

COMPANY REGISTRATION NUMBER 2149608

**151 PRODUCTS LIMITED**  
**ABBREVIATED ACCOUNTS**  
**31 DECEMBER 2007**

WEDNESDAY



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27/08/2008

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COMPANIES HOUSE

**TLP**  
Chartered Accountants & Registered Auditors  
3 Greengate  
Cardale Park  
Harrogate  
HG3 1GY

**151 PRODUCTS LIMITED**  
**ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

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**151 PRODUCTS LIMITED**  
**THE DIRECTORS' REPORT**  
**YEAR ENDED 31 DECEMBER 2007**

The directors have pleasure in presenting their report and the financial statements of the company for the year ended 31 December 2007

**PRINCIPAL ACTIVITIES AND BUSINESS REVIEW**

The principal activity of the company continues to be that of wholesaling branded domestic products

151 Products Limited has traded well, and as expected throughout the year, 151 Product Limited is within a stable business environment with expanding markets so is not facing any risks or uncertainties in its trading. The company is in a strong position at the year end and with profits for the year of £171,829 the company is in a position to continue expansion at a similar level in to 2008

**RESULTS AND DIVIDENDS**

The profit for the year, after taxation, amounted to £171,829. The directors have not recommended a dividend

**FINANCIAL INSTRUMENTS**

Details of the company's financial risk management objectives and policies are included in note 12 to the accounts

**DIRECTORS**

The directors who served the company during the year were as follows

Mr R Shonn  
Mr S M Shonn  
Mr M W Shonn  
Mr J S Shonn  
Mr D Shonn  
Mr I P George

**DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

**151 PRODUCTS LIMITED**  
**THE DIRECTORS' REPORT** *(continued)*  
**YEAR ENDED 31 DECEMBER 2007**

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

In so far as the directors are aware

- there is no relevant audit information of which the company's auditor is unaware, and
- the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

**AUDITOR**

A resolution to re-appoint TLP as auditor for the ensuing year will be proposed at the annual general meeting in accordance with section 385 of the Companies Act 1985.

Registered office  
Emperor House  
151 Great Ducie Street  
Manchester  
Greater Manchester  
M3 1FB

Signed by order of the directors



S M SHONN  
Company Secretary

Approved by the directors on 3 June 2008

# **151 PRODUCTS LIMITED**

## **INDEPENDENT AUDITOR'S REPORT TO 151 PRODUCTS LIMITED**

### **UNDER SECTION 247B OF THE COMPANIES ACT 1985**

We have examined the abbreviated accounts, together with the financial statements of 151 Products Limited for the year ended 31 December 2007 prepared under Section 226 of the Companies Act 1985.

This report is made solely to the company, in accordance with Section 247B of the Companies Act 1985. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company for our audit work, for this report, or for the opinions we have formed.

#### **RESPECTIVE RESPONSIBILITIES OF THE DIRECTORS AND THE AUDITOR**

The directors are responsible for preparing the abbreviated accounts in accordance with Section 246A of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with Section 246A(3) of the Act to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with that provision and to report our opinion to you.

#### **BASIS OF OPINION**

We conducted our work in accordance with Bulletin 2006/3 "The special auditor's report on abbreviated accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

#### **OPINION**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 246A(3) of the Companies Act 1985, and the abbreviated accounts have been properly prepared in accordance with that provision.

3 Greengate  
Cardale Park  
Harrogate  
HG3 1GY

3 June 2008

TLP  
Chartered Accountants  
& Registered Auditors



**151 PRODUCTS LIMITED**  
**ABBREVIATED PROFIT AND LOSS ACCOUNT**  
**YEAR ENDED 31 DECEMBER 2007**

	Note	2007 £	2006 £
<b>GROSS PROFIT</b>		<b>4,161,837</b>	4,200,398
Distribution costs		<b>1,698,834</b>	1,573,694
Administrative expenses		<b>2,199,840</b>	2,383,897
<b>OPERATING PROFIT</b>	<b>2</b>	<b>263,163</b>	242,807
Interest receivable		<b>23,435</b>	2,991
Interest payable and similar charges	<b>5</b>	<b>(50,150)</b>	(9,116)
<b>PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		<b>236,448</b>	236,682
Tax on profit on ordinary activities	<b>6</b>	<b>64,619</b>	78,371
<b>PROFIT FOR THE FINANCIAL YEAR</b>		<b>171,829</b>	158,311
Balance brought forward		<b>2,603,476</b>	2,445,165
Balance carried forward		<b>2,775,305</b>	2,603,476

All of the activities of the company are classed as continuing

The company has no recognised gains or losses other than the results for the  
year as set out above

The notes on pages 6 to 15 form part of these abbreviated accounts.


**151 PRODUCTS LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**31 DECEMBER 2007**

	Note	2007 £	2006 £
<b>FIXED ASSETS</b>			
Tangible assets	7	<u>1,066</u>	<u>7,399</u>
<b>CURRENT ASSETS</b>			
Stocks	8	2,782,067	2,870,917
Debtors	9	2,071,367	2,003,063
Cash at bank and in hand		<u>241,368</u>	<u>381,135</u>
		<b>5,094,802</b>	<b>5,255,115</b>
<b>CREDITORS: Amounts falling due within one year</b>	11	<u>2,319,563</u>	<u>2,658,038</u>
<b>NET CURRENT ASSETS</b>		<b><u>2,775,239</u></b>	<b><u>2,597,077</u></b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b><u>2,776,305</u></b>	<b><u>2,604,476</u></b>
<b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	15	1,000	1,000
Profit and loss account		<u>2,775,305</u>	<u>2,603,476</u>
<b>SHAREHOLDERS' FUNDS</b>	16	<b><u>2,776,305</u></b>	<b><u>2,604,476</u></b>

These abbreviated financial statements have been prepared in accordance with the special provisions for medium-sized companies under Part VII of the Companies Act 1985

These abbreviated accounts were approved by the directors and authorised for issue on 3 June 2008, and are signed on their behalf by

  
MR S M SHONN

  
MR M W SHONN

The notes on pages 6 to 15 form part of these abbreviated accounts.

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**1. ACCOUNTING POLICIES**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of financial instruments

**Cash flow statement**

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is wholly owned and its parent publishes a consolidated cash flow statement

**Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

**Fixed assets**

All fixed assets are initially recorded at cost

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Plant & Machinery	- 33% on cost
Fixtures & Fittings	- 33% on cost
Motor Vehicles	- 25% on cost
Equipment	- 33% on cost

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Hire purchase agreements**

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the profit and loss account on a straight line basis

**Operating lease agreements**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**1. ACCOUNTING POLICIES** *(continued)*

**Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold.

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

**Foreign currencies**

Transactions in foreign currencies are translated at the exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the balance sheet date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing on the date when the fair value was determined. Non-monetary items that are measured at historical cost in a foreign currency are not retranslated.

Exchange differences arising on the settlement of monetary items and on the retranslation of monetary items are taken to the profit and loss account. Exchange differences arising on non-monetary items, carried at fair value, are included in the profit and loss account, except for the differences arising on the retranslation of non-monetary items in respect of which gains and losses are recorded in equity. For such non-monetary items, any exchange component of that gain or loss is also recognised directly in equity.

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**1. ACCOUNTING POLICIES** *(continued)*

**Financial instruments**

**Investments**

All investments are initially recorded at cost, being the fair value of the consideration given and including acquisition costs associated with the investment. All purchases and sales of investments are recognised using trade date accounting.

After initial recognition, investments, which are classified as held for trading and available-for-sale, are measured at fair value. Gains or losses on investments held for trading are recognised in the profit and loss account. Gains or losses on available-for-sale investments are recognised as a separate component of equity until the investment is disposed of or until its value is impaired, at which time the cumulative gain or loss previously reported in equity is included in the profit and loss account.

Investments classified as held-to-maturity are subsequently measured at amortised cost using the effective interest method. Gains and losses are recognised in the profit and loss account when the investment is derecognised, or impaired, as well as through the amortisation process.

Investments are fair valued using quoted market prices, independent appraisals, discounted cash flow analysis or other appropriate valuation models at the balance sheet date.

**Trade and other debtors**

Trade and other debtors are recognised and carried forward at invoiced amounts less provisions for any doubtful debts. Bad debts are written off when identified.

**Cash and cash equivalents**

Cash and cash equivalents are included in the balance sheet at cost. Cash and cash equivalents comprise cash at bank and in hand and short term deposits with an original maturity of three months or less.

**Interest-bearing loans and borrowings**

All loans and borrowings are recognised initially at cost, which is the fair value of the consideration received, net of issue costs associated with the borrowing.

After initial recognition, interest-bearing loans and borrowings are measured at amortised cost using the effective interest method. Gains or losses are recognised in the profit and loss account when liabilities are derecognised or impaired, as well as through the amortisation process.

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**2. OPERATING PROFIT**

Operating profit is stated after charging/(crediting)

	2007	2006
	£	£
Depreciation of owned fixed assets	6,334	29,707
Auditor's remuneration		
- as auditor	15,600	13,000
Operating lease costs		
Other	304,874	328,823
Net profit on foreign currency translation	<u>(104,869)</u>	<u>(50,018)</u>

**3. PARTICULARS OF EMPLOYEES**

The average number of staff employed by the company during the financial year amounted to

	2007	2006
	No	No
Number of production staff	29	31
Number of administrative staff	32	20
	<u>61</u>	<u>51</u>

The aggregate payroll costs of the above were

	2007	2006
	£	£
Wages and salaries	1,500,186	1,613,855
Social security costs	161,111	165,062
Other pension costs	17,734	28,974
	<u>1,679,031</u>	<u>1,807,891</u>

**4. DIRECTORS' EMOLUMENTS**

The directors' aggregate emoluments in respect of qualifying services were

	2007	2006
	£	£
Emoluments receivable	325,227	620,242
Net value of assets receivable (other than shares or share options)	-	26,497
Value of company pension contributions to money purchase schemes	15,400	-
	<u>340,627</u>	<u>646,739</u>

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**4. DIRECTORS' EMOLUMENTS** *(continued)*

**Emoluments of highest paid director:**

	2007	2006
	£	£
Total emoluments (excluding pension contributions)	144,600	274,504
Value of company pension contributions to money purchase schemes	13,000	12,996
	<u>157,600</u>	<u>287,500</u>

The number of directors who accrued benefits under company pension schemes was as follows:

	2007	2006
	No	No
Money purchase schemes	<u>2</u>	<u>2</u>

**5. INTEREST PAYABLE AND SIMILAR CHARGES**

	2007	2006
	£	£
Interest payable on bank borrowing	42,845	916
Finance charges	7,305	8,200
	<u>50,150</u>	<u>9,116</u>

**6. TAXATION ON ORDINARY ACTIVITIES**

**(a) Analysis of charge in the year**

	2007	2006
	£	£
Current tax		
In respect of the year		
UK Corporation tax based on the results for the year at 30% (2006 - 30%)	65,051	65,854
Over/under provision in prior year	-	12,517
Total current tax	65,051	78,371
Deferred tax		
Origination and reversal of timing differences (note 10)		
Capital allowances	(432)	-
Tax on profit on ordinary activities	<u>64,619</u>	<u>78,371</u>

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**6. TAXATION ON ORDINARY ACTIVITIES** *(continued)*

**(b) Factors affecting current tax charge**

The tax assessed on the profit on ordinary activities for the year is lower than the standard rate of corporation tax in the UK of 30% (2006 - 30%)

	2007 £	2006 £
Profit on ordinary activities before taxation	<u>236,448</u>	<u>236,682</u>
Profit on ordinary activities by rate of tax	70,934	71,005
Tax disallowables	6,161	4,417
Excess capital allowances	(2,466)	2,949
Marginal relief	<u>(9,578)</u>	-
Total current tax (note 6(a))	<u>65,051</u>	<u>78,371</u>

**7. TANGIBLE FIXED ASSETS**

	Plant & Machinery £	Fixtures & Fittings £	Motor Vehicles £	Equipment £	Total £
<b>COST</b>					
At 1 January 2007	38,657	108,091	4,920	107,634	259,302
Disposals	<u>-</u>	<u>(45,091)</u>	<u>-</u>	<u>(101,135)</u>	<u>(146,226)</u>
At 31 December 2007	<u>38,657</u>	<u>63,000</u>	<u>4,920</u>	<u>6,499</u>	<u>113,076</u>
<b>DEPRECIATION</b>					
At 1 January 2007	36,524	108,091	4,920	102,368	251,903
Charge for the year	1,067	-	-	5,267	6,334
On disposals	<u>-</u>	<u>(45,091)</u>	<u>-</u>	<u>(101,136)</u>	<u>(146,227)</u>
At 31 December 2007	<u>37,591</u>	<u>63,000</u>	<u>4,920</u>	<u>6,499</u>	<u>112,010</u>
<b>NET BOOK VALUE</b>					
At 31 December 2007	<u>1,066</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,066</u>
At 31 December 2006	<u>2,133</u>	<u>-</u>	<u>-</u>	<u>5,266</u>	<u>7,399</u>

**8. STOCKS**

	2007 £	2006 £
Stock	<u>2,782,067</u>	<u>2,870,917</u>

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**9. DEBTORS**

	2007 £	2006 £
Trade debtors	1,968,283	1,832,738
Corporation tax repayable	—	38,177
Other debtors	50,000	16,105
Prepayments and accrued income	40,305	103,696
Deferred taxation (note 10)	12,779	12,347
	<u>2,071,367</u>	<u>2,003,063</u>

**10. DEFERRED TAXATION**

The deferred tax included in the Balance sheet is as follows

	2007 £	2006 £
Included in debtors (note 9)	<u>12,779</u>	<u>12,347</u>

The movement in the deferred taxation account during the year was

	2007 £	2006 £
Balance brought forward	12,347	12,347
Profit and loss account movement arising during the year	432	—
Balance carried forward	<u>12,779</u>	<u>12,347</u>

The balance of the deferred taxation account consists of the tax effect of timing differences in respect of

	2007 £	2006 £
Excess of depreciation over taxation allowances	12,779	12,347
	<u>12,779</u>	<u>12,347</u>

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**11. CREDITORS: Amounts falling due within one year**

	2007	2006
	£	£
Overdrafts	234,053	332,341
Trade creditors	1,186,435	1,135,341
Amounts owed to group undertakings	60,081	162,950
Other creditors including taxation and social security		
Corporation tax	65,050	—
PAYE and social security	57,590	64,583
VAT	219,195	249,726
Other creditors	5,576	3,838
Directors current accounts	25,000	53,600
	<u>372,411</u>	<u>371,747</u>
Accruals and deferred income	466,583	655,659
	<u>2,319,563</u>	<u>2,658,038</u>

The company enters into short term "import loan" agreements with the bank, whereby the funds borrowed are secured on the stock purchased

The bank overdraft includes amounts in respect of Invoice Financing which is secured by a debenture in favour of HSBC Bank plc, by way of a fixed and floating charge over the assets and undertakings of the business

The following liabilities disclosed under creditors falling due within one year are secured by the company

	2007	2006
	£	£
Overdrafts	<u>234,053</u>	<u>332,341</u>

**12. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES**

The company holds or issues financial instruments in order to achieve three main objectives, being

- (a) to finance its operations,
- (b) to manage its exposure to interest and currency risks arising from its operations and from its sources of finance, and
- (c) for trading purposes

In addition, various financial instruments (e.g. trade debtors, trade creditors, accruals and prepayments) arise directly from the company's operations

Transactions in financial instruments result in the company assuming or transferring to another party one or more of the financial risks described below

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**12. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES** *(continued)*

**Credit risk**

The company monitors credit risk closely and considers that its current policies of credit checks meets its objectives of managing exposure to credit risk

The company has no significant concentrations of credit risk. Amounts shown in the balance sheet best represent the maximum credit risk exposure in the event other parties fail to perform their obligations under financial instruments

**13. COMMITMENTS UNDER OPERATING LEASES**

At 31 December 2007 the company had annual commitments under non-cancellable operating leases as set out below

	2007		2006	
	Land & Buildings £	Other Items £	Land & Buildings £	Other Items £
Operating leases which expire Within 2 to 5 years	<u>304,874</u>	<u>-</u>	<u>328,883</u>	<u>24,637</u>

**14. CONTINGENCIES**

The company has given an unlimited cross company guarantee in favour of Shonn Brothers (Manchester) Limited to HSBC Bank plc, for all overdrawn balances also at 31 December 2007 the company has given a guarantee in favour of HM Revenue and Customs for £30,000, (2006 £30,000)

**15. SHARE CAPITAL**

**Authorised share capital:**

	2007 £	2006 £
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>

**Allotted, called up and fully paid:**

	2007 No	£	2006 No	£
Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>

**16. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS**

	2007 £	2006 £
Profit for the financial year	171,829	158,311
Opening shareholders' funds	<u>2,604,476</u>	<u>2,446,165</u>
Closing shareholders' funds	<u>2,776,305</u>	<u>2,604,476</u>

**151 PRODUCTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2007**

**17. ULTIMATE PARENT COMPANY**

The ultimate parent company is Eurostation Limited, company number 4307712. The company is registered in England and Wales and copies of its financial statements are available from Companies House.