

# Kent County Agricultural Society



**KENT COUNTY AGRICULTURAL SOCIETY**

**(A company limited by guarantee)**

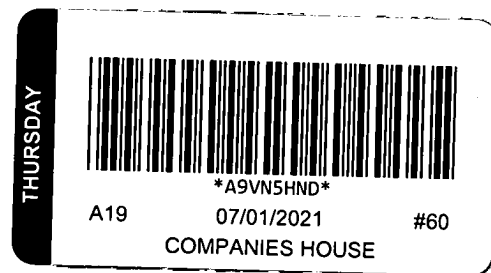
**(Company No. 2556508. Charity No. 1001191)**

**Patron: HIS ROYAL HIGHNESS THE DUKE OF KENT, KG**  
**Chairman: JAMES PETER FORKNALL**

**Trustees' report and financial statements**  
**for the year ended 30 September 2020**

**KENT COUNTY AGRICULTURAL SOCIETY**  
**KENT SHOWGROUND**  
**DETLING**  
**MAIDSTONE**  
**KENT**  
**ME14 3JF**

**Tel: 01622 630975**



**KENT COUNTY AGRICULTURAL SOCIETY**

**(A company limited by guarantee)**

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**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Trustees' report**  
**for the year ended 30 September 2020**

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**Reference and administration details of the Society, its Trustees and advisors**

**Name**

The full name is Kent County Agricultural Society. The Society is exempt from the requirement to use the word "Limited" in its title.

**Registration numbers**

The Society is registered as a charity under number 1001191 and as a limited company under number 2556508.

**Patron**

HIS ROYAL HIGHNESS THE DUKE OF KENT, KG

**President**

William Boscawen

**Chairman**

James Peter Forknall

**Trustees**

Mr J Forknall, Chairman  
Mr R J Barnes, Vice Chairman  
Mr H Summerfield FCA, Honorary Finance Director  
Mrs M Anthony (resigned 14 February 2020)  
Mr A D Barr  
Mr T Cathcart  
Mr T J Coultrip  
Ms S Durling  
Mr S Gibbons  
Mrs G Hickmott  
Ms J A Loraine (appointed 14 February 2020)  
Mr C Tassell

**Address of registered office**

Kent Showground  
Detling  
Maidstone  
Kent  
ME14 3JF

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Advisors:**

**Independent auditors**

Kreston Reeves LLP  
Statutory Auditor  
37 St Margaret's Street  
Canterbury  
Kent  
CT1 2TU

**Bankers**

Barclays Bank Plc  
13 Fremlin Walk  
Maidstone  
Kent  
ME14 1QG

**Solicitors**

Brachers LLP  
59 London Road  
Maidstone  
Kent  
ME16 7VH

**Investment managers**

Cazenove & Co  
12 Moorgate  
London  
EC2R 6DA

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Narrative information**

**Structure, governance and management**

**Constitution**

The Society is a company limited by guarantee and does not have a share capital. It was incorporated on 8 November 1990, and its governing documents are the Memorandum and Articles of Association as amended on 7 October 2011.

The liability of members is limited to a maximum £1 each in the event of a winding up resulting in a deficit. In the event of a winding up producing a surplus, that surplus must be donated to another charity having similar objectives.

The Society was formed to take over the undertaking and assets of the unincorporated association of the same name which had for many years previously held the annual Kent County Show and this took place on 29 January 1991.

**Subsidiary companies**

At 1 October 2019 and 30 September 2020, Kent County Agricultural Society had four wholly owned subsidiaries:

- i) **Kent Event and Exhibition Centre Limited:**  
This subsidiary carries out those activities that would not be exercised in carrying out the primary purposes of the Kent County Agricultural Society, being the hire of the showground.
- ii) **Why Farming Matters in Kent Limited:**  
This company has remained dormant throughout the year to 30 September 2020.
- iii) **Farm Expo Limited:**  
This company has remained dormant throughout the year to 30 September 2020.
- iv) **Biddenden Tractorfest Limited:**  
This company was incorporated on 20 December 2019 and has remained dormant throughout the year to 30 September 2020.

Further details are set out in note 20 to these accounts.

**The objects and policies**

**Vision Statement**

To be the leading county show and event venue in the South East of England.

**Objectives**

- to deliver our charitable objectives effectively, publicise our activities and engage a broad network of support
- to ensure the Society remains financially sustainable with adequate reserves
- to support our staff to be a highly skilled and effective team
- to ensure year on year growth through the provision of a high quality, good value experience at all our events
- to inspire and educate young people whilst engaging a wider audience in agriculture and the countryside

**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**The objects and policies (continued)**

The objects and policies are set out in the Memorandum of Association as being:

- the improvement of agriculture, forestry, horticulture, allied industries, rural craft and the breeding of livestock
- the demonstration of improved methods and processes connected with the above
- the holding of an annual show for the exhibition of livestock, equines, farm produce, horticultural produce, machinery, implements, tools, appliances, utensils, animal feeding stuffs, fertilisers, seeds and other things connected with or appertaining to agriculture
- the encouragement of agricultural and horticultural education, research and experimental work by publications, grants or other means
- to promote such other charitable measures as the Company may from time to time determine

The vision that shapes our annual activities remains the promotion and improvement of agriculture by the provision of facilities for the education and recreation of the public and to support and enhance the practices of the farming community.

In shaping our objectives for the year and planning our activities the Trustees have considered the Charity Commission's guidance on public benefit. The running of the annual Kent County Show relies on the income generated by the subsidiary trading company. Affordability and access to the Kent County Show is important to the Society and is considered carefully when setting entrance fees.

The strategies employed to achieve the Society's aims and objectives are to:

- present a broad range of displays, entertainment and competition at the annual Kent County Show and to nurture links with the wider community through sponsorship opportunities and the presentation of agricultural long service awards
- invite every primary school in Kent to the annual educational show, Living Land
- award prizes, funding and bursaries to students following courses of study in keeping with the objects of the Society and to foster relationships with them during this time and beyond
- support the Kent Young Farmers Clubs particularly with the running of livestock classes at the annual Kent County Show but also through awards and financial support during the year
- maintain links and develop relationships with rural colleges in the South East to fully understand the needs of today's rural students and entrants into the agricultural industry in order to best support them
- demonstrate the latest in agricultural methods and machinery and host debates on up to date topics through the holding of an annual Farm Expo
- encourage interest and knowledge in agriculture by sponsorship of the Kent Ploughing Championships and attending ploughing matches with an educational display
- enhance the funds generated by the subsidiary by maximising income and managing costs

To put these strategies into action we have three major areas of activity which are:

- educational and recreational events including the Kent County Show, the Heritage Transport Show, Living Land, Farm Expo and Biddenden Tractorfest
- educational programmes including awards, grants and bursaries
- increasing public awareness of farming in Kent through networking, advertising and publication.

**Board response to the Covid-19 pandemic**

Following the national lockdown in March the board responded by setting up a 'Covid-19 Task and Finish Group' as a subgroup within the board. It was mandated by the full board at their meeting in June. Its purpose was to undertake strategic decisions in relation to a review and if necessary, restructure of the organisation.

An independent review was carried out by Alluxi Consulting during June and July and identified the need to carry out a restructure in response to the loss of revenue from cancelled events and shows as the impact of the pandemic escalated.

The Covid-19 Task and Finish Group worked to identify where resource and cost savings could best be deployed to deliver plans to take the organisation through the following 12-18 months and ensure its sustainability.

**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Board response to the Covid-19 pandemic (continued)**

During this time, the Government Furlough Scheme was used to the benefit of the Society whilst retaining staff to ensure the day-to-day operation was able to continue within the imposed government restrictions.

The restructure process took place during September and October and resulted in a reconfigured staff team that went live on 1 November. It is designed to provide the operational skill set and expertise necessary for the future with the managerial support to ensure effective delivery. HR advice was provided by Outset, an HR company based in Maidstone.

**The organisation**

The organisation of the Society is as follows:

The executive board of Directors, who are also Trustees, exercise the general control and management;

The council acts in an advisory capacity to the Directors on matters affecting policy and general management;

One standing committee, known as the Show Committee, together with various advisory sub committees, assist the Directors with the operations of various departments of the annual Kent County Show and other specific activities;

The day to day management generally is delegated to three board members who are supported by the senior management team.

**Trustee recruitment, induction and training**

The Trustees continue to seek to identify suitable individuals with an understanding of the agricultural and rural community and/or event and exhibition experience with a view to serving on the board. The Trustees all have particular and relevant skills which enable them to contribute to the work of the Society. Their knowledge of good practice, changes in legislation and technical issues is supplemented by publications issued by the Charity Commission and other relevant organisations and attendance at appropriate conferences and trainings. New Trustees are provided with detailed background information about the Society, copies of the constitution of the Society, current financial data and other documents relevant to the operation of the Society.

**Pay policy for senior staff**

The Trustees consider the board of Directors, who are the Trustees, and the senior management team comprise the key management personnel of the Society in charge of directing and controlling, running and operating the Society on a day to day basis. All Trustees give of their time freely and no Trustee received remuneration in the year. Details of Trustees' expenses and related party transactions are disclosed in notes 12 and 31 to the accounts.

The pay of senior staff is reviewed annually and normally increased in accordance with average earnings. In order to ensure appropriate pay levels, the Trustees instructed an independent HR professional to bench mark the remuneration in 2014 and may consider annually the need to repeat this process.

**Restrictions on methods of operation**

The constitution imposes no restrictions on the Society's method of operation.

**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Achievements and performance**

Sadly, due to the restrictions arising from the Covid-19 pandemic, the Society had to make the decision to cancel the 91st Kent County Show due to be held on 10, 11, 12 July 2020.

The Society was already a long way into the preparation, with tickets on sale, trade stands booked along with much of the services and entertainment lined up.

Everyone who requested a refund was granted one. Some trade stands agreed to hold their payment over for use against the 2021 show. The Society had paid deposits for many of the services required for the show and these deposits were lost. Some contracted services levied cancellation fees and all of these were challenged by the team and were in many cases reduced and a small amount were waived.

Despite this, we still celebrated the show with a small tractor run and an equine pleasure ride in conjunction with the British Horse Society and also maintained our position on social media channels.

Our second Farm Expo was held pre-Covid on 4 March and built on the success of the inaugural show with a similar number of trade stands and visitors to the previous year. The series of seminars were topical and well attended.

The Heritage Transport Show due to be held on 4th April was not able to go ahead due to Covid-19.

The Living Land event that has already helped to educate nearly 50,000 primary school children from Kent about food, farming and the countryside was also unable to go ahead. However, remained in contact with schools, Young Farmers Clubs and exhibitors during this time.

The Society had formed a relationship with the organisers of the successful Biddenden Tractorfest and had agreed to assist with the running of the 2020 event on 15th & 16th August at the original location in Biddenden. However, as with the other Society events, this was not able to go ahead. A small socially distanced tractor run and car run was held to mark the occasion.

The Kent Rural Scholars programme has now been running long enough for the first scholars to have graduated! Despite Covid-19, Zoom interviews were held for the 2020/21 applicants and 2 new scholars joined the scheme. The society is grateful to generous donors who enabled this to continue to grow in these difficult times.

The Society's wholly owned subsidiary, the Kent Event and Exhibition Centre Limited, undertook arrangements for the use of the showground by various third parties.

The ability to let the showground was severely curtailed with the imposed Lockdown and other government restrictions on mass gatherings and social distancing requirements. However, the team have worked hard to achieve the "Good to Go" Covid Compliance mark and to work with existing clients within the new guidelines and to attract different types of hire such as hybrid conferencing clients and film location work.

Many events have been postponed to 2021 but in 2020 the showground rentals were understandably down by £583,525.

The surplus achieved from these activities will be donated to the Society by means of a gift aid payment.

As can be appreciated from these financial statements and those of previous years, the income from the Kent Event and Exhibition Centre Limited continues to be paramount to the financial stability of the Kent County Agricultural Society.

The major financial results of the group are detailed in the attached statements of financial activities and balance sheets, together with the notes to the financial statements. In the year ended 30 September 2020 the group suffered a deficit of unrestricted income over expenditure before investment gains or losses and taxation of £54,544 (2019: £73,823) as reported on page 15. After realised gains on investment disposals and unrealised gains on investment market value movement, the group deficit was reduced to £50,222 (2019: £10,220).



**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Educational awards**

Many of our usual methods of pursuing the Society's charitable objectives were not available to us due to the effects of the pandemic.

We were unable to hold the Kent County Show and this also meant the support given to other organisations such as the Kent Young Farmers Clubs, Kent Federation of Horticultural Societies, the Kent Bee Keepers and others was not able to be provided.

The Society provided benefit to the local community at the beginning of the financial year by giving a total of £8,921 to Young Farmers Clubs in Kent to support their activities. The ploughing matches did not go ahead and so our sponsorship was not required.

The Hooson Award was not presented this year but the Lady Astor Award went to Olly Stow from Mount Lodge Young Farmers Club.

The Society is in the fifth year of a bursary scheme in which bursaries of £1,000 per year are awarded to Kent based students following courses in keeping with our objectives for up to three years of their course of study. Students are invited annually to apply for the bursaries which are limited to three new students per year. The total paid to the Rural Scholars to date is £34,000 with £9,000 being paid in 2020 (2019: £10,000).

We continue to support the Kent Federation of Horticultural Societies with equipment storage at the showground and the Kent Bee Keepers Associations with meeting facilities through the year.

**Investment powers and policy**

The Society's investment powers are set out in the Memorandum of Association and are to "invest the moneys of the company not immediately required for the furtherance of its objectives in or upon such investments, securities or property as may be thought fit, subject nonetheless to such conditions (if any) and such consents (if any) as may be imposed or required by law".

The Society's investment policy is based on professional advice and is to invest to produce short term income and capital appreciation with long term capital protection.

The income generated from listed investments in the year amounted to £7,545 (2019: £7,780) which is in line with the investment objectives. The listed investments have achieved a capital growth in line with the investment policy.

**Financial review of the subsidiaries**

The financial contribution made by the subsidiary Kent Event and Exhibition Centre Limited, through its gift aid payment will be £37,558 (2019: £390,980) representing the surplus made from its activities. This surplus was achieved after the Society had made proper charges for the use of the showground and for all staff and other facilities used by the subsidiary.

The subsidiaries Why Farming Matters in Kent Limited, Farm Expo Limited and Biddenden Tractorfest Limited all remained dormant throughout the year.

**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Financial review of the Society**

2020 has been an atypical year for the Society due to the pandemic curtailing our usual activities. As such, we are unable to report on the results of the Kent County Show.

The Society produced gross income of £621,239 (2019: £1,182,974) and incurred direct costs (excluding support costs) of £105,247 (2019: £1,412,083) to give a gross surplus of £515,992 (2019: gross deficit of £229,109). Society support costs as reported in note 10 amounted to £548,283 (2019: £865,921). This produced an overall deficit for the Society of £32,291 (2019: £1,095,030).

During the year the Society continued to monitor and update a detailed risk assessment programme with professional consultants engaged to assist with meeting its obligations in this respect.

**Key performance indicators**

The Trustees are of the opinion that the following are key performance indicators of the group:

- Level of annual corporate gift aid from Kent Event and Exhibition Centre Limited to the Society  
During the year ended 30 September 2020, Kent Event and Exhibition Centre Limited pledged to donate £37,558 (2019: £390,980)
- Visitor numbers to the Kent County Show  
The 2020 Kent County Show was unable to be held due to Covid-19. The 2019 Show achieved visitor numbers of circa 78,000
- Trade stand revenues  
During the year ended 30 September 2020, trade stand income for the Kent County Show was refunded due to cancellation of the show (2019: £288,729).

**Reserves policy**

The Society is implementing a long-term policy to increase reserves within the general unrestricted fund to safeguard the Society against the absence of budgeted income resulting from adverse weather conditions affecting the Kent County Show attendance.

The Society holds total unrestricted reserves at 30 September 2020 of £3,525,886 (2019: £3,576,108) of which £2,804,394 (2019: £3,139,172) has been designated as representing the tangible fixed assets of the Society, less the associated borrowings; £35,971 (2019: £36,471) which is represented by listed investments and has been designated to meet the wishes of the testators and £2,160 (2019: £2,171) which is represented by cash as designated by the Trustees to meet the wishes of the donors. Therefore, general unrestricted reserves at 30 September 2020 amounted to £683,361 (2019: £398,294).

The directors have agreed to invest a proportion of the proceeds from the sale of the campsite.

To reach an even greater level of comfort, the Trustees aspired to achieve general unrestricted reserves of £600,000. This was achieved at the end of the current financial year following the sale of the Scragged Oak Caravan Park. The Trustees are satisfied that the level of reserves held are sufficient to safeguard the Society in the current economic climate for the foreseeable future.

**Fixed assets**

In the opinion of the Trustees the value of the freehold land and buildings is substantially in excess of its written down value.

**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Principal risks and uncertainties**

The Trustees are acutely aware of the need to identify and manage risks and implement a risk management strategy with advice from a professional safety consultant which comprises:

- an annual review of the principal risks and uncertainties faced by the Society, its subsidiary Kent Event and Exhibition Centre Limited and the Society events, the Kent County Show, Farm Expo, Heritage Transport Show and Living Land;
- the establishment of policies, systems and procedures to mitigate those risks identified in the annual review; and
- the implementation of procedures designed to minimise or manage any potential impact on the Society should those risks materialise.

Attention has been given to non-financial risks arising from events such as, but not exclusively, fire, health and safety of the public, animal health hazards and food and hygiene issues. These risks are managed by ensuring accreditation is up to date and by having robust policies, procedures and risk assessments in place which are detailed in the Health and Safety Policy and supporting documents. The Society is in regular contact with the safety consultant throughout the course of the year.

This work has also identified that adverse weather or traffic incidents over the period of the Kent County Show can have a severe affect on visitor numbers. Whilst the Trustees accept that these events are outside their control, there are emergency procedures in place and improvements have been made to access to the site allowing it to cope with most adverse weather. The mechanics of Command and Control procedures allow for fast time decisions to be made up to and including the point of needing to abandon the Kent County Show.

The board has responded to the Covid-19 pandemic by setting up a 'Covid-19 Task and Finish Group' as a subgroup within the board. Its purpose was to undertake strategic decisions in relation to a review and if necessary, restructure of the organisation, including addressing any associated risks that arose;

The Trustees are managing the financial impact of these risks by building a sufficient level of reserves to safeguard the Society against the absence of budgeted income as a result of such an adverse event.

**Plans for future periods**

The Society plans to continue with the strategies outlined in the objects and policies with major aspects of this being the Kent County Show, Farm Expo, Living Land and the educational awards and bursaries.

The Trustees and senior management team look at feedback from past events and procedures and always undertake detailed reviews in order to enhance experience, reduce costs and increase educational aspects and outreach of future offerings.

The Society is also continuing to maximise revenues generated by the Kent Event and Exhibition Centre Limited in order to increase funds available to support the charitable objectives.

The Board will continue to support the senior management team's plan to adapt the Society's future activities in light of Covid-19 to ensure its charitable objectives are achieved.

**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Trustees' report (continued)**  
**for the year ended 30 September 2020**

**Disclosure of information to auditors**

Each of the persons who are Trustees at the time when this Trustees Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditors are unaware, and
- that Trustee has taken all steps that ought to have been taken as a Trustee in order to be aware of any information needed by the charitable group's auditors in connection with preparing their report and to establish that the charitable group's auditors are aware of that information.

This report was approved by the Trustees on 14 December 2020 and signed on their behalf by:



Mr J P Forknall, Chairman

**KENT COUNTY AGRICULTURAL SOCIETY**  
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**Statement of Trustees' responsibilities**  
**for the year ended 30 September 2020**

The Trustees (who are also the directors of the Society for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Society and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Society's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Society and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## **KENT COUNTY AGRICULTURAL SOCIETY**

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### **Independent auditors' report to the Members of Kent County Agricultural Society**

#### **Opinion**

We have audited the financial statements of Kent County Agricultural Society (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 30 September 2020 which comprise the Consolidated statement of financial activities, the Consolidated balance sheet, the Society balance sheet, the Consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 30 September 2020 and of the Group's incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Group's or the parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

## **KENT COUNTY AGRICULTURAL SOCIETY**

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### **Independent auditors' report to the Members of Kent County Agricultural Society (continued)**

#### **Other information**

The Trustees are responsible for the other information. The other information comprises the information included in the Annual report, other than the financial statements and our Auditors' report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### **Opinion on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with applicable legal requirements.

#### **Matters on which we are required to report by exception**

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

## **KENT COUNTY AGRICULTURAL SOCIETY**

**(A company limited by guarantee)**

### **Independent auditors' report to the Members of Kent County Agricultural Society (continued)**

#### **Responsibilities of trustees**

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

#### **Auditors' responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Auditors' report.

#### **Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



**Samantha Rouse FCCA DChA (Senior statutory auditor)**

for and on behalf of  
**Kreston Reeves LLP**

Statutory Auditor  
Chartered Accountants

Canterbury

15 December 2020



**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Consolidated Statement of financial activities (incorporating income and expenditure account)**  
**for the year ended 30 September 2020**

	Note	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
<b>Income from:</b>				
Donations and legacies	4	167,902	167,902	30,840
Charitable activities		46,984	46,984	1,107,080
Other trading activities		742,678	742,678	1,338,766
Investments	5	7,095	7,095	7,780
Other income	6	361,794	361,794	7,876
<b>Total income</b>		<b>1,326,453</b>	<b>1,326,453</b>	<b>2,492,342</b>
<b>Expenditure on:</b>				
Raising funds		157,887	157,887	682,585
Charitable activities	11	1,223,110	1,223,110	1,883,580
<b>Total expenditure</b>		<b>1,380,997</b>	<b>1,380,997</b>	<b>2,566,165</b>
Net gains on investments		4,322	4,322	63,603
<b>Net movement in funds</b>		<b>(50,222)</b>	<b>(50,222)</b>	<b>(10,220)</b>
<b>Reconciliation of funds:</b>				
Total funds brought forward		3,576,108	3,576,108	3,586,328
Net movement in funds		(50,222)	(50,222)	(10,220)
<b>Total funds carried forward</b>		<b>3,525,886</b>	<b>3,525,886</b>	<b>3,576,108</b>

The Consolidated statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 19 to 42 form part of these financial statements.

**KENT COUNTY AGRICULTURAL SOCIETY****(A company limited by guarantee)****Registered number: 02556508****Consolidated balance sheet  
as at 30 September 2020**

	Note	2020 £	2019 £
<b>Fixed assets</b>			
Tangible assets	18	3,834,464	4,229,319
Investments	20	405,361	363,459
Investment property	19	525,000	525,000
		<u>4,764,825</u>	<u>5,117,778</u>
<b>Current assets</b>			
Debtors	21	113,669	136,529
Cash at bank and in hand		605,578	244,824
		<u>719,247</u>	<u>381,353</u>
Creditors: amounts falling due within one year	22	(377,177)	(375,806)
<b>Net current assets</b>		<u>342,070</u>	<u>5,547</u>
<b>Total assets less current liabilities</b>		<u>5,106,895</u>	<u>5,123,325</u>
Creditors: amounts falling due after more than one year	23	(1,522,858)	(1,531,017)
Provisions for liabilities	25	(58,151)	(16,200)
<b>Total net assets</b>		<u>3,525,886</u>	<u>3,576,108</u>
<b>Charity funds</b>			
Restricted funds	26	-	-
Unrestricted funds	26	3,525,886	3,576,108
<b>Total funds</b>		<u>3,525,886</u>	<u>3,576,108</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on 14 December 2020 and signed on their behalf by:



**MR J P Forknall**  
Chairman

The notes on pages 19 to 42 form part of these financial statements.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**  
**Registered number: 02556508**

**Society balance sheet**  
**as at 30 September 2020**

	Note	2020 £	2019 £
<b>Fixed assets</b>			
Tangible assets	18	3,834,464	4,229,319
Investments	20	405,366	363,464
Investment property	19	525,000	525,000
		<u>4,764,830</u>	<u>5,117,783</u>
<b>Current assets</b>			
Debtors	21	102,309	19,978
Cash at bank and in hand		490,654	134,565
		<u>592,963</u>	<u>154,543</u>
Creditors: amounts falling due within one year	22	(254,760)	(543,760)
<b>Net current assets / liabilities</b>		<u>338,203</u>	<u>(389,217)</u>
<b>Total assets less current liabilities</b>		<u>5,103,033</u>	<u>4,728,566</u>
Creditors: amounts falling due after more than one year	23	(1,522,858)	(1,531,017)
Provisions for liabilities	25	(58,151)	(16,200)
<b>Total net assets</b>		<u><u>3,522,024</u></u>	<u><u>3,181,349</u></u>
<b>Charity funds</b>			
Restricted funds	26	-	-
Unrestricted funds	26	3,522,024	3,181,349
<b>Total funds</b>		<u><u>3,522,024</u></u>	<u><u>3,181,349</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on 14 December 2020 and signed on their behalf by:

Mr J P Forknall



The notes on pages 19 to 42 form part of these financial statements.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Consolidated statement of cash flows**  
**for the year ended 30 September 2020**

	2020 £	2019 £
<b>Cash flows from operating activities</b>		
Net cash used in operating activities	(128,389)	54,922
<b>Cash flows from investing activities</b>		
Dividends, interests and rents from investments	7,545	7,780
Proceeds from the sale of tangible fixed assets	581,500	-
Purchase of tangible fixed assets	(1,335)	(27,693)
Proceeds from sale of investments	58,099	88,592
Purchase of investments	(95,529)	(195,322)
<b>Net cash provided by/(used in) investing activities</b>	<b>550,280</b>	<b>(126,643)</b>
<b>Cash flows from financing activities</b>		
Repayments of borrowing	(61,137)	(88,494)
<b>Net cash used in financing activities</b>	<b>(61,137)</b>	<b>(88,494)</b>
<b>Change in cash and cash equivalents in the year</b>	<b>360,754</b>	<b>(160,215)</b>
Cash and cash equivalents at the beginning of the year	244,824	405,039
<b>Cash and cash equivalents at the end of the year</b>	<b>605,578</b>	<b>244,824</b>

The notes on pages 19 to 42 form part of these financial statements

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**1. General information**

Kent County Agricultural Society is a charity, limited by guarantee, which is incorporated in England and Wales, with the registration number 2556508.

The Society's registered office is County Showground, Detling, Maidstone, Kent, ME14 3JF.

The charitable activities of the Society are to hold the Kent County Show for the exhibition of livestock, farm and horticultural produce, machinery and other things pertaining to agriculture, and to encourage agricultural and horticultural education and for the improvement of agriculture generally.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Kent County Agricultural Society meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The group's functional and presentational currency is Pounds Sterling.

The group's financial statements are presented to the nearest pound.

The Consolidated statement of financial activities (SOFA) and Consolidated balance sheet consolidate the financial statements of the Group and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

The Group has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of financial activities in these financial statements.

The company has taken advantage of the following disclosure exemptions in preparing its individual financial statements as permitted by FRS 102 "The Financial Reporting Standard Applicable in the UK and Republic of Ireland".

- the requirements to present a statement of cash flows for the company;
- the requirements of Section 33 Related Party Disclosures paragraph 33.7.

**2.2 Company status**

The Society is limited by guarantee and does not have a share capital. The liability of each of the members is limited to such contribution as may be required (not exceeding £1) to the Society's assets if it should be wound up while such person is a member, or within one year after such person ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories themselves.

If upon the winding up or dissolution of the Society there remains a surplus, after the satisfaction of all its debts and liabilities, and property whatsoever, the same shall not be paid to or distributed among the members of the Society and shall be given or transferred to some other charitable institution having objectives similar to the objectives of the Society.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**2. Accounting policies (continued)**

**2.3 Going concern**

The financial statements have been prepared on a going concern basis.

During the year, a pandemic was declared as a result of Covid-19, which had an impact on the Society due to the restrictions and national lockdowns put in place by the government which restricted the activities of the Society, including the cancellation of the Annual County Show.

While the Group have a deficit for the year ended 30 September 2020, they have an increase in cash and cash equivalents at the year end due to the sale of the Scragged Oak Caravan Park during the year providing additional working capital. Further funding has been obtained since the year end by way of a Coronavirus Business Interruption Loan.

The Society has performed a reorganisation since the year end in an effort to reduce expenditure in respect of staffing and maintenance.

In an adverse financial scenario the share portfolio and investment property could be realised without impacting the Society's charitable objectives.

In all plausible downside scenarios the directors have no reason to believe that the Group would not be able to continue trading for the foreseeable future.

**2.4 Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

**2.5 Basis of consolidation**

The financial statements consolidate the accounts of Kent County Agricultural Society and all of its subsidiary undertakings ('subsidiaries').

The company has taken advantage of the exemption contained within section 408 of the Companies Act 2006 not to present its own Income and Expenditure account.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**2. Accounting policies (continued)**

**2.6 Incoming resources**

Annual subscriptions from members are included in the year they are received. Life membership subscriptions are credited to deferred income and released to income in equal installments over twenty years.

Income from the showground letting is recognised as earned.

Investment income is recognised on a receivable basis.

Income from charitable activities is recognised as earned. Grant income is recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient certainty.

Where applicable, income is stated exclusive of Value Added Tax and trade discounts.

Grants are included in the Consolidated statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

**2.7 Resources expended**

Expenditure is recognised when a liability is incurred.

Costs of generating funds are those costs that are incurred in undertaking trading activities that raise funds and in managing the Society's investments.

Charitable activities include the expenditure associated with staging the Kent County Show, Living Land, Farm Expo and in the making of educational awards and bursaries as well as grants to Young Farmers Clubs.

Governance costs include those incurred in the governance of the Society and its assets and are primarily associated with constitutional and statutory requirements.

Support costs include central functions that have been allocated to activity cost categories on a basis consistent with use of resources.

**2.8 Tangible fixed assets and depreciation**

Tangible fixed assets are carried at cost, net of depreciation and any provision for impairment.

Depreciation is not charged on freehold land. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives.

Depreciation is provided on the following bases:

Freehold property	- 2% - 12.5% per annum on cost
Freehold land	- 0% per annum on cost
Plant and machinery	- 12.5% - 25% per annum on cost
Motor vehicles	- 25% per annum on cost
Office equipment	- 33.33% per annum on cost

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate that the carrying value may not be recoverable.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**2. Accounting policies (continued)**

**2.9 Pensions**

Pension costs charged against income represent the amount of contributions payable to group personal pension schemes in respect of the accounting year.

**2.10 Investments**

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Balance sheet date, unless fair value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and shown in the heading 'Gains/(losses) on investments' in the Consolidated statement of financial activities, incorporating income and expenditure account.

**2.11 Investment property**

Investment property is carried at fair value determined annually by the directors with the assistance of external valuers when required and derived from the current market rents and investment property yields for comparable real estate, adjusted if necessary for any difference in nature, location or condition of the specific asset. No depreciation is provided. Changes in fair value are recognised in the Statement of financial activities.

**2.12 Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the company; this is normally upon notification of the interest paid or payable by the Bank.

**2.13 Leasing and hire purchase**

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the Group. Obligations under such agreements are included in creditors, net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Consolidated statement of financial activities so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

**2.14 Operating leases**

Rentals paid under operating leases are charged to the Consolidated statement of financial activities on a straight line basis over the lease term.

**2.15 Debtors**

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**2.16 Cash at bank and in hand**

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.



**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**2. Accounting policies (continued)**

**2.17 Liabilities and provisions**

Liabilities and provisions are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Society anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Consolidated statement of financial activities as a finance cost.

**2.18 Financial instruments**

The company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade payables or receivables, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in case of an out-right short-term loan not at market rate, the financial asset or liability is measured, initially, at the present value of the future cash flow discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the profit and loss account.

For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between an asset's carrying amount and best estimate of the recoverable amount, which is an approximation of the amount that the company would receive for the asset if it were to be sold at the balance sheet date.

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**3. Judgements in applying accounting policies and key sources of estimation uncertainty**

The preparation of the financial statements requires the directors to make judgements, estimates and assumptions that can affect the amounts reported for assets and liabilities, and the results for the year. The nature of estimation is such though that actual outcomes could differ significantly from those estimates.

The following judgements have had the most significant impact on amounts recognised in the financial statements:

*Lease commitments*

The company has entered into a range of lease commitments in respect of property, plant and equipment. The classification of these leases as either financial or operating leases requires the directors to consider whether the terms and conditions of each lease are such that the company has acquired the risks and rewards associated with the ownership of the underlying assets.

*Going concern*

In the judgement of the directors it is appropriate to prepare the financial statements in accordance with the going concern basis of accounting. See accounting policy 2.3 for further details.

The following are the company's key sources of estimation uncertainty:

*Investment properties*

The company holds investment property with a fair value of £525,000 at year end (see note 19). In order to determine the fair value of investment property the directors have used a valuation technique based on comparable market data. The determined fair value of the investment property is most sensitive to fluctuations in the property market.

*Tangible fixed assets*

The company has recognised tangible fixed assets with a carrying value of £3,834,464 at the reporting date (see note 18). These assets are stated at their cost less provision for depreciation and impairment. The company's accounting policy sets out the approach to calculating depreciation for immaterial assets acquired. For material assets such as land and buildings the company determines at acquisition reliable estimates for the useful life of the asset, its residual value and decommissioning costs. These estimates are based upon such factors as the expected use of the acquired asset and market conditions. At subsequent reporting dates the directors consider whether there are any factors such as technological advancements or changes in market conditions that indicate a need to reconsider the estimates used.

Where there are indicators that the carrying value of tangible assets may be impaired the company undertakes tests to determine the recoverable amount of assets. These tests require estimates of the fair value of assets less cost to sell and of their value in use. Wherever possible the estimate of the fair value of assets is based upon observable market prices less incremental cost for disposing of the asset. The value in use calculation is based upon a discounted cash flow model, based upon the company's forecasts for the foreseeable future which do not include any restructuring activities that the company is not yet committed to or significant future investments that will enhance the asset's performance. The recoverable amount is most sensitive to the discount rate used for the discounted cash flow model as well expected future cash flows and the growth rate used for extrapolation purposes.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**4. Donations and legacies**

	2020 £	2019 £
Membership subscriptions	19,681	30,673
Donations	-	167
Government grants	148,221	-
	<u>167,902</u>	<u>30,840</u>

Government grants are income received from the Coronavirus Job Retention Scheme during the year.

**5. Income from investments**

	2020 £	2019 £
Interest receivable	603	448
Dividends receivable	6,492	6,918
	<u>7,095</u>	<u>7,366</u>

**6. Other income**

	2020 £	2019 £
Profit on disposal	333,096	-
Other income	28,698	7,876
	<u>361,794</u>	<u>7,876</u>

**7. Incoming resources**

These predominantly represent income in relation to Farm Expo, the only Society event able to go ahead in 2020, together with other income which includes receipts not requested to be refunded from the Kent County Show and the Heritage Transport Show, and are stated net of Value Added Tax.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**8. Taxation**

In the view of the directors, the various sources of income attributable to the Society are not liable to Corporation Tax. This position has been confirmed by HM Revenue & Customs in relation to the accounts of the Society for its first accounting period, subject to the Society continuing to apply its income for charitable purposes in accordance with Paragraph 1 Schedule 6 of the Finance Act 2010. The Society was required to submit its accounts and a Corporation Tax self assessment return to HM Revenue & Customs for the year ended 30 September 2009 which indicated that no taxable result arose. It is likely that this position will be reviewed from time to time.

**9. Direct costs**

	<b>Total Unrestricted 2020 £</b>	<b>Total Unrestricted 2019 £</b>
Finance income and expenses	<b>65,298</b>	67,888
Show expenditure	<b>322,301</b>	670,215
Wages and salaries	<b>259,643</b>	247,641
National insurance	<b>16,926</b>	19,096
Pension cost	<b>10,659</b>	12,819
	<b><u>674,827</u></b>	<b><u>1,017,659</u></b>

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**10. Support costs for Society Activities**

	Total Unrestricted 2020 £	Total Unrestricted 2019 £
Salaries and temporary staff	254,836	267,063
National insurance	23,521	25,056
Pension costs	14,365	13,588
Other employment costs	660	5,937
	<b>293,382</b>	<b>311,644</b>
Insurance	26,471	29,095
Property and equipment maintenance	8,251	211,768
Depreciation	134,762	144,054
Sundry costs net of showground letting expenditure	-	89,768
	<b>169,484</b>	<b>474,685</b>
<b>Governance costs</b>		
Audit	10,575	10,575
Accountancy	4,171	601
Professional	30,505	22,995
Marketing	24,135	32,010
Society costs	16,031	13,411
	<b>85,417</b>	<b>79,592</b>
	<b>548,283</b>	<b>865,921</b>
<b>Professional fees</b>		
	2020 £	2019 £
Stockbroking	4,398	4,131
Legal	27,921	11,719
Other	(1,814)	7,145
	<b>30,505</b>	<b>22,995</b>

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**11. Analysis of expenditure on charitable activities**

**Summary by fund type**

	<b>Unrestricted funds 2020 £</b>	<b>Total funds 2020 £</b>	<b>Total funds 2019 £</b>
Society	1,223,110	1,223,110	1,883,580
Total 2019	1,883,580	1,883,580	

**Summary by expenditure type**

	<b>Staff costs 2020 £</b>	<b>Depreciation 2020 £</b>	<b>Other costs 2020 £</b>	<b>Total funds 2020 £</b>	<b>Total funds 2019 £</b>
Society	579,950	134,762	508,398	1,223,110	1,883,580
Total 2019	585,263	144,054	1,154,263	1,883,580	

**12. Analysis of expenditure by activities**

	<b>Activities undertaken directly 2020 £</b>	<b>Support costs 2020 £</b>	<b>Total funds 2020 £</b>	<b>Total funds 2019 £</b>
Society	674,827	548,283	1,223,110	1,883,580
Total 2019	1,017,659	865,921	1,883,580	

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**13. Auditors' remuneration**

	2020 £	2019 £
Fees payable to the Society's auditor for the audit of the Society's annual accounts	10,575	10,575
Fees payable to the Society's auditor in respect of:		
The auditing of accounts of associates of the company	1,000	1,000
Taxation compliance services	500	500
	<u>10,575</u>	<u>10,575</u>

**14. Staff costs**

	Group 2020 £	Group 2019 £	Society 2020 £	Society 2019 £
Wages and salaries	514,479	514,704	514,479	514,704
Social security costs	40,447	44,152	40,447	44,152
Contribution to defined contribution pension schemes	25,024	26,407	25,024	26,407
	<u>579,950</u>	<u>585,263</u>	<u>579,950</u>	<u>585,263</u>

Included in wages and salaries are redundancy costs totalling £64,541 (2019: £16,200).

The average number of persons employed by the Society during the year was as follows:

	Group 2020 No.	Group 2019 No.
	21	23
	<u>21</u>	<u>23</u>

No employee received remuneration amounting to more than £60,000 in either year.

The Trustees and Senior Management Team who have the authority and responsibility for planning, directing and controlling the activities of the group are considered to be key management personnel. The Trustees received no remuneration in the year (2019: £Nil) and total remuneration in respect of the Senior Management Team is £187,376 (2019: £175,848).

**15. Trustees' remuneration and expenses**

During the year, no Trustees received any remuneration or other benefits (2019 - £NIL).

During the year ended 30 September 2020, expenses totalling £28 (2019: £135) were paid to certain Trustees during the year in respect of reimbursement of out of pocket expenses.

**KENT COUNTY AGRICULTURAL SOCIETY**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**for the year ended 30 September 2020**

**16. Pension costs**

The Society makes contributions to a group personal pension scheme in respect of certain members of staff and to an auto enrolment compliant scheme in respect of all other qualifying members of staff. The assets of the schemes are held separately from those of the Society in independently administered funds. The pension cost represents contributions payable by the Society and amounted to £25,024 (2019: £26,407).

**17. Interest payable**

	2020 £	2019 £
On other loans	64,031	66,771
On finance leases and hire purchase contracts	1,267	1,117
	<u>65,298</u>	<u>67,888</u>

**18. Tangible fixed assets**

**Group and Society**

	Freehold property £	Assets in the course of construction £	Plant and machinery £	Total £
<b>Cost or valuation</b>				
At 1 October 2019	7,198,251	39,926	643,779	7,881,956
Additions	-	385	950	1,335
Disposals	(270,286)	-	(15,931)	(286,217)
At 30 September 2020	<u>6,927,965</u>	<u>40,311</u>	<u>628,798</u>	<u>7,597,074</u>
<b>Depreciation</b>				
At 1 October 2019	3,153,915	-	498,722	3,652,637
Charge for the year	103,045	-	31,717	134,762
On disposals	(22,798)	-	(1,991)	(24,789)
At 30 September 2020	<u>3,234,162</u>	<u>-</u>	<u>528,448</u>	<u>3,762,610</u>
<b>Net book value</b>				
At 30 September 2020	<u>3,693,803</u>	<u>40,311</u>	<u>100,350</u>	<u>3,834,464</u>
At 30 September 2019	<u>4,044,336</u>	<u>39,926</u>	<u>145,057</u>	<u>4,229,319</u>



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**18. Tangible fixed assets (continued)**

**Group and Society (continued)**

The net book value of assets held under finance or hire purchase contracts, included above, are as follows:

	2020 £	2019 £
Plant and machinery	<u>18,450</u>	<u>37,002</u>

Included in land and buildings are the following amounts relating to assets on which no depreciation has been charged:

Freehold land: £228,431 (2019: £267,969).

**19. Investment property**

**Group**

	Freehold investment property £
<b>Valuation</b>	
At 1 October 2019	525,000
Surplus on revaluation	-
<b>At 30 September 2020</b>	<u><u>525,000</u></u>

The 2020 valuations were made by the directors on an open market value for existing use basis.

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**20. Fixed asset investments**

<b>Group</b>	<b>Listed investments £</b>
<b>Cost or valuation</b>	
At 1 October 2019	363,459
Additions	95,529
Disposals	(58,628)
Revaluations	5,001
<b>At 30 September 2020</b>	<b>405,361</b>
<b>Net book value</b>	
<b>At 30 September 2020</b>	<b>405,361</b>
At 30 September 2019	363,459

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**20. Fixed asset investments (continued)**

<b>Society</b>	<b>Listed securities £</b>	<b>Unlisted securities £</b>	<b>Total £</b>
<b>Cost or valuation</b>			
At 1 October 2019	363,459	5	363,464
Additions	95,529	-	95,529
Disposals	(58,628)	-	(58,628)
Revaluations	5,001	-	5,001
<b>At 30 September 2020</b>	<b>405,361</b>	<b>5</b>	<b>405,366</b>
<b>Net book value</b>			
<b>At 30 September 2020</b>	<b>405,361</b>	<b>5</b>	<b>405,366</b>
At 30 September 2019	363,459	5	363,464

Listed investments are held within the UK. All amounts above related to the general fund.

**Subsidiary undertakings**

The following were subsidiary undertakings of the Society:

<b>Name</b>	<b>Class of shares</b>	<b>Holding</b>	<b>Principal activity</b>
Kent Event and Exhibition Centre Limited	Ordinary	100%	Raising funds for the Kent County Agricultural Society by the hire of the showground to outside users
Why Farming Matters in Kent Limited	Ordinary	100%	Dormant
Farm Expo Limited	Ordinary	100%	Dormant
Biddenden Tractorfest Limited	Ordinary	100%	Dormant

The registered office of the above companies is County Showground, Detling, Maidstone, Kent, ME14 3JF.

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**21. Debtors**

	<b>Group 2020 £</b>	<b>Group 2019 £</b>	<b>Society 2020 £</b>	<b>Society 2019 £</b>
<b>Due after more than one year</b>				
Other debtors	22,500	-	22,500	-
	<u>22,500</u>	<u>-</u>	<u>22,500</u>	<u>-</u>
<b>Due within one year</b>				
Trade debtors	47,450	120,664	36,090	8,601
Other debtors	43,719	5,380	43,719	5,377
Prepayments and accrued income	-	10,485	-	6,000
	<u>113,669</u>	<u>136,529</u>	<u>102,309</u>	<u>19,978</u>

**22. Creditors: Amounts falling due within one year**

	<b>Group 2020 £</b>	<b>Group 2019 £</b>	<b>Society 2020 £</b>	<b>Society 2019 £</b>
Bank loans	37,828	80,937	37,828	80,937
Trade creditors	45,764	63,245	36,419	41,499
Amounts owed to group undertakings	-	-	45,520	356,657
Other taxation and social security	67,343	32,579	67,343	32,579
Obligations under finance lease and hire purchase contracts	7,380	12,690	7,380	12,690
Other creditors	25,736	418	838	418
Accruals and deferred income	193,126	185,937	59,432	18,980
	<u>377,177</u>	<u>375,806</u>	<u>254,760</u>	<u>543,760</u>

**Deferred income**

	<b>Group £</b>	<b>Society £</b>
Deferred income at 1 October 2019	136,357	-
Resources deferred during the year	159,943	49,666
Amounts released from previous years	(136,357)	-
	<u>159,943</u>	<u>49,666</u>

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**23. Creditors: Amounts falling due after more than one year**

	<b>Group 2020 £</b>	<b>Group 2019 £</b>	<b>Society 2020 £</b>	<b>Society 2019 £</b>
Bank loans	<b>1,508,187</b>	1,505,559	<b>1,508,187</b>	1,505,559
Net obligations under finance lease and hire purchase contracts	<b>615</b>	15,961	<b>615</b>	15,961
Accruals and deferred income	<b>14,056</b>	9,497	<b>14,056</b>	9,497
	<b><u>1,522,858</u></b>	<u>1,531,017</u>	<b><u>1,522,858</u></b>	<u>1,531,017</u>

The aggregate amount of liabilities payable or repayable wholly or in part more than five years after the reporting date is:

	<b>Group 2020 £</b>	<b>Group 2019 £</b>	<b>Society 2020 £</b>	<b>Society 2019 £</b>
Payable or repayable by instalments	<b>1,186,378</b>	1,145,523	<b>1,186,378</b>	1,145,523
	<b><u>1,186,378</u></b>	<u>1,145,523</u>	<b><u>1,186,378</u></b>	<u>1,145,523</u>

Deferred income represents membership subscriptions in respect of life members and life governors. Amounts received are released to income over a 20 year period.

Bank loans comprise:

i) A bank loan to part finance the Kent Event Centre Exhibition Hall is secured by way of a legal charge on the County Showground. The loan is repayable in monthly instalments over a period of 25 years from 2010, interest is payable at 3.95% per annum.

ii) 3 bank loans to finance the Maidstone Exhibition Hall. The bank loans are secured by way of a legal charge on the County Showground. The loans had a 2 year deferred repayment period after which the loan is repayable by instalments by between 2033 and 2034. Interest is payable at between 4.15% above base rate and 4.35% above base rate per annum.

During the year the Society's bankers granted Capital Payment Holidays on the bank loans for 12 months.

**Deferred income**

	<b>Group £</b>	<b>Society £</b>
Deferred income at 1 October 2018	<b>9,496</b>	9,496
Resources deferred during the year	<b>5,664</b>	5,664
Amounts released from previous years	<b>(1,104)</b>	(1,104)
	<b><u>14,056</u></b>	<u>14,056</u>

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**24. Financial instruments**

	<b>Group 2020 £</b>	<b>Group 2019 £</b>	<b>Society 2020 £</b>	<b>Society 2019 £</b>
<b>Financial assets</b>				
Financial assets measured at fair value through income and expenditure	<b>930,361</b>	<b>888,459</b>	<b>930,361</b>	<b>888,459</b>

Financial assets measured at fair value through income and expenditure comprise of fixed asset investments and investment property.

**25. Provisions**

**Group and Society**

	<b>Redundancy provision £</b>
At 1 October 2019	<b>16,200</b>
Additions	<b>58,151</b>
Amounts used	<b>(16,200)</b>
	<b>58,151</b>

**Redundancy provision**

During the year ended 30 September 2020, a decision was made to restructure the organisation. This resulted in a redundancy provision being recognised.

The prior year provision related to the closure of Oak View Caravan Park and was fully utilised during the year.

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**Notes to the financial statements**  
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**26. Statement of funds**

**Statement of funds - current year**

	Balance at 1 October 2019 £	Income £	Expenditure £	Transfers in/out £	Gains/ (Losses) £	Balance at 30 September 2020 £
<b>Unrestricted funds</b>						
<b>Designated funds</b>						
Awards Fund	36,471	-	(500)	-	-	35,971
Tangible fixed assets	3,139,172	-	-	(334,778)	-	2,804,394
Womens Farming Union	2,171	7	(18)	-	-	2,160
	<u>3,177,814</u>	<u>7</u>	<u>(518)</u>	<u>(334,778)</u>	<u>-</u>	<u>2,842,525</u>
<b>General funds</b>						
General Funds	398,294	1,326,446	(1,380,479)	334,778	4,322	683,361
<b>Total Unrestricted funds</b>	<u>3,576,108</u>	<u>1,326,453</u>	<u>(1,380,997)</u>	<u>-</u>	<u>4,322</u>	<u>3,525,886</u>

**Designated funds**

(i) The Awards fund represents the balance of funds received from George Lane Hooson and Irene, Lady Astor. By decision of the directors, legacies have been transferred to a designated fund in order to meet the wishes of the testators, although those wishes were not binding. Transfers in the year represent awards granted from the designated fund.

(ii) A designated fund, the Tangible Fixed Asset fund, represents the book value of tangible fixed assets used in the furtherance of the Society's objects less any directly associated borrowings as these are not in the opinion of the directors, part of the Society's free reserves.

(iii) The WFU Fund represents a donation of funds received from the Women's Food and Farming Union (WFU). By the decision of the directors, this donation has been transferred to a designated fund in order to support the activities of the Farming in the Classroom project.

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**Notes to the financial statements**  
**for the year ended 30 September 2020**

**26. Statement of funds (continued)**

**Statement of funds - prior year**

	Balance at 1 October 2018 £	Income £	Expenditure £	Transfers in/out £	Gains/ (Losses) £	Balance at 30 September 2019 £
<b>Unrestricted funds</b>						
<b>Designated funds</b>						
Awards Fund	36,532	414	(770)	-	295	36,471
Tangible fixed assets	3,117,039	-	-	22,133	-	3,139,172
Womens Farming Union	2,353	10	(192)	-	-	2,171
	<u>3,155,924</u>	<u>424</u>	<u>(962)</u>	<u>22,133</u>	<u>295</u>	<u>3,177,814</u>
<b>General funds</b>						
General Funds	430,404	2,491,918	(2,565,203)	(22,133)	63,308	398,294
<b>Total Unrestricted funds</b>	<u>3,586,328</u>	<u>2,492,342</u>	<u>(2,566,165)</u>	<u>-</u>	<u>63,603</u>	<u>3,576,108</u>

**27. Summary of funds**

**Summary of funds - current year**

	Balance at 1 October 2019 £	Income £	Expenditure £	Transfers in/out £	Gains/ (Losses) £	Balance at 30 September 2020 £
<b>Designated funds</b>	3,177,814	7	(518)	(334,778)	-	2,842,525
<b>General funds</b>	398,294	1,326,446	(1,380,479)	334,778	4,322	683,361
	<u>3,576,108</u>	<u>1,326,453</u>	<u>(1,380,997)</u>	<u>-</u>	<u>4,322</u>	<u>3,525,886</u>



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**27. Summary of funds (continued)**

**Summary of funds - prior year**

	Balance at 1 October 2018 £	Income £	Expenditure £	Transfers in/out £	Gains/ (Losses) £	Balance at 30 September 2019 £
Designated funds	3,155,924	424	(962)	22,133	295	3,177,814
General funds	430,404	2,491,918	(2,565,203)	(22,133)	63,308	398,294
	<u>3,586,328</u>	<u>2,492,342</u>	<u>(2,566,165)</u>	<u>-</u>	<u>63,603</u>	<u>3,576,108</u>

**28. Analysis of net assets between funds**

**Analysis of net assets between funds - current period**

	Unrestricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	3,834,464	3,834,464
Fixed asset investments	405,361	405,361
Investment property	525,000	525,000
Debtors due after more than one year	22,500	22,500
Current assets	696,747	696,747
Creditors due within one year	(377,177)	(377,177)
Creditors due in more than one year	(1,522,858)	(1,522,858)
Provisions for liabilities and charges	(58,151)	(58,151)
<b>Total</b>	<u>3,525,886</u>	<u>3,525,886</u>

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**28. Analysis of net assets between funds (continued)**

**Analysis of net assets between funds - prior period**

	Unrestricted funds 2019 £	Total funds 2019 £
Tangible fixed assets	4,229,319	4,229,319
Fixed asset investments	363,459	363,459
Investment property	525,000	525,000
Current assets	381,353	381,353
Creditors due within one year	(375,806)	(375,806)
Creditors due in more than one year	(1,531,017)	(1,531,017)
Provisions for liabilities and charges	(16,200)	(16,200)
<b>Total</b>	<b>3,576,108</b>	<b>3,576,108</b>

**29. Reconciliation of net movement in funds to net cash flow from operating activities**

	Group 2020 £	Group 2019 £
Net expenditure for the period (as per Statement of Financial Activities)	(50,222)	(10,220)
<b>Adjustments for:</b>		
Depreciation charges	134,762	144,054
Losses on investments	(4,472)	(13,603)
Dividends, interests and rents from investments	(7,545)	(7,780)
Gain on revaluation of investment property	-	(50,000)
Decrease in debtors	22,860	82,230
Increase/(decrease) in creditors	54,350	(105,959)
Increase to provisions	41,951	16,200
Profit on disposal of fixed asset	(320,073)	-
<b>Net cash provided by/(used in) operating activities</b>	<b>(128,389)</b>	<b>54,922</b>

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**30. Analysis of cash and cash equivalents**

	Group 2020 £	Group 2019 £
Cash in hand	605,578	244,824
<b>Total cash and cash equivalents</b>	<b>605,578</b>	<b>244,824</b>

**31. Analysis of changes in net debt**

	At 1 October 2019 £	Cash flows £	At 30 September 2020 £
Cash at bank and in hand	244,824	360,754	605,578
Debt due within 1 year	(80,937)	43,109	(37,828)
Debt due after 1 year	(1,505,559)	(2,628)	(1,508,187)
Finance leases	(28,651)	20,656	(7,995)
	<b>(1,370,323)</b>	<b>421,891</b>	<b>(948,432)</b>

**32. Operating lease commitments**

At 30 September 2020 the Group and the Society had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	Group 2020 £	Group 2019 £	Society 2020 £	Society 2019 £
Not later than 1 year	13,880	16,962	13,880	16,962
Later than 1 year and not later than 5 years	40,421	54,489	40,421	54,489
Later than 5 years	300	4,506	300	4,506
	<b>54,601</b>	<b>75,957</b>	<b>54,601</b>	<b>75,957</b>

**33. Related party transactions**

During the prior year, Mrs H Cathcart, the wife of Mr T Cathcart a Trustee of the Society, was employed by the Society on a casual contract. The total compensation she received for her employment was £3,492 commensurate to the role.

There were no related party transactions during the year ended 30 September 2020.

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**34. Post balance sheet events**

There have been no significant events affecting the Society since the year end. During the current financial year, a pandemic was declared as a result of Covid-19, which had an impact on the Society due to the restrictions and national lockdowns put in place by the government which restricted the activities of the Society. The second lockdown ended on 2 December 2020.

The directors have carefully considered the impact of the pandemic on the company as detailed in the Trustees report. The Society has obtained government support through the Coronavirus Business Interruption Loan Scheme and was granted a loan of £250,000 on 30 November 2020.

**35. Controlling party**

There is no ultimate controlling party.