Company Number 1897706 (England & Wales)

### SILVER SKI HOLIDAYS LIMITED

DIRECTOR'S REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED **30 APRIL 2011** 

A02

16/12/2011 COMPANIES HOUSE

## **Company Information**

Directors

Mrs H Naylor

L Silver

Company Number

1897706 (England & Wales)

Registered Office

Gun Wharf

124 Wapping High Street

London E1W 2NJ

Auditor

BHG, LLP

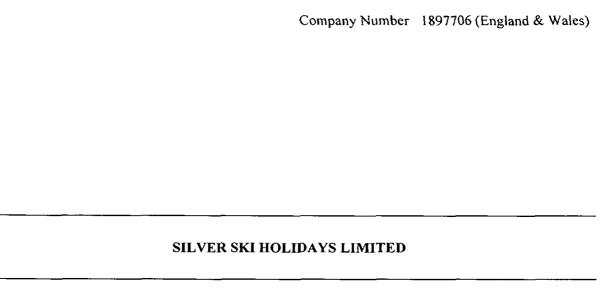
Blandford House

77 Shrivenham Hundred Business Park

Majors Road Watchfield Swindon SN6 8TY

## Contents

	Page
Directors' Report	1
Auditor's Report	2-3
Group Profit and Loss Account	4
Group Balance Sheet	5
Company Balance Sheet	6
Notes to the Financial Statements	7-15
The following pages do not form part of the statutory accounts	
Trading and profit and loss account and summaries	16-18



DIRECTOR'S REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 APRIL 2011

## **Company Information**

Directors

Mrs H Naylor

L Silver

Company Number

1897706 (England & Wales)

Registered Office

Gun Wharf

124 Wapping High Street

London E1W 2NJ

Auditor

BHG, LLP

Blandford House

77 Shrivenham Hundred Business Park

Majors Road Watchfield Swindon SN6 8TY

## Contents

	Page
Directors' Report	1
Auditor's Report	2-3
Group Profit and Loss Account	4
Group Balance Sheet	5
Company Balance Sheet	6
Notes to the Financial Statements	7-15
The following pages do not form part of the statutory accounts	
Trading and profit and loss account and summaries	16-18

#### **DIRECTORS' REPORT FOR THE YEAR ENDED 30 APRIL 2011**

The directors present their report and the financial statements for the year ended 30 April 2011

#### Statement of directors' responsibilities

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and group and of the profit or loss of the company and group for that period. In preparing those financial statements the directors are required to -

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and group and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Results and dividends

The (loss)/profit for the year after taxation was £(159,457) - (2010 -£137,981))

### Principal activities and review of business

The group's principal activity during the period was of tour operators specialising in package ski holidays in the French Alps. Subsidiary companies own property in France which are used for the purposes of the group's business

This report was approved by the board on 26 July 2011 and signed on its behalf

L G-SHLVER, DIRECTOR

#### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SILVER SKI HOLIDAYS LIMITED

We have audited the financial statements of Silver Ski Holidays Limited for the year ended 30 April 2011, on pages 4 to 15, which comprise the Group Profit and Loss Account, the Group and Parent Company Balance Sheets, the Group Statement of Total Recognised Gains and Losses and the related notes 27. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on page 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the group's and the parent company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report

### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the group's and of the parent company's affairs as at 30 April 2011 and of the group's loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SILVER SKI HOLIDAYS LIMITED

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Report of the Directors

Patrick Harrington BCom FCA (Senior Statutory Auditor)

for and on behalf of BHG LLP

Statutory Auditor

77 Shrivenham Hundred Business Park

Majors Road

Watchfield

Swindon

Wiltshire

**SN6 8TY** 

Date 26 July 2011

## GROUP PROFIT AND LOSS ACCOUNT for the year ended 30 April 2011

			<u>2011</u>	<u>2010</u>
TUDNIONED	E .	Note	£	£
TURNOVER	Existing		2,033,651	2,357,394
	Acquired		<u>229,112</u>	<u>202,315</u>
	Total	12	2,262,763	2,559,709
Cost of sales			(1,643,923)	(1,691,585)
GROSS PRO	FIT		618,840	868,124
Selling and dis	tribution costs		(70,142)	(71,345)
Administration	expenses		(755,225)	(710,707)
Other operating	g income		90,750	83,500
OPERATING	(LOSS)/ PROFIT Continuing operations		(33,158)	234,342
	Acquired operations		( <u>82,619</u> )	( <u>64,770</u> )
OPERATING	(LOSS)/ PROFIT	3	(115,777)	169,572
Interest receiva	able	6	_	_
Interest payabl		7	( <u>43,680</u> )	(31,591)
(LOSS)/ PRO	FIT ON ORDINARY ACTIVITIES			
BEFORE TA			(159,457)	137,981
TAXATION (	ON PROFIT ON ORDINARY ACTIVITIES	8	Ξ	
(LOSS)/ PRO AFTER TAX	FIT ON ORDINARY ACTIVITIES	9	(159,457)	137,981
		,	(100,101)	.57,701
RETAINED F	PROFIT BROUGHT FORWARD		<u>991,305</u>	<u>853,324</u>
RETAINED F	PROFIT CARRIED FORWARD		£ <u>831,848</u>	£ <u>991,305</u>

All amounts relate to continuing operations The analysis between existing operations and acquired operations is disclosed in Note 2

There were no recognised gains and losses for 2011 or 2010 other than those included in the profit and loss account

The notes on pages 7 to 15 form part of these financial statements

## GROUP BALANCE SHEET as at 30 April 2011

<del></del>					
	Note	£ 20	<u>)11</u>	£	2010 £
FIXED ASSETS					
Tangible fixed assets	10	3,	647,920		3,680,057
CURRENT ASSETS					
Stock		10,935		11,426	
Debtors	12	59,345		74,754	
Cash at bank and in hand		<u>36,399</u>		17,902	
CDDDITTODS		106,679	1	104,082	
CREDITORS. amounts falling due within one year	13	972,757	<u> </u>	842,840	
NET CURRENT (LIABILITIES)/ASSETS		(	<u>(866,078</u> )		(738,758)
NET ASSETS		£ <u>2</u>	781,842		£ <u>2,941,299</u>
CAPITAL AND RESERVES					
Called up share capital	14	:	50,000		50,000
Revaluation reserve	15		99,994		1,899,994
Profit and loss account		-	31,848		991,305
SHAREHOLDERS' FUNDS - All equity	16	£2,7	<u>81,842</u>		£2,941,299

The financial statements were approved by the Board on 26 July 2011 and signed on its behalf

LG Silver, Director

The notes on pages 7 to 15 form part of these financial statements

## COMPANY BALANCE SHEET as at 30 April 2011

	Note	<u>201</u> 1	£	£	2010 £
	- 10				
FIXED ASSETS					
Tangible fixed assets	10	4	17,316		47,657
Investments	11	2,15	0,275		2,107,064
CURRENT ASSETS					
Debtors	12	59,345		74,754	
Cash at bank and in hand		<u>30,330</u>		<u>9,567</u>	
		89,675		84,321	
CREDITORS. amounts falling due within one year	13	925,736		800,674	
NET CURRENT ASSETS/(LIABILITIES)		( <u>8</u> .	<u>36,061</u> )		(716,353)
TOTAL ASSETS LESS CURRENT LIABILITIES		1,30	51,530		1,438,368
CREDITORS: amounts falling due after one year	13(a)	(5:	34,828)		( <u>404,601</u> )
NET ASSETS		£ <u>8</u> ′	<u> 26,702</u>		£ <u>1,033,767</u>
CAPITAL AND RESERVES					
Called up share capital	14	:	50,000		50,000
Profit and loss account			<u>76,701</u>		<u>983,767</u>
SHAREHOLDERS' FUNDS - All equity	17	£ <u>8</u> :	2 <u>6,702</u>		£ <u>1,033,767</u>

The financial statements were approved by the Board on 26 July 2011 and signed on its behalf

LG SILVER, Director

The notes on pages 7 to 15 form part of these financial statements

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

#### 1. ACCOUNTING POLICIES

The financial statements have been prepared in accordance with applicable accounting standards in the United Kingdom

#### 1.1 Basis of accounting

The financial statements have been prepared under the historical cost convention as modified by the revaluation of freehold land and buildings and include the results of the company's operations which are described in the Directors' Report and all of which are continuing

#### 1.2 Cash Flow

The financial statements do not include a cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective March 2000)

#### 1.2 Turnover

Turnover comprises the invoiced value of goods and services supplied by the group, exclusive of Value Added Tax and trade discounts.

### 1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost or valuation less depreciation Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following bases.

%
based on lease term
% reducing balance

All the freehold properties owned by the group are holiday chalet properties situated in the French Alps, used in the tour operator business. All the freehold properties owned by the group were independently valued in 2003 by 'Immobiliére Courcheval' All valuations are on an open market existing use basis and the directors consider that the valuations reflect the current values. Freehold properties are let on annual operating leases to Silver Ski Holidays Limited. No depreciation is provided on the freehold land and buildings owned by the Group, as it is the group's policy to maintain its properties in such condition that the

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

value to the business of the property as a whole is not impaired by the passage of time. As a consequence, any element of depreciation would, in the opinion of the directors, be immaterial. The maintenance costs are charged to the profit and loss account in the year incurrent. This accounting treatment, which is a departure from the statutory requirement is, in the opinion of the directors, necessary to provide a true and fair view.

#### 1.4 Goodwill

Goodwill arising on consolidation is written off to profit and loss account on acquisition.

#### 1.5 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

### 1.6 Operating leases

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to profit and loss account as incurred

#### 1.7 Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rates of exchange ruling on the date of the transaction Exchange differences are taken intro account in arriving at the operating profit

#### 1.8 Deferred taxation

Provision is made for taxation deferred as a result of material timing differences between the incidence of income and expenditure for taxation and accounts purposes, using the liability method, only to the extent that, in the opinion of the directors, there is a reasonable probability that a liability or asset will crystallise in the near future

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

2.	SEGMENTAL ANALYSIS		
	An analysis of turnover by class of business is given below.	2011 £	2010 £
	Ski Tour operator – existing operations Race track/stadia operator – acquired operations Total	2,033,651 <u>229,112</u> £2,262,763	2,357,394 202,315 £2,559,709
	A geographical analysis of turnover is as follows		
	United Kingdom Europe	229,112 2,033,651 £2,262,763	202,315 2,357,394 £2,559,709
	An analysis of (loss)/ profit before tax by class of business is given below		
	Tour operators – existing operations Stadia operators – acquired operations	(76,838) (82,619) £(159,457)	202,751 ( <u>64,770</u> ) £137,981
	All (loss)/ profit before tax arose within the United Kingdom	~( <u>10),10.</u> )	W-13-13-3-1
3.	OPERATING PROFIT		
	The operating profit is stated after charging/(crediting)	2011 £	2010 £
	Depreciation of tangible fixed assets - owned by the company	47,567	50,975
	Audit fee	<u>28,500</u>	<u>28,500</u>

# NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

4.	STAFF COSTS		
	Staff costs, including directors' remuneration, were as follows:	2011 £	2010 £
	Wages and salaries Social security costs	307,544 17,353 £324,897	286,167 <u>17,242</u> £ <u>303,409</u>
	The average monthly number of employees including directors, dur	ing the year was a	s follows -
	Office and administration Field support Stadia management	2011 £ 10 39 2 51	2010 £ 10 39 2 51
5.	DIRECTORS' REMUNERATION	<u>2011</u>	<u>2010</u>
	Aggregate emoluments	£ <u>58,800</u>	£ <u>58,800</u>
6.	INTEREST RECEIVABLE	<u>2011</u>	2010
	Other interest receivable	<u>£ -</u>	£
7.	INTEREST PAYABLE	<u>2011</u>	<u>2010</u>
	On bank loans and overdrafts	£ <u>43,680</u>	£ <u>31,591</u>
8.	TAXATION	2011 £	2010 £
	Corporation tax French Corporation Tax	- <u>£-</u>	£

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

#### 9. PROFIT FOR THE FINANCIAL YEAR

As permitted by Section 230 of the Companies Act 1985, the profit and loss of the company is not presented as part of these financial statements

The Group profit/(loss) for the financial year of £ (2010 - £137,981) includes £ -(2010 - (which is dealt with in the financial statements of the company.

#### 10. TANGIBLE FIXED ASSETS

Group	Land				Long	i
•	&	Plant &	Fixtures &	& Motor	Leasehol	d
	Buildings	Machinery	Fittings	Vehicles	Property	Total
	£	£	£	£	£	£
Cost or valuation						
At 1 May 2010	3,245,288	222,662	67,692	129,550	701,885	4,367,077
Additions	Ξ	=	Ξ	15,430	=	<u>15,430</u>
At 30 April 2011	3,245,288	222,662	<u>67,692</u>	144,980	<u>701,885</u>	4,382,507
Depreciation						
At 1 May 2010	-	210,301	66,462	81,894	328,363	687,020
Charge for	<u>-</u>	3,090	<u>307</u>	<u>15,771</u>	<u> 28,399</u>	<u>47,567</u>
At 30 April 2011	=	213,391	<u>66,769</u>	<u>97,665</u>	<u>356,762</u>	<u>734,587</u>
Net Book Value						
At 30 April 2011	£3,245,288	£9,271	£ <u>923</u>	£47,315	£345,123	£3,647,920
At 30 April 2010	£3,245,288	£ <u>12,361</u>	£ <u>1,230</u>	£ <u>47,656</u>	£373,522	£3,680,057
<del>-</del>						

<sup>(</sup>a) Included in land and buildings is freehold land and buildings valued at £3,245,288 (2010 - £3,245,288) which is not depreciated

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

All the freehold properties owned by the group are holiday chalet properties situated in the French Alps, used in the tour operator business. All the freehold properties owned by the group were independently valued in 2003 by 'Immobilière Courcheval' All valuations are on an open market existing use basis and the directors consider that the valuations reflect the current values Freehold properties are let on annual operating leases to Silver Ski Holidays Limited

### Company

	Fixtures, Fittings & Equipment £	Motor Vehicles £	Total £
Cost or valuation At 1 May 2010	67,692	120,726	188,418
Additions	07,032	15,430	15,430
At 30 April 2011	67,692	136,156	203,848
	0.,02	,	200,000
Depreciation			
At 1 May 2010	66,462	74,299	140,761
Charge for year	<u>307</u>	<u>15,464</u>	<u>15,771</u>
At 30 April 2010	<u>66,769</u>	<u>89,763</u>	<u>156,532</u>
Net Book Value			
At 30 April 2011	£ <u>923</u>	£ <u>46,393</u>	£ <u>47,316</u>
At 30 April 2010	£ <u>1,230</u>	£ <u>46,427</u> ~	£ <u>47,657</u>

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

#### 11. FIXED ASSET INVESTMENTS

Company	Shares in Group Undertakings £	Loans to Group Undertakings £	Total £
Cost At 1 5.10 Additions At 30 4 11	462,051 - 462,051	1,645,013 43,211 1,688,224	2,107,064 <u>47,211</u> 2,150,275
Net Book Value At 30 April 2011 At 30 April 2010	£ <u>462,051</u> £ <u>462,051</u>	£ <u>1,688,224</u> £1,645,013	£2,150,275

Investments include an investment in a subsidiary, Valsarock Limited, comprising a holding of 100% of its issued ordinary capital

Investments include an investment in a subsidiary, SCI Topaz, a company registered in France, comprising a holding of 100% of its issued ordinary capital

Investments include an investment in a subsidiary, SCI Bon Niege, a company registered in France, comprising a holding of 100% of its issued ordinary capital.

Details of the investments, all of which are held by Silver Ski Holidays Limited or a wholly owned subsidiary, where the group holds more than 20% of the nominal value of any class of share capital are as follows -

Name of company	Country of incorporation	Holding	Proportion Held	Nature of business
Valsarock Limited	UK	100 ord shares	100%	property ownership
SCI Bon Neige	France	209,107 ord shares	100%	property ownership
SCITopaz	France	15,000 ord shares	100%	property ownership
Carter & Bailey Ltd	UK	1,000 ord shares	100%	track/stadia operator

Carter & Bailey Limited was acquired on 14 July 2000 with effect from 1 July 2000 The purchase comprised 100% of the share capital of that company.

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

12.	DEBTORS		
	Due within one year	2011	2010
		2011 £	2010 £
	Group	~	~
	Other debtors	38,700	39,039
	Prepayments and accrued income	<u>20,645</u>	<u>35,715</u>
		£ <u>59,345</u>	£ <u>74,754</u>
	Company		
	Prepayments and accrued income	38,700	35,715
	Other debtors	<u>20,645</u>	<u>39,039</u>
		£ <u>59,345</u>	£ <u>74,754</u>
13.	CREDITORS		
	Amounts falling due within one year	2011	2010
		£	£
	Group		
	Directors Loan	20,000	20,000
	Bank loans and overdrafts	842,276	692,959
	Net obligations under finance lease		
	and hire purchase contracts	8,292	4,152
	Trade creditors	26,928	65,200
	Social security and other taxes	6,256	5,534
	Other creditors	40,505	26,495
	Accruals and deferred income	<u>28,500</u>	<u>28,500</u>
	Company	£ <u>972,757</u>	£ <u>842,840</u>
	-		
	Bank loans and overdrafts	842,276	692,959
	Net obligations under finance lease		
	and hire purchase contracts	8,292	4,152
	Trade creditors	26,928	65,200
	Social security and other taxes	4,401	4,534
	Other creditors	19,839	9,829
	Accruals and deferred income	24,000 5025 726	24,000 5800 674
		£ <u>925,736</u>	£ <u>800,674</u>
13(a)	CREDITORS		
	Amounts falling due after one year	£ <u>534,828</u>	£404,601

In the opinion of the directors the amount owed to group undertakings represent long term debt

## NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 April 2011

14.	CALLED UP SHARE CAPITAL			
		2011	2010	
	Authorised		250 200	
	50,000 ordinary shares of £1 each	£ <u>50,000</u>	£ <u>50,000</u>	
	Authorised, allotted, called up and fully paid			
	50,000 ordinary shares of £1 each	£ <u>50,000</u>	£ <u>50,000</u>	
15.	RESERVES			
15.	RESERVES	2011	2010	
	Revaluation Reserve	£ <u>1,899,994</u>	£ <u>1,899,994</u>	
16.	RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS			
		2011	2010	
		£	£	
	Group	(150 457)	127.091	
	Profit/(Loss) for the year	(159,457)	137,981	
	Opening shareholders' funds Closing shareholders' funds	2,941,299 £2,781,842	2,803,318 £2,941,299	
	Closing shareholders Tunds	12,781,842	1. <u>2,741,277</u>	
		2014	2010	
		2011	2010	
	C	£	£	
	Company Profit/(Loss)/ for the year	(207,065)	202,751	
	Opening shareholders' funds	1,033,767	831,016	
	Closing shareholders' funds	£826,702	£ <u>1,033,767</u>	

## 17. ULTIMATE CONTROLLING PARTY

Mr Silver controls the company by virtue of his shareholding