WPP Group (UK) Limited

(Registered number: 02670617)

Annual report and financial statements

For the year ended 31 December 2022



Registered office address:

Sea Containers House, 18 Upper Ground, London, SE1 9GL, United Kingdom

Annual report and financial statements

for the year ended 31 December 2022

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Strategic Report for the year ended 31 December 2022

The Directors present their Strategic Report on WPP Group (UK) Limited (the 'Company') for the year ended 31 December 2022.

Principal activities

The Company is a member of the WPP plc group (the 'Group'). The Company's principal activity is to act as an investment holding and financing Company.

Future developments

The Directors do not envisage any major change to the nature of the business in the foreseeable future.

Review of business

The Company made a loss for the year ended 31 December 2022 of £164,538,000 which will be transferred from reserves (2021: a loss of £501,322,000 which was transferred from reserves).

On 21 December 2022, the Company issued 1 ordinary share of £0.01 to WPP LN Limited. The consideration of £50,000,000 was satisfied by cash settlement. This equity issue increased share capital by £0.01 and generated share premium of £49,999,999.

The Directors are of the opinion that the current level of activity and performance is sustainable, due to the positive financial position of the Company, which is satisfactory. Further details are provided in the 'Going concern and liquidity' section.

Dividends -

There were no dividend payments in the current year. The Company paid dividends of £3,116,287,000 in the prior year.

Going concern and liquidity risk

The Directors have assessed the ongoing business activities and the potential impact that the conflict in Ukraine and general global economic conditions may have on the liquidity, performance and financial position of the Company for at least the next 12 months from the date of signing the financial statements.

The Company has net current assets of £18,377,000 and net assets of £1,405,198,000.

After making enquiries, the Directors have a reasonable expectation that the Company has adequate resources to continue operational existence for at least the next 12 months from the date of signing the financial statements. Additionally, the Company is a subsidiary of WPP plc and is supported by the overall WPP plc financing arrangements via the cash pooling arrangements.

The Directors therefore continue to adopt the going concern basis of accounting in preparing the financial statements.

Strategic Report for the year ended 31 December 2022 (continued)

Environmental matters and streamlined energy and carbon reporting (SECR)

The Company will seek to minimise adverse impacts on the environment from its activities, whilst continuing to address health, safety and economic issues. The Company has complied with all applicable legislation and regulations. As the Company is a UK subsidiary of WPP plc, its SECR reporting details are included, together with the other Group subsidiaries, in the WPP plc Annual report. Refer to Page(s) 220-227 of the Annual report of WPP plc available at wpp.com/investors for more information.

Financial risk management and principal risks and uncertainties

The Directors of the Company have considered the principal risks and uncertainties affecting the Company as at 31 December 2022 and up to date of this report. As the Company is primarily an investment holding and financing company with a limited amount of transactions, the Directors believe that the Company has no principal risks and uncertainties other than going concern and liquidity. Going concern and liquidity risks are discussed above.

Key performance indicators (KPIs)

The Company is a wholly owned subsidiary of WPP plc. For this reason, the Company's Directors believe that reporting further key performance indicators for the Company is not necessary or appropriate for an understanding of the development, performance or position of the business. The performance of WPP plc, which includes this Company, is discussed in the Group's Annual Report, which does not form part of this report. The financial statements of WPP plc are available at www.wpp.com/investors.

Duty to promote the success of the Company

The Directors of the Company, as those of all UK companies, must act in accordance with section 172 of the UK Companies Act 2006. The Directors are of the opinion that they have acted fairly and in good faith to promote the success of the Company for the benefits of its members.

The Directors have carried out these duties and have made decisions and undertaken short and long term strategies to maintain its financial performance and position. As stated on page 1, this Company acts only as an investment holding and financing company and does not trade. The Directors continue to recognise the importance of maintaining its high standards of business conduct and reputation.

The Directors are of the opinion that the remaining details of how they meet their duty is in line with those reflected by the Directors of WPP plc in their Annual Report. Refer to Page(s) 109-111 of the 2022 Annual report of WPP plc available at wpp.com/investors for more information on how the Group Directors meet their duty.

Post balance sheet events

On 31 January 2023, the Company transferred all of its investment of 100 ordinary shares in Essence Global Japan K. K to a fellow group company in exchange for consideration of £20,900,000 a gain of £20,880,355 was recognised on disposal.

On 27 April 2023, a receivable loan of £290,000,000 from a fellow group undertaking was repaid. This was satisfied by cash settlement.

These are a non-adjusting events after the balance sheet date

Approved by the Board and signed on its behalf by,

R Payne (Sep 29, 2023 11:15 GMT+1)

R Payne Director 29 September 2023

WPP Group (UK) Limited

(Registered number: 02670617)

Directors' Report for the year ended 31 December 2022

The Directors present their Annual Report and audited financial statements for the Company for the year ended 31 December 2022.

Results

The Company's results for the financial year are shown in the income statement on page 9.

Directors and their interests

The Directors of the Company who were in office during the year and up to the date of signing the financial statements unless otherwise stated, were as follows:

R Payne (appointed on 1 July 2022)
D Conaghan (resigned on 8 July 2022)

N Douglas (appointed on 30 September 2022)
C Van der Welle (resigned on 30 September 2022)
K C Johnson (appointed on 31 July 2023)
A Ashby (appointed on 31 July 2023)
A Payne (resigned on 31 July 2023)

No Director had, during the year or at the end of the year, any material interest in any contract of significance to the Company's business.

Directors' indemnity

Each of the Directors benefits from a third party qualifying indemnity given by the Company in respect of liabilities incurred by the Director in the execution and discharge of their duties. The provision remains in force throughout the financial year and up until the date of the report.

Directors' responsibility statement

The Directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 101 'Reduced Disclosure Framework'. Under Company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

WPP Group (UK) Limited

(Registered number: 02670617)

Directors' report for the year ended 31 December 2022 (continued)

Items in the Strategic Report:

The following items have been included in the Strategic Report on pages 1 to 2:

- · principal activities and future developments;
- review of business;
- dividends paid or declared;
- · post Balance Sheet events;
- · going concern statement and liquidity risk;
- financial risk management and principal risks and uncertainties; and
- Environmental matters and streamlined energy and carbon reporting (SECR).

Disclosure of information to auditor

Each of the persons who are Directors at the time when this Directors Report is approved has confirmed that:

- So far as the Director is aware, there is no relevant audit information of which the Company's auditor is unaware, and
- the Director has taken all the steps that ought to have been taken as a Director in order to be aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006

Independent auditor

Deloitte LLP are deemed to be re-appointed in accordance with an elective resolution made under s487 of the Companies Act 2006.

Approved by the Board and signed on its behalf by,

R Payne (Sep 29, 2023 11:15 GMT+1)

R Payne Director 29 September 2023

Independent auditor's report to the members of WPP Group (UK) Ltd

Report on the audit of the financial statements

Opinion

In our opinion the financial statements of WPP Group (UK) Ltd (the 'Company'):

- give a true and fair view of the state of the company's affairs as at 31 December 2022 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 101 "Reduced Disclosure Framework"; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the income statement:
- the balance sheet:
- the statement of changes in equity;
- the related notes 1 to 21.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 101 "Reduced Disclosure Framework" (United Kingdom Generally Accepted Accounting Practice).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Independent auditor's report to the members of WPP Group (UK) Ltd (continued)

Other information (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We considered the nature of the company's industry and its control environment, and reviewed the company's documentation of their policies and procedures relating to fraud and compliance with laws and regulations. We also enquired of management and directors about their own identification and assessment of the risks of irregularities, including those that are specific to the company's business sector.

Independent auditor's report to the members of WPP Group (UK) Ltd (continued)

Extent to which the audit was considered capable of detecting irregularities, including fraud

We obtained an understanding of the legal and regulatory framework that the company operates in, and identified the key laws and regulations that:

- had a direct effect on the determination of material amounts and disclosures in the financial statements. These included UK Companies Act, tax legislation; and
- do not have a direct effect on the financial statements but compliance with which may be fundamental to the company's ability to operate or to avoid a material penalty. These included UK Bribery Act.

We discussed among the audit engagement team regarding the opportunities and incentives that may exist within the organisation for fraud and how and where fraud might occur in the financial statements.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override. In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments; assessed whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluated the business rationale of any significant transactions that are unusual or outside the normal course of business.

In addition to the above, our procedures to respond to the risks identified included the following:

- reviewing financial statement disclosures by testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- enquiring of management and in-house legal counsel concerning actual and potential litigation and claims, and instances of non-compliance with laws and regulations; and
- · reading minutes of meetings of those charged with governance.

Report on other legal and regulatory requirements

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the strategic report or the directors' report.

Matters on which we are required to report by exception

Under the Companies Act 2006 we are required to report in respect of the following matters if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in respect of these matters.

Independent auditor's report to the members of WPP Group (UK) Ltd (continued)

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Edward Salter
Edward Salter (Sep 29, 2023 12:58 GMT+1)

Edward Salter FCA (Senior statutory auditor) For and on behalf of Deloitte LLP Statutory Auditor London

29 September 2023

Income Statement

For the year ended 31 December 2022

	Notes	2022 £'000	2021 £'000
Administrative expenses		(2,542)	(2,129)
Operating loss		(2,542)	(2,129)
Finance income	······································	11,882	10,679
Finance expense	8	(14,345)	(12,249)
Foreign exchange loss	•		(173)
Profit / (loss) on sale of investments	:	. 424	(486)
Impairment of investments in subsidiaries	10	(726,740)	(3,853,536)
Write off of acquired intangible asset Establishment costs	11	(772)	320
Dividends received from Group undertakings	. *	563,518	3,346,129
Profit on sub-lease transfer from Group undertakings		585	10,143
Revaluation of financial instruments	r was trown, games on an expectative	3,452	(20)
Loss for the year before taxation		(164,538)	(501,322)
Taxation	9	-	
Loss for the year		(164,538)	(501,322)

The results disclosed above for both the current year and prior year relate entirely to continuing operations.

The Company has no other comprehensive income during either the current year or prior year and therefore no separate statement of comprehensive income has been presented.

In 2021, the Company sub-leased part of their head lease at 121/141 Westbourne Terrace, London, United Kingdom to Future Publishing Limited. The derecognition of the right of use asset as a result of this transaction created a gain of £10,143,000 in 2021 and an additional gain of £585,000 in 2022.

Balance Sheet

As at 31 December 2022

	Notes	2022 £'000	2021 £'000
Non-current assets	110103	2 000	2 000
Investments in subsidiaries and associates	10	1,379,588	1,637,101
Trade and other receivables	17	49,470	339,470
Intangible assets	11	· -	
Fixed asset	12	2,295	2,535
Right-of-use asset	13	16,132	7,955
Finance lease receivables	15	26,197	25,883
Total non-current assets		1,473,682	2,012,944
Current assets			• •
Trade and other receivables	17.	344,554	56,997
Finance lease receivables	15	1,452	-
Investments in subsidiaries and associates	·10	. 20	_
Total current assets		346,026	56,997
Total assets		1,819,708	2,069,941
Current liabilities	•		
Trade and other payables	18	(325,393)	(502,657)
Lease liability	14	(2,256)	(2,297)
Total current liabilities		(327,649)	(504,954)
	<u></u>	(02.70.0)	(50 1,00 1)
Net current assets/ (liabilities)		18,377	(447,957)
Total assets less current liabilities		1,492,059	1,564,987
Non-current liabilities			
Trade and other payables	18	(34,917)	-
Lease liability	. 14	(50,441)	(43,901)
Property provisions	16	(1,503)	(1,350)
Total non-current liabilities	`	(86,861)	(45,251)

Total liabilities		(414,510)	(550,205)
		· · · · · · · · · · · · · · · · · · ·	
Net assets	,	1,405,198	1,519,736
Emile	•		
Equity Share capital	19	170,875	170,875
Share premium account	. 13	50,000	170,075
Capital reserves account	• •	44,840	44,840
Retained earnings	•	1,139,483	1,304,021
retained carrings	•	1,109,403	1,507,021
Shareholder's funds	· ·	1,405,198	1,519,736
	•	.,,	.,5.5,.00

The financial statements on pages 9 to 26 were approved by the Board of Directors on 29 September 2023 and signed on its behalf by:

Regime (Sept. 249, 2023 11:15 GMT-1)

R Payne
Director

Statement of Changes in Equity For the year ended 31 December 2022

		Notes	Share capital £'000	Share premium account £'000	Capital reserve account £'000	Retained earnings £'000	Total £'000
As at 1 January 2021	•		1,685,570	1,326,765	44,840	2,080,170	5,137,345
Share capital reduction			(1,514,695)	(1,326,765)	· ·	2,841,460	·
Loss for the year	• •		-	-	-	(501,322)	(501,322)
Dividend paid				•	-	(3,116,287)	(3,116,287)
As at 31 December 2021			170,875	-	44,840	1,304,021	1,519,736
Issue of share capital	·	19	·	50,000	-	-	50,000
Loss for the year		. ,	-	· · -	•	(164,538)	(164,538)
As at 31 December 2022			170,875	50,000	44,840	1,139,483	1,405,198

. The notes on pages 12 to 26 form part of these financial statements

Notes to the financial statements for the year ended 31 December 2022

1 Presentation of the financial statements

General information

The Company is a private limited company, and is incorporated in the United Kingdom under the Companies Act 2006. The Company is registered in England and Wales. The address of the registered office is Sea Containers House, 18 Upper Ground, London, SE1 9GL, United Kingdom.

The Company's principal and business activities, future development and a review of its performance and position are set out in the Strategic Report on pages 1 and 2.

2 Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied, unless otherwise stated.

2.1 Basis of preparation

The financial statements have been prepared in accordance with Financial Reporting Standard 100 Application of Financial Reporting Requirements ("FRS 100") and Financial Reporting Standard 101 Reduced Disclosure Framework ("FRS 101").

These financial statements have been prepared on the going concern basis under the historical cost convention and in accordance with the Companies Act 2006.

The Directors have assessed the ongoing business activities and the potential impact that the conflict in Ukraine and general global economic conditions may have on the liquidity, performance and financial position of the Company for at least the next 12 months from the date of signing the financial statements.

At 31 December 2022,the Company has net current assets of £18,377,000 and net assets of £1,405,198,000.

After making enquiries, the Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for at least the next 12 months from the date of signing the financial statements. Additionally, the Company is a subsidiary of WPP plc and is supported by the overall WPP plc financing arrangements via the cash pooling arrangements.

The Directors therefore continue to adopt the going concern basis of accounting in preparing the financial statements.

Please see the 'Going concern and liquidity risk' section in the Strategic Report for the going concern assessment of the Company.

Disclosure exemptions adopted

In preparing these financial statements the Company has taken advantage of all disclosure exemptions conferred by FRS 101. Therefore these financial statements do not include the disclosure required by:

- IFRS 7, 'Financial instruments: disclosures';
- Paragraphs 91 to 99 of IFRS 13, 'Fair value measurement' (disclosure of valuation techniques and inputs used for fair value measurement of assets and liabilities);
- Paragraph 38 of IAS 1, 'Presentation of financial statements' comparative information requirements in respect of:
- (i) paragraph 79(a) (iv) of IAS 1;
- The following paragraphs of IAS 1, Presentation of financial statements:
- 10(d), (statement of cash flows),
- 10(f) (a balance sheet as at the beginning of the preceding period when an entity applies an accounting policy retrospectively or make a retrospective restatement of items in its financial statements, or when it reclassifies items in its financial statements),
- 16 (statement of compliance with all IFRS)
- 38A (requirements for minimum of two primary statements, including cash flow statements),
- 38B-D (additional comparative information),
- 40A-D (requirements for a third balance sheet),
- 111 (cash flow statement information), and
- 134 136 (capital management disclosures).
- IAS 7, 'Statement of cash flows'

Notes to the financial statements for the year ended 31 December 2022

Disclosure exemptions adopted (continued)

- Paragraph 30 and 31 of IAS 8 'Accounting policies, changes in accounting estimates and errors' (requirement for the disclosure of information when an entity has not applied a new IFRS that has been issued but is not yet effective);
- Paragraph 17 of IAS 24, 'Related party disclosures' (key management compensation);
- The requirements in IAS 24, 'Related party disclosures' to disclose related party transactions entered into between two or more wholly owned members of a group;
- · Paragraph 134 and 135 of IAS 36 'Impairment of assets'.

The preparation of financial statements in conformity with FRS 101 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Company's accounting policies. The Directors believe that there are no significant accounting judgements or critical estimates that apply to the Company.

Amendments to International Financial Reporting Standards (IFRSs) and the new Interpretations that are mandatorily effective for the current year

No new accounting standards or IFRIC interpretations have had a material impact on the Company for the year ended 31 December 2022.

2.2 Ultimate and immediate parent company

The Company is a wholly owned subsidiary of its ultimate parent Company and as such has taken advantage of the exemption from preparing group financial statements under section 400 of the Companies Act 2006. WPP plc, a Company incorporated in Jersey, is the Company's ultimate parent undertaking and controlling party. The largest group of undertakings for which group financial statements are prepared and which include the results of the Company are the consolidated financial statements of WPP plc. The registered address of WPP plc is 22 Grenville Street, St Helier, Jersey, JE4 8PX. Copies of the consolidated financial statements of WPP plc can be obtained online from www.wpp.com/investors. The smallest group of undertakings for which group financial statements are prepared and which include the results of the Company are the consolidated financial statements of WPP Jubilee Limited, registered in the England and Wales. The registered address of WPP Jubilee Limited is Sea Containers House, 18 Upper Ground, London, SE1 9GL, United Kingdom. The immediate parent undertaking is WPP LN Ltd. These financial statements are disclosed separately.

2.3 Investments

Fixed asset investments are shown at cost less provision for impairment.

2.4 Leases

The Company as a lessee

The Group has elected to use the exemption not to recognise right-of-use assets and lease liabilities for: a) short-term leases that have a lease term of 12 months or less; b) leases for which the underlying asset is of low value.

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted by using the rate implicit in the lease. If this rate cannot be readily determined, the Company uses its incremental borrowing rate.

The lease liability is subsequently measured by increasing the carrying amount to reflect interest on the lease liability (using the effective interest method) and by reducing the carrying amount to reflect the lease payments made.

The right-of-use assets comprise the initial measurement of the corresponding lease liability, lease payments made at or before the commencement day and any initial direct costs. They are subsequently measured at cost less accumulated depreciation and impairment losses.

Right-of-use assets are depreciated over the shorter period of lease term and useful life of the underlying asset. If a lease transfers ownership of the underlying asset or the cost of the right-of-use asset reflects that the Company expects to exercise a purchase option, the related right-of-use asset is depreciated over the useful life of the underlying asset. The depreciation starts at the commencement date of the lease.

The Company as a lessor

Leases for which the Company is a lessor are classified as finance or operating leases. Whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee, the contract is classified as a finance lease. All other leases are classified as operating leases.

Rental income from operating leases is recognised on a straight-line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised on a straight-line basis over the lease term.

Amounts due from lessees under finance leases are recognised as receivables at the amount of the Company's net investment in the leases. Finance lease income is allocated to accounting periods so as to reflect a constant periodic rate of return on the Company's net investment outstanding in respect of the leases.

Notes to the financial statements for the year ended 31 December 2022

2.5 Provisions for liabilities

Provisions are made where an event has taken place that gives the Company a legal or constructive obligation that probably requires settlement by a transfer of economic benefit, and a reliable estimate can be made of the amount of the obligation.

Provisions are charged as an expense to profit or loss in the year that the Company becomes aware of the obligation, and are measured at the best estimate at the Balance Sheet, date of the expenditure required to settle the obligation, taking into account relevant risks and uncertainties. When payments are eventually made, they are charged to the provision carried in the Balance Sheet.

2.6 Intangible assets

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

2.7 Tangible fixed assets

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

The estimated useful lives range as follows:

Leasehold improvements

- Over the life of the lease

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

2.8 Foreign currency translation

Functional and presentation currency

Items included in the financial statement of the Company are measured using the currency of the primary economic environment in which the Company operates (the functional currency). The functional and presentation currency of the Company is Pounds Sterling (£).

Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in profit or loss.

2.9 Financial instruments

The Company only enters into Financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Financial assets that are measured at cost and amortised costs are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the profit and loss account.

For financial assets measured at amortised costs, the impairment loss is measured as the difference between and asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between an asset's carrying amount and best estimate, which is an approximation of the amount that the Company would receive for the asset if it were to be sold at the reporting date.

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is an enforceable right to set off the recognised amount and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Notes to the financial statements for the year ended 31 December 2022

2.10 Impairment of financial assets and liabilities

The Company has applied the simplified approach to measuring expected credit losses, as permitted by IFRS 9 Financial Instruments. Under this approach, the Company utilises a provision matrix based on the age of the trade receivables and historical loss rates to determine the expected credit losses. The Company also considers forward-looking information. Therefore, the Company does not track changes in credit risk over the life of a financial asset, but recognises a loss allowance based on the financial asset's lifetime expected credit loss. For all other assets, the general approach has been applied and a loss allowance for 12-month expected credit losses is recognised.

Under IFRS 9, the expected credit losses are measured as the difference between the asset's gross carrying amount and the present value of estimated future cash flows discounted at the financial asset's original effective interest rate. Additional provisions are made based on the assessment of recoverability of aged receivables over one year where sufficient evidence of recoverability is not evident.

2.11 Finance income and expense

Finance income and expenses are recognised on an accruals basis using the effective interest method.

2.12 Taxation

The tax expense for the period comprises current tax. Tax is recognised in the income statement, except to the extent that it relates to items recognised in other comprehensive income or directly in shareholders funds, in this case, the tax is also recognised in other comprehensive income or directly in shareholders funds respectively.

The current tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date in the countries where the Company operates and generates taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions, where appropriate, on the basis of amounts expected to be paid to the tax authorities.

Deferred taxation is provided in full on temporary differences that result in an obligation at the balance sheet date to pay more tax, or a right to pay less tax, at a future date, at rates expected to apply when they crystallise based on current tax rates and law. Temporary differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in financial statements. Deferred tax assets and liabilities are not discounted.

2.13 Cash and cash equivalents

The Company is a participant in the Group's 'zero balancing' pooling arrangements with a fellow Group company acting as the cash pool leader of these cash pools within the UK. The Company can transact as normal on its bank accounts and any overall external cash and/or overdraft balances will be held and reported by the cash pool leader. All related amounts owing to/from the cash pool leader are short-term in nature and reported as amounts due to/from group undertakings under current assets or current liabilities as applicable.

2.14 Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new ordinary shares or options are shown in equity as a deduction, net of tax, from proceeds.

2.15 Contingent consideration

Future anticipated payments to vendors in respect of contingent consideration (earnout agreements) are initially recorded at fair value which is the present value of the expected cash outflows of the obligations. The obligations are dependent on the future financial performance of the interests acquired (typically over a four- to five- year period following the year of acquisition) and assume the operating companies improve profits in line with directors' estimates. The directors derive their estimates from internal business plans together with financial due diligence performed in connection with the acquisition.

For business combinations whose acquisition dates are after 1 January 2016, subsequent adjustments to the fair value are recorded in the profit and loss account within revaluation of financial instruments in accordance with IFRS 9 Financial Instruments. This is a result of the Company applying the amendments to Company law made by The Companies, Partnerships and Groups (Accounts and Reports) Regulations 201.

3 Critical accounting judgements and key sources of estimation uncertainty

In the application of the Company's accounting policies, the Directors are required to make judgements (other than those involving estimations) that have a significant impact on the amounts recognised and to make estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimate are recognised in the period in which the estimate is revised if the revision only affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Notes to the financial statements for the year ended 31 December 2022

Critical accounting judgements and key sources of estimation uncertainty (continued)

Critical accounting estimates and assumptions

The Company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a risk of causing material adjustments to the carrying amounts of assets and liabilities within the next financial year are addressed below.

Impairment of investments

Investments in subsidiaries and associates are held at cost less accumulated impairment losses. Annual impairment tests are carried out to ascertain if the carrying value of investments are impaired. These tests comprise a comparison between the carrying value of investment in subsidiary and associates and the net asset value of the subsidiary and associates. In some instances, valuations of subsidiary companies and associates are prepared. Valuations for impairments tests are based on established market multiples or risk-adjusted future cash flows over the estimated useful life of the asset, where limited, discounted using appropriate interest rates.

The assumptions relating to future cash flows, estimated useful lives and discount rates are based on business forecasts and are therefore inherently judgemental. Future events could cause the assumptions used in these impairment tests to change with a consequent adverse effect on the future results of the Company.

In the opinion of the Directors there are no critical judgements that have been made in the process of applying the accounting policies.

4 Employees

The Company has no employees (2021: nil).

5 Directors' remuneration

During the year, the Directors of the Company were remunerated as employees of the Group. They received no remuneration in respect of their services to the Company (2021: £nil).

6 Auditor's remuneration

Auditor's remuneration of £19,270 for the year ended 31 December 2022 has been borne by another Group entity (2021: £17,500 borne by another Group entity).

Finance income

. Total finance	e incomé				11,882	10,679
On loans wit	th Group undertakings				10,683	10,308
Interest inco	me on forward contract	•			18	•
Interest inco	me on finance lease asset		•		1,181	371
	•					
			 · .		£'000	£'000
					2022	2021

8 Finance expense

	•				· _	£'000	£'000
		,	•				
Bank interest expense	*					1 .	10,211
Interest expense on lease liability	·					. 2,082	2,038
On loans with Group undertakings			<u> </u>		·	12,262 -	
			•	•			
Total finance expense	<u> </u>	 -		· ·	<u> </u>	14,345	12,249

2022

2021

Notes to the financial statements for the year ended 31 December 2022

9 Taxation

	2022	2021
Income tax charge	. £'000	000/3
Current tax:		•
UK Corporation tax rate of 19% (2021: 19%)		
Total annual to		

Tax (charge)/credit for the year is lower (2021: lower) than the standard rate of corporation tax in the UK for the year ended 31 December 2022 of 19% (2021: 19%). The differences are explained below:

	2022	2021
Reconciliation of total tax charge/(credit) for the year	€'000	£'000
Loss for the year before taxation	(164,538)	(501,322)
Loss on ordinary activities at the UK statutory rate of 19.00% (2021: 19.00%)	31,262	95,211
Effects of:	•	
Non-taxable dividend income	107,068	635,804
Imputed interest	68	19
Impairment of investments	(138,080)	(732,171)
Group relief transferred for nil consideration	(398)	1,229
Profit/(loss) on sale of investments	80	(92)

Factors that may affect future tax charges:

The UK tax rate for the year ended 31 December 2022 is 19%. The increase in the UK corporation tax rate from 19% to 25% effective from 1 April 2023 was enacted at the balance sheet date, and was reconfirmed in the UK Budget on 15 March 2023.

10 . Investments

		Subsidiaries £'000	Associates £'000 *	Other investments £'000	· Total
Cost		£ 000	£ 000		
At 1 January 2021		8,571,673	647,035	42.096	9,260,804
Additions		651,804		-	651,804
Disposals		(235,920)	(50)	(2,000)	(237,970)
At 31 December 2021		8,987,557	646,985	40,096	9,674,638
Additions		469,247	-		469,247
Disposals		•	-	•	-
At 31 December 2022		9,456,804	646,985	40,096	10,143,885
Accumulated impairment					
At 1 January 2021	•	3,945,749	228,008	20,244	4,194,001
Impairment charge		3,843,346		190	3,843,536
At 31 December 2021		7,789,095	228,008	20,434	8,037,537
Impairment charge		· 713,211	13,525	4	726,740
At 31 December 2022		8,502,306	241,533	20,438	8,764,277
Net book value at 31 December 2022		954,498	405,452	19,658	1,379,608
Net book value at 31 December 2021		1,198,462	418,977	19,662	1,637,101

Notes to the financial statements for the year ended 31 December 2022

Investments (continued)

Current year impairment charge of £726,740,000 relates to a write down in the carrying value of the Company's investments during the year. The main drivers of the impairment charge in the year relate to The Brand Union Ltd impaired by £196,942,000, WPP Ottawa Ltd impaired by £100,874,000 and Cockpit Holdings Limited impaired by £248,958,000.

During the year, the Company made new investments in Intercom Americas LLC and Cockpit Holdings Limited.

On 31 January 2023, the investment in Essence Global Japan K.K was transferred to a fellow Group company. Refer to note 20 for further comments on the nature and financial impact of the disposal of this investment.

The investment of £20,000 in Essence Global Japan K. K had been classified within current assets at 31 December 2022 as it was transferred in January 2023.

Details of the Company's subsidiaries and associates at 31 December 2022 are as follows. Unless otherwise indicated, all ownership interests are in the ordinary share capital of the investee.

•	Direct shares	Indirect shares he		
Company	held (%)	(%)	Security	Address of the registered office
Auga Technologies Limited*	5%	0%	Ordinary	(a)
Axicom Group Limited*	100%	0%	Ordinary ABC	(b)
Axicom Limited	0%	100%	Ordinary	(b)
Blue State Digital UK Limited*	100%	0%	Ordinary	(d)
Box of Vegetables Limited*	√75%	0%	Ordinary	(b)
Potato Inc.	0%	100%	Common	(e)
Potato London Ltd	0%	100%	Ordinary	(b)
Business Design Group McColl Limited*	100%	0%	Ordinary	(b)
BDG architecture + design Limited	0%	100%	Ordinary	(f) ·
CLOUD COMMERCE GROUP LTD*	100%	0%	Ordinary	(b)
Cockpit Holdings Limited*	100%	0%	Ordinary/Preference ABC	(b)
	0%	100%	Ordinary '	
Buchanan Communications Limited WPP Unicorn Limited	. `0%	1%	Ordinary/Preference ABC	(b)
	76%	. 0%	Ordinary ·	(b)
Code Computer Love Limited*			•	(g)
Cognifide Limited*	100%	0%	Ordinary BCDEF	(b) .
Wunderman Thompson Technology Katowice Sp. z.o.o	0%	100%	· Ordinary	, (h)
Wunderman Thompson Technology Sp.z o.o.	0%	100%	. Ordinary	(b) .
Coley Porter Bell Limited*	100%	0%	Ordinary AB	(i)
Cordiant Communications Group Limited*	100%	0%	- Ordinary	(b)
Bates India Private Ltd	0%	18%	Ordinary ABC	(b)
Bates Overseas Holdings Limited	0%	100%	Ordinary	(b) ,
BatesAsia Limited	0%	100%	Ordinary	(b)
	0%	100%	•	• •
·Colwood Healthworld Limited			Ordinary	(b)
Fitch Design Consultants Limited	0%	0%	Ordinary	(b)
Fitch Worldwide Limited	0%	1.00%	Ordinary	(i)
· · · · · · · · · · · · · · · · · · ·	0%	50%	Deferred/Ordinary/	u,
Garrott Dorland Crawford Holdings Limited			Preference	(k)
WPP DC Pension Trustee Company Limited	0%	100%	Ordinary	(b)
Design Bridge Limited*	100%	0%	Ordinary/Growth	(b)
Design Bridge Asia PTE Limited	0%	100%	Ordinary	
	0%	100%	• .	(b)
Ogilvy Fashion and Lifestyle Co. Limited	86%	. 0%	Ordinary Ordinary AR	(b)
Enduring Organisation*		0%	Ordinary AB	(c)
Enigma Code Limited*	24% .		Ordinary AB/Growth	(b)
Essence Global Japan KK*	100%	0%	Ordinary	(b)
Everymile Limited*	100%	0%	Ordinary	(b)
Wunderman Thompson Commerce UK Limited	0%	100%	Ordinary	(b) _
Fictioneers Limited*	62%	0%	Ordinary	(n)
Fitch Digital Limited*	100%	0%	Ordinary	(b)
Flexible Organisation*	18%	0%	Ordinary	(p)
Geometry London Limited*	100%	0%	Ordinary	, (p)
Grey Saudi Limited*	100%	0%	Ordinary	(s)
Grey Saudi Advertising LLC	0%	, 95%	Ordinary	(1)
GreyPOSSIBLE Holding B.V.*	51%	<u>,</u> 0%	Ordinary	(u)
GreyPOSSIBLE Benelux B.V.	0%	0%	Ordinary	(v)
Helix S.à r.l.*	22%	0%	Ordinary	(w)
Hogarth Worldwide Limited*	100%	0%	Ordinary	(x)
Hogarth (Shanghai) Image Video Design & Production Co	0%	·· 100%	Capital Interest	(y)
Hogarth Worldwide (Hong Kong) Limited	0%	· 100%	Ordinary *	(m)

Notes to the financial statements for the year ended 31 December 2022

Investments (continued)

	Direct shares	Indirect charge			
Company	held (%)	Indirect shares held (%)	Security .	Address of the i	registered office
Hogarth Worldwide Argentina S.A.	0%	91%	Ordinary	(z)	•
Hogarth Worldwide Canada Production Ltd / Hogarth Can	0%	100%	Common	(aa)	
Hogarth Worldwide de Mexico, S. de R.L. de C.V.	0%	100%	Serie I/II	(ab)	
	0%	100%	-		
Hogarth Worldwide GmbH (56984) 177587			Ordinary	(ac)	
HOGARTH WORLDWIDE ISTANBUL REKLAMCILIK LIN	. 0	0.9	Ordinary	(ad)	
Hogarth Worldwide Japan GK	0%	100%	Ordinary	(cz)	
HOGARTH WORLDWIDE PTE. LIMITED	0%	100%	Ordinary	(b)	
Hogarth Worldwide Publicidade Brasil Ltda	0%	100%	Ordinary	(b)	•
Hogarth Worldwide Sdn Bhd Hogarth Worldwide SRL	0% 0%	100%	Ordinary Ordinary	(af · . (b)	
Ignite JV Limited*	50%	100% 0%	Ordinary AB	(b)	
Kinetic Worldwide Group Limited*	100%	. 0%	Ordinary	(b)	
P.O.A. Holdings Limited	0%	100%	Common	(e)	•
Poster Publicity Group Limited	0%	100%	Ordinary	(ag)	
Line Exchange Limited*	0%	0%	Ordinary .	(ah)	
Made Thought Creative Limited*	75%	0%	Ordinary	(ah)	
Made Thought Design Limited	0%	100%	Ordinary	. ' (ai)	
Man vs Machine Limited*	75%	0%	Ordinary	. (ah)	
ManysMachine Inc.	.0%	100%	Common Stock	(b)	
	3%	0%	Ordinary/ Redeemable		
MediaCom Holdings Limited*	•		Preference	(aj)	
MediaCom Group Limited	0%	100%	Ordinary	(n)	
Mediacom Italia Srl	0%	80%	Quotas	(db)	•
Mediacom North Limited	0%	19%	Ordinary ABC	(ak)	
MediaCom Scotland Limited	0%	100%	Ordinary	(al)	
MediaCom UK Limited	0%	100%	Ordinary	(am)	
Outdoor MediaCom Limited	. 0%	100%	Preferred stock/Common	(an)	• • •
Mindshare Media Worldwide Limited*	100%	0%	Ordinary/ Preference B	(b)	
Mirum Agency UK Limited*	100%	0%	Ordinary	(b)	
GreyPOSSIBLE Holding B.V.	0%	49%	Ordinary	(b)	•
Mirum Europe B.V.*	40%	0%	Ordinary	(b)	
Wunderman Thompson Finland Oy	0%	100%	Ordinary Euro	. (b)	
·.	9%	· 0%	Ordinary		
Nevis Holdings Limited*			A1A2B1CC1C2C3C4	(b)	
	0%	10%			
DynamicAction Holdings, Inc.			Preferred stock AB/Common	(b)	
Isobar London Limited (In Liquidation)	0%	100%	Ordinary	(b)	
Navionana Limitadi	100%	0% -	Ordinary/ Redeemable Preference B	. (20)	
Newcrosse Limited*	0%	53%		(ao)	
Enduring Organisation Three	100%	0%	Ordinary	(b)	
No Need 4 Limited*			Ordinary ABCD	(b)	•
No Need 4 Mirrors Limited	0%	100%	Ordinary	(b)	
NPCOMPLETE LTD*	100%	0%	Ordinary	(b)	•
Satalia Limited	0%	100%	Ordinary	(b)	
Satalia Lithuania UAB	0%	100%	Ordinary	. (b)	
Ogilvy Health Limited*	99%	0%	Ordinary/Preference	(b)	
VMLY&R Health Limited	0%	100%	Ordinary	(b)	
OPENMINDWORLD LIMITED*	100%	0%	Ordinary	(g)	
Prophaven Limited*	100%	0% .	Ordinary AB/Preference	(b)	
Cockpit Holdings Limited	0%	0%	Ordinary/Preference ABC	(ar)	
WPP Unicom Limited	0%	99%	Ordinary/Preference ABC	(ar)	
Public Relations and International Sports Marketing Limite	100%	0%	Ordinary	(b)	
Quill Communications Limited*	100%	0%	Ordinary	. (p) ·	•
ReadySquare Limited*	0%	0%	Ordinary	(b)	
Set Creative UK Limited*	65%	0%	Ordinary	(as)	
Set Live Limited	0% .	100%	Ordinary AB	(b)	
Signposter.com Ltd*	100%	. 0%	Ordinary	(ah)	
Sociab UK Limited*	100%	0%	Ordinary	(b)	•
Social Lab Ro S.R.L.	. 0%	100%	Ordinary	(au)	•
Spafax Airline Network Limited*	100%	0%	Ordinary	(at)	
Non Theatrical Digital Partners Ltd	0%.	49%	Ordinary AB	. (n)	
SponsorCom Limited*	100%	0%	Ordinary	(p) .	
Superunion Worldwide Limited*	100%	0%	Ordinary	(o)	
	100%	0%			
TDI I Haldings timited			Ordinary	, i.s	• .
TBU Holdings Limited*		4/0004	A2B2C2XB3A1B1C1D1E1F	(b)	
Lambie-Naim & Company Limited	0%	100%	Ordinary	(p).	
Lambie-Nairn & Company Limited 193069	0%	100%	Ordinary	(da)	

Notes to the financial statements for the year ended 31 December 2022

Investments (continued)

			•	•	
Company	Direct shares held (%)	Indirect shares held (%)	Security		of the registered office
Team Y&R Saudi Limited*	100%	0%	Ordinary/Preference	(aw)	
Grey Saudi Advertising LLC	0%	5%	Ordinary	(ax)	
The Brand Union Ltd*	0%	0%	Ordinary	·(b)	
Thistleclub Limited*	0%	0%	Ordinary	(þ)	
	16%	0%	Shares		
			ABCD1D2/Preference		
Two Circles Holdings Limited*			Shares	(c)	
Two Circles Holdings (UK) Limited	0%	100%	Ordinary	(c)	•
United Advertising Company Limited*	50%	0%	Ordinary	(aj)	
Universal Design Studio Limited*	75%	0%	Ordinary	(b)	
Man Desired Office Limited	0%	100%	Ordináry	(b)	• •
Map Project Office Limited		001	· ·		
VMLY&R KOL INSIGHTS & DIGITAL SOLUTIONS LIMIT		.0%	Ordinary	(b)	
Voluntarily United Creative Agencies Limited*	100%	0% ·	Ordinary	(b)	
Westbourne Terrace Management Services Limited*	100%	0% ·	Ordinary	(b)	
Wildfire Word of Mouth Limited*	100%	0%	Ordinary	(at)	
WPP 1178*	0%	0%	Ordinary	(b)	
WPP AMC Holdings*	0%	0%	Ordinary	(b)	
WPP Brands Development Holdings (UK) Limited*	0%	0%	Ordinary/ Ordinary A	(b)	•
	0%	61%	Ordinary/ Ordinary B	(b)	
Partners (Design Consultants) Limited (The)			= = =		
WPP Brands Holdings (UK) Limited	0%	•	Ordinary	(b)	
WPP Manchester Square Limited	0%	. 100%	Ordinary	(b)	
WPP Samson Limited	0%	52%	Ordinary/Preferred A	(b)	
WPP Finance 2017*	100%	0%	Ordinary	(b)	
WPP Group (Nominees) Limited*	100%	0%	Ordinary ·	(az)	
AKQA Media India Private Limited	0%	0%	Ordinary	(b)	₹ '
Ambassador Square	0%	0%	Ordinary .	(ba)	
Bay99 Studios India Private Limited	0%	0%	Ordinary	. (b)	
Beaumont Square	. 0%	0%	Ordinary		
, ·			•	. (b)	
Belgrave Square	0%	0%	Ordinary	(bb)	
Burson Cohn & Wolfe Perú S.A.C.	0%	0%	Ordinary	(pc)	,
BURSON COHN & WOLFE SRL/BV	0%	0%	Ordinary	(bd)	•
CM Connection, S. de R.L. de C.V.	0%	0%	Quotas	(t)	
Conquest Marketing Communications (Hong Kong) Limite	0%	50%	Ordinary	(t)	
Flexible Organisation	0%	0% .	Ordinary	(b)	
Genesis BCW Private Limited	. 0%	. 0%	Ordinary AB	(be)	
Geometry Global Company Limited	0%	50%	Ordinary	(i)	
	0%	0%	Ordinary		
GMC Media Services Dominicana, S.A.S.		•		(bf)	
GroupM Belgium SA	0%	0% ·	Ordinary	(bg)	
GroupM Communications Hong Kong Limited	0%	50%	Ordinary	(bh)	
GroupM El Salvador, Limitada de Capital Variable	0%	0%	Quotas	(bi	
GroupM Guatemala, S.A.	0%	0%	Ordinary	(bj)	
GroupM Limited	0%	50%	Ordinary	· (t)	
GroupM Media India Pvt Ltd	0%	0%	Interest	(bk)	
GroupM Slovakia s.r.o.	0%	1%	Capital Interest	(bg)	
GroupM Trading Belgium SA	0%	0%	Ordinary	(bl)	
	0%	0%	Ordinary	(bm)	
GroupM Trading Peru S.A.C.	0%	. 0%	, *	• • •	
Hill & Knowtton International Belgium SA		•	Ordinary	(t)	•
Hill and Knowlton Asia Limited	0%	1%	Ordinary	(bn)	
Hill and Knowlton Asia Pacific Limited	0%	1%	Ordinary	. (bo)	
Hill and Knowlton Strategies Egypt LLC	0%	1%	Ordinary	(bp)	
Hindustan Thompson Advertising Limited	0%	0%	Ordinary ·	(t)	
Hong Kong Dawson Marketing Communications Company	0%	50%	Ordinary	(br)	
Hug Digital LLC	0%	0%	Shares ·	(bs)	
Hug Digital Private Limited	0%	0%	Shares	(bt)	
J Walter Thompson S.A. de C.V.	0%	0%	Ordinary	(bu)	
•		0%	•		
J Walter Thompson SA (Guatemala)	0%		Ordinary	(bv)	•
J Walter Thompson SA (Nicaragua)	0%	1%	Ordinary	(bw)	
J Walter Thompson, Sociedad Anonima	0%	.0% ` .	Ordinary	· (t)	
J. Walter Thompson Company (North Asia) Limited	0%	0%	Ordinary	(bg)	•
. Matrix Publicities & Media India Pvt Ltd	. 0%	0%	Ordinary	(bx)	
Maxus Belgium SA	0%	0%	Ordinary	. (bg)	
MediaCom Belgium SA	0%	0% .	Ordinary	(bg)	
Mediacom Peru S.A.C.	0%	0%	Ordinary	(by)	
		0%	Ordinary		
Mediaedge:cia India Pvt Ltd	0%		•	(az)	
Millward Brown Myanmar Co Ltd	0%	0%	Ordinary *	. (bz)	

Notes to the financial statements for the year ended 31 December 2022

Investments (continued)

Company	Direct shares held (%)	Indirect shares held (%)	Security	Address of the registered office
Mindshare SA (Belgium)	0%	0%	Ordinary	(bd)
Mirum Hong Kong Limited	0%	0%	Ordinary	(bg)
Momentum Ogilvy & Mather SA	0%	. 0%	Ordinary	(1)
	.0%	50%	Ordinary	(ca)
Ogilvy & Mather (China) Holdings Limited Ogilvy & Mather (China) Limited	0%	0%	Ordinary	· · ·
• • • • • • • • • • • • • • • • • • • •	0%	0%	· ·	(i)
Ogilvy & Mather (Hong Kong) Private Limited		•	Ordinary	(i) (i)
Ogilvy & Mather Marketing Communications Limited	0%	0%	Ordinary/Preference	(i)
Ogilvy & Mather Marketing Services Limited	0%	0% .	Ordinary	, (cb)
Ogilvy Group Ltd	0%	1%	Ordinary	(i)
Ogilvy Health Limited	0%	50%	Ordinary	. (i)
Ogilvy Public Relations Worldwide Limited (Hong Kong)		0%	Ordinary	(cc)
OgilvyOne Worldwide Hong Kong Limited	0%	. 0%	Ordinary	(i)
	. 0%	0%	Ordinan	65 :
OPENMINDWORLD SA			Ordinary .	(i)
PPR Comunicaciones de México, S. de R.L. de C.V.	. 0%	0%	Ordinary	. (bg) ·
PPR South Asia Private Limited	0%	0%	Ordinary A	(dc)
Pulse Communications Ltd	0%	50%	Ordinary	(cd)
RedWorks Limited	0%	0%	Ordinary .	(be)
S.H.Benson International Limited	0%	0% .	Ordinary	. (b)
Soho Square Hong Kong Limited	0%	50%	Ordinary ·	(ce)
Storytelling Communications Perú S.A.C.	0%	0%	Ordinary	(i)
Superunion Brand Consulting Limited	0%	0%	Ordinary	(t)
Team Young & Rubicam LLC (Egypt)	Ò%	0%	Ordinary	(b)
The Bridge Communications Company Limited	0%	0%	Ordinary	(i)
The Hive Belgium SA	0% ·	0%	Ordinary	, (cf)
The&Partnership Hong Kong Limited	0%	50%	Ordinary	(de)
	0%	0%	Ordinary	
Wavemaker LLC	0%	0%	Ordinary	(cg)
Wavemaker SA	0%	0%	Ordinary	(t) (ba)
WPP Air 1 Unlimited Company				(bg)
WPP ATTICUS	0%	0%	Ordinary	(ci
WPP Business Services, Inc.	0%	0%	Common Shares	. (bg)
WPP Business Services, S. de R.L. de C.V.	0%	. 0%	Ordinary	(ay) · /
WPP CAC, S. de R.L. de C.V.	0%	0%	Ordinary	(b)
WPP Group (Asia Pacific) Limited	0%	0%	Ordinary	(cj)
WPR Ireland Limited	0%	1%		(cj)
WPP Marketing Communications (Hong Kong) Limited	0%	0%	Ordinary/Preference	(ck)
WPP Marketing Communications (Pvt) Ltd	0%	0%	Ordinary	(b)
WPP Marketing Communications India Pvt. Ltd.	0%	0%	Equity Shares	(b)
WPP Media Management, S. de R.L. de C.V.	0%	0%	Ordinary B1B11	(cl)
WPP Second, S. de R.L. de C.V	0%	0%	Ordinary	(ay)
WT Marketing Integral, S. de R.L. de C.V.	0%	0%	Ordinary	(cl)
Wunderman LLC	0%	1%	Ordinary	(cm)
Wunderman Thompson (Taiwan) Limited	0%	50%	Ordinary	(ba)
Wunderman Thompson Brussels NV	0%	0%	Ordinary	(cj)
Wunderman Thompson Limited	0%	50%	Ordinary	(cj)
Wunderman Y&R NV	0%	0%	Ordinary Euro	(cm) ·
XumaK, S.A.	0%	0%	Ordinary	(t)
WPP Group Nominees Two Limited*	100%	0%	Ordinary	(co) .
J Walter Thompson SA (Nicaragua)	0%	1%	Ordinary	(t)
WPP North Atlantic Limited*	0%	.0%	Ordinary	(b)
	0%	100%	Membership Interests	(b)
WPP Dotcom Holdings (Fourteen) LLC		. 0%	Ordinary	
WPP Pension Trustees Limited*	100%	0%	•	(b)
WPP Samson Limited*	30%		Ordinary/Preference A	(cs)
BJK & E Holdings Limited	0%	100%	Ordinary AB	(b)
Essence Global Canada Inc.	.0%	. 0%	Common Shares	(n)
Essence Global Group Limited	0%	100%	Ordinary AB/ Growth B	(b)
Exchange Lab Canada Inc.	0%	100%	Ordinary	(b)
LUI O Minutes Nation	0%	98%	Ordinary/Redeemable Preference A/Preference	
Hill & Knowlton Limited	651		Shares B	(b)
Mediacom North Limited *	0%	81%	Ordinary ABC	(b)
Motion Content Group Limited	0%	100%	. Ordinary	(b)
Taxi Canada Ltd./Taxi Canada Ltée	0%	100%	Common voting	(b)
Manager Control Control Control	. 0% .	100%	Ordinary/ Redeemable	(E)
Wavemaker Global Limited		601	Preference	(b) ·
WPP Group Holdings Limited	0%	. 0%	Ordinary/Preference ABC	(ct

Notes to the financial statements for the year ended 31 December 2022

Investments (continued)

Company	Direct shares held (%)	Indirect shares held (%)	Security	Address of the registered office
WPP Group Quebec Limited / Groupe WPP Québec Limit	0%	100%	Common	. (b) .
WPP Samson Two Limited	0%	100%	Ordinary	(cu)
WPP Sphinx Limited*	0%	0%	Ordinary	(b)
WPP Toronto Ltd*	54%	0%	Ordinary/Preference A	(b) .
Bookmark Content Ltd	0%	100%	Ordinary AB	(b)
BURSON COHN & WOLFE SRL/BV	0%	100%	Ordinary	(cx) ·
Metro Production Group Limited	0%	100%	Ordinary	(b)
Mindshare Media UK Limited	0%	100%	Ordinary	(p)
Superunion Limited	0%	36%	Ordinary	(b)
Wavemaker Limited	`0%	100%	Ordinary/Preference	(p) .
WPP Vancouver Ltd*	17%	0%	Ordinary/Preference	(b)
Partners (Design Consultants) Limited (The)	0%	39%	Ordinary/Ordinary B	· (d)
WPPIH 2001, Inc.*	0%	. 0%	Preferred stock/Common	(bc)
Grey Holding Central Europe GmbH	0%	100%	Ordinary	(cy)
WPP Group USA, Inc. (FKA: WPP TON Inc.)	0%	0%	Preferred/ Common AB	(aj)
WPP Minotaur B.V.	0%	100%	Ordinary AB	(b)
WPP Socrates BV	· 0%	100%	Ordinary	(b)

Registered addresses

- (a) Loft E, 87 Paul Street, London, England, EC2A 4NQ, United Kingdom
- (b) Sea Containers, 18 Upper Ground, London, SE1 9GL; United Kingdom
- (d) 1, St. John's Lane, London, EC1M 4BL, England
- (e) Corporate Creations Network Inc., 3411 Silverside Road, Rodney Building No. 104, Wilmington, DE, 19810, United States
- (f) 14 Livonia Street, London, England, W1F 8AG, United Kingdom
- (g) The Met Building, 24 Percy Street, London, W1T 2BS, England
- (h) 367, Sane Guruji Marg, Agripada, Mumbai, 400 011, India
- (i) 23/F, The Center, 99 Queen's Road Central, Hong Kong
- (j) 60 Kandahar Street, 198906, Singapore
- (k) Room 505, Building Jia 1, No.57 Fuxing Xi Road, Xuhui District, Shanghai, China
- (I) 7a Hanson Street, London, W1W 6TE, England
- (m) Yebisu Garden Place Tower, 30th Floor, 4-20-3 Ebisu, Shibuya-ku, Tokyo, 150-6030, Japan
- (n) Greater London House, Hampstead Road, London, NW1 7QP, England
- (o) 13th Floor, Tawuniya Towers, North Tower, King Fahd Road, Olaya Area, Riyadh, 11351
- (p) 53 Danzigerkade, Amsterdam, 1013AP, Netherlands
- (s) Room 1007, The Center No 989, Chang Le Road, Shanghai, China
- (t) 6th Floor, Alexandra House, 18 Chater Road, Central, Hong Kong
- (u) Arévalo 1180, Buenos Aires, Argentina
- (v) 99 SPADINA AVE, SUITE 100, Toronto, ON, M5V 3P8, Canada
- (w) Boulevard Manuel Avila Camacho No. 176, 3er Piso Col. Reforma Social Del. Miguel Hidalgo C.P., 11650, Mexico
- (x) Darmstädter Landstraße 112, Frankfurt am Main, 60598, Germany
- (y) Maslak Mahallesi Büyükdere Caddesi 237 1101 Sariyer, İstanbul, Turkey
- (z) 50 Scotts Road, #02-01, 228242, Singapore
- (aa) Rua Mario Amarat 50, Paraiso, Sao Paulo, 04002-020, Brazil
- (ab) 10th Floor, Menara Hap Seng, No1 & 3, Jalan P. Ramlee, Kuala Lumpur, 50250, Malaysia
- (ac) 4-10 Muntil Tatra Street, District 1, Bucharest, Romania
- (ad) 4th Lesnoy Pereulok, 4, Moscow, 125047, Russian Federation
- (af) The Inspire, Hombeam Park, Harrogate, HG2 8PA, United Kingdom
- (ag) Alkotás u. 53. C épület, H 1123 Budapest, Hungary
- (ah) 124 Theobalds Road, London, England, WC1X 8RX, United Kingdom
- (ai) Via Tortona No 37, Milan, 20144, Italy
- (aj) Rose Court, 2 Southwark Bridge Road, London, SE1 9HS, England
- (ak) Amsteldijk 166, Amsterdam, 1079 LH, Netherlands
- (al) 26 C Pursimienhenkatu, Helsinki, 00150, Finland
- (am) 84-86 Great Portland Street, London, England, W1W 7NR, United Kingdom
- (an) Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle, DE 19801, United States
- (ao) Jonavos g. 30; Kaunas, LT-44262, Lithuania
- (ar) 72-82, Rosebery Avenue, London, EC1R 4RW, England
- (as) The Pumphouse, 13-16 Jacob's Well Mews, London, England, W1U 3DY, United Kingdom
- (at) 6 Brewhouse Yard, London, EC1V 4DG, England
- (au) c/o Lambie-naim&Company Limited, 6 Brewhouse Yard, London, EC1V 4DG
- (aw) 4th Floor, 22-24 New Street, St Paul's Gate, St Helier, JE1 4TR, Jersey
- (ax) Suite 1, 3rd Floor, 11 12 St. James's Square, London, SW1Y 4LB, England, United Kingdom
- (ay) 6 Ely Place, Dublin, Co Dublin, 2, Ireland
- (az) 8th Floor, Commerz, International Business Park, Oberoi Garden City, Off Western Express Highway, Goregaon (East), Mumbai, 400-063, India
- (ba) 4th Floor, The ORB-Sahar, Village Marol, Andheri (East), Mumbai, 400 099

Notes to the financial statements for the year ended 31 December 2022

Investments (continued)

Registered addresses (continued)

- (bb) Avenida Angamos Oeste 915, Miraflores, Lima, Peru
- (bc) Square de Meeus 37, Brussels, 1000, Belgium
- (bd) Ejército Nacional 216, 2do Piso, Col. Verónica Anzures, México D.F., 11590, Mexico
- (be) 807, New Delhi House, Barakhamba Road, Connaught Place, New Delhi, 110001, India
- (bf) Calle Frank Félix Miranda, No. 8, Ensanche Naco, Santo Domingo, Dominican Republic
- (bg) Rue Jules Cockxstraat 8-10, Bruxelles, 1160, Belgium
- (bh) 36/F, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong
- (bi) Urbanizacion Madre Selva III Calle Llama de Bosque Poniente Edificio Avante Local 3-13 ANTIGUO CUSCATLAN, Libertad El Salvador
- (bj) 12, Calle 1-25, Zona 10, Edificio Geminis 10, Oficina 1203, Torre Norte, Guatemala City, Guatemala
- (bk) CBC I, Karadzicova 8, Bratislava, 821 08, Slovakia
- (bl) Avenida Jose Pardo 151 Miraflores, Lima 18 Peru, Lima, Peru
- (bm) 118 Avenue de Cortenbergh, Brussels, 1000, Belgium
- (bn) 36th Floor, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong
- (bo) Peninsula Chambers, Ganpatrao Kadam Marg, Lower Parel, Mumbai 400 013, India
- (bp) 7/F, No.126 NanKing East Road Sec.4, Taipei 105, Taiwan (Province of China)
- (br) Appt 4, Unit 111, First Floor, Area 7, 1st Avenue, Street 90 Principal, opposite Blom Bank Egypt, Cairo, Egypt
- (bs) KC/44/293, Manickammal Purayidom, Moothakara, Kollam, 691013, India
- (bt) KC/44/293, Manickammal Purayidom, Moothakara, Kollam, 691013, India
- (bu) World Business Center, Edifico Euro Plaza, Quinta Avenida 5-55, Zona 14, Torre 3, Nivel 6, Guatemala City, Guatemala
- (bv) KM 4 1/2 Carretera a Masaya Centro Bac 4 to Piso, Managua, Nicaragua
- (bw) Colonia Ruben Dano, Calle Arturo Lopz Rodenzo, No 936, 5a Avenida, AP 1891, Tegucigalpa, MDC, Honduras
- (bx) 9th Floor, Commerz, International Business Park, Oberoi Garden City, Off Western Express Highway, Goregaon (East), Mumbai, India
- (by) Av. Paseo de la República 5895 Piso 17, LIMA, LIMA 18
- (bz) 31-B South Racecourse Tarmwe Township, Yangon, Myanmar
- (ca) Avenida el Bosque 128, San Isidro, Lima, Peru
- (cb) Carrera 13 #94 A 26 Piso 2, Bogota, Colombia
- (cc) Mashynobudivna Str 44, Kiev, Ukraine
- (cd) Bosque de Duraznos No.61, 4º Piso, Bosques de las Lomas 11700, Mexico
- (ce) Ul. Dobra 56/66, Warsaw, 00-312, Poland
- (cf) Av. Juan Antonio Pezet 959 Dpto 801, LIMA, LIMA 27
- (cg) 11B Higaz Street, Infinity Tower, 3rd Floor, Giza, Egypt
- (ci) 40, 20th Floor, 11 B-Elhegaz Square, El Mohandessien, Agouza, Giza, Egypt
- (cj) Ave. Ejército Nacional 519, 6º piso, Col Granada, 11520, Mexico
- (ck) Ejercito Nacional 519, Col Granada, Del. Miguel Hidalgo, Mexico, Distrito Federal, 11520, Mexico (cl) 37/F., PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong
- (cm) 4th Floor, Executive Tower, Dolmen City, Marine Drive, Block 4, Clifton, Karachi, Pakistan
- (cn) The Smart Village, Building B2401(HP) 1st Floor, Cairo, Egypt
- (co) Dolezlaan 108,Box 1-1180 Uccle, Brussels, Belgium
- (cs) Alphabeta 5th Floor, 14 18 Finsbury Square, London, EC2A 2AH, England & Wales
- (ct)160 Bloor Street East, 6th Floor, Toronto, Ontario, M4W 0A2, Canada
- (cu) Suite 1600, 1 First Canadian Place, 100 King Street West, Toronto, ON, M5X 1G5, Canada
- (cx) 1 Place Ville Mane, 37th Floor, Montreal, Québec, H3B 3P4, Canada
- (cy) 53 Great Suffolk Street, London, England, SE1 0BD, United Kingdom
- (cz) Yebisu Garden Place Tower, 25th Floor, 4-20-3 Ebisu, Shibuya-ku, Tokyo, 150-6025, Japan
- (da) Rosenheimer Straße 145 d, München, 81671, Germany
- (db) Via Tortona No 37, Milan, 20144, Italy
- (dc) 807, New Delhi House, Barakhamba Road, Connaught Place, New Delhi, Delhi, 110001, India
- (de) 6th Floor, Alexandra House, 18 Chater Road, Central, Hong Kong

In accordance with the company's accounting policy, the company annually tests the carrying value of investments for impairment. The 2022 impairment review was undertaken as at 31 December 2022. The review assessed whether the carrying value of investments was supported by the net present value of future cash flows derived from assets using a projection period of up to five years for each subsidiary entity. After the projection period, steady or declining growths have been assumed for each subsidiary entity. An annual growth rate of 2% and a pre-tax discount rate of 11% has been assumed.

1 Intangible assets

		٠.	y	•				Other asset
Cost						, ,		£,000
At 1 January 2022					,		•	•
New acquisition			• •			•		772
Write off	•		•					(772)
At 31 December 2022		_	:					

In July 2022 the Company acquired an intangible asset as part of a business unit acquisition. In December 2022 it was assessed that no future economic benefits were expected from the asset so it was fully written off

Notes to the financial statements for the year ended 31 December 2022

12	Fixed	Assets
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Cost				£'000	£'00
At 1 January 2022 and at 31 December 2022				2,777	2,77
Accumulated depresiation					
Accumulated depreciation At 1 January				(242)	
Charge for the year				(240)	(24
At 31 December				(482)	(24)
	•	,			
Carrying amount				2 525	
At 1 January At 31 December				2,535 2,295	2,77 2,5 3
At 31 December		•		2,200	
			•		
			•		
Right-of use asset				2022	201
Cost				2022 £'000	. 202
Cost At 1 January		•		12,704	£'00 27,86
Addition/ (transfer)				9,764	(15,15
At 31 December	•	•		22,468	12,70
		-			
Accumulated depreciation	<u> </u>				
At 1 January				(4,749)	(2,28
Charge for the year				(1,587)	(2,46 (4,74
At 31 December			*	(0,330)	(4,74
Carrying amount		•			•
At 1 January				7,955	,25,58
At 31 December				16,132	7,95
	•				•
Lease liabilities	•				
		•			
Maturity analysis					
Lease liabilities matures as follows:					
				2022	20:
				£'000	£'00
Not later than one year	•			2,256	2,29
Between one and two years	•			2,830	1,80
Between two and three years			•	2,993	2,36
Between three and four years				3,777	2,47
Between four and five years		•		3,922	2,58
Later than five years				36,919	34,68
			•	52,697	46,19
		· · · · · · · · · · · · · · · · · · ·		32,037	40,10
Lease liabilities are presented in the balance sheet as follows:			,	**	
		.*		2022	· 20
			<u> </u>	£'000	£'0
, Oursel			•	0.050	
Current , Non-current				2,256 50 441	2,29 43,90
				50,441	43,30
THOMOGRAM				•	

Notes to the financial statements for the year ended 31 December 2022

15 Finance lease receivables

Maturity analysis

Amounts receivables under finance leases:			•			•
•	•				2022	2021
<u> </u>					£'000	£'00
Not later than one year					2,608	
Between one and two years					2,786	2,55
Between two and three years				•	2,786	2,78
Between three and four years					2,786	2,78
Between four and five years .				•	2,786	2,78
Later than five years	\			•	22,267	24,41
Undiscounted lease payment					36,019	35,322
Less: unearned finance income					(8,370)	(9,439
					27,649	25,883
•		•				

Finance lease receivables

•	*,	2022	
		 £'000	£,000
Current		1,452	
Non-current	<u> </u>	 26,197	25,883

25,883

16 Provisions

FIGAISIONS			 • Property	Property
	• *	•	2022	2021
		•	£,000	£,000
	-			
At 1 January 2022			1,350	1,920
Addition			153	· -
Impairment	-	• •		(570)
At 31 December 2022	-		 1,503	,1,350

The property provision relates to the dilapidations provision for the 121-141 Westbourne Terrace and 25 Great Pulteney Street payable at the end of the lease term in the year 2035 and year 2032 respectively.

17 Trade and other receivables

Trade and other receivables						
·			•		2022	2021
	·				£'000	£'00 <u>0</u>
Amounts due within one year					•	
Other receivables					574	888
Amounts owed by Group undertakings					343,980	56,10 <u>9</u>
					344,554	56,99 <u>7</u>
Amounts due after more than one year			,	•,	,	*
Amounts owed by Group undertakings					49,470	339,470
				•		
·					49,470	339,470

The amounts owed by Group undertakings are unsecured and repayable on demand. The interest rates applied on the Company's loans owed by other group undertakings are 3.100%, 4.380%, and 2.750% (2021: 3.100% and 3.236%).

Notes to the financial statements for the year ended 31 December 2022

18 Trade and other payables

/		•	*		1	2022	2021
•	•					£'000	£,000
Amounts falling due within one year				,	-,-		
Amounts due to Group undertakings					٠.	323,668	475,573
Other payables	•					1,725	1,850
Payments due to vendors (earnout agreements)	.:	<u> </u>					25,234
				,		325,393	. 502,657
						020,000	
Amounts falling due after more than one year			-				
Payments due to vendors (earnout agreements)		<u>: </u>				34,917	-
			_	• .		•	
				*		34,917	
1						•	
		<u> </u>				360,310	502,657

The amounts owed to Group undertakings are unsecured and repayable on demand. The interest rates applied on the Company's loans owed to other group undertakings is 3.964% (2021: interest free).

Included within amounts owed to Group undertakings is a balance of £69,342,000 (2021: £193,254,000), relating to inter-group loan with a fellow Group company in relation to the cash pooling arrangement. These accrued a range of variable interest rates with reference to SOFR, €STR and SONIA plus an additional 0.30% or 0.50% during the year.

19 Share capital

	2022	2021	2022	2021
•	Number of shares	Number of shares	£'000	£'000
Issued and fully paid				
Ordinary shares of £0.01 each (2021: £0.01 each)	16,829,940,119	16,829,940,118	168,299	168,299
Preferred ordinary shares of £0.10 each (2021: £0.10 each)	25,759,475	25,759,475	2,576	2,576
			170,875	170,875

On 21 December 2022, the Company issued 1 ordinary share of £0.01 to WPP LN Limited. The consideration of £50,000,000 was satisfied by cash settlement. This equity issue increased share capital by £0.01 and generated share premium of £49,999,999.

20 Post balance sheet events

On 31 January 2023, the Company transferred all of its investment of 100 ordinary shares in Essence Global Japan K. K to a fellow group company in exchange for consideration of £20,900,000.00 a gain of £20,880,355.00 was recognised on disposal.

On 27 April 2023 a receivable loan of £290,000,000 from fellow group undertaking was repaid. This was satisfied by cash settlement.

These are a non-adjusting events after the balance sheet date.

21 Related party transactions

As a wholly owned subsidiary of the ultimate parent Company, WPP plc, advantage has been taken of the exemption afforded by FRS 101 'Reduced Disclosure Framework' not to disclose any related party transactions with other wholly owned members of the Group, or information around remuneration of key management personnel compensation.