# **CELTIC F.C. LIMITED**

# **ANNUAL REPORT**

# **YEAR ENDED 30 JUNE 2018**

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Registered Number: SC223604

# CELTIC F.C. LIMITED ANNUAL REPORT YEAR ENDED 30 JUNE 2018

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# CELTIC F.C. LIMITED DIRECTORS, OFFICERS AND ADVISERS

# **Directors**

P T Lawwell

C McKay

K Sweeney (Resigned 11 June 2018)

# Secretary

M Nicholson

# **Registered Office**

Celtic Park

Glasgow

G40 3RE

# **Auditor**

**BDO LLP** 

4 Atlantic Quay

70 York Street

Glasgow

G2 8JX

# Solicitor

Pinsent Masons LLP 141 Bothwell Street Glasgow G2 7EQ

# Banker

The Co-operative Bank plc 29 Gordon Street Glasgow G1 3PF

The Directors present their strategic report for Celtic FC Limited (the "Company") for the year ended 30 June 2018.

#### **RESULTS**

The profit for the financial year after tax was £15.41m (2017: £6.85m) and the Directors recommend that no dividend will be paid.

## **REVIEW OF BUSINESS**

The principal activity of the Company continues to be the operation of a professional football club, together with related and ancillary activities.

Revenue for the year increased from £90.06m in the prior year to £101.66m, with the first team playing 32 home matches (including the Scott Brown testimonial) compared to 30 last year. This increase is largely a result of a rise in the central distributions from UEFA in respect of our participation in the UEFA Champions League ("UCL") compared to season 16/17, an increase in matchday ticket income and growth from our retail operations.

Season 17/18 was similar to season 16/17 in terms of football success with the Club again winning the domestic treble and enjoying strong performance across all segments of the business. The Club also managed to finish 3<sup>rd</sup> in our UCL group (2017: 4<sup>th</sup>). This resulted in qualification for the UEFA Europa League ("UEL") round of 32 where the Club ultimately exited. This contributed to the increased revenue from UEFA and ticketing income. Additionally, the continued positive supporter sentiment and high match attendance levels (Average attendances: 2018: 55,943, 2017: 54,159) resulted in a strong contribution from ticket and other matchday related revenues.

The above factors along with significant gains from player trading have significantly impacted the financial performance for the year resulting in a retained profit of £15.41m compared to £6.85m in the prior year and a closing cash position of £1.7m compared to £0.5m in 2017.

The key objective for the Company, and the Celtic plc Group (the "Group") as a whole, clearly remains football success, particularly in Europe as this will greatly assist revenue generation. However, the funding of that success must recognise the financial constraints applicable to the organisation, particularly as the Club continues to play in the Scottish football environment and the challenges that presents.

The biggest on-going challenge facing the Company is the management of the costs of operating the football department whilst achieving playing success with its consequent impact on financial results.

The development of a greater number of internally produced players through continued investment in youth development will assist in addressing such issues. As a result, prudent management of the player pool is important in addition to incremental contribution from European success.

# **KEY PERFORMANCE INDICATORS**

Performance is monitored against key performance indicators:

Football success (refer to "Review of Business" above);
Match attendance statistics (refer to "Review of Business" above);
Sales performance per stream (refer to Note 2, Revenue);
Wage and other costs (refer to Note 3, Operating Profit and Note 4, Staff Costs); and
Profit and cash generation (refer to "Review of Business" above).

In line with the Group strategy and process, the Company operates with a 5 year plan which is updated and reviewed on an annual basis. A detailed budget is prepared and approved by the Directors of the Group in advance of each trading year.

The budget identifies all the key performance areas noted above. The actual performance is then monitored against the budget with particular emphasis against the key performance indicators as noted above.

Monthly management accounts are prepared for the Group highlighting performance against budget and the prior year, detailing analysis of sales performance and total cost control, including total labour costs, and capital expenditure.

Actual and forecast performance is fully considered at the regular Group Board meetings linking back to profit and cash generation. Management meetings are held to discuss actual and forecast performance with future action agreed accordingly. On a weekly basis, performance is noted on a series of key performance indicators including stream revenues and match attendance analysis. In addition, a number of key indicators are monitored on a daily basis at certain times of the year, including the cash position.

#### PRINCIPAL RISKS AND UNCERTAINTIES

The Directors consider that the principal risks to the performance of the business fall under the following headings:

# Player transfer market and wages

Due to the application of football regulations, the opportunity to acquire or dispose of player registrations occurs, subject to limited exceptions, only during two registration windows of specified duration each year. The time pressures that arise in the run-up to the closure of the windows can have an impact on the outcome of negotiations. Players are readily mobile, particularly when out of contract or nearing the end of their contracts, and have transferable skills and so the range of possible clubs willing to engage the player can be extensive, particularly where the player is very talented. Changes in football managerial appointments can also influence player demand, with certain players, or styles of play, favoured by some managers more than others. Injuries and suspensions also affect player value and the willingness of clubs to release players for sale. The availability of players can change at very short notice. In addition, there is a risk that a change in football regulations, or the application of national laws to those regulations, may affect the player registrations held by the parent company.

Player wages are subject to market forces with wage levels in some countries, particularly in those leagues with lucrative broadcasting contracts, significantly exceeding those available in others.

Consequently, all transactions are affected by a series of variable factors, which result in the market being unpredictable.

## Season ticket revenues

Significant revenue is derived from the sale of season tickets. External economic conditions can affect supporters' disposable income. The quality of the team, the entertainment on offer, the level of success from preceding seasons, the opposition that the Club may face in the season, together with pricing all have an effect on purchasing decisions. Many of these factors are beyond the control of the Company.

# Match day attendances

Substantial income is derived from match day ticket sales and the provision of various products and services on match days, including programmes, merchandising, hospitality and catering. Donations from Celtic F.C. Development Fund Limited, particularly in relation to a proportion of match day lottery ticket sales, are also Important for youth development.

Poor football results, the nature and quality of opposition and bad weather can lead to a drop in attendances. A perception that there are empty seats also affects the purchase of future season tickets in that supporters may elect to buy a match ticket when desired and run the risk of non-availability, rather than guarantee a seat by purchasing a season ticket.

# Revenues from broadcasting contracts and football competitions

The Scottish Professional Football League ("SPFL") sells domestic broadcasting rights centrally. The Group is entitled to a share of SPFL revenues determined by reference to league position. The value of broadcasting contracts can vary, although these are generally entered into for several years at a time and may be subject to conditions over which the Company has little, if any, control. Participation in other competitions, such as the UCL or the UEL, also leads to additional revenue being received. The extent of this revenue depends on the competition, the level of advancement in the relevant competition, whether there are any other Scottish participants, and the size of the UK domestic television market. The revenue available is dependent on participation and therefore determined on the basis of football results, which cannot be guaranteed.

## Financial Risk

The Company is exposed to financial risk through its financial assets and liabilities. The key financial risk is that the proceeds from financial assets are not sufficient to fund the obligations arising from liabilities as they fall due. The most important components of financial risk are interest rate risk, currency risk, credit risk, liquidity risk, cash flow risk and price risk. Due to the nature of the Company's business the financial risks that the Directors consider particularly relevant to the Company are credit risk, interest risk and liquidity risk.

These risks are managed through regular reforecasting, an assessment of key economic and market indicators and customer risk diligence.

# Brexit

The outcome of the "Brexit" vote on 23 June 2016 to leave the European Union has resulted in increased uncertainty in the financial markets and we have seen significant movements in foreign exchange rates since that date. We are actively monitoring this situation, and while acknowledging that there remains significant uncertainty in this area, the Directors are taking appropriate steps to minimise any short-term financial risks to the Company by utilising foreign exchange forward contracts.

The impact of "Brexit" may have a number of consequences for the Company including, but not limited to; uncertainty in relation to the status of EU and non-EU employees (including football players), the future costs of transferring EU and non-EU based player registrations (which are held by the parent company) and the value of certain commercial revenues and sponsorship incomes. These continue to be closely monitored on an ongoing basis. Given the uncertainty as to how the "Brexit" negotiations will be concluded, it is still not possible to be definitive on the key area of currency risk and EU and non EU employee status. However, we are encouraged by the UK Government's commentary regarding facilitating the process for EU citizens to stay in the UK post "Brexit". This will limit the risk of losing key personnel.

## Credit Risk

Although the vast majority of individual transactions entered into with customers are low value, business objectives rely on maintaining a high quality customer base and place strong emphasis on good credit management. Prior to entering into significant contracts extensive, credit checks on potential customers are carried out with the results having a strong bearing on the selection of trading partner. Executive management is responsible for most day-to-day aspects of credit management although contracts of significance, in terms being in excess of a predetermined value, are referred to the Board.

Each of the headings mentioned is influenced significantly by factors beyond the control of the Company. Substantial increases in transfer fees or player wages, or significant decline in ticket sales or attendances, or in revenues from broadcasting and football competitions could have a detrimental impact on financial performance.

# Stadium Safety Certificate

Each year the Group is required to have the Celtic Park Safety Certificate renewed by the Safety Advisory Group of Glasgow City Council. Failure to achieve this could result in part or all of the stadium being closed. Should this ever occur it would inhibit our ability to host home matches without putting alternative arrangements in place.

The process for ensuring we are fully compliant on all aspects of health and safety is both continually ongoing and taken extremely seriously. Our dedicated facilities management team implement a rolling preventative and reactive stadium maintenance plan and our stadium security team along with the relevant authorities implement and continue to evolve a stadium security strategy to ensure spectator safety. This topic also features as a standing item at our regular risk review meetings and at Board meetings.

# **CURRENT TRADING AND OUTLOOK**

Progress in the major football competitions, particularly in Europe, continues to be a key influence in trading performance. Season 2017/18 was a hugely successful year for Celtic incorporating our qualification for the Group Stages of the UCL and progression into the UEL Round of 32. We retained the Scottish Premiership title for the seventh consecutive season and completed a historic "Double Treble". However, our domestic trading environment remains financially challenging and the reported profit for the year to 30 June 2018 of £15.41m demonstrates the financial impact of UCL Group Stage qualification and successful player trading.

The football environment in Scotland remains financially challenging. However, season ticket revenues and match ticket sales to date have been encouraging, although, as ever, future football results will influence the extent to which this can be sustained. Merchandise sales in the year to date are in line with expectations, with a greater emphasis on e-commerce which is now managed internally. Additional revenue streams continue to be sought particularly in respect of new media, commercial markets and international opportunities where we look to maximise revenues and develop the Celtic brand.

We continue to drive revenues and develop the Celtic brand at home and abroad which, together with the on-going management of costs and effective financial controls, should maintain a sustainable financial model. The discipline of good financial management will continue and we will operate from a position of comparative financial and football strength with exciting young players continuing to make a mark in the team and assisting with the generation of value within the squad itself.

Player trading continues to be a key part of our business model and management of the player pool has been an increasingly important element of our business for a number of years. Our strategy to invest in the Lennoxtown football academy, together with the related support services, was designed to identify, recruit and develop players capable of playing in the UEFA Champions League. This strategy has been successful to date.

During the summer 2018 transfer window the Club acquired a number of new players and we also qualified for the UEL Group Stage competition and were drawn in a group with matches against RB Salzburg, RB Leipzig and Rosenborg BK.

The key Group objective clearly remains football success, particularly in Europe, as this will greatly assist revenue generation, which will impact on the company.

However, the funding of that success must recognise the financial constraints applicable to the organisation, particularly as Celtic continues to play in the Scottish football environment and the challenges that presents.

The biggest on-going challenge facing the Board is the balancing of salary and transfer costs with achieving football success with its consequent impact on financial results.

The development of a greater number of internally generated players through continued investment in youth development will assist in addressing such issues.

We look forward with optimism to the season ahead given our financial platform.

BY ORDER OF THE BOARD

Michael Nicholson

Secretary

24 January 2019

# CELTIC F. C. LIMITED DIRECTORS' REPORT

The Directors present their report together with the financial statements for the year ended 30 June 2018.

## **DIRECTORS**

The Directors during the year ended 30 June 2018 were as follows:

C McKay K Sweeney (Resigned 11 June 2018) P T Lawwell

#### **BUSINESS REVIEW AND FUTURE DEVELOPMENTS**

The Strategic Report sets out the Business Review (page 2) and Current Trading and Outlook (page 5).

#### FINANCIAL INSTRUMENTS

The Company is exposed to the usual credit risk and cash flow risk associated with selling on credit and manages this through credit control procedures. The majority of the volume of transactions undertaken in the year are in Sterling; however a small number of high value transactions related to UEFA payments are denominated in Euro and the Company is therefore exposed to foreign exchange risk for these transactions. Where appropriate, the Company may hedge its position utilising forward contracts. There were no forward contracts in place at the year end.

## **EMPLOYEE COMMUNICATIONS**

Colleagues at all levels are kept informed regularly of matters that affect the progress of the Company that may be of interest. Press and media announcements are circulated throughout the business. Members of senior management also meet formally with employee representatives nominated by all business units to consult on business development, safety and operational matters.

The Company operates a detailed annual appraisal system for all regular employees. This provides the opportunity for feedback and comment. An annual bonus scheme is operated in conjunction with the appraisal system.

#### **EMPLOYMENT POLICIES**

The Company is an equal opportunity employer and committed to positive policies in recruitment, training and career development for all colleagues (and potential colleagues) regardless of marital status, age, religion, colour, race, ethnic origin or disability. A registration is maintained with Disclosure Scotland.

Full consideration is given to applications for employment by disabled persons where the requirements of the job can be adequately fulfilled by a disabled person. Where existing colleagues become disabled it is the Group's policy, where practical, to provide continuing employment under similar terms and conditions and to provide training and career development. Jobcentre Plus has endorsed the Club's right to use the "Positive about Disabled People" logo.

Investors In People status continues, following the Club's re-accreditation in December 2013, with good practice in relation to pregnant employees also commended through the Tommy's accreditation. In July 2016, the Club's Youth Academy gained Investors in Young People accreditation.

# CELTIC F. C. LIMITED DIRECTORS' REPORT

#### DISCLOSURE OF INFORMATION TO AUDITOR

So far as each Director is aware at the time the annual report is approved:

- there is no relevant information of which the Company's auditor is unaware, and
- the Directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

#### **GOING CONCERN**

The Company's business activities, together with the factors likely to affect its future development, performance and position are set out in the Strategic Report.

The Company has adequate financial resources available to it, together with established contracts with a number of customers and suppliers. Additionally, a detailed budgeting process is undertaken each year, which looks ahead 4 years from the current financial year, and is reviewed and approved by the Board. Consequently, the Directors believe that the Company is well placed to manage its business risks successfully despite the continuing uncertain outlook and has adequate resources available to it to continue to meet its obligations as they fall due. Accordingly, the directors continue to adopt the going concern basis in the financial statements.

BY ORDER, OF THE BOARD

Michael Nicholson Secretary

24 January 2019

# CELTIC F. C. LIMITED DIRECTORS' RESPONSIBILITIES STATEMENT

The Directors are responsible for preparing the strategic report, the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF CELTIC F.C. LIMITED

#### INDEPENDENT AUDITOR'S REPORT TO MEMBERS OF CELTIC F.C. LIMITED

## **Opinion**

We have audited the financial statements of Celtic F.C. Limited ("the Company") for the year ended 30 June 2018 which comprise the statement of income and retained earnings, the balance sheet and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the Company's affairs as at 30 June 2018 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Directors have not disclosed in the financial statements any identified material uncertainties that
  may cast significant doubt about the Company's ability to continue to adopt the going concern basis
  of accounting for a period of at least twelve months from the date when the financial statements are
  authorised for issue.

# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF CELTIC F.C. LIMITED

## Other information

The Directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic report and Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic report and Directors' report have been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic report and Director's report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion;

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF CELTIC F.C. LIMITED

# **Responsibilities of Directors**

As explained more fully in the Directors' Responsibilities Statement, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located at the Financial Reporting Council's website at:

https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

# Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Alastair Rae (Senior Statutory Auditor)
For and on behalf of BDO LLP, statutory auditor
Glasgow, United Kingdom

Date: 28 JANUARY 2019

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127).

# CELTIC F.C. LIMITED STATEMENT OF INCOME AND RETAINED EARNINGS YEAR ENDED 30 JUNE 2018

	Notes	2018 £000	2017 £000
Revenue Cost of sales Gross Profit	2	101,659 (10,551) 91,108	90,056 (9,079) 80,977
Administrative expenses Operating profit	3	(74,315) 16,793	<u>(74,687)</u> 6,290
Interest receivable  Profit on ordinary activities before taxation		16,794	6,293
Tax on ordinary activities  Profit for the year	7	<u>(1,389)</u> 15,405	559 6,852
Retained loss at 1 July		(8,544)	(15,396)
Retained earnings/ (loss) at 30 June		6,861	(8,544)

All amounts relate to continuing operations.

The Company has no other gains or losses other than the profits for the year.

The notes on pages 15 to 25 form part of these financial statements.

# CELTIC F.C. LIMITED BALANCE SHEET AS AT 30 JUNE 2018

**Company Number: SC223604** 

	Notes	2018 £000	2017 £000
Fixed assets			
Investments	9	-	-
Current assets Stocks	10	2,407	2 414
Debtors	11	33,552	2,414 16,444
Deferred tax asset	8	1,018	559
Cash at bank and in hand		1,699	517
		38,676	19,934
Creditors - amounts falling			
due within one year	12	(6,957)	(5,003)
		, , ,	, , ,
Income deferred less than one year	13	(24,020)	(22,359)
		(30,977)	(27,362)
			<del></del>
Net current assets/(liabilities)		7,699	(7,428)
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Creditors – amounts falling due after			·. ·
more than one year		•	
Provisions	14	(752)	(1,001)
Income deferred more than one year	15	(86)	(115)
,			
Net assets/ (liabilities)		6,861	(8,544)
Capital and reserves			
Called up share capital	16	-	
Profit and loss account		6,861	(8,544)
Shareholders' surplus/ (deficit)		6,861	(8,544)

The financial statements were approved and authorised for issue by the Board and signed on its behalf on 24 January 2019.

Director

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P T Lawwell

CMcKay

Director

The notes on pages 15 to 25 form part of these financial statements.

#### 1 ACCOUNTING POLICIES

# **Company information**

Celtic F.C. Limited is a private company limited by shares and registered in Scotland, UK, registration number SC223604. The registered office is Celtic Park, Glasgow, G40 3RE.

The principal activity of the Company continues to be the operation of a professional football club, together with related and ancillary activities.

## **Basis of preparation**

These financial statements have been prepared in accordance with applicable United Kingdom accounting standards, including Financial Reporting Standard 102 ('FRS 102'), and with the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in Sterling and rounded to the nearest £'000.

# Financial reporting standard 102 - reduced disclosure exemptions

The Company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by the FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland":

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of Section 11 Financial Instruments paragraphs 11.39 to 11.48A;
- the requirements of Section 12 Other Financial Instruments paragraphs 12.26 to 12.29;
- the requirements of Section 33 Related Party Disclosures paragraph 33.7.

This information is included in the consolidated financial statements of Celtic plc as at 30 June 2018 and these financial statements may be obtained from the Company's registered office, Companies House or the official club website (www.celticfc.net).

# **Exemption from consolidation**

The Company is exempt from the requirements to produce group financial statements under Section 400 of the Companies Act 2006. Accordingly the information presented within these financial statements concerns the Company only and does not include the results of its subsidiaries.

# Going concern

At the balance sheet date the Company had net current asset of £7.70m (2017: Net current liabilities of £7.43m) and net assets of £6.86m (2017: Net liabilities of £8.54m). The Company has adequate financial resources available to it, together with established contracts with a number of customers and suppliers. Additionally, a detailed budgeting process is undertaken each year which looks ahead 4 years from the current financial year, and is reviewed and approved by the Board. Consequently, the Directors believe that the Company is well placed to manage its business risks successfully despite the continuing uncertain outlook and has adequate resources available to it to continue to meet its obligations as they fall due. Accordingly, the directors continue to adopt the going concern basis in the financial statements.

# Revenue

Revenue, which is exclusive of value added tax, represents match receipts and other income associated with the continuing principal activity of running a professional football club. Revenue is analysed between Football and Stadium Operations, Merchandising and Multimedia and Other Commercial Activities.

# 1 ACCOUNTING POLICIES (CONTINUED)

Football and Stadium Operations revenue arises from all ticket sales, standard, premium and corporate, derived from matches played at Celtic Park. Other revenues are also derived from matchday and non-matchday catering and banqueting, visitor centre revenues, soccer school revenues, donations received from Celtic Development Pools Limited, UEFA participation fees and revenues derived from the hiring of Celtic Park. All such revenues are recognised in line with the completion of the matches or events to which they relate, with the exception of donations, which are recognised on receipt.

Merchandising revenue includes the revenues from Celtic's retail partners and outlets including e-commerce, wholesale revenues and other royalty revenues derived from the exploitation of the Celtic brand.

Multimedia and Other Commercial Activities revenues are generated through the sale of television rights, sponsorship revenues and joint marketing and partnership initiatives. The following revenue forms part of Multimedia & Other Commercial Activities.

# Television rights revenue

Revenue from the sale of television rights is recognised dependent upon the nature of the related competition or event as follows:

- i) Domestic league television rights are sold centrally by the SPFL and distributed to the Scottish Premiership clubs on a percentage basis dependent upon the final league positions of the clubs. Revenue is recognised evenly over the period to which it relates, namely the course of the football season.
- ii) Depending on the competition, domestic cup rights are sold centrally by either the Scottish Football Association ('SFA') or the SPFL, who advise clubs of the value of each televised match. Revenue is recognised when a televised match is played.
- iii) European rights sales derived from participation in the UEFA Champions League or the UEFA Europa League are sold centrally by UEFA who advise clubs of the values to be paid for their participation in the tournament. Revenue is recognised, based on known amounts, when each relevant match is played with any surplus pay out recognised only upon probability of receipt and associated value.
- iv) Other television rights sales which are made directly by Celtic, such as home friendly matches, are recognised once the televised match has taken place.

#### Sponsorship revenue

Sponsorship revenues are recognised based on the nature of the sponsorship such that kit and shirt sponsorship income, which relates to a particular football season, is recognised evenly throughout the financial year. Event specific sponsorship is recognised when the relevant event takes place.

Joint marketing and partnership initiative income is recognised evenly over the period of the partnership / marketing agreement / contract. These frequently consist of fixed licence fees or guaranteed minimum royalties.

## **Financial instruments**

The Company classifies financial instruments, or their component parts, on initial recognition as a financial asset, a financial liability or an equity instrument in accordance with the substance of the contractual arrangement. Financial instruments are initially recognised on the balance sheet at fair value when the Company becomes a party to the contractual provisions of the instrument.

# 1 ACCOUNTING POLICIES (CONTINUED)

Cash and cash equivalents: Cash and cash equivalents include cash in hand, deposits held at call or on deposit with banks, other short-term highly liquid investments with original maturities of three months or less from inception.

Interest bearing borrowings: Interest bearing borrowings are recognised initially at fair value less attributable transaction costs. Subsequent to initial recognition, interest bearing borrowings are stated at amortised cost with any difference between cost and redemption value being recognised in the consolidated statement of comprehensive income over the period of the borrowings on an effective interest rate basis.

Trade receivables are stated at their amortised cost as reduced by appropriate allowances for estimated irrecoverable amounts. They are recognised on the trade date of the related transactions.

Trade payables are stated at their amortised cost. They are recognised on the trade date of the related transactions.

## Leasing obligations

Leasing charges in respect of operating leases are recognised in the statement of income and retained earnings over the lives of the lease agreements as incurred on a straight line basis. An onerous operating lease provision is recognised for projected losses of operating lease contracts where the forecast costs of fulfilling the operating lease contract throughout the period exceed the forecast income receivable. The onerous operating lease provision is calculated based on discounted cash flows to the end of the lease contract. A dilapidations provision is recognised where there is reasonable evidence to suggest that costs will be incurred in bringing leasehold properties to a satisfactory condition on completion of the lease. The dilapidations provision is calculated based on the discounted cash flows at the end of each applicable lease contract.

#### Investments

Investments in subsidiaries are held at cost less any impairment.

#### Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined on a first-in, first-out basis.

#### **Pension costs**

The Company operates a defined contribution scheme providing benefits for employees additional to those from their respective Governments. The pension cost charge includes contributions payable by the Company to the fund in respect of the year.

# Foreign exchange

Non-monetary items denominated in foreign currency are translated at the date of the transaction. Foreign currency assets and liabilities at the year-end are translated at the year-end exchange rate. Exchange differences are recognised in the statement of income and retained earnings in the period in which they arise.

# 1 ACCOUNTING POLICIES (CONTINUED)

## **Provisions**

A provision is recognised in the balance sheet when the Company has a legal or constructive obligation as a result of a past event, the obligation can be estimated reliably and it is probable that an outflow of economic benefits will be required to settle the obligation.

In respect of an onerous contract, a provision is recognised where the unavoidable costs of meeting the obligations under the contract exceed the economic benefits expected to be received under it.

If the effect is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the liability.

#### **Taxation**

Current tax is recognised for the amount of income tax payable in respect of the taxable profit for the current or past reporting periods using the tax rates and laws that that have been enacted or substantively enacted by the reporting date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date and is not discounted. Deferred tax assets are incorporated within the financial statements to the extent that it is more likely than not that they will be recoverable in the foreseeable future.

## **Profit and loss account**

Profit and loss account represents the retained trading profit or loss.

## Critical accounting estimates and judgements

The areas where management consider the more complex estimates, judgements and assumptions are required are those in respect of:

# (i) Provisions and onerous contracts

Management judgement is used to determine whether a contract is onerous and, if so, the amount of provision required. This is assessed by comparing the future cost of contractual obligations against the projected income or economic benefit for the item in question using future forecasts.

Judgement is required to assess the projected income or economic benefits achievable and in determining that no future changes in circumstances will result in a reversal of the provision. This is assessed on a case by case basis.

#### 2 REVENUE

Revenue in respect of the three business segments comprised:

	2018	2017
	£000	£000
Football and stadium operations	43,676	36,987
Merchandising	17,714	16,479
Multimedia and other commercial activities	40,269	36,590
	101,659	90,056

## **3 OPERATING PROFIT**

Operating profit includes the following charges:

·	2018 £000	2017 £000
Staff costs (Note 4)	52,282	43,916
Operating lease payments - land and buildings	1,463	1,901
- plant and vehicles	177	149
Cost of stock recognised as expense	10,551	9,079
Forex gains/(losses)	47	(307)
Auditor's remuneration: audit fees	15	15

The Company, being a subsidiary, has taken exemption from disclosing non-audit remuneration payable as the required disclosure is made within the parent company statutory financial statements.

## 4 STAFF COSTS

	2018	2017
	£000	£000
Wages and salaries	46,347	39,000
Social security costs	5,604	4,626
Other pension costs	331	290
•	52,282	43,916
	Number	Number
Average number of full time equivalents employed in year:	435	410

During the year, the average number of employees was 705 (2017: 651).

## **5 DIRECTORS' EMOLUMENTS**

There were £nil Directors' emoluments during the year (2017: £nil). Details of Directors' emoluments in the parent company are included in the Annual Report of Celtic plc.

## **6 PENSION COSTS**

The Company pension arrangements are operated through a defined contribution money purchase scheme. The assets of the pension scheme are held separately from those of the Company in an independently administered fund by The Standard Life Assurance Company.

Contributions made by the Company to the scheme during the year amounted to £330,969 (2017: £290,494). Contributions of £3,378 (2017: £15,264) were payable to the fund at the year-end.

## 7 TAX ON ORDINARY ACTIVITIES

Current tax expense	2018 £000 1,848	2017 £000
Deferred tax expense		
Recognition of previously unrecognised deferred tax assets	(459)	(559)
Total deferred tax	(459)	(559)
Total tax charge/(credit)	1,389	(559)
Profit on ordinary activities before tax	16,794	6,293
Profit on ordinary activities multiplied by the standard rate of corporation tax in the United Kingdom of 19% (2017: 19.75%)	3,191	1,243
Effects of:		
Expenses not deductible for tax purposes	· •	2
Income not taxable for tax purposes	(202)	(198)
Adjust closing deferred tax to average rate	-	8
Adjust opening deferred tax to average rate	(233)	
Utilisation of previously unrecognised deferred tax assets	(1,357)	(1,614)
Group relief claimed	(10)	-
Total tax charge/(credit)	1,389	(559)

Estimated tax losses available for set off against future trading profits, amount to £nil (2017: £7.64m). This estimate is subject to the agreement of the current and prior year corporation tax computations with HMRC.

## 8 DEFERRED TAX

Deferred tax is calculated in full on temporary differences under the liability method using a tax rate of 19% (2017: 17%). The reduction in the main rate of corporation tax to 17% was substantively enacted on 15 September 2016. This new rate has been applied to deferred tax balances which are expected to reverse after 1 April 2017, the date on which that new rate becomes effective.

The movement on the deferred tax account is as shown below:

	2018	2017
	£000	£000
At 1 July	-	-
Recognised in statement of income and retained earnings		
Utilisation of previously unrecognised deferred tax assets	459	559
At 30 June	459	559

# **8 DEFERRED TAX (CONTINUED)**

Deferred tax assets have been recognised in respect of all tax losses and other temporary differences giving rise to deferred tax assets where the Directors believe it is probable that these assets will be recovered in the foreseeable future. A deferred tax asset of £0.067m (2017: £1.3m) has not been recognised as it is not considered probable, at this time, that there will be sufficient future taxable profits for this asset to be received against in the foreseeable future.

Details of the deferred tax asset and liability, amounts recognised in the statement of income and retained earnings are as follows:

	Asset 2018 £000	Liability 2018 £000	Net 2018 £000	(Charged)/credited to statement of income and retained earnings 2018 £000
Short term timing differences	1,018	- -	1,018	1,018
Available losses		<u> </u>	<u>.</u>	(559)
Tax asset	1,018	<u>.</u>	1,018	459
	Asset 2017 £000	Liability 2017 £000	Net 2017 £000	Credited to statement of income and retained earnings 2017 £000
Available losses	559	-	559	559
Tax asset	559	-	559	559
A deferred tax asset has not b	peen recognised for t	the following:	2018 £000	2017 £000
Unused tax losses			67	1,301

# 9 INVESTMENTS

At 30 June 2018 the Company had interests in the following subsidiaries:

Subsidiary Undertaking	Activity	Holding	Proportion held (%)	Country of Incorporation	Registered address	Year end date
Protectevent Limited	Dormant	Ordinary shares	100	Scotland	Celtic Park, Glasgow, G40 4RE	30-Jun
Glasgow Eastern Developments Limited	Management of properties	Ordinary shares	100	Scotland	Celtic Park, Glasgow, G40 4RE	30-Jun
The Celtic Football and Athletic Company Limited	Football club management and promotional services	Ordinary shares	100	Scotland	95 Kerrydale Street Glasgow, G40 3RE	30-Jun

The cost of these investments is £504 (2017: £504). This is split as follows; £2 in each of Protectevent Ltd and Glasgow Eastern Development Ltd and £500 in The Celtic Football and Athletic Company Ltd.

# 10 STOCKS

2018	2017
£000	£000
Goods for resale 2,373	2,378
Consumable stock 34	36
2,407	2,414
11 DEBTORS	
2018	2017
£000	£000
Trade debtors 5,134	E 020
•	5,038
Other debtors 523	435
Prepayments and accrued income 1,516	977
Amounts due from group companies 26,379	9,994
33,552	16,444

# 12 CREDITORS - amounts falling due within one year

	2018	2017
	£000	£000
Trade creditors	1,087	533
Other taxation and social security	295	347
Corporation tax	1,146	-
Other creditors	1,097	376
Accruals	2,487	2,986
Provisions for liabilities (note 14)	276	192
Due to group companies	569	569
	6,957	5,003
	<del></del>	

# 13 INCOME DEFERRED LESS THAN ONE YEAR

	2018	2017
	£000	£000
Deferred income	24,020	22,359

Deferred income comprises season ticket, sponsorship and other elements of revenue, which have been received prior to the period-end in respect of the following or subsequent football seasons.

## **14 PROVISIONS FOR LIABILITIES**

	Onerous lease	Dilapidation	Other	Total
	5000	S	5000	5000
	£000	£000	£000	£000
Cost				•
At 1 July 2017	748	122	323	1,193
Provided for during the year	171	14	-	185
Release of provision	-	-	(166)	(166)
Utilised during the year	(184)			(184)
At 30 June 2018	735	136	157	1,028
Due within one year or less	217	59	-	276
Due after more than one year	518	77	157	752
At 30 June 2018	735	136	157	1,028

# **Onerous Contracts**

A provision is recognised where the unavoidable costs of meeting the obligations of certain retail lease agreements exceed the economic benefits expected to be received by the Company over the term of the contract.

# **Dilapidations**

A provision is recognised where the Company has a contractual obligation in respect of restoration works required on conclusion of a lease agreement.

# 14 PROVISIONS FOR LIABILITIES (CONTINUED)

# Other

A provision is recognised in respect of other commercial contracts where a legal obligation, which can be estimated reliably and which is expected to be payable in the foreseeable future, exists at the balance sheet date.

#### 15 INCOME DEFERRED MORE THAN ONE YEAR

	2018	2017
	£000	£000
Deferred income	86	115
Deferred income		

# **16 SHARE CAPITAL**

· .	•	Authorised	Allotted	Called Up & Fully Paid
Equity		£	£	£
Ordinary Shares of £1 each		• .		
At 1 July 2017 & 30 June 2018		1,000	2	2

The ordinary shares carry rights of one vote per share.

# 17 CAPITAL AND OTHER FINANCIAL COMMITMENTS

# a. Other commitments

At 30 June 2018 the Company had commitments under operating leases as follows:

	2018	2017
	£000	£000
Within 1 year	1,420	1,441
Between 2 and 5 years	1,048	1,300
In more than 5 years	6	82

## b. Cross Guarantees

Cross guarantees exist between the Company and other members of the Celtic plc group. The extent of these at 30 June 2018 was £5.9m (2017: £6.4m).

# **18 PARENT UNDERTAKING**

The Company's ultimate parent undertaking is Celtic plc, a company registered in Scotland. Consolidated financial statements for Celtic plc are available from:

The Company Secretary Celtic plc **Celtic Park** Glasgow **G403RE** 

And;

Companies House website <a href="https://beta.companieshouse.gov.uk/">https://beta.companieshouse.gov.uk/</a>

Club website

http://www.celticfc.net

In the opinion of the Directors, Celtic plc is also the Company's ultimate controlling party.

# 19 RELATED PARTY TRANSACTIONS

The Company has taken the exemption as a qualifying entity through FRS 102 and has not disclosed any transactions with group undertakings.