

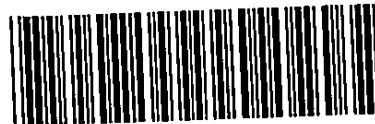
**Company Registration No. 1324588**

**PDM Communications Limited**

**Report and unaudited financial statements**

**Year ended 31 December 2010**

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# **PDM Communications Limited**

## **Report and financial statements 2010**

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# **PDM Communications Limited**

## **Report and financial statements 2010**

### **Directors**

P Richardson  
A Scott  
C Sweetland

### **Secretary**

WPP Group (Nominee Limited)

### **Registered Office**

27 Farm Street  
London  
W1J 5RJ

# **PDM Communications Limited**

## **Directors' report**

The directors present their annual report on the affairs of the company, together with the unaudited financial statements, for the year ended 31 December 2010

### **Business review**

The company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the year and preceding financial year. It is anticipated that the company will remain dormant for the foreseeable future. Key performance indicators are not considered necessary for an understanding of the development, performance or position of the business of the company. There are no risks or uncertainties facing the company including those within the context of the use of financial instruments.

### **Directors**

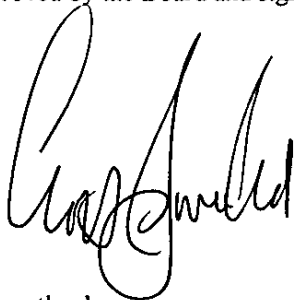
The directors who served throughout the year were as follows

C Sweetland

P Richardson

A Scott

Approved by the Board and signed on its behalf by

A handwritten signature in black ink, appearing to read 'C Sweetland', is written over a horizontal line.

C Sweetland

Director

16/6/2011

## PDM Communications Limited

### Balance sheet 31 December 2010

	Note	2010 £	2009 £
<b>Capital and reserves</b>			
Called up share capital	4	112	112
Share Premium Account		17,988	17,988
Profit and loss account		(18,100)	(18,100)
<b>Shareholders' funds</b>		<u>-</u>	<u>-</u>

PDM Communications Limited (registered number 1324588) did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gain or loss

For the year ending 31 December 2010 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These financial statements on pages 3 to 4 were approved and authorised for issue by the Board of Directors on 2011

Signed on behalf of the Board of Directors

Director

C Sweetland

16/6/2011

# PDM Communications Limited

## Notes to the financial statements

Year ended 31 December 2010

**1. Accounting policy**

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom law and accounting standards

**2. Profit and loss account**

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding financial year. There have been no movements in shareholders' funds during the year under review or the preceding financial year.

**3. Information regarding directors and employees**

The company had no employees during the current and preceding year.

No emoluments were payable to the directors of the company during the current and preceding financial year.

**4. Called up share capital**

	2010 £	2009 £
<b>Authorised:</b>		
200 ordinary shares of £1 each	200	200
	<u>          </u>	<u>          </u>
<b>Allotted, called up and fully paid :</b>		
112 ordinary shares of £1 each	112	112
	<u>          </u>	<u>          </u>

**5. Related party transactions**

The company has taken advantage of the exemption available to group companies in FRS8 (Related Party Disclosures), which allows it not to disclose transactions with group entities or investees of the group qualifying as related parties.

**6. Ultimate controlling party**

The directors regard WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party.

The largest group of which the company is a member and for which group financial statements are drawn up is WPP plc. Copies of the financial statements of WPP plc are available from [www.wpp.com](http://www.wpp.com).