Registered Number:

227590

Annual Report and Financial Statements

For the Year Ended:

31 December 2013

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#### STRATEGIC REPORT

The directors present their strategic report on The Financial Times Limited (the "Company") for the year ended 31 December 2013.

### **Review of the Business**

The Company continues to be in the business of providing international business and financial news, data, comment and analysis including the publication of the international daily newspaper, Financial Times (FT). The Company also provides users with access to detailed industry news, comments and analysis on FT.com, in mobile and tablet format, on social media and through third party platforms. The Company's education products are used by 291 (2012: 278) education institutions globally, including 37 of the world's top 50 business schools.

In addition, the Company offers a wide range of print magazines, websites, conferences and events targeting specific areas of the business world. Published titles include Investors Chronicle; Money Management; Pensions Week; Professional Wealth Management; Financial Adviser; fDi Magazine; This is Africa; How to Spend It; China, ASEAN and LatAm Confidential and The Banker.

The FT Non-Executive Director Diploma, a formally accredited, post-graduate level qualification was launched in June 2011 and has had 215 graduates since launch. The course is the first of its kind to address the needs of aspiring and existing non-executive directors.

## Key performance indicators

In 2013, the FT's total circulation grew by 8% year-on-year to 652,000 (2012: 602,000) across print and online, the highest paying readership in its history. Digital readership grew strongly, with online subscribers increasing 32% year-on-year to 415,000 (2012: 315,000). Digital readers now represent 64% of the FT's total audience. Mobile readership continues to increase, driving 62% of subscriber consumption, 45% of total traffic and nearly a quarter of digital subscriptions. The flagship FT web app has more than 5 million users as at 31 December 2013. Subscriber consumption through the web app outstrips all other channels, including desktop. The Company has 260,000 (2012: 163,000) corporate users, up circa 60% on 2012.

In the twelve months to 31 December 2013, the total average weekly circulation of The Economist, in which the Company has a 50% stake, was 1,599,000 (2012: 1,610,000). This comprised a print circulation of 1,438,000 (2012: 1,478,000) and a digital-only circulation of 161,000 (2012: 132,000).

## **Future developments**

Whilst we anticipate the external environment to remain challenging in 2014, we expect to benefit from continued growth in digital and subscription revenues with print advertising remaining volatile and profits reflecting further actions to accelerate the shift from print to digital.

#### Principal risks and uncertainties

The principal risks and uncertainties of the Company are integrated with the principal risks of the consolidated financial statements of Pearson plc (the "group") and are not managed separately. Accordingly they are discussed in the Business Review section of the group's annual report, which does not form part of this report.

#### Results

The loss for the financial year after taxation and a top up contribution to the Pearson Group pensions scheme of £33,919,000 (2012: £26,428,000) was £19,387,000 (2012: loss of £2,279,000).

By order of the board

AM Fortescue Company Secretary

30 April 2014

Company registered number: 227590

#### **DIRECTORS' REPORT**

The directors present their report and the audited financial statements of The Financial Times Limited (the "Company") for the year ended 31 December 2013.

#### **Future developments**

Future developments have been set out in the Strategic Report on Page 1.

#### Financial risk management

The financial risk management of the Company is integrated with the principal risks of the consolidated financial statements of Pearson plc (the "group") and are not managed separately. Accordingly they are discussed in the Business Review section of the group's annual report, which does not form part of this report.

#### Dividends

The directors recommend the payment of a final dividend in respect of the year ended 31 December 2013 of £21,028,000 (2012: £321,171,000).

#### **Directors**

The directors who held office during the year and up to the date of signing the financial statements are given below:

FL Barber

RA Fairhead (resigned 26 April 2013)

TS Henderson (resigned 6 February 2013)

BM Hughes (appointed 6 February 2013)

JJ Ridding

JD Lund (appointed 1 January 2014)

CC O'Brien (resigned 6 February 2013)

A Viglatzis (appointed 6 February 2013)

#### Directors' insurance

During the year ended 31 December 2013, the Company maintained insurance covering the directors of the Company against liabilities arising in relation to the Company in accordance with Section 233 of the Companies Act 2006.

### Qualifying third party indemnity provisions

A qualifying third party indemnity provision was granted to RA Fairhead by Pearson plc, in accordance with Section 234 of the Companies Act 2006. The indemnity ended on 26 April 2013, when Ms Fairhead stepped down from the board of Pearson plc.

#### **Employees**

The Company is committed to employment policies, which follow best practice based on equal opportunities for all employees irrespective of gender, marital status, race, ethnic or national origin, colour or nationality, religious or political beliefs, sexual orientation, disability or age.

### **DIRECTORS' REPORT (continued)**

### **Disabled Persons**

The Company gives full and fair consideration to applications for employment from disabled persons, having regard to their particular aptitudes and abilities. Appropriate arrangements are made for the continued employment and training, career development and promotion of disabled persons employed by the Company. If employees become disabled, the Company will offer to continue employment either in the same role, or an alternative position with appropriate retraining, subject to agreement with the employee and with regard to their particular circumstances.

# **Employee Involvement**

The Company systematically provides employees with information on matters of concern to them, consulting them or their representatives regularly, so that their views can be taken into account when making decisions that are likely to affect their interests. Employees are provided with information by a variety of methods including via the Pearson internal communications hub "NEO", notes from management, and a regular team briefing programme on a cascade basis. The Managing Director holds employee briefing sessions to update employees.

In line with the European directive on works councils, Pearson plc has introduced an employee forum where matters of relevance are discussed with elected employee representatives.

All qualifying employees may participate in the Pearson plc Save As You Earn share option scheme. Employees are encouraged to maintain an interest in the financial and economic factors affecting the Pearson Group's performance.

The Company is an equal opportunities employer.

#### **Health and Safety Policy**

The Company retains the services of an occupational health advisor who works three days a week and offers an occupational health service for all employees. The Company has also appointed first aiders who are available at all times during the working hours of the Company, as well as being available out of hours. All security supervisor shift workers are first aid trained. First aiders are now trained to use automated external defibrillators.

The Company is conformant to the Pearson Global Health and Safety Policy and minimum standards and also to the Pearson UK Health and Safety Policy which are available on NEO for reference by all staff. Staff members are made aware of where to find the policy during the new starters' induction presentations.

The policies are reviewed and updated at least annually or if there are significant changes to legislation or the organisation.

Senior employees and line management receive health and safety training and the Company has a full time health and safety advisor. Pearson health and safety advisers are accessible to the Company, with on-site representation as and when required. The Company has a dedicated Health, Safety & Environment Group on NEO for site specific information. The Company is covered by Pearson's SGS certification for ISO: 14001 Environmental Management. The Company is represented at regular Pearson UK Group Health, Safety and Environment Forum meetings to discuss health and safety issues and keep abreast of relevant new legislation.

### **DIRECTORS' REPORT (continued)**

### Statement of directors' responsibilities

The directors are responsible for preparing the Strategic Report and the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Disclosure of information to auditors

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In the case of each of the persons who are directors at the time when the report is approved, the following applies:

- so far as the directors are aware, there is no relevant audit information of which the Company's auditors are unaware; and
- he / she has taken all the steps that he / she ought to have taken as a director in order to make himself / herself aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

By order of the board

AM Fortescue Company Secretary

30 April 2014

Company registered number:

227590

## Independent auditors' report to the members of :

The Financial Times Limited

## Report on the Financial Statements

#### Our opinion

In our opinion the financial statements, defined below:

- give a true and fair view of the state of the Company's affairs as at 31 December 2013 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

This opinion is to be read in the context of what we say in the remainder of this report.

#### What we have audited

The financial statements, which are prepared by The Financial Times Limited (the "Company"), comprise:

- Balance Sheet as at 31 December 2013:
- Profit and Loss Account and Statement of Total Recognised Gains and Losses for the year then ended; and
- the notes to the financial statements, which include a summary of significant accounting policies and other explanatory information.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In applying the financial reporting framework, the directors have made a number of subjective judgements, for example in respect of significant accounting estimates. In making such estimates, they have made assumptions and considered future events.

### What an audit of financial statements involves

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) ("ISAs (UK & Ireland)"). An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of:

- whether the accounting policies are appropriate to the Company's circumstances and have been consistently applied and adequately disclosed;
- the reasonableness of significant accounting estimates made by the directors; and
- the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Annual Report and Financial Statements (the "Annual Report") to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

# Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# Other matters on which we are required to report by exception

## Adequacy of accounting records and information and explanations received

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

# Independent auditors' report to the members of : The Financial Times Limited (continued)

#### Directors' remuneration

Under the Companies Act 2006 we are required to report to you if, in our opinion, certain disclosures of directors' remuneration specified by law are not made. We have no exceptions to report arising from this responsibility.

# Responsibilities for the financial statements and the audit

### Our responsibilities and those of the directors

As explained more fully in the Statement of Directors' Responsibilities set out on page 4, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and ISAs (UK & Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the Company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Samuel Tomlinson

Senior Statutory Auditor

For and on behalf of PricewaterhouseCoopers LLP

**Chartered Accountants and Statutory Auditors** 

London

30 April 2014

# **PROFIT AND LOSS ACCOUNT**

For the year ended: 31 December 2013

		2013	2012
Continuing operations	Note	£'000	£'000
Turnover	3	296,385	296,828
Cost of sales		(166,608)	(175,074)
Gross profit		129,777	121,754
Distribution costs		(11,117)	(14,484)
Administrative expenses		(163,558)	(144,949)
Administrative expenses comprise :		(100,000)	(1.1,0.10)
Special pension contribution		(33,919)	(26,428)
Other		(129,639)	(118,521)
Operating loss	4	(44,898)	(37,679)
Income from other fixed asset investments	·	21,028	21,171
Loss on ordinary activities before interest and taxation		(23,870)	(16,508)
Interest receivable and similar income	7	3,712	8,065
Interest payable and similar charges	7	(351)	(386)
Loss on ordinary activities before taxation		(20,509)	(8,829)
Tax on loss on ordinary activities	8	1,122	6,550
Loss for the financial year		(19,387)	(2,279)

There are no material differences between the loss on ordinary activities before taxation and the loss for the financial year stated above and their historical cost equivalents.

# STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES

For the year ended: 31 December 2013

	2013	2012
· · · · · · · · · · · · · · · · · · ·	£'000	£'000
(Loss) for the financial year	(19,387)	(2,279)
Total recognised gains and losses relating to the year	(19,387)	(2,279)

**BALANCE SHEET** 

As at:

31 December 2013

		2013	2012
·	Note	£'000	£'000
Fixed assets			
Intangible assets	, 9	30,783	33,894
Tangible assets	10	89,916	91,875
Investments	11	2,590	2,590
		123,289	128,359
Current assets			
Stocks	. 12	1,519	1,525
Debtors	13	215,767	540,507
Cash at bank and in hand		91,961	99,777
		309,247	641,809
Creditors - amounts falling due within one year	14	(132,951)	(135,678)
Net current assets		176,296	506,131
Total assets less current liabilities		299,585	634,490
Creditors - amounts falling due after more than one year	14	(1,114)	(3,061)
Provisions for liabilities	16	(7,052)	(1,856)
Net assets		291,419	629,573
Canital and records	•		
Capital and reserves	18	105 000	195.000
Called up share capital Other reserves	19	185,000	185,000
	• •	3,067	2,799
Profit and loss account	19	103,352	441,774
Total shareholders' funds	20	291,419	629,573

The financial statements on pages 7 to 43 were approved by the board of directors on 30 April 2014 and were signed on its behalf by :

Director

# NOTES TO THE FINANCIAL STATEMENTS For the year ended : 31 December 2013

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### **Accounting policies**

#### Basis of accounting

The financial statements have been prepared on the going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards in the United Kingdom. The principal accounting policies, which have been applied consistently, are set out below.

#### Basis of consolidation

The Company is a wholly-owned subsidiary of Pearson plc and is included in the consolidated financial statements of Pearson plc which are publicly available. Consequently, the Company has taken advantage of the exemption from preparing consolidated financial statements under the terms of section 400 of the Companies Act 2006.

#### **Turnover**

Turnover represents net circulation, advertisement and other revenue receivable, net of discounts and excluding value added tax. Circulation and print advertising revenue is recognised when the newspaper or publication is published. Online advertising revenue is recognised either as page impressions are served or evenly over the period, depending on the terms of the contract. Subscription revenue is recognised over the life of the subscription.

### Foreign currencies

Transactions in foreign currency are converted to sterling at the rate ruling at the date of the transaction or at an appropriate average rate. Monetary assets and liabilities expressed in foreign currencies are translated into sterling at rates of exchange ruling at the date of the balance sheet.

### Intangible fixed assets

Goodwill arising on acquisitions is capitalised and is amortised over a period not exceeding 20 years, being the period expected to benefit. The Company evaluates whether there are any triggers for goodwill impairment in each financial year which would result in an inability to recover the carrying amount. When it is determined that the carrying value exceeds the recoverable amount, the excess is written off to the profit and loss account.

Other intangible assets comprise of customer lists and trade names acquired as part of acquisitions of businesses and are capitalised separately from goodwill if their value can be measured reliably on initial recognition and it is probable that the expected future economic benefits attributable to the asset will flow to the Company.

Amortisation is provided at rates calculated to write off the cost less estimated residual value of each asset on a straight line basis over its estimated useful life as follows:

Customer lists - 10%

Trade names - 10%

# Tangible fixed assets

Tangible fixed assets are stated at historical purchase cost less accumulated depreciation. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Depreciation is calculated to write off the cost of tangible fixed assets, less their residual values, over their expected useful lives using the straight line basis.

Freehold buildings are depreciated straight line at 2.5%-10%.

Plant and machinery is depreciated straight line at 10%-20%.

Fixtures and fittings are depreciated straight line at 10%-33.3%.

Freehold land is not depreciated.

Leasehold buildings are depreciated over the period of the lease.

## Fixed asset investments

Fixed asset investments are stated at cost less any provision for permanent diminution in value.

#### Stocks

Stocks and work in progress are stated at the lower of cost and net realisable value.

NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended:
31 December 2013

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### **Accounting policies (continued)**

#### **Provisions**

Provisions are recognised when the Company has a present obligation as a result of a past event, it is probable that a transfer of economic benefits will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

#### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date, where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date.

A net deferred tax asset is deemed recoverable and therefore recognised only when, on the basis of all available evidence, it can be regarded as more likely than not that there will be suitable taxable profits against which to recover carried forward tax losses and from which the future reversal of underlying timing differences can be deducted.

Deferred tax is measured at the average tax rates that are expected to apply in the periods in which the timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantively enacted by the balance sheet date. Deferred tax is measured on an undiscounted basis.

#### **Pensions**

The Company participates in the Pearson Group Pension Scheme, which is a hybrid with both defined benefit and defined contribution sections but, predominantly, consisting of defined benefit liabilities. The Company is unable to identify its share of the underlying assets and liabilities of the Pearson Group Pension Scheme owing to information regarding non-active members and changes to the group structure including acquisitions and disposals. Accordingly, the Company accounts for its participation in the scheme as defined contribution under the multi-employer rules of FRS 17 "Retirement Benefits". The sponsoring entity to this scheme is Pearson Services Limited, a fellow subsidiary entity.

#### Share-based payments

Options and shares are awarded to the Company's employees under Pearson share and option plans. The fair value of the options granted is recognised as an employee expense after taking account of the Company's best estimate of the number of awards expected to vest. Fair value is measured at the date of grant and is spread over the vesting period of the option or share. The fair value of the options granted is measured using an option model that is most appropriate to the award. The fair value of the shares awarded is measured using the share price at the date of grant unless another method is more appropriate.

#### Leases

Where the Company enters into a lease which entails taking substantially all the risks and rewards of ownership of an asset, the lease is treated as a "finance lease". The asset is recorded in the balance sheet as a tangible fixed asset and is depreciated over its estimated useful life or the term of the lease, whichever is shorter. Future instalments under such leases, net of finance charges, are included within creditors. Rentals payable are apportioned between the finance element, which is charged to the profit and loss account, and the capital element which reduces the outstanding obligation for future instalments.

Costs in respect of operating leases are charged to the profit and loss account on a straight line basis over the lease term.

#### Trade debtors

Trade debtors are stated at fair value after provisions for bad and doubtful debts, credit notes, returns and volume discounts.

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

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Cash flow statement and related party disclosure

The Company is a wholly-owned subsidiary of Pearson plc and is included in the consolidated financial statements of Pearson plc, which are publicly available. Consequently, the Company has taken exemption from preparing a cash flow statement under the terms of FRS 1 (Revised 1996) "Cash flow statements". The Company is also exempt under the terms of FRS 8 "Related Party Disclosures" from disclosing related party transactions with Pearson plc and its wholly owned subsidiaries.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

3 Turnover

	2013	2012
Turnover - geographical markets supplied by destination	£'000	£'000
United Kingdom	168,645	162,575
Rest of Europe	69,749	68,149
North America	30,753	33,298
Asia and Middle East	22,779	25,622
Rest of world	4,459	7,184
	296,385	296,828

The Company's activities consist of one class of business namely the provision of international business and financial news, data, comment and analysis and associated advertising revenue.

The Company treats invoices to agents in the United Kingdom as United Kingdom turnover, regardless of the country of residence of the customer. The Company has recognised £8,619,000 of barter revenue (2012: £9,888,000) on a gross basis consistent with the requirements of UITF 26 "Barter transactions for advertising."

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended: 31 December 2013

4 Operating loss

Operating 1033	2013	2012
·	£'000	£'000
Operating loss is stated after charging / (crediting) :		
Staff costs	146,022	132,291
Depreciation of tangible fixed assets :		
- Owned assets	15,875	14,675
- Leased assets	889	537
Operating lease charges :		
- Land and buildings	142	220
- Other	248	5,114
Amortisation of intangible fixed assets	3,111	3,111
Foreign exchange loss/ (gain)	1,742	(410)
Services provided by the Company's auditors :	•	` ,
- Fees payable for the audit	198	<sup>1</sup> 191

Fees paid to the group's auditor, PricewaterhouseCoopers LLP, and its associates for services other than the statutory audit of the company are not disclosed in the company's financial statements since the consolidated financial statements of the company's ultimate parent company, Pearson plc, are required to disclose non-audit fees on a consolidated basis.

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended:

**31 December 2013** 

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# **Directors' emoluments**

	2013	2012
	£'000	£'000
Aggregate emoluments	2,926	2,312
Aggregate compensation for loss of office	477	0
	3,403	2,312

The following directors' emoluments are excluded from the figures above:

RA Fairhead and CC O'Brien were employed during the year by the parent company, Financial Times Group Limited, or by the ultimate parent company, Pearson plc, and no recharge for their services is made to the Company.

	2013	2012
	Number	Number
	directors	directors
Directors accruing benefits under defined benefit scheme	2	·2
Directors who exercised share options	0	0
Directors entitled to shares under long-term incentive schemes	3	3
	2013	2012
Highest paid director	£'000	£'000
Aggregate emoluments	951	936
Defined benefit pension scheme - accrued pension at end of year	25	38
Shares received under long-term incentive scheme (number)	100,000	100,000

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

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# **Employee information**

	2013	2012
Staff costs	£'000	£'000
Wages and salaries	87,379	83,038
Social security costs	9,446	8,869
Other pension costs	46,793	39,220
Share-based payment costs	2,404	1,164
	146,022	132,291

Pension costs include £33,000 (2012: £81,000) representing the Company's contributions to employees' personal pension schemes. The remaining amounts of £46,760,000 (2012: £39,139,000) represent the charge for funding of the Pearson Group Pension Scheme.

	2013	2012
Average monthly number of persons (including directors) employed by		
the Company during the year	Number	Number
Production	889	915
Selling and distribution	105	125
Administration	247	267
	1,241	1,307

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

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# Net interest receivable

	2013	2012
	£'000	£'000
Finance lease interest	209	207
Interest payable to group companies	38	158
Other interest	6	21
Bank interest payable	98	0
Interest payable and similar charges	351	386
Bank interest receivable	. 3	512
Interest receivable from group companies	3,665	7,406
Other interest	44	147
Interest receivable and similar income	3,712	8,065
Net interest receivable	3,361	7,679

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended:

**31 December 2013** 

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Tax on i	(loss)	on	ordinary	activities

· · · · · · · · · · · · · · · · · · ·	2013	2012
	£'000	£'000
Current tax :		
UK corporation tax on (losses) for the year	(8,329)	(7,126)
Adjustments in respect of prior years	7,044	(1,044)
Overseas taxation	166	234
Total current tax	(1,119)	(7,936)
Deferred tax :		
Origination and reversal of timing differences	239	630
Deferred tax on share-based payments	(19)	78
Adjustments in respect of prior years	(223)	678
Total deferred tax	(3)	1,386
Tax (credit) on (loss) on ordinary activities	(1,122)	(6,550)
UK standard effective rate of corporation tax (%)	23.25	24.5
The tax assessed for the year differs from the standard effective rate of corporation tax in		
the UK as explained below :	2013	2012
	£'000	£'000
(Loss) on ordinary activities before taxation	(20,509)	(8,829)
(Loss) on ordinary activities before taxation multiplied by UK standard		
effective rate	(4,768)	(2,163)
Effects of :		
Excess of capital allowances over depreciation for the year	322	187
Other expenses not deductible for tax purposes	1,481	1,103
Other timing differences	(301)	(570)
Adjustments in respect of prior years	7,044	(1,044)
Foreign tax	166	234
Non taxable UK dividend income	(4,889)	(5,187)
Share-based payments	(174)	(496)
Current tax (credit) for the year	(1,119)	(7,936)

The standard rate of corporation tax in the UK changed from 24% to 23% with effect from 1 April 2013. Accordingly, the company profits for this accounting period are taxed at an effective rate of 23.25% and deferred tax at 23.25%.

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

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Intangible assets

intangible assets	Customer lists	Trade names	Goodwill	Total
	£'000	£'000	£'000	£'000
Cost:				_
At 1 January 2013	1,351	265	58,974	60,590
At 31 December 2013	1,351	265′	58,974	60,590
Accumulated amortisation :				
At 1 January 2013	461	92	26,143	26,696
Charge for the year	135	27	2,949	3,111
At 31 December 2013	596	119	29,092	29,807
Net book value :				
At 31 December 2012	890	173	32,831	33,894
At 31 December 2013	755	146	29,882	30,783

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

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Tangible assets

	Land and buildings	Plant and machinery	Fixtures and fittings	Total
<u> </u>	£'000	£'000	£'000	£'000
Cost or valuation :				
At 1 January 2013	87,737	20,993	111,608	220,338
Additions	· 76	15	14,714	14,805
Reclassifications	10	0	(10)	0
At 31 December 2013	87,823	21,008	126,312	235,143
Accumulated depreciation :				
At 1 January 2013	38,226	19,020	71,217	128,463
Charge for the year	2,946	238	13,580	16,764
At 31 December 2013	41,172	19,258	84,797	145,227
Net book value :				
At 31 December 2012	49,511	1,973	40,391	91,875
At 31 December 2013	46,651	1,750	41,515	89,916
Cost Accumulated depreciation	they would be included at :		2013 £'000 85,117 (40,259)	2012 £'000 85,117 (35,259)
Net book value			44,858	
		<del> </del>		49,858
		<del> </del>	2013	49,858
Assets held under finance leases :				
Assets held under finance leases :			2013 £'000	2012 £'000
		· · · · · · · · ·	2013	2012

In 1993, the directors took advice from their professional advisers regarding the market value of land and buildings. The directors were of the opinion that there had been a permanent diminution in value of land and buildings and provided for £20,000,000 at 31 December 1993, reducing the cost accordingly. The impairment was recorded in the profit and loss account as an operating expense.

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

11

# Investments

	2013	2012
i e	£'000	£'000
Subsidiary undertakings	1,352	1,352
Associated undertakings and joint ventures	900	900
Other	338	338
	2,590	2,590

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended :

31 December 2013

11a Investments - subsidiary undertakings

	Total
	000°3
Cost:	
At 1 January 2013	7,331
Adjustment to investment	(20)
At 31 December 2013	7,311
Impairment	
At 1 January 2013	5,979
Adjustment to impairment	(20)
At 31 December 2013	5,959
Net book value :	
At 31 December 2012	1,352
At 31 December 2013	1,352

In 2013, an escrow payment was released relating to the investment in Mandatewire Ltd. The cost and provision of the investment have been adjusted accordingly.

The directors consider that giving full particulars of all subsidiary and associated undertakings would lead to a statement of excessive length. The following information relates to principal subsidiary undertakings.

# Details of subsidiary undertakings:

	901			2013	2012
Subsidiary	Principal activity	Class of shares held	Country of incorporation	% owned	% owned
The Financial Times (Benelux) Limited	Advertising, circulation and promotional representative of the Company in Belgium.	Ordinary	England	100%	100%
The Financial Times (France) Limited	Advertising, circulation and promotional representative of the Company in France.	Ordinary	England	100%	100%
The Financial Times (Japan) Limited	Advertising, circulation and promotional representative of the Company in Japan.	Ordinary	England	100%	100%
The Financial Times (Spain) Limited	Advertising, circulation and promotional representative of the Company in Spain.	Ordinary	England	100%	100%
Financial Times (ASC) Limited	Management of printing contracts for the Company.	Ordinary	England	100%	100%
St. Clements Press (1988) Limited	Printing of the Financial Times and other newspapers.	Ordinary	England	100%	100%
FT Labs Limited	Website development	Ordinary	England	100%	100%
The Financial Times (M-M UK) Limited	Provider of news and intelligence for investors	Ordinary	England	100%	100%

In the opinion of the directors, the value of the investments in subsidiary undertakings is not less than the amount at which they are stated in the balance sheet.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended :

**31 December 2013** 

11b

Investments - associated undertakings and joint ventures

•				Total
				£'000
Cost:				-
At 1 January 2013				900
At 31 December 2013				900
Net book value :	-			
At 31 December 2012	·	. ·		900
At 31 December 2013				900
Details of associated undertakings and	joint ventures:		2013	2012
Details of associated undertakings and	joint ventures:	Country of incorporat-	2013	2012
		Country of incorporation	2013 % owned	2012 % owned
Associated undertaking  Associated undertaking  The Economist Newspaper Limited	Principal activity Provision,	incorporat-		
Associated undertaking	Principal activity	incorporat- ion	% owned	% owned
Associated undertaking The Economist Newspaper Limited	Principal activity Provision,	incorporat- ion	% owned	% owned
Associated undertaking The Economist Newspaper Limited (11,340,000 5p ordinary shares)	Principal activity Provision, distribution and	incorporat- ion	% owned	% owned
Associated undertaking The Economist Newspaper Limited (11,340,000 5p ordinary shares)	Principal activity Provision, distribution and publication of	incorporat- ion	% owned	% owned
Associated undertaking The Economist Newspaper Limited (11,340,000 5p ordinary shares)	Principal activity Provision, distribution and publication of business	incorporat- ion	% owned	% owned

In the opinion of the directors, the value of the investments in associated undertakings and joint ventures is not less than the amount at which they are stated in the balance sheet. On 3 April 2014 the Company disposed of its shareholding in 2TheDoor Limited at cost.

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

11c

Investments - other

Unlisted Debentures		Other Investments	Total	
	£'000	£'000	£'000	
Cost:		··-		
At 1 January 2013	72	338	410	
At 31 December 2013	72	338	410	
Impairment	·			
At 1 January 2013	72	0	72	
At 31 December 2013	72	0	72	
Net book value :				
At 31 December 2012	0	338	338	
At 31 December 2013	. 0	338	338	
Details of other investments :				
	•	2013	2012	
	Class of			
	shares held	% owned	% owned	
NLA Media Access Limited	Ordinary	12.5%	12.5%	

In the opinion of the directors, the value of the investments is not less than the amount at which they are stated in the balance sheet.

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

12

Stocks

Stocks	2013	2012
	£'000	£'000
Raw materials and consumables	1,519	1,525
	1,519	1,525

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

13 Debtors

•	2013	2012
Amounts falling due within one year :	£'000	£'000
Trade debtors	40,576	54,641
Amounts owed by group undertakings	151,827	466,750
Deferred taxation	3,781	3,778
Other taxation and social security	4,835	725
Other debtors	6,867	8,801
Prepayments and accrued income	7,881	5,812
Total Debtors	215,767	540,507

Amounts owed by group undertakings include loans attracting interest at LIBOR plus basis points ranging from 35-102 (2012: LIBOR plus basis points ranging from 104-153). The loans are unsecured and repayable on demand. The remaining amount owed by group undertakings is unsecured, interest free and repayable on demand.

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended: 31 December 2013

14 Creditors

Creditors	2013	2012
Amounts falling due within one year :	£'000	£'000
Trade creditors	21,633	19,763
Amounts owed to group undertakings	21,394	27,747
Finance leases	957	995
Other taxation and social security	10,460	6,501
Corporation tax	13,626	8,248
Other creditors	545	656
Accruals and deferred income	64,336	71,768
	132,951	135,678
Amounts falling due after more than one year :		
Trade creditors	477	1,563
Finance leases	637	1,498
	1,114	3,061

Amounts owed to group undertakings are unsecured, interest free and repayable on demand (2012: interest charged at LIBOR plus basis points ranging from 91-113).

# NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended:

31 December 2013

15

# Loans and other borrowings

Finance leases

Future minimum payments under finance leases are as follows :

	2013	2012
· .	£'000	£'000
Within one year	1,009	1,095
In more than one year, but not more than five years	647	1,549
Total gross payments	1,656	2,644
Less finance charges included above	(62)	(151)
	1,594	2,493

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

16
Provisions for liabilities

Provisions for nabilities	Re- Other Pensions organisations Provisions	Total		
	£'000	£'000	£'000	£'000
At 1 January 2013	794	0	1,062	1,856
Utilised in the year	0	(6,363)	(247)	(6,610)
Amounts released to the profit and loss	0	0	(192)	(192)
Amounts charged to the profit and loss	0	11,277	721	_11,998
At 31 December 2013	794	4,914	1,344	7,052

The reorganisation provision relates to redundancy obligations arising in the year.

The pension provision relates to a defined benefit scheme for non-journalistic staff.

Other provisions relate to dilapidations and onerous lease provisions and other amounts in respect of legal proceedings.

The dilapidation provision is the current best estimate of the cost of bringing certain properties, held under operating leases, back to their original condition as required by the lease agreement. The provision is built up over the life of the lease with the associated cost recognised as an operating item in the profit and loss account. The provision will be utilised as the lease comes to an end and / or properties require repair.

A provision has been recognised for an onerous obligation under an operating lease where the property is vacant. The provision covers residual lease commitments after allowing for anticipated sublet rental income.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

17 Deferred taxation

	Share based payments	Fixed Assets	Provisions	<sub>.</sub> Total
Asset	£'000	£'000	£'000	£'000
At 1 January 2013	590	2,927	261	3,778
Amounts charged to the profit and loss	0	0	(39)	(39)
Amounts released to the profit and loss	19	23	0	42
At 31 December 2013	609	2,950	222	3,781
			2013	2012
			£'000	£'000
Total deferred taxation		-	3,781	3,778

A further deferred tax asset of £3,751,000 (2012: £4,360,000) has not been recognised on losses available to carry forward due to the uncertainty regarding the timing of future taxable profits.

The losses will be available to offset against future taxable profits.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

18			
Called	un	charo	canit

2013	2012
	2012
£'000	£'000
185,000	185,000
2013	2012
£'000	£'000
185,000	185,000
	2013

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

19 Reserves

Reserves	Profit and loss account	Other reserves	Total
	£'000	£'000	£'000
At 1 January 2013	441,774	2,799	444,573
Loss for the financial year	(19,387)	0	(19,387)
Share-based payments charge	0	2,404	2,404
Transfers	2,136	(2,136)	0
Dividend paid	(321,171)	Ó	(321,171)
At 31 December 2013	103,352	3,067	106,419

Other reserves comprise the accumulated charge for the parent company's share-based payment plans.

In addition, the directors are proposing a final dividend in respect of the financial year ending 31 December 2013 of £0.11 per share which will absorb an estimated £21,028,000 of shareholders' funds.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

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Reconciliation of movements in shareholders' funds

•	2013	2012
	£'000	£'000
(Loss) for the financial year	(19,387)	(2,279)
Dividends paid	(321,171)	0
Share-based payments charge	2,404	1,164
Opening shareholders' funds	629,573	630,688
Closing shareholders' funds	291,419	629,573

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended: 31 December 2013

# 21 Share-based payments

The Company's employees are entitled to shares and options under the following equity-settled employee option and share plans:

### Save-for-Shares Plans

Under these plans, employees can save a portion of their monthly salary over periods of three, five or seven years. At the end of this period, the employee has the option to purchase ordinary shares with the accumulated funds at a purchase price equivalent to 80% of the market price prevailing at the time of the commencement of the employee's participation in the plan. Options that are not exercised within six months of the third, fifth or seventh anniversary after grant lapse unconditionally.

# Long-Term Incentive Plan

This plan was introduced in 2001, renewed in 2006 and again in 2011. The plan consists of restricted shares. The vesting of restricted shares is normally dependent on continuing service and/or upon the satisfaction of corporate performance targets over a three-year period. These targets may be based on market and/or non-market performance criteria. Restricted shares awarded to senior management in 2012 and 2013 vest dependent on relative shareholder return, return on invested capital and a combination of earnings per share growth. The award was split equally across all three measures. Other restricted shares awarded in 2012 and 2013 vest depending on continuing service over a three-year period.

### Annual bonus share matching

This plan permits executive directors and senior executives to invest up to 50% of any after tax annual bonus in Pearson shares. If these shares are held and the group meets the earnings per share growth target, the company will match them on a gross basis of up to one share for every one held.

The movement and weighted average exercise prices of share options granted under the group's schemes are as follows:

	2013	2013	2012	2012
	Number of	Weighted	Number of	Weighted
	share	average	share	average
	options	exercise	options	exercise
		price		price
	'000s	£	'000s_	£
Outstanding at beginning of year	513	7.49	. 530	6.52
Granted during the year	103	9.14	126	9.09
Exercised during the year	(180)	6.34	(144)	5.62
Forfeited during the year	(25)	8.94	(24)	8.41
Expired during the year	(6)	6.50	(7)	5.69
Transferred in during the year	3	5.35	37	8.74
Transferred out during the year	0	0.00	(5)	6.41
Outstanding at end of year	408	8.32	513	7.49
Options exercisable at end of year	6	7.77	. 26	5.66
Weighted average share price during the year of options				
exercised	(180)	12.42	(144)	12.01

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

# 21 Share-based payments (continued)

Options were exercised regularly during the year. Early exercises are treated as an acceleration of vesting and the Company therefore recognises immediately the amount that otherwise would have been recognised for services received over the remainder of the original vesting period in the profit and loss account.

The options outstanding at the end of the year have weighted average remaining contractual lives and exercise prices as follows:

	2013	2013 Weighted	2012	2012
	Number of share	average contract	Number of share	Weighted average
Range of exercise prices	options	life	options	contract life
£	'000s	Years	'000s	Years
0-5	0	0.00	0	0.00
5-10	408	2.36	513	2.29
10-15	0	0.00	0	0.00
	408	2.36	513	2.29

In 2013 and 2012 options were granted under the Worldwide Save for Shares Plan. The weighted average estimated fair value for the options granted was calculated using a Black-Scholes option pricing model.

The weighted average estimated fair values and the inputs to the Black-Scholes model are as follows:

	2013 Weighted	2012 Weighted
	average	average
Fair value	2.30	2.40
Weighted average share price	11.71	11.51
Weighted average exercise price	9.14	9.09
Expected volatility	22.38%	23.84%
Expected life	4.01	3.98
Risk-free rate	0.57%	0.79%
Forfeiture rate	3.51%	3.48%
Expected dividend yield	3.84%	3.65%

The expected volatility is based on the historical volatility of the Company's share price over the previous 3 to 7 years depending on the vesting term of the options.

During the year, the following shares were granted under restricted share arrangements:

	2013	2013 Weighted	2012	2012 Weighted
,	Number of	average	Number of	average fair
	shares	fair value	shares	value
	'000s	£	'000s	£
Annual Bonus Share Matching Plan	18	12.06	18	11.52
Long-term Incentive Plan	208	11.50	208	11.10

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

# 21 Share-based payments (continued)

Restricted shares granted under the Annual Bonus Share Matching Plan are valued using the share price at the date of grant. From 2008 shares granted include the entitlement to dividends during the vesting period and therefore the share price is not discounted.

Participants of the Long-Term Incentive Plan are entitled to dividends during the vesting period. The fair value of shares granted under the Long-Term Incentive Plan that vest unconditionally was determined using the share price at the date of grant. The number of shares to vest was adjusted based on historical experience to account for any potential forfeitures. Restricted shares with a market performance condition were valued by an independent actuary using a Monte Carlo model. Restricted shares with a non-market performance condition were fair valued based on the share price at the date of grant. Non-market performance conditions were considered by adjusting the number of shares expected to vest based on the most likely outcome of the relevant performance criteria.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : **31 December 2013**

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Capital commitments		
	2013	2012
	£'000	£'000
Contracts placed for future capital expenditure not provided in the financial statements	1,040	2,987

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

23 Operating lease commitments

	2013 Land and	2013	2012 Land and	2012
	buildings £'000	Other £'000	buildings £'000	Other £'000
Expiring : Within one year	132	131	220	247
Between two and five years	20	44	352	187
In over five years	O	0	· 90	0
	152	175	662	434

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended: 31 December 2013

# 24 Contingent liabilities

#### **Bank guarantees**

The Company participates in an arrangement with HSBC Bank plc whereby the financial statements of Pearson plc and 33 of its subsidiaries, the "Guarantors", are combined, with cleared debit and credit balances being offset for interest calculation purposes. In order to comply with banking regulations, each Guarantor has provided a multilateral guarantee in respect of the overdraft obligations (but no other debts due to the bank) of each of the other participants. Under this arrangement, the net cash position at 31 December 2013 was £7,538,075 (2012: net cash position £155,614). The maximum amount of this guarantee is limited to a net overdraft of £50,000,000 (2012: £50,000,000).

## Other guarantees and indemnities

The Company has agreed to provide, or arrange the provision of, funds to Financial Times (ASC) Limited, a subsidiary undertaking of the Company, sufficient to meet its obligations as they fall due for at least twelve months from the date of signature of their financial statements. At 31 December 2013, Financial Times (ASC) Limited had net liabilities of £1,867,000 (2012: £2,047,000).

The Company has agreed to provide, or arrange the provision of, funds to FT Personal Finance Limited, a subsidiary undertaking of the Company, sufficient to meet its obligations as they fall due for at least twelve months from the date of signature of their financial statements. At 31 December 2013, FT Personal Finance Limited had net liabilities of £19,551,000 (2012: £19,545,000).

The Company has agreed to provide, or arrange the provision of, funds to The Financial Times (M-M UK) Limited, a subsidiary undertaking of the Company, sufficient to meet its obligations as they fall due for at least twelve months from the date of signature of their financial statements. At 31 December 2013, The Financial Times (M-M UK) Limited had net liabilities of £2,624,000 (2012: £2,344,000).

The Company has agreed to provide, or arrange the provision of, funds to St. Clements Press (1988) Limited, a subsidiary undertaking of the Company, sufficient to meet its obligations as they fall due for at least twelve months from the date of signature of their financial statements. At 31 December 2013, St. Clements Press (1988) Limited had total net liabilities of £184,000 (2012: net assets £121,000).

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended: 31 December 2013

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#### Pension commitments

rension commitments	2013	2012
	£'000	£'000
Profit and loss charge for the Company in respect of its participation in the scheme	+	
representing regular contributions paid	12,573	12,449
Pearson Group Pension Scheme :	<del></del>	
(determined by an actuarial valuation using the projected unit method)		
Total market value of assets	2,353,000	2,162,200
Value of liabilities (calculated in accordance with FRS 17)	(2,254,200)	(2,168,200)
Total FRS 17 surplus / (deficit)	98.800	(6,000)

The Company participates in the Pearson Group Pension Scheme.

This is a hybrid with both defined benefit and defined contribution sections but, predominantly, consisting of defined benefit liabilities.

The Company is unable to identify its share of the underlying assets and liabilities of the Pearson Group Pension Scheme owing to information regarding non-active members and changes to the group structure including acquisitions and disposals. Accordingly, the Company accounts for its participation in the scheme as defined contribution under the multi-employer rules of FRS 17 "Retirement Benefits". The sponsoring entity to this scheme is Pearson Services Limited.

The Company will be required to make incremental contributions as part of the group's obligations to fund the scheme and any deficit arising and contributions are expected to remain at similar levels to the current year in 2014.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

26 Related party transactions

There are no material amounts on the balance sheet due to/from associates.

The Company is a wholly owned subsidiary within Pearson plc and utilises the exemption contained in FRS 8 "Related Party Disclosures" not to disclose any transactions with entities that are part of the Pearson plc group. The address at which the Pearson plc consolidated financial statements are publicly available is shown in note 28.

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

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Post balance sheet events.

On 3 April 2014 the Company disposed of its shareholding in 2TheDoor Limited at cost.

# NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2013

# 28 Ultimate parent undertaking

The immediate parent undertaking is Financial Times Group Limited.

The ultimate parent undertaking and controlling party is Pearson plc, which is the parent undertaking of the smallest and largest group to consolidate these financial statements. Copies of Pearson plc's consolidated financial statements can be obtained from the Company Secretary at Pearson plc, 80 Strand, London WC2R 0RL.