

REGISTERED NUMBER: SC547106 (Scotland)

* AMENDED *

BRAND FOCUS CONSULTING AGENCY LIMITED

UNAUDITED FINANCIAL STATEMENTS

FOR THE PERIOD

6 OCTOBER 2016 TO 31 OCTOBER 2017



HARDIE
CALDWELL

BRAND FOCUS CONSULTING AGENCY LIMITED

**COMPANY INFORMATION
FOR THE PERIOD 6 OCTOBER 2016 TO 31 OCTOBER 2017**

DIRECTOR: Mrs D Richardson

REGISTERED OFFICE: 4 Killearn House
Killearn
Glasgow
G63 9QH

REGISTERED NUMBER: SC547106 (Scotland)

ACCOUNTANTS: Hardie Caldwell LLP
Chartered Accountants
Citypoint 2
25 Tyndrum Street
Glasgow
G4 0JY

BALANCE SHEET
31 OCTOBER 2017

	Notes	£	£
FIXED ASSETS			
Tangible assets	4		800
CREDITORS			
Amounts falling due within one year	5	<u>2,419</u>	
NET CURRENT LIABILITIES			<u>(2,419)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(1,619)</u>
CAPITAL AND RESERVES			
Called up share capital	6		1
Retained earnings			<u>(1,620)</u>
SHAREHOLDERS' FUNDS			<u>(1,619)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 October 2017.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 October 2017 in accordance with Section 476 of the Companies Act 2006.

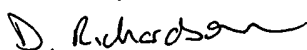
The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 31 July 2019 and were signed by:



Mrs D Richardson - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD 6 OCTOBER 2016 TO 31 OCTOBER 2017**

1. STATUTORY INFORMATION

Brand Focus Consulting Agency Limited is a private company, limited by shares, registered in Scotland. The company's registered number is SC547106 and its registered office is 4 Killearn House, Killearn, Glasgow, G63 9QH.

- These accounts replace the original accounts.
- These accounts are now the statutory accounts.
- These accounts are prepared as they were at the date of the original accounts.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Going concern

The director has a reasonable expectation that the company has adequate resources to continue in operation existence for the foreseeable future. For long term finance the company relies on loans provided by the director. In assessing going concern the director has assumed that these loans will not be repaid for the foreseeable future and, on that basis, she continues to adopt the going concern basis of accounting in preparing the annual financial statements.

Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable.

Turnover is recognised once the consultancy service has been provided to the customer.

Tangible fixed assets

Depreciation of fixed assets is calculated to write off the cost or valuation less any residual value over their estimated useful lives as follows:

Computer equipment - 33 % on cost

Financial instruments

Creditors

Other creditors are recognised where the company has a present obligation resulting from a past event and are recognised at the settlement amount due after allowing for any trade discounts due.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the period was 1.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 6 OCTOBER 2016 TO 31 OCTOBER 2017

4. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
Additions	1,200
At 31 October 2017	1,200
DEPRECIATION	
Charge for period	400
At 31 October 2017	400
NET BOOK VALUE	
At 31 October 2017	800

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Other creditors	£ 2,419
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6. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			
Number:	Class:	Nominal value:	£
1	Ordinary	£1	1

1 Ordinary share of £1 was allotted and fully paid for cash at par during the period.

**CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR
ON THE UNAUDITED FINANCIAL STATEMENTS OF
BRAND FOCUS CONSULTING AGENCY LIMITED**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Brand Focus Consulting Agency Limited for the period ended 31 October 2017 which comprise the Income Statement, Other Comprehensive Income, Balance Sheet, Statement of Changes in Equity and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of ICAS, we are subject to its ethical and other professional requirements which are detailed at <http://www.icas.com/accountspreparationguidance>.

This report is made solely to the director of Brand Focus Consulting Agency Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Brand Focus Consulting Agency Limited and state those matters that we have agreed to state to the director of Brand Focus Consulting Agency Limited in this report in accordance with the requirements of ICAS as detailed at <http://www.icas.com/accountspreparationguidance>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Brand Focus Consulting Agency Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Brand Focus Consulting Agency Limited. You consider that Brand Focus Consulting Agency Limited is exempt from the statutory audit requirement for the period.

We have not been instructed to carry out an audit or a review of the financial statements of Brand Focus Consulting Agency Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Hardie Caldwell LLP

Hardie Caldwell LLP
Chartered Accountants
Citypoint 2
25 Tyndrum Street
Glasgow
G4 0JY

31 July 2019