

Company Registration No. 1324588

PDM Communications Limited

Report and Financial Statements

31 December 2008

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PDM Communications Limited -1324588

Report and financial statements 2008

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Report and financial statements 2008

Officers and professional advisers

Directors

P Richardson
A Scott
C Sweetland

Secretary

WPP Group (Nominees) Limited

Registered Office

27 Farm Street
London
W1J 5RJ

Bankers

HSBC
The Cross
Gloucester
GL1 2AP

Solicitors

Hammond Suddards Edge
7 Devonshire Square
Cutlers Gardens
London
EC2M 4YH

PDM Communications Limited -1324588

Directors' report

The directors present their annual report and the unaudited financial statements for the year ended 31 December 2008.

This directors' report has been prepared in accordance with the special provisions relating to small companies under s246(4) Companies Act 1985.

Business Review

The company ceased trading in 2001. The directors do not expect PDM communications to be a going concern for the future.

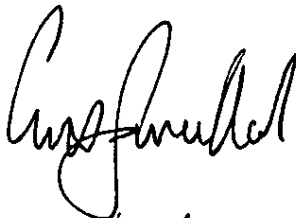
The results for the year and financial position of the company are as shown in the accounts. Profit for the year after tax was £ Nil (2007: £32,724).

Directors and their interests

The following directors who served throughout the year were:

C Sweetland
P Richardson
A Scott

Approved by the Board of Directors
and signed on behalf of the Board



Director

C. Sweetland 31st Oct 2009

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Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

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Profit and loss account Year ended 31 December 2008

	Notes	2008 £	2007 £
Other income		-	32,724
Operating profit	2		32,724
Tax on profit on ordinary activities	4	-	-
Profit on ordinary activities after taxation for the financial year		-	32,724

There were no recognised gains or losses other than those shown above. Consequently no statement of total recognised gains and losses has been presented.

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Balance sheet 31 December 2008

	Notes	2008 £	2007 £
Net current liabilities		-	-
Provisions	4	-	-
Net Liabilities		-	-
Capital and reserves			
Called up share capital	5	112	112
Share Premium Account		17,988	17,988
Profit and loss account		(18,100)	(18,100)
Shareholders' fund/(deficit)	6	-	-

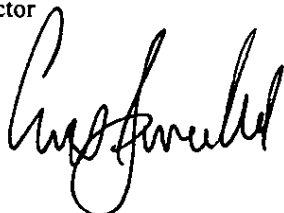
For the year ended 31st December 2008 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985.

Members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibility for:

- ensuring the company keeps accounting records which comply with section 221; and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

Director



C. Sweetland

31st Oct 2009

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Notes to the accounts 31 December 2008

1. Accounting policies

The financial statements are prepared in accordance with applicable United Kingdom accounting standards and law. The particular accounting policies adopted are described below and have been applied consistently throughout the year and the preceding year.

Basis of Preparation

As referred to in the Directors Report the accounts are prepared on a basis other than a going concern, as the company has ceased trade.

The accounts are prepared under the historical cost convention. The company has taken advantage of the exemption from preparing consolidated financial statements afforded by section 228 of the Companies Act 1985 because it is a wholly-owned subsidiary of WPP 2008 Limited which prepares consolidated accounts which are publicly available. The company is also, on this basis, exempt from the requirement of FRS 1 to present a cash flow statement.

Deferred taxation

Deferred taxation is provided on timing differences, arising from the different treatment of items for accounts and taxation purposes, which are expected to reverse in the future, calculated at rates at which it is estimated that tax will arise.

2. Operating profit

There were no employees in the current or prior year. The directors' remuneration is borne by another group company in the current year and the prior year.

The audit fee £1,000 (2007: £1,000) is borne by another group company in the current year and the prior year.

3. Tax on ordinary activities

The corporation tax charge of £nil has been calculated using a UK corporation tax rate of 28.5% (2007 – 30%). The company has no taxable income during the year.

4. Called up share capital

	2008 £	2007 £
Authorised		
200 ordinary shares of £1 each	200	200
Called up, allotted and fully paid		
112 ordinary shares of £1 each	112	112

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Notes to the accounts 31 December 2008

5. Reconciliation of movement in shareholders' deficit

	2008 £	2007 £
Profit for the financial year	-	32,724
Net movement in shareholders' fund	-	32,724
Opening shareholders' fund/(deficit)	-	(32,724)
Closing shareholders' fund/(deficit)	-	-

6. Ultimate and controlling parent company

The company's ultimate controlling party is WPP Plc and its immediate parent is Milton Marketing Group Limited. The largest and smallest group in which the results of PDM Communications Limited are consolidated is that headed by WPP Plc, a company incorporated in Great Britain and registered in England and Wales. Copies of these consolidated accounts may be obtained from WPP Plc, 27 Farm Street, London W1X 6RD.

7. Related party transactions

As a wholly-owned subsidiary of WPP Plc, the company has taken advantage of the exemption in FRS 8 "Related Party Transactions", not to disclose transactions with other members of the group headed WPP Plc.