



**Unaudited financial statements** 

**30 November 2017** 

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18 21/05/2018 COMPANIES HOUSE #53

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#### **Directors and other information**

**Director** D S Fielden

Company number 01309633

Registered office 241 Fulham Road

London SW3 6HY

Business address 241 Fulham Road

London SW3 6HY

Accountants Jemmmett Fox (UK) Limited

The White House

High Street Dereham Norfolk NR19 1DR

# Director's report Year ended 30 November 2017

The director presents his report and the unaudited financial statements of the company for the year ended 30 November 2017.

#### **Director**

The director who served the company during the year was as follows:

D S Fielden

#### Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

D S Fielden Director

# Accountants' report to the director on the preparation of the unaudited statutory financial statements of David Fielden Limited Year ended 30 November 2017

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of David Fielden Limited for the year ended 30 November 2017 which comprise the income statement, statement of financial position and related notes from the company's accounting records and from information and explanations you have given us.

This report is made solely to the director of David Fielden Limited, as a body, in accordance with the terms of our engagement letter dated 15 April 2015. Our work has been undertaken solely to prepare for your approval the financial statements of David Fielden Limited and state those matters that we have agreed to state to them, as a body, in this report. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than David Fielden Limited and its director as a body for our work or for this report.

It is your duty to ensure that David Fielden Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of David Fielden Limited. You consider that David Fielden Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of David Fielden Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Jemmmett Fox (UK) Limited

Accountants and Business Advisors

The White House High Street Dereham Norfolk NR19 1DR

16-5-18

## Income statement Year ended 30 November 2017

|   | 2017      | 2016      |
|---|-----------|-----------|
|   | £         | £         |
| Turnover  | 746,561   | 897,415   |
| Other income                                      | 3,734     | 2,536     |
|   | 750,295   | 899,951   |
| Cost of raw materials and consumables             | (213,016) | (241,751) |
| Staff costs                                       | (318,231) | (372,023) |
| Depreciation and other amounts written off assets | (4,853)   | (5,483)   |
| Other charges                                     | (310,136) | (319,938) |
| Tax   | 947       | 7,732     |
| Loss  | (94,994)  | (31,512)  |
|   |           |           |

# Statement of financial position 30 November 2017

|  | 2017<br>£ £      | 2016<br>£         | £        |
|--|------------------|-------------------|----------|
| Fixed assets                                   | 13,376           | ~                 | 17,438   |
| Current assets Prepayments and accrued income  | 75,827<br>22,716 | 121,798<br>24,636 |          |
|  | 98,543           |                   | 146,434  |
| Creditors: amounts falling due within one year | (145,208)        |                   | (98,362) |
| Net current (liabilities)/assets               | (46,665)         |                   | 48,072   |
| Total assets less current liabilities          | (33,289)         | `                 | 65,510   |
| Provisions for liabilities                     | (2,541)          |                   | (3,488)  |
| Accruals and deferred income                   | (2,507)          |                   | (5,365)  |
| Net (liabilities)/assets                       | (38,337)         |                   | 56,657   |
| Capital and reserves                           | (38,337)         |                   | 56,657   |

#### Notes to the financial statements

## 1. Directors advances, credits and guarantees

During the year the director entered into the following advances and credits with the company:

| 2017 | Balance<br>brought<br>forward | Advances /(credits) to the director                                | Amounts<br>repaid   | Balance o/standing   |
|------|-------------------------------|--|---|--|
|      | £<br>(1,242)                  | £<br>(57,714)  | £ -   | <b>£</b><br>(58,956)   |
| 2016 | <del></del>                   |  | ====  |  |
|      | Balance<br>brought<br>forward | Advances /(credits) to the director                                | Amounts<br>repaid   | Balance o/standing   |
|      | £                             | £  | £   | £  |
|      | (2,248)                       | -  | 1,006   | (1,242)  |
|      |                               | Balance brought forward £ (1,242)  2016  Balance brought forward £ | Balance brought /(credits) to forward the director  £ (1,242) (57,714)  2016  Balance brought /(credits) to the director  £ t £  £ (57,714)  (credits) to the director  £ £ | Balance Advances brought /(credits) to forward the director  £ £ £ (1,242) (57,714)  Balance Advances brought /(credits) to forward the director £ £ £ £ |

# Statement of financial position (continued) Year ended 30 November 2017

For the year ending 30 November 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors responsiblities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements have been prepared in accordance with the micro-entity provisions.

These financial statements were approved by the board of directors and authorised for issue on 11 May 2018, and are signed on behalf of the board by:

**D S Fielden** Director

Company registration number: 01309633

The company is a private company limited by shares, registered in England and Wales.

The following pages do not form part of the statutory accounts.

#### Detailed income statement Year ended 30 November 2017

|   | 2017<br>£           | 2016<br>£   |
|---|---------------------|-------------|
| Turnover<br>Sales                                 | 746,561             | 897,415     |
| Gales   | <del></del>         |             |
|   | 746,561             | 897,415     |
| Other income                                      |                     |             |
| Flower stand income                               | 3,507               | 2,295       |
| Sundry income                                     | 208                 | 241         |
| Other interest received                           | 19                  | <del></del> |
|   | 3,734               | 2,536       |
| Cost of raw materials and consumables             |                     |             |
| Opening stock                                     | (38,868)            | (39,484)    |
| Purchases   | (201,527)           | (241,135)   |
| Closing stock                                     | 27,379              | 38,868      |
|   | (213,016)           | (241,751)   |
| Staff costs                                       |                     |             |
| Wages and salaries                                | (223,072)           | (248,741)   |
| Wages and salaries                                | (50,300)            | (49,353)    |
| Directors remuneration                            | (36,360)            | (45,540)    |
| Employer's social security contributions          | (6,708)             | (7,457)     |
| Directors pension costs - defined contribution    | -                   | (20,000)    |
| Staff pension costs - defined contribution        | (1,791)             | (932)       |
|   | (318,231)           | (372,023)   |
| Depreciation and other amounts written off assets |                     |             |
| Depreciation of tangible assets                   | (4,853)             | (5,483)     |
|   | (4,853)             | (5,483)     |
|   |                     |             |
| Other charges Subcontract labour                  | (2,753)             | (708)       |
| Sales commission                                  | (2,733)<br>(18,637) | (1,412)     |
| Rent, rates and service charge                    | (137,902)           | (139,764)   |
| Helpers   | (518)               | (5,644)     |
| Insurance   | (8,920)             | (8,903)     |
| Laundry   | (79)                | (150)       |
| Light and heat                                    | (4,240)             | (6,286)     |
| Cleaning  | (9,601)             | (10,662)    |
| Repairs and maintenance                           | (1,541)             | (2,540)     |
| Licences  | (170)               | (226)       |
| Printing, postage and stationery                  | (4,172)             | (4,694)     |
| Advertising, promotions & exhibitions Page 8      | (102,613)           | (102,945)   |

# Detailed income statement (continued) Year ended 30 November 2017

|                            | 2017      | 2016      |
|----------------------------|-----------|-----------|
|                            | £         | £         |
| Telephone                  | (1,105)   | (4,203)   |
| Computer costs             | (501)     | (789)     |
| Travelling and subsistence | (398)     | (642)     |
| Entertaining               | (253)     | (1,372)   |
| Research and development   | (183)     | (1,035)   |
| Legal and professional     | (789)     | -         |
| Accountancy fees           | (4,420)   | (10,073)  |
| Bank charges               | (1,633)   | (1,954)   |
| Credit card charges        | (3,279)   | (5,080)   |
| Loss on exchange           | (5,434)   | (9,373)   |
| Kitchen supplies           | (575)     | (522)     |
| General expenses           | (368)     | (839)     |
| Charitable donations       | -         | (4)       |
| Subscriptions              | (52)      | (118)     |
|                            | (310,136) | (319,938) |