

# Financial Statements and Annual Report 2018





# 2018 in numbers

30.2 m women and men using contraception provided by MSI 34.7 m CYPs\*
12.9 m client visits
12.3 m unintended pregnancies averted
6.4 m unsafe abortions averted
32,046 maternal deaths averted

37 countries 11,000+ team members 783 MS Ladies 2,682 social franchisees 482 outreach teams 485 centres

#### \*Couple years of protection (CYP): our key service delivery metric

Couple years of protection (CYPs) is a measure that estimates the protection from pregnancy provided by contraceptive methods during a one-year period.

Different methods of contraception have different CYP values. It depends on how long they can be used for, the likelihood of wastage, and how effectively they prevent pregnancy. For instance, 120 condoms are needed to provide one CYP, while a five-year IUD provides 3.3 CYPs.

For a more detailed explanation of CYPs please visit: <a href="https://mariestopes.org/media/2188/msi-cyp-infographic.pdf">https://mariestopes.org/media/2188/msi-cyp-infographic.pdf</a>.

#### Our impact figures

The impact figures shown in this document have been calculated using Impact 2, our innovative socio-demographic mathematical model that allows us to estimate the impact of our work, and the wider social and economic benefits of offering access to contraception and safe abortion. You can find out more about Impact 2 on our website: <a href="https://www.mariestopes.org/what-we-do/our-approach/our-technical-expertise/impact-2/">https://www.mariestopes.org/what-we-do/our-approach/our-technical-expertise/impact-2/</a>



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# **CEO** statement

In 1976, Marie Stopes International (MSI) was founded in pursuit of a single, vital mission: that a woman should always have the right to choose when and whether to have children, and a vision: that no birth should ever be unwanted.

More than 40 years on, our organisation has grown into one of the world's leading providers of contraception and safe abortion care, with over 11,000 team members working across 37 countries. Our original mission has not changed.

At this moment, all over the world, women and girls are receiving life-changing, life-saving healthcare from highly trained and compassionate MSI team members. Somewhere a girl may be receiving a contraceptive implant that will allow her to avoid the unplanned pregnancy that would put an end to her education. Elsewhere a woman may be leaving our care, comforted and free from judgment, following a safe abortion that means she can continue on her chosen path, whatever that path may be.

If 2017 was a year of immense challenge, stemming from US government policy to restrict reproductive choice and access, then 2018 told a different story: one of resilience and success.

In 2018 we were able to serve more women and girls than ever before. According to our impact figures, more than 30.2 million women, men and girls worldwide were using a method of contraception provided by MSI, while a further 4.8 million turned to us for safe abortion and post-abortion care services.

Our work prevented 12.3 million unintended pregnancies, averted 6.4 million unsafe abortions, 32,046 maternal deaths, and saved £451 million in direct healthcare costs. We delivered 34.7 million CYPs (couple years of protection, our key metric), saw our total income levels approach £300 million and exceeded more than 9.5 million additional users of contraception since the 2012 Family Planning Summit in London.

Our successes were myriad: from the landmark signing of the UK government's flagship Women's Integrated Sexual Health (WISH) programme, which launches integrated sexual healthcare services in 27 countries worldwide; through awards for patient care in Australia; to the way we have revolutionised our offering to include some of the most underserved groups, including the under-20s. Over the last two years, MSI has served more than one million adolescents per year.

Heavy investment in clinical quality continues to be a key differentiator. We recently achieved 'Good' ratings for our UK clinics from the Care Quality Commission (the first such ratings for abortion providers) whilst in our overseas programmes we stepped up our stringent quality technical assessment tool (QTA) across all channels and embarked on a comprehensive provider competency assessment programme.

Marie Stopes UK also continued to drive momentum on the campaign for 'buffer zones' to protect women attending clinics from distressing opposition protests, and the UK's first buffer zone was introduced at our Ealing clinic in April 2018. We continue to support efforts to decriminalise women seeking abortion in the UK, Australia and across all our focus countries.

While we were sad to bid farewell to our Philippines country programme in May after 27 years of serving Filipina women and girls, we were delighted to launch Marie Stopes Democratic Republic of Congo programme in late 2018, and to commence services in a country where more than nine out of 10 women and girls lack access to any method of modern contraception. Decisions to close programmes are never easy, but we must always focus our resources where the need is greatest, and in time we hope women in the DRC will see the same transformation in contraceptive access as that witnessed by those in the Philippines.



We were not immune to challenge and threat in 2018 as those opposing our mission, emboldened by the chilling effect of regressive US policies, sought to undermine our work. This was most notable in Kenya, Tanzania and Niger which suffered significant service interruptions due to political engagement by antichoice groups, putting the lives of many women at risk.

Thanks to the efforts of our country and support office teams, and the support of donors and partners, we were able to continue vital services in all countries and ensure that women are not forced to seek out unsafe and unlicensed providers. Those opposed to women's reproductive rights will continue to spread misinformation to achieve their aims, but we will continue to ensure that no woman should ever have an unsafe abortion or be prevented from accessing contraceptive choice due to the views of others.

As we look ahead to 2020 and beyond, we are considering both the world in which we operate now, and that which awaits us. Whilst our 'Scaling-Up Excellence' strategy continues apace, we are beginning to explore how we can continue to increase our impact, and how we can eliminate all unsafe abortion and unmet contraceptive need by 2030. It's a big ambition, but we believe that MSI is well-placed to lead the way in achieving it.

If we do, then every woman, wherever she lives and whoever she is, will have the opportunity to take control of her own body and determine her own future.

Simon Cooke, CEO, Marie Stopes International



# Trustees' Report

The Board of Trustees presents its report and the audited consolidated financial statements for the year ended 31 December 2018 under the Charities Act 2011 and the Companies Act 2006, incorporating the Directors' Report. Pages 6 to 36 incorporate the requirements of the Strategic Report.

# Who we are

Founded in 1976, Marie Stopes International (MSI) has grown from a single clinic in central London to become one of the world's largest providers of high quality, affordable contraception and safe abortion services. We exist to empower women and girls to determine their own futures. Because when a woman or girl can choose when she has children, she has the power to take control of her future.

Since day one, choice has been at the heart of everything that we do and our mission remains clear to this day: to empower women and girls to have children by choice, not chance. Because we know – from our many years of providing services all over the world – that contraception and safe abortion changes lives. To some, it can be the determining factor to complete an education. To others it can mean more time to look after the family they already have. Whatever the reason, we are here to provide that choice.

Our services are delivered through an unwavering commitment to our clients, and we deliver them in some of the world's most hard-to-reach communities through innovative approaches to service delivery to ensure choice is given to as many people as possible. The way we work and the culture of our organisation is driven by our values. Our dedicated team members across the partnership embody our vision, never lose sight of our mission and deliver high-quality services aligned with our values:

**Mission driven**: With unwavering commitment, we exist to empower women and men to have children by choice, not chance.

**Client centred**: We are dedicated to our clients and work tirelessly to deliver high-quality, high-impact services that meet their individual needs.

**Accountable:** We are accountable for our actions and focus on results, ensuring long term sustainability and the impact of the partnership.

**Courageous**: We recruit and nurture talent, passionate and brave people who have the courage to push boundaries, make tough decisions and challenge others in line with our mission.

We know what difference being able to choose can make, so we will do whatever it takes to make sure that a woman can access the contraception and safe abortion services that gives her control over her fertility. It's why we provide our services in a whole range of different ways, from static centres in urban areas to mobile outreach teams who travel long distances to rural communities. Because we know that opening up access to sexual and reproductive health services reaches far beyond the individual; that it is a critical ingredient in tackling poverty and creating more equitable societies.

#### The global challenge

Right now, there are 214 million women around the world who want to use contraception but can't. Millions more don't have access to safe abortion and so resort to unsafe and life-threatening methods in a desperate attempt to end a pregnancy. The impact of this lack of contraceptive and safe abortion services is far-reaching – not just for the women concerned, but the communities they live in, and society as a whole.



While the combined efforts of our sector have dramatically increased the number of women using contraception in many developing countries, the need for contraception and safe abortion services continues to grow every year. The human cost of lack of services is staggering. Every day millions of women around the world consider an abortion but many don't have safe access, don't know what the law allows, or are too worried about the associated stigma to access services. Almost half of all abortions globally are unsafe: 25 million. Seven million women face complications, many resulting in a lifetime of poor health, disability or infertility. 22,800 women will die. This needs to change.

It is a critical, global issue and as demand for our services continues to rise, we must work together to go further, and do more to ensure that every woman who wants to choose her family size has that choice. We need to continue to focus our efforts to reach as many women as we can. And the only way to meet the challenges of the coming years is by being smarter about what services to provide, how to make them sustainable, and how to fund them. Our 'Scaling-Up Excellence' strategy sets out how we do this up until 2020.

# Our strategy

Through our strategy, Scaling-Up Excellence: universal access one woman at a time, we are challenging ourselves to provide services to even more of these women and girls who want to access contraception but are currently unable to do so.

Our strategy is deeply rooted in our values and recognises the success and challenges we have seen in recent years. It builds on lessons learned and approaches we have developed over more than 40 years of providing the services. By incorporating lessons learned from our country programmes' experiences in pioneering innovative service delivery models and radically transforming the provision of safe and affordable medical abortion, the strategy challenges us to continuously refine our models. We operate our services at scale without ever compromising our unwavering focus on clinical quality, client centred care and effective governance.

Our approach to delivering global impact is built on three interlinking pillars providing a clear framework that guides our work. The three pillars – Scale and Impact, Quality and Sustainability – demand that we keep a steady eye on operational efficiency, challenge us to continue our long-term focus of sustainability and leverage our client centred approach to deliver a game-changing level of impact.



Increased impact

Giving women the ability to choose when they have children saves lives and prevents unnecessary harm.

#### Scale and Impact

Doubling our health impact through contraception and safe abortion service delivery at scale.



#### We will:

Double the number of annual MSI contraceptive users from 20m to 40m.

Target our services at high impact clients and correct imbalances in service provision including adolescents aged 15-19 years and the poor.

Increase annual CYPs from 30m to 40m<sup>4</sup>

Provide contraception to 12m additional users by 2020, 10% of the global FP2020 commitment

Double provision of safe medical abortion (MA) and medical post-abortion care (MPAC), and increase post-abortion family planning (PAFP) to 90% for all safe abortion/PAC clients.

\*In 2017, this goal was altered from 50m as a response to a significantly changing funding landscape.

### **Quality**

Setting the clinical, programmatic, and client care standards that other providers aspire to.



#### We will:

Focus on clinical quality and client care so that our services are embedded as the preferred choice for women.

Invest in the integrity of our data, so that we can ensure every dollar is spent effectively and all of our services canbe validated.

Grow and develop the talent within our organisation.

Use the insights we gather from women to develop success models.

#### Sustainability

Using our expertise as a social business to build sustainable private sector models that go beyond donor support.



#### We will:

Build genuine sustainability by ensuring that every service has a funding source.

Create sustainability models for all of our service delivery channels

Nurture relationships with donors, foundations, philanthropists and national governments.

#### To deliver scale and impact we:

- Use a balanced country portfolio approach to make deliberate choices about where to invest
  financial and technical resources. We choose service delivery models that correct gaps in service
  provision and deliver scale, impact and sustainability in each country to allow us to maximise the
  global impact of our Partnership.
- Increase access to medical abortion and medical post-abortion care, while ensuring a continuum of client care, including integrated call centres and post-abortion family planning.
- Prioritise the needs of our clients, by providing quality counselling and a comprehensive choice of
  contraception and treating every woman who comes to us with respect. We demonstrate that the
  way we deliver long-acting and permanent methods of contraception is the most cost-effective way
  of increasing contraceptive prevalence and delivering lasting change in behavioural norms.



Work to remove policy and clinical restrictions that limit access to contraception, safe abortion, and post-abortion care services, using our position as a service provider to 'advocate by doing'.

We will not compromise our absolute commitment to quality in everything we do. It is the quality of our services that drives our ability to achieve scale and impact. To achieve this, we:

- Invest in governance and audit oversight, clinical quality standards and provider training.
- Nurture our unique Marie Stopes International culture and grow our capacity by putting investment in people at the heart of our strategy.
- Invest in insight so that we are led by the needs voiced by our clients as well as by women and girls
  with an unmet need. This allows us to create enduring user demand for universal access to all
  methods of contraception.

We want to deliver scale and impact and maintain our commitment to quality, not just this year or for the duration of our Scaling-Up Excellence strategy but for generations to come. So to ensure the sustainability of our services we will:

- Continue to develop sustainable models for all service delivery channels, backed by funding sources.
- Evolve a global network of self-sustaining centres, which set the standard for client care and clinical quality for contraception and safe abortion services across our network and the sector.
- Work with national governments, donors, and others to shape markets and increase access to and funding for contraception and safe abortion services, ensuring contraception and safe abortion services are included in universal health care frameworks and funded through domestic financing.
- Innovate and test sustainable contraceptive technologies and service delivery models, including safe
  obstetrics and post-partum family planning. To be successful, these private sector models will
  increase access to maternal health services to low and middle income clients, as well as increase
  the use of core services and generate surplus that can be reinvested to achieve our global mission.

By 2020 we commit to dramatically increase the number of services that we provide, by making effective choices about where we focus our time and resources, and consistently putting the client first.



# Our impact in 2018

We've made a promise to the women we serve, and we are not prepared to let them down – no matter where they are.

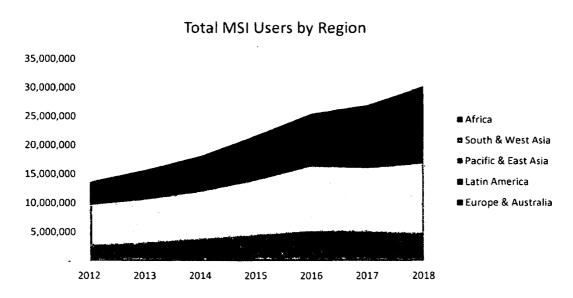
2018 saw continued challenges imposed by the re-enactment of the US administration's 'Mexico City Policy', more commonly known as the Global Gag Rule, and rising opposition to a woman's right to a safe abortion. Yet despite this, 2018 told a story of resilience and success. Throughout the year, we continued to deliver significant results for the millions of women who rely on our services to build the lives they want.

We reached more people with services, and went further than ever, over mountains, across rivers, on roads less travelled to provide high quality, safe services to women and girls, when and where they need them. Our programmes in sub-Saharan Africa alone clocked up nearly 12 million kilometres throughout the year, that's the equivalent of flying to the moon and back 15 times.

In 2018, the services we provided across the 37 countries in which we operate resulted in:

- 30.2 million women and men use contraception provided by us
- 12.3 million unintended pregnancies prevented
- 6.4 million unsafe abortions averted
- 32,046 maternal deaths averted
- £451 million in additional healthcare costs saved

# MSI estimated users - by region

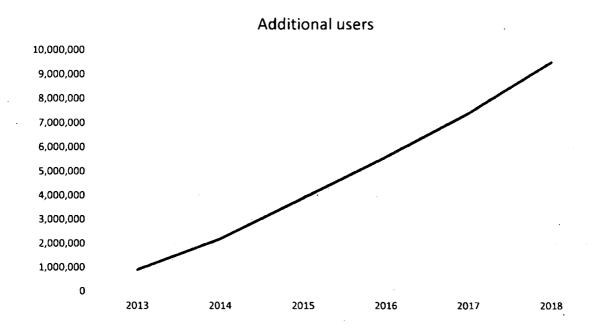


#### Additional users

In 2012, the international community came together at the London Summit on Family Planning and pledged to reach 120 million additional users of contraception in 69 of the world's poorest communities by 2020. Based on strong performance against our initial pledge of 6 million additional users, MSI doubled our commitment, making our pledge of 12 million additional users a tenth of the international community's total pledge.

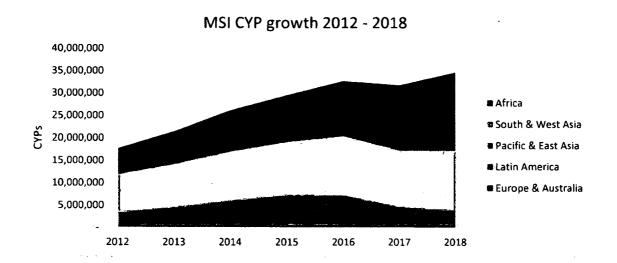


We estimate that, by the end of 2018, we had contributed 9.5 million additional users in FP2020 countries since 2012.



# **CYP** growth

Like many in our field, we measure the output of our services using 'couple years of protection' (CYPs) to measure the scale of our services, and to compare progress over time. In 2018, we delivered 34.7 million CYPs across the partnership, making a significant progress towards our goal of 40 million CYPs by 2020 as set out in our strategy.



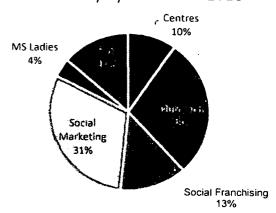


# **Delivery channels**

We keep our clients at the centre, striving to understand their unique challenges, and tailoring our services and approach accordingly. Therefore, we use a number of channels to ensure that our services reach the women who need them most.

In 2018, our fastest growing channel was Public Sector Strengthening (PSS), which partners with governments to capacity build Ministry of Health providers to deliver high quality contraception and safe abortion care services at public facilities in rural and remote communities.

# CYP delivery by channel in 2018

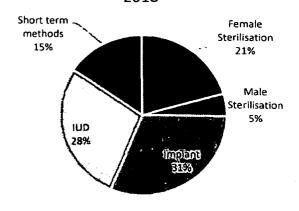


# Contraceptive methods

Choice is at the heart of everything we do, and we provide a full range of contraceptive methods so that every woman who walks through our doors can choose the method that is right for her. By offering the widest range of methods, including short-term, long-acting and permanent methods, we can ensure that women can choose the type of contraception that best suits her particular situation and her plans for the future.

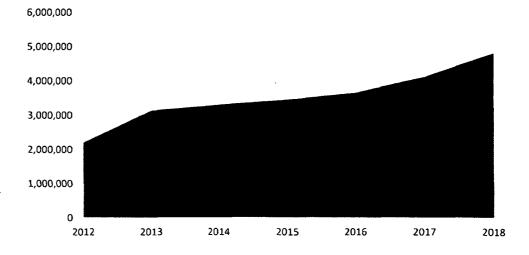
The majority of our clients choose long-acting or permanent methods of contraception that will protect them from unintended pregnancy for long periods of time. In many of the countries where we work, we are the only provider of these methods. In 2018, 85% of those using contraception provided by us were using a long-acting or permanent method.

# Method mix of all MSI users in 2018



#### SA/PAC

Providing access to safe abortion and post-abortion care is at the core of our mission. In 2018, MSI provided more than 4.8 million services to women and girls who turned to us for safe abortion and post-abortion care services.





# **High impact clients**

We are committed to reaching women, wherever they are, providing services to some of the world's most marginalised and underserved communities. One of the ways we ensure our services are reaching those in greatest need is by measuring the proportion of clients that we define as 'high impact'.

High impact clients are those that fall into at least one of four groups:

- 1. Adopters: women not currently using contraception
- 2. **Adolescents:** women aged 15 19, a group that is underserved by contraceptive services and therefore at greater risk of unintended pregnancy
- 3. Women living in extreme poverty: defined as living on less than \$1.25 a day
- 4. **No availability**: women who would have no other option of receiving their service if it had not been for MSI

In 2018, a total of 81% of our clients worldwide were 'high impact clients'.

- 52% of our clients were adopters
- 24% of our clients were living in extreme poverty
- 55% of the clients had no other availability
- 8% of the clients we served were adolescents

# Working in partnership

In 2018, we began a new partnership with other SRHR organisations through the "Women's Integrated Sexual Health" (WISH) programme, funded by the UK Department for International Development (DFID). The programmes – led by MSI and International Planned Parenthood Federation (IPPF) consortia – will transform the lives of millions of women and girls across Africa and South Asia by delivering access to life-saving contraception for three million more women and men and will accelerate progress towards meeting global commitments on expanding access to contraception made by governments and civil society organisations through the Family Planning 2020 (FP2020) movement.

The MSI and IPPF WISH consortia will ensure previously unreached people, especially young and poorer women, are able to access contraception and have the choice on whether, when and how often to have children.



# Our performance in 2018 against our strategic objectives

Throughout 2018, we continued to deliver in accordance with our *Scaling-Up Excellence* strategy, which guides our work and progress towards our mission up to 2020. How we performed against the strategic objectives that were set for 2018 is reported below.

# Strategic pillar 1: Scale and Impact

**Grow CYP delivery in line with our 2020 target.** In 2018 we increased our reach and delivered 34.7m CYPs across the partnership, an increase of 3m versus the previous year. For more detailed information on individual country performance, please see pages 16 to 22.

Focus on high impact clients, with a specific focus on adolescent users. In 2018 we reached an additional 9.5 million users of contraception, keeping us on track to our 2020 target of 12 million additional users. With consolidated efforts to reach youth, and in particular adolescents (aged 15 - 19), the partnership saw 8% of clients served identifying as this age group and over the last two years, more than one million adolescents per year have come to MSI for services.

Provide 4.6 million safe abortion and post abortion care services across the partnership. In 2018, we exceeded the number of safe abortion and post abortion care services, and delivered a total of 4.8 million services. These services are as crucial as ever in a time when opposition to a woman's right to choose is rising and when information about rights on a national level might be difficult to find. Because when a woman can exercise her right to a safe abortion, she can determine her own future, contributing to a better, more sustainable future for everyone.

# Strategic pillar 2: Quality

Review of our global safe abortion and medical abortion strategy, especially the establishment of our 'continuum of care' model via social marketing with clinical oversight. In 2017 MSI developed a new safe abortion and post-abortion care strategy which was rolled out in 2018. The strategy formalises our approach to abortion quality, and responds to changes in the landscape for safe abortion care — such as increasing self-administration, new products, and the growing potential of mobile technologies. New quality standards for medical abortion and post-abortion care were introduced to place the continuum of care at the centre of social marketing. And a 'Success Model' for safe abortion and post-abortion care was developed and disseminated, to provide best practice guidelines and evidence-based case studies from country programmes showing what works (and what doesn't) for improving access to quality care.

Continue to improve our recruitment, selection, on-boarding and retention processes to drive better culture fit and engagement across the organisation. In 2018, we developed our HR processes to drive better engagement across the organisation. For example, we introduced a career framework, which includes a matrix of comprehensive competency, knowledge and experience requirements designed to improve transparency and encourage the career development of existing team members and continued to implement internal programmes to enhance opportunities for development. Please see pages 30 to 31 for more detailed information.

# Strategic pillar 3: Sustainability

**Deliver a financial surplus across the global organisation.** During 2018, we delivered an operational surplus of £7.0m, recovering from the 2017 deficit of £3.7m.



Improve financial resilience, through increased liquid free reserves by minimising excess cash held in country programmes, improving payment terms with donors, and pursuing alternative sources of working capital. We significantly improved our working capital position in 2018, finishing the year with liquid free reserves position of £34.3m, approximately six weeks' operating cash.

Implement a sustainability impact framework for our clinics to ensure they are independently financially viable while continuing to provide affordable service to the communities in which we operate. In 2018 we refreshed the sustainable impact framework, engaging all country programmes to understand the costs associated with running clinic networks in the countries using market assessments along with the costs of providing each service to price the services they offered.

Further develop the funding pipeline through strategic donor partnerships and private philanthropy while successfully closing out USAID programmes. In a world when political and social change means that priorities for donors, national governments and multilateral organisations are evolving, MSI is responding by evolving its funding model. While relationships with our long-standing partners will remain key to our success, we will endeavour to form stronger, ever-more forward looking partnerships to deliver our mission. We increasingly work with advocacy, implementing and donor partners to help shape funding priorities, rather than responding to them, and are pleased to have found enormous support among philanthropists and private foundations who are keen to support the right of every girl and woman to determine her future. In 2018, we successfully maintained our total donor income level of £158m, even without USAID funding.

In May 2018, we held a Global Strategy Meeting with representatives from across the partnership to start thinking about the organisation's next strategic plan, beyond 2020 and up to 2030. The global strategy meeting in May 2018 marked the midpoint of our 'Scaling-Up Excellence' strategy and allowed us to assess what is needed to achieve our stretch goals by 2020.



# Country programme performance

In accordance with our strategy, we use a balanced country portfolio approach to make deliberate choices about where to invest financial and technical resources. We choose service delivery models that address gaps in service provision and deliver scale, impact and sustainability in each country to allow us to maximise the global impact of our Partnership.

A selection of our programmes and their individual performance in 2018, showcasing the diversity of the programmes, the challenges they face and their successes in overcoming them, can be found below:

#### Nigeria

In 2018, Marie Stopes International Organisation in Nigeria (MSION) delivered over nine million family planning services across the country, including more than 1.2m implants and almost 250,000 IUDs. Throughout the year, the programme delivered almost 4.8m CYPs, a growth of 47% versus 2017, a rate at which the country has steadily been growing for the past five years. The programme also provided several thousand cervical cancer and STI screening, safe motherhood and other non-CYP generating services. The majority of services were provided through the public sector (64%) where the programme – alongside state health authorities – trains, accredits, supervises and supports quality inspections in over 2,000 public sector sites.

In addition to support to the public sector, the programme fielded 21 outreach teams, most of which were moved to support the countries northern states; 263 social franchises under the BlueStar brand; provided services out of three clinics; supported around 94 Marie Stopes Ladies under a sustainable self-employed model; and increased access to family planning branded products through social marketing. Excluding the public sector and social marketing channels, the programme clearly demonstrated that it is possible to improve access for adolescents. Starting the year at 8.1% of clients younger than 20 years old, towards the end of 2018, the programme had increased that figure to over 18%.

There were several challenges – such as difficulties sourcing commodities, particularly in the public sector. By helping to report stock-outs, locate family planning products and on occasion support with transportation from government warehouses to health posts, MSION was able to largely overcome this challenge. The team also provided more IUDs than previously, making sure providers were supported and more confident about counselling clients on this method.

MSION is by far the largest of MSI's programmes in West Africa and with its learning around the provision ofquality services at scale and low cost, Nigeria has been sharing its expertise with neighbouring programmes.

#### India

We have two programmes in India, Population Health Services India (PHSI) which offers sexual and reproductive healthcare in 12 clinics across 21 states, and Foundation for Reproductive Health Services India (FRHSI) which works to improve access, choice and quality of reproductive health services among poor and difficult to reach clients in the states of Rajasthan, Bihar and Uttar Pradesh.

In 2018, PHSI delivered 6.4 million CYPs, representing 19% of MSI's total CYPs, and a 26% increase on 2017. Safe abortion and post abortion care services totalled 2.3 million, representing 47% of MSI's total provision.

Throughout the year, PHSI focused on expanding the choice of contraceptive products in India through rapidly growing the salesforce, doubling over the year to a total of 850. Two new oral contraceptive brands



were launched with plans for a subsidised condom launch underway. Sales coverage increased in India's most underserved empowered action group (EAG) states. Currently, 60% of the sales force are operating in EAG states, further consolidating PHSI's position as one of the leading Social Marketing businesses in India.

PHSI has continued to experiment with different business models to ensure products can be sold in more remote areas and to innovate in the way that the programme manages the sales force through new mobile based systems.

FRHSI delivered 1.4m CYPs in 2018, a 3% growth on 2017 CYPs, an impressive achievement when taken within the context of the programme's growth over the last five years, doubling its size from only 700k CYPs in 2013. Over 80% of CYPs were achieved through outreach, and of these 89% were provided to High Impact Clients.

This was achieved through significant gains in advocacy in 2018, with India's National Health Mission recognising FRSHI's Clinical Outreach Team (COT) model as a distinct service delivery model in its Private Partnership Policy. This enabled the opening of three new in-reach teams as well as six new COTs throughout the year, bringing the total team number to 39. This supported FRHSI's efforts in providing services, in conjunction with the Government of India, to the hardest to reach women in the northern regions of Rajasthan, Uttar Pradesh and Bihar.

#### Uganda

2018 was a year of change for MSI in Uganda as its two existing entities were merged into one. The previous separation into two distinct organisations, a requirement to secure USAID funding, became obsolete after the US government ended its financial support in 2017. The resulting merger allowed the two entities to pool their expertise and cut down on administrative cost. Terms of employment were harmonised and a consultative process involving all staff members ensured that the former division did not hinder collaboration under the new setup. The successful start of a new DFID-funded project, awarded to MSI in June 2018, is proof of the harmonious transition.

2018 was also a remarkable year for the programme in terms of results. CYPs increased by 30% versus the previous year to 1.7m. Long-acting reversible methods of contraception ('LARC') accounted for 77% of the programme's CYPs. Although strong growth was seen across all channels, the MS Ladies channel stood out with an astonishing 434% growth to 88,495 CYPs. This is attributed to continued training and mentorship of the MS Ladies and to their increased mobility which allowed them to reach more girls and women. The largest contribution to the CYP performance was made by the Outreach channel which delivered 65,000 CYP and accounted for 51 % of the programme's overall CYP performance. The channel optimized its operations by data-driven selection of sites and ensuring stable FP commodities supply.

The most pressing challenges are posed by the programme's ageing vehicle fleet; and by the Ugandan Government's waning commitment to comprehensive Sexual and Reproductive Health. However, due to strong relationships with the Ministry of Health and other stakeholders, the organisation has so far managed to avoid interruptions in service delivery.

#### Bangladesh

With donors shifting their focus away from Bangladesh and following an increased financial commitment to sexual and reproductive health services by the Government of Bangladesh, our programme in the country has had to scale back service delivery as a response. This led to a significant drop in CYPs which decreased by 46% compared to 2017, with 1.2m CYPs delivered in 2018. The reduction in donor income drove the closure of 92 of the 141 clinics across the country which led the team to undertake a deep dive into the clinic



network's potential for future sustainability. Furthermore, the post-donor funding transition led to the significant downsizing of the support office with an associated restructure in 2018. Despite high levels of uncertainty during this transition, the team continued to deliver on their business plan with integrity and professionalism.

For other channels in the programme, 2018 was a year of consolidation and refining operational models, including outreach and public sector strengthening (PSS) after seeing significant drops in CYPs – 65% and 31% respectively. The programme worked in close collaboration with the Government to help them achieve the national Family Planning goals, and 2018 was no different. The programme directly filled gaps in service provision in rural areas by deploying outreach teams in hard to reach areas that lacked trained providers. For PSS, 2018 gave the opportunity to introduce thorough data validation processes and to reassess roles and responsibilities within the channel.

#### Democratic Republic of Congo (DRC)

In 2018, our newest country programme was set up in the Democratic Republic of Congo (DRC) after support from DFID and two anonymous donors based in the US. Initially the programme faced many of the challenges expected from a new start up in terms of procurement, logistics, recruitment, establishing MoUs with district health authorities, gaining the last stage of registration, and training clinical staff. Nevertheless, the programme met the schedule to provide family planning services from November 2018, greatly supported by other MSI programmes in the region with seconded staff and technical assistance. Services were initially provided in Kinshasa by one clinical outreach team and five MS Ladies working in Kinshasa as well as two MS Ladies working 1,000 km away in Lokuto, Tshopo province.

The very first client that visited the team in Kinshasa was a 14-year-old girl who came to the clinic with her two-month-old baby. She had heard through word of mouth that MSI was initiating service delivery and after consultation chose a long-term method to protect her from further pregnancy. By the year end, the team had provided over 2,500 services, of which 61% were long term methods, together representing 3,154 CYPs in just a few months.



#### Nepal

Our programme in Nepal continues to pursue innovative strategies to improve performance, some of which are unique across the partnership. The programme was the first at MSI to introduce 'premier centres', with features that include a different appointment booking system and enhanced client experience. The aim of these centres is to operate at a minimum of 200% income-to-cost to support other parts of the business.

Besides pioneering the premier centres, the programme delivered a strong CYP performance at 13% above performance in 2017, delivering 814,000 CYPs in 2018, Strong performance was visible across all channels, however the change in performance is primarily attributed to CYP growth from Social Marketing and MS Ladies channel.

Despite growth in terms of CYPs, the MS Ladies channel struggled to provide medical abortion services, due to a significantly restricted environment with obstruction by government authorities that resulted in real life challenges to deliver safe abortion and post abortion care services when out in the field. To help address these challenges, MS Ladies engaged with pharmacies to deliver the services from fixed sites.



In Nepal, Marie Stopes Ladies spend days on end up in the mountains, walking from village to village, door to door, to enable women and girls in even the most rural areas to determine their own futures. Durga is one of them, trekking for up to ten days to reach women in the most rural communities.

"Sometimes it's hard. Some roads are steep, no water and risk of landslide so I need to walk carefully. Once I got injured from falling rocks... But I am also very proud of myself. Not everyone would walk seven hours straight, be away from home for days on end, to bring this service to poor remote communities.

"This job has also allowed me to become independent... It feels good to go to remote villages and I enjoy helping these people as they have no other options."



#### Niger

Niger represents our second newest programme, established in 2014. Just a few years after services began, the programme grew by 39% over the previous year, providing 117,448 CYPs in 2018. This was the fifth year of operation for the programme and another year of strong growth over previous years. Throughout the year, we were able to reach more women, largely through productivity gains in the outreach channel where the programme had six mobile teams operational who together delivered a 24% increase in CYPs compared to 2017. The MS Ladies channel also surpassed previous results and six MS Ladies operating in Niamey and Maradi delivered 30,000 CYPs in 2018, working mainly out of public health posts and youth centres. Through more focused targeting in the outreach and MS Ladies channels, the number of adolescent clients had risen from 14% to 22% through the course of the year. Despite the deep conservatism of Niger's society, outreach teams were welcomed by schools and communities and were able to provide services which were tailored to be accessible to young people as well as to older married women. For example, the teams learned to offer services after hours to adolescents who felt inhibited to come during the day.

The programme faced significant challenge with the closure of the MSI centres, first in Niamey and then in Maradi in November 2018, on the charge of contravening authorisations under the sexual and reproductive health law. The programme is negotiating re-registration as this report goes to print and is confident of being able to re-open the centres by mid-2019. In the meantime, the programme has re-deployed clinical staff into other service delivery channels, has referred centre clients to other service providers and has had to ask for donor patience and understanding while centre activities are on hold.



Niger is one of the world's poorest countries and with an average of almost seven children per woman it has the highest fertility rate in the world. Family planning and contraceptive services are considered largely taboo and women often lack access to accurate information. Marie Stopes Niger has been operating in the country since 2014, and Amina has been a Marie Stopes Lady since 2015.

One of many community-based mobile midwives ir Niger, Amina is fighting myths and rumours to provide a range of family planning and sexual and reproductive health services. As a trusted member of the communities where she works, she is knowr for offering discreet and confidential services, and is trained on non-judgmental youth friendly service provision. Asked why she decided to become a Marie Stopes Lady Amina simply replies: "Because I like working in family planning and I like helping women".

Watching Amina's dedication to her clients, the wa in which she interacts with them, restoring their right to choose if and when to get pregnant, one can't help but feel optimistic.

Not all heroes wear capes. Sometimes they wear pale blue overalls and carry a blue briefcase.



#### Papua New Guinea

Marie Stopes Papua New Guinea is the largest of MSI's programmes in the Pacific Asia region, delivering services across 21 of the country's 22 provinces. It is estimated that 1 in 4 family planning users in the country have received their method from MSI, and 96% of clients were high impact. Throughout 2018, CYP delivery across the programme grew, but fell short of the ambitious targets set at the beginning of the year, delivering 137,000 CYPs in 2018.

While grant income grew significantly due to funds received, service income remained stagnant in 2018. This resulted in the decision to restructure the organisation from a regional management framework to a channel management framework, to enable adoption of operational best practice and a new Country Director was recruited in the last quarter of the year to lead the organisational change.

Despite challenges across the programme, the outreach channel saw an increase due to an expansion in its approach of having nurses available in post-natal wards of regional hospitals to increase the availability of post-partum family planning. The programme also doubled its provision of permanent methods across the country, following an effort to increase the number of certified providers.



Regional Performance				
	Income 2018	Income 2017	CYPs 2018	CYPs 2017
	£'000	£'000	(000s)	(000s)
East and Southern Africa		]		
Ethiopia	10,325		1,126	98
Kenya	11,519	12,277	1,408	1,34
Madagascar	6,304	7,865	1,239	1,27
Malawi	8,454	8,302	971	64
Uganda	13,756	15,952	1,761	1,35
Tanzania	13,709	12,188	2,833	2,47
Zambia	3,045	3,650	341	36
Zimbabwe	4,897	4,074	457	45
	72,009	73,635	10,136	8,89
West Africa				
Ghana	5,329		487	50
Nigeria	11,777	i	4,764	3,24
Sierra Leone	3,359	1 ' 1	509	41
Burkina Faso	4,011	1 ' 1	364	35
Mall	5,572		625	56
Niger	2,241		117	8
DRC	528		3	
Senegal	4,070		445	43
	36,887	38,204	7,314	5,59
South and East Asia	1		Í i	
Bangladesh	8,556	1 ' 1	1,287	2,37
China	1,163	1 1	63	4
India FRHS	4,164	· I	1,368	1,32
Mongolia	942	1 1	154	13
Myanmar	5,770 445		471	47
Philippines Vietnam	5,727	_,	42	75
vietnam	26,767		2,360 5,745	
West Asia	20,707	32,003	3,743	7,54
Afghanistan	2,926	3,232	817	71
Nepal	5,317	1 ' 1	814	
Pakistan	7,931	l '	1,566	1
Yemen	5.461		349	36
Sri Lanka	648	1	58	9
on Lanka	22,283		3,604	3,51
Pacific Asia	22,200	20,5.0	3,004	0,0,
Cambodia	1,839	2,455	55	7
Papua New Guinea	5,419		1	I
Timor Leste	1,909		59	4
Australia Programmes	1,577	1	_	
	10,744		251	22
India Social Marketing				
India PHS	10,848	6,904	6,488	5,15
India ISM	1,073	1	481	15
	11,921	<del></del>	6,969	
		.,	3,555	3,5.
Total Country Programmes	180,611	184,459	34,019	31,09
Self-Sustaining	,	<u> </u>		
UK & Europe clinics	32,805	31,174	223	21
Options	17,641	1		
· ·	1			
Australia	21,648		144	1
Other Self-Sustaining	11,256	<del></del>	269	<del>                                     </del>
	83,350	84,666	636	64
Global Support Office	21,793	22,291	∭ -	1
Sub-grants to partners	9,211	13,248	<b>  </b>	
Group Consolidation Adjustments	1,884	1	<u> </u>	
	296,849		34,655	31,7



# Looking to the future

MSI was founded to support every woman, wherever she may be, to determine her own future. We are proud of our work over the last 40 years, but we recognise that the world in which we all work is changing. As our current strategy – *Scaling up Excellence* – is coming to an end in December 2020, we are provided with an exciting opportunity to evaluate what we do well and what we can do better to achieve our mission.

The world in which we work will continue to change over the next 10 years as government, donor and NGO objectives evolve to meet the <u>Sustainable Development Goals</u>, and to respond to other global agendas such as universal healthcare and climate change. We need to understand these changes and what's driving them, so we can build on our achievements, address upcoming challenges, and take advantage of the many opportunities ahead.

In 2019, we have embarked on a 12-month strategic review designed to help frame our future strategy, informing and defining how we will deliver our mission over the next decade and empowering more women and girls to take control of their bodies and their futures.

The work of this review will focus on defining the goals and the strategies we need to take to deliver our objectives and how we will measure success, and we will work hard during 2019 and 2020 to develop a strategy that is fit for purpose for the years to come.

#### Plans for 2019

While the planning and building of our next strategy will continue throughout the year, our focus will remain on service delivery for our clients. Our plans for the year have been guided by our Scaling-Up Excellence strategy and the learnings and experience we bring forward from recent years.

- Continue strong CYP performance and deliver a minimum of 36.2m CYPs, a 4% increase versus 2018. Our hope is to exceed this target but we remain realistic about what can be achieved. To hit the revised target of 40m CYPs in 2020, an annual growth rate of 7.4% is needed over the next two years.
- Continue our focus on reaching additional users and high-impact clients, steadily moving towards our FP2020 target of 12 million additional users.
- Provide 5 million safe abortion and post abortion care services across the partnership.
- Continue to diversify our donor funding base with a 5% growth in total income and an ambitious 12% growth in clinic service income.
- Continue to raise the profile of safeguarding throughout the organisation with training for all staff and streamlined reporting processes.
- Improve our recruitment, selection, on-boarding and retention processes to drive better culture fit and engagement.
- Look ahead to the next strategic round with the strategic review considering what MSI will look like in 2030 and the changes needed.



# Structure, governance and management

# Constitution of the charity

Marie Stopes International is a charity registered in England and Wales, constituted as a company and limited by guarantee. The charity is governed in accordance with its Articles of Association.

# Our objectives

The charitable objectives of Marie Stopes International are:

- To provide sexual, reproductive, maternal and general health services, including advice, information, education, training, counselling, advocacy, screening, clinical and medical services and treatment.
- To reduce maternal mortality, relieve sickness and preserve physical, mental and sexual health and prevent poverty and distress resulting from unplanned conception.
- To carry out and/or promote the carrying out of research relating to sexual and reproductive health, maternal and general health.

#### **Our Board**

Marie Stopes International's Board of Trustees is made up of individuals committed to the organisation's mission and leaders in their field. They bring skill, energy, and experience to Marie Stopes International. Their backgrounds include senior level experience, both within the UK and abroad, in the commercial health sector; clinical and teaching experience in women's reproductive health; leadership in the charity sector; business; finance; government; and advocacy.

The trustees periodically review the skills and experience necessary for the Board to be effective. When the trustees identify the need for a new trustee, the trustees identify potential candidates; interview the potential trustee(s) to establish their suitability and commitment; and check references. The potential trustee is then invited to be an observer at the next Board meeting, after which the trustees may formally invite the selected candidate to become a trustee.

New trustees are inducted to Marie Stopes International through formal and informal exchanges with other trustees and senior team members. They receive a comprehensive trustee induction covering their role, responsibilities, and introducing Marie Stopes International's mission, goal, finances, strategy, and health service portfolio. Trustees attend anti-fraud and bribery training and safeguarding training, and often visit a Marie Stopes International overseas programme, or one of the organisation's centres in the UK. These visits support their understanding of the health service mix, challenges, opportunities, and impact that Marie Stopes International makes to women, men, couples, communities, and countries around the world.

The Trustees serving in the year ended 31 December 2018 and up to the date of signing this report are noted on page 62.

# Organisational structure

Marie Stopes International is a global organisation providing contraception and safe abortion services (where legal) across 37 countries. It is constituted as a charitable company limited by guarantee.



Marie Stopes International (the Charity) - or the Company for the purposes of company law - refers to Marie Stopes International's UK operations (its abortion and family planning clinics and the Global Support Office) and Marie Stopes International's 20 international branch offices. The Global Support Office provides support and technical assistance to programme operations in 37 countries worldwide.

Marie Stopes International (the Group) refers to the Charity and subsidiary entities. The Group is also referred to as the Marie Stopes International Partnership or the Partnership. Unless otherwise stated all references to Marie Stopes International refer to Marie Stopes International (the Group).

The Charity's subsidiaries are listed in note 20 and Marie Stopes International's investment in subsidiaries is contained in note 10b.

#### Our governance

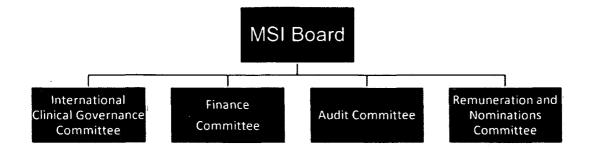
The Board of Trustees provides Marie Stopes International (the Charity) with governance, strategic oversight and direction and meets three times a year as a minimum.

The Board delegates specific responsibilities and activities to four sub-committees. These are the International Clinical Governance Committee, the Finance Committee, the Audit Committee, and the Remuneration and Nominations Committee. Membership of these Committees is appointed by the Board, and the chair of each committee reports back to the Board at each trustee meeting.

Suzanna Taverne stepped down as Chair of the MSI Board of Trustees in November 2018. Suzanna contributed a huge amount of enthusiasm and expertise to MSI's mission and we were grateful for her contribution. Tim Rutter is serving as Interim Chair while the Board undertakes a search for a new Chair. MSI benefits from strong governance structures, including the MSI Members who exist to protect the mission and uphold the articles of association.

In 2018 the Board reviewed its articles of incorporation, scheme of reserved matters and delegation and committee terms of reference, updating and making changes to all of them. The updated articles were adopted by special resolution of the Members on 12 February 2019. Trustee terms of appointment were adopted of up to three terms of 3 years, in the terms of reference of the Remuneration and Nominations Committee who monitor the terms on behalf of the Board

The roles and responsibilities may be summarised as follows:





Members	Required attendees	Purpose
The International Clinical	Governance Committee	
Claire Morris (Chair) Tim Rutter	CEO COO Global Medical Director	To oversee client safety To review the clinical performance of international programmes To review the results of clinical quality audits To ensure MSI responds to clinical issues raised in client surveys, serious untoward incidents and clinical incident reports
Finance Committee		
Frank Braeken (Chair) Phil Harvey	CEO CFO COO	To provide oversight of the financial performance and position of the group including annual business plan, results, major business cases and investment decisions.
Audit Committee		
Kristin Anne Rutter (Chair) Tim Rutter	CEO CFO COO Director of Internal Audit External auditor	To oversee the group's Strategic Risk Register and sources of assurance To ensure an effective group audit function is in place To assist in formulating the assurance needs of the Board
Remuneration and Nomin	ations Committee	
Phil Harvey (Chair) Tim Rutter Frank Braeken		To approve remuneration arrangements for the CEO To oversee group remuneration policies To identify and make recommendations to the Board on candidates for appointment as trustees

The Executive Team based mainly in London, led by the Chief Executive Officer, is responsible for the implementation of the strategic direction and for the group's operational management. The Executive Team report via the CEO to the Board of Trustees as required.

Marie Stopes International's subsidiaries have their own Boards of Trustees (or Directors), which fulfil local statutory and regulatory requirements, and provide a further layer of robust governance.

Operationally each branch and subsidiary has a senior management team headed by a Country Director who reports into the Global Support Office. Marie Stopes UK, a division of the parent charity, Marie Stopes International, reports to the MSI Board of Trustees through the group CEO who chairs the UK Divisional Board.

# Being accountable

Marie Stopes is committed to our culture of 'speaking up' as key in maintaining a safe and ethical workplace, and holding the organisation accountable to our clients and our team members. In all 37 countries, any concerns of fraud, bribery or corruption, safeguarding, breaches of the law or other incidents that make team members feel uncomfortable can be confidentially reported in person, via telephone or online. The organisation uses an independent whistleblowing hotline, Safecall, to provide an all-hours service, toll-free wherever possible. All staff are trained in 'speaking up' and the communication channels are advertised in all MSI sites. All reported incidents are documented and managed by the appropriate MSI lead, depending on the nature of the report. Reporting is reviewed by the Audit Committee and the Board.



MSI worked to strengthen our policy suite and implementation of safeguarding practice globally throughout 2018. The UK Safeguarding Charity 'Keeping Children Safe' conducted a capacity assessment of MSI on behalf of DfID, and MSI was rated satisfactory across all the standards, with some excellent examples of good practice. MSI was recognised as having a strong organisational safeguarding culture grounded in our values. MSI will continue to reflect on our practice to improve both the policy framework and implementation, learning from our experience. With the increased attention to the issues and a renewed focus on safeguarding across the partnership we have seen an increase in reporting during 2018. In the five year period leading up to 2018, MSI received and investigated a total of 16 incidents, and 19 in the last ten years. In 2018 we received and investigated 18 incidents, reporting to authorities as appropriate.

In 2019, MSI joined the UN Global Compact, confirming our support for the Compact's 10 principles. We pledged to participate in and engage with the Compact, to continue strengthening our worldwide global policies relating to human rights, labour, anti-fraud, corruption and bribery, and to maintain appropriate systems to minimise environmental damage.

As an organisation that promotes the rights of women and girls, Marie Stopes International is absolutely opposed to modern slavery and human trafficking in all its forms. Through its Anti Modern Slavery Policy, the Charity is committed to enhancing and enforcing systems and controls to ensure that no modern slavery or human trafficking is present in our supply chains or anywhere in the organisation.

In 2019, the MSI Gender Working Group was formalised to bring together team members from across the partnership to focus on how MSI can promote diversity to strengthen our global impact. Composed of individuals representing teams and departments from across the organisation, the Gender Working Group provides input to the development of MSI's organisational policies and approaches from a gender perspective. It also provides support and guidance to country programmes on gender responsive programming, including delivering training, sharing resources and lessons learnt.

Marie Stopes International is committed to upholding good data privacy standards across its operations. Following the new General Data Protection Regulation that came into force in 2018, MSI implemented a global Data Privacy Programme, training accountable information leads within each country of operation. The Data Privacy Programme sets the MSI standards of data privacy and puts in place organisational measures and safeguards to ensure that privacy is incorporated by design. Through this, the Charity is accountable, transparent and fair in the way that it processes and protects personal data.

Although Marie Stopes undertakes limited activities designed to fundraise from individuals in the UK, MSI is a member of the Fundraising Regulator, and complies with the requirements of the Code of Fundraising Practice for the UK. No third party fundraisers were engaged in 2018, nor did MSI engage in any door-to-door or street fundraising. No complaints were received.

#### Public benefit

Marie Stopes International provides choices in reproductive healthcare to enable women to have children by choice, not chance. The organisation's charitable objectives, aims and strategy provide public benefit through:

- The prevention or relief of poverty
- Advancing health and saving lives
- Advancing human rights

The trustees confirm they have given due consideration to the Charity Commission's published guidance on public benefit and have taken it into account in reviewing the organisation's future plans and strategy. The Board is satisfied MSI's activities are carried out wholly in pursuit of its charitable objectives.



# Risk management

Risk management is key to the delivery of Marie Stopes International's strategic objectives, ensuring significant risks are identified and monitored, allowing informed decision making and timely action. Risk management ensures the organisation confidently makes the most of opportunities, improving forward planning and service delivery. The MSI risk management policy, approved by the Board, underpins the importance of risk management to MSI as one of the primary means by which effective corporate governance is achieved.

MSI seeks to reduce risks that are a threat to the delivery of objectives and put in place actions that address the likelihood and impact of each risk to an acceptable level. MSI is committed to establishing an organisational culture where risk management is an integral part of every activity and all staff understand they have an important role to play in ensuring risks are managed effectively. Risk management performance is monitored by the Audit Committee, and during 2018 this included introducing the use of Key Risk Indicators for each of the risks described in the Strategic Risk Register.

The Executive Team review the Strategic Risk Register at a dedicated meeting every two months. The Audit Committee and then the Board review the risk management process once per year and the Strategic Risk Register three times per year.

Group Internal Audit provides independent, objective assurance on the effectiveness of MSI's risk management, internal controls and risk governance processes.

All functional and operational risk registers must be reviewed at least quarterly, or more frequently as required. Review of risks are undertaken by the appropriate owners who ensure that all controls are in place and any actions necessary are properly recorded and met.

#### Principal risks and uncertainties in 2018

Risk	Controls and Mitigations
Lack of financial resilience as evidenced by free cash balances and unrestricted balance sheet reserves	<ul> <li>Increase liquid free reserves to reserves policy target (£30m - £35m)</li> <li>Minimise cash holdings in country programmes</li> <li>Pursue alternative sources of financing (in progress)</li> <li>Monitor and mitigate financial risks arising from UK exit from the EU</li> </ul>
Loss of key donor funding exacerbated by concentrated donor portfolio	<ul> <li>Quantify the financial and service delivery impact of losing key donors and develop mitigating strategies.</li> <li>Proactively review and manage the donor funding pipeline</li> <li>Invest in resources to diversify income via new donor relationships and domestic health financing sources</li> </ul>
Adverse clinical outcomes, including client death	<ul> <li>Global clinical quality assurance programme</li> <li>Global clinical incident reporting framework</li> <li>Global tracking of provider competency and assessments</li> <li>Additional obstetrics guidelines and targeted support</li> </ul>
Non-compliance with statutory and other regulatory requirements	<ul> <li>Independent reviews of UK and global corporate governance</li> <li>Country programme governance review (in progress)</li> </ul>
Fraud, corruption, theft, risk of overstating results and unethical practices	<ul> <li>Embed and promote 'Speaking Up' culture and the use of Safecall</li> <li>Revision of our policy suite on Safeguarding, Equality &amp; Diversity, Sexual Harassment, Code of Conduct</li> <li>Mandatory basic safeguarding training for all team members, enhanced training for senior leaders</li> </ul>



Risk	Со	ntrols and Mitigations
		Comprehensive global Anti-Fraud and Bribery programme Roll out updated Global Due Diligence policy, including third party vetting
Lack of sustainable access to quality commodities		Quarterly commodity security review, supply gap analysis and demand forecasting
		Maintain donor relationships supporting granted commodities in developing countries
	•	Register core MSI branded products in key country markets (in progress)
Faulty products/inadequate product quality	•	In-house pharmaceutical expertise; quality, testing and recall policies Mandate suppliers of key products and approve sources of ancillary drugs Quality Management System and assurance tool
	•	Launch field testing of abortifacients (in progress)
Risks posed by complex geo-	•	Global Security Framework and Crisis Protocols
political situations	•	Contract external expertise for advice and team member training
Major breach of donor compliance		Internal technical and compliance monitoring by Donor Teams Train key staff on donor requirements
compliance		Annual audits of donor compliance processes
Inability to recruit or retain talent	,     .	Global Recruitment strategy
for critical roles		Succession planning for critical roles
		New career framework and global leadership training programme Regular compensation review to position MSI competitively
Major cyber-attack or leak of confidential information		Roll out Global Data Privacy Programme and training (in progress) Global cyber security policy, software and monitoring
oomidental mornation		Regular system "penetration" tests
		Training and awareness raising among global team members to ensure adherence to global information systems policies and procedures
Failure to comply with UK clinical governance and other regulatory	•	Specialised UK Divisional Board and Integrated Governance Committee with independent experts
requirements	•	UK risk management system, and governance structure with clear reporting lines from "ward to Board"

# Quality

Quality forms the central pillar of MSI's Scaling Up Excellence Strategy. As such, clinical quality remains critical for both operational and clinical teams within the organisation. Performance expectations for clinical quality are formalised as a key personal target for each Country Director, with 2019 being the third year of the practice.

MSI's Medical Development Team (MDT) sets the clinical standards for all MSI core services and maintains MSI's clinical training cascade and the quality of medical products and pharmaceuticals used across the organisation. MDT covers 34 of MSI's 37 country programmes, excluding the UK, Romania and Australia programmes.

MSI uses Quality Technical Assistance (QTA) as one of the organisation's core systems for measuring and maintaining clinical quality standards. Senior clinical assessors conducted 116 QTA assessments in 2018,



assessing providers and services in 544 clinical service sites and support offices across 34 country programmes. The QTA indicators for 2018 showed healthy improvements compared to 2017. The assessments are carried out by trained clinicians from the MDT or trained senior clinical (peer) assessors from country programmes. The 'peer assessor' system gives those clinicians much valued international exposure and fosters cross-learning.

Six Regional Medical Advisors (RMAs), each a senior clinician with international experience, provide clinical support to the 34 MSI country programmes to maintain the clinical quality of their service delivery. They are managed by MSI's Head of Clinical Support, who oversees the quality of the clinical support received by the 34 country programmes. All seven are members of the MDT.

MSI maintained its clinical incident management system throughout 2018. Its acceptance by providers continued to rise, as evidenced by 767 red incidents being reported across the country programmes. Clinical incidents are reviewed at both programme and MDT level, with lessons learned being shared, and action plans implemented. MSI set incident benchmarks for riskier core services in 2018. The benchmarks are based on clinical evidence and allows MSI to see gaps in incident reporting across the partnership.

MSI's clinical risk profiling system was maintained throughout 2018. The system provides visibility of where residual clinical risks lie and where risk mitigation is weak. This allows us to prioritise its efforts and finite resources. The RAG-rated clinical quality scorecard based on risk profiling is created quarterly, allowing clinical and operational teams to identify strengths and areas that need improvement.

The clinical competency framework was fully implemented across 34 countries. The clinical competency and training database is now in use across country programmes, and the MDT reviews each database twice a year to identify countries that have strong (and weak) implementation. The reviews allow MSI to monitor the number and competency levels of clinical service providers for each channel and service. This highlights training areas that need prioritising in each country and channel, to continue safe service provision to MSI clients.

Clinical quality in the remaining programmes, notably the UK and Australia clinics operations, is highly regulated. In those programmes, clinical quality and governance report into the local governing body and from there directly to the MSI main board. The clinical governance teams in those programmes can draw upon the group's MDT as necessary for technical support and guidance.

2018 saw further strengthening of MSI's systems for assuring pharmaceutical and medical product quality across the partnership. MSI identified new sources of high-quality pharmaceutical products and assessed the quality of sources already in use. The Q-Trak, system monitoring the quality of key reproductive health products was maintained, and a field-testing protocol was introduced to test samples of abortifacient medication collected from service delivery points.

The Medical Development Team, together with the MSI leadership, will continue to improve our clinical quality assurance systems through 2019 and beyond in a pragmatic manner that keeps MSI clients safe at scale.

#### Our people

The successful delivery of our mission is dependent on the commitment and hard work of our team members across the partnership. As part of our current strategy, we are committed to invest in our people and to nurture the talent that exists in the organisation. In 2018 we continued to make good progress towards our aim of growing and nurturing more talent from within the organisation to ensure effective delivery against our objectives.



Recognising the need to understand the level of engagement from employees across the partnership, 2018 saw the implementation of an employee engagement survey and subsequent departmental strategy planning sessions. The result assisted the identification of key themes regarding culture, working practices and the reality of our current employee value proposition.

To nurture and recognise the talent already existing within the organisation, 2018 saw a focus on career development. Firstly, we introduced a career framework, which includes a matrix of comprehensive competency, knowledge and experience requirements designed to improve transparency and encourage the career development of existing team members. We continued to implement internal programmes to enhance opportunities for development and in May we introduced a new learning management system that holds over 300 e-learning courses available across the organisation. We provided a robust approach to coaching and mentoring, including guidelines and training for mentors which was well received across the partnership.

Following safeguarding concerns raised within the sector, we continued to prioritise our systems and processes to ensure the safety of our clients and our team members, and we recently launched a detailed Sexual Harassment Policy, which supports our existing Safeguarding initiatives and initiates a positive culture shift in terms of gender considerations across the globe.

Equality for women is at the heart of everything we do and we welcomed another year of gender pay gap reporting. Our organisational ambition is to close the mean gender pay gap in our global support office and halve the mean gender pay gap in our UK clinic network. In 2018, we reported that 75% of staff in our global support office were women, the equivalent number in UK clinics were 91%. In the last year, we have strengthened the processes we have in place to ensure fair remuneration, and the mean gender pay gap in our global support office has narrowed from 7.9% to 4.8%. However, the gender pay gap in our UK clinic network remains persistently high. In 2018 we reported a total mean gender pay gap at 44.7%, while the UK reported 59.9%, reflecting a structural under-representation of women in senior clinical roles in abortion care. This challenge requires longer-term change within institutions across the healthcare sector. We are committed to reducing the gap and will therefore continue to examine the underlying data to understand what is driving our gender pay gap in order to meet our ambitions in this area.

We believe it is important to be transparent regarding remuneration for senior team members balanced with realism about attracting talent to our organisation. Our approach to remuneration centres on two key factors:

- internal job evaluation, which weights the distinct elements of roles and allows for internal comparison of roles within different functions; e.g. in operational management and in business support teams; and
- external pay benchmarking using market data taken from sector specific and general pay surveys.

We refer to the market median as the benchmark for determining salaries for fully competent individuals, along with a consideration of specific requirements for each post. The remuneration arrangements for the CEO and Executive Team are approved by the Remuneration & Nomination Committee. The Global Remuneration Policy was approved by the Board in 2018, setting the expectations of the processes and controls for pay for all our country programmes.

Finally, we work in some challenging political and security environments, and we place particular emphasis on how we can support our team members in times of crisis. We have a Crisis Management Team, comprising experts from across support functions in our global support offices and in-country management. The Crisis Management Team provides key support to enable team members to work through crises, ensuring safety and security, and business continuity.

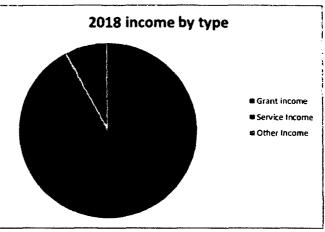


# Financial review

#### Income

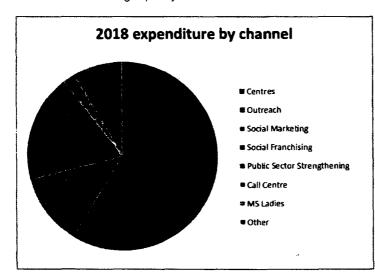
The financial year began with optimism, that despite the loss of our significant USAID funding, we could still pursue our strategic targets through resilient financial results and delivering more for women with less. We achieved a small growth in total income to £296.8m from £296.1m.

Donor income was maintained at £158.0m including granted stock and equipment. Efforts to diversify our funding were rewarded as several new donors supported MSI programmes



for the first time. The second half of the year saw the beginning of 'WISH' (Women's Integrated Sexual Health), a major new DfID programme to bring quality sexual and reproductive healthcare services to millions of women and girls, with MSI providing service delivery across 15 different countries.

In 2018, there was a small increase in service income, from £116.8m to £117.1m. However, foreign exchange fluctuations in the pound sterling depressed the growth underlying the reported numbers. In our programme's local currencies, the growth in service income in our international programmes was high, at an average of 12%. MSI continues to ambitiously plan to deliver growing service income: this is key to progress against the sustainability pillar of MSI's strategy. Despite our goal to attain financial sustainability, MSI recognises that we work in challenging environments where there are women who cannot afford the full price of our services. Under these circumstances, our service providers never turn a woman away for services, and in 2018 we waived £5.0m (2017 - £5.8m) of service fees, with the price supported either by donors or by the local programmes' own reserves. These waivers supported approximately 220,000 more women to receive access to high quality services.



#### Expenditure and surplus

Expenditure decreased by 4% to £289.1m from £300.9m, with some programmes needing to restructure their activities as their donor funding reduced.

Investment losses of £0.7m (2017 - £1.1m) for the year reflect poor market performance in December 2018, leading to an overall group operating surplus of £7.0m compared with a prior year loss of £3.7m.

The group result reflects global foreign exchange movements. During the year,

depreciating soft currencies overseas led to net unrealised exchange losses of £2.6m in the year, a smaller loss than 2017 when £6.5m of consolidation loss arose as the sterling recovered from Brexit losses.

Overall net movement in funds increased by £4.4m compared with a decrease of £10.2m in the previous year. This growth takes total balance sheet reserves to £111.7m.



#### Cash

Cash increased in 2018 by £19.8m to £96.4m. Most of these funds are cash received in advance for donor projects and obligated against specific activities. Of the total cash balance, £67.5m is restricted, and the unrestricted cash held in the UK parent charity at the end of the year was £24.2m, representing approximately 30 days of expenditure. An analysis of cash balances by region is shown in the table below:

Cash balances by Region	2018 £m	2017 £m
Region		
East & Southern Africa	3.5	2.9
West & Central Africa	1.3	2.4
South & East Asia	4.9	4.4
West Asia	5.7	2.7
Pacific Asia	4.5	7.5
Rest of the World	3.0	1.6
UK, including restricted funds	73.5	55.1
	96.4	76.6

#### Reserves

The purpose of the Group reserve is to provide an unencumbered resource for the pursuit of Marie Stopes International's charitable mission of children by choice, not chance. Reserves can be used to ensure the organisation can operate in times of substantial income fluctuations and where expenditure on charitable activities could not or should not be scaled back in the short to medium term. At the same time, the reserves policy is designed to ensure that income is not retained for longer than is required.

The term 'reserves' is used throughout the group's annual report and accounts. There is a technical definition of restricted and unrestricted reserves, driven by accounting standards. However, MSI places utmost importance on holding the necessary level of liquid reserves that any business, but especially a charity, must prudently retain, and has set a reserves target for liquid assets held in the UK.

The Trustees review the reserves policy annually through the Finance Committee, to ensure it remains consistent with the Group's strategic plan. The Trustees consider the Group's reserves requirements from both a long and short term perspective and, based on this review, the trustees established a target range for free liquid reserves of between £30m and £35m, with £20m to be held in accessible assets in an investment fund, the Sustainability Fund. The target was set taking account of the scale of the group's operations, the likely impact of the strategic risks facing the group, and monthly operating costs of approximately £24m. The strategic risks facing the group are summarised on pages 28 to 29 of this report. In assessing the adequacy of the Group's reserves, Trustees take a prudent view, based on the likely timescale to realise assets, or secure borrowings against those assets, and thereby generate liquid funds. The Trustees also monitor other liquid assets and the potential to procure medium term secured financing against the group's tangible fixed assets.

At 31 December 2018, MSI had liquid free reserves of £34.3m (2017: £15.2m). This metric is carefully monitored and managed monthly, with £11.6m of the balance held in the sustainability fund at the end of the year. The significant improvement during 2018 was achieved through a targeted improvement plan, that included reducing fund balances held overseas and negotiating fair payment terms on donor projects. We



continue to work with donors to ensure that the sustainability of the partnership is not jeopardised by inappropriate payment profiles. The closing liquid reserves was within the target set by the Board.

At 31 December 2018, the Group accounts show the following unrestricted reserves:

- A designated sustainability reserve of £11.6m (2017: £12.2m), which is invested in a UK managed investment fund. These funds are available on demand, and form a core part of the Group's free and liquid reserves.
- General unrestricted reserves of £40.9m (2017: £35.1m). This is made up primarily of global working capital and is therefore not highly liquid.
- A designated tangible fixed assets reserve of £14.3m (2017: £16.4m) which represents the net book value of MSI's unrestricted tangible fixed assets – primarily clinic buildings. Of its nature, these assets are illiquid and are therefore excluded from the determination of our liquid reserves position.

This gives total unrestricted reserves of £66.8m (2017: £63.7m) in the financial statements. Marie Stopes International's unrestricted funds represent the cumulative surpluses from the group's worldwide operations, particularly the commercial operations. The Trustees endorse the use of surpluses from these operations to support family planning and sexual and reproductive health services around the world.

Marie Stopes International had restricted funds at 31 December 2018 of £44.9m (2017: £43.6m). These restricted funds are from two sources:

- Income received from donors to directly support charitable activities.
- Net assets held in overseas programmes which are restricted for use within the country where the surplus accumulated

# Going concern

The trustees have reviewed the annual business plan, the current strategic plan, the financial position and reserves, and have considered the principal financial risks facing the organisation. The trustees consider there is reasonable expectation that both the Company and the Group have sufficient resources to continue operating for the foreseeable future and therefore the financial statements have been prepared on a going concern basis.

#### Investments

The purpose of MSI's investments are to support the reserves target of increasing the sustainability fund to £20.0m held in accessible assets. Marie Stopes International's investment policy is:

- To maintain a liquid medium risk diversified portfolio which acts as the core reserve of the organisation
- To manage the fund at arm's length through half-yearly review meetings with the investment manager

At the end of the financial year, the Charity held £11.6m in this fund through both capital additions and portfolio growth, however 2018 was a tough year for investors globally across all asset classes. On an absolute return basis, the MSI fund total value reduced by 5.1% across the full year (prior year growth of 10%), most of this loss arose in the last quarter when the equities in the MSI portfolio fell by 7.1%. This position has substantially recovered subsequent to the year-end.



MSI's portfolio is benchmarked against two funds, and while 2018 performance was in line with the equity benchmarked fund, it was behind the balanced index. Marie Stopes International's current investment fund manager is GAM, and performance is reviewed half-yearly by the Charity management, while the Finance Committee scrutinises the portfolio mix and performance annually.

# Independent auditor

There is no mandatory requirement to rotate auditors, however Marie Stopes International's internal policy is to tender at least every five years. Therefore during 2019 the Audit Committee will direct a competitive formal process for the appointment of an external auditor.



# Statement of trustees' responsibilities

The Trustees (who are also directors of Marie Stopes International for the purposes of company law) are responsible for preparing the Trustees' Annual Report (including the Strategic Report) and the financial statements in accordance with applicable law and regulation.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law the Trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- select sultable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2015);
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

In so far as the Trustees are aware, there is no relevant audit information of which the company's auditors are unaware; and they have taken all the steps that they ought to have taken as Trustees to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This report of the Trustees, under the Charities Act 2011 and the Companies Act 2006, was approved by the Board of Trustees on 23 May 2019, including approving in their capacity as company Directors the Strategic Report contained therein, and is signed as authorised on its behalf by:

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Kristin Anne Rutter

Trustee

23 May 2019

# Independent auditors' report to the members of Marie Stopes International

# Report on the audit of the financial statements

# Opinion

In our opinion, Marie Stopes International's group financial statements and parent charitable company financial statements (the "financial statements"):

- give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 31 December 2018 and of the group's incoming resources and application of resources, including its income and expenditure, and of the group's cash flows, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Financial Statements and Annual Report (the "Annual Report"), which comprise: the group and company balance sheets as at 31 December 2018; the consolidated statement of financial activities (incorporating the income and expenditure account), the consolidated cash flow statement for the year then ended; and the notes to the financial statements.

# **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We remained independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements.

#### Conclusions relating to going concern

ISAs (UK) require us to report to you when:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may
  cast significant doubt about the group's and parent charitable company's ability to continue to adopt the
  going concern basis of accounting for a period of at least twelve months from the date when the financial
  statements are authorised for issue.

We have nothing to report in respect of the above matters.

However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the group's and parent charitable company's ability to continue as a going concern. For example, the terms on which the United Kingdom may withdraw from the European Union are not clear, and it is difficult to evaluate all of the potential implications on the charity's activities, beneficiaries, suppliers and the wider economy.

# Independent auditors' report to the members of Marie Stopes International

# Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

Based on the responsibilities described above and our work undertaken in the course of the audit, ISAs (UK) require us also to report certain opinions and matters as described below.

Strategic Report and Trustees' Report

In our opinion, based on the work undertaken in the course of the audit the information given in the Trustees' Report, including the Strategic Report, for the financial year for which the financial statements are prepared is consistent with the financial statements; and the Strategic Report and the Trustees' Report have been prepared in accordance with applicable legal requirements.

In addition, in light of the knowledge and understanding of the group and parent charitable company and their environment obtained in the course of the audit, we are required to report if we have identified any material misstatements in the Strategic Report and the Trustees' Report. We have nothing to report in this respect.

### Responsibilities for the financial statements and the audit

Responsibilities of the trustees for the financial statements

As explained more fully in the Statement of Trustees' Responsibilities set out on page 36, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The trustees are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group and parent charitable company or to cease operations, or have no realistic alternative but to do so.

# Independent auditors' report to the members of Marie Stopes International

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

# Other required reporting

### Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- · we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the parent charitable company or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

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Nicholas Boden (Senior Statutory Auditor) for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors London

**29** May 2019



# Consolidated statement of financial activities (incorporating the income and expenditure account) for the year ended 31 December 2018

	Note	Unrestricted funds £'000	Restricted funds £'000	Total 2018	Total 2017
INCOME FROM	Note	£ 000	£ 000	£,000	£.000
Donations	3a	4,012		4,012	3,721
Charitable activities	3b	133,940	152,588	286,528	286,779
Investments	3c	1,012		1,012	777
Other income		5,219	78	5,297	4,847
Total income		144,183	152,666	296,849	296,124
EXPENDITURE ON				,	
Raising funds	4	(1,373)	-	(1,373)	(1,495)
Charitable activities	4	(130,990)	(156,782)	(287,772)	(299,393)
Total expenditure		(132,363)	(156,782)	(289,145)	(300,888)
Net (losses)/gains on investments	10c	(730)		(730)	1,106
Net income/(expense)		11,090	(4,116)	6,974	(3,658)
Transfers between funds	15/22	(5,420)	5,420	•	
Other recognised gains I (losses) Unrealised exchange losses		(2,555)	-	(2,555)	(6,531)
Net movement in funds	7	3,115	1,304	4,419	(10,189)
Fund balances brought forward	15/16	63,727	43,581	107,308	117,497
Fund balances carried forward	15/16	66,842	44,885	111,727	107,308

All amounts relate to continuing activities. All gains and losses recognised in the year are included in the Statement of Financial Activities. There is no material difference between the net income for the year and net movement in funds stated above and their historical cost equivalents.

The notes on pages 44 to 61 form part of these financial statements.



#### Balance sheet as at 31 December 2018

		Grou	p	Compar	ıy
		Total	Total	Total	Total
		2018	2017	2018	2017
	Note	£,000	£'000	£'000	£'000
Fixed assets					
Intangible assets	8	1,251	631	1,251	631
Tangible assets	9	34,620	37,565	17,320	19,293
Investments	10	11,986	12,586	12,676	13,292
Total fixed assets		47,857	50,782	31,247	33,216
Current assets					
Stock		14,928	14,050	4,898	4,458
Receivables	11	43,896	51,125	37,517	43,952
Short-term deposits		8,566	5,863	1,205	1,526
Cash at bank and in hand		96,439	76,602	74,951	55,816
Total current assets		163,829	147,640	118,571	105,752
Payables: amounts falling due within one year	12a	(93,765)	(84,130)	(61,167)	(53,158)
Net current assets		70,064	63,510	57,404	52,594
Total assets less current liabilities		117,921	114,292	88,651	85,810
Payables: amounts falling due after more than one year	12b	(2,882)	(2,803)	(1,943)	(2,296)
Loans: amounts falling due after more than one year	13	(3,312)	(4.181)	(3,300)	(4,168)
Net assets		111,727	107,308	83,408	79,346
The funds of the charity:					
Unrestricted funds					
General funds	16	40,916	35,144	40,460	34,085
Designated funds - tangible fixed asset reserve	16	14,344	16,383	13,045	14,870
Designated funds - sustainability reserve	16	11,582	12,200	11,582	12,200
Total unrestricted funds	16	66,842	63,727	65,087	61,155
Restricted funds	15	44,885	43,581	18,321	18,191
Total charity funds		111,727	107,308	83,408	79,346
•		<del></del>			<u></u>

The parent company had total income in the year of £136.8m (2017: £141.1m) and total expenditure of £132.7m (2017: £148.7m) giving a net gain for the year of £4.1m (2017: net loss of £7.6m). The net movement in funds, after investment gains/losses was a gain of £4.1m (2017: loss of £7.5m).

The notes on pages 44 to 61 form part of these financial statements.

The financial statements on pages 41 to 61 were approved by the Board of Trustees on 23 May 2019 and signed on its behalf by

for A Plus

Dr Kristin Anne Rutter Trustee



# Consolidated cash flow statement for the year ended 31 December 2018

	201	R	201	7
	£'000	£'000	£'000	£,000
Not seek assisted the second as a stickle		07 507		C 050
Net cash provided by operating activities		27,537		5,250
Cash flows from investing activities				
Dividends, interest and rents from investments	1,012		777	
Proceeds from sale of tangible fixed assets	2,068		1,630	
Proceeds from sale of fixed asset investments	4		3	
Purchase of tangible fixed assets	(6,086)		(7,084)	
Purchase of intangible assets	(674)		(7,001)	
Purchase of fixed asset investments	(138)		_	
On receipt of gifted assets	(100)		373	
On reacipt of grice assets			0,0	
Net cash used in investing activities	_	(3,814)	_	(4,301)
Cash flows from financing activities				
Decrease in bank and unsecured loans	(314)		(154)	
	(869)		(464)	
Decrease in long term loans	(809)		(404)	
Net cash generated from / (used in) financing activities		(1,183)		(618)
Net increase in cash and cash equivalents		22,540	· <del>-</del>	331
One hand and an industrial Advance.		00.405		00.404
Cash and cash equivalents at 1 January		82,465		82,134
Cash and cash equivalents at 31 December	=	105,005	=	82,465
Cash and cash equivalents consists of:				
Cash at bank and in hand		96,439		76,602
Short-term deposits		8,566		5,863
Total cash and cash equivalents		105,005	-	82,465
·	==		=	
Notes  a) Reconciliation of net income to net cash inflow from op	eration activit	ine		
aj reconditation of het income to het cash innow nom op	crating activit			
		2018		2017
		£'000		£,000
Net income/(expense) for the year		6,974		(3,658)
Gifted assets		•		(373)
Investment income		(1,012)		(777)
Depreciation of tangible fixed assets		7,002		8,017
Amortisation & impairment of intangible fixed assets		54		51
Gain on disposal of tangible fixed assets		(450)		(528)
Loss/(gain) on revaluation of investments		730		(1,106)
(Increase)/decrease in stocks		(878)		3,118
Decrease in receivables		7,229		2,451
(Decrease)/Increase in payables & provisions		10,028	•	1,589
Exchange movements		(2,140)		(3,534)
Net cash inflow from operating activities	_	27,537	-	5,250
b) Reconciliation of movement in net funds				
Total cash and cash equivalents		105,005		82,465
Bank loans falling due within one year		(114)		(428)
Other loans falling due after more than one year		(3,312)		(4,181)
Cash and cash equivalents less borrowings	-	101,579	-	77,856
Cash and cash salarana loop politicing	Ė		ŧ	
Increase in cash		22,540		331
Cash (inflow)/outflow from financing activities		1,183		618
Net funds at 1 January		77,856	_	76,907
Net funds at 31 December	.=	101,579	=	77,856



#### 1 Accounting policies

The financial statements have been prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 102, "The Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland" ("FRS 102") and the Companies Act 2006, Marie Stopes International constitutes a public benefit entity as defined by FRS102.

The principal accounting policies, which have been applied consistently in the year across the group, are set out below.

#### a) Basis of preparation and assessment of going concern

These financial statements are prepared on a going concern basis, under the historical cost convention, as modified by the revaluation of investments to market values. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011. The preparation of financial statements in conformity with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the charity's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are discussed in note (p) to these policies.

No separate Statement of Financial Activities or income and expenditure account has been presented for the company alone as permitted by section 408 of the Companies Act 2006. The company had total income in the year of £136.8 million (2017: £141.1 million) and total expenditure of £132.7 million (2017: £148.7 million) giving a net gain for the year of £4.1 million (2017: net loss of £7.6 million), The net movement in funds, after investment gains/losses was a gain of £4.1million (2017: loss of £7.5 million)

Having considered the risks, reserves and financial position the financial statements have been prepared on a going concern basis.

#### b) Company status

Marie Stopes International is registered as a company limited by guarantee and a charity. The Trustees are named on page 62. In the event of the Company being wound up, the liability in respect of the guarantee is limited to £1 per Member.

#### c) Basis of consolidation

The Group financial statements combine the results of the parent undertaking, Marie Stopes International, and its subsidiary undertakings after eliminating inter-group transactions. Marie Stopes International refers to Marie Stopes International's UK operations and international branch offices. The subsidiary undertakings are detailed in note 20.

A subsidiary is an entity controlled by the Group. Control is the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. Where the Group owns less than 50% of the voting powers of an entity but controls the financial and operating policies of the entity it accounts for that entity as a subsidiary.

Where a subsidiary has different accounting policies to the Group, adjustments are made on consolidation to apply the Group's accounting policies when preparing the consolidated financial statements.

Any subsidiary undertakings sold or acquired during the year are included up to, or from, the dates of change of control.

Where control of a subsidiary ceases, the gain or loss is recognised in the consolidated Statement of Financial Activities. The cumulative amounts of any exchange differences on translation, recognised in equity, are not included in the gain or loss on disposal and are transferred to retained earnings.

All intra-Group transactions, balances, income and expenses are eliminated on consolidation. Adjustments are made to eliminate the profit or loss arising on transactions with associates to the extent of the Group's interest in the entity.

#### d) Foreign currency

#### (i) Functional and presentation currency

The Group financial statements are presented in pound sterling and rounded to thousands. The Company's functional and presentation currency is the pound sterling.

#### (ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the opening exchange rates for the month of transaction.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at month of transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and related to borrowings and cash and cash equivalents are presented in the Statement of Financial Activities (SOFA).

#### (iii) Translation

The assets and liabilities of overseas undertakings, including goodwill and fair value adjustments arising on acquisition, are translated at the exchange rates ruling at the year end.

Foreign exchange gains and losses resulting from the translation at period-end exchange rates of monetary assets and liabilities and all other foreign exchange gains and losses are presented in SOFA within unrealised exchange gains/(losses).



#### 1 Accounting policies (continued)

#### e) Income

#### Donations

Donations are included in the Statement of Financial Activities when there is entitlement to the income, receipt is probable and the amount can be measured reliably.

#### Charitable activities

Income from charitable activities comprises income from the provision of services to clients for sexual and reproductive healthcare, grants for the delivery of sexual & reproductive health services and consultancy services.

#### Grant income

Income from external grants is recognised in the Statement of Financial Activities as soon as it is receivable unless donor conditions related to performance and specific deliverables apply. These grants are accounted for as the charity earns the right to consideration through performance. Where income is received in advance it is classified as deferred and included in payables until conditions of entitlement are met, at which point it is released. Where entitlement occurs before the income is received the income is accrued and included in receivables.

#### Granted supplies and equipment

Where the charity receives grants of goods and services in kind and where there is a measurable value to the charity, which can be ascertained with reliability, the grant is included as both income and expenditure. Both the income and expenditure elements are recognised in the Statement of Financial Activities when the granted stock has been used by the charity.

#### Service income

Service income comprises income received and receivable from clients for sexual and reproductive health services and products provided during the period. Service income is recognised when the service is provided or the product is sold.

#### Investments

Investment income comprises interest, dividends, distributions and rents and is recognised in the period in which it becomes receivable.

#### Other income

All other items of income are recognised within the other income category. Income is recognised when there is entitlement to the income, receipt is probable and the amount can be measured reliably.

#### f) Expenditure

All expenditure is accounted for on an accruals basis. Direct costs incurred by the Group are allocated across the various types of expenditure as follows:

Raising funds comprises costs relating to the raising of grant income.

Charitable activities comprise costs relating directly to the delivery of family planning and other sexual and reproductive health services and related advocacy and awareness raising and capacity building. Costs include delivery of clinical and outreach services throughout the global partnership, such as service providers' salaries, costs of drugs and equipment, materials, premises, training and travel.

Governance costs represent the costs of compliance with statutory requirements and include the costs of audits and costs incurred on behalf of trustees relating to the governance of the organisations, such as travel and meeting attendance.

#### g) Employee benefits

The Group provides a range of benefits to employees, including annual bonus arrangements, paid holiday arrangements and defined contribution pension plans.

#### (i) Short term benefits

Short term benefits, including holiday pay and other similar non-monetary benefits, are recognised as an expense in the period in which the service is received.

## (ii) Defined contribution pension plans

The Group operates a number of country-specific defined contribution plans for its employees. A defined contribution plan is a pension plan under which the Group pays fixed contributions into a separate entity. Once the contributions have been paid the Group has no further payment obligations. The contributions are recognised as an expense when they are due. Amounts not paid are shown in accruals in the balance sheet. The assets of the plan are held separately from the Group in independently administered funds.

#### (iii) Annual bonus plan

The Group operates an annual bonus plan for employees. An expense is recognised in the SOFA account when the Group has a legal or constructive obligation to make payments under the plans as a result of past events and a reliable estimate of the obligation can be made.

#### h) Operating leases

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the Statement of Financial Activities as incurred.



#### 1 Accounting policies (continued)

#### i) Grants paid

Grants payable to third parties to reimburse them for specific activities undertaken by them in support of Marie Stopes International's charitable activities are charged to the Statement of Financial Activities when an obligation exists.

#### j) Intangible fixed assets

Goodwill, which represents the excess of the acquisition costs over the fair values of the identifiable net assets acquired is capitalised at cost and amortised over its estimated useful life.

Registration and license fees are capitalised at cost and are amortised over the period to which the rights relate (estimated to be seven years).

#### k) Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation has been provided on completed assets at rates calculated to write off the cost of fixed assets less their estimated residual value, on a straight line basis over their useful economic lives as follows:

Freehold properties
Short leasehold properties
Office equipment
Medical equipment
Computer equipment and software
Motor vehicles

Over estimated useful life Over period of the lease 20% to 50% per annum 20% to 50% per annum 25% to 50% per annum 25% per annum

Marie Stopes International capitalises fixed assets in the UK above a value of £5,000. For Marie Stopes International's branches and subsidiaries overseas the capitalisation level is lower and varies by entity.

Assets under development are not depreciated until they have been brought into use.

The carrying value of fixed assets is reviewed for impairment if events or changes in circumstances suggest that their carrying amount may not be recoverable.

#### I) Fixed asset investments

Listed Investments and investment properties are stated at the market value at the balance sheet date. Investments such as hedge funds and private equity funds, which have no readily identifiable market value, are included at the most recent valuations from their respective managers.

Investments in subsidiaries are stated at cost less any provision to impairment.

Revaluation gains or losses arising during the year are included in the Statement of Financial Activities. Impairments are charged to resources expended on charitable activities. Investment income is the amount receivable by Marie Stopes International in the year.

#### m) Programme related investments

Programme related investments are included at the amount invested less any repayments and impairments.

#### n) Stock

Stock represents medical equipment and supplies purchased or donated to fulfil Marie Stopes International charitable objectives and is reported at the lower of cost and net realisable value. In some circumstances stock items are sold (rather than used internally) after the balance sheet date. In such cases our assessment of net realisable value is based on the service potential provided by the items of stock because, as indicated, the sale after the balance sheet date is made in furtherance of our charitable objectives. As a result, in these cases, it is not necessary to impair the carrying value of this stock at the period end.

#### o) Reserves and fund accounting

**General reserves** are unrestricted funds available to be used at the discretion of the Board of Trustees for the furtherance of the charitable objectives of the Group and which have not been designated for any other purpose.

**Designated funds** comprise unrestricted funds that have been set aside by the Board of Trustees for particular purposes. The aim of each designated fund is set out in note 16.

Restricted funds are funds which have to be used in accordance with specific restrictions imposed by a donor and funds restricted by constitution which represent the accumulated surpluses from those group entities where the funds have been generated locally and the future use is restricted to that location.

Overhead/support costs relating to restricted donor funds are classed as unrestricted expenditure and are not directly attributed to restricted funds at source. The fees earned on restricted donor funds in relation to these overhead/support costs are directly attributed to restricted income and at the year end a reallocation is made between restricted and unrestricted funds in relation to these fees.



#### 1 Accounting policies (continued)

#### p) Areas of judgement and estimate

The charity makes judgements and estimates concerning the future. Those judgements and estimates that could have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year include the following:

#### (i) Areas of judgement

Grant income recognition. The majority of grant income is recognised in line with expenditure against the grant contract, as this is deemed the most accurate proxy for the performance conditions within the grant being met. Where such grants are received in advance of delivering the goods or services required, the income is not recognised. Instead it is recognised as a liability (deferred income) until performance can be measured (based on spend).

Restricted funds. MSI operates in overseas territories where the local government expects surpluses achieved on nonservice activities to be used in-country and not passed back to the parent company. During 2017, management performed a full review across all countries and identified a need for reclassification of 'restricted by constitution' countries to a wider country base. During 2018 no further reclassifications were required.

#### (ii) Areas of estimate

Provisions such as bad debts and terminal grants involve assumptions and estimation techniques. These are based on the experience and knowledge of management and evidence from past experience.

Cost allocation. The cost allocation methodology requires a judgement as to what are the most appropriate bases to use to apportion support costs; these are reviewed annually for reasonableness.

#### q) Financial instruments

The Group has chosen to adopt Sections 11 and 12 of FRS 102 in respect of financial instruments.

#### (i) Financial assets

Basic financial assets, including trade and other receivables, cash and bank balances and investments in commercial paper, are initially recognised at transaction price.

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price. Such assets are subsequently carried at fair value and the changes in fair value are recognised in profit or loss, except that investments in equity instruments that are not publicly traded and whose fair values cannot be measured reliably are measured at cost less impairment.

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled, or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party or (c) despite having retained some significant risks and rewards of ownership, control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

#### (ii) Financial liabilities

Basic financial liabilities, including trade and other payables, bank loans, loans from fellow Group companies and preference shares that are classified as debt, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw-down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a pre-payment for liquidity services and amortised over the period of the facility to which it relates.

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.



# 2. Comparative information for the consolidated statement of financial activities (incorporating the income and expenditure account) for the year ended 31 December 2018

		2018			2017	
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
	funds	funds	2018	funds	funds	2017
INCOME FROM	£,000	£,000	£,000	£'000	£.000	£'000
Donations	4,012	-	4,012	1,482	2,239	3,721
Charitable activities	133,940	152,588	286,528	138,725	148,054	286,779
Investments .	1,012	<del>.</del>	1,012	742	35	777
Other income	5,219	78	5,297	4,689	158	4,847
Total income	144,183	152,666	296,849	145,638	150,486	296,124
EXPENDITURE ON						
Raising funds	(1,373)	-	(1,373)	(1,495)	-	(1,495)
Charitable activities	(130,990)	(156,782)	(287,772)	(141,763)	(157,630)	(299,393)
Total expenditure	(132,363)	(156,782)	(289,145)	(143,258)	(157,630)	(300,888)
Net gains/(losses) on investments	(730)		(730)	1,106	-	1,106
Net income	11,090	(4,116)	6,974	3,486	(7,144)	(3,658)
Transfers between funds	(5,420)	5,420	-	1,530	(1,530)	-
Other recognised gains / (losses) Unrealised exchange gains / (losses)	(2,555)		(2,555)	(6,947)	416	(6,531)
Net movement in funds	3,115	1,304	4,419	(1,931)	(8,258)	(10,189)
Fund balances brought forward at 1 January	63,727	43,581	107,308	65,658	51,839	117,497
Fund balances carried forward at 31 December	66,842	44,885	111,727	63,727	43,581	107,308



3.

### Notes to the financial statements for the year ended 31 December 2018

a) Donations         € 000         € 000         € 000         € 000           Monetary donations         4,012         -         4,012         3,362           Gifted assets         4,012         -         4,012         3,721           b) Charitable activities         Formal Section of the control	Income from	Unrestricted funds	Restricted funds	Total 2018	Total 2017
Ciffed assets   Company   Company	a) Donations	£'000	£.000	£'000	£'000
A,012		4,012		4,012	
Grant income         Unrestricted funds funds         Restricted funds funds         Total funds funds         2018 2017           Department for International Development         - 48,173         48,173         44,067           United States Agency for International Development         - 9,723         9,723         19,725           The Bill and Melinda Gates Foundation         - 9,533         9,533         8,429           United Nations         - 5,550         5,550         3,306           Netherlands Ministry of Foreign Affairs         1,135         5,987         7,122         8,618           ABT Associates PTE Ltd (JTA)         - 6,772         6,772         6,772         3,365           Children's Investment Fund Foundation         - 6,772         6,772         3,370         773           Ministry of Foreign Affairs of Denmark         2,970         586         3,556         2,892           Global Affairs Canada         - 3,225         3,225         -         -           Australian Dept for Foreign Affairs & Trade         - 2,621         2,621         1,572           Norwegian Agency for Development Cooperation         - 2,689         2,068         1,603           Kreditanstalt für Wiederaufbau         - 1,516         1,516         891           Ministry fo	,	4,012		4,012	
Funds   Fund	b) Charitable activities				
Property   Property	Grant income	Unrestricted	Restricted	Total	Total
Property   Property		funds	funds	2018	2017
United States Agency for International Development         -         9,723         9,723         19,725           The Bill and Melinda Gates Foundation         -         9,533         9,533         8,429           United Nations         -         5,550         5,550         3,306           Netherlands Ministry of Foreign Affairs         1,135         5,987         7,122         8,618           ABT Associates PTE Ltd (JTA)         -         6,772         6,772         3,365           Children's Investment Fund Foundation         -         6,116         6,116         5,952           William and Flora Hewlett Foundation         -         6,116         6,116         5,952           William and Flora Hewlett Foundation         -         3,370         3,370         773           Ministry of Foreign Affairs of Denmark         2,970         586         3,556         2,892           Global Affairs Canada         -         3,225         3,225         -           Australian Dept for Foreign Affairs & Trade         -         2,621         2,621         1,572           Norwegian Agency for Development Agency         -         2,619         2,619         249           Swedish International Development Agency         -         2,613         25,613					
United States Agency for International Development         -         9,723         9,723         19,725           The Bill and Melinda Gates Foundation         -         9,533         9,533         8,429           United Nations         -         5,550         5,550         3,306           Netherlands Ministry of Foreign Affairs         1,135         5,987         7,122         8,618           ABT Associates PTE Ltd (JTA)         -         6,772         6,772         3,365           Children's Investment Fund Foundation         -         6,116         6,116         5,952           William and Flora Hewlett Foundation         -         6,116         6,116         5,952           William and Flora Hewlett Foundation         -         3,370         3,370         773           Ministry of Foreign Affairs of Denmark         2,970         586         3,556         2,892           Global Affairs Canada         -         3,225         3,225         -           Australian Dept for Foreign Affairs & Trade         -         2,621         2,621         1,572           Norwegian Agency for Development Agency         -         2,619         2,619         249           Swedish International Development Agency         -         2,613         25,613	Department for International Development	₹,	48,173	48,173	44.067
The Bill and Melinda Gates Foundation       -       9,533       9,533       8,429         United Nations       -       5,550       5,550       3,306         Netherlands Ministry of Foreign Affairs       1,135       5,987       7,122       8,618         ABT Associates PTE Ltd (JTA)       -       6,772       6,772       3,365         Children's Investment Fund Foundation       -       6,116       6,116       5,952         William and Flora Hewlett Foundation       -       0,116       6,116       5,952         William and Flora Hewlett Foundation       -       3,370       3,370       773         Ministry of Foreign Affairs of Denmark       2,970       586       3,556       2,892         Global Affairs Canada       -       3,225       3,225       -         Australian Dept for Foreign Affairs & Trade       -       2,621       2,621       1,572         Norwegian Agency for Development Cooperation       -       2,619       2,619       249         Swedish International Development Agency       -       2,068       2,068       1,603         Kreditanstalt für Wiederaufbau       -       1,167       1,403         Anonymous       -       25,613       25,613       36,002	·	•	9,723	9,723	19,725
United Nations         -         5,550         5,550         3,306           Netherlands Ministry of Foreign Affairs         1,135         5,987         7,122         8,618           ABT Associates PTE Ltd (JTA)         -         6,772         6,772         3,365           Children's Investment Fund Foundation         -         6,116         6,116         5,952           William and Flora Hewlett Foundation         -         3,370         3,370         773           Ministry of Foreign Affairs of Denmark         2,970         586         3,556         2,892           Global Affairs Canada         -         3,225         3,225         -           Australian Dept for Foreign Affairs & Trade         -         2,621         2,621         1,572           Norwegian Agency for Development Cooperation         -         2,068         2,068         1,603           Kreditanstalt für Wiederaufbau         -         1,516         1,516         891           Ministry for Foreign Affairs of Finland         -         1,167         1,167         1,403           Anonymous         -         25,613         25,613         36,002           Other         4,105         153,849         157,954         157,692           Real	- · · · · · · · · · · · · · · · · · · ·	•	9,533	9,533	
Netherlands Ministry of Foreign Affairs         1,135         5,987         7,122         8,618           ABT Associates PTE Ltd (JTA)         -         6,772         6,772         3,365           Children's Investment Fund Foundation         -         6,116         6,116         5,952           William and Flora Hewlett Foundation         -         3,370         3,370         773           Ministry of Foreign Affairs of Denmark         2,970         586         3,556         2,892           Global Affairs Canada         -         3,225         3,225         -           Australian Dept for Foreign Affairs & Trade         -         2,621         2,621         1,572           Norwegian Agency for Development Cooperation         -         2,068         2,068         1,603           Swedish International Development Agency         -         2,068         2,068         1,603           Kreditanstalt für Wiederaufbau         -         1,516         1,516         891           Ministry for Foreign Affairs of Finland         -         1,167         1,167         1,403           Anonymous         -         25,613         25,613         36,002           Other         -         19,210         19,210         18,845 <t< td=""><td>United Nations</td><td>•</td><td></td><td>5,550</td><td></td></t<>	United Nations	•		5,550	
ABT Associates PTE Ltd (JTA) - 6,772 6,772 3,365 Children's Investment Fund Foundation - 6,116 6,116 5,952 William and Flora Hewlett Foundation - 3,370 3,370 773 Ministry of Foreign Affairs of Denmark 2,970 586 3,556 2,892 Global Affairs Canada - 3,225 3,225 - Australian Dept for Foreign Affairs & Trade - 2,621 2,621 1,572 Norwegian Agency for Development Cooperation - 2,619 2,619 249 Swedish International Development Agency - 2,068 2,068 1,603 Kreditanstalt für Wiederaufbau - 1,516 1,516 891 Ministry for Foreign Affairs of Finland - 1,167 1,167 1,403 Anonymous - 25,613 25,613 36,002 Other - 19,210 19,210 18,845  Reallocation of fees earned on restricted grants 12,734 (12,734)  Granted supplies and equipment - 11,473 157,954 157,692  Granted supplies and equipment - 11,473 11,473 12,322  Service income  Sexual and reproductive healthcare services 122,113 - 122,113 122,584 Fees waived (5,012) - (5,012) (5,819)	Netherlands Ministry of Foreign Affairs	1,135	5,987		
Children's Investment Fund Foundation         -         6,116         6,116         5,952           William and Flora Hewlett Foundation         -         3,370         3,370         773           Ministry of Foreign Affairs of Denmark         2,970         586         3,556         2,892           Global Affairs Canada         -         3,225         3,225         -           Australian Dept for Foreign Affairs & Trade         -         2,621         2,621         1,572           Norwegian Agency for Development Cooperation         -         2,619         2,619         249           Swedish International Development Agency         -         2,068         2,068         1,603           Kreditanstalt für Wiederaufbau         -         1,516         1,516         891           Ministry for Foreign Affairs of Finland         -         1,167         1,167         1,403           Anonymous         -         25,613         25,613         36,002           Other         -         19,210         19,210         19,210         19,210         19,210         18,845           Reallocation of fees earned on restricted grants         12,734         (12,734)         -         -         -           Granted supplies and equipment	· · · · · · · · · · · · · · · · · · ·		6,772	6,772	3,365
Ministry of Foreign Affairs of Denmark       2,970       586       3,556       2,892         Global Affairs Canada       -       3,225       3,225       -         Australian Dept for Foreign Affairs & Trade       -       2,621       2,621       1,572         Norwegian Agency for Development Cooperation       -       2,619       2,619       249         Swedish International Development Agency       -       2,068       2,068       1,603         Kreditanstalt für Wiederaufbau       -       1,516       1,516       891         Ministry for Foreign Affairs of Finland       -       1,167       1,167       1,403         Anonymous       -       25,613       25,613       36,002         Other       -       19,210       19,210       18,845         Reallocation of fees earned on restricted grants       12,734       (12,734)       -       -       -         Granted supplies and equipment       -       11,473       11,473       12,322         Service income         Sexual and reproductive healthcare services       122,113       -       122,113       122,584         Fees waived       (5,012)       -       (5,012)       (5,012)       (5,819)	Children's Investment Fund Foundation	•	6,116	6,116	5,952
Global Affairs Canada   - 3,225   3,225   - 4	William and Flora Hewlett Foundation	-	3,370	3,370	773
Australian Dept for Foreign Affairs & Trade	Ministry of Foreign Affairs of Denmark	2,970	586	3,556	2,892
Norwegian Agency for Development Cooperation       -       2,619       2,619       249         Swedish International Development Agency       -       2,068       2,068       1,603         Kreditanstalt für Wiederaufbau       -       1,516       1,516       891         Ministry for Foreign Affairs of Finland       -       1,167       1,167       1,403         Anonymous       -       25,613       25,613       36,002         Other       -       19,210       19,210       18,845         Reallocation of fees earned on restricted grants       12,734       (12,734)       -       -       -         Granted supplies and equipment       -       11,473       157,692         Service income       -       11,473       11,473       12,322         Sexual and reproductive healthcare services       122,113       -       122,113       122,584         Fees waived       (5,012)       -       (5,012)       (5,012)       (5,819)         117,101       -       117,101       116,765	Global Affairs Canada	•	3,225	3,225	-
Swedish International Development Agency       -       2,068       2,068       1,603         Kreditanstalt für Wiederaufbau       -       1,516       1,516       891         Ministry for Foreign Affairs of Finland       -       1,167       1,167       1,403         Anonymous       -       25,613       25,613       36,002         Other       -       19,210       19,210       18,845         Reallocation of fees earned on restricted grants       12,734       (12,734)       -       -       -         Granted supplies and equipment       -       11,473       11,473       157,692         Service income       -       11,473       11,473       12,322         Sexual and reproductive healthcare services       122,113       -       122,113       122,113       122,584         Fees waived       (5,012)       -       (5,012)       -       (5,012)       (5,012	Australian Dept for Foreign Affairs & Trade	ŧ	2,621	2,621	1,572
Kreditanstalt für Wiederaufbau       -       1,516       1,516       891         Ministry for Foreign Affairs of Finland       -       1,167       1,403         Anonymous       -       25,613       25,613       36,002         Other       -       19,210       19,210       18,845         Reallocation of fees earned on restricted grants       12,734       (12,734)       -       -       -         Granted supplies and equipment       -       11,473       11,473       12,322         Service income         Sexual and reproductive healthcare services       122,113       -       122,113       122,113       122,113       122,584         Fees waived       (5,012)       -       (5,012)	Norwegian Agency for Development Cooperation	•	2,619	2,619	249
Ministry for Foreign Affairs of Finland       -       1,167       1,167       1,403         Anonymous       -       25,613       25,613       36,002         Other       -       19,210       19,210       18,845         Reallocation of fees earned on restricted grants       12,734       (12,734)       -       -       -         Granted supplies and equipment       -       11,473       11,473       157,692         Service income         Sexual and reproductive healthcare services       122,113       -       122,113       122,113         Fees waived       (5,012)       -       (5,012)       (5,012)       (5,012)       (5,012)	Swedish International Development Agency	-	2,068	2,068	1,603
Anonymous Other - 19,210 19,210 18,845  4,105 153,849 157,954 157,692  Reallocation of fees earned on restricted grants 12,734 (12,734)  16,839 141,115 157,954 157,692  Granted supplies and equipment - 11,473 11,473 12,322  Service income  Sexual and reproductive healthcare services (5,012) - (5,012) (5,819)  117,101 - 117,101 116,765	Kreditanstalt für Wiederaufbau	-	1,516	1,516	891
Other         -         19,210         19,210         18,845           Reallocation of fees earned on restricted grants         4,105         153,849         157,954         157,692           Reallocation of fees earned on restricted grants         12,734         (12,734)         -         -         -           Granted supplies and equipment         -         11,473         11,473         12,322           Service income           Sexual and reproductive healthcare services         122,113         -         122,113         122,584           Fees waived         (5,012)         -         (5,012)         (5,012)         (5,012)         117,101         116,765	Ministry for Foreign Affairs of Finland	•	1,167	1,167	1,403
Reallocation of fees earned on restricted grants       4,105       153,849       157,954       157,692         12,734       (12,734)       -       -       -         16,839       141,115       157,954       157,692         Granted supplies and equipment       -       11,473       11,473       12,322         Service income         Sexual and reproductive healthcare services       122,113       -       122,113       122,584         Fees waived       (5,012)       -       (5,012)       (5,012)       (5,819)         117,101       -       117,101       116,765	Anonymous	•	25,613	25,613	36,002
Reallocation of fees earned on restricted grants       12,734       (12,734)       -	Other	•	19,210	19,210	18,845
16,839         141,115         157,954         157,692           Granted supplies and equipment         -         11,473         11,473         12,322           Service income         Sexual and reproductive healthcare services         122,113         -         122,113         122,584           Fees waived         (5,012)         -         (5,012)         (5,819)           117,101         -         117,101         116,765		4,105	153,849	157,954	157,692
Granted supplies and equipment       -       11,473       11,473       12,322         Service income         Sexual and reproductive healthcare services       122,113       -       122,113       122,584         Fees waived       (5,012)       -       (5,012)       (5,819)         117,101       -       117,101       116,765	Reallocation of fees earned on restricted grants	12,734	(12,734)	•	
Service income         Sexual and reproductive healthcare services       122,113       -       122,113       122,584         Fees waived       (5,012)       -       (5,012)       (5,819)         117,101       -       117,101       116,765		16,839	141,115	157,954	157,692
Sexual and reproductive healthcare services       122,113       -       122,113       122,584         Fees waived       (5,012)       -       (5,012)       (5,012)       (5,012)       (5,012)       (117,101)       116,765	Granted supplies and equipment	•	11,473	11,473	12,322
Fees waived (5,012) - (5,012) (5,819) 117,101 - 117,101 116,765	Service income				
117,101 - <b>117,101</b> 116,765	Sexual and reproductive healthcare services	122,113	-	122,113	122,584
117,101 - <b>117,101</b> 116,765	Fees waived	(5,012)	-	(5,012)	(5,819)
Total income from charitable activities 133,940 152,588 <b>286,528</b> 286,779			•		
	Total income from charitable activities	133,940	152,588	286,528	286,779

Grant income is recognised in accordance with the Charities SORP and as a result may differ from cash received; please see note 1e for further information. Where the purpose of the grant is narrower than the charitable objects of Marie Stopes International, is restricted to a specific location, or deemed to be restricted by time constraints, the grant income is classified as restricted. The fees earned on restricted donor funds in relation to overhead/support costs are directly attributed to restricted income and at the year end a reallocation is made between restricted and unrestricted funds in relation to these fees.

A geographical split of this income is shown on page 22 of the Trustees' Report.

		1,012	<del>.</del>	1,012	777
	Rent receivable	173	<u> </u>	173	107
	Distributions receivable	153	2	153	128
	Bank interest receivable	686	-	686	542
c)	Investments	£.000	£'000	£,000	£'000
		funds	funds	2018	2017
		Unrestricted	Restricted	Total	Total



#### 4. Expenditure on

#### a) Total expenditure

Total	142,469	138.989	7,687	-	289,145	300,888
Support costs reallocation	2,954	9,093	927	(12,974)		
Subtotal	139,515	129,896	6,760	12,974	289,145	300,888
Charitable activities	139,328	128,819	6,759	12,866	287,772	299,393
Raising funds	187	1,077	1	108	1,373	1,495
	£.000	£'000	£.000	£'000	£,000	£.000
	costs	(note 5)	costs	costs (4c)	2018	2017
	Direct	Staff costs	Other	Support	Total	Total

#### b) Direct costs of charitable activities

Direct expenditure on charitable activities includes subcontracts awarded to external partners of £14,006,000 (2017: £14,203,000). Details are available from Marie Stopes International, 1 Conway Street, London W1T 6LP.

c)	Support costs	2018	2017
		£'000	£'000
	Management and office services	1,904	2,147
	Finance and information technology	5,427	5,437
	Programme support	2,021	1,826
	People and development	852	772
	External relations	1,475	1,690
	Governance costs	1,295	1,445
	Total support costs	12,974	13,317

Support costs represent the cost of Marie Stopes International's London and regional support offices and are allocated by function. Costs relate to the costs of technical assistance to programmes and to the corporate functions of Information Technology, People and Development, External Relations and other centralised functions.

Support costs are apportioned to specific activities based on the weighting of each function as a percentage of total costs.

Governance costs include expenditure on internal and external audit, Trustee meetings and non-audit services. Cost of the group audit for 2018 was £188,424 (2017: £182,928), inclusive of VAT. In addition, fees for the audit of country programmes totalled £503,000 (2017: £304,000). Of these, £68,000 relates to audits conducted by the group auditor (Company: £29,000)

Non-audit fees paid to the current auditors in the year was £10,700 (2017: £3,000)

# 5. Staff costs

Total staff costs	138,989	141,555
Sessional fees and agency costs	26,985	29,963
	112,004	111,592
- Other pension costs	3,776	3,506
- Social security costs	5,925	4,966
<ul> <li>Wages and salaries</li> </ul>	102,303	103,120
Staff costs:	£'000	£'000
	2010	2017

The charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund managed by the Standard Life Assurance Company.

In line with government legislation, Marie Stopes International automatically enrols its UK staff into its defined contribution pension scheme where certain criteria are met.

No directors of the parent charity received emoluments during the year for their services as trustees (2017: none).

Redundancy and termination payments totalled £409,000 in 2018 (2017: £320,000).



#### 6. Staff numbers

The average monthly number of staff analysed by function was:	2018	2017
	Number	Number
- Raising funds	14	16
- Charitable activities	10,498	11,596
	10,512	11,612

The numbers of employees whose emoluments were more than £60,000 were:

	2018	2017
	Number	Number
£60,001 - £70,000	36	39
£70,001 - £80,000	19	22
£80,001 - £90,000	10	5
£90,001 - £100,000	6	7
£100,001 - £110,000	11	6
£110,001 - £120,000	5	5
£120,001 - £130,000	· 3	4
£130,001 - £140,000	2	4
£140,001 - £150,000	3	2
£150,001 - £160,000	1	1
£160,001 - £170,000	1	3
£170,001 - £180,000	1	2
£180,001 - £190,000	5	. 4
£190,001 - £200,000	2	1
£200,001 - £210,000	1	•
£210,001 - £220,000	1	-
£230,001 - £240,000	•	2
£250,001 - £260,000	1	1
£300,001 - £310,000	•	1
£430,001 - £440,000	1	

Employee numbers disclosed above include staff from all entities in the group.

The remuneration of the highest paid employee was split between base salary of £217,250 (2017: £173,067) and performance-based bonus of £217,250 (2017: £127,465). The total paid to 6 key management personnel in 2018 was £1,266,000 (2017: £1,134,000: 6 persons).

Retirement benefits were accrued under a defined contribution scheme for 77 higher paid employees (2017: 88). Total employer contributions for these employees were £533,000 (2017: £288,000).

#### 7. Net movement in funds

	2018	2017
	£'000	£'000
Net movement in funds is stated after charging:		
Amortisation of intangible fixed assets	54	51
Depreciation of tangible fixed assets	7,002	8,017
Operating lease rentals	6,250	6,657



# 8. Intangible assets

	Group		Comp	any
	2018	2017	2018	2017
	£'000	£'000	£'000	£'000
Cost or valuation				
At 1 January	987	1,007	997	997
Additions	674	-	674	-
Disposals	(72)	(20)	(87)	÷
At 31 December	1,589	987	1,584	997
Accumulated amortisation				
At 1 January	356	319	366	315
Charge for the year	54	51	54	51
Disposals	(72)	(14)	(87)	-
At 31 December	338	356	333	366
Net book value at 31 December	1,251	631_	1,251	631



# 9. Tangible assets

Group

Cost or valuation	Freehold properties £'000	Short leasehold properties £'000	Office equipment £'000	Medical equipment £'000	Computer equipment & software £'000	Motor vehicles £'000	Assets under development £'000	Total £'000
At 1 January 2018	40,119	4,265	7.554	10,868	18,270	16.161	701	97,938
Additions	133	607	236	423	438	2.926	1,323	6,086
Transfers between asset classes	504	119	98	164	95	-	(980)	-
Disposals	(810)	(143)	(961)	(945)	(1,565)	(1,686)	(00)	(6,110)
Exchange movements on consolidation	(244)	(16)	(198)	(62)	(387)	27	(82)	(962)
At 31 December 2018	39,702	4,832	6,729	10,448	16,851	17,428	962	96,952
Accumulated depreciation								
At 1 January 2018	18,670	2.338	5.667	7,717	14,564	11,417	-	60,373
Charge for the year	950	348	662	1,068	1,900	2,074		7,002
Disposals	(109)	(137)	(795)	(718)	(1,400)	(1,333)	-	(4,492)
Exchange movements on consolidation	(27)	(27)	(141)	(51)	(313)	8	<u>•</u>	(551)
At 31 December 2018	19,484	2,522	5,393	8,016	14,751	12,166	-	62,332
Net book value								
At 31 December 2018	20,218	2,310	1,336	2,432	2,100	5,262	962	34,620
At 31 December 2017	21,449	1,927	1,887	3,151	3,706	4,744	701	37.565
Company								
		Short			Computer		Assets	
	Freehold	leasehold	Office	Medical	equipment	Motor	under	
	properties	properties	equipment	equipment	& software	vehicles	development	Total
Cost or valuation	£,000	£,000	£.000	£'000	£.000	£.000	£.000	£'000
At 1 January 2019	28,997	2,378	3,555	5,623	13,449	4,872	121	58,995
At 1 January 2018 Additions	20,997	2,370	27	265	13,445	777	946	2,146
Transfers between asset classes	176	98	79	164	91		(608)	2,170
Disposals								
	-	(89)	(283)			(821)	(000)	(2.271)
Exchange movements on consolidation	(92)	(89) (46)	(283) (102)	(148) (114)	(930) (149)	(821) (5)		(2,271) (507)
Exchange movements on consolidation At 31 December 2018	(92) 29.101			(148)	(930)		. =	
		(46)	(102)	(148) (114)	(930) (149)	(5)	1	(507)
At 31 December 2018		(46)	(102)	(148) (114)	(930) (149)	(5)	1	(507)
At 31 December 2018 Accumulated depreciation	29.101	(46) 2.341	(102) 3.276	(148) (114) 5.790	(930) (149) 12.572	(5) 4,823	1 460	(507) 58,363
At 31 December 2018  Accumulated depreciation  At 1 January 2018  Charge for the year  Disposals	29,101 16,451 678	(46) 2.341	(102) 3.276 2,950	(148) (114) 5.790	(930) (149) 12.572	(5) 4,823 3,507	1 460	(507) 58,363 39,702
At 31 December 2018  Accumulated depreciation  At 1 January 2018  Charge for the year  Disposals  Exchange movements on consolidation	29.101 16.451 678	1.876 144 (89) (39)	(102) 3.276 2.950 223 (242) (76)	(148) (114) 5.790 3.838 630 (105) (86)	(930) (149) 12.572 11.080 1.287 (876) (115)	3.507 598 (564) 2	1 460	(507) 58,363 39,702 3,560 (1,876) (343)
At 31 December 2018  Accumulated depreciation  At 1 January 2018  Charge for the year  Disposals	29,101 16,451 678	1.876 1.44 (89)	(102) 3.276 2.950 223 (242)	(148) (114) 5.790 3,838 630 (105)	(930) (149) 12.572 11.080 1.287 (876)	(5) 4,823 3,507 598 (564)	† 460 - - -	(507) 58,363 39,702 3,560 (1,876)
At 31 December 2018  Accumulated depreciation  At 1 January 2018  Charge for the year  Disposals  Exchange movements on consolidation	29.101 16.451 678	1.876 144 (89) (39)	(102) 3.276 2.950 223 (242) (76)	(148) (114) 5.790 3.838 630 (105) (86)	(930) (149) 12.572 11.080 1.287 (876) (115)	3.507 598 (564) 2	1 460	(507) 58,363 39,702 3,560 (1,876) (343)
At 31 December 2018  Accumulated depreciation  At 1 January 2018  Charge for the year Disposals  Exchange movements on consolidation At 31 December 2018	29.101 16.451 678	1.876 144 (89) (39)	(102) 3.276 2.950 223 (242) (76)	(148) (114) 5.790 3.838 630 (105) (86)	(930) (149) 12.572 11.080 1.287 (876) (115)	3.507 598 (564) 2	1 460	(507) 58,363 39,702 3,560 (1,876) (343)



# 10. Investments

Inve	estments					
		Note	Grou	ıp.	Comp	any
			2018	2017	2018	2017
			£,000	£,000	000'3	£,000
	Investment property	10a	278	278	278	278
	Investment in subsidiaries	10b		-	813	812
	Listed investments	10c	11,708	12,308	11,585	12,202
			11,986	12,586	12,676	13,292
_,	I					
a)	Investment property		Group and C 2018			
				2017		
			6.000	5,000		
	Market value at beginning of the year		278	278		
	Exchange movement on consolidation					
	Market value at end of the year		278	278		
b)	Investment in subsidiaries		Comp	any		
•			2018	2017		
			£,000	£.000		
	Investment in subsidiary undertakings at cost:					
	At beginning of the year		812	787		
	Additions			230		
	Disposals		-	(203)		
	Exchange movement on consolidation		1	(2)		
	At end of the year		813	812		
c)	Listed investments		Gro	un	Comp	anv
٠,	Listos investinents		2018	2017	2018	2017
			£,000	0003	000'3	6,000
	Market value at beginning of the year		12,308	11,261	12,202	11,097
	Additions		138	(2)	•	•
	Disposals		(4)	. (3)	(618)	1,106
	Revaluation (loss)/gain		(730)	1,106	.1	
	Exchange movement on consolidation  Market value at end of the year		11,708	(56) 12,308	11,585	12,202
	Werket value at and of the year			12,000	11,000	12,202
	Investment portfolio allocation:					
	Equities		6,042	6,609	6,042	6,607
	Bonds		1,778	2,544	1,778	2,544
	Multi-asset funds and Alternatives		1,624	1,689	1,624	1,689
	Private equity		705	1,047	705	1,047
	Cash ·		1,559	419	1,436	315
			11,708	12,308	11,585	12,202
Mat	erial holdings within the investment portfolio:		Group and	Company		
			2018	2017		
_			0003	6.000	•	
Equ	ities			4.040		
	GAM Star Global Quality GBP fund		:	1,246		
	GAM Star Capital Appreciation US Equity fund		*	403		
	Loomis Sayles US Equity Leaders fund		1,068	1,048 1,017		
	Vanguard S&P 500 ETF SIG Lyrical Fund Class		998			
	iShares Edge MSCI USA Quality Factor		598	348		
	GAM Emerging Markets Equity GBP		622	_		
	JB Multistock Emerging Equity			719		
Bor						
	GAM Star Absolute Return Bond Plus fund		•	778		
	GAM Star Credit Opportunities GBP Institutional Acco	unt	583	-		
Mul	ti-asset funds, Alternatives and Private Equity					
	CF Ruffer Total Return Fund		604	653		
	Trojan Fund		694	718		
	Schroder Private Equity Funds IV		705	719		

In the opinion of the trustees, the carrying value of the investments is supported by the underlying net assets.

#### 11. Receivables

	Grou	p	Company		
	2018	2017	2018	2017	
	€.000	£.000	£,000	£.000	
Trade receivables	17,441	16,175	5,183	7,034	
Grants receivable	6,991	3,219	6,902	3,465	
Accrued income	10,585	22,046	7,655	15,799	
Prepayments	5,393	3,367	2,495	1,663	
Corporation tax	198	185	34		
Amounts owed by group undertakings	•	•	13,341	13,987	
Other receivables	3,288	6,133	1,907	2,004	
	43,896	51,125	37,517	43,952	

All trade receivables are due within one year.

#### 12. Payables

	Grou	р	Company		
a) Amounts falling due within one year	2018	2017	2018	2017	
	€.000	£.000	£.000	£.000	
Trade payables	9,250	8,026	3,906	2,088	
Accruals and provisons	18,138	19,512	12,481	12,578	
Taxation and social security	4,437	5,358	1,689	1,813	
Deferred income	59,203	49.878	40,991	35,379	
Bank loans	114	428	111	133	
Other payables	2,623	928	1,989	1,167	
	93,765	84,130	61,167	53,158	

Analysis of deferred income	Group	Company
	£.000	£'000
At 1 January 2018	49,878	35,379
Amounts credited to deferred income during the year	178,752	80,763
Amounts released to income in the year	(169,427)	(75,151)
At 31 December 2018	59,203	40,991

The closing balance of deferred income represents new grant income received during 2018 where the contractual obligations of the grant are to be fulfilled in future years.

#### b) Amounts falling due after more than one year

	Group		Company	Company	
	2018	2017	2018	2017	
	000.3	£,000	€'000	€,000	
Provisions	2,882	2,803	1,943	2,296	

#### 13. Loans: amounts falling due after more than one year

	Group	,	Company		
	2018	2017	2018	2017	
	6.000	£'000	€,000	£.000	
Amounts repayable after one year	3,312	4,181	3,300	4,168	

In 2013 MSI entered into a long-term financing facility with Unity Trust for £4.0 million for a maximum term of 10 years with a fixed interest rate of 3.95% for five years. The loan is secured against the freehold property at 1 Conway Street, London at a ratio of approximately 20% as at 31 December 2018 with monthly repayments due under the loan totalling £0.4 million each year. Other loans consist of commercial and other loan facilities arranged by Marie Stopes International's branches and subsidiaries.



### 14. Analysis of net assets between funds

Fund balances at 31 December 2018 are represented by:

	Group			Company		
•	Unrestricted	Restricted		Unrestricted	Restricted	
	funds	funds	Total	funds	funds	Total
	£.000	£.000	€.000	£,000	6,000	£'000
Intangible fixed assets	1,246	5	1,251	1,246	5	1,251
Tangible fixed assets	14,344	20,276	34,620	13,045	4,275	17,320
Fixed asset investments	11,128	858	11,986	12,673	3	12,676
Bank and cash	37,515	67,490	105,005	28,385	47,771	76,156
Other net current assets	7,143	(42.084)	(34,941)	14,247	(32,999)	(18,752)
Long-term liabilities	(4.534)	(1,660)	(6,194)	. (4,509)	(734)	(5,243)
	66,842	44,885	111,727	65.087	18.321	83,408

Unrestricted cash held in the UK parent charity at the year-end was £24.2m (2017: £10.9m).

#### 15 Restricted funds

			Gro	ир	
	At 1 Jan 2018 £'000	emoonl 000'3	Expenditure 000'3	Transfers (note 22) £'000	At 31 Dec 2018 £'000
Donor funds	4,207	152,666	(156,782)		91
Restricted by constitution					
Africa	15,556		•	3,966	19,522
Asia	19,619	-	<i>:</i>	(2,495)	17,124
Pacific Asia	2,181	-		1,745	3,926
Commercial	2,018	•	:-	2,204	4,222
	43,581	152,666	(156,782)	5,420	44,885

	Company					
	At 1 Jan				At 31 Dec	
	2018	Income	Expenditure	Transfers	2018	
	£'000	000'3	0003	5,000	£.000	
Donor funds	1,951	71,278	(73,138)		91	
Restricted by constitution						
Africa	9,374	-	.•	1,512	10,886	
Asia	5,398	•		499	5,897	
Pacific Asia	201	•	-	30	231	
Commercial	1,267		-	(51)	1,216	
	18,191	71,278	(73,138)	1,990	18,321	

#### Restricted funds represent the following:

a) Donor funds unspent at the end of the financial year, which will be expended in the future in line with the contractual and geographical conditions imposed by the donor.

b) Funds restricted by constitution represent the accumulated surpluses from those group entities where the funds have been generated locally and the future use is restricted to that location.



#### 16. Unrestricted funds

Group					
	Tangible		Total		
General	fixed asset	Sustainability	unrestricted		
reserves	reserve	reserve	funds		
£.000	€.000	€.000	€.000		
35,144	16,383	12,200	63,727		
11,090	-	•	11,090		
(5.420)	-	-	(5,420)		
2,039	(2,039)	•	•		
618	•	(618)	-		
(2,555)	•	· .	(2,555)		
40,916	14,344	11,582	66,842		
	reserves £'000 35,144 11,090 (5,420) 2,039 618 (2,555)	Tangible fixed asset reserves £'000 £'000  35,144 16,383 11,090 - (5,420) - 2,039 (2,039) 618 - (2,555) -	Tangible fixed asset reserve £'000 £'000 £'000  35,144 16,383 12,200 11,090 (5,420) (2,039 (2,039) - 618 - (618) (2,555) (618)		

	Company				
	Tangible			Total	
	General	fixed asset	Sustainability	unrestricted	
	reserves	reserve	reserve	funds	
	€,000	€.000	€.000	5,000	
At 1 January 2018	34,085	14,870	12,200	61,155	
Net income (including investment gains)	6,645	-	•	6,645	
Transfers:					
- Transfer to restricted funds	(1,990)	-	-	(1,990)	
- Movement in tangible fixed asset reserve	1,825	(1,825)	•	•	
- Movement in sustainability reserve	618	•	(618)	•	
- Net gains on revaluations and exchange on consolidation	(723)	•		(723)	
At 31 December 2018	40,460	13,045	11,582	65,087	

Unrestricted and restricted funds represent reserves available to Marie Stopes International for a range of purposes dependent on their designation.

#### Unrestricted Funds:

General Reserve - this represents MSI's global working capital. General reserves aim to provide medium and long-term security for the Group.

Tangible Fixed Asset Reserve - represents the net book value of MSI's unrestricted tangible fixed assets. These are primarily clinic buildings.

Sustainability Reserve - this reserve is invested in a UK-managed investment fund. These funds are available on demand and form a core part of the group's free reserves.

#### 17. Taxation

Marie Stopes International has no liability to UK corporation tax as the company is a charity registered in England and Wales and takes advantage of the tax exemption available to charities. The liability to taxation shown in these financial statements relates to tax due on profits of the branches and subsidiary undertakings.

#### 18. Financial commitments

- a) Capital commitments
  - At 31 December 2018 there were capital commitments of Enil (2017: Enil).
- b) Operating lease commitments

As at 31 December total future commitments under operating leases for land and buildings were as follows:

	Group	Group		
	2018	2017		
	€'000	£'000		
Within one year	2,317	2,559		
Between two and five years	5,509	3,788		
Leases expiring in five years or more	595	241		
	8,421	6,588		

#### 19. Transactions involving Trustees

During the year the charity reimbursed expenses of £1.750 (2017: £2.932) to 3 trustees (2017: three) for out-of-pocket expenses in respect of travel to partner programmes and to UK offices for Trustees meetings.

Marie Stopes International purchased and maintained throughout the year indemnity insurance in respect of its Trustees.



#### 20. Marie Stopes International subsidiaries

Marie Stopes International is an international non-government organisation delivering family planning, sexual and reproductive health services in 37 countries worldwide. It delivers these services through its branches and subsidiaries and in partnership with affiliated partners.

The charity controls the following material subsidiaries, the results of which have been consolidated within the financial statements.

Name of company	City and country of incorporation, company reg number	Share capital	Share- holding %	Member voting rights %	Income	Expend- iture	Net income 2018	Net assets as at 31 Dec 2018
					£,000	£.000	€.000	€.000
Options Consultancy Services	London, UK (2695347)	Ordinary	100	N/A	13,286	13,392	(106)	334
Options for International Health	London, UK (9137405, charity no 1160066)	N/A	N/A	100	2,570	2,570	-	-
Options Consultancy Services Kenya Limited	Nairobi, Kenya (CPR/2014/147082)	Ordinary	100	N/A	3.043	2,986	57	91
MS Health Pty Ltd	Melboume, Australia (ABN 33155 182586)	Ordinary	100	N/A	4,592	4,045	547	(1,373)
MSI Australia (including MSI Timor-Leste) *	Melboume, Australia (ABN 79082 496697)	N/A	N/A	29	3,889	3,176	713	2,251
Marie Stopes Bangladesh	Dhaka, Bangladesh (C-584936, NGO 2033)	N/A	N/A	55	7,565	7,441	124	1.747
Foundation for Reproductive Health Services India	New Delhi, India (NGO reg: F04338)	Ordinary	99	N/A	4,163	4,173	(10)	437
ISM Corporation Private Limited	New Delhi, India (US1909 DL2012 FTC245603)	Ordinary	98	N/A	1,072	962	110	516
Population Health Services	New Delhi, India (55- 99080)	Ordinary	100	N/A	10,840	10,321	519	2,818
Marie Stopes Kenya	Nairobi, Kenya (OP 218/051/93191/15)	N/A	N/A	100	11,666	12,171	(505)	(1,382)
Marie Stopes Madagascar	Antananarivo, Madagascar (Ord 60- 133)	N/A	. N/A	71	6,297	6,342	(45)	1,374
Banja La Mtsogolo (Malawi)	Lilongwe, Malawi (Co no 6025)	N/A	N/A	100	8,384	9,298	(914)	3,072
MS Mexico (Mexico City)	Mexico City, Mexico (09020865)	N/A	N/A	100	1,376	1,694	(318)	(877)



# 20. Marie Stopes International subsidiaries (continued)

Name of company	City and country of incorporation, company reg	Share capital	Share- holding %	Member voting rights %	Income	Expendi- ture		Net assets as at 31 Dec
	number				€'000	€,000	€,000	2018 £'000
Francisco Maria Otrono Marrias	Marrian City Marrian	b.WA	N/A	100				
Fundacion Marie Stopes Mexico	Mexico City, Mexico	N/A	N/A	100	2,269	1,888	381	1,038
Sunaulo Parivar Nepal*	Kupondol, Nepal (NGO 420/051/52)	N/A	N/A	N/A	4,144	4,295	(151)	709
MSI Organisation Nigeria	Abuja, Nigeria (RC: 27391)	N/A	N/A	100	11,772	11,564	208	1.770
Marie Stopes Society Pakistan	Lahore, Pakistan (RP374)	N/A	N/A	60	7.979	7,909	70	3.262
Marie Stopes PNG	Port Moresby, Papua New Guinea (5-2456)	N/A	N/A	100	5,264	5.300	(36)	505
Population Services Pilipinas, Inc.	Pasay City, Philippines (178967)	N/A	N/A	80	445	1,034	(589)	256
Marie Stopes Sierra Leone	Freetown, Sierra Leone (C.F. 83/1986)	N/A	N/A	100	3,482	3.362	120	1,041
Marie Stopes South Africa	Cape Town, South Africa (1991/004592/08)	N/A	N/A	100	5,012	4,203	809	122
Population Services Lanka	Colombo, Sri Lanka (N(A)27)	N/A	N/A	100	510	707	(197)	415
Marie Stopes Tanzania Ltd	Dar es Salaam, Tanzania (27539)	N/A	N/A	67	13,748	14,713	(965)	(214)
Marie Stopes Uganda Ltd	Kampala, Uganda (S.5914/480)	N/A	N/A	60	3,745	2,909	836	(169)
Marie Stopes Limited (Uganda)	Kampala Uganda (41190)	NA	NA	56	6,803	7,612	(809)	(814)
MSI-US	Washington DC, USA (NFP 05-27-55)	N/A	N/A	57	41,034	40,979	55	675
Vietnam Centre for Community Reproductive Health	Hanoi, Vietnam (Estab reg no 335/QD- TWH)	N/A	N/A	N/A	2,061	2,094	(33)	1,728
Bach Khang Vietnam Co Ltd *	Hanoi, Vietnam (Cert no 0105931817)	N/A	N/A	N/A	2,418	2,202	216	764
Yamaan Foundation for Health & Social Development *	Sana'a, Yemen (295/80)	N/A	N/A	20	3,133	2,187	946	2,080
MSI Zambia Ltd	Lusaka, Zambia (66871)	N/A	N/A	100	3,106	3,134	(28)	563
Population Services Zimbabwe	Harare, Zimbabwe (W013/87)	N/A	N/A	51	4,897	4,654	243	(745)

<sup>·</sup> Consolidated on the basis of operational control

For entities which have no share capital, e.g. companies limited by guarantee, holdings are shown on the basis of member voting rights. Further information on the activities of the subsidiary undertakings is given in the Trustees' Report.

A full list of subsidiaries is available from Marie Stopes International, 1 Conway Street, London W1T 6LP.



#### 21. Related parties transactions

The Group has taken advantage of the exemption available under FRS 102 that permits non-disclosure of transactions with group undertakings that are eliminated on consolidation.

Philip D Harvey, a trustee of Marie Stopes International, is President of DKT International (DKT). Marie Stopes International is party to several agreements with the DKT group of companies. The charity has sub-contracted service delivery to DKT with a value of £921,000 in 2018 (2017: £536,000), DKT also granted supplies to Marie Stopes International, of which £505,000 were utilised in 2018 (2017: £472,000).

WomanCare, a wholly owned subsidiary of DKT, supplied goods to MSI totalling £162,000 in 2018 (2017: £nil), of which £162,000 was owed to WomanCare at the year end (2017: £nil).

Marjorie Newman Williams, an Executive Team member of MSI, was a Board member of the Safe Abortion Action Fund (SAAF) until March 2018. SAAF granted funds to MSI to the value of £nil in 2018 (2017: £4,000), via International Planned Parenthood Federation (IPPF).

The total value of donations received from related parties without conditions was £38,000 (2017 :£78,000)

Up to two members of Marie Stopes International staff are co-opted to the Board of Trustees on a rotational basis. These staff are not part of the group's Executive Team.

#### 22. Transfers between funds

At the year end a transfer of £5.4m was made from unrestricted to restricted funds (2017: £1.5m from restricted to unrestricted funds) to match the movement in net assets of the group entities considered to be restricted by constitution.

#### 23. Financial instruments

At 31 December the company held the following financial instruments

	Group		Company		
	2018	2017	2018	2017	
	£,000	£'000	£.000	£'000	
Listed investments measured at fair value					
Equities	6,042	6.609	6,042	6,607	
Bonds	1,778	2,544	1,778	2,544	
Multi-asset funds and Alternatives	1,624	1,689	1,624	1,689	
Private equity	705	1,047	705	1,047	
Cash	1,559	419	1,436	315	
	11,708	12,308	11,585	12,202	
Investments measured at amortised cost			<u> </u>		
Investment in subsidiaries	٠.		813	812	
Debt instruments measured at amortised cost					
Trade and other receivables (analysed in note 11)	43,896	51,125	37,517	43,952	
Cash and cash equivalents, valued at balance sheet date	•				
Short-term deposits	8,566	5,863	1,205	1,526	
Cash at bank and in hand	96,439	76,602	74,951	55,816	
Loans and creditors measured at amortised cost					
Trade and other short-term creditors	13,687	14,312	5,595	5,068	
Bank loans and overdrafts	114	428	111	133	
Loans falling due after more than one year	3,312	4,181	3,300	4,168	
•	17,113	18,921	9,006	9,369	

#### 24. Contingent liabilities

In the course of the charity's ordinary activities, the risk can arise of potential legal action against Marie Stopes International. Where deemed necessary, the charity will seek counsel of its lawyers and other relevant professionals, and make financial provisions as appropriate.

At 31 December 2018, eleven subsidiaries reported net liabilities totalling £6.6m (2017: nine subsidiaries totalling £6.9m). The group plans to continue providing support to these entities as necessary for their continued operations in pursuit of the Charity's mission.



### 25. Donor funding

The following grants information is disclosed separately in accordance with the specific reporting requirements of the donor.

	Income recognised 2018 £'000	Cash receipts 2017 £'000
Agency for Danish International Development Assistance		
Development Engagement Support for MST	553	1,190
Strategy for Danish Engagement of MSI (2018-2022)	2,970	-
	3,523	1,190
Bill and Melinda Gates Foundation (funded by Department for International Development)		
African Health Markets for Equity	4,310	892
· · · · · · · · · · · · · · · · · · ·	.,55	552
Department for International Development		
Addressing Unmet Need for Family Planning among Excluded and Vulnerable Women in Nepal	772	784
Call Down Contract for Tanzania Family Planning Outreach Phase II - Lot 1 (DFID Framework Agreement)	4,181	5,066
Delivering Accelerated Family Planning in Pakistan (DAFPAK)	2,768	1,237
Family Planning by Choice (FPbC) in Ethiopia	1,082	1,593
Preventing Maternal Deaths (14 countries)	24,982	33,708
Provision of Family Planning Services in Malawi (PFPS)	2,623	5,022
Paducing High Entillity Pates and Improving Servel Perceduative Health Order and In Heards (RISE)	620	20.4
Reducing High Fertility Rates and Improving Secual Reproductive Health Outcomes in Uganda (RISE) Reducing Matemal and Neonatal Death in Kenya	629	204
Tsologo Langa' Family Planning and Sexual and Reproductive Rights Programme	2,072 1,619	5,893 1,500
Urban health: Strengthening care for poor mothers and new-borns in Bangladesh	1,342	649
WISH- Women's Integrated Sexual Health (Lot 1)	7,378	6,688
The state of the s	49,448	62,344
		02,044
Netherlands Ministry of Foreign Affairs		
Bange Kolossi Nyeta ("Promotion of Family Planning")	1,744	621
Combating Unintended Pregnancy and Improving SRH Services and Rights in Bangladesh	1,222	587
Fit-for-work programme	502	435
Increasing Access to Quality Family Planning and Reproductive Health for women and youth in Yemen	1,742	555
Scaling Up Excellence - Core Funding	1.135	1,135
	6,345	3,333
Bangladesh Legal Ald and Services Trust (funded by the Netherlands Ministry of Foreign Affairs) Project on Womens health rights and choices	19	-
Norwegian Agency for Development Cooperation		
Breaking down barriers to Safe Abortion and Post-Abortion Care (SA/PAC) for all women and girls (expansion)		
	2,612	3,588
•	.,.	•••
Ministry for Foreign Affairs of Finland		
Government Grant to Integrated Reproductive and Maternal Health Programme Phase VI	33	-
Increasing Access to Quality Family Planning and Sexual and Reproductive Health for women and marginalized		
groups in Yemen	55	₹.
Integrated Reproductive and Maternal Health Programme Phase VII (2018-2020)	1,049	435
	1,137	435
The Children's Income and Free & Free Adding		•
The Children's Investment Fund Foundation		
In Their Hands – A teen-centered movement to normalize adolescent sexual health, reduce pregnancy and end		
unsafe abortion among Kenyan Adolescents  Transferming Adolescent Assess to Contraction through Comprehensive Chairne, the University Relative Potential	476	1,287
Transforming Adolescent Access to Contraception through Comprehensive Choices- the Unrealised Potential	702	1025
for Long-Acting Methods Catalyzing Sayana Press Introduction	793	1,035
Galayzing Gayana F1655 intibuubtion .	1,269	970
	1,209	3,292
Crown Agents (funded by The Children's Investment Fund Foundation)		
Sayana Press Scale-up- Madagascar- New Phase	259	188
Sayana Press Scale-up (Burkina Faso)	28	98
	287	286
	. 201	200

The annual financial statements are prepared in accordance with UK GAAP and Charities SORP and as a result are likely to differ from financial reports submitted to donors. Income recognised in the financial statements is likely to differ from the cash received from donors during the year. For statutory reporting purposes, donor funds used to purchase stocks, will initially be recorded on the balance sheet rather than being recognised as expenditure in the Statement of Financial Activities.



# **Charity details**

#### Registered name and charity number

Marie Stopes International, 265543 (registered in England and Wales)

#### Company number

1102208 (registered in England and Wales)

#### Registered office

1 Conway Street Fitzroy Square London W1T 6LP

#### **Board of Trustees**

The Trustees of Marie Stopes International are the charity's Trustees under charity law, and the Directors of the charitable company.

#### **Trustees**

Timothy M Rutter FRCS (appointed as Chair 6 November 2018)
Suzanna Taverne (appointed as Chair 15 January 2018, resigned 6 November 2018)
Dr Mohsina Bilgrami (MSI staff representative)
Frank Braeken
Fiona Duby (appointed 23 May 2019)
Philip D Harvey
Claire Emma Morris
Dr Kristin Anne Rutter
Jess Search

# **Chief Executive Officer**

Simon Cooke

#### **Company Secretary**

Amanda Couper (appointed 1 April 2018)

#### **Independent Auditors**

PricewaterhouseCoopers LLP 1 Embankment Place London WC2N 6RH

#### Principal bankers

Standard Chartered Bank Plc 1 Aldermanbury Square London EC2V 7SB Barclays Bank Plc 1 Churchill Place London E14 5HP