

REGISTERED NUMBER: 1064190 (England and Wales)

**AUDITED ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31ST MARCH 2005
FOR
BACP ADVERTISING LIMITED**



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FOR THE YEAR ENDED 31ST MARCH 2005**

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BACP ADVERTISING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31ST MARCH 2005**

DIRECTORS:

V Potter
N Barden

SECRETARY:

L W Clarke

REGISTERED OFFICE:

BACP House
35-37 Albert Street
Rugby
Warwickshire
CV21 2SG

REGISTERED NUMBER:

1064190 (England and Wales)

AUDITORS:

Atkinson Finch & Co
Registered Auditors
Chartered Accountants
Central Chambers
45-47 Albert Street
Rugby
CV21 2SG

BANKERS:

Lloyds TSB Bank Plc
14 Church Street
Rugby
Warwickshire
CV21 3PL

**REPORT OF THE INDEPENDENT AUDITORS TO
BACP ADVERTISING LIMITED
UNDER SECTION 247B OF THE COMPANIES ACT 1985**

We have examined the abbreviated accounts on pages three to four, together with the full financial statements of the company for the year ended 31st March 2005 prepared under Section 226 of the Companies Act 1985.

This report is made solely to the company, in accordance with Section 247B of the Companies Act 1985. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

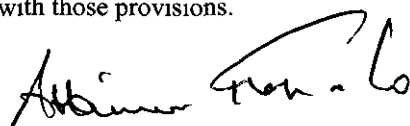
The directors are responsible for preparing the abbreviated accounts in accordance with Section 246 of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with Sections 246(5) and (6) of the Act to the Registrar of Companies and whether the accounts to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

Basis of opinion

We have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the full financial statements.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Sections 246(5) and (6) of the Companies Act 1985, and the abbreviated accounts on pages three to four are properly prepared in accordance with those provisions.



Atkinson Finch & Co
Registered Auditors
Chartered Accountants
Central Chambers
45-47 Albert Street
Rugby
CV21 2SG

Date:1-7-2005.....

BACP ADVERTISING LIMITED**ABBREVIATED BALANCE SHEET
31ST MARCH 2005**

	2005 £	2004 £
CURRENT ASSETS		
Debtors	34,689	30,556
Cash at bank	163,842	44,401
	<u>198,531</u>	<u>74,957</u>
CREDITORS		
Amounts falling due within one year	197,826	74,252
	<u>705</u>	<u>705</u>
NET CURRENT ASSETS		
	<u>705</u>	<u>705</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		
	<u>705</u>	<u>705</u>
CAPITAL AND RESERVES		
Called up share capital	1,000	1,000
Profit and loss account	(295)	(295)
	<u>705</u>	<u>705</u>
SHAREHOLDERS' FUNDS		
	<u>705</u>	<u>705</u>

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective June 2002).

ON BEHALF OF THE BOARD:

.....*V. A. Potter*.....
V Potter - Director

Approved by the Board on24/06/05.....

BACP ADVERTISING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31ST MARCH 2005

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

Turnover

Turnover represents net invoiced provision of services, excluding value added tax.

Pensions

All employees are employed by the parent company and are eligible to join the defined contribution scheme of the parent company in accordance with the scheme rules. Any time associated with work done on behalf of BACP Advertising Limited is then recharged to the company together with the associated employers national insurance and pension costs.

2. CALLED UP SHARE CAPITAL

Authorised:

Number:	Class:	Nominal value:	2005 £	2004 £
5,000	Ordinary	£1	<u>5,000</u>	<u>5,000</u>

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2005 £	2004 £
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>

3. ULTIMATE PARENT COMPANY

The ultimate parent undertaking of this company is British Association for Counselling and Psychotherapy, a charity registered in the UK.

The consolidated accounts of British Association for Counselling and Psychotherapy can be obtained from BACP House, 35-37 Albert Street, Rugby, Warwickshire, CV21 2SG.

4. RELATED PARTY DISCLOSURES

BACP Advertising Limited transfers surplus trading profits to its ultimate parent undertaking by deed of gift. The total amount gifted during the year amounted to £280,939 (2004 - £232,752) of which £182,400 (2004 - £61,911) is outstanding at the year end.

British Association for Counselling and Psychotherapy bought services to the value of £29,782 (2004 - £25,884) on normal commercial terms. At the balance sheet date the amount outstanding was £1,481 (2003 - £2,983).

During the year the company provided services to Faculty of Health Care Counsellors and Psychotherapists Limited, a fellow subsidiary of British Association for Counselling and Psychotherapy, to the value of £1,033 (2004 - £706) on normal commercial terms.