

COMPANY REGISTRATION NUMBER: 02304150

**DTW Advertising and Marketing Limited**  
**Filleted Unaudited Financial Statements**  
**31st March 2017**

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# **DTW Advertising and Marketing Limited**

## **Financial Statements**

**Year ended 31st March 2017**

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# **DTW Advertising and Marketing Limited**

## **Officers and Professional Advisers**

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### **The board of directors**

Mrs C A L McAteer-Bingham  
Mr C Taylor  
Mrs H J Stewart  
Mr P J Whelan

### **Company secretary**

Mrs C A L McAteer-Bingham.

### **Registered office**

Bank Chambers  
13a Market Place  
Guisborough  
TS14 6BN

### **Accountants**

Tait Walker LLP  
Chartered accountant  
Medway House  
Fudan Way  
Teesdale Park  
Stockton-on-Tees  
TS17 6EN

# DTW Advertising and Marketing Limited

## Statement of Financial Position

31st March 2017

	Note	2017 £	2016 £
<b>Fixed assets</b>			
Tangible assets	5	33,660	18,771
<b>Current assets</b>			
Debtors	6	207,521	153,141
Cash at bank and in hand		151,581	79,022
		<u>359,102</u>	<u>232,163</u>
<b>Creditors: amounts falling due within one year</b>	7	<u>258,789</u>	<u>141,631</u>
<b>Net current assets</b>		<u>100,313</u>	<u>90,532</u>
<b>Total assets less current liabilities</b>		<u>133,973</u>	<u>109,303</u>
<b>Provisions</b>			
Taxation including deferred tax		4,754	954
<b>Net assets</b>		<u>129,219</u>	<u>108,349</u>
<b>Capital and reserves</b>			
Called up share capital		16,000	16,000
Capital redemption reserve		1,000	1,000
Profit and loss account		112,219	91,349
<b>Members funds</b>		<u>129,219</u>	<u>108,349</u>

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the income statement has not been delivered.

For the year ending 31st March 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The statement of financial position  
continues on the following page.

The notes on pages 5 to 8 form part of these financial statements.

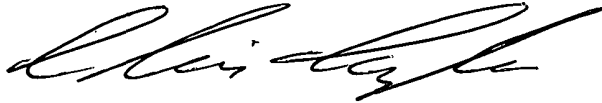
# **DTW Advertising and Marketing Limited**

## **Statement of Financial Position** *(continued)*

**31st March 2017**

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These financial statements were approved by the board of directors and authorised for issue on 05/09/2017, and are signed on behalf of the board by:



Mr C Taylor  
Director

Company registration number: 02304150

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The notes on pages 5 to 8 form part of these financial statements.

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# DTW Advertising and Marketing Limited

## Statement of Changes in Equity

Year ended 31st March 2017

	Called up share capital £	Capital redemption reserve £	Profit and loss account £	Total £
<b>At 1st April 2015</b>	16,000	1,000	84,558	101,558
Profit for the year			122,951	122,951
<b>Total comprehensive income for the year</b>	—	—	122,951	122,951
Dividends paid and payable	—	—	(116,160)	(116,160)
<b>Total investments by and distributions to owners</b>	—	—	(116,160)	(116,160)
<b>At 31st March 2016</b>	16,000	1,000	91,349	108,349
Profit for the year			184,134	184,134
<b>Total comprehensive income for the year</b>	—	—	184,134	184,134
Dividends paid and payable	—	—	(163,264)	(163,264)
<b>Total investments by and distributions to owners</b>	—	—	(163,264)	(163,264)
<b>At 31st March 2017</b>	16,000	1,000	112,219	129,219

The notes on pages 5 to 8 form part of these financial statements.

# **DTW Advertising and Marketing Limited**

## **Notes to the Financial Statements**

**Year ended 31st March 2017**

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### **1. General information**

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is Bank Chambers, 13a Market Place, Guisborough, TS14 6BN.

### **2. Statement of compliance**

These financial statements have been prepared in compliance with the provisions of FRS 102 Section 1A, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

### **3. Accounting policies**

#### **Basis of preparation**

The financial statements have been prepared on the historical cost basis.

The financial statements are presented in sterling, which is the functional currency of the entity.

#### **Transition to FRS 102**

The entity transitioned from previous UK GAAP to FRS 102 as at 1st April 2015. Details of how FRS 102 has affected the reported financial position and financial performance is given in note 9.

#### **Judgements and key sources of estimation uncertainty**

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### **Revenue recognition**

Turnover represents the value of services provided during the year net of discounts and Value Added Tax. For services provided, turnover is recognised to the extent that and when there is a right to consideration.

#### **Income tax**

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

**Year ended 31st March 2017**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.



# DTW Advertising and Marketing Limited

## Notes to the Financial Statements *(continued)*

Year ended 31st March 2017

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### 3. Accounting policies *(continued)*

#### Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

### 4. Employee numbers

The average number of persons employed by the company during the year, including the directors, amounted to 17 (2016: 16).

### 5. Tangible assets

	Equipment £	Total £
<b>Cost</b>		
At 1st April 2016	76,843	<b>76,843</b>
Additions	30,553	<b>30,553</b>
Disposals	(22,970)	<b>(22,970)</b>
<b>At 31st March 2017</b>	<b>84,426</b>	<b>84,426</b>
<b>Depreciation</b>		
At 1st April 2016	58,072	<b>58,072</b>
Charge for the year	15,663	<b>15,663</b>
Disposals	(22,969)	<b>(22,969)</b>
<b>At 31st March 2017</b>	<b>50,766</b>	<b>50,766</b>
<b>Carrying amount</b>		
<b>At 31st March 2017</b>	<b>33,660</b>	<b>33,660</b>
At 31st March 2016	18,771	18,771

### 6. Debtors

	2017 £	2016 £
Trade debtors	156,794	115,222
Other debtors	50,727	37,919
	<b>207,521</b>	<b>153,141</b>

# DTW Advertising and Marketing Limited

## Notes to the Financial Statements *(continued)*

Year ended 31st March 2017

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### 7. Creditors: amounts falling due within one year

	2017	2016
	£	£
Trade creditors	37,670	25,816
Corporation tax	42,869	31,439
Social security and other taxes	20,416	20,220
Other creditors	157,834	64,156
	<u>258,789</u>	<u>141,631</u>

### 8. Operating leases

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2017	2016
	£	£
Not later than 1 year	20,068	16,688
Later than 1 year and not later than 5 years	64,670	48,000
Later than 5 years	9,000	21,000
	<u>93,738</u>	<u>85,688</u>

### 9. Transition to FRS 102

These are the first financial statements that comply with FRS 102. The company transitioned to FRS 102 on 1st April 2015.

No transitional adjustments were required in equity or profit or loss for the year.