

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

REGISTERED NUMBER : SC294025
CHARITY NUMBER : SC037325

REPORT OF THE DIRECTORS
AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST MAY 2009

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AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

CHARITY INFORMATION

REGISTERED NUMBER	SC294025
CHARITY NUMBER	SC037325
REGISTERED OFFICE	Somerset Park Tryfield Place Ayr KA8 9NB
CHARITY ADDRESS	Somerset Park Tryfield Place Ayr KA8 9NB
DIRECTORS	L Cameron J B Dalton SA Johnston (Resigned 11.11.09) A McGregor J G Peterkin D Stewart D J Watson J M Welsh
SECRETARY	J G Peterkin
ACCOUNTANTS & INDEPENDENT EXAMINER	Hall Morrice 7 Queens Terrace Aberdeen AB10 1XL
BANKERS	Clydesdale Bank 43 Alloway Street Ayr KA7 1SP

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

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AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

REPORT OF THE DIRECTORS
FOR THE YEAR ENDED 31ST MAY 2009

The directors submit their annual report and the financial statements for the year ended 31st May 2009. The directors have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" issued in 2005 in preparing the annual report and financial statements of the charity.

The charity is a registered Scottish charitable company limited by guarantee, number SC 294025, set up in December 2005, and is governed by a Memorandum and Articles of Association.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and Appointment of Members

The membership is restricted to anyone aged 16 years or over whose main residence lies within Ayrshire, Ayr College, Ayr United Community Initiative, Ayr United Football and Athletic Club Limited, South Ayrshire Community Health Partnership and South Ayrshire Council, or any other corporate body or any individual who has been nominated for membership by any other unincorporated body.

The directors are responsible for considering each application for membership and have the right to refuse to admit any person or body to membership.

Organisational Structure

The Board of Directors meets regularly to administer the company's activities. The day-to-day administration is delegated to relevant directors, who in turn manage a team of volunteer and paid staff.

The charity is grateful for the unstinting efforts of its volunteers who are involved in service provision and fund raising. Without their support and assistance, the charity would not have been able to make such a valuable contribution to the community.

Risk Management

The directors have reviewed the major strategic, business and operational risks, which the charity faces and have confirmed that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks.

OBJECTIVES AND ACTIVITIES

The charity's objectives are:

- (1) To provide, in the interests of social welfare, facilities for recreation and other leisure time activities available to the public at large with a view to improving their conditions of life;*
- (2) To promote community participation in healthy recreation, in particular by the provision of facilities for the playing of football and other sports;*
- (3) To promote and protect the wellbeing and physical health of people living in the vicinity of the facilities operated by the company, and to assist in the relief of ill health and the provision of health education for such people;*
- (4) To promote public safety in the interests of the general public, and in particular by promoting initiatives and programmes which are directed towards reducing the incidence of vandalism and other anti-social behaviour by encouraging participation in sports;*
- (5) To help young people to develop their physical, mental and spiritual capacities, such that they may grow to full maturity as individuals and as members of society;*
- (6) To promote training, particularly in such skills as will assist the participants in obtaining paid employment;*
- (7) To promote, establish, operate and/or support other projects and initiatives of a charitable nature.*

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

REPORT OF THE DIRECTORS (CONT'D)
FOR THE YEAR ENDED 31ST MAY 2008

MAIN OBJECTIVES FOR THE YEAR

The charity's main objectives for its third full year were to develop the youth football teams and community football activities.

ACHIEVEMENTS, PERFORMANCE AND PLANS FOR THE FUTURE

The Academy has continued to make significant progress. Its partnership with South Ayrshire Council, the Scottish Football Association and Ayr United Football Club to manage the South Ayrshire Football Development Programme, continues to be highly successful and the number of participants and child attendances has grown over Year 1 of the programme. Initiatives include:

Football in the Community Programme

• **Club Development**

The club development programme aims to offer support to all recreational football clubs in South Ayrshire and to strengthen links between these clubs and Ayr United Football Academy. Over the past year, the main activities included:

- assisting 2 local boys' clubs to gain SFA Quality Mark status;
- delivering coaching sessions to 6 clubs involving 86 players;
- supporting 2 West of Scotland Youth League Festivals attracting 350 players.

• **Player Participation**

The key objectives around player participation are to focus on maintaining and sustaining all Community Football Centres, whilst ensuring the programmes are stimulating, fun, safe and accessible to age groups from three years to adult. The Academy's activities during the year included:

- providing Soccer Centres for a weekly average of 120 children aged 3 to 5;
- providing out of school and curriculum time soccer classes for around 265 primary age children per week;
- providing football classes with social and development objectives for groups aged 13 to 24 years of age.
- Delivering in South Ayrshire, SFA national initiatives, including:
 - the Night Leagues programme, where street football centres ran for 20 weeks attracting around 250 players per session;
 - the Soccer 1 programme which encouraged around 30 girls and 80 boys in S1 to participate in football sessions;
 - a Volunteer Recruitment programme, culminating in 42 pupils achieving SFA Coaching qualifications;
 - the McDonald's Schools Football programme, involving around 330 primary 6 and 7 pupils and setting up 12 new boys and girls teams;
 - the Proceeds of Crime Street Football programme where 3 Holiday Centres attracted 72 participants, and a weekly Night League Centre attracted 70 participants.

• **Girls Football**

The Academy has focused this year on the establishment of its own Ayr United Football Academy Girls' Club and the Community Coaching team has been instrumental in;

- establishing 2 age 11 teams, with 4 more teams at ages 8 and 13 to be set up by March 2010;
- recruiting around 10 community coaches who are dedicated to building participation by girls and in building girls' teams to ensure sustainability;
- managing 4 weekly sessions attracting around 40 players;
- securing "Communities 2014" funding to contribute towards equipment costs.

• **Disability Football**

The Academy is now midway into year 2 of its *Everybody Active* programme, which comprises of 3 weekly classes operating at Craigpark, Southpark and Queen Margaret Schools in South Ayrshire and involves an average of 40 weekly participants. Key achievements are:

- staging 2 festivals for 50 players at Somerset Park, home of Ayr United Football Club;
- sourcing volunteers to provide transport for players;
- providing support for Talented Players to progress to the SFA's South West regional squad.

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

REPORT OF THE DIRECTORS (CONT'D)
FOR THE YEAR ENDED 31ST MAY 2009

Coach Education

The Academy continues to encourage participation in the SFA's Coach Education Football Courses. The following achievements were recorded in year 2:

- 4 Early Touches courses were run involving 100 participants;
- 6 Development Activities courses were run involving 111 participants;
- 4 Level 2 and 3 courses were run involving 66 participants;
- 4 Coaches In Service days were arranged involving 204 participants.

Talented Young Footballers Programme

The Academy has again expanded its Talented Young Footballers programme, by establishing an additional 2 Development Groups and now manages 5 Ayr United Football Club Professional Youth teams in the Scottish Football Youth Initiative Programme and Scottish Football League Youth Divisions. In addition to this, 5 Development Groups have been established to offer talented young footballers, between the ages of nine and thirteen, coaching sessions delivered by experienced SFA qualified youth coaches, whilst the players continue to play for their local teams.

Summary

In total, 7467 participants (213,369 participant attendances) were involved in the Academy's Community and Talented Young Footballers Programmes and initiatives, keeping children and adults active and promoting the benefits of sport and health.

FINANCIAL REVIEW

Policy on Reserves

The Directors hold funds and use the income to pay out all costs, charges and expenses properly incurred in the delivery of the charity's objectives.

Principal Funding Sources

The principal funding sources during the accounting period were: Ayr United Football Club who passed on funds paid by the Scottish Football Association for the successful achievement of standards in respect of the Professional Youth Football teams; and South Ayrshire Council and Scottish Football Association in the form of funding for the South Ayrshire Football Development Programme and other community based programmes. Income donated by corporate and public sector sponsors supplemented these contributions to allow the Academy to manage a well rounded range of footballing activities.

The surplus of £42,642 for the period is to be carried forward and utilised towards ongoing costs.

DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Law applicable to charities in Scotland requires the directors to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

REPORT OF THE DIRECTORS (CONT'D)
FOR THE YEAR ENDED 31ST MAY 2009

The directors are responsible for keeping accounting records that disclose with reasonable accuracy the financial position of the charity and which enable them to ascertain the financial position of the charity and which enable them to ensure that the financial statements comply with applicable law. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



J G PETERKIN
Secretary
4th January 2010

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF
AYR UNITED FOOTBALL ACADEMY LIMITED

I report on the accounts of the charity for the year ended 31st May 2009 which are set out on pages 6 to 12.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The charity's members are responsible for the preparation of the accounts in accordance with the terms of the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006. the charity trustees consider that the audit requirement of Regulation 10(1) (a) to (c) of the Accounts Regulations does not apply. It is my responsibility to examine the accounts as required under section 44(1) (c) of the Act and to state whether particular matters have come to my attention.

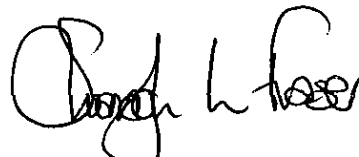
BASIS OF INDEPENDENT EXAMINER'S STATEMENT

My examination is carried out in accordance with Regulation 11 of the Charities Accounts (Scotland) Regulations 2006. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeks explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

INDEPENDENT EXAMINER'S STATEMENT

In the course of my examination, no matter has come to my attention:-

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - o to keep accounting records in accordance with Section 44(1) (a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations; and
 - o to prepare accounts which accord with the accounting records and comply with Regulation 8 of the 2006 Accounts Regulations;have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



SHONAGH L. FRASER MA CA
On behalf of Hall Morrice
Chartered Accountants
ABERDEEN, 4th January 2010

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

INCOME AND EXPENDITURE ACCOUNT
(Incorporating a Statement of Financial Activities)
FOR THE YEAR ENDED 31ST MAY 2009

Period
ended
31.5.08

Restricted
Funds

INCOMING RESOURCES

Incoming Resources from Charitable Activities:

£149646	Grant Income (Note 3)	£195335
<u>1815</u>	Bank Interest Receivable	<u>1713</u>
<u>151461</u>	TOTAL INCOMING RESOURCES	<u>197048</u>

RESOURCES EXPENDED

<u>128546</u>	Charitable Activities (Note 4)	<u>154406</u>
<u>128546</u>	TOTAL RESOURCES EXPENDED	<u>154406</u>
22915	NET INCOMING RESOURCES BEFORE TRANSFERS	42642
-	GROSS TRANSFERS BETWEEN FUNDS	-
22915	NET MOVEMENT IN FUNDS FOR YEAR	42642
<u>65882</u>	TOTAL FUNDS BROUGHT FORWARD	<u>88797</u>
£ 88797	TOTAL FUNDS CARRIED FORWARD	£131439
=====		=====

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

BALANCE SHEET
AS AT 31ST MAY 2009

As at
31.5.08

CURRENT ASSETS

£ 14132	Debtors (Note 6)	£ 11104
<u>86783</u>	Cash at Bank and in Hand	<u>130178</u>
100915		<u>141282</u>

CREDITORS: Amounts falling due within one year
(Note 7)

<u>12118</u>		<u>9843</u>
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£ 88797	NET ASSETS	£131439
=====		=====

RESERVES

£ 88797	Restricted Reserve (Note 8)	£131439
=====		=====

The directors confirm that the company was entitled to exemption from the requirement to have an audit under the provision of section 477(1) of the Companies Act 2006 and that the members have not required the company to obtain an audit for the year in accordance with section 476(1) of that Act. The directors acknowledge their responsibility to ensure that the company keeps accounting records in accordance with section 386 and to prepare accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit that financial year in accordance with section 394 and which otherwise comply with the Companies Act 2006 as far as applicable to the company.

These financial statements have been prepared in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small companies.

Approved:



4th January 2010

D WATSON
Director

Date

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31ST MAY 2009

1. ACCOUNTING POLICIES

Basis of Preparation

These Accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 2006 and in accordance with "Accounting and Reporting by Charities" Statement of Recommended Practice issued in March 2005.

Accounting Convention

The Accounts have been prepared under the historical cost convention.

Fixed Assets and Depreciation

Expenditure with a value of less than £50 is not capitalised as fixed assets and is treated as revenue expenditure.

Donations and Grants

All income is recognised as soon as the charity is entitled to the income and all conditions attached to its use have been satisfied.

Reserves

The charity's reserves are all held in Restricted Reserves representing funds received from a donor that require the donation to be utilised for a particular purpose or funds which have been raised for a specific purpose.

Value Added Tax

The charity is not VAT registered and as a result all VAT on expenditure is irrecoverable, therefore it is included in the relevant expense or asset cost.

Allocation of Expenditure

Expenditure has been analysed, where relevant, between the various types of incoming resources in the statement of financial activities. Costs incurred are treated as pertaining to charitable activities if they directly enable the charity to meet its aims and objectives.

2. OTHER SERVICES PROVIDED BY THE ACCOUNTANT

In common with many other charities of our size and nature we use our accountant to prepare and submit returns, where relevant, to the tax authorities and also to assist with the preparation of the financial statements.

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

NOTES TO THE ACCOUNTS (CONT'D)
FOR THE YEAR ENDED 31ST MAY 2009

3. INCOMING RESERVES – GRANT INCOME

Income represents amounts receivable through donations and grants as follows:-

	<u>2009</u>	<u>2008</u>
Elite Footballers' Programme:		
Sponsorship/Grant Funding	£ 6300	£ 19500
SFA Award	35000	30000
Other	12880	1641
Friends of AUFA	595	355
Team Contributions	<u>12888</u>	<u>8247</u>
	<u>67663</u>	<u>59743</u>
Community Football Programme:		
Term Time Programme		
SFA Funding	10000	10000
SAC Funding	10000	10000
SAC Term Time Programme	22415	19808
SAC Easter Programme	2387	1714
SAC Summer Programme	1902	-
McDonald's Schools Programme	4800	4800
Midnight Leagues	2530	33000
Other Funding		
Girls on the Move	2436	1700
SAC Community Coach Training	1576	2581
Other Income	2028	6300
Everybody Active	51230	-
Proceeds of Crime	7300	-
Soccer 1 Project	7638	-
FSA Project	<u>1430</u>	<u>-</u>
	<u>127672</u>	<u>89903</u>
	<u>£195335</u>	<u>£149646</u>
	=====	=====

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

NOTES TO THE ACCOUNTS (CONT'D)
FOR THE YEAR ENDED 31ST MAY 2009

4. RESOURCES EXPENDED – CHARITABLE ACTIVITIES	<u>2009</u>	<u>2008</u>
Elite Footballers' Programme		
Direct Costs		
Playing Kit	£ 13215	£ 6252
Coaches and Scouts' Kit	1482	2332
Equipment	4195	3081
Medical Equipment	-	105
Sports Physiotherapy	3795	11310
Coaching Courses	1175	1180
Travel Football Teams	6128	5862
Coaches Expenses	4161	5848
Support Costs		
Facility Hire	18288	11129
Office Consumables	694	204
Hospitality Opposing Teams	4331	1672
Miscellaneous	<u>3475</u>	<u>2031</u>
	<u>60939</u>	<u>51006</u>
Community Football Programme		
Direct Costs		
SAC Term Time Programme	26345	25951
SAC Easter Programme	500	648
McDonald's Schools Programme	1304	1680
Midnight Leagues	1336	8626
Community Coaches Training	616	4290
Football Development Salaries	43226	34636
Equipment	660	1033
Disclosure Costs	40	290
Miscellaneous	343	386
Proceeds of Crime	2992	-
SAC Summer Programme	1828	-
Everybody Active	7547	-
Soccer 1 Project	3020	-
Girls Project	1894	-
Disability Project	1576	-
FSA Project	<u>240</u>	<u>-</u>
	<u>93467</u>	<u>77540</u>
	<u>£154406</u>	<u>£128546</u>
	=====	=====
5. MANAGEMENT BOARD REMUNERATION		
No member of the Management Board received remuneration or expenses during the year.		
6. DEBTORS	<u>2009</u>	<u>2008</u>
Sundry Debtors	£ 11104	£ 14132
	=====	=====
7. CREDITORS: Amounts falling due within one year	<u>2009</u>	<u>2008</u>
Accrued Expenses	£ 9843	£ 12118
	=====	=====

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

NOTES TO THE ACCOUNTS (CONT'D)
FOR THE YEAR ENDED 31ST MAY 2009

8. MOVEMENTS IN FUNDS	At <u>1.6.08</u>	Incoming <u>Resources</u>	Outgoing <u>Resources</u>	<u>Transfers</u>	At <u>31.5.09</u>
Restricted Funds					
Elite Footballers Programme	£76434	£ 68836	£ 60939	£ -	£ 84331
Community Football Programme	<u>12363</u>	<u>128212</u>	<u>93467</u>	<u>-</u>	<u>47108</u>
TOTAL FUNDS	£88797 =====	£197048 =====	£154406 =====	£ - =====	£131439 =====

PURPOSES OF FUNDS

Elite Footballers Programme

The Elite Footballers Programme is designed to create a platform for the most skilful young footballers to develop their talent and to pursue a pathway that will help them to secure a career as professional footballers. The funding applied to this programme is used, amongst other things, to procure facilities, to assist our volunteer coaches through SFA Coaching qualifications, to provide a Sports Science programme and to buy the sporting kit and equipment which will allow the players to improve their physical strength and to enhance their playing skills.

The Community Football Programme

The Academy is equally committed to encouraging participation in football by children regardless of age, ability, social background or sex. To this end a number of programmes are managed, including:

a) **The South Ayrshire Football Development Programme**

This programme is run in partnership with South Ayrshire Council, the Scottish Football Association and Ayr United Football Club and promotes participation in football from kindergarten through to secondary schools by means of term time and out of school coaching programmes. It also provides support by way of assisting with coach development and with the establishment of new teams in local youth football leagues, male and female.

b) **Other specific programmes**

The Football Development team has also secured funding and participation in other national initiatives, including the Midnight Leagues, which are designed to offer organised football in areas of social exclusion and the McDonald Schools programme, which encourages primary schoolchildren to participate in football activity.

The Football Development team has also successfully raised funds for and implemented the "Everybody Active" programme which allows disabled children to participate in football activity, both in their school environment and also in local soccer centres.

AYR UNITED FOOTBALL ACADEMY LIMITED
(LIMITED BY GUARANTEE)

NOTES TO THE ACCOUNTS (CONT'D)
FOR THE YEAR ENDED 31ST MAY 2009

9. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Restricted Funds	Total
Current Assets	£141282	£141282
Current Liabilities	<u>(9843)</u>	<u>(9843)</u>
Net Assets as at 31 st May 2009	£131439 =====	£131439 =====

10. CONTINGENT LIABILITY

The company is a member of The Space Place (Prestwick) Limited. In the event of that company being wound up, Ayr United Football Academy Limited is liable to the maximum extent of £1 in relation to settlement of the company's debts and liabilities.

11. MEMBERS' LIABILITY

Every member of the company undertakes to contribute such amount as may be required to the company's assets (not exceeding £1) if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the company's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves. As at 31st May 2009 there were 5 partner members (2008 – 5) of the company.