   | -  | 9,585                                      |
| Total other comprehensive income  | 2,280                                      | 7,721                                      |
| Total comprehensive loss  | (15,964)                                   | (55,578)                                   |
|   |  |  |
| Total comprehensive loss attributable to:   |  |  |
| - Owners of the parent  | (15,982)                                   | (55 <i>,</i> 714)                          |
| - Non-controlling interests   | 18   | 136  |
| Total comprehensive loss  | (15,964)                                   | (55,578)                                   |

Report and financial statements for the year to 31 December 2021

# **Group balance sheet**

Registration number: 09023753 as at 31 December 2021

|  |                 |           | Restated* |
|--|-----------------|-----------|-----------|
|  |                 | 2021      | 2020      |
|  | Note            | £'000     | £′000     |
| Non-current assets                                     |                 |           |           |
| Goodwill and intangible assets                         | 13              | 532,036   | 526,215   |
| Property, plant and equipment                          | 14              | 15,884    | 18,159    |
| Right of use assets                                    | 15              | 39,995    | 50,848    |
| Investments in associates                              | 16              | 1,862     | 2,246     |
| Investments in joint ventures                          | 16              | 962       | -         |
| Trade and other receivables                            | 19              | 1,949     | 9,176     |
| Deferred tax assets                                    | 21 _            | 16,445    | 11,717    |
|  |                 | 609,133   | 618,361   |
| Current assets   |                 |           |           |
| Inventories  | 17              | 175,774   | 191,148   |
| Trade and other receivables                            | 18              | 290,090   | 238,243   |
| Corporation tax asset                                  |                 | 1,239     | 804       |
| Cash and cash equivalents                              |                 | 82,793    | 86,650    |
|  |                 | 549,896   | 516,845   |
| Current liabilities                                    |                 |           |           |
| Trade and other payables: due within one year          | 22              | (484,745) | (409,727) |
| Lease liabilities                                      | 15              | (10,335)  | (8,682)   |
| Corporation tax liabilities                            |                 | (2,076)   | (2,375)   |
| Borrowings   | 20              | (71,962)  | (55,172)  |
|  |                 | (569,118) | (475,956) |
| Net current (liabilities)/ assets                      |                 | (19,222)  | 40,889    |
| Total assets less current liabilities                  | <del></del>     | 589,911   | 659,250   |
| Non-current liabilities                                |                 |           |           |
| Trade and other payables: due after more than one year | 23              | (36,506)  | (64,283)  |
| Lease liabilities                                      | 15              | (42,771)  | (54,807)  |
| Provisions for liabilities                             | 25              | (5,861)   | (5,982)   |
| Borrowings   | 20              | (635,959) | (627,292) |
|  |                 | 721,097   | 752,364   |
| Net liabilities  |                 | (131,186) | (93,114)  |
| Non-controlling interests                              |                 | (2,234)   | (2,216)   |
| Net liabilities attributable to owners of the Company  |                 | (133,420) | (95,330)  |
|  |                 |           |           |
| Capital and reserves                                   | 2.5             | •         | 2         |
| Called-up share capital                                | 26              | 3         | 3         |
| Share premium account                                  | 27              | 1         | 218,478   |
| Accumulated losses                                     | <sup>27</sup> — | (133,424) | (313,811) |
| Total equity attributable to owners of the Company     |                 | (133,420) | (95,330)  |
| Non-controlling interests                              |                 | 2,234     | 2,216     |
| Total equity   | 27              | (131,186) | (93,114)  |
|  | <del></del>     |           |           |

The financial statements on pages 17 to 75 were approved by the board of directors on 16 May 2022 and signed on its behalf by:

Alyson Jackson Alysoff99888580433

Director

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

# **Company balance sheet**

Registration number: 09023753 as at 31 December 2021

|  | Mana | 2021<br>£'000   | Restated*     |
|--|------|-----------------|---------------|
|  | Note | £'000           | 2020<br>£'000 |
| Non-current assets                                     |      | 2 000           | 2 000         |
| Fixed asset investments                                | 16   | 605,802         | 430,980       |
| Trade and other receivables                            | 19   | 37,110          | 348,964       |
| Deferred tax assets                                    | 21   | 2,035           | 4,278         |
|  |      | 644,947         | 784,222       |
| Current assets   |      |                 |               |
| Trade and other receivables                            | 18   | 395,545         | 250,059       |
| Corporation tax asset                                  |      | -               | 1,508         |
| Cash and cash equivalents                              |      | 140,804         | 107,163       |
|  |      | 536,349         | 358,730       |
| Current liabilities                                    |      |                 |               |
| Trade and other payables: due within one year          | 22   | (458,731)       | (195,963)     |
| Borrowings   | 20   | (31,293)        | (18,794)      |
|  |      | (490,024)       | (214,757)     |
| Net current assets                                     |      | 46,325          | 143,973       |
| Total assets less current liabilities                  |      | 691,2 <b>72</b> | 928,195       |
| Non-current liabilities                                |      |                 |               |
| Trade and other payables: due after more than one year | 23   | (6,231)         | (237,374)     |
| Borrowings   | 20   | (631,889)       | (625,153)     |
|  |      | (638,120)       | (862,527)     |
| Net assets   |      | 53,152          | 65,668        |
| Capital and reserves                                   |      |                 |               |
| Called-up share capital                                | 26   | 3               | 3             |
| Share premium account                                  | 27   | 1               | 218,478       |
| Accumulated retained earnings/(losses)                 | 27   | 53,148          | (152,813)     |
| Total equity   |      | 53,152          | 65,668        |

The financial statements on pages 17 to 75 were approved by the board of directors 16 May 2022 and signed on its behalf by:



Alyson Jackson Director

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

# Group statement of changes in equity

|  | Called-up<br>share<br>capital<br>£'000 | Share<br>premium<br>account<br>£'000 | Accumulated<br>losses<br>£'000 | Total equity<br>attributable<br>to owners of<br>the Company<br>£'000 | Non-<br>controlling<br>interest<br>£'000 | Total<br>equity<br>£'000 |
|--|--|--------------------------------------|--------------------------------|--|--|--------------------------|
| At 1 January 2020  | 3                                      | 218,478                              | (250,335)                      | (31,854)   | 2,080                                    | (29,774)                 |
| Comprehensive (loss)/income: - (Loss)/profit for the financial year Other comprehensive income/(loss): | -                                      | -                                    | (63,323)                       | (63,323)   | 24                                       | (63,299)                 |
| - Other reserve movements  | _                                      | -                                    | 9,585                          | 9,585  | -  | 9,585                    |
| - Currency translation differences   |  |                                      | (1,976)                        | (1,976)  | 112                                      | (1,864)                  |
| Total comprehensive (loss)/income  |  |                                      | (55,714)                       | (55,714)   | 136                                      | (55,578)                 |
| Transactions with owners:  |  |                                      |                                |  |  |                          |
| <ul> <li>Dividends to subsidiaries' non-controlling interests</li> </ul>                               |  |                                      | (7,762)                        | (7,762)  |  | (7,762)                  |
| Total transactions with owners   |  |                                      | (7,762)                        | (7,762)  |  | (7,762)                  |
| At 31 December 2020  | 3                                      | 218,478                              | (313,811)                      | (95,330)   | 2,216                                    | (93,114)                 |
| At 1 January 2021  | 3                                      | 218,478                              | (313,811)                      | (95,330)   | 2,216                                    | (93,114)                 |
| Comprehensive (loss)/income: - (Loss)/profit for the financial year                                    | -                                      | -                                    | (18,419)                       | (18,419)   | 175                                      | (18,244)                 |
| Other comprehensive income/(loss):   |  |                                      |                                |  |  |                          |
| - Currency translation differences   | -                                      |                                      | 2,437                          | 2,437  | (157)                                    | 2,280                    |
| Total comprehensive (loss)/income  |  |                                      | (15,982)                       | (15,982)   | 18                                       | (15,964)                 |
| Share premium reduction  |  | (218,477)                            | 218,477                        |  |  |                          |
| Transactions with owners:  |  |                                      |                                |  |  |                          |
| - Dividends to shareholders  | -                                      | -                                    | (12,719)                       | (12,719)   | -  | (12,719)                 |
| <ul> <li>Dividends to subsidiaries' non-controlling interests</li> </ul>                               | -                                      | -                                    | (9,389)                        | (9,389)  |  | (9,389)                  |
| Total transactions with owners   |  |                                      | (22,108)                       | (22,108)   |  | (22,108)                 |
| At 31 December 2021  | 3                                      |                                      | (133,424)                      | (133,420)  | 2,234                                    | (131,186)                |

# Company statement of changes in equity

|                                 | Called-up<br>share capital<br>£'000 | Share<br>premium<br>account<br>£'000 | (Accumulated losses) / retained earnings | Total<br>equity<br>£'000 |
|---------------------------------|-------------------------------------|--------------------------------------|--|--------------------------|
| At 1 January 2020               | 3                                   | 218,478                              | (79,312)                                 | 139,169                  |
| Comprehensive (loss)/income:    |                                     |                                      |  |                          |
| - Loss for the financial year   | -                                   | -                                    | (83,086)                                 | (83,086)                 |
| - Other reserves movement       | <u>-</u>                            |                                      | 9,585                                    | 9,585                    |
| Total comprehensive loss        | -                                   | -                                    | (73,501)                                 | (73,501)                 |
|                                 |                                     |                                      |  |                          |
| At 31 December 2020             | 3                                   | 218,478                              | (152,813)                                | 65,668                   |
| At 1 January 2021               | 3                                   | 218,478                              | (152,813)                                | 65,668                   |
| Comprehensive (loss)/income:    |                                     |                                      |  |                          |
| - Profit for the financial year | -                                   | -                                    | 203                                      | 203                      |
| Total comprehensive loss        |                                     | <del></del>                          | 203                                      | 203                      |
|                                 |                                     |                                      |  |                          |
| Share premium reduction         |                                     | (218,477)                            | 218,477                                  | <del>-</del>             |
| Transactions with owners:       |                                     |                                      |  |                          |
| - Dividends to shareholders     | -                                   | -                                    | (12,719)                                 | (12,719)                 |
| Total transactions with owners  | -                                   | -                                    | (12,719)                                 | (12,719)                 |
|                                 |                                     |                                      |  |                          |
| At 31 December 2021             | 3                                   | 1                                    | 53,148                                   | 53,152                   |

# **Group cash flow statement**

|   |      | Year ended<br>31 December<br>2021 | *Restated<br>Year ended<br>31 December<br>2020 |
|---|------|-----------------------------------|--|
|   | Note | £′000                             | £'000  |
| Operating activities  |      |                                   |  |
| Cash generated from operations                                      | 28   | 68,472                            | 83,082   |
| Income taxes paid   |      | (7,791)                           | (4,958)  |
| Payments related to deferred consideration and put and call options |      | (21,132)                          | (19,435)                                       |
| Net cash generated from operating activities                        |      | 39,549                            | 58,689   |
| Investing activities  |      |                                   |  |
| Dividends received from associates                                  |      | 600                               | 354  |
| Proceeds on disposal of property, plant and equipment               |      | 21                                | 1  |
| Purchases of intangible assets                                      |      | (1,343)                           | (112)  |
| Purchases of property, plant and equipment                          |      | (4,894)                           | (5,513)  |
| Acquisition of subsidiaries net of cash acquired                    |      | (929)                             | (16,447)                                       |
| Amounts received / (paid) to joint ventures and associates          |      | 102                               | (210)  |
| Interest received   |      | 679                               | 593  |
| Net cash used in investing activities                               |      | (5,764)                           | (21,334)                                       |
| Financing activities  |      |                                   |  |
| Interest paid   |      | (20,681)                          | (20,105)                                       |
| Net settlement of swaps   |      | (9,241)                           | (8,220)  |
| Dividends paid to shareholders                                      |      | (12,719)                          | -  |
| Dividends paid to subsidiaries' non-controlling interests           |      | (9,389)                           | (8,125)  |
| Increase in borrowings  |      | 12,589                            | 10,000   |
| Proceeds on issue of shareholder loan notes                         |      | 17,247                            | 41,832   |
| Payments made on lease liabilities                                  |      | (14,696)                          | (12,238)                                       |
| Net cash (used in) / generated from financing activities            |      | (36,890)                          | 3,144  |
| Net (decrease)/increase in cash and cash equivalents                |      | (3,105)                           | 38,987   |
| Cash and cash equivalents at beginning of year                      |      | 86,650                            | 47,323   |
| Effect of foreign exchange rate changes                             |      | (752)                             | 340  |
| Cash and cash equivalents at end of year                            | 28   | 82,793                            | 86,650   |
|   |      |                                   |  |

<sup>\*</sup> The comparatives have been restated to include payments related to deferred consideration and put and call options within operating activities amounting to £19,435,000 as these are relating to employee remuneration. We have restated to show payments made on lease liabilities amounting to £12,238,000 within financing activities. We have restated to present acquisition of subsidiaries net of cash acquired amounting to £16,447,000. We have restated to present interest received, amounting to £593,000 from financing activities to investing activities. We have restated to present interest received on interest rate swaps net with interest paid on interest rate swaps and now within the category net settlement of swaps, amounting to £8,220,000, as these relate to the same interest rate swaps. The restatements have no impact on the income statement nor the balance sheet.

# **Company cash flow statement**

|   | Year ended        | *Restated<br>Year ended |
|---|-------------------|-------------------------|
|   | 31 December       | 31 December             |
| Note  | 2021<br>£'000     | 2020<br>£'000           |
| Note  | 1 000             | £ 000                   |
| Operating activities  |                   |                         |
| Cash (used in)/generated from operations 28                         | (5,580)           | 2,792                   |
| Income taxes received   | 142               | -                       |
| Payments related to deferred consideration and put and call options | (17,823)          | (3,890)                 |
| Net cash used in from operating activities                          | (23,261)          | (1,098)                 |
| Investing activities  |                   |                         |
| Dividends received from subsidiaries                                | 41,533            | 10,866                  |
| Acquisition of subsidiaries   | (8,447)           | (25,000)                |
| Interest received   | 99                | 92                      |
| Net cash generated from/(used in) in investing activities           | 33,185            | (14,042)                |
| Financing activities  |                   |                         |
| Interest paid   | (18,556)          | (19,714)                |
| Net settlement of swaps   | (9,241)           | (8,220)                 |
| Equity dividends paid   | (12 <i>,</i> 719) | -                       |
| Net movement in investing activities                                | 15,951            | 43,747                  |
| Increase in borrowings  | 12,500            | 10,000                  |
| Proceeds on issue of shareholder loan notes                         | 17,247            | 41,832                  |
| Net cash generated from financing activities                        | 5,182             | 67,645                  |
| Net increase in cash and cash equivalents                           | 15,106            | 52,505                  |
| Cash and cash equivalents at beginning of year                      | 56,444            | 3,257                   |
| Effect of foreign exchange rate changes                             | 762               | 682                     |
| Cash and cash equivalents at end of year 28                         | 72,312            | 56,444                  |

<sup>\*</sup> The comparatives have been restated to include payments related to deferred consideration and put and call options within operating activities amounting to £3,890,000 as these are relating to employee remuneration. We have restated to present interest received, amounting to £92,000 from financing activities to investing activities. We have restated to present interest received on interest rate swaps net with interest paid on interest rate swaps and now within the category net settlement of swaps, amounting to £8,220,000, as these relate to the same interest rate swaps. The restatements have no impact on the income statement nor the balance sheet.

Report and financial statements for the year to 31 December 2021

#### Notes to the financial statements

#### 1. General information

DLG Acquisitions Limited (registered number 09023753) (the "Company") is a company incorporated and domiciled in England and Wales under the Companies Act. The company is a private company limited by shares. The address of the registered office is given on page 3. The nature of the Group's operations and principal activities are set out in the Strategic report on pages 4 to 8.

These financial statements are presented in pounds sterling because that is the currency of the primary economic environment in which the Group operates. Foreign operations are included in accordance with the policies set out in note 2.

#### 2. Significant accounting policies

#### **Basis of accounting**

Accounting policies that relate to the financial statements as a whole are set out below, while those that relate to specific areas of the financial statements are shown in the corresponding note. All accounting policies have been consistently applied to all the years presented.

The financial statements have been prepared in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006.

The financial statements have been prepared on the historical cost basis, modified by revaluation of financial assets and financial liabilities held at fair value through profit and loss (as applicable). Historical cost is generally based on the fair value of the consideration given in exchange for goods and services. The principal accounting policies adopted are set out below.

In addition, for financial reporting purposes, fair value measurements are categorised into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date:
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the asset or liability.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. In estimating the fair value of an asset or a liability, the Group takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date.

Fair value for measurement and/or disclosure purposes in these financial statements is determined on such a basis, except for share-based payment transactions that are within the scope of IFRS 2, leasing transactions that are within the scope of IAS 17, and measurements that have some similarities to fair value but are not fair value, such as net realisable value in IAS 2 or value in use in IAS 36.

#### New standards and interpretations not yet adopted

A number of interpretations and revisions to existing standards have been issued which will be applicable to the Group's financial statements in future years, but will not have a material effect on reported profit or equity or on the disclosures in the financial statements.

#### Basis of consolidation

The Group financial statements consolidate the financial statements of DLG Acquisitions Limited and all its subsidiary undertakings drawn up to 31 December 2021. No profit and loss account is presented for DLG Acquisitions Limited as permitted by section 408 of the Companies Act 2006.

Subsidiaries are included in the Group's financial statements using the acquisition method of accounting. The results of subsidiaries acquired or disposed of during the year are consolidated from the effective date of acquisition or up to the effective date of disposal, as appropriate. Purchase consideration is allocated to the assets and liabilities on the basis of their fair value at the date of acquisition. All intra-group transactions, balances, income and expenses are eliminated on consolidation.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 2. Significant accounting policies (continued)

#### Basis of consolidation(continued)

Entities in which the Group holds an interest on a long term basis and are jointly controlled by the Group and one or more ventures under a contractual arrangement are treated as joint ventures. In the Group financial statements, joint ventures are accounted for using the gross equity method.

Entities, other than subsidiary undertakings or joint ventures, in which the Group has a participating interest and over whose operating and financial policies the Group exercises a significant influence, are treated as associates. In the Group financial statements, associates are accounted for using the equity method.

Where necessary, adjustments are made to the financial statements of subsidiaries, associates and joint ventures to bring the accounting policies used into line with those used by the Group.

#### Revenue recognition

The Group derives its revenue from the transfer of goods and services to its customers. The Group recognises its revenue and attributable profit based on the satisfaction of performance obligations, and an assessment of when control is transferred to the customer.

Customer contracts come in a variety of forms across the Group but primarily fall into three categories: commissioned finished programmes, distribution by third parties, and distribution by the Group. For each contract, a set of performance obligations is identified, and a portion of the transaction price is assigned to each. Transaction prices will generally be fixed in the contract, but where variable consideration exists, an estimate of its value will be included. Revenue and the attributable profit are recognised on the satisfaction of the identified obligations. Transaction prices are calculated exclusive of VAT and equivalent sales taxes.

For commissioned finished programmes, the Group considers it has fulfilled its performance obligations at a point in time on delivery of each episode to the customer. Both under and overspends are accounted for once known and are recognised in accordance with the episodic delivery pattern. Provision is made for any loss making contracts as soon as identified (i.e. expected overspend is in excess of originally anticipated margin).

Revenues on programmes distributed by third parties and other ancillary revenues are recognised once the entity has been notified of sums due to it.

For finished programmes and formats distributed by the Group, revenue is recognised once contracted, provided that the product is available for exploitation by the customer and the license period has commenced.

#### Cost of sales

Cost of sales are recognised in line with the attributed revenue recognised in the year, for each type of revenue received in the year. Please refer to Revenue recognition accounting policy for details of recognition.

#### Goodwill

Purchased goodwill arising on the acquisition of subsidiary undertakings and businesses representing any excess of fair value of consideration over the fair value of net assets acquired is capitalised as an intangible asset and amortised over its useful economic life. The balance of goodwill and other intangible assets is reviewed for impairment on an annual basis and written down to its recoverable amount if events or changes in circumstances indicate that their carrying value may not be recoverable.

#### Other intangible assets

Programme title intangible assets are recognised at fair value on the acquisition of a business and are amortised on a straight-line basis over the expected useful economic life of the titles, typically two to seven years. These assets are tested for impairment at least annually if indicators for impairment are present, for instance the de-commissioning of a specific programme title. Intellectual property is generated on capitalisation of specific content creation costs. It is amortised on a straight-line basis over the expected useful economic life of the content, typically three years, once the asset is available to use.

#### Property, plant and equipment and depreciation

Property, plant and equipment are stated at cost less accumulated depreciation. Cost comprises the purchase price of the asset and directly attributable costs in bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 2. Significant accounting policies (continued)

#### Depreciation

Depreciation is calculated to write off the cost of property, plant and equipment evenly over their estimated useful lives at the following annual rates:

Freehold property Over 50 years

Short leasehold property Over the life of the lease

Furniture, fixtures, plant and equipment 20 - 50% Motor vehicles 20 - 25%

The carrying values of property, plant and equipment are reviewed for impairment if events or changes in circumstances indicate the carrying value may not be in line with the remaining estimated useful life.

#### **Fixed asset investments**

Investments held as fixed assets are shown at cost less provision for impairment. The carrying values of fixed asset investments are reviewed for impairment if events or changes in circumstances indicate the carrying value may not be recoverable.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of changes in value.

#### Inventories

Inventories should be valued at the lower of cost and net realisable value. Net realisable value should be based on estimated selling price less any further costs expected to be incurred to completion.

#### Leases

At inception of a contract, the Group assesses whether a contract is, or contains, a lease. A contract is deemed to be or contain a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the Group assesses whether:

- the contract involves the use of an identified asset this may be specified explicitly or implicitly and should be physically
  distinct or represent substantially all of the capacity of a physically distinct asset. If the supplier has a substantive substitution
  right, then the asset is not identified;
- the Group has the right to obtain substantially all of the economic benefits from use of the asset throughout the period of use; and
- the Group has the right to direct the use of the asset. The Group has this right when it has the decision-making rights that are most relevant to changing how and for what purpose the asset is used.

Operating lease rentals below the threshold for application of IFRS 16 are charged to the income statement on a straight line basis over the period of the lease.

#### Pensions

The Group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The pension cost charge disclosed in note 7 represents contributions payable by the Group to the fund.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 2. Significant accounting policies (continued)

#### Taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in shareholders' funds. In this case, the tax is also recognised in other comprehensive income or directly in shareholders' funds, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date in the countries where the company operates and generates taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred tax is recognised on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill; or arise from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantively enacted by the balance sheet date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised only to the extent that it is probable that future taxable profits will be available against which the temporary differences can be utilised.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income tax assets and liabilities relate to income taxes levied by the same taxation authority on either the same taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

#### Translation of foreign currencies

#### (a) Functional and presentation currency

Items included in the financial statements of the company are measured using the currency of the primary economic environment in which the company operates ('the functional currency'). The financial statements are presented in 'Pounds Sterling' (£), which is also the company's functional currency.

#### (b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement.

# Going concern

The Group has net liabilities of £133.4m at 31 December 2021. However, the Group's liabilities include £636.0m of loans from banks and shareholders that are not repayable before 2026. Furthermore, management has undertaken a reforecast of 2022 and 2023 under a range of potential scenarios. The resulting impacts have been compared to the Group's funding sources, comprising a revolving credit facility of £50.0m (which was £32.5m drawn as at 31 December 2021), and show that the Group can continue as a going concern and meet its liabilities as and when they fall due for a period of not less than 12 months following the date on which the statutory accounts of the Group are signed.

Through the analysis, which included the simulation of a plausible downside scenario, the directors have verified that the Company and the Group have sufficient cash flow resources to maintain operations for the foreseeable future. The directors therefore continue to adopt the going concern basis in preparing the annual financial statements.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 2. Significant accounting policies (continued)

#### Financial instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

#### Financial asset - recognition and measurement

Financial assets are recognised when the entity becomes a party to the contract and, as a consequence, has a legal right to receive

All financial assets are initially measured at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset.

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets.

#### Classification of financial assets

Classification of financial assets depends on the nature and purpose of the financial assets and is determined at the time of initial recognition.

The Group classifies its financial assets in the following measurement categories:

- · those measured at amortized cost,
- those to be measured subsequently at fair value, either through other comprehensive income (FVTOCI) or through profit
  or loss (FVTPL).

#### Financial asset at amortised cost

A financial asset is measured at the amortised cost if both the following conditions are met:

- The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

This category is the most relevant to the Group. After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in finance income in the profit or loss. The losses arising from impairment are recognised in the profit or loss.

#### Financial asset at FVTOCI

A 'financial asset' is classified as at the FVTOCI if both of the following criteria are met:

- The objective of the business model is achieved both by collecting contractual cash flows and selling the financial assets, and
- The asset's contractual cash flows represent SPPI.

However, there are no instruments which have been classified under this category.

### Financial asset at FVTPL

Any financial asset, which does not meet the criteria for categorization as at amortized cost or as FVTOCI, is classified as at FVTPL is a residual category for financial assets.

#### Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognised (i.e. removed from the Group's balance sheet) when:

- The rights to receive cash flows from the asset have expired, or
- The Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a

'pass-through' arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 2. Significant accounting policies (continued)

#### Financial instruments (continued)

#### Impairment of financial assets

In accordance with IFRS 9, the Group applies the expected credit loss (ECL) model for the measurement and recognition of impairment loss on financial assets measured at amortised cost e.g., investments, loans and bank balance.

ECL is the weighted average of difference between all contractual cash flows that are due to the Group in accordance with the contract and all the cash flows that the Group expects to receive, discounted at the original effective interest rate, with the respective risks of default occurring as the weights. When estimating the cash flows, the Group is required to consider:

- All contractual terms of the financial assets (including prepayment and extension) over the expected life the assets.
- · Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms.

#### Financial liabilities - recognition and measurement

Financial liabilities are recognised when the entity becomes a party to the contract and, as a consequence, has a legal obligation to pay cash.

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables, or as derivatives as appropriate.

All financial liabilities are initially measured at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Group's financial liabilities comprises of loans and borrowings including bank overdrafts.

#### Subsequent measurement

The measurement of financial liabilities depends on their classification, as described below:

#### Financial liabilities at fair value through profit or loss

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition as at fair value through profit or loss. Financial liabilities are classified as held for trading if they are incurred for the purpose of repurchasing in the near term.

#### Loans and borrowinas

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognised as well as through the EIR amortisation process.

Amortised cost is calculated by considering any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the statement of profit and loss.

#### Derecognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the de-recognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

#### Offsetting financial instruments

Financial assets and liabilities are offset and the net amount is reported in the balance sheet where there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 2. Significant accounting policies (continued)

#### Financial instruments (continued)

#### Derivative financial instruments

The Group enters into a variety of derivative financial instruments to manage its exposure to interest rate and foreign exchange rate risk, including interest rate swaps and cross currency swaps. Further details of these instruments are disclosed in note 30.

Derivatives are initially recognised at fair value at the date a derivative contract is entered into and are subsequently re-measured to their fair value at each balance sheet date. The resulting gain or loss is recognised in profit or loss immediately unless the derivative is designated and effective as a hedging instrument, in which event the timing of the recognition in profit or loss depends on the nature of the hedge relationship.

A derivative with a positive fair value is recognised as a financial asset whereas a derivative with a negative fair value is recognised as a financial liability. A derivative is presented as a non-current asset or a non-current liability if the remaining maturity of the instrument is more than 12 months and it is not expected to be realised or settled within 12 months. Other derivatives are presented as current assets or current liabilities.

#### **Provisions**

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that the Group will be required to settle that obligation and a reliable estimate can be made of the amount of the obligation.

The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the balance sheet date, taking into account the risks and uncertainties surrounding the obligation. Where a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows (when the effect of the time value of money is material).

When some or all of the economic benefits required to settle a provision are expected to be recovered from a third party, a receivable is recognised as an asset if it is virtually certain that reimbursement will be received, and the amount of the receivable can be measured reliably.

#### Capital management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern and provide returns for shareholders. The Group monitors its capital on a regular and continuous basis, ensuring sufficient capital is in place for the Group's ongoing trading requirements.

In addition to the above, we seek to enter into derivative instruments to protect against increases in the interest rates on our variable-rate debt and foreign currency movements, particularly with respect to borrowings that are denominated in a currency other than the functional currency of the borrowing entity. We have entered into derivative instruments to manage interest rate and foreign currency exposure with respect to the US Dollar and the Euro.

Further details of the capital structure of the Group can be found in the Directors' report on page 9.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 3. Critical accounting judgements and key sources of estimation uncertainty

In the application of the Group's accounting policies, which are described in note 2, the directors are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected. There are no critical judgements that have significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

The estimates that have significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

#### Critical accounting estimates and judgements

#### (a) Impairment of trade and other debtors, contract assets and intercompany balances

The company makes an estimate of the recoverable value of trade debtors, contract assets and intercompany balances. When assessing the impairment of trade and other debtors, management considers factors including the credit rating of the receivable, the ageing profile of receivables and historical experience. The expected credit loss model was applied to trade debtors, contract assets and intercompany balances and the impact was not material. See note 18 for the net carrying amount of receivables and associated impairment provision.

#### (b) Recoverability of work in progress

The company reviews the recoverability of its work in progress, derived from programmes during production which are included in the Balance Sheet, on a continuous basis. The company believes that the anticipated revenues will enable the carrying amount of work in progress to be recovered in full that future economic benefits will be recongised by the Group.

#### (c) Useful economic lives of tangible fixed assets

The annual depreciation charge for tangible fixed assets is sensitive to changes in the estimated useful economic lives and residual values of the assets. The useful economic lives and residual values are re-assessed annually. They are amended when necessary to reflect current estimates, based on technological advancement, future investments, economic utilization and the physical condition of the assets. See note 14 for the carrying amount of the tangible fixed assets.

#### (d) Carrying value of investments

The directors believe that the carrying value of the investments is supported by their underlying net assets. The directors carry out an impairment assessment on the investments held if events or changes in circumstances indicate the carrying value may not be recoverable. In performing the impairment assessment, the present value of future cash flows are calculated based on three year financial forecasts approved by a director. Cash flows for the periods beyond the forecast period have been extrapolated using the 2.3% historic long-term GDP annual regional growth rate. The discount rate applied against the anticipated future cash flows is based on a pre-tax estimated weighted average cost of capital of 10.0%. A reasonable change in the key assumptions does not have a significant impact on the difference between value in use and the carrying value.

#### (e) Earn-out & put and call arrangements

The fair value of the liabilities in respect of earn-outs and put and call arrangements are valued based on projected operating results of the relevant entity, applied to the calculation as determined by the relevant sale and purchase agreement. These are discounted using a discount rate of 10%. A reasonable change in the key assumptions does not have a significant impact on the difference between value in use and the carrying value.

#### (f) Fair value of derivatives

We perform recurring fair value measurements with respect to our derivative instruments, which are carried at fair value. We use cash flow valuation models to determine the fair values of our interest rate and foreign currency derivative instruments. Most of the inputs to these discounted cash flow models consist of, or are derived from, observable Level 2 data for substantially the full term of these derivative instruments. This observable data includes most interest rate futures and swap rates, which are retrieved or derived from available market data.

#### (g) Goodwill

The key accounting estimates and judgements are as detailed in note 13.

#### (h) Intangibles

The key accounting estimates and judgements are as detailed in note 13.

# Notes to the financial statements (continued)

#### 4. Revenue

In the opinion of the directors, the Group operated only one class of business throughout the year, namely the creation, sale and distribution of television and film programmes and other digital content and related ancillary services.

An analysis of revenue by geographical market destination is given below (excluding turnover of joint ventures and associates). This is also considered to depict how revenue and cash flows are affected by economic factors:

|                          | Year to 31 De   | Year to 31 December 2021 |                 | ecember 2020         |
|--------------------------|-----------------|--------------------------|-----------------|----------------------|
|                          | Origin<br>£'000 | Destination<br>£'000     | Origin<br>£'000 | Destination<br>£'000 |
| United Kingdom           | 576,495         | 303,510                  | 401,582         | 200,404              |
| United States of America | 152,157         | 321,682                  | 123,404         | 254,074              |
| Rest of the world        | 137,918         | 241,378                  | 131,412         | 201,920              |
|                          | 866,570         | 866,570                  | 656,398         | 656,398              |

An analysis of loss on ordinary activities before taxation and net assets/(liabilities) by business location is given below:

|  | Year to 31 December 2021  |  | Year to 31 December 2020  |  |
|--|---|--|---|--|
|  | (Loss) / profit<br>on ordinary<br>activities<br>before tax<br>£'000 | Net assets<br>/ (liabilities)<br>£'000 | (Loss) / profit<br>on ordinary<br>activities<br>before tax<br>£'000 | Net assets<br>/ (liabilities)<br>£'000 |
| United Kingdom                                     | (19,964)  | 74,235                                 | (9,538)   | 105,387                                |
| United States of America                           | 1,532   | (10,748)                               | 7,802   | (8,928)                                |
| Rest of the world                                  | 54,512  | (15,695)                               | 9,723   | (29,006)                               |
|  | 36,080  | 47,792                                 | 7,987   | 67,453                                 |
| Net finance cost                                   | (43,081)  | •                                      | (59,664)  | =                                      |
| Intangible amortisation and impairment             | (9,944)   | -                                      | (12,821)  | -                                      |
| Bank loans and amounts owed to parent undertakings | -   | (713,248)                              | £   | (688,998)                              |
| Intangible assets                                  | -   | 532,036                                | -   | 526,215                                |
|  | (16,945)  | (133,420)                              | (64,498)  | (95,330)                               |

Contract assets held by the Group are accrued revenue of £108.9m (2020: £113.6m). Contract liabilities are deferred revenue of £217.2m (2020: £215.8m). Deferred revenue as at 31 December 2020 was released to revenue in the year and deferred revenue as at 31 December 2021 relates to new contracts entered in the year.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

# 5. Group operating profit / (loss)

Group operating profit / (loss) has been arrived at after charging/(crediting):

| Group operating profits (1999) has been different end grigg (erealting). | Note | Year ended<br>31 December<br>2021<br>£'000 | Year ended<br>31 December<br>2020<br>£'000 |
|--|------|--|--|
| Depreciation of property, plant and equipment                            | 14   | 5,187                                      | 5,678                                      |
| Depreciation of Right of Use Assets (IFRS 16)                            | 15   | 10,542                                     | 11,848                                     |
| Profit on disposal of property, plant and equipment                      |      | (5)  | (9)  |
| Amortisation of intangible assets  | 13   | 9,944                                      | 9,321                                      |
| Impairment of goodwill   | 13   |  | 3,500                                      |
| Operating lease charges outside the scope of IFRS 16:                    |      |  |  |
| - Land and buildings   |      | 30   | 103  |
| - Equipment  |      | 248  | 41   |
|  |      |  |  |

Calculation of EBITDA (operating profit from continuing operations before interest, tax, depreciation, amortisation, exceptional items, one-off costs of redundancy, transactional costs, exceptional income and exceptional costs, costs related to deferred consideration and put and call options, but including results of joint ventures and associates) is as follows:

|  |    | Year ended  | Year ended  |
|--|----|-------------|-------------|
|  |    | 31 December | 31 December |
|  |    | 2021        | 2020        |
|  |    | £'000       | £'000       |
| Operating profit/(loss)  |    | 25,554      | (4,896)     |
| Amortisation of intangible assets  | 13 | 9,944       | 9,321       |
| Impairment of goodwill   | 13 | -           | 3,500       |
| Costs related to deferred compensation, consideration and put & call options |    | 16,761      | 9,184       |
| Redundancy, restructuring and transactional costs                            |    | 11,946      | 9,306       |
| Exceptional income   |    | -           | (3,642)     |
| Exceptional costs  |    | 178         | 6,447       |
| Depreciation of property, plant and equipment                                | 14 | 5,187       | 5,678       |
| Depreciation of Right of Use Assets (IFRS 16)                                | 15 | 10,542      | 11,848      |
| Management fees to shareholders  |    | 3,000       | 3,000       |
| Accruals in respect of share-based payment arrangements                      |    | -           | 7,718       |
| Share of operating results of joint ventures and associates                  |    | 582         | 62          |
| Profit on disposal of property, plant and equipment                          |    | (5)         | (9)         |
| EBITDA   |    | 83,689      | 57,517      |
|  |    |             |             |

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 6. Auditors' remuneration

The analysis of the auditors' remuneration is as follows:

|  | Year ended<br>31 December<br>2021<br>£'000 | Year ended<br>31 December<br>2020<br>£'000 |
|--|--|--|
| Fees payable to the company's auditors and their associates for the audit of the         |  |  |
| Group's financial statements: - The audit of the Group consolidated financial statements | 241  | 189  |
| - The audit of the Group's subsidiaries  | 947  | 921  |
| Total audit fees   | 1,188                                      | 1,110                                      |
| Fees payable to the company's auditors for non-audit services:                           |  |  |
| - Other services   |  | 8  |
| Total non-audit fees   | <u>-</u>                                   | 8  |
| Total  | 1,188                                      | 1,118                                      |

#### 7. Staff numbers and costs

The average monthly number of persons employed by the Group (including directors remunerated by the Group) during the year, analysed by category, was as follows:

| Year ended<br>31 December<br>2021<br>Number                   | Year ended<br>31 December<br>2020<br>Number |
|---|---|
| Production 1,949  | 2,113                                       |
| Administration 1,024  | 803   |
| Sales <u>52</u>   | 48  |
| 3,025   | 2,964                                       |
| The aggregate payroll costs of these persons were as follows: |   |
| Year ended  | Year ended                                  |
| 31 December   | 31 December                                 |
| 2021  | 2020  |
| £′000   | £′000                                       |
| Wages and salaries 178,329                                    | 150,594                                     |
| Social security costs 21,189                                  | 18,654                                      |
| Other pension costs 4,030                                     | 3,726                                       |
| 203,548   | 172,974                                     |

No directors' emoluments are paid by DLG Acquisitions Limited to its statutory directors. These directors are remunerated by subsidiary companies of Warner Bros. Discovery, Inc. and Liberty Global plc. In lieu of this, a management fee is payable by DLG Acquisitions Limited to subsidiary companies of Warner Bros. Discovery, Inc. and Liberty Global plc, as disclosed in note 33.

Report and financial statements for the year to 31 December 2021

# Notes to the financial statements (continued)

#### 7. Staff numbers and costs (continued)

For the year to 31 December 2021, total directors' emoluments included within the management fee came to £1.1m (for the year to 31 December 2020: £0.9m).

During the same year, amounts incurred to other non-director key management personnel as compensation were:

|  | Year ended<br>31 December<br>2021<br>£'000 | Year ended<br>31 December<br>2020<br>£'000 |
|--|--|--|
| Aggregate remuneration including long-term incentive schemes<br>Company pension contributions to personal pension schemes<br>Accrual for share based payment arrangement | 5,926<br>6<br>-                            | 2,335<br>6<br>6,521                        |
|  | 5,932                                      | 8,862                                      |
| 8. Profit on disposal of subsidiary undertakings   |  |  |
| There were no material disposals of subsidiary undertakings in the year (2020: £nil).  |  |  |
| 9. Finance income  |  |  |
|  | Year ended                                 | Year ended                                 |
|  | 31 December                                | 31 December                                |
|  | 2021                                       | 2020                                       |
|  | £′000                                      | £′000                                      |
| Exchange differences gain  | 21,012                                     | _  |
| Bank interest receivable   | 393  | 387  |
| Net gain arising on financial liabilities classified as Fair Value through Profit or Loss  | -  | 11,134                                     |
| Other interest receivable  | 528  | 376  |
|  | 21,933                                     | 11,897                                     |
|  |  |  |
| 10. Finance costs  | V  | V  |
|  | Year ended<br>31 December                  | Year ended<br>31 December                  |
|  | 2021                                       | 2020                                       |
|  | £′000                                      | £'000                                      |
|  | _ 500                                      | 2 300                                      |
| Net loss arising on financial liabilities classified as Fair Value through Profit or Loss  | 5,760                                      | -  |
| Interest on bank overdrafts and loans  | 28,859                                     | 30,497                                     |
| Amortised fees   | 1,264                                      | 1,203                                      |
| Interest on loans from related parties   | 12,419                                     | 9,548                                      |
| Exchange differences loss  | -  | 17,358                                     |
| Other interest payable   | 13,460                                     | 9,117                                      |
| Interest payable on IFRS 16 Lease Liabilities  | 3,253                                      | 3,838                                      |

71,561

65,015

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### Notes to the financial statements (continued)

### 11. Tax (charge) /credit on loss on ordinary activities

|  | Year ended  | Year ended  |
|--|-------------|-------------|
|  | 31 December | 31 December |
|  | 2021        | 2020        |
|  | £′000       | £'000       |
| Current tax  |             |             |
| - UK corporation tax                                     |             |             |
| Current tax on income for the year                       | 2,625       | 2,937       |
| Adjustment in respect of prior year                      | (257)       | (663)       |
| - Foreign tax  |             |             |
| Current tax on income for the year                       | 4,666       | 2,762       |
| Adjustment in respect of prior year                      | 151         | (637)       |
|  | <del></del> |             |
|  | 7,185       | 4,399       |
| Share of joint ventures' tax                             | <del></del> |             |
| Total current tax  | 7,185       | 4,399       |
| Deferred tax   |             |             |
| - Originating and reversal of temporary differences      | (6,456)     | (5,042)     |
| - Adjustment in respect of prior year                    | 124         | (328)       |
| - Effect of changes in tax rates                         | 446         | (228)       |
| Total deferred tax                                       | (5,886)     | (5,598)     |
| Total tax charge/(credit) on loss on ordinary activities | 1,299       | (1,199)     |
|  |             |             |

The main rate of corporation tax is currently 19% but this will increase to 25% from 1 April 2023. The rate increase has been substantively enacted and therefore the deferred tax balances have been recognised at the rate they are expected to reverse.

The tax charge/(credit) for the year can be reconciled to the loss in the income statement as follows:

|   | Year ended<br>31 December<br>2021<br>£'000           | Year ended<br>31 December<br>2020<br>£'000        |
|---|--|---|
| Loss on ordinary activities before tax  | (16,945)   | (64,498)  |
| Tax at the UK corporation tax rate of 19% (31 December 2020: 19%)   | (3,220)  | (12,255)  |
| Tax effects of:  Expenses not deductible for tax purposes Income not chargeable for tax purposes Higher rates of corporation tax on overseas profits Recognition of deferred tax on previously unrecognised losses Adjustments in respect of prior period Current year losses for which no deferred tax has been recognised | 11,096<br>(3,965)<br>1,405<br>(6,477)<br>18<br>2,313 | 13,136<br>(2,253)<br>853<br>-<br>(1,628)<br>1,066 |
| Overseas tax suffered (net of any creditable tax)  Tax rate difference between current tax and deferred tax  Effect of changes in tax rates on deferred tax opening balances  | (759)<br>446   | (20)<br>(228)                                     |
| Tax (credit) / charge for the year  | 1,299  | (1,199)   |

Other than the amount charged to the income statement, no amounts relating to tax have been recognised in other comprehensive income and no amounts have been recognised directly in equity.

#### 12. Results attributable to the parent company

The profit after tax, before external dividends, dealt with in the financial statements of the parent company is £203,481 (2020: loss of £83,086,147).

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 13. Intangible assets

|          |  | Computer   |  |
|----------|--|--|--|
| Goodwill | Content  | Software   | Total<br>£'000   |
| £ 000    | £ 000  | £ 000  | 1,000  |
| 524,670  | 165,280  | -  | 689,950  |
| -        | -  | 6,159  | 6,159  |
| 4,769    | 8,122  | <b>76</b> 6  | 13,657   |
| (55)     | -  | (16)   | (71)   |
| 529,384  | 173,402  | 6,909  | 709,695  |
|          |  |  |  |
| (17,100) | (146,635)  | -  | (163,735)  |
| -        | -  | (3,994)  | (3,994)  |
| -        | -  | 14   | 14   |
| -        | (8,620)  | (1,324)  | (9,944)  |
| (17,100) | (155,255)  | (5,304)  | (177,659)  |
|          | •  |  |  |
| 512,284  | 18,147   | 1,605  | 532,036  |
| 507,570  | 18,645   | -  | 526,215  |
|          | £'000  524,670  4,769 (55)  529,384  (17,100)  - (17,100)  512,284 | £'000 £'000  524,670 165,280  4,769 8,122 (55) -  529,384 173,402  (17,100) (146,635)  (8,620)  (17,100) (155,255)  512,284 18,147 | Goodwill £'000         Content £'000         Software £'000           524,670         165,280         -           -         -         6,159           4,769         8,122         766           (55)         -         (16)           529,384         173,402         6,909           (17,100)         (146,635)         -           -         -         (3,994)           -         -         (1,324)           (17,100)         (155,255)         (5,304)           512,284         18,147         1,605 |

#### Goodwill

Goodwill arising on acquisitions is capitalised with an indefinite useful life and tested annually for impairment. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows ('cash generating units'). Goodwill is allocated to the cash generating units that are expected to benefit from the business combination.

The largest element of the goodwill held within the Group is £434,112,000 (2020: £434,112,000) in respect of All3Media Holdings Limited, which can be split into cash generating units by operating companies, per IAS 36 para 134 regarding information for each CGU with goodwill and intangible assets with indefinite useful lives. An impairment review has been conducted. The recoverable amount for goodwill has been determined based on value in use, being the present value of future cash flows based on three-year financial budgets approved by management.

Cash flows for the periods beyond the approved financial budgets have been extrapolated using a 2.3% historic long-term GDP annual regional growth rate. The discount rate applied against anticipated future cash flows is based on a pre-tax estimated weighted average cost of capital of 10%, which is deemed applicable to each cash generating unit as they are within the same industry and exposed to similar risk. A reasonable change in the key assumptions, for example a 5% drop in EBITDA beyond the approved financial budgets, does not significantly impact the difference between value in use and carrying value.

As a result of the annual impairment assessment and a review of forecast future cashflows, an impairment of £nil has been made to goodwill for the year to 31 December 2021 (2020: £3,500,000).

#### Other intangible assets

Within content intangible assets programme titles are recognised at fair value on the acquisition of a business and are amortised on a straight-line basis over the expected useful economic life of the titles, typically two to seven years. These assets are tested for impairment at least annually if indicators for impairment, for instance the de-commissioning of a specific programme title, are present.

Intellectual property is generated on capitalisation of specific content creation costs. It is amortised on a straight-line basis over the expected useful economic life of the content, typically three years, once the asset is available to use.

No intangible assets are held by the parent company (2020: £nil).

\*During the year, the Group concluded that certain capitalised software held in Property, plant and equipment was appropriate to be recognised within Intangible assets.

## Notes to the financial statements (continued)

### 14. Property, plant and equipment

|                            | Freehold<br>property<br>£'000 | Leasehold<br>improvements<br>£'000 | Furniture,<br>fixtures,<br>plant and<br>equipment<br>£'000 | Motor<br>vehicles<br>£'000 | Total<br>£′000 |
|----------------------------|-------------------------------|------------------------------------|--|----------------------------|----------------|
| Group                      |                               | 2000                               |  |                            | _ 555          |
| Cost                       |                               |                                    |  |                            |                |
| At 1 January 2021          | 3,833                         | 4,669                              | 19,790   | 767                        | 29,059         |
| Additions                  | 351                           | 594                                | 3,865  | <b>9</b> 9                 | 4,909          |
| Acquired with subsidiaries | -                             | 792                                | 460  | -                          | 1,252          |
| Transfers*                 | ÷                             | 4                                  | (6,159)  | =                          | (6,155)        |
| Disposals                  | -                             | -                                  | (2,688)  | (30)                       | (2,718)        |
| Exchange adjustment        |                               |                                    | (412)  | 6                          | (406)          |
| At 31 December 2021        | 4,184                         | 6,059                              | 14,856   | 842                        | 25,941         |
| Accumulated depreciation   |                               |                                    |  |                            |                |
| At 1 January 2021          | (191)                         | (1,873)                            | (8,569)  | (267)                      | (10,900)       |
| Acquired with subsidiaries | ` -                           | (579)                              | (448)  | -                          | (1,027)        |
| Transfers*                 | -                             | 3                                  | 3,994  | -                          | 3,997          |
| Charge for the year        | (71)                          | (590)                              | (4,364)  | (162)                      | (5,187)        |
| Disposals                  | · ·                           | (25)                               | 2,726  | 26                         | 2,727          |
| Exchange adjustment        | -                             | (16)                               | 354  | (5)                        | 333            |
| At 31 December 2021        | (262)                         | (3,080)                            | (6,307)  | (408)                      | (10,057)       |
| Net Book Value             |                               |                                    |  |                            |                |
| At 31 December 2021        | 3,922                         | 2,979                              | 8,549  | 434                        | 15,884         |
| At 31 December 2020        | 3,642                         | 2,796                              | 11,221   | 500                        | 18,159         |
|                            |                               |                                    |  |                            |                |

<sup>\*</sup>During the year, the Group concluded that certain capitalised software held in Property, plant and equipment was appropriate to be recognised within Intangible assets.

No property, plant or equipment is held by the parent company (2020: £nil).

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 15. Leases

| Amounts recognised in t | the balance sheet ( | Group) |
|-------------------------|---------------------|--------|
|-------------------------|---------------------|--------|

|   | 2021        | 2020        |
|---|-------------|-------------|
|   | £'000       | £′000       |
| Right of use asset (NBV)  |             |             |
| Buildings   | 39,519      | 50,132      |
| Equipment   | 280         | 512         |
| Vehicles  | 196         | 204         |
|   | 39,995      | 50,848      |
| Lease liabilities   |             |             |
| Current   | (10,335)    | (8,682)     |
| Non-current   | (42,771)    | (54,807)    |
|   | (53,106)    | (63,489)    |
| Additions to right of use assets during the year were £6,850,000 (2020: £15,211,000). | <del></del> |             |
| Amounts recognised in the statement of profit or loss                                 |             |             |
|   | Year ended  | Year ended  |
|   | 31 December | 31 December |
|   | 2021        | 2020        |
|   | £′000       | £'000       |
| Depreciation charge on right of use assets  |             |             |
| Buildings   | 10,147      | 11,237      |
| Equipment   | 273         | 466         |
| Vehicles  | 122         | 145         |
|   | 10,542      | 11,848      |
| Other charges   |             |             |
| Interest expenses (included within finance cost note 10)                              | 3,253       | 3,838       |
| Expense related to non-IFRS 16 leases   | 278         | 144         |
|   | 3,531       | 3,982       |

The total cash outflow for leases in the year was £14,696,000 (2020: £12,238,000).

The Group leases various offices, warehouses, retail stores, equipment and vehicles. Rental contracts are typically made for fixed periods of 6 months to 8 years, but may have extension options as described below.

Contracts may contain both lease and non-lease components. The Group allocates the consideration in the contract to the lease and non-lease components based on their relative stand-alone prices. However, for leases of real estate for which the Group is a lessee, it has elected not to separate lease and non-lease components and instead accounts for these as a single lease component.

Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants other than the security interests in the leased assets that are held by the lessor. Leased assets may not be used as security for borrowing purposes.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 15. Leases (continued)

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable,
- variable lease payment that are based on an index or a rate, initially measured using the index or rate as at the commencement date,
- amounts expected to be payable by the Group under residual value guarantees,
- the exercise price of a purchase option if the Group is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the Group exercising that option.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability. The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be readily determined, which is generally the case for leases in the Group, the lessee's incremental borrowing rate is used, being the rate that the individual lessee would have to pay to borrow the funds necessary to obtain an asset of similar value to the right-of-use asset in a similar economic environment with similar terms, security and conditions.

The Company does not hold any leases at 31 December 2021 (2020: none).

#### 16. Investments

| Company                                    |              |              |         |
|--|--------------|--------------|---------|
|  | Subsidiaries | Joint        | Total   |
|  | ****         | Ventures     | Stone   |
|  | £′000        | £'000        | £'000   |
| As at 1 January 2021                       | 430,980      | -            | 430,980 |
| Additions                                  | 182,254      | -            | 182,254 |
| Impairment recognised during the year      | (7,432)      | <u> </u>     | (7,432) |
| As at 31 December 2021                     | 605,802      | -            | 605,802 |
| Group                                      |              |              |         |
|  |              | 2021         | 2020    |
|  |              | £'000        | £'000   |
| Joint ventures                             |              | 962          | -       |
| Associates                                 |              | <b>1,862</b> | 2,246   |
|  |              | 2,824        | 2,246   |
| Group – joint ventures                     |              |              |         |
| dioup - Joint ventures                     |              | 2021         | 2020    |
|  |              | £'000        | £'000   |
| As at 1 January                            |              | -            | 1,170   |
| Share of profit retained by joint ventures |              | 802          | 488     |
| Acquisition of joint venture               |              | -            | (1,573) |
| Exchange adjustments                       |              |              | 53      |
| Other adjustments                          |              | 160          | (139)   |
| As at 31 December                          |              | 962          |         |

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 16. Investments (continued)

The details of the joint ventures held by the Group as at 31 December 2021 are set out below. These are all unlisted. Shares held by an intermediate holding company are indicated with an asterisk (\*).

| Name of company                         | Country of incorporation | Voting rights % | Nature of business                     |
|---|--------------------------|-----------------|--|
| A Seat At The Table Limited             | England & Wales (1)      | *50.0%          | Television production                  |
| Bon Voyage Films GmbH                   | Germany (5)              | *50.0%          | Television production                  |
| Company Stormdog Productions<br>Limited | England & Wales (1)      | *50.0%          | Television production                  |
| Earthshot Studios Limited               | England & Wales (1)      | *50.0%          | Television production                  |
| FLCP (Agatha Raisin 3) Limited          | England & Wales (1)      | *50.0%          | Television production                  |
| FLCP (Agatha Raisin 4) Limited          | England & Wales (1)      | *50.0%          | Television production                  |
| The Holiday Productions Ltd             | England & Wales (1)      | *50.0%          | Television production                  |
| TFS - The Fiction Syndicate GmbH        | Germany (3)              | *50.0%          | Television production                  |
| Studio Silverback Limited               | England & Wales (1)      | 50.0%           | Television production and distribution |

### <u>Group – associated undertakings</u>

|                                     | 2021<br>£'000 | 2020<br>£'000 |
|-------------------------------------|---------------|---------------|
| At 1 January 2021                   | 2,246         | 2,265         |
| Addition of associated undertakings | -             | 210           |
| Profit/(loss) retained for the year | 374           | 79            |
| Exchange adjustment                 | (57)          | 51            |
| Other adjustments                   | (701)<br>     | (459)         |
| As at 31 December                   | 1,862         | 2,246         |

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 16. Investments (continued)

The details of the associate undertakings held by the Group as at 31 December 2021 are set out below. These are all unlisted. Shares held by an intermediate holding company are indicated with an asterisk (\*).

| Name of company                  | Country of incorporation | Voting rights % | Nature of business    |
|----------------------------------|--------------------------|-----------------|-----------------------|
| Bullion Productions Limited      | England & Wales (1)      | *24.99%         | Television production |
| Caravan Media Limited            | England & Wales (9)      | *19.99%         | Television production |
| Double Yellow Television Limited | England & Wales (1)      | *24.98%         | Television production |
| Great Scott Media Limited        | England & Wales (1)      | *20.0%          | Television production |
| Kura Productions Limited         | New Zealand (12)         | *51.0%          | Television production |
| Moon Stories Limited             | England & Wales (1)      | *13.5%          | Television production |
| Moon Stories (Australia) Pty Ltd | Australia (15)           | *13.5%          | Television production |
| S7ories2 Limited                 | England & Wales (1)      | *27.02%         | Television production |
| Satellite Media Limited          | New Zealand (12)         | *50.0%          | Television production |
| Seven Selections Limited         | England & Wales (1)      | *27.02%         | Television production |
| Seven Stories Limited            | England & Wales (1)      | *27.02%         | Television production |
| Seven Stories USA Inc.           | USA (2)                  | *27.02%         | Television production |
| Silvervan Productions Limited    | England & Wales (14)     | *10.0%          | Television production |
| Story Films (Lizzie) Limited     | England & Wales (1)      | *32.43%         | Television production |
| Story Films Ltd                  | England & Wales (1)      | *32.43%         | Television production |
| Story Films (Canoe Man) Limited  | England & Wales (1)      | *32.43%         | Television production |
| Studio Lambert Media Ltd         | England & Wales (1)      | *24.8%          | Television production |
| Studio Lambert Media, Inc        | USA (2)                  | *24.8%          | Television production |
| Gallus Finance Limited           | England & Wales (1)      | *24.8%          | Television production |

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings

The details of the subsidiaries held by the Group as at 31 December 2021 are set out below. All companies are included in the consolidated financial statements and the full information will be annexed to the company's next annual return. The directors believe that the carrying value of the investments is supported by their underlying net assets.

| Name of company  | Country of incorporation | Voting rights % | Nature of business                     |
|--|--------------------------|-----------------|--|
| 3DRG Limited   | England & Wales (1)      | *100%           | Television distribution                |
| Adamaarku Productions Limited                                    | England & Wales (1)      | *51.0%          | Television production                  |
| Agatha Raisin Finance Limited                                    | England & Wales (1)      | *100%           | Financing vehicle                      |
| Alchemy TV Distribution Limited                                  | England & Wales (1)      | *100%           | Television production                  |
| Alexander Tailfeather Limited                                    | England & Wales (1)      | *100%           | Television production                  |
| All3Media Director 2 Limited                                     | England & Wales (1)      | *100%           | Sub-holding company                    |
| All3Media Director Limited                                       | England & Wales (1)      | 100%            | Sub-holding company                    |
| Ali3Media Finance Limited  | England & Wales (1)      | *100%           | Sub-holding company                    |
| All3Media Holdings Limited                                       | England & Wales (1)      | 100%            | Sub-holding company                    |
| All3Media International Limited                                  | England & Wales (1)      | 100%            | Television distribution                |
| All3Media Limited  | England & Wales (1)      | *100%           | Sub-holding company                    |
| All3Media Rights Limited (Formerly<br>Newco Productions Limited) | England & Wales (1)      | *100%           | Television production and distribution |
| Alf3Media USA Limited  | England & Wales (1)      | *100%           | Sub-holding company                    |
| American Animal Pictures Limited                                 | England & Wales (1)      | *100%           | Television production                  |
| An Awfully Big Production Company<br>Limited                     | England & Wales (1)      | *100%           | Television production                  |
| Angela Black Productions Ltd                                     | England & Wales (1)      | *51.0%          | Television production                  |
| Angelica Films Limited   | England & Wales (1)      | *100%           | Television production and distribution |
| Annika Stranded Finance Limited                                  | England & Wales (1)      | *100%           | Financing vehicle                      |
| Apprentice Witch Productions Limited                             | England & Wales (1)      | *100%           | Television production                  |
| Assembly Film & Television Limited                               | England & Wales (1)      | 100%            | Television production                  |
| Atrium TV Limited  | England & Wales (1)      | *100%           | Television production                  |
| Aurora Media Worldwide UK Limited                                | England & Wales (1)      | *90.0%          | Television production and distribution |
| Awakening Production Limited                                     | England & Wales (1)      | *50.1%          | Television production                  |

## Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                                  | Country of incorporation | Voting<br>rights % | Nature of business                     |
|--|--------------------------|--------------------|--|
| Back to Life 2 Productions Limited               | England & Wales (1)      | *51.0%             | Television production                  |
| Bentley Productions Limited                      | England & Wales (1)      | 100%               | Television production                  |
| Betty TV Limited                                 | England & Wales (1)      | *100%              | Television production and distribution |
| BLU Production Ltd                               | England & Wales (1)      | *100%              | Television production                  |
| Born Free Productions Limited                    | England & Wales (1)      | *89.99%            | Television production                  |
| Brookside Productions Limited                    | England & Wales (1)      | *100%              | Television production                  |
| Bunch Productions Limited                        | England & Wales (1)      | *100%              | Television production                  |
| C4i Distribution Limited                         | England & Wales (1)      | *100%              | Television distribution                |
| CA Productions Limited                           | England & Wales (1)      | *100%              | Television production                  |
| CA2 Productions Limited                          | England & Wales (1)      | *100%              | Television production                  |
| CHA Productions Ltd                              | England & Wales (1)      | *100%              | Television production                  |
| Champion TV Finance Ltd                          | England & Wales (1)      | *100%              | Television production                  |
| Cheat Productions Limited                        | England & Wales (1)      | *51.0%             | Television production                  |
| Company Films Limited                            | England & Wales (1)      | 100%               | Television production                  |
| Company Pictures Limited                         | England & Wales (1)      | 100%               | Television production                  |
| Company Productions (Douglas) Limited            | England & Wales (1)      | 100%               | Television production                  |
| Company Productions (North) Limited              | England & Wales (1)      | 100%               | Television production                  |
| Company Productions Limited                      | England & Wales (1)      | 100%               | Television production                  |
| Company Television (Northern Ireland)<br>Limited | England & Wales (1)      | 100%               | Television production                  |
| Company Television Limited                       | England & Wales (1)      | 100%               | Television production                  |
| Crongton Knights Ltd                             | England & Wales (1)      | *91%               | Television production                  |
| CTG Productions Limited                          | England & Wales (1)      | *50.0%             | Television production                  |
| CTM 3 Productions Limited                        | England & Wales (1)      | *100%              | Television production and distribution |
| CTM 4 Productions Limited                        | England & Wales (1)      | *100%              | Television production and distribution |
| CTM 5 Productions Limited                        | England & Wales (1)      | *100%              | Television production and distribution |

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                     | Country of incorporation | Voting rights % | Nature of business                     |  |
|-------------------------------------|--------------------------|-----------------|--|--|
| CTM 6 Productions Limited           | England & Wales (1)      | *100%           | Television production and distribution |  |
| CTM 7 Productions Limited           | England & Wales (1)      | *100%           | Television production and distribution |  |
| CTM 8 Productions Limited           | England & Wales (1)      | *100%           | Television production and distribution |  |
| CTM 9 Productions Limited           | England & Wales (1)      | *100%           | Television production and distribution |  |
| CTM 10 Productions Limited          | England & Wales (1)      | *100%           | Television production and distribution |  |
| CTM 11 Productions Limited          | England & Wales (1)      | *100%           | Television production and distribution |  |
| CTM Productions Limited             | England & Wales (1)      | *100%           | Television production and distribution |  |
| DALG Productions Limited            | England & Wales (1)      | *100%           | Television production                  |  |
| DEC Productions Limited             | England & Wales (1)      | *100%           | Television production                  |  |
| Delta Productions Limited           | England & Wales (1)      | *89.99%         | Television production                  |  |
| Digital Rights Group Limited        | England & Wales (1)      | 100%            | Television distribution                |  |
| DirtQuake Limited                   | England & Wales (1)      | *100%           | Television production                  |  |
| DLG Financing 1 Limited             | England & Wales (1)      | 100%            | Sub-holding company                    |  |
| DLG Financing 2 Limited             | England & Wales (1)      | 100%            | Sub-holding company                    |  |
| Dolphin World Productions Limited   | England & Wales (1)      | *89.99%         | Television production                  |  |
| Dream Horse Films Limited           | England & Wales (1)      | *60%            | Television production                  |  |
| DRG America Limited                 | England & Wales (1)      | *100%           | Television distribution                |  |
| Drive Through Productions Ltd       | England & Wales (1)      | *100%           | Television production                  |  |
| Eight Bridges Productions Limited   | England & Wales (1)      | *51.0%          | Television production                  |  |
| Electric Talent Limited             | England & Wales (1)      | 100%            | Television production                  |  |
| Elevated Vision Productions Limited | England & Wales (1)      | *89.99%         | Television production                  |  |
| Fear Falls Production Limited       | England & Wales (1)      | *100%           | Television production                  |  |
| First Loop Productions Limited      | England & Wales (1)      | *89.99%         | Television production                  |  |
| Fleabag Productions Limited         | England & Wales (1)      | *51.0%          | Television production                  |  |
| Gently Productions Limited          | England & Wales (1)      | *100%           | Television production                  |  |
| Grange Hill Productions Limited     | England & Wales (1)      | *50.0%          | Television production                  |  |
| Hit Networks Ltd                    | England & Wales (1)      | *73.0%          | SVOD and podcast distribution          |  |

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                   | Country of incorporation | Voting rights % | Nature of business                     |  |
|-----------------------------------|--------------------------|-----------------|--|--|
| ID Distribution Limited           | England & Wales (1)      | *100%           | Television distribution                |  |
| Imposter Pictures Limited         | England & Wales (1)      | *100%           | Television production                  |  |
| Informer Productions Limited      | England & Wales (1)      | *100%           | Television production and distribution |  |
| Invasion Pictures Ltd             | England & Wales (1)      | *60%            | Television production                  |  |
| IR2 Ltd                           | England & Wales (1)      | *100%           | Television production                  |  |
| La Plante Productions Limited     | England & Wales (1)      | *100%           | Television production                  |  |
| Liar Two Productions Limited      | England & Wales (1)      | *51.0%          | Television production                  |  |
| Lime Entertainment Limited        | England & Wales (1)      | *100%           | Television production                  |  |
| Lime Pictures (Drama ASC) Limited | England & Wales (1)      | *100%           | Television production                  |  |
| Lime Pictures (HH) Limited        | England & Wales (1)      | *100%           | Television production                  |  |
| Lime Pictures (Nursery) Limited   | England & Wales (1)      | *100%           | Television production                  |  |
| Lime Pictures Group Limited       | England & Wales (1)      | *100%           | Television production                  |  |
| Lime Pictures Limited             | England & Wales (1)      | 100%            | Television production                  |  |
| Lion Cubs Limited                 | England & Wales (1)      | *100%           | Television production                  |  |
| Lion Drama Limited                | England & Wales (1)      | *100%           | Television production                  |  |
| Lion Films Limited                | England & Wales (1)      | *100%           | Television production                  |  |
| Lion Media Limited                | England & Wales (1)      | *100%           | Television production                  |  |
| Lion Television Limited           | England & Wales (1)      | 100%            | Television production                  |  |
| Lion Television North Limited     | England & Wales (1)      | *100%           | Television production                  |  |
| Little Dot Studios Limited        | England & Wales (1)      | 100%            | Multi-platform content provider        |  |
| Living Planet Productions Limited | England & Wales (1)      | *89.99%         | Television production                  |  |
| Manor Production Services Limited | England & Wales (1)      | 100.0%          | Television production                  |  |
| Marlais Productions Limited       | England & Wales (1)      | *51.0%          | Television production                  |  |
| Maverick Operation Ouch Limited   | England & Wales (1)      | *100%           | Television production                  |  |
| Maverick Television Limited       | England & Wales (1)      | 100%            | Television production                  |  |
| Mears Studios (Holdings) Limited  | England & Wales (1)      | *100%           | Television production and distribution |  |
| Mersey Acquisitions Limited       | England & Wales (1)      | 100%            | Television production                  |  |

## Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                               | Country of incorporation | Voting rights % | Nature of business                     |
|---|--------------------------|-----------------|--|
| Mersey P L Limited                            | England & Wales (1)      | 100.0%          | Television production                  |
| Midsomer Murders S21 Limited                  | England & Wales (1)      | *100%           | Television production                  |
| Midsomer Murders S22 Limited                  | England & Wales (1)      | *100%           | Television production                  |
| Midsomer Murders S23 Limited                  | England & Wales (1)      | *100%           | Television production                  |
| Moneda Productions Limited                    | England & Wales (1)      | 100%            | Television production                  |
| MUD Productions Limited                       | England & Wales (1)      | *100%           | Television production                  |
| Neal Street Media Limited                     | England & Wales (1)      | *50.1%          | Television production and distribution |
| Neal Street Productions (Broadway)<br>Limited | England & Wales (1)      | *100%           | Television production and distribution |
| Neal Street Productions Limited               | England & Wales (1)      | *100%           | Television production and distribution |
| New Pictures Limited                          | England & Wales (1)      | 100%            | Television production and distribution |
| Nine Streets Productions Limited              | England & Wales (1)      | *51.0%          | Television production                  |
| North One Television Limited                  | England & Wales (1)      | 100%            | Television production                  |
| NPX Productions Limited                       | England & Wales (1)      | *100%           | Television production                  |
| NSM Empire Ltd                                | England & Wales (1)      | *50.1%          | Television production                  |
| NSM The Red Zone Ltd                          | England & Wales (1)      | *50.1%          | Television production and distribution |
| Objective Media Group Limited                 | England & Wales (1)      | 100%            | Television Production                  |
| OF Productions (Buds) Limited                 | England & Wales (1)      | *100%           | Television Production                  |
| OF Productions (Gold) Limited                 | England & Wales (1)      | *100%           | Television Production                  |
| OF Productions (Rabbit) Limited               | England & Wales (1)      | *100%           | Television Production                  |
| OF Productions (Toast) Limited                | England & Wales (1)      | *100%           | Television production                  |
| OF Productions (Us) Limited                   | England & Wales (1)      | *100%           | Television Production                  |
| One Potato Two Potato Limited                 | England & Wales (1)      | *100%           | Television production and distribution |
| Optomen Television Limited                    | England & Wales (1)      | 100.0%          | Television production                  |
| Penguin Films Limited                         | England & Wales (1)      | *89.99%         | Television production                  |
| Penny Dreadful Television Limited             | England & Wales (1)      | *100%           | Television production and distribution |
| Perfect Planet Productions Limited            | England & Wales (1)      | *89.99%         | Television production                  |
| Pet Moon Productions Limited                  | England & Wales (1)      | *100%           | Television production                  |

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                      | Country of incorporation | Voting rights % | Nature of business                     |  |  |
|--------------------------------------|--------------------------|-----------------|--|--|--|
| Pet Moon Television Limited          | England & Wales (1)      | 100%            | Television production                  |  |  |
| Polar Bear Films Limited             | England & Wales (1)      | *89.99%         | Television production                  |  |  |
| Portman Acquisitions Limited         | England & Wales (1)      | *100%           | Television distribution                |  |  |
| Portman Entertainment Limited        | England & Wales (1)      | *100%           | Television distribution                |  |  |
| Portman Film and Television Limited  | England & Wales (1)      | *100%           | Television distribution                |  |  |
| Portman Media Assets Limited         | England & Wales (1)      | *100%           | Television distribution                |  |  |
| Portman Media Assets (No. 2) Limited | England & Wales (1)      | *100%           | Television distribution                |  |  |
| Portman Productions Limited          | England & Wales (1)      | *100%           | Television production                  |  |  |
| Rainforest Finance Limited           | England & Wales (1)      | *100%           | Financing vehicle                      |  |  |
| Raptor Pictures Limited              | England & Wales (1)      | *100%           | Television production                  |  |  |
| Ravenscourt Services Limited         | England & Wales (1)      | *100%           | Television production                  |  |  |
| Raw Factual Limited                  | England & Wales (1)      | *52%            | Television production                  |  |  |
| Raw Scripted Limited                 | England & Wales (1)      | *60%            | Television production                  |  |  |
| Raw TV Limited                       | England & Wales (1)      | *100%           | Television production and distribution |  |  |
| Red Rooster Television Limited       | England & Wales (1)      | 100%            | Television production                  |  |  |
| Requiem Productions Limited          | England & Wales (1)      | *100%           | Television production                  |  |  |
| Residuall3 Limited                   | England & Wales (1)      | *100%           | Administrative vehicle                 |  |  |
| Ridley Productions Limited           | England & Wales (1)      | *100%           | Television production                  |  |  |
| Rock Ridge Productions Limited       | England & Wales (1)      | *100%           | Television production                  |  |  |
| Saigon Productions Limited           | England & Wales (1)      | *100%           | Television production                  |  |  |
| Serengeti Productions Limited        | England & Wales (1)      | *89.993         | Television production                  |  |  |
| Shakespeare Productions Limited      | England & Wales (1)      | *100%           | Television production and distribution |  |  |
| Silverback Films Limited             | England & Wales (1)      | 89.99%          | Television production and distribution |  |  |
| Something In The Water Limited       | England & Wales (1)      | *91.0%          | Television production                  |  |  |
| Stateside Productions Limited        | England & Wales (1)      | *100%           | Television production and distribution |  |  |
| Studio Lambert Associates Limited    | England & Wales (1)      | 50.1%           | Television production and distribution |  |  |
| Studio Lambert Finance Limited       | England & Wales (1)      | *50.1%          | Television production and distribution |  |  |

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                                   | Country of incorporation | Voting rights % | Nature of business                     |  |
|---|--------------------------|-----------------|--|--|
| Studio Lambert Limited                            | England & Wales (1)      | *100%           | Television production and distribution |  |
| The Feed Production Limited                       | England & Wales (1)      | *50.1%          | Television production                  |  |
| The Lime Pictures Holding Company<br>Limited      | England & Wales (1)      | *100%           | Television production                  |  |
| The Mersey Music Company Limited                  | England & Wales (1)      | *100%           | Television production                  |  |
| The Mersey Television Company Limited             | England & Wales (1)      | *50.0%          | Television production                  |  |
| The Mersey Television Group Limited               | England & Wales (1)      | *50.0%          | Television production                  |  |
| The Mersey Television Training Company<br>Limited | England & Wales (1)      | *50.0%          | Television production                  |  |
| The Nest Productions Limited                      | England & Wales (1)      | *50.1%          | Television production                  |  |
| The Tourist Productions Limited                   | England & Wales (1)      | *51.0%          | Television production                  |  |
| This is Your Life Experience Limited              | England & Wales (1)      | *100%           | Television production                  |  |
| TSP Productions Limited                           | England & Wales (1)      | *100%           | Television production                  |  |
| TSP2 Productions Limited                          | England & Wales (1)      | *100%           | Television production                  |  |
| Two Brothers Pictures Limited                     | England & Wales (1)      | *51.0%          | Television production and distribution |  |
| Two Halves Pictures Ltd                           | England & Wales (1)      | *100%           | Television production and distribution |  |
| Unstoppable Film and Television Limited           | England & Wales (1)      | *91%            | Television production                  |  |
| Van der Valk S1 Limited                           | England & Wales (1)      | *100%           | Television production                  |  |
| Van der Valk S2 Limited                           | England & Wales (1)      | *100%           | Television production                  |  |
| Van Der Valk S3 Limited                           | England & Wales (1)      | *100%           | Television production                  |  |
| Wereworld Productions Limited                     | England & Wales (1)      | *100%           | Television production                  |  |
| West Road Pictures Limited                        | England & Wales (1)      | 100%            | Television production and distribution |  |
| Westbridge Productions Limited                    | England & Wales (1)      | *50.1%          | Television production                  |  |
| White Dragon Productions Limited                  | England & Wales (1)      | *51.0%          | Television production                  |  |
| Wild Britain Productions Limited                  | England & Wales (1)      | *89.99%         | Television production                  |  |
| Wild Chase Productions Limited                    | England & Wales (1)      | *89.99%         | Television production                  |  |
| Wild West Finance Limited                         | England & Wales (1)      | *100%           | Television distribution                |  |

## Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                                      | Country of incorporation | Voting rights % | Nature of business                     |  |  |
|--|--------------------------|-----------------|--|--|--|
| Wing Limited   | England & Wales (1)      | *51%            | Digital production services            |  |  |
| Wings Acquisition Company Limited                    | England & Wales (1)      | 100.0%          | Sub-holding company                    |  |  |
| Witchery Pictures Limited                            | England & Wales (1)      | *100%           | Television production and distribution |  |  |
| Zeal Entertainment Limited                           | England & Wales (1)      | *100%           | Television production                  |  |  |
| Zero Chill Productions Limited                       | England & Wales (1)      | *100%           | Television production                  |  |  |
| The Tourist Australia Productions Pty Ltd            | Australia (7)            | *51%            | Television production                  |  |  |
| All3Media Deutschland GmbH                           | Germany (3)              | *100%           | Television production                  |  |  |
| filmpool entertainment GmbH                          | Germany (5)              | *93.5%          | Television production                  |  |  |
| filmpool fiction GmbH                                | Germany (5)              | *93.5%          | Television production                  |  |  |
| filmpool media entertainment GmbH                    | Austria (6)              | *93.5%          | Television production                  |  |  |
| I Care Producties BV                                 | Netherlands (11)         | *52.0%          | Television production                  |  |  |
| All3Media Belgium B.V. (formerly IDTV<br>Belgium BV) | Belgium (17)             | *100%           | Television production                  |  |  |
| IDTV Cumulus BV                                      | Netherlands (11)         | *100%           | Television production                  |  |  |
| IDTV Film and Video Productions BV                   | Netherlands (11)         | *100%           | Television production                  |  |  |
| IDTV Fusion BV                                       | Netherlands (11)         | *100%           | Television production                  |  |  |
| IDTV Live 360 BV                                     | Netherlands (11)         | *100%           | Television production                  |  |  |
| IDTV Media Group BV                                  | Netherlands (11)         | *100%           | Television production                  |  |  |
| MME Me, Myself & Eye Entertainment<br>GmbH           | Germany (4)              | *93.5%          | Television production                  |  |  |
| MME Moviement AG                                     | Germany (4)              | *93.57%         | Television production                  |  |  |
| Red Forest TV BV                                     | Netherlands (11)         | *100%           | Television production                  |  |  |
| South & Browse GmbH                                  | Germany (3)              | *100%           | Television production and distribution |  |  |
| Tower Productions GmbH                               | Germany (5)              | *100.0%         | Television production                  |  |  |
| Tulip Holdings BV                                    | Netherlands (11)         | *100%           | Sub-holding company                    |  |  |
| All3Media America, LLC                               | USA (2)                  | *100%           | Television production and distribution |  |  |
| All3Media International America, LLC                 | USA (2)                  | *100%           | Television production and distribution |  |  |

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                   | Country of incorporation | Voting rights % | Nature of business                     |  |  |
|-----------------------------------|--------------------------|-----------------|--|--|--|
| All3Media USA, Inc.               | USA (2)                  | *100%           | Sub-holding company                    |  |  |
| America's Finest Television Corp. | USA (2)                  | *100%           | Television production and distribution |  |  |
| Beach Life Studios, LLC           | USA (2)                  | *100%           | Television production and distribution |  |  |
| Beak Street Studio Rentals Inc.   | USA (2)                  | *100%           | Television production and distribution |  |  |
| Bright Road Productions, Inc.     | USA (2)                  | *100%           | Television production and distribution |  |  |
| Bright Spot Content, LLC          | USA (2)                  | *100%           | Television production and distribution |  |  |
| Carnaby Services, Inc.            | USA (2)                  | *100%           | Television production and distribution |  |  |
| Clock Productions, LLC            | USA (2)                  | *100%           | Television production and distribution |  |  |
| DLG USA Financing, LLC            | USA (2)                  | 100%            | Sub-holding company                    |  |  |
| Dusty Rose Pictures, LLC          | USA (2)                  | *100%           | Television production and distribution |  |  |
| Elastic Studios LLC               | USA (2)                  | *100%           | Multi-platform content provider        |  |  |
| DRG America LLC                   | USA (16)                 | *100%           | Television distribution                |  |  |
| Island TV, LLC                    | USA (2)                  | *100%           | Television production and distribution |  |  |
| Lion Television, LLC              | USA (2)                  | *100%           | Television production and distribution |  |  |
| Little Dot Studios, LLC           | USA (2)                  | *100%           | Multi-platform content provider        |  |  |
| Maverick Television Inc.          | USA (2)                  | *100%           | Television production and distribution |  |  |
| Music to Air, Inc.                | USA (2)                  | *100%           | Television production and distribution |  |  |
| Neal Street Productions USA, Inc. | USA (16)                 | *100%           | Television production and distribution |  |  |
| Neon Productions LLC              | USA (2)                  | *100%           | Television production and distribution |  |  |
| Noah Acquisition Inc              | USA (2)                  | *100%           | Television production and distribution |  |  |
| Noah Holdings, LLC                | USA (2)                  | *100%           | Sub-holding company                    |  |  |
| North One Television USA, Inc.    | USA (2)                  | *100%           | Television production and distribution |  |  |
| Objective Productions US, Inc.    | USA (2)                  | *100%           | Television production and distribution |  |  |
| Optomen Productions, LLC          | USA (2)                  | *100%           | Television production and distribution |  |  |
| One Potato, Two Potato LLC        | USA (2)                  | *100%           | Television production and distribution |  |  |

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

| Name of company                                      | Country of incorporation | Voting rights % | Nature of business                     |  |  |
|--|--------------------------|-----------------|--|--|--|
| Palm Tree Pictures, LLC                              | USA (2)                  | *100%           | Television production and distribution |  |  |
| Raw, Inc.  | USA (2)                  | *100%           | Television production and distribution |  |  |
| Rumpole, Inc.  | USA (2)                  | *100%           | Television production and distribution |  |  |
| Striped Zebra Productions, Inc.                      | USA (2)                  | *100%           | Television production and distribution |  |  |
| Studio Lambert Associates USA, Inc.                  | USA (2)                  | *50.1%          | Television production and distribution |  |  |
| The Heist, LLC                                       | USA (2)                  | *100%           | Television production                  |  |  |
| The Write Types, Inc.                                | USA (2)                  | *100%           | Television production and distribution |  |  |
| Vector Productions LLC                               | USA (2)                  | *100%           | Multi-platform content provider        |  |  |
| Woodman Park Productions, LLC                        | USA (2)                  | *100%           | Television production and distribution |  |  |
| All3Media International Asia Pacific Pte.<br>Limited | Singapore (10)           | *100%           | Television distribution                |  |  |
| Little Dot Studios (Asia) Pte. Ltd                   | Singapore (10)           | *100%           | Multi-platform content provider        |  |  |
| Burberry Entertainment Pty Limited                   | Australia (13)           | *100%           | Television production                  |  |  |
| Brokenwood Productions Limited                       | New Zealand (12)         | *100%           | Television production                  |  |  |
| Maggie Limited                                       | New Zealand (12)         | *100%           | Television production                  |  |  |
| Pam's Petting Zoo Limited                            | New Zealand (12)         | *100%           | Television production                  |  |  |
| South Pacific Pictures Investments<br>Limited        | New Zealand (12)         | *100%           | Sub-holding company                    |  |  |
| South Pacific Pictures Limited                       | New Zealand (12)         | *100%           | Television production                  |  |  |
| South Pacific Pictures Productions<br>Limited        | New Zealand (12)         | *100%           | Television production                  |  |  |
| South Pacific Pictures Serials Limited               | New Zealand (12)         | *100%           | Television production                  |  |  |
| Tatau Productions Limited                            | New Zealand (12)         | *100%           | Television production                  |  |  |
| Weld Productions Limited                             | New Zealand (12)         | *100%           | Television production                  |  |  |

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 16. Investments (continued)

### Subsidiary undertakings (continued)

Registered Address Key

| Berkshire House, 168 - 173 High Holborn, London, WC1V 7AA, United Kingdom |
|---|
| 6060 Center Drive, 4th Floor, Los Angeles CA 90045, United States         |
| Atelierstrasse 12, 81671, Munich, Germany                                 |
| Gotzkowskystr.20-21, 10555, Berlin, Germany                               |
| Kalscheurener Str. 91, 50354 Hürth, Germany                               |
| Untere Donaustr. 13-15, A - 1020, Wien, Austria                           |
| 77-79 Argyle Street, Fritzroy, VIC 3065, Melborne, Australia              |
| 106 Couples Drive, Newark, Delaware, USA                                  |
| Poynders End, Preston, Hitchin, England, SG4 7RX                          |
| 80 Robinson Road, #02-00, Singapore 068898                                |
| Overschiestraat 176, 1062XK, Amsterdam, Netherlands                       |
| 8 Tolich Place, Henderson, Auckland, New Zealand                          |
| Kew, Victoria 3101, Australia   |
| 78 Mill Lane, London, Unitied Kingon, NW6 1JZ                             |
| Suite 275, 10 Albert Avenue, Broadbeach QLD 4218, Australia               |
| 1209 Orange Street, Wilmington, New Castle, USA                           |
| Kerremanscheide 40, 1980 Zemst, Belgium                                   |
|   |

#### 17. Inventories

| Group            | 2021<br>£'000 | 2020<br>£'000 |
|------------------|---------------|---------------|
| Work in progress | 175,774       | 191,148       |
|                  | 175,774       | 191,148       |
|                  | <del></del>   |               |

No inventories are held by the parent company (2020: £nil).

### Notes to the financial statements (continued)

#### 18. Trade and other receivables: due within one year

|                                    | Group   |                              | Compar  | ny      |  |
|------------------------------------|---------|------------------------------|---------|---------|--|
|                                    | 2021    | <b>2021</b> 2020 <b>2021</b> | 2021    | 2020    |  |
|                                    | £′000   | £'000                        | £'000   | £'000   |  |
| Trade receivables                  | 66,127  | 53,935                       | -       | -       |  |
| Other receivables                  | 89,503  | 65,738                       | -       | -       |  |
| Prepayments and accrued income     | 134,460 | 118,570                      | 21      | 20      |  |
| Amounts owed by Group undertakings | · -     | -                            | 395,498 | 249,936 |  |
| Social security and other taxes    | -       | -                            | 26      | 103     |  |
|                                    | 290,090 | 238,243                      | 395,545 | 250,059 |  |

Amounts owed by Group undertakings included in the Company above comprise deferred consideration novated from All3Media Limited of £nil (2020: £12,027,000), an intercompany loan which is repayable in June 2022 of £360,055,000 (2020: £201,759,000) and a number of intercompany loans of £35,443,000 (2020: £36,150,000), which are unsecured, interest-free and repayable on demand.

#### 19. Trade and other receivables: due after more than one year

|                                    | Group |                  | Company                      |                  |      |      |
|------------------------------------|-------|------------------|------------------------------|------------------|------|------|
|                                    | 2021  | <b>2021</b> 2020 | <b>2021</b> 2020 <b>2021</b> | <b>2021</b> 2020 | 2021 | 2020 |
|                                    | £'000 | £'000            | £'000                        | £′000            |      |      |
| Trade receivables                  | -     | 67               | -                            | -                |      |      |
| Prepayments and accrued income     | 784   | 835              | -                            | -                |      |      |
| Amounts owed by Group undertakings | -     | -                | 35,945                       | 340,690          |      |      |
| Other receivables                  | 1,165 | 8,274            | 1,165                        | 8,274            |      |      |
|                                    | 1,949 | 9,176            | 37,110                       | 348,964          |      |      |

Amounts owed by Group undertakings included in the Company above comprise an intercompany loan which is repayable in June 2022 of £nil (2020: 140,932,000). The remaining amounts owed by Group undertakings included in the Company above comprise a number of other intercompany loans of £35,945,000 (2020: £199,758,000) are repayable between May 2025 and May 2026 following the settlement of all outstanding loan amounts due under the Senior Facilities Agreement and the Second Lien Facilities Agreement with National Westminster Bank Plc and Liberty Global Incorporated Limited dated 24 May 2019 and 31 May 2019 respectively. Interest is payable on these loans at a rate of between EURIBOR + 3.5% and LIBOR + 8.00% per annum. Other receivables in Group and Company above is £1,165,000 (2020: £8,274,000) relating to derivative financial instruments.

## Notes to the financial statements (continued)

### 20. Borrowings

| Group   |   | Company  |  |  |
|---------|---|--|--|--|
| 2021    | Restated*<br>2020   | 2021   | Restated*<br>2020  |  |
| £'000   | £'000   | £'000  | £'000  |  |
|         |   |  |  |  |
| 221,874 | 192,207   | 221,874  | 192,207  |  |
| 221,874 | 192,207   | 221,874  | 192,207  |  |
|         |   |  |  |  |
| 491,374 | 496,791   | 446,636  | 458,274  |  |
| (5,328) | (6,534)   | (5,328)  | (6,534)  |  |
| 486,046 | 490,257   | 441,308  | 451,740  |  |
| 707,920 | 682,464   | 663,182  | 643,947  |  |
|         | ·   |  |  |  |
| 71,962_ | 55,172  | 31,293   | 18,794   |  |
| 71,962  | 55,172  | 31,293   | 18,794   |  |
| 2,863   | 933   | (1,206)  | (1,206)  |  |
| 337,221 | (3,619)   | 337,221  | (3,619)  |  |
| 295,874 | 629,978   | 295,874  | 629,978  |  |
| 635,958 | 627,292   | 631,889  | 625,153  |  |
| 707,920 | 682,464   | 663,182  | 643,947  |  |
|         | 2021<br>£'000<br>221,874<br>221,874<br>491,374<br>(5,328)<br>486,046<br>707,920<br>71,962<br>71,962<br>2,863<br>337,221<br>295,874<br>635,958 | 2021 Restated* 2020 £'000 £'000  221,874 192,207  221,874 192,207  491,374 496,791 (5,328) (6,534)  486,046 490,257  707,920 682,464  71,962 55,172 71,962 55,172  2,863 933 337,221 (3,619) 295,874 629,978 635,958 627,292 | 2021       Restated* 2020       2021         £'000       £'000       £'000         221,874       192,207       221,874         221,874       192,207       221,874         491,374       496,791       446,636         (5,328)       (6,534)       (5,328)         486,046       490,257       441,308         707,920       682,464       663,182         71,962       55,172       31,293         71,962       55,172       31,293         2,863       933       (1,206)         337,221       (3,619)       337,221         295,874       629,978       295,874         635,958       627,292       631,889 |  |

#### Company

### Analysis of borrowings by currency:

|                                     | Sterling<br>£'000 | Euros<br>£'000 | Total<br>£'000 |
|-------------------------------------|-------------------|----------------|----------------|
| 31 December 2021                    |                   |                |                |
| Amounts owed to parent undertakings | 221,874           | -              | 221,874        |
| Bank loans                          | 106,500           | 340,136        | 446,636        |
| Deferred financing fees             | (5,328)           | <u> </u>       | (5,328)        |
|                                     | 323,046           | 340,136        | 663,182        |
| Restated* 31 December 2020          |                   |                |                |
| Amounts owed to parent undertakings | 192,207           | -              | 192,207        |
| Bank loans                          | 94,000            | 364,274        | 458,274        |
| Deferred financing fees             | (6,534)           |                | (6,534)        |
|                                     | 279,673           | 364,274        | 643,947        |

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 20. Borrowings (continued)

#### Group

Analysis of borrowings by currency:

| Analysis of Softownigs by Currency. | Sterling<br>£'000 | US Dollars<br>£'000 | Euros<br>£'000 | NZ Dollars<br>£'000 | AUS Dollars<br>£'000 | Total<br>£'000 |
|-------------------------------------|-------------------|---------------------|----------------|---------------------|----------------------|----------------|
| 31 December 2021                    |                   |                     |                |                     |                      |                |
| Bank overdrafts                     | -                 | -                   | -              | -                   | -                    | -              |
| Amounts owed to parent undertakings | 221,874           | -                   | -              | -                   | -                    | 221,874        |
| Bank loans                          | 139,546           | 2,166               | 340,136        | -                   | 9,526                | 491,374        |
| Deferred financing fees             | (5,328)           | -                   | -              |                     |                      | (5,328)        |
|                                     | 356,092           | 2,166               | 340,136        |                     | 9,526                | 707,920        |
| Restated* 31 December 2020          |                   |                     |                |                     | <del></del>          | <u>===</u>     |
| Bank overdrafts                     | -                 | -                   | -              | -                   | -                    | -              |
| Amounts owed to parent undertakings | 192,207           | -                   | -              | -                   | -                    | 192,207        |
| Bank loans                          | 121,965           | 8,536               | 364,274        | 2,016               | -                    | 496,791        |
| Deferred financing fees             | (6,534)           | -                   | -              | -                   |                      | (6,534)        |
|                                     | 307,638           | 8,536               | 364,274        | 2,016               | -                    | 682,464        |
|                                     |                   |                     |                | <u></u>             |                      |                |

The principal features of the Group and Company's borrowings are as follows:

- (i) Bank overdrafts are repayable on demand. The average effective interest rate on bank overdrafts approximates 3.50% above the Bank of England base rate per annum, minimum 0%.
- (ii) The Group has four principal bank loans:
  - (a) a first lien loan of €405m. The loan was taken out on 4 June 2019. The loan is secured by pledge over the company's shares and intercompany receivables, the carrying amount of which is shown in note 19. The loan carries an interest rate at 3.5% above 6-month EURIBOR, minimum 0%.
  - (b) a loan of £74m. The loan was taken out on 4 June 2019. The loan is secured by pledge over the Company's shares and intercompany receivables, the carrying amount of which is shown in note 19. The loan carries an interest rate at 8.00% above 6-month LIBOR, minimum 0%.
  - (c) production loans totalling £31m (2020: £32m).
  - (d) a loan for £11.5m is repayable no later than 31 December 2022 at a fixed interest rate of 3.15%. The production loan is secured against the assets of the specific production.
- (iii) Amounts repayable to parent undertakings carry interest of 5.99% per annum charged on the outstanding loan balances.

The weighted average interest rates paid during the year were as follows:

|                                     | Year ended  |             |  |
|-------------------------------------|-------------|-------------|--|
|                                     | 31 December | 31 December |  |
|                                     | 2021        | 2020        |  |
|                                     | %           | %           |  |
| Bank overdrafts                     | 3.75        | 3.60        |  |
| Amounts owed to parent undertakings | 5.99        | 5.99        |  |
| Bank loans                          | 4.23        | 4.21        |  |

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 21. Deferred tax

The following are the major deferred tax liabilities and assets recognised by the Group and movements thereon during the current

|   | At<br>1 January<br>2021<br>£'000           | Acquisitions<br>/ disposals<br>£'000 | Credit /<br>(charge) to<br>profit or loss<br>£'000 | Exchange<br>differences<br>£'000                                  | At<br>31 December<br>2021<br>£'000   |
|---|--|--------------------------------------|--|---|--|
| Intangible assets   | (3,870)                                    | (1,317)                              | 1,594  | 11  | (3,582)  |
| Accelerated tax depreciation  | 2,482                                      | -                                    | 1,926  | 13  | 4,421  |
| IFRS 16 leases  | 1,341                                      | (5)                                  | (793)  | (8)   | 535  |
| Tax losses  | 2,087                                      | -                                    | 6,076  | (11)  | 8,152  |
| Revaluation of financial instruments  | 4,278                                      | -                                    | (2,243)  | -   | 2,035  |
| Short term temporary differences  | 1,042                                      | 8                                    | (674)  | 77  | 453  |
| Deferred tax asset  | 7,360                                      | (1,314)                              | 5,886  | 82  | 12,014   |
| Deferred tax asset in the Company relates to  | At<br>1 January                            | Acquisitions                         | Charge to  | Exchange  | At<br>31 December  |
|   | 2021                                       | / disposals                          | profit or loss                                     | differences   | 2021   |
|   | £'000                                      | £′000                                | £′000  | £′000   | £'000  |
| Revaluation of financial instruments  | 4,278                                      | _                                    | (2,243)  | _   | 2,035  |
| nevaluation of imalicial tristituments  | 4,276                                      |                                      |  |   |  |
| Actividador of intericle Historialients   | 4,278                                      |                                      | (2,243)  | -   | 2,035  |
| Deferred tax assets and liabilities are offset the deferred tax balances (after offset) for f   | 4,278 where the Group I                    |                                      | (2,243)  | so. The following  2021 £'000                                     | 2,035  |
| Deferred tax assets and liabilities are offset<br>the deferred tax balances (after offset) for f  | 4,278 where the Group I                    |                                      | (2,243)  | 2021<br>£'000   | 2,035 g is the analysis of 2020  |
| Deferred tax assets and liabilities are offset<br>the deferred tax balances (after offset) for f<br>Deferred tax liabilities (note 25)  | 4,278 where the Group I                    |                                      | (2,243)  | 2021<br>£'000<br>(4,431)  | 2,035 g is the analysis of £'000 (4,357)                                       |
| Deferred tax assets and liabilities are offset<br>the deferred tax balances (after offset) for f  | 4,278 where the Group I                    |                                      | (2,243)  | 2021<br>£'000   | 2,035 g is the analysis of 2020  |
| Deferred tax assets and liabilities are offset<br>the deferred tax balances (after offset) for f<br>Deferred tax liabilities (note 25)  | 4,278 where the Group I                    |                                      | (2,243)  | 2021<br>£'000<br>(4,431)  | 2,035 g is the analysis of 2020 £'000 (4,357)                                  |
| Deferred tax assets and liabilities are offset<br>the deferred tax balances (after offset) for f<br>Deferred tax liabilities (note 25)  | 4,278  where the Group hinancial reporting | ourposes:                            | (2,243)  | 2021<br>£'000<br>(4,431)<br>16,445<br>12,014                      | 2,035 g is the analysis of £'000 (4,357) 11,717 7,360                          |
| Deferred tax assets and liabilities are offset the deferred tax balances (after offset) for for following the deferred tax liabilities (note 25). Deferred tax assets.  Deductible temporary differences and unus | 4,278  where the Group hinancial reporting | ourposes:                            | (2,243)  | 2021<br>£'000<br>(4,431)<br>16,445<br>12,014                      | 2,035<br>g is the analysis of<br>2020<br>£'000<br>(4,357)<br>11,717<br>7,360   |
| Deferred tax assets and liabilities are offset the deferred tax balances (after offset) for for following the deferred tax liabilities (note 25). Deferred tax assets.  Deductible temporary differences and unus | 4,278  where the Group hinancial reporting | ourposes:                            | (2,243)  | 2021<br>£'000<br>(4,431)<br>16,445<br>12,014<br>een recognised at | 2,035 g is the analysis of £'000 (4,357) 11,717 7,360  re attributable to 2020 |

### Notes to the financial statements (continued)

#### 22. Trade and other payables: due within one year

|                                    | Group   |           | Company |           |
|------------------------------------|---------|-----------|---------|-----------|
|                                    |         | Restated* |         | Restated* |
|                                    | 2021    | 2020      | 2021    | 2020      |
|                                    | £'000   | £'000     | £′000   | £'000     |
| Trade payables                     | 85,933  | 55,762    | -       | -         |
| Amounts owed to Group undertakings | -       | -         | 337,615 | 108,964   |
| Other payables                     | 78,875  | 51,583    | 49,922  | 34,006    |
| Social security and other taxes    | 5,541   | 5,946     | -       | -         |
| Accruals and deferred income       | 314,396 | 296,436   | 2,702   | 2,274     |
| Bank overdrafts (note 20)          | -       | -         | 68,492  | 50,719    |
|                                    | 484,745 | 409,727   | 458,731 | 195,963   |

Included within other payables in Group and Company above is £8,112,000 (2020: £9,461,000) relating to derivative financial instruments. Included within other payables in Group above is £41,970,000 (2020: £2,895,000) relating to put and call option liabilities and £13,832,000 (2020: £17,422,000) related to deferred consideration. Included in other payables in the Company is £21,570,000 (2020: £11) relating to put and call option liabilities and £13,409,000 (2020: £17,422,000) related to deferred consideration.

Amounts owed to Group undertakings of £337,615,000 (2020: £108,964,000) are repayable within a year.

#### 23. Trade and other payables: due after more than one year

|                                    | Group  | 1         | Compar | ıy        |
|------------------------------------|--------|-----------|--------|-----------|
|                                    |        | Restated* |        | Restated* |
|                                    | 2021   | 2020      | 2021   | 2020      |
|                                    | £′000  | £′000     | £'000  | £′000     |
| Amounts owed to Group undertakings | -      | -         | -      | 208,422   |
| Accruals and deferred income       | 2,691  | 1,761     | -      | -         |
| Other payables                     | 33,815 | 62,522    | 6,231  | 28,952    |
|                                    | 36,506 | 64,283    | 6,231  | 237,374   |

Amounts owed to Group undertakings is £nil (2020: £208,422,000).

Included within other payables in Group above is £27,702,000 (2020: £60,562,000) related to put and call option and £6,111,000 (2020: £1,226,000) related to deferred consideration.

Included within other payables in the Company above is £120,000 (2020: £28,353,000) related to put and call option liabilities and £6,111,000 (2020: £599,000) related to deferred consideration.

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 24. Obligations under leases and hire purchase contract

Total future commitments under non-cancellable operating leases, for the Group, are as follows:

|  | Land and buil          | dings                        | Other         |               |
|--|------------------------|------------------------------|---------------|---------------|
|  | 2021<br>£′000          | 2020<br>£′000                | 2021<br>£'000 | 2020<br>£'000 |
| Operating leases payable:                                  |                        |                              |               |               |
| Within one year  | 30                     | 103                          | 248           | 41            |
| In two to five years                                       | -                      | -                            | -             | -             |
| In over five years   | <u> </u>               |                              | <u> </u>      | <u> </u>      |
|  | 30                     | 103                          | 248           | 41            |
| There are no obligations under operating leases in the Com | pany as at 31 December | <sup>-</sup> 2021 or 31 Dece | mber 2020.    |               |
| 25. Provisions for liabilities                             |                        |                              |               |               |
|  |                        |                              | 2021          | 2020          |
|  |                        |                              | £'000         | £'000         |

|                             | 2021<br>£'000 | 2020<br>£'000 |
|-----------------------------|---------------|---------------|
| Deferred taxation (note 21) | 4,431         | 4,357         |
| Dilapidation provisions     | 842           | 1,185         |
| Other provisions            | 588           | 440           |

There are no provisions for liabilities in the Company as at 31 December 2021 or 31 December 2020.

## 26. Called-up share capital

| Group and company   | £     | £     |
|---|-------|-------|
| Issued and fully paid:  |       |       |
| 119,240 (31 December 2020: 119,240) ordinary A shares of £0.01 each | 1,192 | 1,192 |
| 119,240 (31 December 2020: 119,240) ordinary B shares of £0.01 each | 1,192 | 1,192 |
| 16,802 (31 December 2020: 17,950) ordinary shares of £0.01 each     | 168   | 180   |
|   | 2,552 | 2,564 |

5,861

2021

5,982

2020

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 27. Reconciliation of movements in reserves

### Company

|   | Called-up<br>share capital<br>£'000 | Share<br>premium<br>account<br>£'000 | (Accumulated<br>losses) /<br>retained<br>earnings<br>£'000 | Total<br>equity<br>£'000 |
|---|-------------------------------------|--------------------------------------|--|--------------------------|
| At 1 January 2020   | 3                                   | 218,478                              | (79,312)   | 139,169                  |
| Comprehensive (loss)/income: - Loss for the financial year - Other reserves movement Total comprehensive loss |                                     |                                      | (83,086)<br>9,585<br>(73,501)                              | (83,086)<br>             |
| At 31 December 2020   | 3                                   | 218,478                              | (152,813)  | 65,668                   |
| At 1 January 2021   | 3                                   | 218,478                              | (152,813)  | 65,668                   |
| Comprehensive (loss)/income: - Profit for the financial year Total comprehensive loss                         | <del>-</del>                        |                                      | 203  | 203<br>203               |
| Share premium reduction*  | -                                   | (218,477)                            | 218,477  |                          |
| Transactions with owners: - Dividends to shareholders Total transactions with owners                          | <u> </u>                            |                                      | (12,719)<br>(12,719)                                       | (12,719)<br>(12,719)     |
| At 31 December 2021   | 3                                   | 1                                    | 53,148   | 53,152                   |

<sup>\*</sup> In the year the Company performed a share premium reduction, transferring £218,477,000 from share premium to accumulated losses.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 27. Reconciliation of movements in reserves (continued)

Group

|  | Called-up<br>share | Share<br>premium | Accumulated     | Total equity<br>attributable<br>to owners of | Non-<br>controlling | Total           |
|--|--------------------|------------------|-----------------|--|---------------------|-----------------|
|  | capital<br>£'000   | account<br>£'000 | losses<br>£'000 | the Company<br>£'000                         | interest<br>£'000   | equity<br>£'000 |
|  |                    |                  |                 |  |                     |                 |
| At 1 January 2020  | 3                  | 218,478          | (250,335)       | (31,854)                                     | 2,080               | (29,774)        |
| Comprehensive (loss)/income:   |                    |                  | (50,000)        | /00 0001                                     |                     | 4== ===         |
| <ul> <li>- (Loss)/Profit for the financial year</li> <li>Other comprehensive income/(loss):</li> </ul> | -                  | -                | (63,323)        | (63,323)                                     | 24                  | (63,299)        |
| - Other reserve movements  | -                  | -                | 9,585           | 9,585  | -                   | 9,585           |
| <ul> <li>Currency translation differences</li> </ul>   | <del>-</del>       |                  | (1,976)         | (1,976)                                      | 112                 | (1,864)         |
| Total comprehensive (loss) / income  |                    | <u>-</u>         | (55,714)        | (55,714)                                     | 136                 | <u>(55,578)</u> |
| Transactions with owners:  |                    |                  |                 |  |                     |                 |
| - Dividends to subsidiaries' non-controlling interests   |                    |                  | (7,762)         | (7,762)                                      |                     | (7,762)         |
| Total transactions with owners   | <u>-</u>           |                  | (7,762)         | (7,762)                                      |                     | (7,762)         |
| At 31 December 2020  | 3                  | 218,478          | (313,811)       | (95,330)                                     | 2,216               | (93,114)        |
| At 1 January 2021  | 3                  | 218,478          | (313,811)       | (95,330)                                     | 2,216               | (93,114)        |
| Comprehensive (loss)/income:   |                    |                  |                 |  |                     |                 |
| - (Loss)/Profit for the financial year Other comprehensive income/(loss):                              | -                  | -                | (18,419)        | (18,419)                                     | 175                 | (18,244)        |
| - Currency translation differences   | <u> </u>           |                  | 2,437           | 2,437  | (157)               | 2,280           |
| Total comprehensive (loss) / income  |                    |                  | (15,982)        | (15,982)                                     | 18                  | (15,964)        |
|  |                    |                  |                 |  |                     |                 |
| Share premium reduction*   |                    | (218,477)        | 218,477         |  | <del>-</del>        |                 |
| Transactions with owners:  |                    |                  |                 |  |                     |                 |
| - Dividends to shareholders  | -                  | -                | (12,719)        | (12,719)                                     | -                   | (12,719)        |
| <ul> <li>Dividends to subsidiaries' non-controlling interests</li> </ul>                               | -                  | _                | (9,389)         | (9,389)                                      |                     | (9,389)         |
| Total transactions with owners   |                    |                  | (22,108)        | (22, <u>108)</u>                             |                     | (22,108)        |
| At 31 December 2021  | 3                  | 1                | (133,424)       | (133,420)                                    | 2,234               | (131,186)       |

 $<sup>{\</sup>color{red}^*} \ In \ the \ year \ the \ Group \ performed \ a \ share \ premium \ reduction, \ transferring \ £218,477,000 \ from \ share \ premium \ to \ accumulated \ losses.$ 

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 28. Notes to the cash flow statement

| Group  |             |             |
|--|-------------|-------------|
| <u>0.000</u>   | Year ended  | Year ended  |
|  | 31 December | 31 December |
|  | 2021        | 2020        |
|  | £'000       | £'000       |
| Loss for the year  | (18,244)    | (63,299)    |
| Adjustments for:   |             |             |
| Share of loss of associates                                | 219         | 426         |
| Share of profit of joint ventures                          | (802)       | (488)       |
| Finance income   | (21,933)    | (11,897)    |
| Finance costs  | 65,015      | 71,561      |
| Income tax charge/ (credit)                                | 1,299       | (1,199)     |
| Depreciation of property, plant and equipment              | 5,187       | 5,678       |
| Depreciation of right of use assets                        | 10,542      | 11,848      |
| Amortisation of intangible assets                          | 9,944       | 12,821      |
| (Profit)/loss on disposal of property, plant and equipment | (5)         | (9)         |
| Operating cash flows before movements in working capital   | 51,222      | 25,442      |
| Decrease /(increase) in inventories                        | 13,964      | (23,296)    |
| (Increase)/decrease in receivables                         | (40,008)    | 9,957       |
| Increase in payables                                       | 43,294      | 70,979      |
| Cash generated from operations                             | 68,472      | 83,082      |
|  |             |             |
| <u>Company</u>   | Year ended  | Year ended  |
|  | 31 December | 31 December |
|  | 2021        | 2020        |
|  | £'000       | £′000       |
| Profit / (Loss) for the year                               | 203         | (83,086)    |
| Adjustments for:   |             |             |
| Finance costs  | 19,399      | 32,719      |
| Income tax credit  | 2,243       | (1,068)     |
| Dividends received   | (41,533)    | (10,866)    |
| Impairment of non-current assets                           | 3,104       | 59,495      |
| Operating cash flows before movements in working capital   | (16,584)    | (2,806)     |
| Decrease in receivables                                    | 76          | 414         |
| Increase in payables                                       | 10,928      | 5,184       |
| Cash (used in) / generated from operations                 | (5,580)     | 2,792       |

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 28. Notes to the cash flow statement (continued)

### Cash and cash equivalents

|  | Group  |        | Company  |          |
|--|--------|--------|----------|----------|
|  | 2021   | 2020   | 2021     | 2020     |
|  | £'000  | £′000  | £′000    | £′000    |
| Cash and cash equivalents                  | 82,793 | 86,650 | 140,804  | 107,163  |
| Bank overdrafts (included within payables) |        |        | (68,492) | (50,719) |
| Net cash and cash equivalents              | 82,793 | 86,650 | 72,312   | 56,444   |

Cash and cash equivalents comprise cash and short-term bank deposits with an original maturity of three months or less, net of outstanding bank overdrafts. The carrying amount of these assets is approximately equal to their fair value. Cash and cash equivalents at the end of the reporting year as shown in the statement of cash flows can be reconciled to the related items in the balance sheet position as shown above.

Included in cash and cash equivalents is £34,869,946 (2020: £33,325,168) held in designated segregated production bank accounts for television companies that have commissioned programmes on their behalf. These funds are under the effective management and control of the Group under the terms of the contracts with the television companies.

| Analysis of changes in net deb |
|--------------------------------|
|--------------------------------|

|   | Restated* At<br>1 January<br>2021<br>£'000 | Cash flow<br>£'000 | Exchange<br>movements<br>£'000 | Other<br>non-cash<br>movements<br>£'000 | At<br>31 December<br>2021<br>£'000 |
|---|--|--------------------|--------------------------------|---|------------------------------------|
| Group                                       |  |                    |                                |   |                                    |
| Cash and cash equivalents                   | 86,650                                     | (3,105)            | (752)                          | -                                       | 82,793                             |
| Loans from related parties                  | (192,207)                                  | (17,247)           | -                              | (12,420)                                | (221,874)                          |
| Bank loans due within 1 year                | (56,37)                                    | (16,715)           | (75)                           | -                                       | (73,168)                           |
| Bank loans due in more than 1 year          | (440,413)                                  | (1,931)            | 24,138                         | -                                       | (418,206)                          |
| Deferred financing fees within 1 year       | 1,206                                      | =                  | -                              | 1                                       | 1,207                              |
| Deferred financing fees in more than 1 year | 5,328                                      | -                  | -                              | (1,207)                                 | 4,121                              |
| Net debt                                    | (595,814)                                  | (38,998)           | 23,311                         | (13,626)                                | (625,127)                          |
| Company                                     |  |                    |                                |   |                                    |
| Cash and cash equivalents                   | 56,444                                     | 15,106             | 762                            | -                                       | 72,312                             |
| Loans from related parties                  | (192,207)                                  | (17,247)           | -                              | (12,420)                                | (221,874)                          |
| Bank loans due within 1 year                | (20,000)                                   | (12,500)           | -                              | -                                       | (32,500)                           |
| Bank loans due in more than 1 year          | (438,274)                                  | -                  | 24,138                         | -                                       | (414,136)                          |
| Deferred financing fees within 1 year       | 1,206                                      | -                  | -                              | 1                                       | 1,207                              |
| Deferred financing fees in more than 1 year | 5,328                                      | -                  | -                              | (1,207)                                 | 4,121                              |
| Net debt                                    | (587,503)                                  | (14,641)           | 24,900                         | (13,626)                                | (590,870)                          |

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 29. Contingent liabilities

#### Loss absorption agreement

DLG Acquisitions and All3Media Deutschland GmbH, a 100% subsidiary of DLG Acquisitions Limited, have a voluntary loss absorption agreement in place such that any losses that arise in All3Media Deutschland GmbH are assumed by DLG Acquisitions Limited. This agreement was in place for the years to 31 December 2015, 31 December 2016, 31 December 2017, 31 December 2018, 31 December 2019, 31 December 2020 and is also in place for the year to 31 December 2021.

#### 30. Financial instruments

#### Financial instruments by category - Group

#### Assets as per balance sheet

|   | Loans and receivables<br>£'000                         | Assets at fair value through profit and loss £'000 | Derivatives used<br>for hedging<br>£'000 | Total<br>£'000        |
|---|--|--|--|-----------------------|
| As at 31 December 2021 Trade and other receivables (excluding prepayments)                          | 263,929  | -  | -  | 263,929               |
| Cash and cash equivalents   | 82,793   | <u>-</u>   | <u>-</u>                                 | 82,793                |
| Total =   | 346,722  | -  | -  | 346,722               |
| As at 31 December 2020  | 222 275  |  |  | 222 275               |
| Trade and other receivables (excluding prepayments)   | 233,375  | <del>-</del>                                       | <del>-</del>                             | 233,375               |
| Cash and cash equivalents   | 86,650<br>   | -  | <u> </u>                                 | 86,650                |
| Total =   | 320,025  | -  |  | 320,025               |
| Liabilities as per balance sheet  | Liabilities<br>fair va<br>through pro<br>and lo<br>£'C | lue Derivative<br>ofit used fo                     | r liabilities at<br>g amortised cost     | Total<br>£'000        |
| As at 31 December 2021 Borrowings (excluding finance lease liabilities) Lease liabilities           | 15.0   | <u> </u>   | (707,920)<br>(53,106)                    | (707,920)<br>(53,106) |
| Derivative financial instruments  Trade and other payables (excluding non-financial liabilitie      | (6,9<br>·s)  | - <u> </u>   | (513,139)                                | (6,947)<br>(513,139)  |
| Total   | (6,9   | 47) -  | (1,274,165)                              | (1,281,112)           |
| Restated* as at 31 December 2020 Borrowings (excluding finance lease liabilities) Lease liabilities |  | -  | (682,464)<br>(63,489)                    | (682,464)<br>(63,489) |
| Derivative financial instruments  Trade and other payables (excluding non-financial liabilitie      | (1,1   | .87)   | ÷ .                                      | (1,187)               |
|   | ·s}  | -  | (464,550)                                | (464,550)             |

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

# 30. Financial instruments (continued) Financial instruments by category – Company

#### Assets as per balance sheet

| Assets as per balance sheet   | Loans and<br>receivables<br>£'000                                   | Assets at fair<br>value through<br>profit and loss<br>£'000 | Derivatives<br>used for<br>hedging<br>£'000            | Total<br>£'000                    |
|---|---|---|--|-----------------------------------|
| As at 31 December 2021 Trade and other receivables (excluding prepayments)  | 431,469   | -   | -  | 431,469                           |
| Cash and cash equivalents   | 140,804   | -   | -  | 140,804                           |
| Total   | 572,273   | •   | -  | 572,273                           |
| As at 31 December 2020  | 500 700   |   |  |                                   |
| Trade and other receivables (excluding prepayments)   | 590,72 <del>9</del>   | =   | <del>-</del>   | 590,729                           |
| Cash and cash equivalents   | 107,163   |   |  | 107,163                           |
| Total   | 697,892   | -   | -  | 697,892                           |
| Liabilities as per balance sheet  | Liabilities at<br>fair value<br>through profit<br>and loss<br>£'000 | Derivatives<br>used for<br>hedging<br>£'000                 | Financial<br>liabilities at<br>amortised cost<br>£'000 | Total<br>£'000                    |
| As at 31 December 2021 Borrowings (excluding finance lease liabilities) Derivative financial instruments Trade and other payables (excluding non-financial liabilities)           | (6,947)<br>-<br>-   | -<br>-<br>-   | (731,674)<br>-<br>(388,356)                            | (731,674)<br>(6,947)<br>(388,356) |
| Total   | (6,947)   | -   | (1,120,030)  | (1,126,977)                       |
| Restated* as at 31 December 2020 Borrowings (excluding finance lease liabilities) Derivative financial instruments Trade and other payables (excluding non-financial liabilities) | (1,187)   |   | (695,873)<br>-<br>(373,158)                            | (695,873)<br>(1,187)<br>(373,158) |
| Total   | (1,187)   | -   | (1,069,031)  | (1,070,218)                       |

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other poyables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 30. Financial instruments (continued)

#### Financial instruments by maturity

The maturity of contracted cashflows associated with the Group's financial instruments are shown in the tables below. The tables have been drawn up based on discounted contractual cashflows, showing the Group's assets and liabilities as stated in the balance sheet.

Later than one

|  |                   | Later than one  |                   |                   |
|--|-------------------|-----------------|-------------------|-------------------|
|  |                   | year and not    |                   |                   |
|  | Not later than    | later than five | Later than five   |                   |
|  | one year          | years           | years             | Total             |
|  | £'000             | £'000           | £′000             | £'000             |
| <u>Gr</u> oup  |                   |                 |                   |                   |
| As at 31 December 2021   |                   |                 |                   |                   |
| Trade and other receivables (excluding prepayments)            | 235,753           | 27,676          | 499               | 263,928           |
| Borrowings (excluding finance leases)                          | (71,962)          | (340,085)       | (295,874)         | (707,921)         |
| Lease Liabilities (IFRS 16)                                    | (10,335)          | (31,862)        | (10,909)          | (53,106)          |
| Derivative financial instruments                               | -                 | (6,947)         | =                 | (6,947)           |
| Trade and other payables (excluding non-financial liabilities) | (436,355)         | (76,329)        | (454)             | (513,138)         |
| Total  | (282,899)         | (427,547)       | (306,738)         | (1,017,184)       |
| Restated* as at 31 December 2020                               |                   |                 |                   |                   |
| Trade and other receivables (excluding prepayments)            | 197,584           | 34,840          | 951               | 233,375           |
| Borrowings (excluding finance leases)                          | (55,172)          | 2,686           | (629,978)         | (682,464)         |
| Lease Liabilities (IFRS 16)                                    | (8,682)           | (42,701)        | (12,106)          | (63,489)          |
| Derivative financial instruments                               | (0,002)           | (1,187)         | (12,100)          | (1,187)           |
| Trade and other payables excluding non-financial liabilities   | (375,002)         | (88,691)        | (844)             | (464,537)         |
| Frage and other payables excluding non-invalidatinabilities    | (373,002)         |                 |                   |                   |
| Total  | (241,272)<br>———— | (95,053)        | (641,977)<br>———— | (978,302)<br>———— |
| Company  |                   |                 |                   |                   |
| As at 31 December 2021   |                   |                 |                   |                   |
| Trade and other receivables (excluding prepayments)            | 90,779            | 340,690         | -                 | 431,469           |
| Borrowings (excluding finance leases)                          | (31,293)          | (336,015)       | (364,366)         | (731,674)         |
| Derivative financial instruments                               | -                 | (6,947)         | -                 | (6,947)           |
| Trade and other payables excluding non-financial liabilities   | (179,935)         | (208,422)       | -                 | (388,357)         |
| Total  | (120,449)         | (210,694)       | (364,366)         | (695,509)         |
|  |                   |                 |                   |                   |
| Restated *as at 31 December 2020                               | 250 522           | 240.600         |                   | E00 730           |
| Trade and other receivables (excluding prepayments)            | 250,039           | 340,690         | -                 | 590,729           |
| Borrowings (excluding finance leases)                          | (18,794)          | 4,825           | (680,698)         | (694,667)         |
| Derivative financial instruments                               | -                 | (1,187)         | -                 | (1,187)           |
| Trade and other payables excluding non-financial liabilities   | (164,137)         | (209,021)       | <del>-</del>      | (373,158)         |
| Total  | 67,108            | 135,307         | (680,698)         | (478,283)         |
|  |                   |                 |                   | · -               |

The loss recognised in the year on derivative financial instruments is disclosed in note 10 (2020: gain in note 9). Interest paid on borrowings is disclosed in note 10 with further details disclosed in note 20.

As at 31 December 2021 the Group held a provision against recoverability of trade receivables of £2,425,000 (2020: £1,226,000). A review performed on the Group's financial assets concluded that no adjustment in respect of recoverability was required. As a result, the expected loss adjustment at 31 December 2020 and 31 December 2021 is nil, with no charge recognised in the years then ended.

<sup>\*</sup> The comparatives have been restated to present Borrowings, amounting to £688,998,000, separate from Trade and other payables and to present Deferred financing fees, amounting to £6,534,000 from Current assets to Borrowings. The restatements have no impact on the income statement nor the cash flow statement.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

### 31. Financial Risk Management

#### Foreign Currency Risk

The Group is exposed to foreign currency risk through its overseas operations, borrowing and through overseas trading. A cross currency swap has been entered into in order to swap sterling debt into US dollar debt, to be serviced by the Group's earnings in this currency, as detailed in note 32.

#### Exposure

The Group's exposure to foreign currency risk at the balance sheet date, excluding derivative financial instruments, is as follows:

| <u>Group</u>              | USD<br>£'000 | EUR<br>£'000 | N2D<br>£'000      |
|---------------------------|--------------|--------------|-------------------|
| As at 31 December 2021    |              |              |                   |
| Trade receivables         | 23,809       | 8,639        | -                 |
| Cash and cash equivalents | 9,963        | 14,389       | 5,673             |
| Trade payables            | (7,050)      | (2,249)      | (7 <del>9</del> ) |
| Bank loans                | (2,166)      | (340,136)    | -                 |
|                           | <del>=</del> | <del></del>  |                   |
| As at 31 December 2020    |              |              |                   |
| Trade receivables         | 13,351       | 14,113       | -                 |
| Cash and cash equivalents | 7,712        | 1,380        | 4,592             |
| Trade payables            | (4,697)      | (1,736)      | (453)             |
| Bank loans                | (8,536)      | (364,274)    | (2,016)           |

#### <u>Sensitivity</u>

The sensitivity of the Group's profit and loss and equity, excluding translational risks and effects on derivative financial instruments, are disclosed in the table below. Derivative financial instruments are excluded as the Group does not apply hedge accounting. Details regarding the Group's derivative financial instruments are given in note 32.

### Increase/(decrease) in Profit & Loss and increase/(decrease) in equity

| , , ,                              | 31 December | 31 December |
|------------------------------------|-------------|-------------|
|                                    | 2021        | 2020        |
|                                    | £'000       | £'000       |
| USD/GBP exchange rate: increase 5% | (299)       | 809         |
| USD/GBP exchange rate: decrease 5% | 314         | (850)       |
| EUR/GBP exchange rate: increase 5% | 16,136      | 17,168      |
| EUR/GBP exchange rate: decrease 5% | (16,942)    | (18,026)    |
|                                    |             |             |

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 31. Financial risk management (continued)

#### Interest Rate Risk

The Group has interest bearing assets and liabilities, including cash and debt commitments. The Group holds interest rate swaps, the details of which are disclosed in note 32.

#### Exposure

The Group's exposure to interest rate risk at the balance sheet date, excluding derivative financial instruments, is as follows:

| Group                               | Balance<br>£'000 | Interest Rate<br>% |
|-------------------------------------|------------------|--------------------|
| As at 31 December 2021              |                  |                    |
| Bank overdrafts                     | -                | 3.75               |
| Amounts owed to parent undertakings | 221,874          | 5.99               |
| Bank loans                          | 491,374          | 4.33               |
|                                     |                  |                    |
| As at 31 December 2020              |                  |                    |
| Bank overdrafts                     | -                | 3.50               |
| Amounts owed to parent undertakings | 192,207          | 5.98               |
| Bank loans                          | 496,791          | 3.50               |
|                                     |                  |                    |

#### <u>Sensitivity</u>

The sensitivity of the Group's profit and loss and equity to movements in interest rate arises mainly as a result of its borrowings.

The effect of a 1% movement in the underlying exchange rates on the Group's loss before tax are given in the table below. All figures exclude the effects on derivative financial instruments as the Group does not apply hedge accounting. Details regarding the Group's derivative financial instruments are given in note 32.

#### Increase/(decrease) in Profit & Loss and increase/(decrease) in equity

|  | Year ended  | Year ended  |
|--|-------------|-------------|
|  | 31 December | 31 December |
|  | 2021        | 2020        |
|  | £′000       | £'000       |
| Bank of England base interest rate: increase by 1 percentage point | -           | (255)       |
| Bank of England base interest rate: decrease by 1 percentage point | -           | 25          |
| 6-month GBP LIBOR: increase by 1 percentage point                  | (1,065)     | (300)       |
| 6-month GBP LIBOR: decrease by 1 percentage point                  | 505         | -           |
| 6-month EURIBOR: increase by 1 percentage point                    | (1,510)     | (1,475)     |
| 6-month EURIBOR: decrease by 1 percentage point                    | -           | -           |
| Shareholder loan interest rate: increase by 1 percentage point     | (3,996)     | (1,557)     |
| Shareholder loan interest rate: decrease by 1 percentage point     | 442         | 1,557       |
|  |             |             |

Decreases to the 6-month EURIBOR had no effect on the Group's loss before tax for the year to 31 December 2020 as the rate was below the floors in effect in the Group's banking and loan agreements.

Inreases or decreases to the Bank of England base interest rate have no effect on the Group's loss before tax for the year to 31 December 2021 as none of the Group's banking and loan arrangements are dependent upon the Bank of England base interest rate.

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### Notes to the financial statements (continued)

#### 32. Derivative financial instruments

| Group and company                              | Current<br>portion<br>£'000 | Non-current<br>portion<br>£'000 | Total<br>£'000 |
|--|-----------------------------|---------------------------------|----------------|
| As at 31 December 2021                         |                             |                                 |                |
| Liabilities classified as held for trading (*) | (2.200)                     | 10.0201                         | (4.222)        |
| Interest rate swaps                            | (2,208)                     | (2,072)                         | (4,280)        |
| Cross currency swaps                           | (5,904)                     | 3,237                           | (2,667)        |
| Basis Rate swaps                               | -                           | -                               | -              |
| Total  | (8,112)                     | 1,165                           | (6,947)        |
| As at 31 December 2020                         |                             |                                 |                |
| Liabilities classified as held for trading (*) |                             |                                 |                |
| Interest rate swaps                            | (3,104)                     | (6,050)                         | (9,154)        |
| Cross currency swaps                           | (5,924)                     | 14,324                          | 8,400          |
| Basis Rate swaps                               | (433)                       | -                               | (433)          |
| Total  | (9,461)                     | 8,274                           | (1,187)        |

<sup>(\*)</sup> These derivative financial instruments are not designated as hedges and so are required to be classified as held-for-trading.

The full fair value of a derivative financial instrument is classified as a non-current asset or liability if the remaining maturity of the item is more than 12 months and, as a current asset or liability, if the maturity of the hedged item is less than 12 months. The derivative financial instruments are not traded in an active market, but the fair values are based on quoted market prices, broker/dealer quotations, or alternative pricing sources with reasonable levels of price transparency. Therefore, these are measured at fair value in accordance with the IFRS 13 classification hierarchy level 2.

#### Interest rate swaps

The notional principal amounts of the outstanding interest rate swap contracts at 31 December 2021 were £204,175,527 (2020: £213,413,564), made up of £74,000,000 and €155,000,000 (2020: of £74,000,000 and €155,000,000) and have maturity dates in 2024 (2020: 2024).

At 31 December 2021, the fixed interest rates vary from 0.46% to 2.94% (2020: 0.46% to 2.94%), and the main floating rates are EURIBOR and LIBOR. Gains and losses are recognised as fair value through profit or loss.

#### Cross currency rate swap

The Group holds four cross currency rate swap contracts at 31 December 2021, all of which mature in 2024 (2020: 2024). All four contracts have original currency USD, with total value of \$278,519,000 (2020: \$278,519,000) and swapped currency EUR. The total notional fixed rate principal amount at 31 December 2021 was \$278,519,000 (2020: \$278,519,000) and the total notional floating rate principal amount at 31 December 2021 was €250,000,000(2020: €250,000,000). This is a floating for fixed swap, with a fixed interest rate of 6.71% (2020: 6.71%) and floating rates based on 3.5% (2020: 3.5%) above the 6 month EURIBOR (minimum 0%).

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### Notes to the financial statements (continued)

### 33. Related party transactions

Balances and transactions between the Company and its subsidiaries, which are related parties, have been eliminated on consolidation and are not disclosed in this note. Transactions between the Group and its associates are disclosed below.

#### Trading transactions

During the year, Group companies entered into the following transactions with related parties who are not members of the Group:

| Group                                      | Sale of goods                          |             | Purchase of goods and services |                  |
|--|--|-------------|--------------------------------|------------------|
| <del></del>                                | Year ended                             | Year ended  | Year ended                     | Year ended       |
|  | 31 December                            | 31 December | 31 December                    | 31 December      |
|  | 2021                                   | 2020        | 2021                           | 2020             |
|  | £′000                                  | £′000       | £′000                          | £'000            |
| Discovery Inc. and subsidiaries            | 97,903                                 | 60,265      | 1,500                          | 1,500            |
| Liberty Global plc and subsidiaries        | 316                                    |             | 1,500                          | 1,500            |
| Seven Stories Limited                      | 344                                    | 68          | -                              | -                |
| Unstoppable Film & Television Limited      | •                                      | 102         | -                              | -                |
| Story Films Ltd and subsidiaries           | 230                                    | -           | -                              | -                |
| Great Scott Media Limited                  | 624                                    | =           | -                              | -                |
| Studio Lambert Media Limited               | 1,198                                  | 541         | 42                             | -                |
| Studio Silverback Limited and subsidiaries | 607                                    | -           | 78                             |                  |
|  | 101,222                                | 60,976      | 3,120                          | 3,000            |
| Company                                    | Sale of                                | f goods     | Purchase of goo                | ods and services |
|  | Year ended                             | Year ended  | Year ended                     | Year ended       |
|  | 31 December                            | 31 December | 31 December                    | 31 December      |
|  | 2021                                   | 2020        | 2021                           | 2020             |
|  | £′000                                  | £'000       | £′000                          | £'000            |
| Discovery Inc. and subsidiaries            | -                                      | -           | 1,500                          | 1,500            |
| Liberty Global plc. and subsidiaries       | -                                      |             | 1,500                          | 1,500            |
|  | -                                      | -           | 3,000                          | 3,000            |
|  | ************************************** |             |                                |                  |

The following amounts were outstanding at the balance sheet date:

| Group   | Amounts owed by related parties |                              | Amounts owed to related parties |                              |
|---|---------------------------------|------------------------------|---------------------------------|------------------------------|
|   | 31 December<br>2021<br>£'000    | 31 December<br>2020<br>£'000 | 31 December<br>2021<br>£'000    | 31 December<br>2020<br>£'000 |
| Discovery Inc. and subsidiaries<br>Liberty Global plc and subsidiaries  | 6,557<br>151                    | 1,336                        | 114,125<br>188,537              | 99,404<br>173,404            |
| Seven Stories Limited Caravan Media Limited                             | 2,781<br>476                    | 2,614<br>252                 | -                               | ,<br>-                       |
| Unstoppable Film & Television Limited Story Films Ltd and subsidiaries  | -<br>1,265                      | 1,497<br>654                 | -<br>243                        | -                            |
| Great Scott Media Limited Studio Lambert Media Limited and subsidiaries | 819<br>1,125                    | 291<br>694                   | -                               | -                            |
| Studio Silverback Limited and subsidiaries Bullion Productions Limited  | 252<br>3                        | -                            | -<br>96                         | -                            |
|   | 13,429                          | 7,338                        | 303,001                         | 272,808                      |

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### Notes to the financial statements (continued)

### 33. Related party transactions (continued)

| Company  | Amounts owed by related parties |                              | Amounts owed to related parties |                              |
|--|---------------------------------|------------------------------|---------------------------------|------------------------------|
|  | 31 December<br>2021<br>£'000    | 31 December<br>2020<br>£'000 | 31 December<br>2021<br>£'000    | 31 December<br>2020<br>£'000 |
| Discovery Inc. and subsidiaries<br>Liberty Global plc and subsidiaries | -                               | -                            | 114,112<br>188,537              | 99,404<br>173,404            |
|  | <u> </u>                        |                              | 302,649                         | 272,808                      |

#### Discovery Inc. and Liberty Global plc

Since the acquisition on 23 September 2014 of All3Media Holdings Limited by DLG Acquisitions Limited there have been sales of television programmes and payments of royalties to subsidiaries of Discovery, Inc and Liberty Global plc. In addition, subsidiaries of Liberty Global plc and Discovery Inc. charge a total management fee of £3m per annum to DLG Acquisitions Limited.

Amounts repayable to Discovery Inc. and Liberty Global plc carry interest of 5.99% (2020: 5.99%) per annum charged on the outstanding loan balances.

#### Other Related Parties

DLG Acquisitions Limited owns 19.99% of Caravan Media Limited, 27.02% of Seven Stories Limited, 32.5% of Story Films Ltd, 24.99% of Bullion Productions Limited, 20% of Great Scott Media Limited, 24.99% of Studio Lambert Media Limited and 50% of Studio Silverback Limited

Entities that are part of the Group have taken advantage of the exemption from FRS101 and do not need to disclose transactions within the Group where 100% of the subsidiary's voting rights are controlled within the Group. The amounts outstanding are unsecured and will be settled in cash. No guarantees have been given or received. No provisions have been made for doubtful debts in respect of the amounts owed by related parties.

Amounts owed by Caravan Media Limited and Seven Stories Limited carry interest at rates of 5%+ 3 mth LIBOR. Amounts owed by Great Scott Media Limited carry interest at rates of 2.0%+ BOE base rate. Amounts owed by Unstoppable Film & Television Limited, Story Films Limited and Bullion Productions Limited carry interest at rates of 1.5%+ BOE base rate. Amounts owed by Discovery Inc. and Liberty Global plc do not carry interest.

Report and financial statements for the year to 31 December 2021

### Notes to the financial statements (continued)

#### 34. Corporate acquisitions

(i) On 10 June 2021, the Group acquired 100% of NENT Studios UK Limited (subsequently renamed to Digital Rights Group Limited), a distribution company. The following table sets out the book values of the identifiable net assets acquired together with the provisional fair value to the Group:

|                                      | Book value | Fair value<br>adjustment |     | Fair value |
|--------------------------------------|------------|--------------------------|-----|------------|
|                                      | £′000      | £'000                    |     | £′000      |
| Intangible fixed assets              | -          | 7,465                    | (a) | 7,465      |
| Deferred Tax liability on intangible | -          | (1,418)                  | (b) | (1,418)    |
| Property, plant and equipment        | 225        | =                        |     | 225        |
| Right of use assets                  | 582        | -                        |     | 582        |
| Current assets                       | 25,625     | (13,508)                 | (c) | 12,117     |
| Cash                                 | 1,215      | -                        |     | 1,215      |
| Current liabilities                  | (28,128)   | 5,255                    | (d) | (22,873)   |
| Non-current liabilities              | (268)      | -                        |     | (268)      |
| Net liabilities acquired             | (749)      | (2,206)                  |     | (2,955)    |
| Goodwill recognised                  | *******    |                          |     | 4,870      |
|                                      |            |                          |     | 1,915      |
| Discharged by:                       |            |                          |     | -          |
| Consideration paid - cash            |            |                          |     | 1,915      |

#### Adjustments:

- (a) identified intangible assets representing forecast income on the distribution catalogue
- (b) recognition of a deferred tax liability arising from identified intangibles (noted within (a) above).
- (c) reduction of distribution advances to align with the Group's accounting policies and intercompany adjustments
- (d) reversing of intercompany adjustments noted in (c) above

The group acquired Digital Rights Group Limited (formerly NENT Studios UK Limited) as part of the group's strategy to grow its television distribution business. The goodwill recognised represents synergies and future cashflows expected to be generated by the acquiree.

Digital Rights Group Limited's revenue for the full financial year 2021 was £7,888,000. However, revenue for the 7 month ownership in the period was £3,835,000. Digital Rights Group Limited made a loss of £12,237,000 for the full financial year 2021, largely due to the write-downs noted above. However, it made a profit of £262,000 under the 7 month ownership in the period. If Digital Rights Group Limited had been acquired on 1 January 2021, the Group's revenue would be £870,623,000 and loss £30,743,000 for the financial year 2021.

Gross contractual amounts of current assets receivables as at acquisition date are £25,625,000 of which £13,508,000 are not expected to be collected.

There were no other corporate acquisitions in 2021.

#### 35. Parent and ultimate parent undertaking

The ultimate controlling parties at the balance sheet date were Liberty Global plc and Discovery Inc., which owned LGCI HoldCo I B.V. and Discovery International UK Holdings Limited, respectively, which are joint owners of DLG Acquisitions Limited.

Post balance sheet, Discovery Inc changed its name to Warner Bros. Discovery, Inc.

### Notes to the financial statements (continued)

### 36. Parent audit exemption

The following subsidiaries are exempt from the requirements of this Act relating to the audit of accounts under section 479A of the Companies Act 2006:

| Name of company                     | Company number |
|-------------------------------------|----------------|
| All3Media Finance Limited           | 05860159       |
| All3Media Holdings Limited          | 05860302       |
| All3Media International Limited     | 03203247       |
| Ali3Media USA Limited               | 08304115       |
| Angelica Films Limited              | 12139208       |
| Assembly Film & Television Limited  | 02918727       |
| Bentley Productions Limited         | 01823410       |
| Betty TV Limited                    | 04311471       |
| Company Films Limited               | 03521769       |
| Company Pictures Limited            | 03733209       |
| Company Productions (North) Limited | 03838018       |
| Company Productions Limited         | 04206278       |
| Company Television Limited          | 03522155       |
| DirtQuake Limited                   | 10741836       |
| DLG Financing 1 Limited             | 09168099       |
| DLG Financing 2 Limited             | 09168112       |
| Electric Talent Limited             | 06389398       |
| Hit Networks Ltd                    | 10559854       |
| Lime Entertainment Limited          | 12462712       |
| Lime Pictures (Nursery) Limited     | 10045606       |
| Lime Pictures Limited               | 03068324       |
| Lion Media Limited                  | 03927869       |
| Lion Television Limited             | 03336416       |
| Lion Television North Limited       | 03645028       |
| Manor Production Services Limited   | 08874907       |
| Maverick Television Limited         | 02866002       |
| Mears Studios (Holdings) Limited    | 13085774       |
| Mersey Acquisitions Limited         | 05470620       |
| Mersey P L Limited                  | 01475995       |
| Moneda Productions Limited          | 02952809       |
| Neal Street Media Limited           | 12194477       |
| Neal Street Productions Limited     | 03891329       |
| North One Television Limited        | 02315596       |

### Notes to the financial statements (continued)

### 36. Parent audit exemption (continued)

| Name of company                           | Company number |
|---|----------------|
| One Potato Two Potato Limited             | 06572441       |
| Optomen Television Limited                | 02280184       |
| Rainforest Finance Limited                | 11683190       |
| Ravenscourt Services Limited              | 03534197       |
| Red Rooster Television Limited            | 02534147       |
| Studio Lambert Finance Limited            | 12603803       |
| Studio Lambert Limited                    | 06461004       |
| The Lime Pictures Holding Company Limited | 01588828       |
| West Road Pictures Limited                | 11780008       |
| Westbridge Productions Limited            | 09483090       |
| Wings Acquisition Company Limited         | 10676690       |
| Witchery Pictures Limited                 | 11111295       |
| Annika Stranded Finance Limited           | 12962200       |
| Wild West Finance Limited                 | 12769755       |
| Unstoppable Film and Television Limited   | 09790290       |
| Digital Rights Group Limited              | 5978061        |
| Atrium TV Limited                         | 10633584       |
| Lime Pictures (HH) Limited                | 10211220       |
| Imposter Pictures Limited                 | 07287857       |