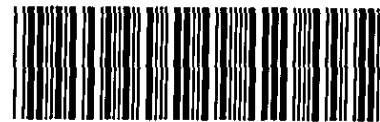


Charity Registration No. SC038729

Company Registration No. SC328053 (Scotland)

PLUTOT LA VIE
TRUSTEES' REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2010

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COMPANIES HOUSE

PLUTOT LA VIE

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Magdalena Licata Douglas Brown Timothy Licata Elaine Middleton Sarah Emslie Ben Fletcher-Watson Ian Cameron
Secretary	Elaine Middleton
Charity number	SC038729
Company number	SC328053
Principal address	Prospect House 163 High Street Prestonpans East Lothian EH32 9AY
Registered office	36 Dalmeny Street Edinburgh EH6 8RG
Accountants	McFadden Associates Limited 19 Rutland Square Edinburgh EH1 2BB

PLUTOT LA VIE

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PLUTOT LA VIE

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2010

The Trustees present their report and accounts for the year ended 31 March 2010.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's memorandum and articles of association, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

Structure, governance and management

Plutôt La Vie is an Edinburgh-based theatre company dedicated to producing imaginative, vibrant, entertaining and visually driven performances and providing high quality educational programmes in physical expression for young people, families, community groups, educationalists and other professionals in a variety of settings.

Plutôt La Vie was incorporated as a limited company on 20th July 2007 and is a charity registered under Scottish Law.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

Magdalena Licata
Douglas Brown
Timothy Licata
Elaine Middleton

Tim Licata has Chief Executive responsibilities and delegated authority in accordance with the Articles of Association (Article 41). The company has benefited from the skills of freelance professionals and support from other boards and organisations. The directors are appreciative of this support.

Board members have met and/or communicated regularly, taking decisions about the strategic direction of the company, current activities and future projects. During the twelve month period the company has actively been seeking to expand its Board with individuals with the necessary skills and experience. The aim is to make appointments as soon as possible in the next financial year.

Directors' Remuneration

Where appropriate, directors were paid for their professional services to the Company as reported in the accounts. This expense was incurred with the agreement of the Board and in accordance with the Company's Memorandum of Association (5.1) and in compliance with the Charity Trustee and Investment (Scotland) Act 2005.

Objectives and activities

The Company's charitable objects, as set out in its Memorandum of Association (3.1) are:

"To promote, maintain, improve and advance public education, appreciation and understanding of the Arts, and in particular the art of drama in all its aspects, by the production and presentation of educational, dramatic, theatrical and musical performances, with a particular emphasis on physical and visual theatre produced by the Company."

The board of directors believes that the above objectives have been fulfilled by the company's activities during the financial year.

PLUTOT LA VIE

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

Achievements and performance

Plutôt la Vie had two main project focuses in the 2009/10 financial year. We successfully completed a major co-production of **First You're Born** with The Byre Theatre in August and September 2009 and we successfully applied to the Scottish Arts Council Touring & Production Fund to progress **By the Seat of Your Pants** to a full production and Scottish Tour planned for Spring 2011.

FIRST YOU'RE BORN

April through June saw the completion of a strong co-production agreement with the Byre Theatre to co-produce **First You're Born**. With the support of a Federation of Scottish Theatre Producer's Bursary, Zoe Squire was appointed as Plutôt la Vie's producer for the project. Zoe took over producer responsibilities from Tim Licata.

Auditions and casting were completed in April and 3 days of development were completed in May. The production was rehearsed in Edinburgh and opened at the Byre Theatre in St. Andrews on 7th August 2009. **First You're Born** played at the Byre for three weeks to a total of 1700 audience. The total box office return at the Byre Theatre was £20,729.00. Plutôt la Vie's first priority in this co-production was that no deficit would be created for either organisation through this project. This was achieved. Plutôt la Vie's box office goal for at the Byre Theatre was to achieve sales above £25,000.00. Revenue above this level would have been shared as profit on a 60/40% split between the Byre Theatre and Plutôt la Vie. This goal was not achieved and Plutôt la Vie did not receive any financial return from performances at the Byre. The Byre Theatre did recoup their expenses on the co-production.

The Byre Theatre's contribution of resources and financial support for **First You're Born** allowed Plutôt la Vie to successfully achieve a major production and make a large step forward in the artistic development of the company. Plutôt la Vie concluded this project within the projected budget and exceeded our original goals outlined in the Scottish Arts council funding application for this project:

	<u>Target</u>	<u>Actual</u>
Number of performances:	16	29
Total attendances at performances:	1100	1907
Total ticket sales:	16,000	21,772

Jacqueline Mackay, Byre Theatre Chief Executive, felt the project was a successful co-production and allowed the Byre to expand their programming into an artistically challenging area. From Plutôt la Vie's perspective we developed a very good and very strong co-producing partnership with the Byre. This relationship has continued with PLV's presence at the Byre's Inside Out Summer Festival in St. Andrews and we look forward to continue a relationship with the Byre in future. Tim Licata also developed an excellent relationship with Stephen Sinclair, Byre Technical Manager. Building these relationships with a major Scottish touring venue will strengthen Plutôt la Vie's future position in the Scottish touring theatre industry.

FYB received very good reviews from the **St. Andrew's Citizen** and **The Stage**.

"...an ambitious summer production for the Byre Theatre to stage - every local theatregoer should definitely see this production."

St. Andrew's Citizen, 21 August 2009.

"...Fasten your seatbelts for a white-knuckle roller coaster ride into the surreal...a superbly structured and sensitive piece of theatre shot through with flashes of hilariously zany humour...each performance a polished gem in a beautifully crafted production by Tim Licata."

The Stage, 14 August 2009.

PLUTOT LA VIE

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

First You're Born was also performed at **Platform** in Glasgow on 10 & 11 September to a total audience of 48 and a box office return of £121.00. The production went well at Platform, though audience figures were poor. We felt this was due to a lack of marketing support from Platform as well as a difficult time of year for secondary school audiences to attend. At the time, Platform was understaffed with no marketing officer in place.

The project allowed PLV to develop our relationship with Platform. Jackie Shearer, Arts Manager, and Diane Canning, Sales and Front of House Manager at Platform, were happy with the artistic aspects of the project. We will be visiting Platform again with **By the Seat of Your Pants** in spring 2011. We had hoped to develop a strong educational aspect to FYB with workshops in schools and the community around Platform. This did not happen. Again, we felt this was primarily due to the difficult time of year in regard to school's programming workshops in September. The lengthy process of creating a co-production agreement with the Byre did not allow us to promote educational workshops before the end of the previous school year in June 2009. We plan to develop a stronger educational connection with Platform with **By the Seat of Your Pants**.

First You're Born was performed at **Howden Park Centre** on 17 & 18 September to a total of 159 audience and a total box office of £922.00. Audience figures were lower than hoped with Howden Park about a third full for each performance. Howden Park Centre has strong connections with West Lothian schools and had more success in promoting FYB to secondary schools. The performances went very well at Howden Park with a very positive audience reaction. Tim Licata delivered one workshop to students at Broxburn Academy who also attended the performance.

It was extremely satisfying aspect of the project that **Line Knutzon**, the author of **First You're Born**, received support from the Danish Arts Council to spend a week in Scotland and attend the closing night at the Byre Theatre. Line enjoyed the performance and felt that it well fulfilled her intentions with the play. PLV has developed a good relationship with Line and hope to work with her again in future. Line has offered to help us support a future tour of **First You're Born**. This is a potentially strong and exciting artistic relationship for the company.

First You're Born was an artistically and logistically successful and challenging project for Plutôt la Vie. It marked a major step in the growth of the company's reputation and producing capabilities. It was a major step in professional artistic growth and development for Tim Licata, Plutôt la Vie's Artistic Director.

Inside Out Festival, Byre Theatre July 2009

The Byre Theatre engaged Plutôt la Vie to provide 3 Clandestine Clown characters for outdoor walkabout performance at the first **Inside Out Festival** in St. Andrews at the end of July 2009. Ian Cameron, Virginia Gillard and Tim Licata performed Clandestine Clowning improvisations as 3 Street Cleaners and 3 Tourists for one day during the festival. This was extremely well received. PLV has decided that this is an activity we can exploit in the future to create an income stream for the company.

BY THE SEAT OF YOUR PANTS

In January 2010 Plutôt la Vie made a successful application to the Scottish Arts Council's Touring & Production Fund to take **By the Seat of Your Pants** to a full production for touring in Scotland in spring 2011. Laura Tyrell, Arts Services Manager for West Lothian Council at Howden Park Centre was keen to work with Plutôt la Vie on this project and Howden Park Centre is a co-producer of the project. The artistic merit of the project and the successful development in 2008/09, as well as support from Howden Park Centre and past touring venues and promoter's organisations such as North East Arts Touring & Promoter's Arts Network, made for a strong application to the SAC in a very competitive round of funding. PLV was awarded the full amount of our request; £54,064.00 representing approximately 72% of the total project budget of £75,339.00.

Plutôt la Vie is looking forward to develop a strong relationship with Howden Park Centre through this project. **By the Seat of Your Pants** will premiere at HPC on 3 & 4th March 2011 preceding a 6 week Scottish tour finishing 17 April 2011.

PLUTOT LA VIE

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

EDUCATION

The company continued to deliver our particular brand of Creativity, Laughter & Learning Workshops during 2009/10. We worked with a range of students and professionals of all ages through organisations including: **National Theatre of Scotland, Edinburgh International Film Festival, Edinburgh City Council / Moray House Teacher's College and The Space, Dundee College.**

Plutôt la Vie's support for Emerging Artists and Industry Professionals

In 2009/10 Plutôt la Vie was able to support the development of Zoe Squire as an emerging producer and Robyn Hambrook as an emerging artist in the Scottish Theatre industry.

In connection with First You're Born, **Zoe Squire** successfully applied for a Federation of Scottish Theatre's Producer's Bursary for placement as a producer with Plutôt la Vie. We provided Zoe with the opportunity to produce a large project in co-production with the Byre Theatre. We also provided Zoe three mentoring sessions with Paul Pinson of Brightspace to help her clarify her bursary experience in relation to her future career.

Electra Gouni, a Cultural Management Post Graduate student from Queen Margaret University, had a placement with Plutôt la Vie with a specific focus on Marketing. Electra helped to research and develop our marketing strategy for the project with David Orr, the Byre Theatre's Marketing Manager and Olivier Joly, Plutôt la Vie's Marketing Manager for First You're Born.

In connection with By the Seat of Your Pants, **Robyn Hambrook** successfully applied for a Federation of Scottish Theatre's Creative Assistant Bursary for placement as a Creative Assistant with Plutôt la Vie during 2010 / 2011. There will be two parts to her experience. Robyn will assist Tim Licata in the creative development of three possible future projects: The Architect & The Emporer of Assyria by Fernando Arrabal, Hamlet, and an outdoor project involving Parkour (Free Running). Tim and Robyn will meet during autumn of 2010 and late spring of 2011 on the development of these ideas. In addition, Robyn will serve as assistant director on By the Seat of Your Pants giving her the opportunity to participate in the final creation and rehearsal phase of this project.

Company Development

In March 2010 the company organized a successful and refreshing day retreat for the board. Ben Fletcher-Watson and Sarah Emslie also attended this board away day as a precursor to joining the board in April 2010. The day allowed the board an opportunity to reflect on the position and future development of the company. The Board agreed to support the Artistic Director in the interview and selection process to appoint a Producer for By the Seat of Your Pants. It was proposed that this position may develop into a permanent part-time position with the company dependent on securing further funding.

PLUTOT LA VIE

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

Statistics - Performances / Workshops / Attendees:

<u>Performances</u>	<u>No. Performances</u>	<u>No. Audience</u>
First You're Born , The Byre Theatre St. Andrews, Fife - 7 - 29 August 2009	25	1700
First You're Born , Platform, Glasgow 10 - 11 September 2009	2	48
First You're Born , Howden Park Centre, 17 - 18 September 2009	2	159
First You're Born: Totals	29	1907
Clandestine Clowning Inside Out Festival The Byre Theatre, St. Andrews	3	500
TOTALS:	Total Performances	Total Audience
	32	2407
<u>Educational Workshops</u>	<u>No. Workshops*</u>	<u>No. Participants*</u>
Solas	1	10
Physical Theatre Scotland Diploma Course	2	28
Edinburgh International Film Festival Slapstick Workshop	2	20
Creative Connections Edinburgh City Council Education Project	2	28
Creative Connections Edinburgh City Council Education Project	2	40
Creative Connections Edinburgh City Council Education Project	1	18
Dundee College	2	24
Gaelic Youth Theatre Summer Programme Portree, Isle of Skye	3	54
Boxburn Academy Howden Park Centre, FYB Education Project	1	18
National Theatre of Scotland Professional Development Workshop	1	12
	Total Workshops	Total Participants
	17	252

PLUTOT LA VIE

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

Financial review

The net deficit for 2009/10 is due to the final installment of a production (By the Seat of Your Pants) Development Grant owing from the Scottish Arts Council (which has subsequently been paid in full) and which was covered by a loan from Ian Cameron (which has subsequently been repaid in full).

It is projected that support for the charity during 2010/11 will come from a variety of sources; Creative Scotland grants ('Touring and Production', 'New Work Development' and 'Made in Scotland'), Trusts, Foundations and Sponsorship Appeals, Workshop and Continued Professional Development Fees, Venue fees for By the Seat of Your Pants and donations.

Plans for the future

In the coming year Plutôt La Vie will take **By the Seat of Your Pants** to a finished production with the support of Howden Park Centre as a co-producer. By the Seat of Your Pants will tour in Scotland for six weeks during March and April 2011. We look forward to further develop our relationships with Howden Park Centre and Platform in Glasgow through this project. We will continue to offer educational activities in association with By the Seat of Your Pants as well as workshops for professional performers and general public.

Goals for the company in 2010 / 2011 will be to:

- Premiere and tour **By the Seat of Your Pants** in Spring 2011.
- Make an application to Made in Scotland to produce **By the Seat of Your Pants** as part of the Made in Scotland showcase in the Edinburgh Festival Fringe 2011.
- Seek funding for a permanent, part-time General Manager
- Create a logo for the company
- develop a company website - a priority
- Produce a Marketing Brochure to promote the company as a whole, touring shows on offer and educational activities available.
- Develop and book further domestic & international touring possibilities for **By the Seat of Your Pants** and **A Clean Sweep**
- Build on the success of our previous masterclasses for professional performers by offering intensive Clown & Bouffon weekend workshops
- explore further touring for **First You're Born** in the UK
- make an application to Creative Scotland in 2010 / 11 for future new work development in 2011 / 12

On behalf of the board of Trustees



Timothy Licata

Trustee

Dated: 25 November 2010

PLUTOT LA VIE

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF PLUTOT LA VIE

I report on the accounts of the charity for the year ended 31 March 2010, which are set out on pages 8 to 12.

Respective responsibilities of Trustees and examiner

The charity's Trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts in accordance with the terms of the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006, and they consider that the audit requirement of Regulation 10(1)(a) to (c) of the Accounts Regulations does not apply. It is my responsibility to examine the accounts as required under section 44(1)(c) of the Act and to state whether particular matters have come to our attention.

Basis of independent examiner's report

My examination was carried out in accordance with the Statement of Standards for Reporting Accountants and Regulation 11 of the Charities Accounts (Scotland) Regulations 2006. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes a consideration of any unusual items or disclosures in the accounts, and seeks explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently I do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In the course of my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with section 44(1)(a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations; and
 - (ii) to prepare accounts which accord with the accounting records and comply with the Regulation 8 of the 2006 Accounts Regulations and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;

have not been met, or

- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Iain McFadden CA

19 Rutland Square
Edinburgh
EH1 2BB

Dated: 25 November 2010

PLUTOT LA VIE

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2010

	Notes	2010 £	2009 £
<u>Incoming resources from generated funds</u>			
Donations	2	1,278	9,611
Incoming resources from charitable activities	3	5,367	25,111
Total incoming resources		6,645	34,722
<u>Resources expended</u>	4		
Charitable activities			
Theatre Company		51,938	33,118
Governance costs		347	109
Total resources expended		52,285	33,227
Net (expenditure)/income for the year/ Net movement in funds		(45,640)	1,495
Fund balances at 1 April 2009		43,736	42,241
Fund balances at 31 March 2010		(1,904)	43,736

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

PLUTOT LA VIE

BALANCE SHEET

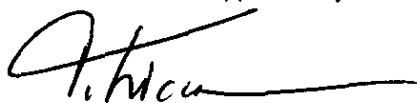
AS AT 31 MARCH 2010

	Notes	2010 £	£	2009 £	£
Current assets					
Cash at bank and in hand		1,446		43,989	
Creditors: amounts falling due within one year	8	<u>(3,350)</u>		<u>(253)</u>	
Total assets less current liabilities			<u>(1,904)</u>		<u>43,736</u>
Income funds					
Unrestricted funds			<u>(1,904)</u>		<u>43,736</u>
			<u>(1,904)</u>		<u>43,736</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2010. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

The accounts were approved by the Board on 25 November 2010



Timothy Licata
Trustee

Company Registration No. SC328053

PLUTOT LA VIE

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2010

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

1.2 Incoming resources

Donations, legacies and other forms of voluntary income are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

Income from charitable activities includes fees and performance income which is recognised as earned. Grant income included in this category provides funding to support performance activities and is recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

1.3 Resources expended

Expenditure is recognised when a liability is incurred.

Charitable activities include expenditure associated with the staging of productions and include both direct and support costs relating to these activities.

Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

Support costs include central functions and have been allocated to the charitable activity on a basis consistent with their use.

2 Donations

	2010 £	2009 £
Donations and gifts	253	-
Grants receivable for core activities	1,025	9,611
	<u>1,278</u>	<u>9,611</u>

3 Incoming resources from charitable activities

	2010 £	2009 £
Performance Income	<u>5,367</u>	<u>25,111</u>

PLUTOT LA VIE

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

4 Total resources expended

	2010 £	2009 £
Charitable activities		
<u>Theatre Company</u>		
Activities undertaken directly	48,033	27,781
Support costs	3,905	5,337
Total	51,938	33,118
 Governance costs	 347	 109
	52,285	33,227

5 Activities undertaken directly

	2010 £	2009 £
Other costs relating to theatre company comprise:		
Fees	39,833	24,056
Rehearsal Costs	835	692
Props	172	1,057
Lighting	-	800
Transport	1,634	1,133
Accommodation	5,299	-
Publicity & Marketing	260	43
	48,033	27,781

6 Support costs

	2010 £	2009 £
Office Expenses	3,905	5,337
	3,905	5,337

7 Employees

There were no employees during the year.

PLUTOT LA VIE

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2010

8	Creditors: amounts falling due within one year	2010	2009
		£	£
	Other creditors	<u>3,350</u>	<u>253</u>