

REGISTERED COMPANY NUMBER: 00587316 (England and Wales)

**Report of the Trustees and
Financial Statements for the Year Ended 30 September 2015
for**

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

WEDNESDAY



A4KY4QL6

A28

25/11/2015

#212

COMPANIES HOUSE

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Contents of the Financial Statements
for the Year Ended 30 September 2015**

	Page
Report of the Trustees	1 to 7
Report of the Independent Auditors	8 to 9
Statement of Financial Activities	10
Balance Sheet	11
Notes to the Financial Statements	12 to 19
Detailed Statement of Financial Activities	20 to 22

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Report of the Trustees
for the Year Ended 30 September 2015**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 September 2015. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

00587316 (England and Wales)

Registered Charity number

226745/SC038023

Registered office

The General Service Office

P.O. BOX 1

10 Toft Green

YORK

YO1 7NJ

Trustees

The directors who served during the year were:

T Burke		
J Chick	Resigned 16/05/2015	
C Daly		
C Davy		
R Edgington		
S Flowers	Appointed 19/04/2015	
J Fowler		
J Henry		Honorary Treasurer
C Holland		
J Holliday	Appointed 19/04/2015	
G Hopkinson		Vice Chairman
W Innes		
B Jenkins	Appointed 19/04/2015	
A Kahn		
J Kay		
W MacDonald		Chairman
A MacVarish		
R Muir	Resigned 19/04/2015	
P Myles	Resigned 19/04/2015	
N Patience	Appointed 19/04/2015	
C Rennie		
H Sharman		
T Sturley		
M Weegmann		
P Withecombe	Resigned 19/04/2015	

Company Secretary

R Booth

Senior Statutory Auditor

Terence Doyle BA FCA

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Report of the Trustees
for the Year Ended 30 September 2015**

REFERENCE AND ADMINISTRATIVE DETAILS

Auditors

Clive Owen LLP
Chartered Accountants &
Statutory Auditors
Oak Tree House, Harwood Road
Northminster Business Park
Upper Poppleton
York
YO26 6QU

Solicitors

Bond Dickinson LLP
1 Whitehall Riverside
Leeds
LS1 4BN

Investment managers

CCLA Fund Managers Limited
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Morgan Stanley & Co International Plc
25 Cabot Square
Canary Wharf
London
E14 4QA

THE 12 TRADITIONS OF ALCOHOLICS ANONYMOUS (AA)

- 1 Our common welfare should come first; personal recovery depends upon AA unity.
- 2 For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
- 3 The only requirement for AA membership is a desire to stop drinking.
- 4 Each group should be autonomous except in matters affecting other groups or AA as a whole.
- 5 Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
- 6 An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
- 7 Every AA group ought to be fully self supporting, declining outside contributions.
- 8 Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
- 9 AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
- 10 Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
- 11 Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Report of the Trustees
for the Year Ended 30 September 2015**

- 12 Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a limited company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board is the servant of the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies. Because the Board is a charitable company registered in England and Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Induction and training of new trustees

New trustees are inducted and trained using formal trustee meetings and trustee peer support.

Governance of Alcoholics Anonymous in Great Britain

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity.

The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission.

The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference.

Consultation between the main charity, the General Service Board, and its supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the trustees of the Board.

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Report of the Trustees
for the Year Ended 30 September 2015**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk statement

(i) General Policy

The major risks to which the charity is exposed have been identified by the trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The charity is a non political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 2.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

(ii) Reserves Policy

The Trustees have established a policy whereby free reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £1,600,000. At this level, the Trustees feel that they would be able to continue activities of the charity in the event of a significant drop in funding. At present free reserves amount to £2,130,523.

(iii) Investment Policy

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash based investments.

OBJECTIVES AND ACTIVITIES

Objectives and aims

The company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. It carries out this objective by publishing and distributing books, pamphlets and other literature in relation to alcoholism. In these ways the charity supports independent local groups established to uphold the primary objective of the charitable company. The company's Statement of Governance is set out on page 3.

Public Benefit

The charitable company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the charitable company's charitable purposes for the public benefit. The directors have complied with the duty under Section 4 of the Charities Act 2006 to have due regard to public benefit guidance published by the Charities Commission and the trustees have paid due regard to this guidance in deciding what activities the charitable company should undertake.

ACHIEVEMENT AND PERFORMANCE

The primary purpose of Alcoholics Anonymous is that of passing the message of recovery from alcoholism - to professionals, to the public and most importantly to those who seek help. The General Service Board has once again played its part in ensuring that this message continues to be transmitted.

The Board has undertaken new projects over the past year and continued to develop projects initiated in previous years.

Internal literature for the benefit of members is constantly under review and a new leaflet concerning Atheists and Agnostics is in preparation.

There is an ongoing programme of refreshing and updating literature for liaison work with professionals to meet current needs.

Our website continues to support the membership and carrying the message externally. Work continues to populate and expand the site to meet the needs of members, professionals and individuals seeking help. The monthly magazines Share and Roundabout continue to carry the shared experience of members and the quarterly AA Service News shares experience of AA service for those in service and the wider Fellowship. It publicises the Conference agenda and responses, as well as advertising GSB sub-committee vacancies keeping the internal service structure informed.

One of the Traditions of AA is that the Fellowship is self-supporting through the contributions of its members therefore AA does not fund raise or accept outside contributions. Board Trustees and Regional and Intergroup Treasurers continue to inform the membership of the need to keep funds flowing through the structure to undertake projects requested by the Fellowship. There is now a Finance page on the website.

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Report of the Trustees
for the Year Ended 30 September 2015**

ACHIEVEMENT AND PERFORMANCE

Once again presentations at Westminster and the Scottish Parliament were held by Board Trustees and Fellowship members. These events raise awareness of Alcoholics Anonymous at a national level and are attended by professionals and members of legislature.

There has been increased attendance by Board Trustees at professional events, seminars and conferences throughout the year.

Central to AA activities is the influence that individual members, Groups, Intergroups and Regions have on the local area. Board Trustees continue to support and encourage initiatives in local areas by attending events, giving presentations and providing a link between the wider AA Fellowship to share experience.

Alcoholics Anonymous Great Britain (AAGB) supports and participates in the growth of the Fellowship worldwide. Board Trustees attend Conferences in other countries to share experience and delegates from other countries are invited to York for the annual AAGB Conference.

AAGB continues to sponsor the Sub Saharan Africa Service Meeting jointly with AA USA/Canada - the Vice Chair of the Board and the General Secretary attended the meeting in Johannesburg in June 2015. AAGB continues to support the 18th European Service Meeting, held in York in October 2015. During the year, a contribution was sent to the World Literature Fund.

The Board Trustees have held meetings at national levels during the year to discuss how AA can respond to Government initiatives in various areas e.g. Health, Employment and Criminal Justice for the benefit of those in need of help from AA.

FINANCIAL REVIEW

Procedures to ensure robust budgetary controls and ongoing reviews of expenditure have been developed further during the year to ensure good practice and the best use of funds to support the business of the General Service Board in achieving the primary purpose of Alcoholics Anonymous.

The General Service Office and the two satellite offices in Glasgow and London continue to operate efficiently and provide services to members, professionals and those seeking help. The Board has the new premises for the Southern Service Office in London fully operational.

Contributions have fluctuated month to month but overall are up on last year. Furthermore, literature sales are also up and therefore the overall financial situation is stable. Licenses were obtained from AAWS for the Board to publish Language of the Heart and Experience Strength and Hope in GB, thereby reducing their selling prices. The selling price of some other pieces of literature was also reduced. The 12 Traditions Personal Checklist was published for the first time, as well as The AA Starter Pack which is now available on CD.

Expenditure for the year includes new and ongoing initiatives. There has been a considerable increase in attendance at professional conferences and awareness raising events have been held at national and local levels. New initiatives to carry the AA message into places of work have been undertaken in several areas of AA service, where appropriate cooperating with private, Governmental and Local Authority structures. A national media campaign was also carried out in selected daily newspapers. In addition Conference approved a new Young Peoples poster for circulation.

A committee was formed to manage the 5 yearly internal Survey of AA in GB, which was carried out in liaison with an outside agency. Following the restructuring of GB's commercial telephone prefixes by Ofcom, AAGB changed its National Helpline number from an 0845 to an 0800 number. Existing stocks of literature will be amended accordingly.

AAGB has supported the worldwide Fellowship, contributing to the World Literature Fund which translates books into various languages. Visits to the national Conferences of other countries continued, including the Sub-Saharan Conference. The Board also provided a 50% contribution to the running of the Polish Conference.

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Report of the Trustees
for the Year Ended 30 September 2015**

FINANCIAL REVIEW

The overall picture is positive. The Board keeps members informed about the financial position of the Fellowship through different methods, outlining the implications for our primary purpose. Emphasis continues on training and development of Board members through internal systems and external programmes. Throughout the year the Board has maintained a variety of internal services to the Fellowship and continued the work of passing our message of recovery from alcoholism to professionals, the public and those who need help.

The final accounts show a surplus before movement on our investments of £79,339 with our reserves standing at £2,223,567.

PLANS FOR FUTURE PERIODS

The accounts once again show a surplus of income over expenditure. This has built up the financial reserve and will enable the Board to undertake new projects and discuss future initiatives.

In line with the AA tradition that the charity should be self-supporting, and following sound financial practices, the future aim is to hold a reserve of over £1,600,000 which represents the principle of AA's Concept 12 - Warranty 2: "Sufficient operating funds plus an ample reserve should be its prudent financial principle".

When planning future projects, the Board of Trustees of Alcoholics Anonymous Great Britain has to be mindful of the fluctuations of funds coming from Fellowship members.

The month of November will once again be AA awareness month and Groups, Intergroups, Regions and Board Trustees will be initiating a range of activities. Work at professional events, seminars and conferences will be further developed, and the charity hopes to see increased attendance at these events as they continue into next year.

In April a seminar was held in York by the recently formed Employment Sub Committee to develop ways to work with employers and trade unions to raise awareness of what AA has to offer the problem drinker in the workplace.

The Non Alcoholic Trustees continue to work together to help transmit AA's message of recovery in a way that AA members cannot - as AA Traditions state that members need always maintain anonymity at the level of press, radio and films.

The website continues to be developed and feasibility studies are being undertaken to explore the use of other forms of media to carry the AA message of recovery from alcoholism to those who may need help.

The coming year will see the development of new initiatives and the expansion of current projects. The Board will continue to exercise both optimism and caution when considering the future deployment of resources.

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Report of the Trustees
for the Year Ended 30 September 2015**

STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Clive Owen LLP, are deemed to be reappointed under section 487(2) of the Companies Act 2006.

Approved by order of the board of trustees on 20 November 2015 and signed on its behalf by:



J Henry - Trustee

**Report of the Independent Auditors to the Trustees and Members of
The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the year ended 30 September 2015 on pages ten to nineteen. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members and trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As explained more fully in the Statement of Trustees Responsibilities set out on page seven, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

We have been appointed as auditors under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with regulations made under those Acts.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Trustees to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2015 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements.

**Report of the Independent Auditors to the Trustees and Members of
The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- the charitable company has not kept proper and adequate accounting records or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Terence Doyle BA FCA (Senior Statutory Auditor)
for and on behalf of Clive Owen LLP
Chartered Accountants &
Statutory Auditors
Eligible to act as an auditor in terms of Section 1212 of the Companies Act 2006
Oak Tree House, Harwood Road
Northminster Business Park
Upper Poppleton
York
YO26 6QU

20 November 2015

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 30 September 2015**

		Unrestricted fund	Restricted funds	Total	2015 funds	Total	2014 funds
	Not es	£	£		£		£
INCOMING RESOURCES							
Incoming resources from generated funds							
Voluntary income	2	817,191	5,982	823,173		721,852	
Activities for generating funds	3	525,507	14,712	540,219		538,446	
Investment income	4	9,850	28	9,878		22,539	
Total incoming resources		1,352,548	20,722	1,373,270		1,282,837	
RESOURCES EXPENDED							
Costs of generating funds							
Costs of generating voluntary income	5	177,240	-	177,240		191,717	
Investment management costs	6	5,687	-	5,687		6,054	
Charitable activities							
Charitable	7	648,551	107	648,658		609,946	
Governance costs	9	85,678	1,294	86,972		78,100	
Other resources expended		364,256	11,118	375,374		374,667	
Total resources expended		1,281,412	12,519	1,293,931		1,260,484	
NET INCOMING RESOURCES		71,136	8,203	79,339		22,353	
Other recognised gains/losses							
Gains/losses on investment assets		(18,146)	-	(18,146)		43,706	
Net movement in funds		52,990	8,203	61,193		66,059	
RECONCILIATION OF FUNDS							
Total funds brought forward		2,077,533	84,841	2,162,374		2,096,315	
TOTAL FUNDS CARRIED FORWARD		2,130,523	93,044	2,223,567		2,162,374	

CONTINUING OPERATIONS

All incoming resources and resources expended arise from continuing activities.

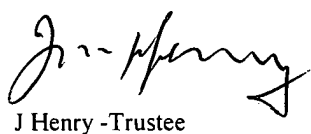
The notes form part of these financial statements

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)
Registered Company Number: 00587316
Balance Sheet
At 30 September 2015**

	Notes	Unrestricted fund £	Restricted funds £	Total 2015 funds £	Total 2014 funds £
FIXED ASSETS					
Tangible assets	13	3,246	-	3,246	2,032
Investments	14	<u>936,731</u>	<u>-</u>	<u>936,731</u>	<u>824,450</u>
		939,977	-	939,977	826,482
CURRENT ASSETS					
Stocks		139,638	-	139,638	118,221
Debtors	15	75,667	-	75,667	85,425
Investments	16	471,521	28,105	499,626	525,861
Cash at bank		<u>579,648</u>	<u>64,939</u>	<u>644,587</u>	<u>694,165</u>
		1,266,474	93,044	1,359,518	1,423,672
CREDITORS					
Amounts falling due within one year	17	(75,928)	-	(75,928)	(87,780)
NET CURRENT ASSETS		<u>1,190,546</u>	<u>93,044</u>	<u>1,283,590</u>	<u>1,335,892</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>2,130,523</u>	<u>93,044</u>	<u>2,223,567</u>	<u>2,162,374</u>
NET ASSETS		<u><u>2,130,523</u></u>	<u><u>93,044</u></u>	<u><u>2,223,567</u></u>	<u><u>2,162,374</u></u>
FUNDS	19				
Unrestricted funds				2,130,523	2,077,533
Restricted funds				<u>93,044</u>	<u>84,841</u>
TOTAL FUNDS				<u><u>2,223,567</u></u>	<u><u>2,162,374</u></u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

The financial statements were approved by the Board of Trustees on 20 November 2015 and were signed on its behalf by:



J Henry - Trustee

The notes form part of these financial statements

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements
for the Year Ended 30 September 2015**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value, as modified by the revaluation of certain assets the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

The charitable company has availed itself of the provisions of the Companies Act 2006 and adapted the Companies Act formats to reflect the special nature of its activities.

Financial reporting standard number 1

Exemption has been taken from preparing a cash flow statement on the grounds that the charitable company qualifies as a small charitable company.

Incoming resources and resources expended

Publications income represents amounts invoiced by the charitable company in respect of goods sold and services rendered during the year, excluding value added tax. Income received in advance for subscriptions publications is deferred and allocated over the life of the subscription term. Voluntary income represents amounts received in respect of contributions, covenants and conventions.

No grants are made and costs are allocated under the headings prescribed by 'Accounting and Reporting by Charities' Statement of Recommended Practice (revised 2005) as appropriate to the objectives set out in the Statement of Governance.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 33% on cost

Individual assets costing £500 or more are capitalised.

Stocks

Stocks are valued at the lower of costs and net realisable value. Cost includes all direct expenditure, together with the appropriate overheads in bringing stocks to their present location and condition.

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements - continued
for the Year Ended 30 September 2015**

1. ACCOUNTING POLICIES - continued

Fund accounting

Unrestricted Funds

In accordance with the Memorandum and Articles of Association, the trustees have invested surplus funds in order to ensure that the charity can meet its consistent ongoing obligations in providing a high level of central services to the beneficiaries and to accommodate future fluctuations in income levels and service development. With reference to future plans and ongoing service requirements, the trustees have determined that the appropriate level of reserve funds should be based on an amount equal to one year of the charity's future running costs.

Restricted Funds

(i) Development Fund

Income for the Development Fund is derived as a percentage of the turnover received from the sale of Hardback copies of Alcoholics Anonymous Big Book, Twelve Steps and Twelve Traditions and As Bill Sees It. The Development Fund is restricted for use in furthering the Alcoholics Anonymous message worldwide.

(ii) European Service Meeting Fund

The company holds funds on behalf of the European Service Meeting. These funds are restricted for use only on matters which relate to the European Service Meeting and associated A.A. service activities in Europe. Income is recognised in full as receivable.

Foreign currencies

Foreign currency transactions are converted at the exchange rate ruling at the date of the transaction. Foreign currency assets and liabilities are translated at the exchange rate ruling at the balance sheet date with any profit or loss on exchange being included in the profit and loss account.

Pension costs

The pension contributions charged represent contributions payable by the company to employees' personal pension plans in the accounting year.

Investments

Listed investments are stated at market value in order to comply with the provisions of 'Accounting and Reporting by Charities: Statement of Recommended Practice (revised 2005)'. Investment income is brought into account when received.

Operating Leases

Rentals payable under operating leases are charged against the profit and loss account in the period to which they relate.

2. VOLUNTARY INCOME

	2015	2014
	£	£
Contributions	760,857	656,756
Covenants	16,706	20,661
Conventions	24,490	24,661
Conference	<u>21,120</u>	<u>19,774</u>
	<u>823,173</u>	<u>721,852</u>

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements - continued
for the Year Ended 30 September 2015**

3. ACTIVITIES FOR GENERATING FUNDS

	2015	2014
	£	£
Literature income	540,219	538,446
Less: Literature expenses	<u>(177,240)</u>	<u>(191,717)</u>
Gross profit on literature	<u>362,979</u>	<u>346,729</u>

Literature is sold at a surplus to assist in support of the primary purpose.

4. INVESTMENT INCOME

	2015	2014
	£	£
Fixed asset investment income	2,866	6,948
Deposit account interest	<u>7,012</u>	<u>15,591</u>
	<u>9,878</u>	<u>22,539</u>

5. COSTS OF GENERATING VOLUNTARY INCOME

	2015	2014
	£	£
Purchases of literature	<u>177,240</u>	<u>191,717</u>

6. INVESTMENT MANAGEMENT COSTS

	2015	2014
	£	£
Investment management fees	<u>5,687</u>	<u>6,054</u>

7. CHARITABLE RESOURCES EXPENDED

	2015	2014
	£	£
Staff costs	212,288	220,575
Premises costs	95,648	91,836
Office expenses	116,323	95,619
Public information and publication costs	93,413	78,671
Conference costs	37,611	36,611
Website	5,900	3,265
Young peoples project	3,000	7,000
Irrecoverable VAT	47,769	42,219
Financial expenses	3,207	2,602
General expenses	<u>33,480</u>	<u>31,548</u>
	<u>648,658</u>	<u>609,946</u>

Included in charitable resources expended is £359,007 (2014: £331,372) relating to charitable activities and £289,651 (2014: £278,574) relating to support costs.

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements - continued
for the Year Ended 30 September 2015**

8. SUPPORT COSTS

	2015 £	2014 £
Staff costs	229,978	238,958
Premises costs	75,788	72,072
Office expenses	28,805	22,377
General expenses	<u>40,803</u>	<u>41,260</u>
	<u><u>375,374</u></u>	<u><u>374,667</u></u>

9. GOVERNANCE COSTS

	2015 £	2014 £
Trustees' expenses	71,370	59,082
Professional fees	<u>15,602</u>	<u>19,018</u>
	<u><u>86,972</u></u>	<u><u>78,100</u></u>

10. NET INCOMING/(OUTGOING) RESOURCES

Net resources are stated after charging/(crediting):

	2015 £	2014 £
Depreciation - owned assets	1,822	3,025
Expenses reimbursed to trustees	71,370	59,082
Operating lease rentals	13,526	11,623
Audit fee	8,700	8,450
Rentals payable on properties	<u>149,773</u>	<u>137,748</u>

The number of trustees paid expenses during the year was 25 (2014: 26). The expenses relate mainly to travel and accommodation. During the year the charitable company paid expenses of £71,370 (2014: £59,082) to trustees.

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 September 2015 nor for the year ended 30 September 2014.

Trustees' expenses

	2015 £	2014 £
Trustees' expenses	<u><u>71,370</u></u>	<u><u>59,082</u></u>

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements - continued
for the Year Ended 30 September 2015**

12. STAFF COSTS

	2015	2014
	£	£
Wages and salaries	375,266	392,050
Social security costs	34,050	35,303
Other pension costs	<u>32,950</u>	<u>32,180</u>
	<u><u>442,266</u></u>	<u><u>459,533</u></u>

The average monthly number of employees during the year was as follows:

	2015	2014
Full-time staff	13	13
Part-time staff	<u>5</u>	<u>4</u>
	<u><u>18</u></u>	<u><u>17</u></u>

No employees received emoluments in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent is in proportion to the costs allocated. The number of trustees and employees whose emoluments amounted to over £60,000 in the year was nil (2014: nil).

13. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 October 2014	134,232	27,857	162,089
Additions	<u>686</u>	<u>2,350</u>	<u>3,036</u>
At 30 September 2015	<u><u>134,918</u></u>	<u><u>30,207</u></u>	<u><u>165,125</u></u>
DEPRECIATION			
At 1 October 2014	134,198	25,859	160,057
Charge for year	<u>63</u>	<u>1,759</u>	<u>1,822</u>
At 30 September 2015	<u><u>134,261</u></u>	<u><u>27,618</u></u>	<u><u>161,879</u></u>
NET BOOK VALUE			
At 30 September 2015	<u><u>657</u></u>	<u><u>2,589</u></u>	<u><u>3,246</u></u>
At 30 September 2014	<u><u>34</u></u>	<u><u>1,998</u></u>	<u><u>2,032</u></u>

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements - continued
for the Year Ended 30 September 2015**

14. FIXED ASSET INVESTMENTS

	Listed investments £
MARKET VALUE	
At 1 October 2014	824,450
Additions	1,798,385
Disposals	(1,666,907)
Revaluations	<u>(19,197)</u>
At 30 September 2015	<u>936,731</u>
 NET BOOK VALUE	
At 30 September 2015	<u>936,731</u>
At 30 September 2014	<u>824,450</u>
 There were no investment assets outside the UK.	
HISTORICAL COST	<u>1,000,237</u>

The following investment represents more than 5% of the total investments:
- COIF Charities Ethical Inv. Fund (market value £936,615)

15. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2015 £	2014 £
Trade debtors	6,118	11,134
Other debtors	7,878	7,328
Prepayments and accrued income	<u>61,671</u>	<u>66,963</u>
	<u>75,667</u>	<u>85,425</u>

16. CURRENT ASSET INVESTMENTS

	2015 £	2014 £
Bank deposits	<u>499,626</u>	<u>525,861</u>

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements - continued
for the Year Ended 30 September 2015**

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2015	2014
	£	£
Trade creditors	35,601	31,585
Social security and other taxes	9,309	9,006
Other creditors	1,224	1,074
Deferred income	19,879	36,914
Accrued expenses	<u>9,915</u>	<u>9,201</u>
	<u><u>75,928</u></u>	<u><u>87,780</u></u>

18. OPERATING LEASE COMMITMENTS

The following operating lease payments are committed to be paid within one year:

	Land and buildings 2015	2014	Other operating leases 2015	2014
	£	£	£	£
Expiring:				
Within one year	-	11,550	787	367
Between one and five years	6,035	6,035	8,969	9,389
In more than five years	<u>91,500</u>	<u>67,332</u>	<u>-</u>	<u>-</u>
	<u><u>97,535</u></u>	<u><u>84,917</u></u>	<u><u>9,756</u></u>	<u><u>9,756</u></u>

19. MOVEMENT IN FUNDS

	At 1.10.14	Net movement in funds	At 30.9.15
	£	£	£
Unrestricted funds			
General fund	2,077,533	52,990	2,130,523
Restricted funds			
Development fund	18,095	215	18,310
European Service Meeting	<u>66,746</u>	<u>7,988</u>	<u>74,734</u>
	<u>84,841</u>	<u>8,203</u>	<u>93,044</u>
TOTAL FUNDS	<u><u>2,162,374</u></u>	<u><u>61,193</u></u>	<u><u>2,223,567</u></u>

**The General Service Board of Alcoholics
Anonymous (Great Britain) Limited
(Limited by Guarantee)**

**Notes to the Financial Statements - continued
for the Year Ended 30 September 2015**

19. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Gains and losses £	Movement in funds £
Unrestricted funds				
General fund	1,352,548	(1,281,412)	(18,146)	52,990
Restricted funds				
Development fund	14,712	(14,497)	-	215
European Service Meeting	<u>6,010</u>	<u>1,978</u>	<u>-</u>	<u>7,988</u>
	20,722	(12,519)	-	8,203
TOTAL FUNDS	<u><u>1,373,270</u></u>	<u><u>(1,293,931)</u></u>	<u><u>(18,146)</u></u>	<u><u>61,193</u></u>

The reserves of the company are not distributable, but are available for use in the furtherance of the objects of the charity.

20. GUARANTEE

The company is limited by guarantee of its 21 members to contribute to the assets of the company in the event of winding up in an amount not to exceed £1 per member.