COMPANY REGISTRATION NUMBER: 01480595 CHARITY REGISTRATION NUMBER: 279714

# Canterbury Theatre and Festival Trust Company Limited by Guarantee Financial Statements 31 December 2019



# **BURGESS HODGSON LLP**

Chartered accountants & statutory auditor
Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

# Company Limited by Guarantee

# **Financial Statements**

# Year ended 31 December 2019

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#### **Company Limited by Guarantee**

# Trustees' Annual Report (Incorporating the Director's Report)

#### Year ended 31 December 2019

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 December 2019.

#### Chair's report

The Board of the Canterbury Theatre and Festival Trust presents its report for year ending 31 December 2019, which includes the 2019 Festival.

The Canterbury Theatre and Festival Trust is one of Kent's leading arts organisations, producing a two-week international festival, working year-round to commission and promote performances and exhibitions; working to build future audiences; fostering creative ambition and building talent and skills, and spearheading the cultural life of Canterbury. Its primary focus is the annual international Festival which engages over 60,000 participants and whose profile and income generating powers are channelled in turn into year-round cultural activity for young people and communities who may not otherwise be involved with the arts. As one of Kent's longest established cultural providers, the Festival is ideally placed to work with partners and funders to lead with creative flair, inspire with unique events, and to work with participants from diverse communities in an engaging, professional and cost-effective manner.

Running an Arts organisation is a bit like riding a bicycle: you have to keep moving forward otherwise you fall off. In 2018 we wobbled a bit with the discovery of a misappropriation of some £28,000 in that year, with further irregularities in earlier years. All this is now firmly behind us, with the £28,000 having been recovered, and the perpetrator convicted in the courts. We have regained our forward momentum.

#### **Moving forward**

The corner stone of our activities remains the two-week Festival at the end of October. The 2019 Festival was a typically excellent combination of Music, Performance, Talks, Science and Visual Art, taking place in over twelve venues in and around Canterbury. The phrase "It only happens in the Festival" was commonly heard, and the artistic programme ranging from The Tallis Scholars, via Jack Savoretti, to Laura Mvula, and many others, was a heady mix. Perhaps the loudest concert was that of of international visitors the 100-piece Frisian Symphonic Wind Orchestra with soloist Jess Gillam, who premiered a new work by John Harle, making use of the full space of the Cathedral to dramatic effect. The Spiegeltent continued to delight, as did our newest venue - The Great Hall at Kent College - which hosted the Sacconi Quartet and Classico Latino. Whether you were in a majestic and historic venue like the Cathedral, a brand-new venue like the Great Hall, an intimate venue like the Old Synagogue, or a relaxed venue like the Spiegeltent, the Festival created unique atmospheres that, once again, surprised and delighted our audiences.

#### **Company Limited by Guarantee**

## Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

In addition to the two-week Festival, our year-round work also moved forward. Our aim for 2019 was to develop the skills, particularly but not exclusively of children and young people, in the arts, improve peer support, build audience, and deepen engagement with the Festival. The opening parade and poetry theme celebrated 50 years since man first landed on the moon. Over 1000 children submitted poems to the poetry competition, with over 30 children reading their poem on National Poetry Day. Now in in its ninth year, the Festival's Bursary Competition saw clarinettist Siena Barr triumph in a hotly contested competition.

The New Tricks project engaged the over 65's in communities around Canterbury to take part in new arts activities and performances. The project, based in community centres and village halls, aims to build a stronger relationship with the community, enabling elder participants to explore the arts and forge long term friendships.

The participation strand continues to deliver training and professional development for students seeking to build on their event management skills and get hands-on experience, and arts practitioners who are taking their first steps into teaching. Participants went on to deliver a range of workshops for other charities.

The Festival Board also moves forward with new members, and a new emerging Strategic Plan for 2020-2023 which aims to sustain our ability to bring the best of the arts to Canterbury in a rich and diverse artistic programme that makes our audiences feel welcome, excited, challenged and wanting to return.

#### Not falling off

If the Festival is to continue its very successful trajectory, the artistic excellence needs to be underpinned by sound management, particularly of the finances. Two aspects are particularly key: selling tickets, and the support of sponsors.

In 2019 we decided to invest in our own Box Office system for the first time. We expected that, for a modest capital outlay, we could have access to data that would help us better to understand our audience, develop a more detailed and customer-focused marketing strategy, reduce our reliance on printed material, embrace more digital material and reduce our box office costs. The initial signs have been promising.

What we had not quite expected, but was nevertheless welcome, was that when our audience visited Festival House to purchase their tickets, they were pleased to chat about the Festival with staff who were producing it. This made them feel a more integrated part of the Festival family, and provided a welcome connectedness between the team and the beneficiaries of their work.

We remain enormously grateful to our Partner and Principal Sponsor Canterbury Christ Church University, the Dean and Chapter of Canterbury Cathedral, the King's School, the University of Kent, several local businesses and many individuals for their continued strong support. We are pleased to be able to demonstrate to all these the value that the Festival can add to their enterprises, and even more pleased when they tell us how much they enjoy the experience.

Trustees have never exercised greater financial and strategic scrutiny of the Festival. We know that we will have to maintain a strong grip if we are to survive the rather bumpy terrain that seems to be ahead of us, but we hope that our grip will be strong enough to maintain our direction, and our reserves will be strong enough to cushion the ride. We strive to find the right line between support and scrutiny, innovation and interference, facilitation and frustration. We hope we are getting the balance right. On behalf of the Trustees, I should like to place on record our appreciation for the energetic and creative leadership of Rosie Turner, the Festival Director, and her loyal and hard-working staff team

#### **Company Limited by Guarantee**

## Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

who continue to deliver artistic and financial stability, developing the Festival's reputation for excellence and accessibility year on year.

The Trustees are appreciative of the enthusiastic commitment of those who buy the thousands of tickets the Festival sells each year. This makes the considerable effort involved in staging the Festival so worthwhile and we are grateful for their essential financial support. I should like to extend my thanks to the large number of volunteers, including the Trustees themselves, that provide help and lively and professional support each year. They do so with good cheer and their commitment is appreciated.

Despite the exceptionally challenging climate, the Festival's goals remain to move forward without falling off, to develop exciting new programmes of artistic excellence in its international Festival while achieving audience numbers to sustain the Festival's financial future and raise its national profile. This will allow it to contribute significantly to support Kent-based artists and reflect the very best of the City of Canterbury within which it currently operates in a year-round programme of other activities. It is a challenge that the Festival embraces with enthusiasm and with confidence in its long-term future.

Finally, on the basis of the 2019 accounts, the Trustees are confident that the Festival remains a going concern. However, in the new financial year the trustees are having to consider the impact of Covid-19 on the Festival's plans. By taking advantage of support available from the government, the Trust's reserves, and by making appropriate contingencies in relation to the two-week Festival, the Trustees are confident that they will have sufficient available funds to support the charity through to 2021 and beyond.

Professor Keith Mander Chairman

## **Company Limited by Guarantee**

## Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

Reference and administrative details

Registered charity name

Canterbury Theatre and Festival Trust

Charity registration number

Company registration number 01480595

Principal office and registered 8 Orange Street

office

Canterbury Kent

CT1 2JA United Kingdom

The trustees

Dr K E Neales Mr H D H G Barton

Mr C Carmichael Mrs C Glynn-Williams Mr P A Hermitage

Mr A T Ironside Professor D R Lloyd Prof K C Mander Air Marshall C M Nickols

Mr T Pratt Mrs H Riva

Mr H J E Summerfield

Mrs C Swire Mr T Walder

Mr M J Atherton

Mr P J Harris

G M Youngs

(Appointed 20 November 1996)

(Appointed 26 April 2010) (Appointed 24 July 2016) (Appointed 24 July 2016) (Appointed 13 March 2013) (Appointed 17 September 2014)

(Appointed 1 December 2015) (Appointed 28 April 2004) (Appointed 10 July 2018) (Appointed 24 July 2016)

(Appointed 30 November 2019) (Appointed 30 April 2003) (Appointed 29 November 2004)

(Appointed 24 July 2016)

(Served from 27 September 2017

to 20 November 2019)

(Served from 2 August 1991 to 11

July 2019)

(Served from 5 July 2018 to 20

November 2019)

**Auditor** 

Burgess Hodgson LLP

Chartered accountants & statutory auditor

Camburgh House 27 New Dover Road

Canterbury Kent CT1 3DN

**Bankers** 

National Westminster Bank plc

11 The Parade Canterbury Kent **CT1 2SQ** 

#### **Company Limited by Guarantee**

# Trustees' Annual Report (Incorporating the Director's Report) (continued)

# Year ended 31 December 2019

#### Structure, governance and management

#### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

#### Recruitment and appointment of new trustees

As set out in the Articles of Association, the Trustees retire by rotation one third each year but shall be eligible for re-election. The Articles allow for the board to appoint Trustees during the year, such Trustees shall retain their office only until the next AGM but shall then be eligible for re-election. When considering co-opting a Trustee (new appointment), the Board has regard to the requirements of any specialist skills needed and in order to provide necessary academic, professional and commercial knowledge required with respect to a charitable acts company.

#### Induction and training new trustees

New Trustees are offered training to brief them on their legal obligations under charity and company law, the contents of the Memorandum and Articles of Association, the committee and decision-making process, the business plan and current financial performance of the charity. From time to time trustees are encouraged to attend appropriate external training events, where these will facilitate the understanding of their role.

#### Organisational structure

The charity is governed by the Board of Directors, which meets at least five times a year and is responsible for making strategic and governance decisions regarding the Trust. There are sub-committees covering sponsorship and finance and secondly strategy and planning. These sub-committees are assisted by the charity's staff members, A Festival Director has delegated authority, within terms approved by the Trustees, for operational matters including finance, employment and artistic performance related activity. At each board meeting, detailed written reports are submitted by the officers and sub-committees for open discussion.

#### Related parties

The Canterbury Festival Foundation was incorporated in 2002 as a charitable company limited by guarantee, in order to promote and support the charitable objects of the Canterbury Theatre and Festival Trust (the charity). The aim of the organisation is to raise endowment funds which can be invested, and income used for the benefit of Canterbury Theatre and Festival Trust. The Canterbury Theatre and Festival Trust has the power to appoint the Trustees to the Canterbury Festival Foundation. In 2019, the Foundation donated £20,000 (2018: £20,000) to the charity.

The Friends of Canterbury Festival is an organisation incorporated as from June 2004 within the Canterbury Festival Foundation which raises funds for Canterbury Theatre and Festival Trust. In 2019, the Friends donated a total of £25,000 (2018: £25,000) to the charity.

Each year the Canterbury Festival Foundation offers a Bursary to a young musician which is presented at a concert held during the Canterbury Festival. The costs with respect to individual grant making are borne by the charity, on behalf of the Foundation. The work is carried out on an in-kind basis by employees of the charity as part of their normal duties and the cost of staging the concert is met by the charity as part of its general expenditure on production.

#### Risk management

The charity's risk management strategy includes:

1. A bi-annual review of the risks the charity may face.

#### **Company Limited by Guarantee**

## Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

- 2. The establishment of systems and procedures to mitigate those risks identified in the delivery of the Festival's Strategic Plan 2017-2021 created in 2016 for the period to 2021.
- 3. The implementation of procedures designed to minimise any potential impact on the charity, should these risks materialise.

The charity maintains a Risk Register which identifies the principal risks as non-financial issues arising from artistic excellence, competition and public perception together with management of the specific risks concerning the loss of core income or failure to reach fundraising targets. The Trustees are satisfied that adequate steps are taken to mitigate these risks and other identified within the Risk Register.

A further key element in the management of financial risk is the setting of a reserve policy and its regular review by Trustees.

#### Reserve policy

The Trustees have established the level of reserve, freely available funds, at a level which:

- 1. Notes the requirements to cover the charity's working capital on a day-to-day basis.
- 2. Meet forward liabilities in advance of income.
- 3. Fund non-profit making performances for the benefit of the community.
- 4. Generally, comply with sound financial management.

The Reserves Policy is to retain approximately one year's overhead costs of £300,000, including £200,000 to cover unforeseen programming difficulties. The Trustees acknowledge there is little guarantee in the forward funding budgets, whether from central of local government and other regulated bodies. Consequently, the reserve policy should provide a cushion to meet any adverse downturns.

As noted above, sub-committees are established in the area of finance and sponsorship and strategy and planning. It is recognised by the Trustees that these sub-groups are important to the long-term survivability of the charity.

#### Investment policy and objectives

Under the Memorandum and Articles of Association the charity has the power to invest in any way the Trustees feel appropriate.

The Trustees have decided to invest £300,000 of the Unrestricted reserve with Rathbone's Investments. The Trustees have set an ethical approach to the Festival's investment portfolio. It does not wish to:

- Invest directly in companies the major part of whose business is pornography, gambling, tobacco, pay day loans or armaments.
- Invest in pooled investments funds where there is significant exposure to companies the major part of whose business is pornography, gambling, tobacco, pay day loans or armaments.

#### **Company Limited by Guarantee**

## Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

#### Objectives and activities

The principal objects of the charity as stated in the Memorandum of Association is to promote, maintain, improve and advance the education of the public in the arts, including the arts of drama, mime, dance, singing, opera and music, ballet, cinema, concert, stage performances and the visual arts generally. The charity promotes the arts in East Kent and in particular organises and runs the Canterbury Festival.

Strategies employed to achieve the charity's objectives are:

- 1. To engage national and international performing artists covering the range of activities noted as specified in the Articles of Association.
- 2. Supporting Kent-based artists and performers by promoting their activities.
- 3. Fostering a greater sense of ownership of the Festival in the region through partnerships.
- 4. To engage, promote and further develop an educational and outreach programme.
- 5. Additional creative projects to further develop arts in East Kent.
- 6. To play a strategically important year-round role supporting and developing the arts in the region.
- 7. To seek future funding and good financial controls to ensure the sustainability of the Festival.

#### Strategic report

The following sections for achievements and performance and financial review form the strategic report of the charity.

#### **Company Limited by Guarantee**

# Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

#### Achievements and performance

#### Charitable activities

The Trustees believe the 2019 Festival met the charity's objectives in full.

The Canterbury Festival programme in 2019 was devised to offer the broadest range of arts across the disciplines of music (popular and classical), performance, talks, science, walks, and the visual arts. There was a popular family programme that was scheduled for half term. The Festival upheld its reputation for high quality choral music with concerts in Canterbury Cathedral by The Sixteen (arguably the UK's finest vocal ensemble), Tallis Scholars, and Canterbury Choral Society. A musical highlight was the concert by the visiting Dutch ensemble Frisian Symphonic Wind Orchestra, with leading British saxophonist Jess Gillam, for which the Festival commissioned a new piece of music by composer John Harle. On the popular front, Jack Savoretti's concert sold out in record time and audiences were impressed by the musical talents of Laura Mvula and Ward Thomas.

Supporting Kent-based artists is important for the Festival and in 2019 this was achieved at a range of levels. The Made in Kent events supported emerging talent in theatre, dance, comedy and poetry, while the visual arts programme focused on local artists opening their studios for weekends during the Festival. Local walk leaders once again excelled in a series of interesting, informative cultural rambles.

The Festival's partnership with Canterbury Christ Church University remains a priority, with students undertaking work-based learning in the Spiegeltent under the guidance of the Festival's professional technical staff. The Festival also worked in partnership with Pilgrims Hospices in a project about Death which drew a capacity audience. The Festival's partnership with Canterbury Cathedral remains at the heart of its activities, with the programme of Talks at Cathedral Lodge being mainly sold out, and the concerts in the Cathedral some of its most high-profile events. A partnership with Kent College reached a new level with the opening of the new Great Hall as a Festival venue this year.

Working year round, the Festival conducts outreach activities with schools, colleges, community centres and specialist charities, introducing learning and fun through artistic activities. The Teach Educate and Create (TEC) course was run for practicing artists in the community who wished to train as workshop leaders and proved especially popular as it is now endorsed by Canterbury Christ Church University. Graduates of TEC were subsequently engaged in a series of workshops for the homeless clients of of Catching Lives.

#### **Public benefit**

The Trustees confirm that they have complied with the duties set out in the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit. In particular, the Trustees consider how planned activities will contribute to the aims and objectives of the Charity.

#### Who used and benefited from our services

Over 15,000 tickets were sold for the Festival period and 43 events were sold out. With the introduction of its own box office during 2019 the Festival is now set up to be able to track its customers, target marketing accordingly and to develop a close relationship with them to build loyalty. This is a major step forward which has been enabled by the evolution of ticketing technology and required very little investment by the charity upfront. The system is paid for by a per ticket levy and customer feedback on the level of service and convenience was overwhelmingly positive.

The Festival engaged with a further 2,278 children and young people through 10 projects, 13 events, 24 workshops and 3 development days. A further 325 individuals were worked with through its workshops with the elderly (New Tricks) the homeless and the vulnerable.

#### **Company Limited by Guarantee**

#### Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

Throughout the year, working with partners in the community and in education takes place, some of which leads to outcomes during the Festival. The Festival hosted work placements in the office - one student for 3 months and 6 students for a week each. The Festival team was also involved in 2019 with managing the Medieval Pageant in Canterbury on behalf of the BID, and in managing the visit of The Globe Theatre at Chilham Castle in May - both of these were undertaken for a small management fee.

#### **Fundraising activities**

A total of £267,523 (2018: £301,384) excluding box office and programme receipts was raised from Vice Presidents' donations and subscriptions, Gift Aid, general donation, corporate membership, special fundraising and sponsorship. A total of £22,641 (2018: £147,815) was raised from grants during the year.

#### Financial review

The statement of financial activity reflects the Festival's aspirations to become a year-round arts promoting organisation and develop its position as the major promoter of international work within East Kent. Projects in addition to the annual October Programme included:

- A series of "New Tricks" workshops held at local church halls and community centres, aimed at elderly adults.
- "Made in Kent", a year-round participation framework comprising training, workshops and performances, encouraging creative learning at all levels to children and young adults.

The financial results for the year were satisfactory. The unrestricted Funds before accounting for transfers shows a deficit of £49,669. A prior year adjustment was made as a result of recognising grant income in the previous year. This resulted in an improved outcome for 2018, realising a surplus of £8,286, however this increased in 2019 deficit.

Gross income was £632,411 (2018: £822,007).

Total resources expended were £729,184, compared with £793,937 in 2018.

There were unrealised gains of investments of £47,104 (2018: loss of £19,784). There was no realisation of any of these gains during the year.

The total reserves, comprising Restricted and Unrestricted Funds, carried forward at the end of the year were £573,128, compared with £622,797 after the prior year adjustment has been put through. The Restricted Funds held of £2,930 (2018: £2,430) relate to the successful completion of all outstanding projects and well as a grant received during the year of £2,000, £1,500 of which was deferred.

#### Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

# **Company Limited by Guarantee**

# Trustees' Annual Report (Incorporating the Director's Report) (continued)

#### Year ended 31 December 2019

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **Auditor**

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Prof K C Mander

Trustee

Mr A T Ironside

Trustee

#### **Company Limited by Guarantee**

# Independent Auditor's Report to the Members of Canterbury Theatre and Festival Trust

#### Year ended 31 December 2019

#### **Opinion**

We have audited the financial statements of Canterbury Theatre and Festival Trust (the 'charity') for the year ended 31 December 2019 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2019 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties
  that may cast significant doubt about the charity's ability to continue to adopt the going concern
  basis of accounting for a period of at least twelve months from the date when the financial
  statements are authorised for issue.

# **Company Limited by Guarantee**

# Independent Auditor's Report to the Members of Canterbury Theatre and Festival Trust (continued)

#### Year ended 31 December 2019

#### Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

#### **Company Limited by Guarantee**

# Independent Auditor's Report to the Members of Canterbury Theatre and Festival Trust (continued)

#### Year ended 31 December 2019

#### Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to
  fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
  evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not
  detecting a material misstatement resulting from fraud is higher than for one resulting from error,
  as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override
  of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the
  disclosures, and whether the financial statements represent the underlying transactions and
  events in a manner that achieves fair presentation.

#### **Company Limited by Guarantee**

# Independent Auditor's Report to the Members of Canterbury Theatre and Festival Trust (continued)

#### Year ended 31 December 2019

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Andrew Collyer (Senior Statutory Auditor)

For and on behalf of Burgess Hodgson LLP Chartered accountants & statutory auditor Camburgh House 27 New Dover Road Canterbury Kent CT1 3DN

01/07/2020

# **Company Limited by Guarantee**

# Statement of Financial Activities (including income and expenditure account)

# Year ended 31 December 2019

|  |             | Unrestricted     | <b>2019</b><br>Restricted |                  | 2018             |
|--|-------------|------------------|---------------------------|------------------|------------------|
|  | Note        | funds<br>£       | funds<br>£                | Total funds<br>£ | Total funds<br>£ |
| Income and endowments  |             |                  |                           |                  |                  |
| Donations and legacies   | 6           | 98,703           | _                         | 98,703           | 133,594          |
| Charitable activities  | 7           | 339,343          | 500                       | 339,843          | 493,519          |
| Fundraising income   | 8           | 193,395          | -                         | 193,395          | 194,715          |
| Investment income  | 9           | 470              |                           | 470              | 179              |
| Total income   |             | 631,911          | 500                       | 632,411          | 822,007          |
| Expenditure Expenditure on raising funds:  | 40          | 5 507            |                           | 5 507            | 0.700            |
| Costs of other trading activities  | 10          | 5,597            | -                         | 5,597            | 2,706            |
| Expenditure on charitable activities<br>Other expenditure  | 11,12<br>13 | 715,804<br>7,783 |                           | 715,804<br>      | 785,174<br>6,057 |
| Total expenditure  |             | 729,184          | _                         | 729,184          | 793,937          |
| Net (gains)/losses on investments  | 15          | (47,104)         | -                         | (47,104)         | 19,784           |
| Night ( and a side of the side |             |                  |                           |                  |                  |
| Net (expenditure)/income and net movement in funds   |             | (50,169)         | 500                       | (49,669)         | 8,286            |
| Reconciliation of funds  |             |                  |                           |                  |                  |
| Total funds brought forward  |             | 620,367          | 2,430                     | 622,797          | 614,511          |
| Total funds carried forward  |             | 570,198          | 2,930                     | 573,128          | 622,797          |

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

# **Company Limited by Guarantee**

# **Statement of Financial Position**

# **31 December 2019**

| Fixed assets         21         2,762         3,588           Investments         21         2,762         3,588           Investments         22         351,827         304,723           354,589         308,311           Current assets         23         55,442         77,395           Cash at bank and in hand         188,095         290,869           243,537         368,264 |  |      | 2019    | 2018<br>(restated) |
|--|--|------|---------|--------------------|
| Tangible fixed assets       21       2,762       3,588         Investments       22       351,827       304,723         354,589       308,311         Current assets       23       55,442       77,395         Cash at bank and in hand       188,095       290,869   |  | Note | £       |                    |
| Current assets       23       55,442       77,395         Cash at bank and in hand       188,095       290,869   | Tangible fixed assets                          |      | •       | · ·                |
| Debtors       23       55,442       77,395         Cash at bank and in hand       188,095       290,869  |  |      | 354,589 | 308,311            |
| Debtors       23       55,442       77,395         Cash at bank and in hand       188,095       290,869  | Current assets                                 |      |         |                    |
| 243,537 368,264  | Debtors  | 23   | •       |                    |
|  |  |      | 243,537 | 368,264            |
| Creditors: amounts falling due within one year 24 24,998 53,778  | Creditors: amounts falling due within one year | 24   | 24,998  | 53,778             |
| Net current assets 218,539 314,486   | Net current assets                             |      | 218,539 | 314,486            |
| Total assets less current liabilities 573,128 622,797  | Total assets less current liabilities          |      | 573,128 | 622,797            |
| Net assets 573,128 622,797   | Net assets                                     |      | 573,128 | 622,797            |
| Funds of the charity   | Funds of the charity                           |      |         |                    |
| Restricted funds         2,930         2,430           Unrestricted funds         570,198         620,367  | Restricted funds                               |      | •       |                    |
| Total charity funds         27         573,128         622,797   | Total charity funds                            | 27   | 573,128 | 622,797            |

These financial statements were approved by the board of trustees and authorised for issue on ...tl. b. and are signed on behalf of the board by:

Prof K C Mander

Trustee

Mr A T Ironside

Trustee

# **Company Limited by Guarantee**

# **Statement of Cash Flows**

# Year ended 31 December 2019

|   | 2019                                 | 2018               |
|---|--------------------------------------|--------------------|
|   | £                                    | (restated)<br>£    |
| Cash flows from operating activities Net (expenditure)/income   | (49,669)                             | 8,286              |
| Adjustments for: Depreciation of tangible fixed assets Net (gains)/losses on investments Other interest receivable and similar income Accrued (income)/expenses | 826<br>(47,104)<br>(470)<br>(17,507) |                    |
| Changes in: Trade and other debtors Trade and other creditors   | 21,953<br>(11,273)                   | (14,300)<br>3,852  |
| Cash generated from operations  | (103,244)                            | 46,750             |
| Interest received   | 470                                  | 179                |
| Net cash (used in)/from operating activities  | (102,774)                            | 46,929             |
| Cash flows from investing activities Proceeds from sale of other investments Net cash from investing activities   | <u> </u>                             | 70,000<br>70,000   |
| The court working delivated   |                                      |                    |
| Net (decrease)/increase in cash and cash equivalents<br>Cash and cash equivalents at beginning of year  | (102,774)<br>290,869                 | 116,929<br>173,940 |
| Cash and cash equivalents at end of year  | 188,095                              | 290,869            |

#### **Company Limited by Guarantee**

#### **Notes to the Financial Statements**

#### Year ended 31 December 2019

#### 1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 8 Orange Street, Canterbury, Kent, CT1 2JA, United Kingdom.

#### 2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

#### 3. Accounting policies

#### Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the Bank.

#### **Basis of preparation**

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

#### Going concern

As part of their going concern review the Trustees have considered the impact of COVID-19 on the Festival's plans. By taking advantage of support available from the government, the Trust's reserves, and by making appropriate contingencies in relation to the two-week Festival, the Trustees are confident that they will have sufficient available funds to support the charity from 2021 and beyond. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

#### Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### Investment valuations:

Investment valuations are obtained by trustees from the investment managers, who utilise the closing quoted market price information available at the balance sheet date.

# **Company Limited by Guarantee**

#### Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 3. Accounting policies (continued)

#### **Fund accounting**

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

#### Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the
  contracted service. This is classified as unrestricted funds unless there is a contractual
  requirement for it to be spent on a particular purpose and returned if unspent, in which case
  it may be regarded as restricted.

#### **Company Limited by Guarantee**

#### Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 3. Accounting policies (continued)

#### Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking
  activities that further its charitable aims for the benefit of its beneficiaries, including those
  support costs and costs relating to the governance of the charity apportioned to charitable
  activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

#### Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

#### Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Leasehold improvement

Over the remaining term of the lease

Fixtures and fittings

25% straight line

Marketing & promotional

33.33% and 20% straight line

equipment

Computer Equipment

25% straight line

#### Investments

Unlisted equity investments are initially recorded at cost, and subsequently measured at fair value. If fair value cannot be reliably measured, assets are measured at cost less impairment.

Listed investments are measured at fair value with changes in fair value being recognised in income or expenditure.

# **Company Limited by Guarantee**

#### Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 3. Accounting policies (continued)

#### Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

#### **Financial instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transactions value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

#### **Defined contribution plans**

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

#### 4. Prior period adjustments

In the financial year ended 31 December 2018, a grant was awarded to the Canterbury Theatre and Festival Trust from the Arts Council, to be paid conditionally in three instalments, in 2018, 2019 and 2020. Under the SORP when meeting terms or conditions are within the charity's control and there is enough evidence that they have been or will be met, then the income must be recognised in the year the award is made. Terms or conditions such as administrative requirements would not prevent the recognition of income and therefore the grant income should have been included in 2018 in full. The effect in 2018 is an increase to income and debtors of £45,218.

#### 5. Limited by guarantee

The company is a company limited by guarantee. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

#### 6. Donations and legacies

|           | Unrestricted | <b>Total Funds</b> | Unrestricted | Total Funds |
|-----------|--------------|--------------------|--------------|-------------|
|           | Funds        | 2019               | Funds        | 2018        |
|           |              |                    |              | (restated)  |
|           | £            | £                  | £            | £           |
| Donations |              |                    |              |             |
| Donations | 93,173       | 93,173             | 113,984      | 113,984     |
| Gift Aid  | 5,530        | 5,530              | 19,610       | 19,610      |
|           | 98,703       | 98,703             | 133,594      | 133,594     |
|           |              |                    |              |             |

# **Company Limited by Guarantee**

# Notes to the Financial Statements (continued)

# Year ended 31 December 2019

#### 7. Charitable activities

|     |  |                       | Unrestricted<br>Funds | Restricted<br>Funds   | Total Funds<br>2019               |
|-----|--|-----------------------|-----------------------|-----------------------|-----------------------------------|
|     | Box office/other events Nightly programme sales          |                       | £<br>313,742<br>3,460 | £<br>_<br>_           | <b>£</b><br>313,742<br>3,460      |
|     | Grants   |                       | 22,141                | 500                   | 22,641                            |
|     |  |                       | 339,343               | <u>500</u>            | 339,843                           |
|     |  |                       | Unrestricted<br>Funds | Restricted<br>Funds   | Total Funds<br>2018<br>(restated) |
|     |  |                       | £                     | £                     | £                                 |
|     | Box office/other events Nightly programme sales          |                       | 342,600<br>3,104      | -                     | 342,600<br>3,104                  |
|     | Grants   |                       | 147,815               | _                     | 147,815                           |
|     |  |                       | 493,519               | -                     | 493,519                           |
| 8.  | Fundraising income                                       |                       |                       |                       |                                   |
|     |  | Unrestricted<br>Funds | Total Funds<br>2019   | Unrestricted<br>Funds | Total Funds<br>2018<br>(restated) |
|     |  | £                     | £                     | £                     | £                                 |
|     | Fundraising  | 3,287<br>151,000      | 3,287<br>151,000      | 11,145<br>144,500     | 11,145<br>144,500                 |
|     | Sponsorship<br>Subscriptions                             | 14,533                | 14,533                | 12,145                | 12,145                            |
|     | Advertising  | 13,355                | 13,355                | 15,705                | 15,705                            |
|     | Rental & other income                                    | 11,220                | 11,220                | 11,220                | 11,220                            |
|     |  | 193,395               | 193,395               | 194,715               | 194,715                           |
| 9.  | Investment income  |                       |                       |                       |                                   |
|     |  | Unrestricted<br>Funds | Total Funds<br>2019   | Unrestricted<br>Funds | Total Funds<br>2018<br>(restated) |
|     |  | £                     | £                     | £                     | (restated)                        |
|     | Bank interest receivable                                 | 470                   | 470                   | 179                   | 179                               |
| 10. | Costs of other trading activities                        |                       |                       |                       |                                   |
|     |  | Unrestricted<br>Funds | Total Funds<br>2019   | Unrestricted<br>Funds | Total Funds<br>2018<br>(restated) |
|     |  | £                     | £                     | £                     | £                                 |
|     | Costs of other trading activities -<br>Fundraising costs | 5,597                 | 5,597                 | 2,706                 | 2,706                             |

# **Company Limited by Guarantee**

# Notes to the Financial Statements (continued)

# Year ended 31 December 2019

#### 11. Expenditure on charitable activities

|   | Unrestricted<br>Funds | Total Funds<br>2019 | Unrestricted Funds | Total Funds<br>2018 |
|---|-----------------------|---------------------|--------------------|---------------------|
|   |                       |                     |                    | (restated)          |
|   | £                     | £                   | £                  | £                   |
| Artist, venue, technical and box office costs | 321,047               | 321,047             | 387,923            | 387,923             |
| Nightly programme costs                       | 4,447                 | 4,447               | 3,742              | 3,742               |
| Education costs                               | 17,894                | 17,894              | 14,162             | 14,162              |
| Wages and salaries                            | 236,763               | 236,763             | 207,960            | 207,960             |
| Employers NI contributions                    | 20,728                | 20,728              | 20,324             | 20,324              |
| Pension costs                                 | 10,572                | 10,572              | 7,408              | 7,408               |
| Premises costs                                | 6,728                 | 6,728               | 18,456             | 13,779              |
| Insurance                                     | 4,950                 | 4,950               | 7,083              | 7,083               |
| Office costs                                  | 14,072                | 14,072              | 32,302             | 36,979              |
| Marketing costs                               | 59,910                | 59,910              | 57,713             | 57,713              |
| Other staff & miscellaneous costs             | 8,507                 | 8,507               | 16,121             | 16,121              |
| Accountancy fees                              | 4,360                 | 4,360               | 2,350              | 2,350               |
| Auditors remuneration                         | 5,000                 | 5,000               | 4,500              | 4,500               |
| Depreciation expense                          | 826                   | 826                 | 5,130              | 5,130               |
|   | 715,804               | 715,804             | 785,174            | 785,174             |
|   |                       |                     |                    |                     |

#### 12. Expenditure on charitable activities by activity type

|                       | Activities<br>undertaken<br>directly Su | pport costs | Total funds<br>2019 | Total fund<br>2018 |
|-----------------------|---|-------------|---------------------|--------------------|
|                       | £                                       | £           | £                   | £                  |
| Promotion of the arts | 705,618                                 | _           | 705,618             | 773,194            |
| Governance costs      | · <u>-</u>                              | 10,186      | 10,186              | 11,980             |
|                       | 705,618                                 | 10,186      | 715,804             | 785,174            |

#### 13. Other expenditure

|                           | Unrestricted<br>Funds | Total Funds<br>2019 | Unrestricted Funds | Total Funds<br>2018 |
|---------------------------|-----------------------|---------------------|--------------------|---------------------|
|                           | £                     | £                   | £                  | (restated)<br>£     |
| Historic irregularities   | _                     | _                   | 31,020             | 31,020              |
| Insurance monies proceeds | _                     | _                   | (25,000)           | (25,000)            |
| Unrecoverable VAT         | 5,882                 | 5,882               |                    |                     |
| Bank and finance charges  | 1,901                 | 1,901               | 37                 | 37                  |
|                           | 7,783                 | 7,783               | 6,057              | 6,057               |

In July 2018, several irregular transactions were identified as being of a fraudulent nature. As stated in the prior year's trustee report, these transactions were sustained during financial years 31 December 2015 to 31 December 2018. The amounts disclosed relate to the loss specifically incurred in those years, together with any professional/legal fees which relate to the irregularities. The amount disclosed above in respect of the previous financial year, also includes insurance monies received amounting to £25,000 in relation to the losses incurred, within the accounting period ended 31 December 2018.

# **Company Limited by Guarantee**

#### Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 14. Taxation

The Canterbury Theatre and Festival trust is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation is respect of income or capital gains received within the categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### 15. Net (gains)/losses on investments

|                                | Unrestricted<br>Funds | Total Funds<br>2019 | Unrestricted Funds | Total Funds<br>2018         |
|--------------------------------|-----------------------|---------------------|--------------------|-----------------------------|
| Gains/(losses) on investments  | £<br>47.104           | <b>£</b><br>47.104  | £<br>(19.784)      | (restated)<br>£<br>(19,784) |
| Camer (100000) on invocanionic | ,                     |                     | (,                 | (10), 0.7                   |

#### 16. Net (expenditure)/income

Net (expenditure)/income is stated after charging/(crediting):

|                                       | 2019 | 2018        |
|---------------------------------------|------|-------------|
|                                       |      | (restated)  |
|                                       | £    | £           |
| Depreciation of tangible fixed assets | 826  | 5,130       |
|                                       |      | <del></del> |

During the year, no Trustees received any remuneration (2018: £Nil). During the year, no Trustees received any benefits in kind (2018: £Nil). During the year, no Trustees received any reimbursement of expenses (2018: £Nil).

#### 17. Auditors remuneration

|  | 2019  | 2018       |
|--|-------|------------|
|  |       | (restated) |
|  | £     | £          |
| Fees payable for the audit of the financial statements | 5,000 | 6,850      |
|  |       |            |

#### 18. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

|   | 2019    | 2010       |
|---|---------|------------|
|   |         | (restated) |
|   | £       | £          |
| Wages and salaries                      | 236,763 | 207,960    |
| Social security costs                   | 20,728  | 20,324     |
| Employer contributions to pension plans | 10,572  | 7,408      |
|   | 268,063 | 235,692    |
|   |         |            |

The average head count of employees during the year was 7 (2018: 7). The average number of full-time equivalent employees during the year is analysed as follows:

|                | 2019<br>No. | 2018<br>No. |
|----------------|-------------|-------------|
| Administration | 6           | 6           |
| Marketing      | 1           | 1           |
| · ·            |             | _           |
|                | 7.          | 7           |
|                |             |             |

## **Company Limited by Guarantee**

#### Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 18. Staff costs (continued)

The number of employees whose remuneration for the year fell within the following bands, were: 2019 2018 No. No.  $\pm 60,000$  to  $\pm 69,999$ 

#### 19. Trustee remuneration and expenses

The Trustees and certain other senior employees who have authority and responsibility for planning, directing and controlling the activities of the charity, are considered to be key management personnel. No Trustees receive remunerating during the year (2018: £Nil) and the total salaries received by key management personnel during the year was £137,652 (2018: £118,725). In addition, employer pension contributions amount to £6,846 (2018: £5,087) and employer national insurance contributions amount to £15,446 (2018: £13,117).

#### 20. Trustee indemnity insurance

During the year the Charity paid £586 (2018: £586) for Trustee Liability Insurance as part of a complete insurance policy to cover neglect of defaults of its Trustees and Officers.

#### 21. Tangible fixed assets

|                                     | Leasehold Fix improvements |       | •     | Computer equipment | Total<br>£ |
|-------------------------------------|----------------------------|-------|-------|--------------------|------------|
| Cost                                |                            |       |       | -                  |            |
| At 1 January 2019 (as restated) and |                            |       |       |                    |            |
| 31 December 2019                    | 45,284                     | 2,116 | 6,500 | 20,399             | 74,299     |
| Depreciation                        |                            |       |       |                    |            |
| At 1 January 2019                   | 42,737                     | 2,116 | 6,500 | 19,358             | 70,711     |
| Charge for the year                 | 998                        | _     | _     | (172)              | 826        |
| At 31 December 2019                 | 43,735                     | 2,116 | 6,500 | 19,186             | 71,537     |
| Carrying amount                     |                            |       |       |                    |            |
| At 31 December 2019                 | 1,549                      | _     | _     | 1,213              | 2,762      |
| At 31 December 2018                 | 2,547                      | _     |       | 1,041              | 3,588      |

# **Company Limited by Guarantee**

# Notes to the Financial Statements (continued)

# Year ended 31 December 2019

#### 22. Investments

|   | Listed<br>investments<br>£ |
|---|----------------------------|
| Cost or valuation   |                            |
| At 1 January 2019   | 304,723                    |
| Additions   | -                          |
| Fair value movements  | 47,104                     |
| At 31 December 2019   | 351,827                    |
| Impairment At 1 January 2019 and 31 December 2019 Carrying amount |                            |
| At 31 December 2019   | 351,827                    |
| At 31 December 2018   | 304,723                    |
|   |                            |

All investments shown above are held at valuation.

#### Financial assets held at fair value

Financial assets are measured at fair value on the date of the balance sheet.

#### 23. Debtors

24.

|      |   | 2019        | 2018<br>(restated) |
|------|---|-------------|--------------------|
|      |   | £           | £                  |
| Tr   | rade debtors                                  | 6,567       | 12,610             |
| Pr   | repayments and accrued income                 | 3,272       | 9,765              |
| Of   | ther debtors                                  | 45,603      | 55,020             |
|      |   | 55,442      | 77,395             |
|      |   | <del></del> |                    |
| . Cr | reditors: amounts falling due within one year |             |                    |
|      |   |             |                    |

|                                 | 2019   | 2018<br>(restated) |
|---------------------------------|--------|--------------------|
|                                 | £      | £                  |
| Trade creditors                 | 1,991  | 22,429             |
| Accruals and deferred income    | 12,003 | 24,177             |
| Social security and other taxes | 6,197  | 5,116              |
| Other creditors                 | 4,807  | 2,056              |
|                                 | 24,998 | 53,778             |

# **Company Limited by Guarantee**

# Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 25. Deferred income

|                         | 2019  | 2018<br>(restated) |
|-------------------------|-------|--------------------|
|                         | £     | £                  |
| Amount deferred in year | 5,333 | _                  |
|                         |       |                    |

#### 26. Pensions and other post retirement benefits

#### **Defined contribution plans**

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £10,572 (2018: £6,483).

#### 27. Analysis of charitable funds

#### **Unrestricted funds**

|  |                     |             |                  | 0 1 104      | _ At             |
|--|---------------------|-------------|------------------|--------------|------------------|
|  | At                  |             | <b></b>          | Gains and 31 |                  |
|  | 1 January 2019<br>£ | Income<br>£ | Expenditure<br>£ | losses<br>£  | <b>2019</b><br>£ |
| General funds Designated funds - Orange Street | 618,905             | 631,911     | (729,184)        | 47,104       | 568,736          |
| maintenance fund                               | 1,462               |             |                  |              | 1,462            |
|  | 620,367             | 631,911     | (729,184)        | 47,104       | 570,198          |
|  |                     |             |                  |              | At               |
|  | At                  |             |                  | Gains and 31 | December         |
|  | 1 January 2018<br>£ | Income<br>£ | Expenditure<br>£ | losses<br>£  | 2018<br>£        |
| General funds Designated funds - Orange Street | 610,619             | 822,007     | (793,937)        | (19,784)     | 618,905          |
| maintenance fund                               | 1,462               |             |                  |              | 1,462            |
|  | 612,081             | 822,007     | (793,937)        | (19,784)     | 620,367          |

#### **Designated funds**

#### Orange Street Maintenance Fund

The board has designated the funds that it has specifically earmarked for necessary building maintenance.

# **Company Limited by Guarantee**

# Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 27. Analysis of charitable funds (continued)

#### **Restricted funds**

|                  |                |        |             |                | At       |
|------------------|----------------|--------|-------------|----------------|----------|
|                  | At             |        |             | Gains and 31 [ | December |
|                  | 1 January 2019 | Income | Expenditure | losses         | 2019     |
|                  | £              | £      | £           | £              | £        |
| Restricted funds | 2,430          | 500    | _           | -              | 2,930    |
|                  |                |        |             |                |          |
|                  |                |        |             |                | At       |
|                  | At             |        |             | Gains and 31 [ | December |
|                  | 1 January 2018 | Income | Expenditure | losses         | 2018     |
|                  | £              | £      | £           | £              | £        |
| Restricted funds | 2,430          | _      | _           | _              | 2,430    |
|                  | -              |        | _           |                | <u> </u> |

#### **Restricted funds**

Restricted funds in respect of Kent Arts Investment and the Visual Evaluation of Made in Kent were received during 2017 and used for grants to artists.

# 28. Analysis of net assets between funds

|                                   | Unrestricted                              | Restricted       | Total Funds                              |
|-----------------------------------|---|------------------|--|
|                                   | Funds                                     | Funds            | 2019                                     |
|                                   | £   | £                | £  |
| Tangible fixed assets             | 2,762                                     | _                | 2,762                                    |
| Investments                       | 351,827                                   | _                | 351,827                                  |
| Current assets                    | 241,107                                   | 2,430            | 243,537                                  |
| Creditors less than 1 year        | (24,998)                                  |                  | (24,998)                                 |
| Net assets                        | 570,698                                   | 2,430            | 573,128                                  |
|                                   |   |                  | ····                                     |
|                                   |   |                  |  |
|                                   | Unrestricted                              | Restricted       | Total Funds                              |
|                                   | Unrestricted<br>Funds                     | Restricted Funds | Total Funds<br>2018                      |
|                                   |   |                  |  |
| Tangible fixed assets             | Funds                                     | Funds            | 2018                                     |
| Tangible fixed assets Investments | Funds<br>£                                | Funds            | 2018<br>£                                |
| •                                 | Funds<br>£<br>3,588                       | Funds            | 2018<br>£<br>3,588                       |
| Investments                       | Funds<br>£<br>3,588<br>304,723            | Funds<br>£<br>-  | 2018<br>£<br>3,588<br>304,723            |
| Investments<br>Current assets     | Funds<br>£<br>3,588<br>304,723<br>365,834 | Funds<br>£<br>-  | 2018<br>£<br>3,588<br>304,723<br>368,264 |

# 29. Analysis of changes in net debt

|                          |               |            | At          |
|--------------------------|---------------|------------|-------------|
|                          | At 1 Jan 2019 | Cash flows | 31 Dec 2019 |
|                          | £             | £          | £           |
| Cash at bank and in hand | 290,869       | (102,774)  | 188,095     |

#### **Company Limited by Guarantee**

#### Notes to the Financial Statements (continued)

#### Year ended 31 December 2019

#### 30. Related parties

- i) During the year, the trustees and related parties donated £17,658 (2018: £17,422) to the charity. This figure includes a donation of £12,400 from Canterbury Auction Galleries, an organisation whom a trustee has significant control of.
- ii) As noted in the Report of the Trustees, Canterbury Theatre and Festival Trust has a close relationship with Canterbury Festival Foundation. The Canterbury Festival Foundation was incorporated in 2002 as a charitable company limited by guarantee, in order to promote and support the charitable objects of the Canterbury Theatre and Festival Trust. From the excess of income over expenditure the Foundation made a donation totalling £45,000 (2018: £45,000) to the Canterbury Theatre and Festival Trust in in order to support its charitable activities for the year to December 2019.
- iii) The registered office of the Canterbury Theatre and Festival Trust is 8 Orange Street, Canterbury, Kent, CT1 2JA. This building is owned by the Canterbury Festival Foundation, a charity set up in order to aid and support the Canterbury Theatre and Festival Trust in carrying out its charitable activities. No rent is charged for the occupation or use of the building.

#### 31. Controlling party

The charity is a company limited by guarantee and was controlled throughout the year by the Trustees.