



# 288a

Please complete in typescript,  
or in bold black capitals

CHFP025

## APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

SC279306

Company Name in full

Story Leeds Limited

Date of  
appointment

Day Month Year  
07 09 2007

† Date of  
Birth

Day Month Year  
3 1 0 8 1 9 5 6

**Appointment form**

Appointment as director

☒

as secretary

☐

Please mark the appropriate box. If appointment  
is as a director and secretary mark both boxes

NAME

\*Style / Title

Mr

\*Honours etc

Notes on completion  
appear on reverse

Forename(s)

Timothy Buckler

Surname

Alderson

Previous  
Forename(s)

Previous  
Surname(s)

Usual residential  
address ††

30 Arundel Terrace



Post town

Barnes

Postcode

SW13 8DS

County / Region

London

Country

UK

† Nationality

British

† Business occupation

Director

† Other directorships  
(additional space overleaf)

See additional page

I consent to act as \*\* director / ~~secretary~~ of the above named company

\* Voluntary details

† Directors only

\*\*Delete as appropriate

Consent signature

Date

07.09.2007

A director, secretary etc must sign the form below.

Signed

Date

07.09.2007

(\*\* a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact  
information in the box opposite but if you  
do, it will help Companies House to  
contact you if there is a query on the  
form. The contact information that you  
give will be visible to searchers of the  
public record.

Lewis Silkin LLP

5 Chancery Lane, Clifford's Inn, London,  
EC4A 1BL

Ref STP/95022 13/1496212 1

Tel 020 7074 8000

DX number 182

DX exchange Chancery Lane

When you have completed and signed the form please send it to the  
Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff  
for companies registered in England and Wales or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh



**Company Number**

SC279306

† Directors only

† Other directorships


**NOTES**

Show the full forenames, NOT INITIALS If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

for a married woman, the name by which she was known before marriage need not be given

for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

**Other directorships**

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was dormant

a parent company which wholly owned the company making the return, or

another wholly owned subsidiary of the same parent company

### Directorships of Timothy Buckler Alderson

- Alderson Associates Limited (Co No 05319104)
- The Mission Marketing Group Public Limited Company (Co No 05733632)
- The Mission Marketing Holdings Limited (Co No 04474711)
- MO (UK) Limited (Co No 05436457)
- Bray Leino Research Limited (Co No 02099933)
- Bray Leino Training for Change Limited (Co No 02904433)
- BCLO Public Relations Limited (Co No 03092253)
- The Zoo Group Limited (Co No 03808091)
- Bray Leino Group Limited (Co No 03636970)
- Blue Sky (UK) Limited (Co No 01959008)
- Blue Sky Exhibitions Limited (Co No 03406976)
- Bray Leino Holdings Limited (Co No 05407113)
- Think BDW Limited (Co No 05069254)
- Bastin Day Westley Limited (Co No 02167543)
- Big Communications Limited (Co No 03162997)
- Fuse Digital Limited (Co No 03978965)
- Bray Leino Limited (Co No 01352705)
- April Six Limited (Co No 03988503)
- The Internet Garden Co Limited (Co No 03863931) – Dissolved 10/10/2002
- Creston Plc (Co No 00210505) – Resigned 15/09/2004
- Emery McLaven Orr Limited (Co No 01913706) – Resigned 15/09/2004
- John Bowler Associates Limited (Co No 01327376) – Resigned 15/09/2004
- Emo Group Limited (Co No 02592744) – Resigned 15/09/2004
- The Real Adventure Marketing Communications Limited (Co No 02636904) – Resigned 15/09/2004

- Nelson, Bostock Communications Limited (Co No 02143374) – Resigned 15/09/2004
- Marketing Sciences Limited (Co No 01317137) – Resigned 15/09/2004
- MSTS Ltd (Co No 03830074) – Resigned 15/09/2004
- Mobile Sensory Testing Services Limited (Co No 01622061) – Resigned 15/09/2004
- CML Research Limited (Co No 04089034) – Resigned 15/09/2004
- The Real Adventure (Internet) Limited (Co No 03285840) – Resigned 15/09/2004
- Synergie Consulting Limited (Co No 03574785) – Resigned 15/09/2004
- Sky Rock Communications Ltd (Co No 03745386) – Resigned 15/09/2004
- 2INet Ltd (Co No 04321420) – Resigned 20/12/2005