In accordance with Rule 3 61(1) of the Insolvency (England & Wales) Rules 2016 & Paragraph 84(8) of Schedule B1 of the Insolvency Act 1986.

AM23

Notice of move from administration to dissolution

Companies House

SATURDAY

A84QZK8Q
A09 04/05/2019 #24
COMPANIES HOUSE

1 Company details

Company number	0 2 5 5 3 0 3 3
Company name in full	Jayroma (London) Limited

→ **Filling in this form**
Please complete in typescript or in bold black capitals.

2 Court details

Court name	High Court of Justice, Insolvency and Companies List (ChD)
Court number	0 0 3 7 5 4 2 0 1 8

3 Administrator's name

Full forename(s)	Richard Michael
Surname	Hawes

4 Administrator's address

Building name/number	5 Callaghan Square
Street	Cardiff
Post town	CF10 5BT
County/Region	
Postcode	
Country	

AM23
Notice of move from administration to dissolution

5 Administrator's name ❶

Full forename(s)	Matthew David
Surname	Smith

❶ **Other administrator**
Use this section to tell us about another administrator.

6 Administrator's address ❷

Building name/number	Four Brindleyplace
Street	Birmingham
Post town	B1 2HZ
County/Region	
Postcode	
Country	

❷ **Other administrator**
Use this section to tell us about another administrator.

7 Final progress report

☑ I have attached a copy of the final progress report

8 Sign and date

Administrator's signature	Signature X X
Signature date	d0 d2 m0 m5 y2 y0 y1 y9

AM23

Notice of move from administration to dissolution

Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name	Radha Kaur
Company name	Deloitte LLP
Address	5 Callaghan Square
	Cardiff
Post town	CF10 5BT
County/Region	
Postcode	
Country	
DX	
Telephone	+44 121 632 6000

Checklist

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have attached the required documents.
- ☐ You have signed the form.

Important information

All information on this form will appear on the public record.

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the address below:

The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ.
DX 33050 Cardiff.

Further information

For further information please see the guidance notes on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse

Deloitte.

Jayroma (London) Limited (in administration)

("the Company")

Court Case No. 3754 of 2018
High Court of Justice, Insolvency and Companies List (ChD)

Company Number: 02553033

Registered Office: c/o Deloitte LLP
Four Brindleyplace
Birmingham
B1 2HZ

Final progress report to creditors pursuant to Rules 18.6 and 3.53 of the Insolvency (England & Wales) Rules 2016 ("the Rules")

Richard Michael Hawes and Matthew David Smith ("the Joint Administrators") were appointed Joint Administrators of Jayroma (London) Limited on 4 May 2018 by the directors of the Company. The affairs, business and property of the Company are managed by the Joint Administrators. The Joint Administrators act as agents of the Company and contract without personal liability. All licensed Insolvency Practitioners of Deloitte LLP ("Deloitte") are licensed in the UK to act as Insolvency Practitioners by the Institute of Chartered Accountants in England and Wales.

For the purposes of paragraph 100(2) of Schedule B1 of the Insolvency Act 1986 (as amended), ("the Act"), the Joint Administrators confirm that they are authorised to carry out all functions, duties and powers by either of them jointly and severally.

Council Regulation (EU) No 2015/848 applies and these are the main proceedings as defined in Article 3(1) of that regulation.

02 May 2019

Key messages

Key messages

Joint Administrators of the Company

Richard Michael Hawes

Deloitte LLP, 5 Callaghan Square,

Cardiff CF10 5BT

Matthew David Smith

Deloitte LLP, 1 New Street Square,

London EC4A 3HQ

Contact details

Email: radkaur@deloitte.co.uk

Website:

www.deloitte.com/uk/jayromalondon

Tel: +44 121 695 5049

	Commentary
Purpose of administration	• The purpose of the administration was to achieve a better result for the Company's creditors as a whole than a liquidation.
Achievement of the Joint Administrators' proposals	• We continued to trade the business on an abbreviated basis for a short period in order to fulfil outstanding orders for a major UK supermarket chain. After the pre-appointment orders had been fulfilled, the Company ceased trading on 24 June 2018. • The abbreviated trading period resulted in a trading surplus of £48,553 for the estate. • Book debts totalling £1,356,675 were collected during the administration. • Shares held by the Company in Saberr Ltd were sold on 5 December 2018 for £15,000. • Funds totalling £30,385 were received from pre-appointment rates refund. • Distributions totalling £1,205,600 were paid to Barclays Bank Plc ("the Secured Creditor") • Funds totalling £21,924 were distributed to the preferential creditors.
Costs	• The basis of our fees was fixed on a time costs basis. • Our time costs for the period of the report are £111,284 bringing our total time costs to £548,820, which is in excess of our fees estimate. Please see pages 13 and 14 for further details. • Disbursements of £2,643 have been incurred in the report period bringing total disbursements to £6,941 which is in excess of our initial estimate. Please refer to page 15 for further details. • Third party costs of £8,148, relating to professional fees, agent fees and storage costs have been incurred in the report period bringing total third party costs to £39,706 which is in excess of our initial estimate. Please refer to page 7 for further details.
Outcome for Creditors	• The Secured Creditor was paid £1,205,600 leaving a shortfall of c.£770,400. • Preferential creditors were paid in full. • Insufficient realisations were achieved to enable a distribution to unsecured creditors.
End of the administration period	• The period of the administration was not extended. • The Company will now move to dissolution. Please refer to page 11 for further details.

Summary Proposals

Summary of the Joint Administrators' Proposals

The Joint Administrators' proposals

Our proposals for the administration include:

- continuing to manage the affairs and any remaining assets of the Company and the settlement of all administration expenses;
- assessing the affairs of the Company and reviewing and reporting on the conduct of its directors and, where required, providing assistance to any regulatory authorities with any investigation into the affairs of the Company or its management;
- agreement of the claims of any secured, preferential and unsecured creditors against the Company unless we conclude, in our reasonable opinion, that the Company will have no assets available for distribution;
- distributing funds to any secured and preferential creditors and, where applicable, to unsecured creditors under the Prescribed Part as and when their claims are agreed and funds permit, and to make distributions to unsecured creditors, other than out of the Prescribed Part if the court gives permission following an appropriate application; and
- that, following the realisation of assets and resolution of all matters in the administration, and as quickly and efficiently as is reasonably practicable, we will implement the most appropriate exit route to formally conclude the administration.
- that, if the Company is to be placed into Creditors' Voluntary Liquidation ("CVL"), we (or any person appointed as a replacement office holder) propose to be appointed Joint Liquidators and for the purposes of section 231 of the Act the Joint Liquidators will each be authorised to carry out all functions, duties and powers either jointly or severally.

Specific approval from the appropriate body was sought to fix the basis of and the ability to draw our remuneration and expenses, including pre administration costs and expenses, and to agree the time of our discharge on conclusion of the administration. Please refer to page 13 for details.

Summary Proposals

Steps taken

The Joint Administrators' proposals

Our proposals were deemed approved on 11 July 2018 following the expiration of 8 business days from the date of issue of our proposals in accordance with Rule 3.38(4) of the Rules.

Steps taken during the administration

Extensions to the administration

It was not necessary to extend the period of the administration.

Statutory Tasks

During the period of our appointment we have carried out the following tasks which primarily relate to fulfilment of statutory and compliance obligations and other tasks of an administrative nature:

- case set-up and management;
- appointment notifications;
- statutory reporting;
- CDDA reporting;
- case reviews;
- cashiering functions; and
- closing preparation

These tasks are a necessary part of the engagement but do not generate any direct financial benefit for creditors.

Asset realisations

Trading

Trading continued in the short term to complete outstanding orders with a major UK supermarket chain.

Completing outstanding orders resulted in trading receipts of £751,195 and the Company ceased to trade on 24 June 2018.

Following the payment of all trading costs, a trading surplus of £48,553 was achieved as detailed in the trading account on page 9.

Book debts

As at the date of our appointment, the Company's sales ledger showed pre-appointment book debts valued at £1.8m. However, the Company's Directors had noted that this balance included a signification proportion of amounts disputed by its customers and these amounts may not be recoverable.

Trading the business safeguarded the collection of the majority of debtors and during the period we collected an additional £300,000, bringing totalling recovered to £1,356,675 during the administration.

Chattel assets

The Company owned a quantity of tangible assets including plant and machinery, fixtures and fittings and leasehold improvements with a combined book value of c.£341,000. As detailed in the Joint Administrators Proposals, the leasehold improvements had nil realisable value.

Funds totalling £18,415 were realised from the sale of these assets.

Investments

The Company held a number of shares in a technology company, Saberr Ltd. We instructed Baldwins (Cardiff) Limited ("Baldwins") to undertake a valuation and seek a purchasers of this shareholding. The shares were subsequently sold on 5 December 2018 for £15,000 to Andrew Feldman Associates Limited, an entity with a common director to the Company.

Investigations

No further avenues of recovery were identified as result of our investigations.

Creditors' Decision Procedures

A Notice of Decision Procedure was delivered to preferential creditors in order to fix the basis of and the ability to draw our remuneration and expenses, and to agree the time of our discharge on conclusion of the administration on a time costs basis on 5 November 2018. This was subsequently approved on 19 November 2018.

Costs

Cost of the work done during the report period

The total costs and expenses incurred during the period of our appointment are detailed below.

- Trading costs of £702,642 were incurred during the administration, which resulted in a trading surplus of £48,553 as detailed in the trading account on page 9.
- Legal Costs – we instructed lawyers to assist in the following matters:
  - Thrings LLP were instructed to review the validity of our appointment. They were paid £1,500, plus VAT.
  - DLA Piper UK LLP were instructed to assist us with matters in relation to the preparation for the administration appointment and on going matters arising from the administration. They were paid £20,058, plus VAT.
  - Total legal costs are in line with our initial estimates.
- Agents and professional costs – we instructed agents to assist in the following matters:
  - Gordon Brothers were instructed to secure, value and seek purchasers for the Company's chattel assets. They were paid £8,000, plus VAT.
  - Nauvoo Ventures Limited were instructed to assist in the preparation of the statement of affairs. They were paid £2,000, plus VAT.
  - BNP Paribas Real Estate UK were instructed to recover outstanding rates refunds due to the Company. They were paid £4,558, plus VAT.
  - Baldwins were instructed to value the Company's shareholding in Saberr Ltd. They were paid £3,000, plus VAT.
  - Total agents and professional costs exceeded our initial estimates, however this resulted in higher than anticipated realisations for the administration estate.
- Our remuneration and expenses. Further information on these costs are provided on page 13.

All costs have been paid, as shown in the receipts and payments account on page 8 and trading account on page 9.

All professional costs were reviewed and analysed in detail before payment was approved.

Joint Administrators' final Receipts & Payments account
4 November 2018 to 2 May 2019

£	Notes	Period	To date
Receipts			
Trading deficit		(15,824)	48,553
Book Debts		300,000	1,356,675
Rates Refund		30,385	30,385
Chattel Assets		-	18,415
Petty Cash		-	628
Sale of Investment		15,000	15,000
Bank Interest Gross	1	877	910
FX Gain	2	605	605
Total receipts		**331,042**	**1,471,171**
Payments			
Legal Fees & Disbursements		-	21,558
Professional Costs		3,000	3,000
Agents Fees		4,558	14,558
Administrators' Fees		200,000	200,000
Specific Bond		230	230
Telephone Telex & Fax		59	59
Accommodation		212	212
Travel Costs		2,923	2,923
Storage Costs		590	590
Postage & Redirection		112	316
Statutory Advertising		-	85
Bank Charges		65	116
Preferential Distribution		21,924	21,924
Distribution to Debenture Holder		405,600	1,205,600
Total payments		**639,273**	**1,471,171**
Balance			-

A receipts and payments account together with a separate trading account is provided opposite and on the next page, detailing the transactions in the final period of the administration since our last report to 3 November 2018 and also summarising the transactions for the entire period of the administration.

Notes to receipts and payments account

Note 1 – All funds were held in an interest bearing accounts. The associated corporation tax on interest received has been accounted for to HM Revenue & Customs.

Note 2 – This amount represents the final gain following exchanging USD for GBP and is purely an accounting item not a physical receipt/(payment).

All sums shown above are shown net of VAT, which is recoverable and has been accounted for to HM Revenue & Custom.

A directors' statement of affairs was prepared but not received by the Joint Administrators.

In preparing this report, figures have been rounded (for presentational purposes only). There may therefore appear to be rounding errors.

Joint Administrators' final trading account
4 November 2018 to 2 May 2019

£	Period	To date
Receipts		
Sales	-	751,195
Total receipts	**-**	**751,195**
Payments		
Materials	6,360	618,811
Wages	-	34,059
IT Costs	-	408
Courier Costs	-	635
Payroll	-	278
Rates	-	6,718
Telephone Telex & Fax	-	395
Repairs & Maintenance	7,870	17,870
Insurance	1,594	1,594
Consultancy Fees	-	21,875
Total payments	**15,824**	**702,642**
Trading surplus/(deficit)	**(15,824)**	**48,553**

Our final trading account is shown opposite detailing the transactions for the trading period. A trading surplus of £48,553 was achieved.

Information for creditors

Information for creditors

Outcome for creditors

Outcome for creditors

Secured creditors

The Company's records showed that at the date of our appointment the Secured Creditor was owed c.£1,976,000.

These amounts are secured by way of a fixed and floating charge over all of the Company's property and assets granted by the Company on 10 October 1991.

During the period, funds of *£405,650* were *distributed* to the Secured Creditor, bringing total funds distributed to the secured creditor to £1,205,650.

Preferential creditors

We received 9 preferential claims totalling £21,924 and a distribution of 100p in the £ was paid to preferential creditors on 14 February 2019.

Unsecured creditors

Insufficient funds were realised to enable a dividend to be paid to unsecured creditors.

End of the administration

As the Company has no property for distribution to its creditors, the appropriate Notice will be filed at Companies House to enable the Company to move from *administration to dissolution*. The *Company* will be deemed to be dissolved three months after the Notice is registered.

Remuneration and expenses

Remuneration and expenses

Joint Administrators' remuneration

Administrators' remuneration

"A Creditors' Guide to Remuneration" is available for download at www.deloitte.com/uk/jayromalondon.

Should you require a paper copy, please send your request in writing to us at the address on page 3 of this report and this will be provided to you at no cost.

Basis of remuneration

The basis of our remuneration was fixed on 29 November 2018 by the secured and preferential creditors by reference to the time properly given by the Joint Administrators and their staff, plus VAT thereon.

Time costs - analysis of actual against budget

Please refer to page 14 where we have updated the Fees Estimate to provide details of our actual time costs for the period of the report and for the entire period of our appointment.

As you will see our total time costs for the period to 2 May 2019 are £111,284 made up of 182.6 hours at a blended charge out rate of £609.40 per hour, across all grades of staff.

This takes total time costs for the duration of the administration to £548,820 made up of 824 hours at an average charge out rate of £666.10 per hour across all grades of staff.

For the reasons set out below, our time costs to date are higher than anticipated.

Asset realisations

The requirement for more senior input in relation to lengthy and complex negotiations with suppliers has resulted in total costs exceeding the original estimate.

Trading

Costs in relation to monitoring trading have exceed our initial estimates, due to higher than expected trading activity and the need to manage and pay suppliers, in order to continue with operations of the business.

Correspondence

Due to the increased number of queries received from overseas suppliers not familiar with UK insolvency procedures, more time than anticipated has been spent dealing with creditor correspondence.

Fees drawn to date

We have drawn a total of £200,000, plus VAT, in respect of our time costs as shown in the receipts and payments account on page 8.

Please note that we do not intend to draw the full value of time costs incurred and the balance will be written off.

Fees Estimate and Joint Administrators' time costs for the period 4 November 2018 to 2 May 2019

All partners and technical staff (including cashiers) assigned to the case recorded their time spent working on the case on a computerised time recording system. Time spent by secretarial staff working on the assignment has not been recorded or recovered. The appropriate staff have been assigned to work on each aspect of the case based upon their seniority and experience, having regard to the complexity of the relevant work, the financial value of the assets being realised and/or claims agreed.

Activity		Anticipated Time and Costs per Fees Estimate			Actual Time and Costs for Report Period to 2 May 2019			Actual Time and Costs since Appointment		
		Anticipated hours	Avg Rate £/h	Anticipated fees (£)	Hours incurred in period	Avg Rate £/h	Time costs incurred in period (£)	Hours incurred to date	Avg Rate £/h	Total time costs incurred to date (£)
Administrative activities	Cashiering	30.0	590	17,700	14.0	384	5,379	87.3	290	25,343
	Case supervision	37.6	548	20,620	23.1	690	15,903	48.1	559	26,841
	Case reviews	8.4	482	4,050	4.0	234	935	4.5	320	1,440
	Case closure matters	8.5	521	4,425	1.1	413	454	1.1	413	454
Statutory & compliance	Compliance & IPS diary	9.6	550	5,280	9.9	350	3,465	23.9	412	9,821
	Insurance	3.5	598	2,064	-	-	0	3.8	590	2,213
	General reporting	53.5	544	29,125	29.7	559	16,597	81.3	511	41,508
	Regulatory & other legislation	2.4	550	1,320	-	-	0	-	-	0
Initial actions	Appointment matters	16.0	813	13,000	-	-	0	12.5	380	4,750
	Securing assets	9.0	695	6,253	-	-	0	6.5	698	4,540
	Notifications	23.7	527	12,497	-	-	0	18.2	388	7,057
Investigations	CDDA reporting	18.0	515	9,275	-	-	0	17.9	310	5,544
	Investigations	8.5	564	4,790	-	-	0	8.7	655	5,701
Total of above categories		**228.7**	**570**	**130,399**	**81.8**		**42,733**	**313.6**		**135,209**
Taxation	Tax	3.7	493	1,825	37.1	444	16,460	37.2	446	16,563
	VAT	17.5	419	7,325	2.4	350	840	7.1	381	2,703
Asset realisations	Book debts	73.0	753	54,945	2.0	965	1,930	71.6	948	67,872
	Other assets	17.0	649	11,030	12.4	836	10,366	14.2	847	12,021
	Property	-	-	0	0.5	465	233	0.5	465	233
	Retention of title	9.0	798	7,185	-	-	0	-	-	0
Trading	Day 1 control of trading	9.0	757	6,810	-	-	0	7.5	920	6,900
	Ongoing trading	120.0	689	82,675	2.0	1,003	2,005	108.5	773	83,923
	Monitoring trading	50.0	603	30,125	17.0	965	16,405	155.5	966	150,148
	Closure of trade	20.0	603	12,050	12.3	953	11,720	25.6	699	17,904
Employees	Correspondence	25.0	570	14,250	4.0	500	2,000	14.0	549	7,690
	Pensions	0.5	465	233	-	-	0	-	-	0
Correspondence	Creditors	34.6	457	15,802	3.8	860	3,267	53.6	746	39,990
	Shareholders	0.1	465	47	-	-	0	-	-	0
	Customers	10.0	350	3,500	-	-	0	6.9	556	3,839
	Press & media queries	12.6	833	10,500	-	-	0	-	-	0
Distributions	Secured creditors	4.1	748	3,065	1.2	465	558	2.0	530	1,060
	Preferential creditors	13.0	442	5,750	6.2	446	2,768	6.2	446	2,768
Total fees estimate		**647.8**	**613.7**	**397,514**	**182.6**	**609.4**	**111,284**	**824.0**	**666.1**	**548,820**

Remuneration and expenses

Detailed information

Category 1 Disbursements

These are payments made by us direct to third parties and for which no approval is required.

Category 2 Disbursements

These are costs and expenses initially paid by us and which are not generally made to a third party, for example, reimbursement to staff engaged on the case for their mileage costs. These may also include shared or allocated costs.

Disbursements

Our disbursements are summarised below and from which it can be seen they have not been recovered in full.

Our travel and subsistence costs are higher than initially estimated due to the need to attend meetings in relation to the closure of trade and share sale negotiations.

Category 1 disbursements

£ (net)	Estimated	Incurred in report period	Total	Unpaid
Travel	2,986	1,031	3,609	686
Accommodation	-	-	213	-
Telephone	407	36	153	94
Postage/Couriers	112	-	112	-
Specific Penalty Bond	230	-	230	-
Subsistence	437	1,577	2,124	2,124
Total disbursements	**4,172**	**2,643**	**6,441**	**2,904**

Category 2 disbursements

£ (net)	Estimated	Incurred in report period	Total	Unpaid
Website set up	500	-	500	500
Total disbursements	**500**	**-**	**500**	**500**

Mileage is calculated at the prevailing standard mileage rate of up to 45p used by Deloitte at the time when the mileage is incurred.

Creditors' right to request information

Any secured creditor or unsecured creditor (with the support of at least 5% in value of the unsecured creditors or with leave of the Court) may, in writing, request us to provide additional information regarding remuneration or expenses to that already supplied within this report. Such requests must be made within 21 days of receipt of this report, in accordance with Rule 18.9 of the Rules.

Creditors' right to challenge remuneration and/or expenses

Any secured creditor or unsecured creditor (with the support of at least 10% in value of the unsecured creditors or with leave of the Court) may apply to the Court for one or more orders (in accordance with Rule 18.34 of the Rules), reducing the amount or the basis of remuneration which we are entitled to charge or otherwise challenging some or all of the expenses incurred.

Such applications must be made within eight weeks of receipt by the applicant(s) of the progress report detailing the remuneration and/or expenses being complained of, in accordance with Rule 18.34(3) of the Rules.

Please note that such challenges may not disturb remuneration or expenses approved or deemed to be approved under prior progress reports.

Deloitte.